



Publication Office: 37-43 West 116th Street

Vol. XIII

JANUARY 18, 1929

No. 3

"GET STARTED" IS SLOGAN OF CLUBS AS THEY BEGIN CAMPAIGN TO REFURNISH SOCIAL ROOM

Melrah Club Undertakes to Conduct Drive and Will Start Canvassing Presently

Whenever the Institutional Synagogue has one of its functions in the auditorium, we notice two very beautiful flags, the American and the Jewish, proudly standing on the platform. These flags, it will be remembered, were the gift of the clubs to the Building last year, and the product of the energy of last year's Arista, the honor group of the Juniors.

This year, the Melrah Club, which is co-ed and composed of most of the members of last year's Arista, have intentions of carrying through a new project. Their purpose this year is to collect a fund to improve the beauty and comfort of the Social Room. They intend to improve its appearance by means of pictures, portieres, and curtains for the windows. Also several rubber plants will be obtained for the Room.

Co-operation Necessary

It is expected that each club and organization of the Building will furnish their co-operation in the same way that they so liberally did last year. The time limit for the Social Room Drive will be one month, and the canvassing among each club will commence shortly. It is hoped that after the Social Room is beautified, that a regular schedule will be arranged for the clubs, whereby each club will have the exclusive use of the Social Room for the evening.

New Reception Room

Several years ago, the idea was tried out and was quite successful, when each club played host to the other organizations of its group. It is also intended that the Room will be used as a reception room for visitors and friends, instead of the lobby that really presents no inducement.

The entire Melrah Club has pledged itself whole-heartedly to carry the drive to a successful finish. The committee for the drive has been appointed, and consists of Benjamin Handsman, Frieda Roxenberg and Ethel Schwartz. The other members of this energetic club are Beatrice Garfinkel, Ida Nachman, David Rosenthal, Murray Levine and Harry Kaufman.

Let's Go Big

It is therefore the duty of each club to allot its bit towards the quota, for, after all, it is for the benefit of the clubs, solely, that the Social Room is to be improved. Besides, there is the loyalty that we owe to the I. S. and the pride that we have in our Building that should prompt us to give and give liberally.

REMEMBER

MONDAY—7:45 P. M.—Brotherhood Supper and Bible Class.

TUESDAY—8:00 P. M.—Bible Class for Harlem Women.

8:30 P. M.—Advanced Hebrew for Boys

WEDNESDAY—10:30 A. M.—Bible Class for Women of West Side at Home of Mrs. Silver.

THURSDAY—8:00 P. M.—Hebrew Class for Young Ladies.

BE SURE AND RESERVE

The Evening of April 7th
For the Twelfth Annual I. S. Dinner
at the

Level Club

FIVE DOLLARS PER PLATE

TO THE MEMBERS AND FRIENDS
OF THE INSTITUTIONAL
SYNAGOGUE:

I want to take this means of asking you please to notify the office of the Synagogue of any vacancy that you may have, or know of, whereby our young men or young women may observe the Sabbath.

We have hundreds of calls from earnest and sincere Jews and Jewesses who want to keep the Sabbath properly.

I beg of you, to help us, help the many, who seek our aid in regard to employment.

Respectfully submitted,
HERBERT S. GOLDSTEIN,
Rabbi.

Friday Evening, Light Candles 4:40

THE INSTITUTIONAL

Published weekly except during July and August, by the Institutional Synagogue
37-43 West 116th Street, New York
West Side Branch: 260 West 83rd Street
Subscription.....One Dollar per Year

Editor

William H. Shapiro

"Entered as second-class matter February 15, 1924, at the Post Office at New York, N. Y., under the Act of March 3rd, 1879."

"Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized February 15, 1924."

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OMAHA GIRL CLUB TO PRESENT PROGRAM BEFORE SISTERHOOD

The members of the Omaha Club, although they are busily preparing themselves for their play to be presented in the One-Act Play Contest, have had the spirit to volunteer an evening's entertainment for the Junior Federation.

The Federation is associated with the Jewish Philanthropic Societies, and has for its purpose the procuring of entertainment from the various community centres in New York City. This organization, through its members, then allocates the volunteered entertainment to various orphan asylums, and hospitals, where the presentations are gratefully received.

Miss Winokur, who is in charge of the Omaha Girls, has already prepared a program for the evening of the 23rd, when the girls will present their offering before an organization at the Emanuel Sisterhood, on January 23.

Clubbery

The Basketball Team of the Pals A. C. is indeed something worth while watching. Their fine passing, and excellent floor work should go a long way in making their team pre-eminent.

We hear rumors that the Symeehas have agreed among themselves to capture the prize offered to the winner of the One-Act Play Contest, all by themselves. After such bold planning, we expect a great deal from the Symeeha Girls.

At the elections recently held by the Stuyvesant Club, the following members were given office: Dave Umlas, Pres.; Ed Reimer, Vice-Pres.; Henry Seigal, Sec'y. and Isadore Wegodsky, Treas.

It was with much regret that the girls of the Collegiate Club learned of the illness of their leader, Miss Teddy Klahr. We all hope that she will soon be with us again, as healthy and hale as ever.

The Klondyke Juniors, whom Mr. Vogel is now leading, held their second debate on the subject, "Shall We Have Part-Time Schools?" the negative winning the debate.

We note with pleasure the fact that our former S-E Director, Mr. Hauer, has been public-spirited enough to volunteer as the leader of one of our Junior clubs. We are glad to have you with us again, Si.

The Junior Dramatic Group has selected their characters for the next play, according to Jack Green, their leader. Helen Feldman, Sam Heifetz, Esther Kaplowitz, and Louis Goldberg have been given the major roles.

We Appreciate It, Mr. Lauer

It is indeed refreshing to note the kind services of Mr. Isador Lauer, a real member of the I. S. Mr. Lauer goes to the trouble of traveling down from the Bronx in order to assist at the services for Shabbos, and makes himself generally useful. We take this opportunity of thanking him for his goodness and foresight.

The I. S. Is An Institution of Trusteeship

THE DAY'S WORK

Over the desk of a manager of a certain New York City concern, there hangs the following in a little frame: "Another day is here. Help us to meet the rugged requirement with cheerful faces. Give up the patience to serve faithfully and well; and at night loan us sound and undisturbed sleep, that we may serve better tomorrow."

It sounds like a prayer, and it is. But not to the good God alone; it strikes the eye of the beholder. It touches a new note in his being. It gives him a new angle on the manager and the establishment over which he has charge. It puts the man on the outside of the desk rail into a mood to do business quickly, generously and fairly. It is also a constant reminder to the manager himself that he sits there not so much to be served as to serve. It is a text that both customer and employee can take to heart. It is in the last analysis the platform upon which that firm does business. And it is a good prayer and a good platform, for service is the keynote of modern business.

Fair Play Stressed

"He profits most who serves best," and men in every country the world over are at this time aligned by the thousands under the banner which bears that legend. To be sure, every business man strives to make a profit. Profit is the badge of service. Dollars are the insignia of success. They, in this day and generation, are garnered by those who give to the public the best service. "Caveat emptor," the one-time slogan of the trade world, has become so obsolete that millions do not even know what it means. Everywhere industries have come to the understanding that fair play means better business, and as a general rule they are living up to the text.

Abstain From Anger

The man who sits behind the manager's desk has these things constantly before him. He knows that between men, as between classes of men, anger works madness in the brain and puts poison on the tongue. He knows that bitterness of thought and action are a weak man's argument. The weapon of the avenger has no place in his life. He strives to be a constructive force in the community. He must be a doer as well as a thinker. A mere desire to serve gets him nowhere. He actually must serve. Carnegie, Schwab, Edison, Wanamaker—all their names suggest action. The demand of business is to keep ahead of competition—to do something and do it first and profitably. After all this is only another form of service—giving the public something better than the other fellow is offering and at a smaller price, where possible.

—Terre Haute Tribune.

REGULAR ATTENDANCE AT I. S. GYM ESSENTIAL FOR MAINTENANCE OF BODY VIGOR

To those members of the I. S. Gym who are rather negligent in their attendance and who show no unusual interest in making visits to the Gym regularly we dedicate the following paragraphs.

An enemy lies in wait for you. Winter—cold, vigorous, relentless winter will soon attack your body, seeking some weak spot to destroy your health and good humor. You can't prevent its coming—but you can hit back hard.

A strong body fears no element. It is immune to any weather. Be the victor this season by keeping in tip-top form by regular attendance at the I. S. Gym.

Age is no longer measured by years, but by one's physical fitness. Health is the creation of physical vigor—the basis of economic and social welfare, the greatest individual asset, the keystone of life. Nothing is more important than robust health.

You can have clear, radiant health.

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The ONLY hotel in Atlantic City which is under the supervision of the Union of Jewish Orthodox Congregations of America.

*The I. S. Cares for the Physical, Mental and Spiritual Welfare
Of Its Vast Community*

INTERESTING STUDY FURNISHED BY OUR NEIGHBORS, THE CANA- DIAN JEWS

Discrimination Against Them in Educa- tional Field Mars Record of Canadian Liberality

Although our northern neighbor, Canada, is really so close to us, yet it is doubted whether the Jews of America could give one much information in regard to the Jewish activities of their Canadian brethren, strange as it might seem.

Although the Canadians are by far the majority Catholics, yet we find a goodly number of Jews living in Canada. Thus we find that over 60,000 Jews live in Montreal, who hold Zionist meetings, attend the synagogue, and live and learn as Jews, in the very same way that most of us do in this city.

They are wide awake to a vigorous Jewish consciousness. Active Young Judean Societies abound. There is also an amateur art theatre, under the direction of the Jewish actor, Mr. Kaplan. And also, there are many cloak and suit firms in the proud city of Montreal. So, we find Jews the world over have a similarity of business pursuits.

According to the "Jewish Tribune," we find there are over 150,000 Jews living in Canada, with the greater percentage living in the big cities. The persecutions and pogroms in Russia, Poland and Galicia toward the end of the nineteenth and the beginning of the twentieth centuries resulted in sending Jewish refugees to Canada as well as to the United States. Naturally, they settled in the cities and remained there.

The Jewish Colonization Association gave assistance to those who desired to be farmers. At first they encountered great hardships, but now because of the advice and supervision of the above organization, over four thousand Jews live on farms, owning about one hundred and fifty thousand acres of land.

An interesting incident is furnished by the election, in 1807, of a Jewish representative, who refused to take the oath in a customary way (on the true faith of a Christian), and in accordance to Jewish Law, was sworn in on the Old Testament with head covered. This aroused such opposition that the majority declared his seat vacant.

METROPOLITAN LEAGUE DEBATING TOURNAMENT TO BEGIN SHORTLY WITH I. S. AGAIN PARTICI- PATING

Having Won Championship in 1926, I. S.
Aspires to Regain Its Leadership

The Institutional Synagogue will again have the opportunity to regain the Metropolitan League Debating Championship, in the contests that are to begin shortly. The I. S. will be within the Northern Division of the League and will again, most likely, meet its traditional rivals, the Bronx Y. and the H. H. I.

Interest runs high as to the possible outcome of the debates. In 1926 the Institutional Synagogue captured the trophy of the Metropolitan League by a team consisting of Miss Zelma Nitzberg, A. Brown, Sam Cohen and Louis Hellman. This year the Debating Tournament will consist of two classes. Those for Intermediates will be engaged in by persons from 16 to 20 years of age. The Senior Debating Tournament will include those within the ages of 20 to 25.

An Oratorical Contest for members of the various Institutions will also take place shortly. The participants must be between 18 and 25.

YOU REALLY SHOULD ATTEND

The Parents Association

Theatre Party

to be held

FEBRUARY 18th, 1929

at the

Prospect Avenue Theatre

Prospect Ave. Subway Station, Bronx

Tickets Are Now On Sale at the
Office

We find, unfortunately, that there is much discrimination against the Jews in the educational field. No Jewish teachers are allowed, and although there has been much agitation in this regard, it has been of no avail. Because of the fact that the Catholic majority controls the country, whatever it grants to the minorities is in the form of a favor, and the latter, including Jews and Protestants, must take what they get.

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Not Be Commercialized*