

## *A Happy Purim*

### **DR. BERNARD LANDER TO PREACH SERMON SATURDAY**

Our guest preacher this Saturday morning will be Dr. Bernard Lander, Assistant Professor of Sociology at Hunter College, who has taken as his topic, "The Wave of the Past".

Formerly the Associate Director of the Mayor's Committee on Unity, Dr. Lander is now serving as Technical Research Consultant to the New York



*Dr. Bernard Lander*

City Youth Board. Dr. Lander is an ordained rabbi, having been graduated from Yeshiva College and its Seminary department, who occupied the pulpit of one of the most prominent synagogues in Baltimore. He soon turned to the field of sociology, however, and devoted himself, in par-

*(continued on page 3)*

### **TO READ MEGILLAH AT SUNDAY'S SERVICE**



*The young men who will read the Megillah at Services this Sunday morning are shown in the above picture. They are (l. to r.): Ronald Klein, Stephen Waldman, Shalom Pechenick, Harold Keiser, Gerald Kleinerman, Frank Sadinoff, Jacques Van Amerongen, Baruch Rapaport and Lewis Krulwich. (Not shown Franklin Holzer.)*

*You and your family are cordially invited to attend*

### *Special Purim Services*

**this Sunday Morning at 9:30 o'clock**

**in the SYNAGOGUE**

The entire Service will be conducted by the young men of our congregational family.

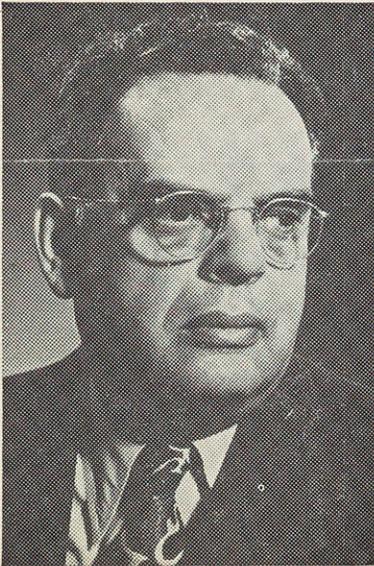
*Brunch will be served at the conclusion of the Services.*

*(See page 3 for Notes on the Purim Service)*

**Dr. Bernard Lander will preach this Sabbath at 10:45 a.m. on  
"THE WAVE OF THE PAST"**

**LECTURE SERIES TO HEAR  
C. BEZALEL SHERMAN**

This Monday evening, March 2nd, the Lecture Forum on the American Jewish Community will be continued at 9:00 o'clock in the Social Hall. Our guest speaker will be Mr. C. Bezalel Sherman, of the Research Department of the Jewish Agency, who will speak on "Defending the Rights of the Jew in the United States."



*C. Bezalel Sherman*

Formerly National Director of Affiliates of the American Jewish Congress, Mr. Sherman is the Chairman of the Joint Labor Zionist Committee on American Jewish Affairs, and is a member of the leading organs of several outstanding Jewish communal and cultural organizations.

Mr. Sherman has spoken before audiences in every major city in the United States and Canada, and has also been heard in Israel and in European and South American cities. He is the author of several works, and the recipient of the La Med Award for Literature for his book on Jews and other ethnic groups in the United States.

The subject under discussion this Monday evening is one which affects each and every one of us. Mr. Sherman's treatment of this subject — on which he is a recognized authority — will prove most stimulating and thought-provoking. You shouldn't miss this lecture; you can't afford to. So, come, and come with your friends.

**OVER \$5,000 TURNED IN BY JULES PODELL  
TO EDUCATIONAL SCHOLARSHIP FUND**

In the "first installment" of his magnificent efforts on behalf of the Educational Scholarship Fund this year, our esteemed and devoted member, Jules Podell, has turned in to the Synagogue Office a sum in excess of \$5,000, in the form of ads and greetings to be printed in the 1953 Year Book. These contributions were received from some of the many friends and well-wishers of Mr. Podell, who are cooperating with him to make the campaign, of which he is the chairman, a success.

We are highly gratified with the results which Mr. Podell has achieved thus far this year, and, to heighten our feelings of elation, we are given to understand that "more will follow." Of course, Mr. Podell's devotion to the Educational Scholarship Fund is well-known to all of us, for he has been spear-heading Year Book campaigns for several years now. That he continues to give this activity his time and his energies, year in and year out, is indicative not only of Mr. Podell's warm-heartedness but also of the high regard he holds for the Educational Scholarship Fund.

We believe that every member of our congregational family regards this project highly, and realizes its great importance. But they must make their feelings manifest, by following the splendid example set by Mr. Podell.



*Jules Podell*

Naturally, we do not expect you to bring in sums that run into the thousands — or even the hundreds — but we feel it is within your power to get *some* ads, regardless of the amount.

We congratulate Mr. Podell publicly, but we know that the only way in which Mr. Podell would want us to show our appreciation is by rallying behind him and helping in the success of the campaign. And there is only ONE way in which we can do that; namely, by getting ads.

**KEHILATH JESHURUN SISTERHOOD**

*looks forward to having its members and friends at its*

**OPEN MEETING**

**this Monday Afternoon, March 2nd at 12:30  
in the SOCIAL HALL**

*to hear*

**DR. LOUIS FRIEDFELD**

*discuss*

**"PROBLEMS OF AN AGING POPULATION"**

HAVE YOU turned in your raffle stubs so that you may be eligible for the drawing of the Portrait Painting Study which will take place at this meeting?

AND HAVE YOU arranged to be at our Sixteenth Annual Luncheon on Tuesday, March 10th, at the Hotel Plaza? A memorable afternoon is in store for you, so don't miss being with us.

**NOTES ON THE PURIM SERVICE**

1. Regular Purim services will be held Saturday evening in the Synagogue. Mincha will begin at 5:30; Ma'ariv at 6:10. The Reading of the Megillah will follow. Our Cantor will officiate at Ma'ariv services, and the Megillah will be read by our Ritual Director. The ladies are reminded that a section on the main floor of the Synagogue will be reserved for them for this service.

2. Sunday's service will start promptly at 9:30 a.m. The Reading of the Megillah will take place at about 10:15, at which time the Synagogue doors will be closed.

3. Uniform Prayer Books, Taleisim and Megilloth will be available to our worshippers. May we remind our men-folk, however, to bring their Tephilin with them.

4. The ladies are cordially invited to attend this service. A special section on the main floor of the Synagogue will be reserved for them.

5. Children, too, are welcome to attend. Youngsters below the age of 5, however, should not be brought to synagogue for the reason that they are too young to be expected to participate properly in the service.

6. There will be a nominal charge for the brunch that will be served at the conclusion of services.

**WITHIN OUR FAMILY****Birth —**

Hearty Mazel Tov wishes to our devoted members, Mr. and Mrs. Alexander Herbst, on the birth of a baby boy to their children, Mr. and Mrs. George Herbst.

**Birthdays —**

Many happy returns of the day to Irving Angel, Al Feiner, William B. Fischberg, Alexander Garfein, Leon Gronowitz, Mrs. Alfred Kahn, Harry Salvan and Morris Spaet.

**Anniversary —**

Best wishes to Mr. and Mrs. Leon Gronowitz who celebrate their wedding anniversary this week.

**PLEASE NOTE**

Once again, we should like to remind our readers — and, in particular, our members — to notify us of changes in address or telephone that may occur.

**"PROPHETS OF JEWISH SURVIVAL" TO BE SUBJECT OF RABBI LOOKSTEIN'S TALKS IN SUPPER-LECTURE SERIES**

Continuing an activity that was established under Men's Club sponsorship several years ago and has become one of our most important institutions, the Sunday Supper Lecture Series will begin on March 15th and run for four Sunday evenings through April 19th. The lectures will again be given by Rabbi Joseph H. Lookstein, and are on the general theme, "Prophets of Jewish Survival: Positive Jewish Life in the Modern World."



Rabbi Joseph H. Lookstein

The dates and subjects of the individual lectures are:

1. March 15th — "Moses Mendelssohn: Prophet of Enlightenment"
2. March 22nd — "Ahad Ha-am: Philosopher of National Cultural Renaissance"
3. April 12th — "Simon Dubnow: Proponent of Jewish Autonomy"
4. April 19th — "Samson Raphael Hirsch: Neo-Orthodox Exponent of Integration"

The supper-lectures will again be held in the Social Hall, and a full-course supper will be served before each lecture. The charge for the entire series, including supper of course, is \$10.00; individual lectures are \$3.00.

The annual Supper Lecture Series was instituted in 1947, and was incor-

porated into the larger body of adult studies in the Kehilath Jeshurun Institute. In past years, the lectures were on the history of the Zionist Movement; on Reform, Conservative and Orthodox Judaism; on such movements in Jewish life as Hassidism, Rationalism and Rabbinism; on major books of the Bible; and, last year, on four classics of Judaism. Each successive year brought larger and larger audiences to hear the Rabbi. The peak was reached last year, when over 500 attended and the SRO sign was posted at each of the four talks.

As usual, the series will provide an opportunity for intellectual activity as well as for pleasant sociability, and we extend a cordial invitation to all Kehilath Jeshurunites to be with us.

Reservation forms are already in the mails. In this connection, may we call two important matters to your attention in advance: *First*: reservations, to be honored, must be accompanied by check. *Second*: dead-line dates for reservations, which will be announced in the literature you will receive, must be observed. In view of the anticipated response to this year's series, we will adhere strictly to the dead-line dates in order to be able to make the necessary arrangements, and in order, too, not to inconvenience those who reserved in advance. Please cooperate with us in this regard.

**DR. LANDER GUEST PREACHER**

(continued from page 1)

particular, to sociological aspects of the American Jewish community. Members of our congregational family will remember Dr. Lander for his outstanding talk, a year or two ago, before one of our Men's Club Forum meetings.

We are confident that Dr. Lander will have a message of interest and importance to leave with our congregants this Saturday, Shabbat Zachor. We therefore extend a cordial invitation to you and your family to join us at Sabbath services, as we usher in the joyous festival of Purim. Services begin at 9:00 o'clock; Dr. Lander will preach at 10:45.

Congregation Kehilath Jeshurun  
117-25 East 85th Street  
New York 28, N. Y.  
Sacramento 2-0800

#### Synagogue Officials

Joseph H. Lookstein ..... *Rabbi*  
Hyman Gertler ..... *Cantor*  
Joseph E. Adler ..... *Ritual Director*  
Jerome H. Rosenblum *Exec. Director*

#### Officers of the Congregation

Max J. Etra ..... *President*  
Harry W. Baumgarten *Vice-President*  
A. Phillip Goldsmith ..... *Treasurer*  
A. Milton Brown ..... *Secretary*  
Ira F. Weisman *President, Men's Club*  
Mrs. H. W. Baumgarten  
*President, Sisterhood*

#### SCHEDULE OF EVENTS

##### FRIDAY

Lighting of Candles ..... 5:25  
Evening ..... 5:30

##### SATURDAY, *Shabbat Zachor*

Morning ..... 9:00  
Junior Congregation ..... 10:30  
Weekly Portion: Tezaveh,  
Exodus 27:20-30:10;  
Deuteronomy 25:17-19  
Haftorah: I Samuel 15:2-34  
Mincha ..... 5:30  
Ma'ariv and the Reading of  
the Megillah will follow  
Conclusion of Sabbath ..... 6:20

##### SUNDAY

Purim Services ..... 9:30 a.m.  
Evening ..... 5:40

##### DAILY SERVICES

Morning ..... 7:30  
Evening ..... 5:40

#### Yahrzeits

##### February

28—FANNY SALZMAN

##### March

1—EUGENE GOODSIDE  
1—HENRI UNTERMANS  
2—BENJAMIN LEVY  
2—ABRAHAM ROSENTHAL  
3—FANNIE LEVIN  
3—DINAH MERKIN  
4—ANNA KOPPELMAN  
4—ADOLPH CORENTHAL  
6—NATHAN PODELL  
6—JACOB FREEDMAN

### THE AFTERNOON RELIGIOUS SCHOOL

*cordially invites you to attend its*

### ANNUAL PURIM ASSEMBLY PROGRAM

**Sunday Morning, March 8th at 11:00 o'clock**

*in the AUDITORIUM*

*featuring a Dramatic Club presentation of*

**"EXCUSE ME PLEASE, I BEG OF YOU"**

**BRING THE CHILDREN WITH YOU**

#### THE K. J. CALENDAR

Monday evenings at 8:00 — Sessions  
in the Kehilath Jeshurun Institute  
— Synagogue House

Monday, Mar. 2, 12:30 p.m. — Sister-  
hood Open Meeting; Dr. Louis  
Friedfeld will speak on "Problems  
of an Aging Population"; drawing  
for Portrait Painting Study will  
take place — Social Hall

Monday, Mar. 2, 9:00 p.m. — Lecture  
Series on the American Jewish  
Community; C. Bezalel Sherman  
will discuss "Defending the Rights  
of the Jew in the U. S." — Social  
Hall

Thursday, Mar. 5, 8:30 p.m. — Meet-  
ing of the Board of Trustees —  
Library

Tuesday, Mar. 10, 12:30 p.m. — Sister-  
hood Sixteenth Annual Luncheon  
— Hotel Plaza

Sunday, Mar. 15, 7:00 p.m. — First  
of the Sunday Supper Lectures;  
Rabbi Lookstein will discuss "Moses  
Mendelssohn: Prophet of Enlight-  
enment" — Social Hall

#### AN EIGHT-GRAVE FAMILY PLOT

on the Congregation's grounds at

#### BETH EL CEMETERY

**is offered at only \$500.00**

Further information may be had by  
contacting our Ritual Director Mr.  
Joseph E. Adler, at the Office  
(Sacramento 2-0800)

#### KOSHER BUTCHERS IN OUR COMMUNITY

For the information of residents of  
Yorkville, we are happy to list below  
the neighborhood butcher shops that  
are under the supervision of the Park  
East Kashruth Board:

Max Backer — 202 E. 87th St. — AT-  
water 9-7234.

Thomas Bornstein — 1606 Second  
Ave. — RHinelander 4-9792

Eugene Czeisler — 1520 York Ave. —  
RHinelander 4-6488

Nochem Golomb — 1420 Madison  
Ave. — ATwater 9-2335

Eli Vizel — 1547 First Ave. — RE-  
gent 4-2280

Sam Witkin — 1200 Madison Ave. —  
ATwater 9-5461

## RIVERSIDE

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at Riverside.

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means of all.*

76th St. and AMSTERDAM AVE., N. Y.  
ENDICOTT 2-6600

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Charles Rosenthal, *director*