



*Congregation Kehilath Jeshurun*

cordially invites you, your family and friends to our

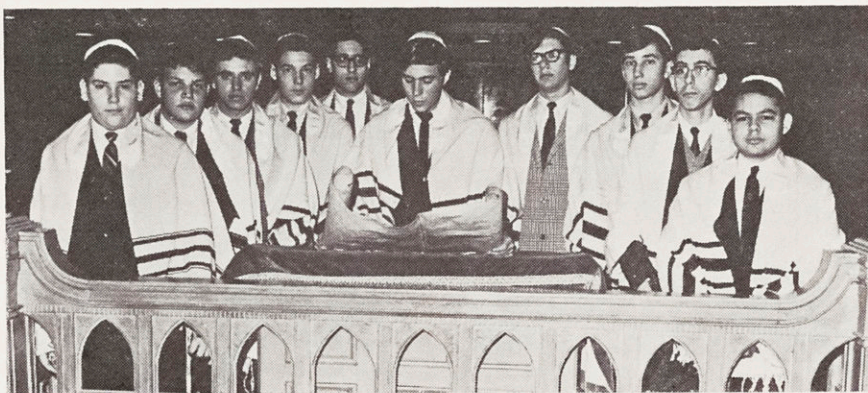
*Purim Services*

This Wednesday evening, March 13th

**Mincha Service in the Chapel — 5:40 P.M.**

**Ma'ariv Service in the Main Synagogue — 6:15 P.M.**

The reading of the Megillah will follow



Some of the Ramaz students who will serve as cantors and readers at the service on Wednesday evening appear above, left to right: Robert Levine, Roger Oppenheimer, Alan Kalischer, Alvin Smilow, Samuel Blumenthal, Steven Schacter, Robert Kurzweil, David Grossman, Asher Miller, Samuel Friedman.

A cordial invitation is extended to the ladies and children to attend the special Megillah reading which will take place on

*Thursday Morning, March 14th at 10:30 o'clock  
in the Synagogue Chapel*

The following students will officiate as Megillah readers:  
Norman Chideckel, Jeremy Hyman, Irving Lebovics, Joseph Low, Eugene Packin, Jeffrey Retig, Elliot Richman, Henry Swergold, Lewis Trencher, Clifford Wolf.

*Purim Greetings*

*We extend best wishes  
for a Happy Purim to  
all our members and  
friends.*

**PURIM NOTES TO PARENTS**

This Wednesday evening we will usher in the holiday of Purim with the traditional Purim service, highlighted by the reading of the Megillah. This service is of exceptional interest to the children of our congregational family. We have made special arrangements in order to ensure that they will be comfortable and happy.

All children will receive the appropriate noisemakers with which to react demonstratively to the mention of the name of Haman. Special sections in the synagogue will be reserved for them.

Parents are requested to conform to the following arrangements for their children:

1. All children will meet in the Auditorium no later than 5:45 P.M. and not before 5:30 P.M. They will receive their noisemakers and instructions for their use.

2. From the Auditorium, the children will be brought to their special sections in the Main Synagogue. Parents are requested to leave the children to the supervision of those who are in charge.

**RABBI JOSEPH H. LOOKSTEIN WILL PREACH THIS SABBATH AT 11:00 A. M.  
"HORROR IN THE CITIES AND HATRED  
IN THE HEARTS OF MEN"**



## A HOLIDAY MESSAGE

The crisis which leads to miraculous deliverance on Purim is only in part an external crisis. To be sure, there is the ever-present arch villain, some kind of manifestation of evil which seeks to seize and utilize raw power. This power is personified by Amalek, which brutally attacked the Jews on their way from Egypt. Historically, Haman, and all those like him, are descendants of Amalek.

The crisis that precedes Purim, however, is also an internal one, aggravated and rendered more poignant by virtue of two salient deficiencies that historically have inhered in the Jewish people. The first of these deficiencies is the inevitable disunity in Jewish ranks.

How aptly Haman understood this tendency when he said: "There is a People scattered and diffused among the nations." He comprehended the fact that Persian Jewry was not a unified force. It didn't vote as a bloc, nor did it pose a united threat even to his devilish schemes for its own execution. This disunity is also characterized by the Bible when it describes that Amalek attacked "the stragglers in the camp of Israel," those who fanned out from the main line of march; those who were part of the people and yet not committed to it, associated marginally with Jewry but not historically merged with the Peoplehood of Israel.

There is a second internal deficiency which aggravates the Purim crisis of history. Amalek attacked those Jews who "were not God-fearing," according to the Bible. Haman sought to exterminate the quasi-assimilated Jewry of the Persian Empire. The extent of their assimilation is documented by our sages in their commentary to the opening verses of the Megillah.

That glorious party of Ahasuerus with which the Megillah opens was a non-sectarian Persian feast at which social-climbing Jews could mingle with royalty and aristocracy. Needless to say, the food was trefe; the wine was taken from pagan libations and the drinks were served in holy vessels which had been taken as booty and pillage from the temple in Jerusalem.

The crisis that precedes Purim is thus a two fold one; an external crisis fomented by a tyrant and an internal crisis generated by disunity and sacrilegious behavior.

The tragedy of the Megillah is contained in a phrase which appears near the end of the story. In that phrase the author of Megillat Esther indulges in a bit of prophecy, which is frightening to contemplate and which, unfortunately, history has affirmed. "These days of Purim will never pass; the recollection of them can have no end." Apparently, there will always be a tyrant, whether his name is Haman or Nasser, whether his nationality be Persian or Russian. Apparently, too, there will always be disunity and unbecoming behavior on the part of Jewry.

The only comforting thought about this prophecy is that it is within our power to disprove at least a good part of it. We may not fully be able to control the emergence of external tyrants. We can, however, effectively negate the kind of internal deficiencies which precipitate a crisis and aggravate a situation.

If we can control our end of the crisis — as indeed we did in the dramatic moments of last May and June — then we can readily leave to God the handling of the external tyrants.

A happy Purim to all!

H. L.

## WITHIN OUR FAMILY

### Birthdays—

Many happy returns of the day to Mrs. Ernest Adler, Albert H. Bernstein, Harry Heyman, Dr. Norman B. Javitt, Dr. Emory Klein, and Leo Ritter.

### Anniversaries—

Warmest greetings to Mr. and Mrs. Philip Jadek, Mr. and Mrs. Jacob Levi, Mr. and Mrs. George Schneider, Mr. and Mrs. Emanuel M. Simon.

### Honors—

We extend congratulations to Mr. and Mrs. Usher Doppelt upon the honor they recently received from the Women's Organization of Yeshiva University.

We are happy to note that Mr. and Mrs. Isidor Wassner will be the guests of honor at the Twelfth Annual Dinner of The American Committee for Shaare Zedek Hospital, on Sunday, March 31st, at the Hotel Statler Hilton. We congratulate Mr. and Mrs. Wassner on this splendid honor.

### Welcome Home—

We are happy to welcome back to our shores, Harvey Leifert, the son of Mr. and Mrs. Benjamin L. Leifert.

Harvey, who is the Public Affairs Officer of the U.S. Information Service in Ouagadougou (pronounced Wagaduga), in Upper Volta, has been called to Washington in connection with his diplomatic post.

### Get Well—

Our best wishes to Judge Samuel Zuckerman, who is recuperating at home from recent surgery. We look forward to his return to our midst.

### CONGREGATIONAL SEDARIM TO BE HELD

We are pleased to inform our members that we will again hold a congregational Seder on both nights of the Passover holiday, Friday, April 12th and Saturday, April 13th.

Further information will be available in the forthcoming issue of the Bulletin.

### Kiddush Sponsors—

The kiddush this Saturday will be sponsored by Mr. and Mrs. Harry Heyman.

## THE JEWRY BOX

### Served During Week of February 25

Samuel Feder  
Benjamin Kaufman  
Dr. Emory Klein

### Will Serve During Week of March 10

Benjamin Brown  
Meyer A. Gross  
Saul Linzer

**Thank you for your cooperation in helping to maintain  
the Daily Minyan.**



## YESHIVA UNIVERSITY BRUNCH TO BE HELD SUNDAY, MARCH 24th

### Large Attendance Anticipated

Plans have been set and accelerated activity has begun at Kehilath Jeshurun for the annual brunch held on behalf of Yeshiva University. The brunch will be held on Sunday morning, March 24th, at 10:00 o'clock, in the Social Hall of the Synagogue.

Invitations to the brunch have already been sent out. The response from members augers well for a most impressive function on behalf of Yeshiva University — America's oldest and largest University under Jewish auspices.

### Committee Appointed

The Honorary Chairmen of the Committee are Max J. Etra, President of the congregation, and Chairman of the Board of Trustees of Yeshiva University, Rabbi Joseph H. Lookstein, an Honorary Trustee of Yeshiva University, and the Associate Rabbi of the congregation, Rabbi Haskel Lookstein.

Mr. Joseph Roth, Vice President of the congregation, and Chairman of the K. J. Yeshiva University Committee, has announced the appointment of the following Associate Chairmen:

Joseph E. Adler  
Harry W. Baumgarten  
Albert H. Bernstein  
Eli M. Black  
A. Milton Brown  
Gustave Etra  
Harry Etra  
Louis Etra  
Joseph S. Gershman  
Isidore Grossman  
Joseph S. Gruss  
Harry Heyman  
Eugene Hollander  
Benjamin Kaufman  
William G. Lebowitz  
Joseph Lorch  
Edward Low  
Samuel A. Marcus  
Morris Morgenstern  
Joseph A. Perlman  
Henry M. Rem  
Martin Rochlin  
Samuel Rosen  
J. William Rosenbluth  
Joseph Schlang  
Irwin Shapiro  
Romie Shapiro  
Elgin Shulsky

Leon Sigall  
Samuel S. Silverstein  
Ira Usdan  
David Warshavsky  
Nathan Warshaw  
Ira F. Weisman  
Abraham R. Winer

Our congregation's dedicated role in Yeshiva's growth is amply and eloquently recorded in the University's annals, publications and emplaquements on buildings, classrooms, and laboratories. Members of Kehilath Jeshurun and their loved ones occupy permanent places in the history of Yeshiva University as Scholarship Donors, Master Builders and Science Fellows. We reprint below a photograph of some of the congregation's Y. U. Master Builders who participated in a previous brunch.

We are confident that the membership of Kehilath Jeshurun will respond this year, as it has in former years, to the ever-growing needs of Yeshiva University. In this way, Kehilath Jeshurun will be continuing to play its important role in the glorious achievement of the American Jewish community.

## PURIM DAY

### Schedule and Notes

On Thursday morning, March 14th, a special Purim morning service will be held in the Synagogue Chapel at 7:00 o'clock. The highlight of this service is the reading of the Megillah by our Ritual Director, Israel D. Rosenberg. Without the traditional noisemakers, the Megillah is appreciated for what it is — a moving and thrilling story of danger and rescue and a stimulus to the praise of God.

The entire service will be concluded by 8:30 to enable all to attend to their daily affairs.

### Al ha-Nissim

In the three services of Purim, as well as in the Grace After Meals, the prayer of Al ha-Nissim is added as an expression of thanksgiving to God for the miracle which he wrought for our forefathers.

### Exchanging Gifts

A traditional practice on Purim, which is recorded in the Megillah, is the exchange of culinary gifts between friends. This practice is matched by the requirement to give charity to the poor as well.

### The Festive Repast

In the late afternoon on Purim Day, it is customary to have a Purim Seudah — a festive repast with all the holiday trimmings. The meal lasts until dark and should be conducted in the merry spirit of the Festival.

## YESHIVA UNIVERSITY STALWARTS OF KEHILATH JESHURUN



*First Row (left to right): Rabbi Haskel Lookstein, Benjamin Kaufman, Mrs. Abraham L. Marcus, Rabbi Joseph H. Lookstein, Max J. Etra, Mrs. Eugene Hollander, Israel Cummings.*

*Second Row (left to right): Harry W. Baumgarten, Joseph S. Gershman, Joseph Roth, Eugene Hollander, Joseph E. Adler, Harry Heyman, Gustave Etra.*

*Third Row (left to right): Leon Sigall, Elgin Shulsky, Harry Etra, Abraham R. Winer.*



**Cong. Kehilath Jeshurun**

125 East 85th Street  
New York 10028, N.Y.  
HA 7-1000

**Synagogue Officials**

Joseph H. Lookstein .....Rabbi  
Haskel Lookstein .....Assoc. Rabbi  
A. Joseph Cohen .....Cantor  
Israel D. Rosenberg.....Ritual Director  
Joseph Glatt .....Exec. Director  
Noam Shudofsky .....Youth Director

**Officers of the Congregation**

Max J. Etra .....President  
Joseph Roth .....Vice-President  
Elgin Shulsky .....Treasurer  
Irwin Shapiro .....Secretary  
Mrs. Leon A. Feldman.....Pres., Sist.  
Abraham R. Kirshon.....Pres. Men's Club

**SCHEDULE OF SERVICES**

**FRIDAY**

Lighting of Candles .....5:35  
Evening .....5:40

**SATURDAY, SHABBAT ZACHOR**

Morning .....9:00  
Junior Congregation .....10:15  
Pre-School Service  
Dining Hall .....11:00

**Weekly Portion: TETZAVEH**

**EXODUS 27:20 - 30:10**

**DEUTERONOMY 25:17 - 19**

**Haftorah: ! SAMUEL 15:2 - 34**

Evening .....5:45  
Conclusion of Sabbath .....6:30

**WEEKDAY SERVICES**

Morning .....7:30  
Thursday Morning .....7:00  
Sunday Morning .....8:30  
Father and Son Minyan .....9:30  
Evening .....5:40

**JUNIOR CONGREGATION**

**Saturday, March 9th**

**Cantors**

Jerald Berkowitz  
Henry Zimet  
Douglas Zippel

**Sermonette**

George Blumenthal

**Teenage Torah Reader**

Steven Lorch

**Yahrzeits**

**March**

- 9—HANINA AIZER
- 9—MARIE BARUCH
- 10—ANNA LOOKSTEIN
- 10—ADAH M. STINER
- 10—BERNARD JOSEPH
- 10—ANNIE SILVER
- 11—JACOB LEVY
- 11—HANS J. VOGEL
- 11—ANNIE ROTHSTEIN
- 11—ROCKMORE CLAYTON
- 11—LEO TILLES
- 12—ABRAHAM D. KATZ
- 12—SIMON RUBINSTEIN
- 12—SOL FEIFER
- 12—ISRAEL W. DUBINER
- 12—LOUIS LEFKOWITZ
- 12—REUVEN FRIEDMAN
- 13—FANNY SALZMAN
- 13—MINNIE COLIN
- 13—ISRAEL SMITH
- 13—JACOB ROBINS
- 14—EUGENE I. GOODSIDE
- 14—HENRI UNTERMANS
- 14—LEO KAHAN
- 14—LIBBY PENZNER
- 14—DORRA R. WEISS
- 14—ISAAC COHEN
- 14—SAMUEL DRIBBEN
- 14—REBECCA GRUSS
- 14—PHILIP MANDELKER
- 14—ARTHUR FISCHER
- 15—BENJAMIN LEVY
- 15—SARAH ROTHENSTEIN
- 15—JACOB S. ADLER
- 15—MAX EARL

**SISTERHOOD  
KIDDUSH HOSTESSES**

**March 9, 1968**

Mrs. Myron M. Bogdonoff  
Mrs. Herman Greenberg  
Mrs. Betty Herman  
Mrs. Harry Heyman  
Mrs. Emanuel B. Jacobs  
Mrs. Abraham Silver

**LIPSTADT MEMORIAL  
COMPANY  
Monuments**

370 AMSTERDAM AVENUE  
NEW YORK 24, N. Y.

TR 4-6843

Closed Saturdays Open Sundays

**ADULT INSTITUTE CALENDAR**

**Monday**

**10:00 A.M.**

Advanced Hebrew

**11:00 A.M.**

Studies in Judaism

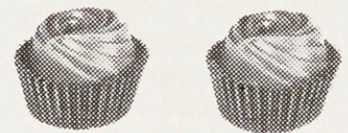
**8:30 P.M.**

Talmud Class

\*

The regular classes for Wednesday and Thursday will not be held this week, because of the Purim Festival.

**Which is  
Dietetic?**



They look alike. Taste alike too. But one is our regular chocolate. The other is dietetic. We challenge you to tell the difference.

To help you make the test, clip the coupon below. It's worth 15¢ on your purchase of any of these no-sugar-added, no-salt-added Dietetic Candies: Dietetic Miniatures; Hard Candies; TV Munch; Miniature Cookies.



Ⓢ THE NAME BARTON'S IS YOUR GUARANTEE IT'S KOSHER

**THIS COUPON IS WORTH 15¢**

on your purchase of any box of BARTON'S Dietetic candies or cookies.

AT ANY BARTON SHOP OR AGENCY