

## **JULES PODELL HEADS AD-GETTERS AS YEAR BOOK DRIVE ENTERS LAST WEEK**

With the 1950 Year Book campaign entering its last week of ad-getting activity — the dead-line having been set for January 31st — final results are being tabulated by the Year Book Committee under the co-chairmanship of Alexander Gross, Elliott W. Siegel and Aaron J. Simon. Our unbeatable ad-getter these many years, Mr. Jules Podell, has again submitted a quantity of

ads which place him in the Number 1 position, and unless some of the "runner-ups" use this last week to good advantage, Mr. Podell stands to retain his hold on the ad-getting championship title.

### **ARRANGEMENTS FOR THEATRE PARTY ON MARCH 9th COMPLETED**

Arrangements for the Theatre Party sponsored jointly by the Men's Club and Sisterhood have been completed, it was announced by Mrs. Harry W. Baumgarten and Martin Klein, Co-chairmen of the Committee in charge. The Theatre Party will take place on Thursday, March 9th, at the performance of "Now I Lay Me Down to Sleep." The new show, which stars Fredric March and Florence Eldridge, has been booked for the Broadhurst Theatre, 44th Street, West of Broadway.

The entire orchestra section of the theatre has been reserved for us for that performance. Preliminary arrangements with the theatre having been completed, the Committee is prepared to receive reservations from members of the Men's Club and Sisterhood, as well as from friends and readers of the Bulletin. The proceeds of the undertaking will be used by the two organizations for the furtherance of their educational and philanthropic work. Such activities as the Sisterhood Neediest Cases, the Men's Club Welfare Fund, the Educational Scholarship Funds of Ramaz and the Religious School — these and many others will be given added impetus by the sum realized from the Theatre Party.

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Another bright note on the campaign: several weeks ago we reported that a "first-year man", Mr. Berthold Breiner, had brought in a considerable amount in ads — a fact which was most encouraging to us. This week, we are happy to announce, an additional sum was turned in by Mr. Breiner, as a result of which he has become one of the top five Year Book workers.

Still others whose names have not yet been announced in these columns are deserving of our thanks for having joined the ranks of workers for the Educational Scholarship Fund. They are: Aaron J. Simon, Isidore Grossman, Leib Merkin, Franklin and Leigh Robbins, Joseph Schlang, Samuel Marcus, George Jacobs, Samuel Rosen, A. Phillip Goldsmith, and Isidore Schlang. The names of other ad-getters will appear in next week's Bulletin, and nothing would give us more pleasure than to include yours among them.

Lest a false impression be drawn, we hasten to add that although the results of the past few weeks have been quite satisfactory, we are not yet within reach of our \$25,000 goal.

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## LEARN CANASTA

and otherwise enjoy yourself at the  
**LUNCHEON AND CARD PARTY**

sponsored by the

### KEHILATH JESHURUN SISTERHOOD

**This Monday afternoon, January 30th, at 1:00**  
in the Social Hall

**Expert Instruction in this New Game**

will be given by

**MRS. BERTRAM CHUCK**

**Proceeds for the  
Scholarship Fund**

**Subscription  
\$1.00**

### PODELL TOPS AD-GETTERS

*(Continued from Page 1)*

We still maintain, however, that this minimum quota can be reached if each of our readers — and that means the entire Kehilath Jeshurun family — would turn in just one ad in any amount. It is simple mathematics; it is even simpler to get an ad!

Try it today. We enclose an ad-blank for your use. Take it to your local tradespeople, to your friends and business associates. Let them read how their contribution will enable deserving children benefit from the educational advantages which Ramaz and our Religious School have to offer. Have them fill out the form, inserting an ad or greeting in any amount, and return the form to the synagogue office. Do it today!  
**GET AN AD AND GET IT TODAY!**

### WITHIN OUR FAMILY

#### **Birthdays —**

Many happy returns of the day to Joseph N. Friedman, Morton Kamenman, Mrs. Nathan Rosenthal, Isidore Silver and Mrs. Albert Sokolski.

#### **Bar Mitzvah —**

Our congratulations to Ira Sochet, a pupil at Ramaz, on the occasion of his Bar Mitzvah this Saturday.

#### **Anniversary —**

Greetings and best wishes to Mr. and Mrs. Harry N. Lipstein who celebrate their wedding anniversary this week.

#### **Vacationing —**

We learn that Mr. and Mrs. Jerry Coan are cruising in the Carribeans, and Mr. and Mrs. Max Messing are currently enjoying brief vacations in Florida.

**GET MERCHANDISE FOR THE  
SISTERHOOD BAZAAR**



## TWO WINNERS OF YOUNG PEOPLE'S MINYAN MEMORIZATION CONTEST

Two regular worshippers at the Young People's Minyan, Morris Amity and Franklin Holzer, were the winners of the Memorization Contest held two weeks ago after the regular Sunday morning service. Their reward for having memorized certain liturgical selections was admission to the Radio City Music Hall, with the compliments of our Men's Club.

Among those who officiated at recent services are Abraham Gubbay, Edgar Hausman, Joseph Hausman, Franklin Holzer, Gerald Kleinerman, Sylvan Kleinhaus, Joseph Naus and Samuel Schecter. Two weeks ago, congregants heard a talk on "The Danger of Anti-Semitism in America" given by Menorah Lebowitz; last week, Carol Turner delivered a sermonette on "Anti-Semitism Behind the Iron Curtain."

This coming Sunday morning, services will continue in the Chapel at 9:30, with Jerrold Hirsch, Ari Ickovic, Aaron Janowski and Harvey Klein officiating as cantors. Harold Gordon will speak on "Chamisha Asar b'Shevat", which will be celebrated Thursday, February 2nd. The Minyan is followed by a community breakfast in the Social Hall and a supervised gym period.

## RENEWAL OF SEUDAH SHLISHITH WARMLY RECEIVED

The resumption of the Sabbath afternoon Seudah Shlishith was well received last Saturday, as close to forty worshippers adjourned to the Social Hall after the Mincha service to participate in this time-honored practice. The customary menu was served, to the enjoyment of which was added the singing of the traditional zmiros led by our Cantor.

Mr. Max J. Etra, President of the congregation, was the host last Saturday. This coming Sabbath afternoon, Mr. Abraham Poust will serve as host at what we hope will be an even better attended Seudah Shlishith.

We extend our warmest invitation to the men and women of our congregation to join us for a real "oneg Shabbat" this week and every week thereafter, following the Mincha service.

## THEATRE PARTY SET

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Literature with full details will shortly be in the mails. Our suggestion: return the Reservation Card immediately if you want to be assured of a choice location. Don't hesitate and don't procrastinate. Let us know how many tickets you want for what promises to be a hit show of the year.

## PHONE IN YOUR RESERVATIONS

for the

## SISTERHOOD AND MEN'S CLUB

## THEATRE PARTY

at the performance of

## "NOW I LAY ME DOWN TO SLEEP"

THURSDAY, MARCH 9th — at the BROADHURST THEATRE

*Call today for choice locations*



Congregation Kehilath Jeshurun  
117-25 East 85th Street  
SAcramento 2-0800

### Synagogue Officials

Joseph H. Lookstein.....*Rabbi*  
Hyman Gertler.....*Cantor*  
Joseph E. Adler.....*Ritual Director*  
Jerome H. Rosenblum.....*Executive Director*

### Officers of the Congregation

Max J. Etra.....*President*  
Saul J. Lance.....*Vice-President*  
Aaron H. Onish.....*Treasurer*  
A. Milton Brown.....*Secretary*  
Ira F. Weisman.....*President, Men's Club*  
Mrs. Alexander Kommel.....*Pres., Sisterhood*

### SCHEDULE OF SERVICES

#### FRIDAY

Lighting of Candles ..... 4:47  
Evening ..... 5:00

#### SATURDAY

Morning ..... 9:00  
Junior Congregation ..... 10:00  
Weekly Portion: Bo, Exodus  
10:1-13:16  
Haftorah: Jeremiah 46:13-28  
Evening ..... 4:45  
Seudah Shlishith will follow  
the Mincha Service  
Conclusion of Sabbath..... 5:40

#### SUNDAY

Morning ..... 8:30  
Young People's Minyan ..... 9:30

#### DAILY

Morning ..... 7:30  
Evening ..... 5:00

### Yahrzeits

#### January

29—CELIA KAY

#### February

1—SAMUEL GALLER  
1—DORA MILLER  
1—PHILIP BRAUNSTEIN  
2—LIZER GROSS  
2—HELEN BUECHLER  
3—MIRIAM KOMMEL



## THE AFTERNOON RELIGIOUS SCHOOL

is happy to announce the opening of a

### BEGINNERS' CLASS

with the new term starting February 1st

Registration is Now in Progress



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