

The INSTITUTIONAL

"THE WEEKLY PUBLICATION OF THE INSTITUTIONAL SYNAGOGUE"
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VOL. IX

JUNE 4, 1926

No. 20

GALA FLAG DAY RALLY!

Monday June 14th -- Novel Program -- Reserve The Date

MEMBERSHIP DRIVE SHOWS PROGRESS

DO YOUR DUTY

You can make the retail business man of Harlem a member if you will only try. Last week every Harlem Jewish Storekeeper received a personal letter, copy of which is shown below. The one hundred dollars in postage and expense will be wasted, unless you see the people you trade with to-day and get them to sign up. Do so, and the Membership Drive will be a success. Thank you.

Following is a copy of the letter sent.

Rosenam Realty Co.,
158 East 114th St.,
New York City.

Dear Sirs:

This letter is being sent to you at the suggestion of one of your good customers. It is of particular interest to you. Please do not throw it away, thinking it is a request for money.

You make your livelihood in Harlem. Consequently you are vitally interested in the welfare of Harlem.

Over four thousand persons, young and old, enter this building daily. Practically all of them are Harlemites.

Under separate cover we are mailing you a copy of THE INSTITUTIONAL. It is mailed every week to over two thousand members of THE I. S. Every inch of it is read with interest by practically every member of the family. In other words, it has a reading circulation of about 6,000, and mind you, nearly all of these readers live in Harlem.

Printed below is a sample advertisement. A similar advertisement will be printed in one copy of THE INSTITUTIONAL of any storekeeper in Harlem who becomes a member of the I. S. within the next ten days. Membership fee \$5.00 to \$10.00 per annum. Your name, your business, and address, together with the announcement that you have joined our ranks and a request to our members to patronize our supporters.

Therefore please do sign the enclosed application blank to day. You will thus be serving a splendid cause by helping maintain HARLEM'S ONLY JEWISH COMMUNITY CENTER. At the same time you are sure to benefit from the patronage that is bound to be yours, when our numerous friends learn through THE INSTITUTIONAL that you have joined our ranks.

Very cordially yours,

DAVID H. GLUCK,

Chairman Membership Drive Committee.

THIS SATURDAY MORNING RABBI HERBERT S. GOLDSTEIN WILL PREACH

Light Candles at 8.06 P. M.

GALA FLAG DAY CELEBRATION TO BE HELD AT THE INSTITUTE ON JUNE 14th

Designed to Encourage Good Citizenship

The Institutional Synagogue, in co-operation with the Committee on Citizenship of the Metropolitan League of Jewish Community Centers, of which Hon. Isaac Siegel is chairman, will hold a special "Flag Day Celebration" on Monday evening, June 14th.

Flag Day is an expression of the solidarity and unity that this country has achieved, for it is the observance of a single broad symbol, in the form of our flag, that has replaced a number of different emblems of disunited states. The Institutional Synagogue, being heartily in accord with the program for the promotion of good citizenship, expects to present an interesting and unique program of patriotic entertainment.

Members are urged to keep this evening open. The most interesting features of the evening will be announced in the next INSTITUTIONAL.

SOCIAL AND EDUCATIONAL DEPARTMENT ANNOUNCES AWARD NIGHTS

June 21st and June 17th Selected

The Social and Educational Departments will hold its Award Nights this year on June 21st for Juniors and June 17th for Intermediates.

This will mark the Ninth Annual Award week for the clubs, and a large number of prizes and medals will be presented.

Since the great majority of the members do not know until that night who the winners of the various prizes are, they look forward eagerly each year to these two evenings. Several contests are now in progress which will terminate during the coming two weeks. The results of these contests are awaited eagerly by the participants.

MEMBERSHIP DRIVE BANNER WORKERS FOR THE WEEK

Mrs. Max Stavish

Mr. Kanowitz

IT IS NEVER TOO LATE—SIGN THAT MEMBER

THE INSTITUTIONAL

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RABBI SCHUCHATOWITZ TO ADDRESS DAUGHTERS OF I. S.

The next meeting of The Daughters of The I. S. will take place this Tuesday night, June 8th, at 8.00 P. M. sharp.

Rabbi Schuchatowitz, the popular orator, will address the members and their friends on a very interesting subject. Refreshments will be served.

All members are urgently requested to bring in their membership blanks filled out, as we are anxious to give the membership chairman a report of our success on The I. S. Membership Drive.

**Your Interest is Vital
Sign Up That New Member
TODAY!**

**A SOLEMN DUTY
To Aid Our Work Now
SIGN UP THAT MEMBER**

PARENT'S ASSOCIATION NOTES

The Parent's Association, of which Mrs. I. Stein is president, last week presented a Bible to Master Rubnitz on the occasion of his Bar Mitzvah.

The Bible contained the boy's picture, and was presented by Mrs. Vogel, the Treasurer of the Parent's Association.

This regular practice of the Parent's Association should be commended.

* * *

We wish to take this opportunity of commending Mrs. Stein, Mrs. Vossberg, and the other members of the Parent's Association who helped us on Field Day.

JUNIOR JOTTINGS**Junior Rally**

The Junior season will come to a close with a Monster Junior Rally, which will be held Monday evening, June 14th. At this gathering the winners of the Bible Contest, Declamation Contest and Essay Contest will receive the much-coveted awards. Besides several musical numbers we have planned a few novelties for this gala occasion, which will end the season in the same spirit that predominated throughout the year.

All members are requested to invite their parents and friends to this rally, for an interesting evening is assured.

ESSAY CONTEST

At this writing the Essay Contest has come to a successful conclusion. All essays have been submitted and no more will be accepted. The judges of the Essay Contest are finding difficulty in selecting the best essays. We are happy to note that the juniors have co-operated splendidly in this contest. We have received quite a number of essays, much to the chagrin of the judges. The quality of the essays is such that at the present time the judges are laboring industriously to decide, and are commenting on the fine work of the juniors.

We are very sorry that we may not announce the winners, as we have promised not to divulge the successful contestants until the night of the rally.

SPECIAL NOTICE

As we have mentioned before, the Institutional Synagogue is in possession of choice plots on Mt. Zion Cemetery, and would ask any member wishing to purchase a grave or graves and plots to call upon the office for any information desired.

Chairman on Cemetery.

SIGN UP THAT NEW MEMBER

FIVE THINGS OBSERVE

If you your lips would keep from slips,
 Five things observe with care,
 Of whom you speak, to whom you
 speak,
 And how, and when, and where.

If you your ears would keep from jeers,
 These things keep mildly hid,

Myself and I, and I and mine,
 And how I do or did.

THE NECESSITY OF LEADERSHIP

The boy and girl of our institution are greatly handicapped in their club work because of the lack of leaders. There is no question in our mind that the clubs cannot function properly and with the same effect without a leader. We are unable to accomplish our purposes without the medium of a leader. We feel that most of the good of the Social Educational Department of our institution is minimized for the lack of personal contact that should exist in the various clubs. It is highly impossible for the heads of the departments to familiarize themselves with the various necessities, problems and individual tastes, as well as the idiosyncracies of individual groups. It is to our minds an impossible task to be in touch with each and every group in this great institution, supervising as many as sixty groups a week.

In order to do justice to the boy and girl we must provide them with every facility, so as to enable them to gain the most. The Board of Directors of this institution have found it impossible to appropriate a sufficient amount of money to enable us to provide competent leaders for our boys and girls. They feel the necessity of leaders, but sad to say, it is a financial impossibility. The burden of an institution like this is so great that we must of necessity curtail some of our activities, as we have done in the past.

May we, through the medium of the INSTITUTIONAL make a general plea to the members of the institution and their friends for co-operation in this important matter. Since we are unable to obtain funds for leaders, we would appropriate greatly the co-operation of many of our members and friends who are capable of leading our boys and girls in their activities. It would mean the spending of one night a week in our institution, spreading our purposes, and lending a helping hand to our boys and girls, who are the leaders of tomorrow. We make this plea for next season, as we feel that there are many spirited friends who are ready to help us in our work. We are sure, with your co-operation, our club work will expand and we will be able to render a distinct service to our club-members.

May we put your name on our list now, so that we can formulate our plans for the coming season without delay.

THE JEW IN AMERICA**IN AMERICAN LITERATURE**

The earliest of the Jewish writers of poetry was Emma Lazarus, the friend of Emerson and a member of an old Jewish family. During her career, unfortunately cut short, she made a number of excellent contributions to American poetry. Some of her lines have been engraved on the Statue of Liberty which stands at the entrance to New York Harbor. Towards the end of her life she became intensely race-conscious, due largely to the sufferings of the Jews in Russia. At the height of the period of her race-consciousness she wrote the "Songs of a Semite," full of the fire of an ancient Deborah.

The list of contemporary Jewish poets in America is too long to enumerate. Recently the band of Jewish poets has become numerous. We will mention only a few of them. One of the foremost is Louis Untermeyer, who takes high rank both as a poet and as a critic. He demonstrates the unique quality of the Jew, for he is not only a successful poet but also a successful jewelry merchant. His work on the new American poetry is the standard volume on the subject, while in his latest volume, "Roast Leviathan," he demonstrates his unusual cleverness. His "Challenge" has gone through five editions. He has, in addition, translated the works of Heine into excellent English.

His wife, Jean Starr Untermeyer, is also a writer of clever poetry. Her recent volume is entitled "Growing Pains."

The Biblical strain is at times visible in the poetry of James Oppenheim. Among his works are "Songs for the New Age," "War and Laughter," "Book of Self," etc. The freedom of men engages his pen as it did the pens of his ancestors. In one striking passage he brings forcefully home the message of mankind's salvation and freedom, that theme on which so many fervent Jewish tongues have spoken:

They set the slave free, striking off his
 chains,
 Then he was as much a slave as ever,
 He was still chained to servility,
 He was still manacled to indolence and
 sloth,
 He was still bound by fear and superstition,
 By ignorance, suspicion and slavery.
 His slavery was not in the chain
 But in himself.
 They can only set free men free,
 And there is no need of that,
 Free men set themselves free.

A SPECIAL NOTICE BY THE EXECUTIVE DIRECTOR TO ALL MEMBERS AND SEAT HOLDERS

The Religious Committee is now reserving seats for the High Holy Days, and therefore ask every member and seat-holder, before leaving the city, to come in and see the committee, in order to be assured of your choice seats.

WILL YOU KEEP THE FAITH!

Business Ads*New Members—Patronize Them***IRVING'S DAIRY CO.**1604 PARK AVE. Phone University 5279
Butter, Eggs and Cheese**DR. MAX M. ABELOW****SURGEON DENTIST**

100 West 115th Street Monument 1555

**Baltimore Chapter, Women's Branch, Union
of Orthodox Jewish Congregations of
America Formed.**

This new body, the first one in a plan to sectionalize first and then nationalize the Orthodox Jewish women in this country, is to be known as the Baltimore Chapter of the Women's Branch of the Union of Orthodox Jewish Congregations of America. Mrs. Moses Shafer was elected president.

The following resolutions were adopted:

WHEREAS, the problem of obtaining Kosher food is a difficult one for college students, and

WHEREAS, there are two colleges in and around Baltimore,

BE IT RESOLVED, that the Baltimore Chapter of the Women's Branch of the Union of Orthodox Jewish Congregations of America, which shall be comprised of all the Orthodox sisterhoods and women's organizations of Baltimore, undertake to open a Kosher cafeteria at John Hopkins or at Goucher College, or at both, if possible.

WHEREAS, there are many out-of-town students at the universities in Baltimore who are deprived of a genuine Jewish atmosphere,

BE IT RESOLVED, that a Committee be established for the purpose of getting individual women to invite these students to their homes for Sabbath and holiday meals.

WHEREAS, it is very important for us to bring the message of Orthodoxy to those college men and women who are not properly acquainted with it, and

WHEREAS, we are anxious to help those who are Orthodox when they enter college to retain their Orthodoxy throughout their collegiate life,

BE IT RESOLVED, that we form a Baltimore Collegiate Branch, modelled after the New York Collegiate Branch of the Union of Jewish Congregations of America, which is doing excellent work in this direction.

WHEREAS, the Jewishness of the rising generation is dependent in a large measure, upon the religious knowledge of the mothers of today,

BE IT RESOLVED, that every sisterhood be urged to form a study group which shall meet regularly once or twice a month and shall take up the course of talks on the customs and ceremonies of our people, which is at present being prepared by the Educational Committee of the Women's Branch of the Union of Orthodox Jewish Congregations of America.

LAUER'S MONUMENTS**1480 FIFTH AVENUE**

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GRUNDWERG'S Cottage**9 Beach 35th Street****Edgemere, L. I.****Phone Far Rockaway 3820****Ready now for the Season—Reasonable Rates**

Two minutes from station—Ocean block. Convenient for commuters and ideal for the family. Koshruth under personal supervision of Mrs. Grundwerg.

Hotel Britain**Beach 30th Street****Edgemere, L. I.**

Located on the ocean block with all outside rooms. Strictly Kosher delicious food. Just the place for you and the family to spend the summer. Reasonable rates. Make your reservations now.

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