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"Folks, You Ain't Seen Nothin' Yet," is Catch-Phrase of I. S. Runners-Up As They Gallop to New Scores in Sales of I. S. Theatre Tickets

Souvenir Journal Beating Into Shape—Most Old Advertisers Renewing Their Contracts

EVENTFUL NIGHT OF DEC. 11th TO MARK CLOSE OF MAJOR ACTIVITIES FOR 1928

It is not often that mature and serious-minded men of affairs show the enthusiasm and energy of youngsters at high school; but, in selling tickets for the I. S. Theatre Party, the traditional runners-up of the I. S. are vieing one with the other in an effort to see who can sell most tickets for the I. S. Theatre Party. (See Page 3, Col. 2)

The I. S. Theatre Party will be held on the evening of December 11th, at the Winter Garden, 50th Street and Broadway, this borough. "The Singing Fool" is the premier motion picture that will feature the evening's entertainment.

Very encouraging to the Board of Directors and to the friends and members of the I. S. is the fact that demands are coming in for more and more tickets. Expensive seats are selling with the same rapidity as the less expensive. People from all over the city, of every rank and station in life, are expected to attend the festivity.

Radiant Anticipations

All workers of the I. S. feel assured that their fond wishes concerning the going over of the party will be gratified. Responses have far exceeded any responses heretofore had in a party of the scale and magnitude such as will be held on December 11th. A few friends have yet to be heard from. Especially are these friends those who delay doing things promptly. To these people, the word of advice is: **Hurry up, brother and sister—a little action, please.**

People agree with the encomium contained a short while ago in the New York "Evening Post." In speaking of Al Jolson, this was said: "He is as solitary upon the heights of an art he has made peculiarly his own as Chaplin is upon his. Or Chaliapin. Or Raquel Meller."

ONE REASON WHY YOU SHOULD BUY A THEATRE TICKET FOR YOUR LITTLE BOY OR GIRL

Children have always been a special study with us at the Institutional Synagogue; and, in "The Singing Fool" the I. S. takes a special delight in seeing a three-year-old youngster become a central figure 'round which throbs a human and picturesque story of emotion and colorful night life.

That little boy is Davey Lee. In "The Singing Fool" he triumphed over one hundred and eighty screen children who were being considered by the casting office of the producers. And it was a personal triumph, for Master David won out all by himself.

Won Out by Himself

While his mother was interviewing Joe Marks, Casting Director of Warner Bros., Davey wandered out on the lot and was later discovered by his frantic mother riding pick-a-back on the shoulders of the star, Al Jolson. The two had already decided between themselves that Davey was to have the part.

After seeing a screen test of David Lee, Jack Warner, Production Manager, expressed the belief that the child was ideal, having much of the soulfulness that Jackie Coogan showed in earlier screen roles.

Davey plays the part of "The Singing Fool's" idolized son—lost to him in the moment of supreme success.



Why Not Give Your Chanukah Present in the Form of Tickets to the

I. S. THEATRE PARTY
to be held

DECEMBER 11, 1928?

No Shopping to Do, and a Very Sensible Idea, Sure to Be Appreciated

Friday Evening, Light Candles 4:14

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AN OBLIGATION

Do you ever stop to consider the obligations that society imposes upon you? For example, the obligations incidental to the integrity of the home: father, mother, sister, brother—obligations without which life would be disorder and misery? The obligations of good citizenship and of one-soul loyalty to one's country?

Then, equally important and unique, the obligation to one's God? The I. S. stands as a means enabling the fulfillment of that obligation. But the I. S. cannot exist, if individual obligations and pledges for its support are not kept.

Don't you agree with us? Please send in that check.

MODERATION IS THE GOLDEN RULE
AND ATTITUDE WITH US

"The trend of view as expressed in the Bible and Rabbinical literature seems to be that intemperance in the use of alcoholic beverages is reprehensible, but their enjoyment in moderation is no sin."

Thus speaks Rev. Dr. Moses Hyamson in the November number of the Jewish Forum. He bases his conclusion upon passages extracted from the various sources of the Jewish literature. The Rabbi instances excerpts from the Proverbs reprehending intemperance in the use of wine. "Wine is a mocker, strong drink is riotous. He who errs therein is not wise" (Prov. 20:1). "Who crieth woe; who, alas? Who hath contentions? Who hath ravings; who hath wounds without cause? . . . They that tarry long at the wine. They that go to try out mixed drinks. Do not look upon the wine when it is red, when it giveth its color in the cup, when it glideth down smoothly. At the last it biteth like a serpent and stingeth like a basilisk . . ." (Prov. 23, 29-32).

Sometimes a Tonic

Among the ancients wine was also valued for its tonic properties. "At the head of all remedies, I, wine, am the sovereign remedy" (Baba Bathra 58 B.). "In a place where wine is unobtainable, drugs will be in request" (ibid.). . . . Old wine was regarded as beneficial to aged folk (Megillah 16b.). Intemperance was frowned upon. If one had drunk only a little wine, he was forbidden to pray. If he prays, his prayer is an abomination (Berachot 31b.). The Sanhedrin never drank wine during the day when they were trying a capital case. If the hearing was adjourned, not until the trial was concluded (Sanhedrin 40a and 42a).

When to Be Used

Wine, the Rabbi goes on to say, is to be used, if procurable, on the eve of Sabbath and Festival, on the first two evenings of Passover, on Purim, at the marriage ceremony; optionally at grace after meals; and as a custom at circumcisions when naming and blessing the infant.

The Pals A. C., although newcomers among the Junior clubs, are becoming quite active in the various activities. They are outstanding in basketball and hope to win laurels at debating when they go against

It seems that the Intermediate Clubs this year are more active than those of last year. Several plays, short story contests, socials and debates are listed on almost every program.

"Sonny Boy"—There's a Rainbow 'Round My Shoulder"—
I. S. Theatre Party

Weekly Social Hour at I. S. Serves as Tangible Realization of Jewish Youngsters' Dream-World

Every Junior Club Given Chance to Assert Itself

At the I. S., the biggest thing in the heart of every live and loyal Junior is the Social Hour demonstration that the particular young boys' or girls' club hopes to put across in a fashion long to be remembered. This absorbing hope confines itself not only to an actual creditable showing by the club itself, but as well to an enjoyable sitting back and observing the efforts of other clubs in their Social Hour performances.

As a result, rivalry at excelling in the worth and substantial showing of each Social Hour has seized hold of the Junior clubs in a manner never before witnessed at the I. S.

Varied and Looked Forward To

The Social Hour is a weekly Junior event at the I. S. and each Junior club takes its turn at entertaining all the others. To a surprising degree, the programs each week are quite varied and represent a multitude of interests. Every one of these Hours is anxiously awaited, and the attendances at each of them have testified to their overwhelming popularity.

The Collegian Club, a Junior club at the I. S., initiated the Social Hour program for the season. Those who witnessed the performance were loud in their praises of its merits. The theme was a musical comedy of college life, embellished with sport costumes and vivacious college cheers and yells. Dances and recitations were well received; and the club's peppy leader, Miss Teddy Klahr, deserves heaps of credit for her effort in leading the Collegians.

In Conjunction with Armistice Day

The Symeeha Girls followed next. They presented several vaudeville skits that were very well received. The presentation was rendered in conjunction with the Armistice Day Program that was featured at the I. S.; and Miss Nitzberg's girls thereby preserved and maintained the high reputation that their club has so richly earned for itself.

Last Sunday evening a solidly good time was had by the Juniors when the Omaha Girls took over the function of presenting the Social Hour for that week. Miss Winkur, the leader of this group, had had her girls well drilled, and their musical offerings evoked especial mention.

Jewish Teaching Not Overlooked

Nor is Jewish teaching overlooked in the presentation of these various Social Hour demonstrations. Ever so often Jewish plays and Jewish stories and recitations make up

a substantial part of the evening's entertainment. As long as the Social Hour entertainments continue with the same spirit that has characterized them thus far, it is safe to say that the I. S. will be enabled to produce young men and women fully capable of standing before an audience and asserting themselves in a responsible manner, without the pitiable accompaniment of stage fright.

LESTER UDELL STILL LEADS, WITH THE "GRAND OLD MAN" SEEMINGLY SECURE IN SECOND PLACE

Scores Rise Substantially

	No. of Tickets	Total Sales
Lester Udell	298	\$1,481.50
A. Wartels	86	440.00
Mrs. Isaac Siegel	69	312.00
Mrs. H. S. Goldstein	66	311.00
Isaac Goldman	52	248.00
Miss Eva Stein	48	125.00
Max E. Sanders	43	258.00
Mayer Mirken	40	166.00
Mrs. I. Stein	39	128.00
Maurice Greenstein	28	129.00
Geo. Livingston	26	110.00
Baer Shulman	24	72.00
Max Moskowitz	21	108.00
Samuel Silver	20	110.00
Harold Kaplan	18	42.00
Isaac Settle	15	90.00
Hon. Max Solomon	15	90.00
Dr. Ben Goldstein	12	72.00
Hon. Max Levine	11	66.00
David H. Gluck	8	48.00
A. M. Davis	8	72.00
J. C. Epstein	8	48.00
Abr. Eisenstat	8	40.00
Morris Jablow	7	42.00
Jack Levine	7	42.00
Morris Fichter	6	30.00
Sol Bloom	5	30.00

Phone Marine 9006

Open All Year

GRUNDWERG'S HOTEL

This Hotel is modern in all appointments, with spacious sun parlors, beautiful dining and sitting rooms, large bed rooms and baths. The kitchens are under the personal supervision of Mr. Grundwergr, who is known for excellent cuisine and scrupulous adherence of Kashruth.

128 SOUTH CONNECTICUT AVE.

Near Boardwalk ATLANTIC CITY, N. J.

The ONLY hotel in Atlantic City which is under the supervision of the Union of Jewish Orthodox Congregations of America.

*"Golden Gate"—"The Spaniard That Blighted My Life"—
Be With Us on December 11th*

Why You Should Advertise in the

SOUVENIR JOURNAL OF I. S. THEATRE PARTY

Because 2,000 adults will attend the festivity; this means the Journal will be read eventually by 6,000 people.

Because these people come from all over the city, and represent the substantial and better-living class of Jews.

Because if you are known by any one person of the I. S. Community, your "ad" will be looked for in the Journal.

Because members and supporters of the I. S. are quick to appreciate advertised acknowledgment of past patronage; and I. S. advertising has paid and paid and paid for itself many times over.

Because the proceeds of the Party will be used to carry on the I. S. Program of Judaism and unconditional Americanism.

For Rates, Please Inquire at Desk in Lobby

Yahrzeit Notices

Who were lovely and pleasant in their lives and in their deaths, were not forgotten.

MAY GOD REMEMBER THEM FOR GOOD

- Mrs. Isaac Siegel, for Brother,
19 days in Kislev commencing
Saturday evening, December 1.
- Miss Gertrude Natelson, for Father,
19 days in Kislev commencing
Saturday evening, December 1.
- B. Natelson, for Father,
19 days in Kislev commencing
Saturday evening, December 1.
- Glass Bros., for Mother,
19 days in Kislev commencing
Saturday evening, December 1.
- Mrs. Sol Shapiro, for Father,
20 days in Kislev commencing
Sunday evening, December 2.
- Mr. H. N. Goodstein, for Father,
24 days in Kislev commencing
Thursday evening, December 6.
- Mr. Alexander Brody, for Mother,
24 days in Kislev commencing
Thursday evening, December 6.
- Mr. Isaac Brody, for Mother,
24 days in Kislev commencing
Thursday evening, December 6.

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WHO WILL BE NEXT ON THE HONOR ROLL?

Mrs. H. S. Goldstein Doubles Her Score in Obtaining "Ads" for Souvenir Journal

Mrs. H. S. Goldstein	\$222
Office	220
Mrs. D. L. Messing	154
Mrs. Max Stavish	127
Mr. David Gluck	100
Mr. Geo. Livingston	100
Mr. Mayer Mirken	75
Mr. Isaac Goldman	60
Miss Reba Friedman	60
Mr. Samuel Silver	25
Mr. Harry Fischel	50
Mr. Lester Udell	40
Mrs. A. R. Morris	54
Messrs. Wartel & Goldman	25
Mr. Max Sanders	20
Individuals	20
Mrs. I. Fischman	10

JEWISH COMMUNITY CENTERS TO CELEBRATE MACCABEAN FESTIVAL

Theme of Religious Freedom to Be Emphasized

The Jewish Welfare Board, the national organization for Y. M. H. A.'s, Y. W. H. A.'s and Jewish Community Centers generally, throughout this country and Canada, is stimulating celebrations for the observance of Chanukah, the Maccabean festival, in all of its constituent societies, numbering about 300.

Young people affiliated with these organizations are now rehearsing Chanukah plays, and there will be tableaux, games, recitations, addresses and stories illustrated with motion pictures and stereopticon slides, all emphasizing the heroic struggle of the Jews of old for the vindication of the principle of religious freedom.

*"There's a Bubble"—"Sitting on Top of the World"—
"It All Depends on You"—"The Singing Fool"*