



# LINCOLN SQUARE SYNAGOGUE

## אחד

Volume 27, No. 6

SUMMER ISSUE

Tammuz/Av 5752

### From the Rabbi's Desk

#### EXPECTATIONS

There are times when one's ideological certitudes give birth to a world that is different from what one anticipated. There are times when they give birth to a world that is the opposite of what was anticipated. The former is a normal part of the natural order of things. There is no cause for disillusionment. The latter is frightening.

In a recent editorial, Irving Kristol addressed the issue of "Men, Women, and Sex," concluding that modern attitudes to sex have had the opposite effect of what was anticipated. Society has less respect for women, and no appreciation for the sanctity of a physical relationship. The tragedy is not only that what was taboo just a few years ago is now considered normal. It is that whatever we did to protect women from being treated as objects has had the opposite effect.

I heard hundreds of "I told you so's" as I read the editorial. I heard the voices of my past. "There must be an absolute value system. Torah alone can serve as the guide of what is right. Modern morality is an oxymoron." Their voices were not the only ones yelling, "I told you so." My voice joined them. After all, I have given numerous sermons and classes about values and sexuality. I

could afford to feel confident in my value system.

However, Kristol's challenge has been hurled in our faces numerous times by the critics of Centrist Orthodoxy. "What will happen when we see our ideological certitudes give birth to the opposite of what we expected?" We believe that we will strengthen our Yiddishkeit by confronting the modern world and learning how to deal with its challenges. It is our ideology that demands that we face the world and learn from it what we can. We assert that our Yiddishkeit will evolve further through its confrontation with modernity.

What have been the fruits of our ideology? Is the resolve of our children stronger than those who have avoided modernity? Are our Jewish values clearer than those who chose a safer way of life? Are the results of our ideological choices different from what we expected, or are they the opposite?

There is one question we must ask before we can even ask the previous questions: What are our expectations?

We must be able to articulate our expectations and goals before we can measure the fruit of our choices. What are our expectations for our children? How do we expect them to live? How do we expect them to express their Judaism? What are our expectations for ourselves? How do

we see ourselves developing religiously? Do we have religious expectations?

We must have a clear conception of our expectations before we begin the self-evaluation that begins with Elul. We should use the opportunity of the summer to reflect on our expectations and clarify them. When we daven on Rosh Hashana for a good year, we will know what we are davening for.

Dodi and I thank you for the most wonderful year of our lives, for a fabulous week of celebration, and wish each of you a wonderful and refreshing summer.

Rabbi Simcha Weinberg

### INSIDE

Installation News  
Pages 2, 3, & 4

Calendar  
Pages 8 & 9

TFNIS  
Page 11

In the Community  
Pages 14 & 15

LINCOLN SQUARE SYNAGOGUE

200 Amsterdam Avenue  
New York, NY 10023  
874-6100

SIMCHA WEINBERG  
Rabbi

SHLOMO RISKIN  
Founding Rabbi

HERSCHEL COHEN  
Associate Rabbi

SHERWOOD GOFFIN  
Cantor

EPHRAIM BUCHWALD  
Beginner Services

JOSEPH SCHWARZ  
Executive Director

AARON TIRSCHWELL  
Youth Director

STEVEN SPIRA  
President

RUVAN COHEN  
PHYLLIS GETZLER  
ELLIOT GIBBER  
Vice Presidents

DAVID EISNER  
Treasurer

BERNARD KABAK  
Executive Secretary

DEBRA PINE  
Financial Secretary

KENNETH CHECKSTEIN  
Recording Secretary

PHILIP BENDHEIM  
Corresponding Secretary

PERRY DAVIS  
FRED EHRLMAN  
STANLEY GETZLER  
RICHARD JOSELYN  
MORTON LANDOWNE  
ARTHUR MORGENSTERN  
MAURICE SPANBOCK  
SIDNEY TROMPETER  
Honorary Presidents

MARCEL LINDENBAUM  
JEROME STERN  
Honorary Vice Presidents

DANIEL MARS  
Founding President

ELLA M. LEFFLER  
Bulletin Editor

## The 28th Annual Journal Dinner

Lincoln Square Synagogue's 28th Annual Journal Dinner raised \$200,000, a remarkable achievement in tough economic times. And those who attended did not go unrewarded.

After an exhilarating week of ceremony and learning, the tone of the program for the dinner was distinctly unceremonious and the learning was of the lighter variety, marked by a hilarious lecture on Jewish humor by Rabbi Joseph Telushkin, who gave his delighted audience a taste of his upcoming book on the same subject.

Rabbi Telushkin set the mood for the surprise visit of Rabbi Weinberg's First Grade Rebbe, or, rather, the substitute for that First Grade Rebbe. Rav Kalman Chavalchik regaled Rabbi Weinberg's flock with a shocking portrait of the antics of the practical-joking little boy who was to become our spiritual leader. Little Simcha shot spitballs, put snakes on his Rebbe's desk, and put mousetraps in his briefcase. It soon became apparent that the Rebbe was a fake, an actor posing as a substitute. He was Harry Goz, who has probably played more performances of Tevye in Fiddler on the Roof than any other performer. Mr. Goz was ultimately exposed and applauded.

The evening's program, hosted by Allan Leicht and scripted by an anonymous team of writers, also included a sports report from President Steven Spira, a rhymed Journal report from Gloria Kestenbaum, a presentation of a gift to the Weinbergs by Dr. Mark and Anna Freilich, and the continuous accompaniment of Chazzan Sherwood Goffin and the Journal Dinner Klezmer band, who set the entire evening to music.

The entertainment continued downstairs in the ballroom as the LSS chorale gave a bravura performance of music by Mozart, Carlebach and the Bostoner Rebbe.

With flowers by Reuven and a magnificent banquet by Kay Caterers the 28th will be remembered as one of the most gala in our history.

## A Look Back At The Installation Week

The week of May 25-31, 1992, will last for a long time in our synagogue's collective memory. It marked the installation and dinner in honor of our new senior rabbi, Simcha Weinberg. The week was filled with lectures and shiurim by Torah personalities who treated the Lincoln Square Synagogue community to an extremely high-calibre educational series.

On the evening of the Installation, Rabbi Shlomo Riskin, founding rabbi of LSS, spoke of two critical aspects of Jewish life. The first is the sense of continuity, the traditions that are handed down from generation to generation. The second is imbuing those traditions with meaning and significance. Both aspects, which are vital for the position of Jewish leadership, are readily found in Rabbi Weinberg.

Rabbi Maurice Lamm, Rabbi Weinberg's father-in-law, performed the induction ceremony. As only a father-in-law could, he told some enjoyable anecdotes about Rabbi Weinberg, including Rabbi Weinberg telling his first-grade teacher that his name Simcha Leib means "happy lion." "Today," his father-in-law beamed, "I'm a happy Lamm!" Rabbi Lamm went on to say that Rabbi Weinberg will do for our congregation what he has done for him. He will charm his way into our minds, open our hearts to Torah, and inspire our inner lives to sanctity.

Then it was Rabbi Weinberg's turn to take center stage with his acceptance speech. He began by humbly thanking the Creator of the Universe for all He had done for him - for his wife, his children, his entire family, and most recently for making him Rabbi of Lincoln Square Synagogue.

Rabbi Weinberg went on to explain his challenge to unite all the various minyanim, shiurim, and programs, that comprise Lincoln Square Synagogue, into one kehilla. "This shul can be so much more than an institution that provides diverse services to the most people possible," he said.

Rabbi Weinberg described the three primary qualities that define the Jewish community as commitment to an ideal/truth greater than the individual, mutual responsibility for all members of the community, and nurturing of the individual within the community.

After outlining his vision and giving several concrete examples of its implementation, Rabbi Weinberg concluded by saying, "Come, let us walk together. Let us grow together. Let us face the challenges of this world together as the kehilla of our dreams, a kehilla that will be a source of constant stimulation and development for each and every one of us for many years to come."

For the remainder of the week, we were delighted to hear from numerous family members and colleagues of Rabbi Weinberg. Rebbetzin Dodi Lee Weinberg charmed us with her textual analysis of chesed in the Book of Ruth. Rabbi Jacob J. Schacter of the Jewish Center (and also a relative of Rabbi Weinberg's) enlightened us with a historical lesson of the Jews of Spain in 1492. Rabbi Yaakov Weinberg, Rosh Yeshiva of Yeshivas Ner Yisrael and Rabbi Weinberg's father, gave a memorable shiur in the tradition of a rosh yeshiva. Rabbi Saul Berman, former rabbi of Lincoln Square Synagogue, challenged our intellects with a shiur on the definition of death.

On Shabbat morning, the congregation was privileged to hear Dr. Norman Lamm, President of Yeshiva University and also the uncle of Rebbetzin Weinberg. Dr. Lamm summarized the important qualities of a Jewish leader, as a Baal Chesed (benevolent), a Lamdan (learned), and an Ohev Yisrael (lover of the Jewish people) all vital to being a congregational rabbi. We are fortunate to have found a rabbi who is blessed so abundantly with all of these qualities.

The following poem was delivered  
at the 28th Annual Dinner by Journal Co-Chairperson, Gloria Kestenbaum:

## *INSTALLATION POEM*

I know what you're all thinking - another speech - this is really a crime.  
So instead I'll bore you in a novel way - this time with a rhyme.  
Thank you for allowing me to address this august dinner.  
It's only through your beneficence that this evening is a winner.

When I was asked to work on the journal, my mind was filled with dread.  
How could we ever come up with such a large amount of bread.  
Our city is crumbling and recession grips the land  
It was hard to believe that we'd be greeted with open hearts and hands.

My colleagues on the committees worked with fever and ferocity.  
But our success came only through your generosity.  
We grabbed folks any way we could, by their jacket lapels and collars.  
I'm delighted to report that we've exceeded two hundred thousand dollars.

Installation, Education, Celebration  
Why did we ever come up with a three-part creation?  
This tri-part program for which I was volunteered  
became three times as much work to be engineered.

But luckily we had the most able in any city  
working on each and every committee.  
The installation and dinner committees had such good staff  
That we, the journal committee, could sit back and have a laugh.

After ten years of being here and remaining anonymous  
I got drafted for this journal and found it was synonymous  
with working with people whom I had barely known  
and discovering that now my group of friends has grown.

My co-chair, Eli Salig, is no one else's fool  
When the hour's late, and the work is tough, Eli keeps his cool.  
With the work all done now, I continue to be dazzled,  
watching how Eli Salig never, ever gets frazzled.

Among the great achievers this year must surely rank,  
the organization master, my other co - Joe Blank.  
Joe organized the squads that kept the phones a-ringing  
So tonight, it's only fair that his praises I'm a singing.

All of us spent a lot of time talking on the phone  
But no one was more effective than Janet Horwitz and Martha Cohn.  
We found them so devoted to our noble cause.  
We hope you'll join us now in a round of thund'rous and wild applause.

continued on page 13

## Congratulations to our New LSS Officers and Members of the Board 1992/1993

|                  |                         |
|------------------|-------------------------|
| Steven Spira     | President               |
| Phyllis Getzler  | Vice-President          |
| Elliot Gibber    | Vice-President          |
| Bernard Kabak*   | Vice-President          |
| David Eisner     | Treasurer               |
| Norman Ruttner** | Executive Secretary     |
| Debra Pine       | Financial Secretary     |
| Kenneth Eckstein | Recording Secretary     |
| Joseph Blank **  | Corresponding Secretary |

\*New Position

\*\*New Officer

### New Members

#### of the Board of Trustees:

|                |               |
|----------------|---------------|
| Miriam Axelrod | Mark Freilich |
| Joseph Blank   | Elissa Shay   |

### New Members

#### of the Board of Governors:

|                  |                 |
|------------------|-----------------|
| Matthew Bobman   | Robbie Mendeles |
| Ashley Lazarus   | Phil Rosen      |
| Stephen Lubofsky |                 |

**T  
H  
E**

## Judaica House, Ltd.

custom imprinted  
yarmulkas & benchers

art  
ketuboth  
books  
music  
candlesticks  
kiddush cups

gift registry  
Hebrew engraving

*Easy elevator access*

208-10 W. 72nd Street  
New York, New York 10023  
1-212-724-2424

SHALOM

*18 years experience*

19 Grand Avenue  
Englewood, New Jersey 07631  
1-201-567-1199

# Thank You

Dear Rabbi Weinberg,

This thank you note is to let someone in an official position at LSS know of my gratitude to our shul for the help rendered me by Mrs. Shirley Wald and fine members who donated blood (They have the blood types I could have received.) in advance of my coronary bypass surgery two months ago. This blood was in the operation room on a stand-by basis in the event I would have needed it.

Because there were no complications and my surgeon is talented, I never required a transfusion but it was very reassuring to know beforehand, that if I did need blood, the blood I would receive would be doubly screened; first because of our members who had religious and sane life style, and, second, by the hospitals AIDS detection machine. The blood was used to help other patients, so that it was not donated in vein.

I owed a special Yasha Koach to Shirley Wald who suggested I write you instead of thanking the five donors directly and thereby placing them in an awkward position by commending them for performance of a Mitzvah. This is just one additional way in which our shul has endeared itself to me.

Very Sincerely,  
Joel Bassan

## CHABAD DAY CARE / PRE-SCHOOL



310 WEST 103rd STREET  
NEW YORK, NY 10025

18 MONTHS TO 4 YEARS  
ACCREDITED PROGRAM  
Full & Part-time options

8:30 AM TO 5:30 PM

PLEASE CALL Rabbi Kugel OR Mrs. Pearl Stroh, DIRECTOR  
(212)-864-5010



.....  
Professional Hebrew Teacher  
Adults or Children  
Have Fun  
Learn Hebrew One-on-One  
865-4050  
.....

## Out-Of-This Borough Prices

### FRESH KOSHER CHICKENS, TURKEYS & DUCKS

Now You Can Buy All Your  
Fresh Poultry Products At

*Unbeatable Prices*

**EXPRESS KOSHER FOODS Co.**

We Deliver Monday through Friday

**(212) 799-5557**

**Give us a call and \$AVE!**

### U PUBLIC NOTICE:

The following Rich's Products, although marked with an U Pareve designation, do contain a dairy ingredient. Rich's is issuing a recall of these items from store shelves. Purchased product may be returned for a full refund.

#### Consumer Products:

Chocolate Eclairs - Retail    Double Chocolate Eclairs - Retail  
Creme - Retail

#### Interplant Component Products:

Petite Custard Eclairs    Petite Custard Creme Puffs  
White Creme Filled Long John Donuts

#### Bakery/Food Service:

|                           |                                   |
|---------------------------|-----------------------------------|
| Vanilla Rich'n Smooth RTW | Toplife Vanilla Icing and Filling |
| Vanilla Bettercreme       | Individual Chocolate Eclair       |
| Chocolate Bettercreme     | Individual New York Style Eclair  |
| Vanilla Bettercreme       | Institutional Chocolate Eclair    |
| Starcreme Vanilla         | Institutional Puffs               |
| Prewhip Chocolate         | Chocolate Starcreme               |
| Bettercreme               | New York Style Eclair - Clamshell |

Prewhip Vanilla Bettercreme

### U NAUTHORIZED:

Sensational Frozen Fruit Pies bear  
an unauthorized U symbol.

# Lincoln Square Synagogue Summer Classes

## *Clip & Learn!*

Everyone is encouraged to dedicate one or two hours a week for Torah study. We at LSS have made it easy for you - just clip the classes you would like to take. Post them on your refrigerator, put them in your wallet or in your computer but remember to come in on **June 22** to start your learning.



### MONDAYS

- |               |                                               |
|---------------|-----------------------------------------------|
| 6:30 - 8:00pm | Basic Judaism<br>Rabbi Herschel Cohen         |
| 7:00 - 8:00pm | Jewish History A to Z<br>Joseph Schwarz       |
| 8:00 - 9:00pm | Medieval Jewish Philosophy<br>Rabbi Meir Fund |
| 8:00 - 9:30pm | Elementary Talmud<br>Rabbi Herschel Cohen     |

### TUESDAYS

- |               |                                             |
|---------------|---------------------------------------------|
| 6:30 - 8:00pm | Crash Course in Hebrew<br>Carol Spanbock    |
| 6:30 - 8:00pm | Texts of Chabad<br>Rabbi Kasriel Kastel     |
| 7:00 - 8:00pm | Parshat Hashavua<br>Rabbi Michael Berger    |
| 8:00 - 9:00pm | Talmud: Gittin<br>Rabbi Michael Berger      |
| 8:00 - 9:30pm | Marital Laws: Women<br>Sherrie Gross        |
| 8:00 - 9:30pm | Marital Laws: Men<br>Rabbi Mordechai Prager |



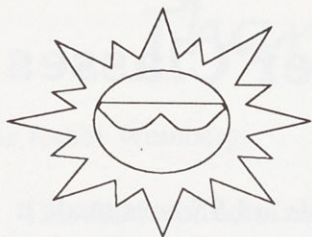
### WEDNESDAYS

- |               |                                               |
|---------------|-----------------------------------------------|
| 6:00 - 7:00pm | Beginner Ulpan<br>Hannia Moore                |
| 7:00 - 8:00pm | Intermediate Ulpan<br>Hannia Moore            |
| 7:00 - 8:00pm | Intro. to Bible<br>Rabbi Yosef Weiser         |
| 7:00 - 8:00pm | War Against the Talmud<br>Rabbi Jeffrey Woolf |
| 8:00 - 9:00pm | Mikraot Gedolot<br>Rabbi Yosef Weiser         |



All classes begin the **week of June 22** and last for 6 weeks.

For registration and more information, please call the synagogue office, (212) 874-6100.



# Summer Schedule

## JULY

### SHABBAT SERVICES

#### FRIDAY

3



8:13 PM  
Mincha & Kabbalat  
Shabbat  
6:45 & 8:20 pm

#### FRIDAY

10



8:11 pm  
Mincha & Kabbalat  
Shabbat  
6:45 & 8:20 pm

#### FRIDAY

17



8:07 pm  
Mincha & Kabbalat  
Shabbat  
6:45 & 8:20 pm

#### FRIDAY

24



8:01 pm  
Mincha & Kabbalat  
Shabbat  
6:45 & 8:10 pm

#### FRIDAY

31

#### Rosh Chodesh Av



7:55 pm  
Mincha & Kabbalat  
Shabbat  
6:45 & 8:05 pm

#### SATURDAY

4

KORACH  
Mincha 8:15 pm  
Daily Mincha/Maariv  
8:20 pm

#### SATURDAY

11

HUKKAT  
Mincha 8:10 pm  
Daily Mincha/Maariv  
8:15 pm

#### SATURDAY

18

BALAK  
Mincha 8:10 pm  
Daily Mincha/Maariv  
8:10 pm

#### SATURDAY

25

PINCHAS  
Mincha 8:00 pm  
Daily Mincha/Maariv  
8:05 pm

### SPECIAL SERVICES

Wednesday, July 1

#### Rosh Chodesh

Morning Services 7 &amp; 7:40 am

Thursday, July 2

#### Rosh Chodesh

Morning Services 7 &amp; 7:40 am

Sunday, July 19

#### Fast of Tammuz

Fast begins 4:29 am

Morning services 7 &amp; 8:30 am

Mincha 8:05 pm

Fast ends 8:53 pm

### DAF YOMI & BIBLE CLASSES

July 4 7:15 pm

July 11 7:10 pm

July 18 7:10 pm

July 25 7:00 pm

# Summer Schedule

## AUGUST SEPTEMBER

| SHABBAT SERVICES                                                                                                                                               |                                                                                                                                         | SHABBAT SERVICES                                                                                                                                                                                                         |                                                                                                                                                                   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                                | <b>SATURDAY</b><br>1<br>MATTOT/MASEI<br>Mincha 7:55 pm<br>Daily Mincha/Maariv 7:55 pm                                                   | <b>FRIDAY</b><br>4<br> 7:06 pm<br>Mincha & Kabbalat Shabbat 7:15 pm                                                                     | <b>SATURDAY</b><br>5<br>SHOFTIM<br>Mincha 7:05 pm<br>Daily Mincha/Maariv 7:05 pm                                                                                  |
| <b>FRIDAY</b><br>7<br> 7:47 pm<br>Mincha & Kabbalat Shabbat 6:45 & 7:55 pm   | <b>SATURDAY</b><br>8<br>DEVORIM<br>SHABBAT HAZON<br>Mincha 5:00 pm<br><b>Eve of Tisha B'Av</b><br>Fast begins 8:04 pm<br>Maariv 8:45 pm | <b>FRIDAY</b><br>11<br> 6:54 pm<br>Mincha & Kabbalat Shabbat 7:05 pm                                                                   | <b>SATURDAY</b><br>12<br>KITETZE<br>Mincha 6:55 pm<br>Daily Mincha/Maariv 6:55 pm                                                                                 |
| <b>FRIDAY</b><br>14<br> 7:38 pm<br>Mincha & Kabbalat Shabbat 6:45 & 7:50 pm | <b>SATURDAY</b><br>15<br>VAETCHANAN<br>NACHAMU<br>Mincha 7:40 pm<br>Daily Mincha/Maariv 7:40 pm                                         | <b>SPECIAL SERVICES</b><br>Sunday, August 9<br><b>Tisha B'Av</b><br>Morning Services 7 & 8:30 am<br>Mincha 7:30 pm<br>Fast ends 8:33 pm<br>Sunday, August 30<br><b>Rosh Chodesh Elul</b><br>Morning Services 7 & 8:30 am |                                                                                                                                                                   |
| <b>FRIDAY</b><br>21<br> 7:28 pm<br>Mincha & Kabbalat Shabbat 7:40 pm        | <b>SATURDAY</b><br>22<br>EKEV<br>Mincha 7:30 pm<br>Daily Mincha/Maariv 7:30 pm                                                          |                                                                                                                                                                                                                          |                                                                                                                                                                   |
| <b>FRIDAY</b><br>28<br> 7:17 pm<br>Mincha & Kabbalat Shabbat 7:30 pm        | <b>SATURDAY</b><br>29<br>REEH<br><b>Rosh Chodesh Elul</b><br>Mincha 7:20 pm<br>Daily Mincha/Maariv 7:15 pm                              | <b>DAF YOMI &amp; BIBLE CLASSES</b>                                                                                                                                                                                      |                                                                                                                                                                   |
|                                                                                                                                                                |                                                                                                                                         | August 8 8:00 am<br>August 15<br>Daf Yomi 6:10 pm<br>Bible Class 6:40 pm<br>Talmud Class 6:55 pm<br>August 29<br>Daf Yomi 5:35 pm<br>Bible Class 6:05 pm<br>Talmud Class 6:20 pm                                         | September 5<br>Daf Yomi 5:35 pm<br>Bible Class 6:05 pm<br>Talmud Class 6:20 pm<br>September 12<br>Daf Yomi 5:25 pm<br>Bible Class 5:55 pm<br>Talmud Class 6:10 pm |

## In Gratitude

Lincoln Square Synagogue would like to publicly thank Sonia Chesnin for the beautiful new Menorah that now hangs on the front wall of our Belfer Beit Medrash. The Menorah was dedicated in memory of her parents.

**Do a mitzvah today that only you can do!!**

**Give us the names of neighborhood children who would benefit from our Hebrew School.**

In your building, on your block, there are Jewish children who are not attending Hebrew School, or are unhappy with their present school. Let us have the opportunity to speak to their parents and to show them how we can be of benefit to them.

**NO MATTER WHAT THEIR BACKGROUND WE ARE ABLE TO SUCCESSFULLY TEACH AND INSPIRE CHILDREN. Ages Five to Thirteen**

**Lincoln Square Synagogue Hebrew School**

200 Amsterdam Avenue, New York, NY 10023  
(212) 874-6100

I wish to recommend: \_\_\_\_\_

Parents' Name \_\_\_\_\_ Student's Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_ Tel. No. \_\_\_\_\_

Optional: If it would be beneficial for us to mention your name:  
Your name: \_\_\_\_\_ Is there any special situation we should be aware of? \_\_\_\_\_

## THANK YOU!!

Thank you to all of the people who so generously give of their time each week to help set up the Seudah Shlishit each Shabbos.

## Desktop Publishing

with a *personal* touch

Flyers Brochures

Announcements

Call Ella Leffler

{212} 877-2418

## Dynamic Appliance Repair Service

All Major Brands  
Low Introductory Rates

Air-Conditioners

Freezers

Refrigerators

Dryers

Washers

Ranges

Dishwashers

**Michael Phillips**

**(212) 932-3031**

Shomer Shabbos

We will fix what you need and we will do it RIGHT!

## Park East Butchers

1163 Madison Ave.

737-9800

(bet. 85 & 86th Sts.)

GOURMET KOSHER FOODS

**DELIVERY available  
thru-out MANHATTAN**

LENNY · MICHAEL  
& JEFF

....at your service

\* Charge Acc'ts available

Delivery Hours:

Mon. thru Wed. 6:30pm to 7:30pm

Thurs. til 9:30pm

Friday 6:30am to 1hr. before Sabbath

Saturday & Sunday - CLOSED

Under the supervision of the  
Midtown Kashruth Board

STRICTLY כּוֹשֶׁר KOSHER

**CATERING for any Occasion** specializing in Cold Deli Platters

• BEST BBQ CHICKENS IN TOWN •

BBQ Chickens

Boneless Veal Roast

BBQ Turkey (whole or 1/4)

Brisket

BBQ Duck

Breaded Veal Chops

BBQ Breast of Veal

Roast Beef

Baked Chicken

SERVICE WITH A SMILE!

## KAY CATERERS

OF LINCOLN SQUARE LTD.  
200 AMSTERDAM AVENUE, NEW YORK, NY 10023  
(212) 362-5555

Distinctive Glatt kosher catering in the finest hotels, clubs and synagogues in New York, New Jersey and Connecticut  
FEATURING NEWLY REDECORATED BALLROOM AT LINCOLN SQUARE SYNAGOGUE  
Supervision by K'Hal Adath Jeshurun upon request.

KOSHER FOR PASSOVER

ESSEN WEST  
KOSHER FOODS INC.

Take-out & Catering  
226 West 72nd Street  
New York, NY 10023  
(212) 362-1234

Glatt Kosher

**We Deliver**



## CLASSIFIEDS

Renting your apartment? Trying to find a roommate? Need a job?

Starting September, Echod will be accepting classified ads. Call Ella Leffler (877-2418) to place an ad.

### HOUSE FOR SALE

Within Eruv to Ahavat Torah  
on Englewood East Hill.

An inviting in ground heated pool connected to a 3 Bedroom 2 1/2 Bath split level, large family room, finished basement, garage, c/a alarm and alot more.

Mint condition. 1/2 block to NYC buses.

Owner shows by appt. Reduced for sale \$299.-

Call (201) 871-3496.

### NEW DISCOUNTS FOR LSS MEMBERS

J. LEVINE CO. 10% Discount  
5 West 30th Street  
New York, NY 10001  
(212) 695-6888

THE JUDAICA HOUSE 10% Discount  
208-10 West 72nd Street except tapes & specials  
New York, NY 10023  
(212) 724-2424

FLOWERS BY

REUVEN

2020 BWAY

NYC. 10023

212-874-4560

## TURN FRIDAY NIGHT INTO SHABBOS

"Turn Friday Night Into Shabbos," the semi-annual outreach program first created at LSS nearly fifteen years ago by Rabbi Buchwald and Jesse Cogan, was held once more at LSS on May 8. Nearly two hundred of our friends, neighbors and colleagues were hosted by the LSS community for a special beginner's Kabbalat Shabbat and Shabbat Dinner.

The participants in the program were greeted by Rabbi Buchwald and Steve Eisenberg, who chaired the program with Steve and Sharona Spivack. Our Chazzan treated our guests to a beautiful rendition of Kabbalat Shabbat which was complemented by Rabbi Buchwald's insightful comments upon the structure and significance of the evening service.

Following Kabbalat Shabbat, a wonderful Shabbat dinner was held in the ballroom. Rabbis Weinberg and Cohen delivered stimulating messages to our guests during dinner. In addition, it was inspiring to watch our guests become enveloped in the warmth of Shabbat and join us for the spirited dancing and singing that permeated the ballroom.

*Taam Hunan*

GLATT KOSHER  
CHINESE RESTAURANT

THE ONLY GLATT KOSHER  
CHINESE RESTAURANT IN THE  
LINCOLN SQUARE AREA



Mashgiach Temidi on Premises

212 W. 72nd St.  
New York, N.Y. 10023  
Tel.: (212) 362-2101

Please call for reservation

Catering, Lunch, Cocktails, Dinner

FREE DELIVERY

## LINCOLN SQUARE SYNAGOGUE AVAILABLE SANCTUARY SEATS FOR DEDICATION

The following Men's and Women's seats in the Sanctuary are available for dedication. For information please contact Rabbi Cohen, Joseph Schwarz or Janet Horwitz at 874-6100.

### WOMEN

B-8, B-13, C-19, D-9, D-37, D-38, E-33, F-1, F-13, F-34, F-48, F-50.

### MEN

A-47, B-50, B-51, C-44, C-48, C-62, C-63, D-58, E-77, E-78, F-59, F-60, F-61, F-67, F-69, F-91, F-92, F-93, F-94, F-95, F-96.

### TOTAL EYE CARE

**Marc Rosenblatt, M.D.**

*Asst. Clinical Professor, Mt. Sinai Hospital*

**Glaucoma**

**Contact Lenses**

**Diabetes**

**Second Opinions**

Medicare Participant

9 East 75th St.

Evening Hours

(Off Fifth Avenue)

**472-8546**



### DO YOU KNOW AN INFANT OR CHILD WITH...

- \* history of premature birth
- \* multiple birth complications
- \* delays in motor and language development
- \* impairment of social interactions
- \* problems in learning
- \* hyperactivity
- \* attentional difficulties

mark freilich m.d.  
developmental pediatrics  
consultation and evaluation  
by appointment  
(212) 787-2148  
Beth Israel Medical Center  
First Avenue at 16th St.

## Tova Mordechai at LSS

On Wednesday evening May 13, Lincoln Square Synagogue together with the Young Leadership Board of the National Jewish Outreach Program hosted Tova Mordechai, the author of Playing with Fire. Although Mrs. Mordechai's presentation was billed as a lecture and the audience was quite large, many of those who came to hear her speak remarked that her speaking style made each person in the room feel as though he or she had engaged in a private conversation with Mrs. Mordechai. For nearly two hours, the audience sat enthralled by the amazing story that Mrs. Mordechai shared with us.

Mrs. Mordechai's singular tale of her return to her Jewish roots and the path that she travelled towards becoming an observant Jew was both moving and compelling. Her mother, an Egyptian Jew married a Christian British soldier stationed in Egypt during World War II. Following the war, Mrs. Mordechai's parents returned to England, her father became a minister and her mother converted to Christianity. Tova Mordechai was sent by her parents to a theological seminary where she herself became a minister. Although fully ordained as a minister Mrs. Mordechai felt the tug of her Jewish roots. Mrs. Mordechai related to us how she defied the cloister seminary walls and the admonition of her mentors and surreptitiously sought out rabbis to teach her about her Jewish heritage.

Following the lecture, Mrs. Mordechai remained at LSS until nearly midnight to speak with all those in the audience who wished to learn more about her experiences.

Here's A Great Way  
To Commemorate An Event,  
Honor A Friend,  
Or Remember A Loved One:

Dedicate a Siddur  
or Chumash in their name

Any New Siddur or Chumash: \$25 Each  
Any Rebound Siddur Or Chumash: \$15 Each

*Installation Poem*, cont'd. from page 4

Many people worked on this building; the office staff  
was practically resident.

But no one put in greater effort than Steven Spira - our  
president.

His devotion to our synagogue, its programs and  
proclivities  
its diversity of people, its minyanim and activities.

It's a shul of the left wing, a shul of the right  
It's a shul that runs all morning, all day and often  
through the night.  
From Bikur Cholim to Social Action, Lincoln Square  
receives the call,  
From Basic Judaism to advanced Talmud, we offer it  
all.

All the members of our group believe this evening's  
success is attributable to our honoree.  
No one's done as much for our shul as Rebbetzin Dodi  
Lee and he.

Our search for leadership is done and a Rabbi we have  
founded.

We believe that that's the reason why Lincoln Square's  
rebounded.

It's a funny job, this being Rabbi, and I don't even  
mean the pay.

Like, why is he the only one who works on Saturday?

And what about a quiet Shabbos alone with family  
members.

This guy's all booked up for lunch through the next  
three Novembers.

But in a very short time, he's won our hearts with  
some incredible achievements  
He's always there for happy times and sadly for be-  
reavements

But of all the things for which he's achieved notoriety  
and fame

The greatest of them all is knowing every member's  
name.

In all, it's been a pleasure working for this community  
and now I can decline next year's journal with bravado  
and impunity.

and since nothing rhymes with the name Simcha, this  
speech must eventually end.

My last thought is to say welcome to our new rabbi,  
leader and friend.

Now my speech is done and I'll go quickly take my  
seat

So we can all go back downstairs and get something  
else to eat

But I say with pride - in foul weather and in fair  
I wouldn't be in any synagogue, but good  
ol' Lincoln Square.

**GRAND OPENING**

**Spectacular Ground Floor  
Judaica & Gift Gallery**

**World's Largest Selection  
of Jewish Books & Ketubot**

**Visit Our Simcha/Talaisim/  
Music/Children's Center**

**Call or Fax Your Order**



**The Ultimate  
Judaica Store**

**5 West 30<sup>th</sup> Street  
New York, NY 10001**

**(212) 695-6888 Fax: (212) 643-1044**

**SOFTBALL IN CENTRAL PARK**

Continuing a summer tradition, members of  
LSS have reserved a softball field in Central Park for  
the following dates:

Sunday, June 14 10:30 am

Sunday, June 28 10:30 am

Sunday, July 12 10:30 am

Sunday, July 26 10:30 am



Meet us at the Great Lawn, 81st street entrance,  
field number two. All are welcome to join.

On Sunday, July 12th, LSS members will be  
playing against a team from The Jewish Center. On  
Sunday, July 28th, we will have our annual "Marrieds  
vs. Singles" softball game.

For further information, call 212/724-5365.

## In The Community

### ENGAGEMENTS

#### Mazal Tov

- to David Freudenstein on his engagement  
to Anna Urowitz.
- to Ran Kohn on his engagement  
to Deborah Sue Denenberg.
- to Aron and Edith Landau on the engagement  
of their daughter Rachel to Lindsay Fisher.
- to Brad Pickard on his engagement  
to Marcy Rosenthal.
- to Bruce Ritholtz on his engagement  
to Michele Slavin.
- to Ellen Yadlovker on her engagement  
to Marc Silver.
- to Liane White on her engagement  
to Ira Wolff.

### MARRIAGES

#### Mazal Tov

- to Barry Farkas on his marriage  
to Paige Applebaum.
- to Dr. Steven Kaplan on his marriage  
to Chava Shamash.
- to Richard Linhart and Annie Wiesenthal  
on their marriage.
- to Chani Newman on her marriage  
to Benjy Lonner.
- to Robin Schechter on her marriage  
to Moshe Birenshtock.
- to Florine and Bernard Skolnick on the marriage  
of Mark Fineberg to Helene Tepperman.

### BIRTHS

#### Mazal Tov

- to Marcy and Ken Cappell on the birth of a son.
- to Bobbie Sue Daitch and David Landau  
on the birth of a daughter.

- to Renee and Chaim Fromowitz  
on the birth of a daughter.
- to Barbara and Fred Gates  
on the birth of a grandson
- to Judith and Dr. Michael Goldberg  
on the birth of a son.
- to Adina and Myron Greenfield  
on the birth of a granddaughter and  
on the birth of a grandson.
- to Felise and Hilly Gross  
on the birth of a granddaughter.
- to Anna Hollander on the birth of  
twin Great grandchildren, a girl and a boy.
- to Sarabeth and Sidney Kalish  
on the birth of a daughter.
- to Beverly Luchfeld and Jack Flamholz  
on the birth of a son.
- to Nessa Rapoport and Tobi Kahn  
on the birth of a daughter Maddie.
- to Malki and Philip Rosen on the birth of a daughter.
- to Chia and Herman Samson on the birth  
of a granddaughter, Gabriella Samson.
- to Celia and Paul Sawyer on the birth of a grandson.
- to Betsy and Neal Smolar on the birth  
of a daughter Avigayil Chaya.
- to Shari and Joseph Sonnenberg  
on the birth of a grandson.
- to Dr. Lu Steinberg and Dr. Michael Schulder  
on the birth of a daughter.
- to Orly and Alan Steinberg on the birth  
of a daughter.
- to Miriam and Alan Axelrod on the arrival  
of a son.
- to Edna and Robert Lewicki on the birth  
of a daughter.
- to Bethia Straus and Paul Quintas on the  
birth of a son and to the  
grandmother Gwen Straus.

*continued on page 15*

## In The Community, *cont'd from page 14*

### BAR AND BAT MITZVAH

#### Mazal Tov

to Perry and Margy-Ruth Davis on the Bat Mitzvah of their daughter Shefa.  
to Miriam Heller on the Bar Mitzvah in Israel of her grandson Shay Bernstein.  
to Judith and Richard Zinaman on the Bat Mitzvah of their daughter Melissa.  
to Harriette and Jeffrey Kanew on the Bar Mitzvah of their son Justin.  
to Sharon and Stephen Mann on the Bat Mitzvah of their daughter Tammy.

### HONORS

#### Mazal Tov

to Jennie Kessler on the occasion of her 93rd birthday. **Ad Meah v' Eshrim.**  
to Gwen Straus, who received the **Ida Abramson Award** from the Women's League of the National Council of Young Israel, May 19th.  
to Mr. and Mrs. Irwin Helfeld on their 50th Anniversary.

### CONDOLENCES

#### We extend our sympathy

to Eugene Falk on the passing of his mother Blossom Falk.  
to Eli Moore on the passing of his father Melvin Moore.  
to Rochelle Bukatman Tropp on the passing of her mother Alice Bukatman.  
to Eve Milstein on the passing of her father Sheldon Ohringer.  
to Mark Dumler on the passing of his brother Sidney Dumler.

### NEW MEMBERS

**Lincoln Square Synagogue is pleased to welcome**  
the following new members:

Alissa D. Adler  
Madeline E. Cohen  
Elizabeth S. Cohen  
Eileen and Manny Henzel  
Ernest and Sallie Levi  
Debi and Michael Rudansky  
Andrew S. Wedeck  
Charles D. Wellner

One service of LSS which we pray may be unnecessary is that of the Chevra Kadisha. To insure the provision of a proper burial service, we urge our members to immediately contact any of those listed below.

|                       |          |
|-----------------------|----------|
| Rabbi Weinberg        | 721-3393 |
| Rabbi Cohen           | 877-1504 |
| Danny Besdin          | 595-0970 |
| Rachel Herlands       | 799-2176 |
| Samuel Horwitz        | 496-7101 |
| Andrea Penkower Rosen | 873-9895 |

The **Bikur Cholim Society** will visit any member of LSS who is in the hospital, recuperating at home, or homebound. If you would like to be visited, or know of someone who would, please contact the Synagogue Office.

**HATZOLOH**  
230-1000

**Mikvah of Mid-Manhattan**  
234 W. 78th Street  
(212) 799-1520

In the following pages there are some new and old advertisers. When patronizing our advertisers please tell them you saw their advertisement in the ECHOD.

We need their support to continue with the ECHOD.

Thank you!!

From the staff of the ECHOD:

Have a wonderful and safe summer!!



**LINCOLN SQUARE SYNAGOGUE  
200 AMSTERDAM AVENUE  
NEW YORK, NY 10023**

Non-Profit Org.  
U.S. POSTAGE  
**PAID**  
New York, NY  
Permit No.  
3507