

The INSTITUTIONAL

"THE WEEKLY PUBLICATION OF THE INSTITUTIONAL SYNAGOGUE"

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Vol. X

OCTOBER 8, 1926

No. 1

TENTH ANNUAL SEASON HAS AUSPICIOUS OPENING

Overflow Holiday Services Held at Long Beach. All Departments in Full Swing.

The Institutional Synagogue opened its Tenth Annual Season in an auspicious manner when the High Holy Day services were held both at the Synagogue Building and in the Temple at Long Beach.

During Rosh Hashonah, Mr. Hodes, a splendid representative of the Rabbi Isaac Elchanan Seminary, officiated at the Synagogue building. He delivered very inspiring sermons, and gave us a fine insight as to the future of the Orthodox Rabbinate, insofar as American youth is concerned. Our own dear Rabbi officiated at Long Beach, where we held Orthodox services in the Beth Hamedresh of the Long Beach Temple. This overflow services, which was arranged at the suggestion of our executive director, proved to be a boon in the matter of securing many more good friends for our work, as well as aiding us in a financial way. The co-operation of many of our directors, who spent the holidays at the seaside resort, was responsible for the success of the undertaking.

The Talmud Torah, having again issued a registration call through the principal, Mr. Joseph Datt, received an enthusiastic response, and the applications for admittance are coming in daily.

The gymnasium and swimming pool, having been remodeled in various ways to conform to the most up-to-date scientific regulations, has been the scene of much investigation during the last two weeks. The best selling agent that we have in securing members for our gym and pool is an invitation to inspect our Physical Education Department in action.

The Social and Educational Department is swamped this year with an unusual amount of applications from Yorkville groups, and it looks like a gala year for club work.

ADULT HEBREW CLASSES

Join one of the following classes:

Hebrew for Beginners.

Monday nights. Mr. Datt

Bible Study for Women.

Wednesday Afternoons Rabbi Goldstein

Book of Proverbs

Wednesday nights Rabbi Goldstein

Talmud

Wednesday nights and Sat. Afternoons

Rabbi Goldstein

Hebrew Grammar and Conversation

Thursday nights Mr. Datt

Post Biblical History

Thursday Nights Mr. Datt

Registration fee of one dollar. Registration is going on now.

RELIGIOUS NOTES

This Saturday Morning

Rabbi Herbert S. Goldstein

Will Preach

Light Candles at 5:12 P. M.

EXECUTIVE DIRECTOR GREETES MEMBERS

Extolls Co-operation of Members and
Directors—Solicits Continued
Support of Our Members

To the Directors, Members and Staff:

It is with sincere pleasure that I welcome you back to our fold and extend a hand of greeting for your co-operation during our tenth gala season. Everything points toward a very successful year, and I am sure that we are going to secure your continued co-operation.

To our Worthy Directors, Messrs. Samuel Silver, Felix Gouled, Isaac Goldman, Dr. Benjamin Goldstein, Reuben Richman, and the Brotherhood Committee, Messrs. Clarence Lieberman, Max Cohen and Irving Silverstein, I extend my sincere appreciation for their co-operation in making the High Holy Day services at Long Beach the phenomenal success that they were. These men certainly co-operated splendidly with our President, Hon. Isaac Siegel, and our beloved Rabbi Herbert S. Goldstein.

I wish to extend my greetings to the members of the various clubs, and tell them that we are glad to have them back and into the swing of activities. I know that the Brotherhood, the Daughters, the Junior League of the Parents' Association, and our many other clubs are going to co-operate with our Social Director in making this tenth year a gala one.

I wish to express my appreciation to the Talmud Torah teachers for their co-operation. It is due to their good work that our registration is increasing this season.

May I take this opportunity of thanking the Sisterhood, and its president, Mrs. Annie R. Morris, for their wonderful Succah and refreshments for Kiddish, which they provided.

Another Succoth co-operation by the Parents' Association, with its president, Mrs. I. Stein, was the wonderful party that they gave to our Talmud Torah children last Tuesday in the Succah.

We expect a great many things from our Parents' Association this year.

(Continued on Page 2 Col. 1)

CLUB ROOMS AND CLASS ROOMS NOW OPEN!

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HERBERT S. GOLDSTEIN.....	Rabbi
ABRAHAM BERNSTEIN.....	Executive Director
S. B. ALEXANDER.....	Social and Educational Dir.
JOSEPH DATT.....	Talmud Torah Principal
WILLIAM DREEBEN.....	Physical Director
MAX BRAUN.....	Sexton

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Vol. X OCTOBER 8, 1926 No. 1

Executive Directors Announces Staff

(Continued from Page 1)

For the benefit of our members, I wish to announce the staff for the season 1926-1927:

Talmud Torah Principal, Mr. Joseph Datt.

Social and Educational Director, Mr. Sidney B. Alexander.

Miss Beatrice T. Martus, Mr. Theodore Charnes, and Mr. Sol Klein, Assistant Directors.

Miss Shirley G. Rochmes, Registrar and Secretary.

Mr. Seymour Siegel, Librarian.

Mr. Joseph Hershel, Physical Director.

Mr. Harry Flaurence, Swimming Director.

Mr. Julius Dreyfuss, Locker Supervisor.

Mr. Irving Silverstein, Admitting Clerk.

Miss Anna H. Becker, General Secretary.

Miss Fannie Kapner, Stenographer.

I am sure that our staff will do their utmost, with your co-operation, to make this a banner year for the Institutional Synagogue.

With best wishes for a happy and fruitful season,

Sincerely yours,

ABRAHAM BERNSTEIN,
Executive Director

JUNIOR LEAGUE HAS SUCCESSFUL OPENING MEETING

Will Hold Fourth Annual Ball

The Junior League of the Parents' Association held a successful opening meeting for this season last night. The League is back on the job again, full of enthusiasm for their noble work. At the first meeting the officers of the I. S. and members of the Board of Directors addressed the members and helped to arouse their enthusiasm. Mrs. I. Stein, Honorary President of the Junior League also President of the Parents' Association, was kind enough to honor the League with her presence.

After the meeting there was dancing, and refreshments were served.

The officers of this organization are as follows:

Honorary Presidents, Rabbi Herbert S. Goldstein, Mrs. I. Stein. President, Eva Stein.

Vice-President, Abraham Weichselbaum. Treasurer, Irving Oremland.

Financial Secretary, Gladys Weichselbaum.

Recording Secretary, Edith Finn.

Corresponding Secretary, Esther Wechsler.

Sergeant-at-Arms, Irving Miller.

Honorary Directors, Mrs. I. Siegel, Mrs. H. S. Goldstein.

PARENTS' ASSOCIATION TO HOLD KOFFEE KLATCH

The Parents of the Institutional Synagogue, announce through Mrs. I. Stein, its president, that they will hold a Koffee Klatch at the Institutional Synagogue on Tuesday evening, October 12th.

All are invited to come.

PHYSICAL EDUCATIONAL DEPARTMENT

New Director Appointed to Physical Education Department

The INSTITUTIONAL is pleased to announce that Mr. Joseph Hershel has been appointed Physical Educational Director.

Mr. Hershel was formerly our swimming instructor, and is widely known throughout the building. His organization of a championship swimming team that defeated all comers, is another tribute to his ability. Mr. Hershel is a graduate of the Savage Physical Educational School.

Our swimming pool's filter has just been repaired and additional apparatus added to insure perfection in the cleansing of the water. A very competent instructor for the pool has been obtained.

Come in and inspect our Gym and Pool!

It costs you approximately three cigarettes a day to own a Gym and Pool membership card.

Mr. Hershel or any member of the Gym staff will be more than willing to talk to you and advise various exercises that will improve your physical being.

REGISTER YOUR CHILD FOR THE TALMUD TORAH!

THANK YOU

To the Editor of the INSTITUTIONAL:

In the name of the Directors, Members, and Seat-holders, I wish to express our appreciation of the services rendered by the Brotherhood on Simchos Torah, and particularly comment on the wonderful sermon of Rabbi Clarence Lieberman.

Sincerely yours,

ISAAC SIEGEL,

President

To the Editor of the INSTITUTIONAL:

In the name of the Religious Committee of the Board of Directors, I wish to express our sincere appreciation to our Cantor, Zalman Yavneh, for the splendid rendition during the past Holy days.

Very truly yours,

ISIDORE BRODY,

Chairman, Religious Committee

TALMUD TORAH OPENS WINTER REGISTRATION

Work in the Talmud Torah Is in Full Swing Now. Registration Is Still Going On.

Comparing our registration with that of last year, we are justified in predicting that the present situation in Harlem will not affect us. In spite of the state of "moving", which is dominating Harlem to-day, we may even increase our numbers. Letters were sent out to all parents, whose children left for the summer time, urging them to reinstate their children at once. The progress of the children will be considerably hindered by their continuing to stay away.

The services in the children's synagogue which were interrupted in order to enable the children to pray together with their parents on the High Holidays, will continue beginning Friday evening, October 8th, 1926.

Services Saturday morning are to take place at ten o'clock. Mincha Services at 2:30 P. M. The time of the Friday night services is to be announced each week in the classes.

Letters were sent to the parents urging them to co-operate with the Talmud Torah in this matter and see to it that the children fully benefit by this special activity, to which the Talmud Torah attaches the highest importance.

SPECIAL NOTE

Please see to it that we have your correct name and address in the office files, so that you may receive the INSTITUTIONAL regularly on Friday morning.

Write or telephone University 6729 or University 2547.

SOCIAL AND EDUCATIONAL DEPARTMENT OPENS TENTH SEASON

Mr. Theodore Charnas Joins Staff

The Social and Educational Department is now registering clubs for the Tenth Annual Season.

Several changes have been made in the plans, as well as in the staff, in order to facilitate the work this year. We are pleased to announce that Mr. Theodore Charnas has been added to the staff as Director of Intermediate Activities and Religious Department.

Mr. Charnas, who is one of the old-timers in our building, is a Fellow at Columbia University, having received his degree from the Columbia College, and he is now completing the Law Course at the University. For a number of years he was member of our Senior Debating Squad, also taught in our Talmud Torah. Mr. Charnas' father is the president of the Hebrew Convalescent Home, and is at present organizing a community center in Mount Vernon. Mr. Charnas will also supervise Debating and Dramatics.

Miss Beatrice T. Martus will head the Junior Division this year, and will remain in charge of the Social Service Department. Mr. Sol Klein, who was a worker in training last season, will continue this year as Assistant to Miss Martus. Mr. Seymour Segel remains as Librarian, and Miss Rochmes is back again as Registrar and Secretary. Mr. Alexander enters upon his tenth year with the institution and his sixth in the Social and Educational Department.

The Intermediate Department will be split up into two parts this season. From 16 to 18 years will constitute the first group and the Intermediate Seniors will be in the second group, from 18 to 21 years.

The staff is in session now and will be glad to greet club members and club leaders during the coming month. They solicit your earnest co-operation for a successful season.

WOMEN'S BRANCH OF ORTHODOX UNION TO OPEN YESHIVA STUDENTS HOME

The Women's Branch of the Union of Orthodox Jewish Congregations of America will shortly open a Home for the large number of out-of-town students of the Rabbi Isaac Elchanan Yeshiva of America, who can no longer be housed in the overcrowded present quarters.

Contributions in cash, linens, bedding, etc., will be deeply appreciated and gratefully acknowledged by the chairman of the Yeshiva Students Home Committee, Mrs. Leo Jung, c-o the Women's Branch of the Union of Orthodox Jewish Congregations of America, 131 West 86th Street, New York City.

SIGN UP FOR GYM AND POOL CLASSES!

BROTHERHOOD OPENS SEASON**Select Play "If I Was Rich"**

The Brotherhood held its opening seasonal function last Tuesday evening with a cynical (?) selection of a play entitled "If I Was Rich". Joe Laurie, Jr., the versatile Broadway comedian, plays the leading part.

The presentation was enthusiastically received by the audience. Particularly so by such notables as our famous president, Harry Burak, who suggested that we hire the Century Theatre for our next show. Our good and faithful secretary, Abe Eisenstadt, was all smiles and someone would imagine that the theatre belonged exclusively to him. Abe forgot his troubles at the Bar, while he absorbed the comedy and the high-hattedness of Joe Kilgour, who played the part of a male coquette.

Our good Rabbi enjoyed the show immensely, and promised to attend all our future functions. Seated near him was our smiling Executive Director, Mr. Abraham Bernstein.

The affair was successfully carried on through the energy of the Committee, who ably assisted their chairman, Mr. Harry Ward.

While the Committee is arranging a number of interesting social functions for this season, it has already made arrangements to hold a dance at the Hotel Pennsylvania, on February 27th, in conjunction with the Daughters. Both organizations are still open for membership.

WILL PRODUCE KOSHER CHEESE

Rabbi Herbert S. Goldstein, president of the Union of Orthodox Jewish Congregations of America, announces that for the first time in the history of Jewish communal activity, Kosher cheese will be produced in the United States of America, under the supervision of the Union of Orthodox Jewish Congregations of America. Rabbi S. Soffer, of Sheboygan, Wis., is the supervisor.

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CONCERNING THE INSTITUTIONAL

The Publication Board is glad to present the first issue of the INSTITUTIONAL for the third successive season.

We wish, at this time, to express our appreciation for your past co-operation, and extend an invitation to you at all times, to submit articles or communications of interest to our members for publication. In accord with the Post Office regulations, half of our paper is devoted to institutional matter while the other half is devoted to topics of general Jewish interest.

The INSTITUTIONAL presents an excellent opportunity for advertising purposes, since it actually reaches about ten thousand Jews in this community. Advertising blanks may be had upon application to the Executive Director. Special rates are provided in limited numbers for full season contracts.

May we urge you to use this printed medium as a means of expressing your thoughts and views for the betterment of our Jewish community. We are always open to suggestions for improvement. The Board extends the season's greetings to members and friends, and anticipates continued association with pleasant memories for the Tenth Annual Season.

ALPERT BROS.

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