

NEW AD-GETTERS JOIN YEAR BOOK CAMPAIGN

Is Your Name Among Them?

Another report on the progress of this year's campaign was released this week by the Year Book Committee, and, again, it has both encouraging and disheartening aspects. It is encouraging to note that many more of our members are taking a hand in this important activity — many of them "first year men". On the other hand, it is discouraging to find that so many of us are still reacting indifferently to our drive for the Educational Scholarship Fund of Ramaz and the Religious School.

YOUNG PEOPLE'S MINYAN RESUMES WEEKLY SERVICES

After a one-week "pause for winter vacation", the Young People's Minyan will continue its Sunday morning services this Sunday at 9:30 o'clock in the Chapel.

Fred Ehrman, Gerald Kleinerman, Sylvan Kleinhaus and Joseph Naus will officiate at the service, and a sermonette on "What Jews May Look Forward to in 1950" will be delivered by Morris Amitay. A community breakfast will follow the service.

We would like to call the attention of our young people to an addition to the Sunday morning program, an activity that was instituted about three weeks ago. After the breakfast, and a chance to permit the digestive processes to operate efficiently, an hour of play in the Gymnasium, under the supervision of two capable young men, has been arranged.

Give it a try. Come down this Sunday morning at 9:30 and see what it is like. We know that one taste of the program will make of you a regular congregant and participant.

Among those who have produced results are: A. Milton Brown, Harry Etra, William B. Fischberg, Dr. Frank Goodman, Benjamin Jacoby, Isidore Schlang, and Ira F. Weisman.

This listing is by no means complete. Quite a number of other workers have reported progress in their individual campaigns, and the names of these will appear in future issues of the Bulletin. Too, we reported in last week's Bulletin that the Co-chairmen, Vice-chairmen and members of the Year Book Committee had already submitted substantial amounts in advertisements.

How You Can Help —

These are two ways in which you can help the 1950 Year Book. First, use the blanks we sent you (more are available at the Synagogue office if needed) and visit your local tradespeople, neighbors, business associates — anyone you have any dealings with. Explain the nature of the Year Book and ask them to sub-

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**Rabbi Lookstein will preach this Sabbath at 10:45 a. m. on
"JACOB'S LAST WILL AND TESTAMENT"**

You and Your Friends are Cordially Invited to the next

PARENTS' CLUB OPEN MEETING

**This Tuesday evening, January 11th, at 8:30
in the Social Hall**

to hear

MRS. EVELYN STARK

of the Jewish Board of Guardians

speak on

"PRE-ADOLESCENT DISCIPLINE: ACTION AND REACTION"

A Collation will Follow

WITHIN OUR FAMILY

Birthdays —

Many happy returns of the day to Mrs. Harry W. Baumgarten, Mrs. Frank Goodman, Mrs. David Joseph, Mrs. Morton Kamerman, Harry Metzger, and Mrs. George Ratner.

Bar Mitzvah —

Our congratulations to Armin Rosencranz, a pupil of Ramaz, on the occasion of his Bar Mitzvah this Saturday.

Marriage —

Hearty Mazel Tov wishes to our Treasurer, Aaron H. Onish, and to Mrs. Onish, on the marriage of their son, Lawrence, to the former Miss Gloria Nelson this past week.

Refuah Shelemah —

We extend sincere wishes for a complete recovery to Mr. Alexander Herbst, and hope he will be up and around again before long.

NEW YEAR BOOK AD-GETTERS

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scribe to the cause. You would be surprised at how easy it is to solicit the interest of these people.

Secondly, if you are too preoccupied with business matters, let us do the work for you. Simply draw up a list of individuals or firms, turn the list together with an ample supply of your stationery over to us, and we will send out letters in your name. This is a method that has proven unusually effective. We can almost guarantee positive results.

In any way possible, you must do your share. And do it today! Just one ad in any amount will indicate to us that you have the interest to Jewish education at heart.

Anniversary —

Greetings to Mr. and Mrs. Irving Buchalter who celebrate their wedding anniversary this week.

Are You Working for the
SISTERHOOD BAZAAR?
Get Merchandise Today!

A Symposium on

"WHAT IS A JEW?"

will be the feature of the next

MEN'S CLUB FORUM MEETING

**Tuesday evening, January 17th, at 8:30
in the Auditorium**

Participants:

Dr. Bernard Lander, Sociologist

Dr. Melvin Tumin, Anthropologist

Mr. Isaac Rosenfeld, Noted Author

Ladies Cordially Invited

Collation

MEN'S CLUB NEWS

**Executive Board
Meets Tuesday —**

This Tuesday evening, January 10th, at 8:30, the Men's Club Executive Board will hold a regular meeting in the Library. Board members are urged to attend this very important meeting.

**"What is a Jew?"
to be Discussed —**

The next Forum Meeting, to be held Tuesday evening, January 17th, at 8:30 in the Auditorium, will feature a symposium on "What is a Jew?" The participants in the symposium are three leading figures in their respective fields, who have spent a great deal of time in research, travel and study to qualify them as experts on the subject. They are:

Dr. Bernard Lander, instructor in sociology at Hunter College and an associate director of the Mayor's Committee on Unity. Dr. Lander has lectured extensively in the area of Jewish contemporary problems and is now engaged in publishing studies on the sociological aspects of the American Jewish Community.

Dr. Melvin M. Tumin, assistant professor of Anthropology at Princeton University, who has lectured widely on problems of race and inter-

cultural relations. Dr. Tumin is the co-author of "Social Life: its Structure and Function" and a contributor to numerous scholarly journals.

Mr. Isaac Rosenfeld, instructor in literature at New York University, awarded a Guggenheim Fellowship for creative writing in 1948. The literary editor of "New Leader", Mr. Rosenfeld is the author of "Passage from Home" and contributor to such magazines as "The Nation", "The New Republic", "Commentary" and "Partisan Review."

What promises to be a fascinating discussion on an unusual subject, lies in store for our guests — and this includes the ladies — next Tuesday evening. So let's make a date: January 17th, at 8:30, in the Auditorium. A collation will follow the program.

CONDOLENCES

We learn with deep regret of losses sustained by two of our members, Mr. Jacob Baruch, whose father passed away last week, and Mr. Irving Kobrin, who lost his mother this past Monday. To the bereaved families we extend our heartfelt sympathies and our prayer that the Almighty spare them from further sorrow for many years to come.

Congregation Kehilath Jeshurun
117-25 East 85th Street
Sacramento 2-0800

Synagogue Officials

Joseph H. Lookstein.....*Rabbi*
Hyman Gertler.....*Cantor*
Joseph E. Adler.....*Ritual Director*
Jerome H. Rosenblum.....*Executive Director*

Officers of the Congregation

Max J. Etra.....*President*
Saul J. Lance.....*Vice-President*
Aaron H. Onish.....*Treasurer*
A. Milton Brown.....*Secretary*
Ira F. Weisman.....*President, Men's Club*
Mrs. Alexander Kommel.....*Pres., Sisterhood*

SCHEDULE OF SERVICES

FRIDAY

Lighting of Candles 4:24
Evening 4:30

SATURDAY

Morning 9:00
Junior Congregation 10:00
Weekly Portion: Vayechi, Genesis
47:28-50:26
Haftorah: I Kings 2:1-12
Evening 4:30
Conclusion of Sabbath 5:20

SUNDAY

Morning 8:30
Young People's Minyan 9:30

DAILY

Morning 7:30
Evening 4:30

THE K. J. CALENDAR

Monday, Jan. 9, 1:00 p.m. — Meeting
of Sisterhood Executive Board
— Library

Tuesday, Jan. 10, 8:30 p.m. — Men's
Club Executive Board Meeting
— Library

Wednesday, Jan. 11, 8:30 p.m. —
Parents' Club Open Meeting;
Guest Speaker: Mrs. Evelyn
Stark — Social Hall

Thursday, Jan. 12, 7:15 p.m. — Boy
Scout Troop and Cub Pack —
Gymnasium

Tuesday, Jan. 17, 8:30 p.m. — Men's
Club Forum Meeting; Sym-
posium on "What is a Jew?" —
Auditorium

Yahrzeits

January

7—LOUIS GIVNER
7—NATHAN BRODY
7—SAMUEL MINTZ
8—HARRY FISCHER
8—BERTHA HECKSCHER
10—ESTHER SCHLANG
10—WALTER H. STINER
10—SAMUEL ULLMAN
11—WILLIAM GOLDMAN
12—SAMUEL FARRO
12—MINNIE LIPSCHUTZ
12—MINNIE SHAPIRO
13—JENNIE HENRY
13—JACOB J. TAUBE

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