

Chanukah Issue

THE

INSTITUTIONAL

"THE PLACE FOR EVERY MEMBER OF THE FAMILY"

"The Weekly Publication of the Institutional Synagogue"

Vol. XIV.

DECEMBER 27, 1929

No. 15

CHI-AETA CLUB GOVERNED BY PAIR OF BROTHERS

For the first time in history, as histories of clubs go, the Chi-Aeta S. A. C. is ruled by two sets of brothers. They are Paul and Sam Risch who are President and Secretary, respectively. The other set is George and Sam Fleitman, who are Vice-President and Treasurer in the order named.

So far the brothers have ruled everything smoothly, and this season promises to be a banner one. Not satisfied with being officers of such a lively club, the brothers have also been very active in I. S. affairs. The Vice-President, George Fleitman, is the popular secretary of the Inter. Council. The Treasurer, Sam Fleitman, is active in

Talmud Torah to Have Dual Celebration In Chanukah Operetta and Graduation Exercises

To the many friends and sponsors, to the board of directors, and to the vast constituency of the I. S., the editorial staff of the Institutional begs leave to extend its best wishes for a joyous Chanukah. May we live to light the candles again next year.

the Dramatic Club. The other set of brothers are very active in sports and promise to help the Chi-Aetas greatly in winning the athletic tournaments.

Usual Enthusiastic Audience Expected to Make Double Festivity Memorable.

On Monday evening, December 30th, at 8:30 P. M., Talmud Torah will once more stage its annual Chanukah Entertainment. As an added feature this year, the Fifth Graduation Ceremonies of the Talmud Torah will take place that evening.

Those who fondly recall Talmud Torah celebrations of the past are again expecting great things this year. The biggest and best surprise is the fact that an operetta will be presented, having as its theme a version of the story of Judah Maccabeas, perfected by the great German composer, G. F. Handel. Cantor Zalman Yavneh is in charge of all the music.

Dr. Joseph Datt, principal of the school, is planning the celebration, keeping in mind the following idea:—That the joy of the elevating feeling which comes through the child's knowledge that he is celebrating Chanukah and he is doing it all for "Leshem Yichod Kudsho," that he has added largely to his treasure of mitzvot was an unexcelled method of making a good Jew. A child who has celebrated all the Jewish festivals properly was sure to remain a good Jew, whatever he would be.

It is clear that the proper place for the celebration is at home, but since many of our religious parents fail to introduce and infuse their homes with the proper atmosphere characteristic of each holiday, the Institutional Synagogue is taking great pains to make the entire Harlem Jewry participate in the celebration.

The various parts of the operetta will be taken by the boys and girls of the Talmud Torah. The dance numbers, however, will be portrayed by girls only. The next issue of the Institutional will contain the names of those participating. Incidentally, we might say that there will be two valedictories, one to be given in English and the other in Hebrew.

Chanukah Entertainment and Dance To Attract A Record Crowd

First Affair of House Council Promises Successful Conclusion.

"See you at the Chanukah Dance" is the au revoir that is now current among the various clubs of the House. The Dance and, of course, the entertainment that is referred to is the one sponsored by the House Council, which will be given this Saturday evening, December 28th, at the Auditorium and gymnasium.

A Spirit of Congeniality

A record attendance is indicated because of the popularity of the dances given by the I. S. in the past, also the fact that the primary purpose of the Chanukah gathering is to introduce the members of the various clubs to each other, so that greater inter-club spirit and loyalty may be developed.

The Play's the Thing

The entertainment that will take place that evening will consist of several musical numbers and the presentation of a one-act Chanukah play entitled, "The Fraternity." This play deals with an aspect of modern college life, wherein a Jewish student has almost lost his religious identity only to be called back to the fold because of the coming of Chanukah. Mr. Kapelson, the dra-

matic leader, is sparing no effort in making this play successful, in order to give the audience an idea of what they're going to see on February 2nd, when the I. S. Dramatic Night will be conducted.

First House Council Affair

This being the first affair conducted by the House Council, the representatives of the various clubs are extremely anxious to see the affair reach a successful conclusion. The committee consists of the following members: Miss Frances Phillips of the Gamma Sigma Pi, and Messrs. George Fleitman, Chi-Aeta; Jack Rachnow, Tranquility; and Murray Katz, Jeshuruns.

MAZEL TOV

The INSTITUTIONAL SYNAGOGUE
congratulates

MISS LENA MORRIS

the former president of the Daughters of the I. S., and daughter of Mrs. Annie R. Morris, president of the Sisterhood, on the occasion of her engagement to our ardent worker,

MR. HARRY WARD

the former president of the I. S. Brotherhood.

FRIDAY EVENING, LIGHT CANDLES 4:19

THE INSTITUTIONAL

Published Weekly except during July and August, by the Institutional Synagogue,
37-43 West 116th Street, New York
West Side Branch, 148 West 85th Street.
Subscription.....One Dollar per Year

Editor
William H. Shapiro

Contributing Editor
George L. Livingston
Staff

Morris Urieff.....Baron Kapelson

"Entered as second-class matter February 15, 1924, at the Post Office at New York, N. Y., under the Act of March 3rd, 1879."

"Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized February 15, 1924."

Herbert S. Goldstein.....Rabbi
Abraham Bernstein.....Executive Director
William H. Shapiro.....Social and Educational Director
Joseph Datt.....Talmud Torah Principal
Jacob Silbert.....Physical Director
Max Braun.....Sextons
Barnet Kramer.....Cantor
Zalman Yavneh.....Cantor

OFFICERS

Hon. Isaac Siegel.....President
Samuel Silver.....First Vice-President
Lester Udell.....Second Vice-President
Aaron Wartels.....Treasurer
Isaac Goldman.....Financial Secretary
Morris Jablow.....Recording Secretary

DIRECTORS

Abraham Bernstein.....George L. Livingston
Hon. Sol Bloom.....Meyer Mirken
Henry Blankfort.....Max Moskowitz
Maurice H. Bob.....Samuel N. Samuels
Abraham M. Davis.....Herman Sacks
Joshua C. Epstein.....Max E. Sanders
Morris Fichter.....Isaac Settler
Isaac Goldman.....Hon. Isaac Siegel
Dr. Benjamin Goldstein.....Samuel Silver
David H. Gluck.....Max Slomka
Felix Gouled.....Hon. Max Solomon
Maurice Greenstein.....Max Stavish
Morris Jablow.....Jerome I. Udell
Jack Levine.....David Wald
Hon. Max S. Levine.....Lester Udell
Morris Levinson.....Aaron Wartels

ASSOCIATE DIRECTORS

Abraham Eisenstat.....Harold Kaplan
Clarence Liberman

Vol. XIV

December 27, 1929

No. 15

LET US CELEBRATE, FOR CHANKAH IS HERE!

The Lighting of the Candles

This miracle is the basis of the ceremony of lighting candles for eight days. Just as the miracle grew from one to eight days, so do we light one candle on the first evening, two on the second, and so on one more on each successive night, up until eight on the last. The impressiveness of the candles are well known to every one. We do not symbolize the success on the battlefield; but the purification of the Temple. We do not rejoice over the failure of our enemies but over our accomplishments. Even the gaining of independence is secondary. Indeed our independence we soon lost, and now we are struggling hard—sacrificing our very lives—in the upbuilding of our ancient home land; but the dim, sparking candles, the symbol of the success of our faith over idol worship, is still glimmering in the dark. Lighting the candles on the first night we say three benedictions, and on each of the successive nights, two. In the first we thank heaven for the commandment to light candles; in the second we express our gratitude for the miracles that saved the Jewish people and faith; while in the third we thank for sustaining our lives to this very day (the third, which is known as the benediction of "Shehecheyonu" is said on the first night only).

The Customs

The joy over our success is expressed also, as already mentioned, in the eating of pancakes, playing of top, and giving money presents to the children. It is interesting that we use neither guns nor even firecrackers, the fighting having been done in those days.

The Lesson of Chanukah

In the recent attacks on the Jewish settlements in Palestine the Jewish self-defense heroically repulsed Arabian bands may times more numerous than itself. What taught the peace loving Jews how to fight? The consciousness of right and the zeal for an ideal. Right makes might, in spite of the general assumption that the contrary is true. The same in a larger measure, perhaps, is true of the events that gave rise to the festival of Chanukah. It is faith that united the Jewish people of that time and enabled them to endure tortures and martyrdom. The great lesson of Chanukah is the recognition of the power of an ideal. The light of an ideal may seem dim; but it outlives the strongest flames; the Chanukah candles flicker through generations and overshadow the strongest electric lamps. Many a wind threatened to extinguish the Chanukah candle; but a heavenly spark, no matter how small it is, can not be extinguished. Let the storm rage, it will not extinguish the heavenly beacon of light!

With Chanukah greetings from the U. O. J. C. A.

MRS. MORRIS SCHATZ, Chairman on Education.

CLUBBERY

In spite of what was published last week, this column is not a posthumous column . . . Paulino Uczudun was in the I. S. last Saturday night . . . Phil Goodman, editor of the Habonim Handbook, was NOT invited to edit the Jewish Encyclopaedia . . . this, in spite of our recent report in Clubbery . . . "it's a frame-up" . . . Morris Rines wears the worst ties in the I. S., but is one of the best dressers . . . the Debating Tournament starts soon . . . that young Beethoven in Miss Goldman's Wednesday Piano Class is Bernard Cohen, the brother of, etc. . . . our new registrar's name is Miss Esther J. Krichmar, comes frawm Bawston awnd tawls thawt way . . . * * * . . . Jeshurun had a Mr. Kennedy of the Keith-Albee Vaudeville Circuit entertain them with ventriloquistic stunts . . . Irving Beck has been elected their president . . . Julius Oswald Leicher is vice-president . . . their dance will be held February 8th . . . the Gamma Sigma Pi Sorority will play hostess to a group of orphans Wednesday . . . this Chanukah party will feature gifts and entertainment . . . we wish we were an orphan . . . Al Puritz never smiles, even though he was elected treasurer of the Intermediate Council . . . * * * . . . take the best bits of the best dances you ever attended, add them all together—and what have you got—the Council Dance to be held December 28th . . . Rabbi Goldstein read the opening prayer at the Board of Aldermen meeting . . . * * * . . . columnist wants contributions to this column, otherwise this column will revert to the old Clubbery—and you know what that means . . . the Pals use all adjectives of pleasure in describing their Dance to be held January 4th . . . and the Neons will conduct their "Dance of all Dances" January 11 . . . the Chi-Aetas will have their dance—and it promises to be an outstanding dance . . . Mr. Shapiro picked the winning number at the Star of Zion raffle—and it was Mr. Shapiro who wore a new tie the next day . . . Clubbery recommends that you visit the Piano Classes conducted on Monday Nites for Seniors and Intermediates and Wednesday for Juniors . . . this activity merits your attention . . . music . . . and . . . Monday and Wednesday Nites . . . the Stars of Zion congratulate their treasurer, Harry Seltzer, on the betrothal of Miss Claire Schwartzberg to him, also of Miss Irene Weiss to Sol D. Danels.

DON'T FORGET THAT CHANUKAH BEGINS THIS THURSDAY

Committee on Souvenir Journal Requests Assistance as Theatre Date Draws Nigh

Messrs. Basser and Cohen Offer Prizes To Most Ardent Women Ad Solicitors.

Whether or not the Souvenir Journal of this year's annual Theatre Party will be a reality lies in the hands of the members of the I. S. Thus far their interest has been lethargic and unless a different attitude is assumed, one of the outstanding features of the affair will not be existent.

Let's Change Disappointment to Joy

At a recent meeting held by the Journal Committee, Mr. William Basser and Mr. Albert H. Cohen expressed the disappointment at the lack of activity among the I. S. constituency thus far. These men having so earnestly given of their time and effort were chagrined at the attitude of their fellow members.

At Least One Ad Per Member

A letter to Mr. Bernstein, printed in another of our columns, expresses their sentiments. Having done more than their share, they are only just in expecting others to contribute in making the Souvenir Journal the success it deserves to be. In order to further stimulate the interest of the ladies in securing ads for the Journal, Mr. Basser

has kindly offered several prizez. These will consist of three bottles of the finest perfume on the market to be given to the three women who secure the highest number of advertisements.

The Souvenir Journal Committee earnestly appeals to the I. S. well-wishers and friends to assist them by securing at least one ad. Don't you think they deserve that support?

On the other hand, the tickets for the Theatre Party on January 14th, featuring John Barrymore in "General Crack" are selling as fast as they can be expected. While a complete sell-out of the tickets is hopefully anticipated, a definite statement concerning the number of tickets sold can not as yet be made. All Jewry of New York city has been stirred to the prospect of the I. S. Theatre Party.

Final List

PALESTINIAN FUND DONORS

Dr. Benj. Goldstein.....	\$100
Mr. Max Horowitz.....	50
Mr. N. S. Sheifer.....	50
Hon. Isaac Siegel.....	25
Mr. A. Goldstein.....	25
Mr. S. D. Burnett.....	25
Mr. Samuel M. Goldberg.....	25
Mr. C. Joshua Epstein.....	25
Morris Levenson.....	25
Samuel Silver.....	25
Rabbi H. S. Goldstein.....	18
Mrs. Bessie Perling.....	10
Mr. Philip Simpson.....	10
Mr. Herman Levine.....	10
Mr. Louis Abraham.....	10
Mrs. Esther Sabin.....	5
Mrs. D. L. Messing.....	5
Mr. Louis Abrams.....	5
Mr. B. Shulman.....	3
Mr. M. Barasch.....	1
Mr. Isaac Stupack.....	1
Mrs. Breyer.....	1
Mr. Abrams (P. S. 184).....	2

WHAT ARE YOU GOING TO DO AFTER THIS CHALLENGE?

Dear Mr. Bernstein:

It seems as though this year the Journal Committee (consisting of only a few people) is finding it rather difficult to procure the necessary advertisements for the Journal.

It therefore occurred to the writer to draft all our members and friends and ask them to become advertising solicitors for a little time. While the Journal Committee has not failed, yet it finds that it needs help, so if each and every one of us would procure at least two ads, it will help to make the Journal a success.

Insist on an ad from at least your insurance broker, banker or clothier, if you must, and thereby help the Journal Committee to succeed.

With kindest personal regards, I am with my respects,

Very fraternally yours,

WM. L. BASSER, Chairman.
ALBERT H. COHEN, Treasurer



Scene from "General Crack" starring John Barrymore
A Warner Bros. Production

YOU ARE CORDIALLY INVITED TO OUR CHANUKAH ENTERTAINMENT NEXT SATURDAY

Tintypes and Inkspots

SYMBOLS OF MANHOOD

Bernard L. Deutsch—one of Harlem's big men—is well over six feet (he should be under). When he sits down at a football game the people behind him yell "sit down." At college he went in for football tryout. The coach wouldn't put him on the team—he was too big. Still sleeps in the same bed in which he was born. Is very punctual about his entire life. Knows what he will be doing three years later at six-ten in the evening. Plans everything months ahead—even his baths. One day he lost his watch and walked around helplessly until picked up by the S. P. C. A. They didn't make any mistake either—they knew him by his dogs.

Is a real whoopee man with the women. Just breaks their hearts and leaves them. Is very quiet and speechless except on his vacation when he is yelling for double portions; or when he is playing basketball. He thinks he invented the game because of his own bread basket. Studied for an engineer but quit when he couldn't lift the engine. Likes to conceal his emotions when he is pleased. But not when he is sore. Has asked the police for a gun permit because fellow basketball players have threatened to bump him off.* He's so gentle that all his playmates have broken noses and cauliflower ears. His ambition in life is to have many children. When he grows old they will support him.

Has a few violent dislikes. Hates to shave. Hates to change a dollar bill. Hates poodle dogs. Claims they don't know the difference between his legs and the lamp-post. Has a few violent likes. Likes to test his weight on another guy's neck. Likes to make money—his great grandfather was a counterfeiter. Likes to imagine he's John

Barrymore. Likes to dream that he's Napoleon. Likes to give verbal orders and take written orders—he's a salesman. Likes to believe that he's eccentric and no girl can truly understand the depth of his great soul. All in all, he's an overstuffed lump of animated protoplasm.

*The police tried to enlist him immediately.

I. S. CONTRIBUTIONS TO

PALESTINE RELIEF

It is interesting to note that the Institutional Synagogue has contributed a total of \$456 to the Palestine Relief Funds. Of this amount Mr. Bernstein holds a receipt for \$335 given to the Emergency Fund and the remainder of \$121, contributed to the Hebron Yeshiva of Jerusalem.

ANNOUNCE YOUR "HAPPY DAYS"—that is announcements, Bar Mitzvahs, engagements, marriages, birthdays, etc., through the medium of the **I. S. THEATRE PARTY SOUVENIR JOURNAL**. YOU WILL THEN BE CERTAIN THAT YOUR FRIENDS WILL KNOW ABOUT IT.

CONTRACT

Institutional Synagogue

37-43 WEST 116TH STREET
WEST SIDE BRANCH: 148 WEST 85TH STREET
NEW YORK

TELEPHONE UNIVERSITY 6729-2547

New York, _____, 19_____

Full Page.....\$50.00

Half Page 25.00

Quarter Page.. 15.00

Eighth Page.... 10.00

Sixteenth Page 5.00

You are hereby authorized to insert _____ advertisement in your **SOUVENIR JOURNAL** for the **THIRTEENTH ANNUAL THEATRE PARTY** at the Warner Theatre, Tuesday, January 14, 1930.

Space to occupy _____ PAGE, for which _____ agree to pay \$_____

Name _____
Received by Member.....

Address _____

Copy _____
Telephone Number _____

Grundwerg's

Newly Rebuilt

HOTEL NEW YORKER

128 S. Connecticut Ave., Near Boardwalk

Phone 49976—Open All Year

ATLANTIC CITY, N. J.

Sea Water in all baths.

Unsurpassed cuisine.

Elevator service.

Dancing in our new Ballroom.

"Under the supervision of The Rabbinical Council of
The Union of Jewish Orthodox Cong. of America."

ADS FOR OUR JOURNAL

THUS FAR IN HAND

Mr. Wm. L. Basser.....	\$470.00
Mrs. H. S. Goldstein.....	237.00
Office	152.50
Mr. A. H. Cohen.....	120.00
Mr. David H. Gluck.....	110.00
Miss Reba Friedman.....	75.00
Mrs. D. L. Messing.....	72.00
Mrs. Harry Fischel.....	50.00
Wartels & Goldman.....	50.00
Isaac Goldman	20.00
Mr. Harold Kaplan.....	25.00
Mrs. Max Stavish.....	10.00
Mrs. Annie R. Morris.....	10.00

\$1401.50

RIVERSIDE MEMORIAL CHAPEL

76th ST. and AMSTERDAM AVE.

MEYERS & CO.

Funeral Directors

New York's Most Beautiful Funeral Home
Charles Rosenthal

Phone Endicott 6600

Plots in All Cemeteries

Herman E. Meyers

Mail all contracts to the Program Committee, Institutional Synagogue, 37-43 West 116th Street. Make all checks payable to the Institutional Synagogue.