

# The INSTITUTIONAL

"THE WEEKLY PUBLICATION OF THE INSTITUTIONAL SYNAGOGUE"

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VOL. VIII

SEPTEMBER, 26, 1924

No. IV

## *A New Year's Message from our President*

### TO THE MEMBERS AND FRIENDS OF THE INSTITUTIONAL SYNAGOGUE

Another year has flown away, and once more I greet you for and on behalf of the board of directors. We have made every effort to economize wherever we have felt it necessary to increase our activities, we have strained ourselves to the limit in order to do so. Wherever it has been possible to add activities, we have been happy to see them materialize. Within the course of thirty to sixty days, our gymnasium and swimming pool will be functioning. With each additional activity has come the necessity for increased sustenance. We are happy to say that more than 2,400 children are daily passing through our building. Hundreds of adults add to this number. When the gymnasium and swimming pool are opened, the daily number will exceed 3,500. Time and tide, it has been frequently said, does not wait for any human being. Each day we have an interest bill of \$35. Each week we must spend more than \$1,600 in order to function. We should have at least \$2,000 per week. This looks like a big sum, and indeed it is. On the other hand, if each and every one of us would put our shoulders to the wheel, we can obtain this money.

Will you not, this coming year, do your share and ask all of your friends to do theirs? Individuals may accumulate, wealth cannot bring any joy or happiness to others, or even to themselves, unless there is a desire and the will on the part of those who possess such wealth, to make real and good use of it. Man is only the trustee for what has been given to him. If good men and women would only take stock of themselves and act generously theirs will indeed be a year of joy and happiness.

Let us then look forward to the coming year, and when it rolls around, let us be able to say that we are operating 100 per cent. We are here to grow. We know that if we rest contented, that we will rust.

Let us also, as American citizens, make certain that all those that we know and with whom we come in contact, do their duty by the Republic by not only registering the week of October 6th, but by also voting on Election Day. Thus we will have served and followed the motto of the Institutional Synagogue, namely, "SERVICE TO GOD AND COUNTRY."

ISAAC SIEGEL, *President.*

### SERMON SCHEDULE FOR ROSH HASHANA AND YOM KIPPUR

First Day Rosh Hashana  
Rabbi Herbert S. Goldstein  
will speak on  
"The New Year's Message"

Second Day Rosh Hashana  
Rabbi Isadore Goodman  
will speak on  
"The Rut — Our Enemy"

The season's greetings and best wishes for a Happy and Prosperous New Year to all their friends from

MR. AND MRS. A. BERNSTEIN, 1949  
Seventh Ave.

MR. AND MRS. M. BRAUN, 80 St. Nicholas Ave.

MR. AND MRS. I. BRODY, 35 West  
110th St.

MR. AND MRS. H. BLANKFORT, 1890  
Seventh Ave.

MR. A. M. DAVIS, 152 West 118th St.

RABBI AND MRS. H. S. GOLDSTEIN,  
1893 Seventh Ave.

RABBI AND MRS. I. GOODMAN, Bensonhurst, Brooklyn.

DR. AND MRS. B. GOLDSTEIN, 44 West  
114th St.

MR. AND MRS. M. JABLOW, 1902 Seventh Ave.

MR. AND MRS. L. LIPPMAN, 84 West  
115th St.

MR. AND MRS. REUBEN METCHIK,  
2348 Wavecrest Ave., Far Rockaway

MR. AND MRS. I. SIEGEL, 104 East  
116th St.

MR. AND MRS. M. STAVISH, 1864 Seventh Ave.

MR. L. SIMON, Roslyn, L. I.

MR. AND MRS. D. WALD and Family, 68  
West 117th St.

(The above greetings are published at the cost of one dollar sent immediately with your Name and Address to THE INSTITUTIONAL 37-43 West 116th Street.)

### THE INSTITUTIONAL

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ISADORE GOODMAN.....*Associate Rabbi*  
THEODORE J. PROBER.....*Executive Secretary*  
SIDNEY B. ALEXANDER.....*Social and Educational Director*

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### GYM AND POOL ACCOMMODATIONS INCREASED BY ADDITIONAL LOCKER SPACE

Much wonderment has been expressed during the past week at the excavations being made on the sidewalk immediately in front of the building. May we explain that the Board of Aldermen of our city have graciously permitted us to excavate the space immediately underneath the sidewalk for the purpose of allowing additional locker room.

This is only one of the new innovations which are being put into the gym for the purpose of accommodating the increasingly large number of members and is one of the reasons of a little delay in opening the doors to the pupils. As stated in a previous article it is the desire of the building committee to have everything comfortable and ready as far as possible when the gym is actually opened for use. The next issue of THE INSTITUTIONAL will probably contain a definite announcement concerning the opening day.

Members are again cautioned that the physical examinations are due soon and if they wish to avoid unpleasant delay for themselves they should register immediately.

#### FOOD FOR THOUGHT

Peace of a valuable type comes not to the man who craves it because he is afraid, but to the man who demands it because it is right.

THEO. ROOSEVELT.

### AROUND AND ABOUT

Well, well, let's see who we have on the "line-up" this week. Guess we had better start with someone who is accustomed to "starting things."

Our friend, Lou Simon, who says little and does much, seems to be quite actively taken up—what with the Young Folks of the Union and the peppy youngsters of the High School branch.

Wethinks he had better move back to New York for a while.

Averne and the Rockaways may be nice, quoth Mr. and Mrs. Grundwerg, but Oh you I. S., and back they come to see their friends.

We bet it will be a pleasant sensation to hear Mrs. Grundwerg's voice again in our auditorium telling the Sisterhood how much she has missed them.

At least three of our "prominents" are going to be busy between now and election day. "Congressman" Siegel is a candidate again for Congress, whilst Congressman Bloom is again a candidate to succeed himself. And we must congratulate our old friend Mr. Samuel Hoffstadter on his nomination for the Assembly.

The first club leader to claim the distinction of being "on the job" is our genial Mr. Aaron Herzog. We are in receipt of confidential information that the "Mr." is soon to be changed to "Doc."

It's a "boney" life, Doc, so we guess you had better stick to the soft job of club leading.

The goodly crowd of us who attended the Slichos service here on Saturday midnight were given a treat. Cantor Lauer was at his best and the harmony and "heart" that he put into his rendition was a credit to our Service Committee for their selection.

In appreciation for the warmth of congratulations which he received, Cantor Lauer promises to "outdo" himself for New Years and Kol Nidre.

According to President Nussman the Ahmy club is in "full" swing again. Judging by the lateness of the hours in which they finish their meetings we quite agree.

We note that Sam Morris is still there and prominent.

Wonder what it means? Discovered that Abe Bursky and Archie Harris are to rub elbows during the holidays. With Morty Mendelsohn close behind them, it looks like some surprises are due to our congregation at about 7 o'clock on Yom Kippur evening.

What a healthy guess.

## SIGN UP FOR GYM AND POOL

## METROPOLITAN ASSOCIATION NOTES TWO IMPORTANT RECENT CHANGES

### Solomon Bluhm Goes to Cleveland; A. W. Rosenthal Replaces Him at the Bronx Y. M. H. A.

The Metropolitan Association of Jewish Community Workers in congratulating two of its members sounds the key-note of progress in Jewish Communal work in New York City. The announcement that comes to them at this time is the elevation of Mr. Solomon Bluhm, formerly the superintendent of the Y. M. H. A. of the Bronx, to the Directorship of The Temple,\* the new \$1,000,000 Jewish Community Center at Cleveland, Ohio. Mr. Bluhm received his B.A. from C. C. N. Y. in 1914 and M.A. from Columbia in 1915, and has specialized in Education and Sociology. For a time he taught at the Evander Childs and Stuyvesant High Schools and in the evening and Summer seasons at City College.

For the past three years he has been actively in charge in work of the Bronx Y. M. H. A. and in changing that Center from a small obsolete community association in a small frame building, to that of a large institution of growing importance in the Bronx, he has earned for himself a name as a Social Service man.

For his labors, both in this center and for the city as a whole, as President of the Metropolitan Association, has been his elevation to this new Center which, in addition to its beautiful Auditorium contains a Gymnasium, Swimming Pool, Domestic Science Quarters, Office Rooms, Social Rooms, and Thirty Class and Meeting Rooms of the most modern construction and design. It is indeed a fitting tribute to the type of Social Service worker in our Jewish community in New York to-day to find that men of their caliber are drafted to carry on their good work in other cities of this country, and more so is that tribute marked when the leader of an association of these men is given a signal honor. Au Revoir and Good Luck to you Mr. Bluhm.

The Bronx Y. M. H. A. certainly must have felt that they needed a man of high caliber and exceptional ability to carry on the work of their departed superintendent and there is no doubt of the wisdom of their choice when they drafted Mr. A. W. Rosenthal, formerly the Social and Educational Director of the 92nd St. Y. M. H. A.

Behind the scene, in the stories that we hear of the 92nd St. Y. M. H. A.'s past success in its many fields of endeavor, was the hand of that quiet affluent person, as some of their members termed him "our Mr. Rosenthal." For the past few years he has built up not only a triumph in social activities but a real center of learning for those who aspired to higher things both in the business world and from the standpoint of Jewish culture.

Mr. Rosenthal, who received his M.A. at Columbia, was one of the pioneers in educational experimental work at the Speyer School. THE INSTITUTIONAL wishes him success in his new undertaking just as we feel that the Metropolitan Association has just cause to pride itself upon such caliber of men as Mr. Bluhm and his successor.

\* See Picture of Temple of Cleveland on Exhibit in the Library.

## LOOKING A GIFT HORSE IN THE MOUTH

It is not customary nor in the approved manner to look a gift horse in the mouth but there are times when the customary must be overlooked and good manners forgotten. The case we have in mind is the generous, even magnanimous, offer of President-elect Calles of Mexico. Moved by the noblest and finest impulses President Calles has offered a refuge to the thousands of Jews stranded in the European ports by reason of the closing of America.

President Calles' purposes that these men and women form a colony upon land which will be allotted to them. The colony is to be financed to the extent of \$2,000,000 to insure seed, houses, farm implements and all things necessary for the maintenance of life. On the face of it the terms and conditions are fair and reasonable, but on further examination the whole thing strikes us as a mad venture, another Children's Crusade. We cannot see anything but disaster ahead for these men, women and children, should all parties agree to the undertaking.

There is current a curious romantic conception about the beauties of agriculture and the redeeming quality of going back to the land. It should be understood once and for all that western civilization is no longer based upon agrarian culture and the days of colonization belong to past centuries. Those who have been hardest bitten by the industrial and commercial culture of the twentieth century are the children of Israel. They are not agriculturists and they are not colonists, and an attempt to settle thousands of them upon the land would be a piece of monumental folly unsurpassed in our day.

Starting with these insurmountable difficulties you are met with difficulties no less serious in the fact that these stranded ones have no cohesion among themselves, no common understandings, because they are gathered from all parts of Europe. The only things in common are their religious beliefs and similar language. Add to all the previously enumerated difficulties a climate entirely dissimilar to the accustomed climate and a native population with customs, languages and habits totally strange to them. The picture drawn is not at all exaggerated, for there are special personal idiosyncrasies which can not be taken into account in the broad outlines sketched. The whole plan meets with our unqualified disapproval, for it has not the remotest possibility of success and is pregnant with indescribable woe for our already unhappy people.

It is a simple matter to be destructive and tear a thing to piece, but we have a plan which at least is consistent with present migration methods. Inasmuch as Mexico has not closed its doors to European immigration we would recommend that the \$2,000,000, or part of it, be given to the Hias or some such organization with expert knowledge in the handling of immigrants and that headquarters be opened in Vera Cruz and Mexico City. The organization in charge will then treat the immigrants as individuals and will distribute them in industry, trade or farming, as the case may be. This proceeding will merely be the continuation of the work carried on by the Hias in the United States before the doors were closed.

THE POET'S CORNER

THE WORLD IS WAITING FOR YOU

By S. S. Calkins

The world is waiting for you, young man,  
 If your purpose is strong and true;  
 If out of your treasures of mind and heart,  
 You can bring things old and new.  
 If you know the truth that makes men free,  
 And with skill can bring it to view,  
 The world is waiting for you, young man,  
 The world is waiting for you.

There are treasures of mountain and treasures  
 of sea,  
 And harvest of valley and plain,  
 That Industry, Knowledge and Skill can secure,  
 While Ignorance wishes in vain.  
 To scatter the lightning and harness the storm,  
 Is a power that is wielded by few;  
 If you have the nerve and the skill, young man,  
 The world is waiting for you.

Of the idle and brainless the world has enough—  
 Who eat what they never have earned;  
 Who hate the pure stream from the fountain of  
 truth,  
 And wisdom and knowledge have spurned.  
 But patience and purpose which know no defeat,  
 And genius like gems bright and true,  
 Will bless all mankind with their love, life and  
 light—  
 The world is waiting for you.

Then awake, oh, young man, from the stupor of  
 doubt,  
 And prepare for the battle of life;  
 Be the fire of the forge or be anvil or sledge—  
 But win, or go down in the strife!  
 Can you stand though the world into ruin  
 should rock?  
 Can you conquer with many or few?  
 Then the world is waiting for you, young man,  
 The world is waiting for you!

JUNIOR LEAGUE HAS SOCIAL MEETING  
 ON WEDNESDAY EVENING,  
 SEPTEMBER 17th

The Junior League of the Parents' Association held its opening meeting and Sociable of the season.

It seemed more of a reunion than a meeting. Familiar faces greeted each other again, all set for a new season of activity. Miss Eva Stein, their capable president, discussed methods for carrying out plans in conjunction with their entertainment and dance which is to be held on Sunday evening, Dec. 7th, at the Hotel Pennsylvania. After the regular business a peppy jazz band supplied music for dancing.

It certainly is tough when popularity has to be shared all in one family. Perhaps that is the reason that Mildred and Kate Rosenback kept apart and yet both had a very good time so they said.

Over in one corner two people seemed to be engaged in earnest conversation and the reporter intruded sufficiently enough to uncover their identities—none other than Perry Frucht and Frieda Bernstein.

Don't say anything but—Paul Goldman and Estelle Ormland, well we had rather not commit ourselves so soon.

We are wondering about Sara Pearlman and Doc Wm. Scheer. Bet they are wondering what we are wondering about. I wonder!

Doc Oremland, Ed Klein and Dave and Willie Finn were "also there." Who entertained them? Say, what do you think Eva Grace Stein was doing all this time. And she makes the most delicious cheese sandwiches.

TO OUR READERS

We maintain an EMPLOYMENT BUREAU for young men and women, who desire to observe the Sabbath. Let us help you fill your positions when in need of help.

Call Employment Department—"University 6729."

This ad paid for by Fischel Family Foundation.

The Orchard-to-Table-Service of the KOTON FRUIT FARMS will help to make a Healthy and Happy New Year.

This method of receiving your fruit (fresh or preserved) directly from the place where it is grown, is an assurance that it is choice, tree-ripened and of excellent quality. Simply fill in and mail the order blank accompanied by check or money order and you will have delivered to your home our delicious products.

Raphael Klein Koton Fruit Farms Ulster Park, N. Y.  
 Dear Sir: Kindly send me  
 ..... Boxes MacIntosh, Greening or King Apples, \$1.00 Parcel Post Prepaid  
 ..... Bushel MacIntosh Greening or King Apples, \$3.00 Express Prepaid  
 ..... Hampers MacIntosh, Greening or King Apples, \$3.00 Express Prepaid  
 ..... Barrels MacIntosh, Greening or King Apples, \$8.50 Express Prepaid  
 ..... Quart Jars Home-made Preserved Cherries 98c  
 ..... Pint Jars Home-made Preserved Cherries 49c  
 ..... Pint Jars Home-made Raspberry and Currant Preserves 49c  
 ..... Glasses Home-made Grape Jelly 23c  
 ..... Very truly yours,  
 Name .....  
 Address .....