



Vol. XV.

SEPTEMBER 19th, 1930

No. 2

INSPIRING HOLY DAYS SERVICES PLANNED FOR BOTH CONGREGATIONS

A beautiful and most inspiring service is planned for the High Holy Days, to be held in the spacious synagogues at our Main Building and at the West Side Branch.

Adequate arrangements have been made to accomodate and serve the many members and friends of the I. S. residing in the vicinities of our Main Building, 37-43 West 116th Street, and our West Side Branch, 148 West 85th Street. In the former synagogue the committee on seats is present daily and evenings; at the West Side Branch, the committee is present every evening from 6 until 10, and also Sunday mornings.

Reservations and inquiries concerning the seating capacities of both branches for this year can be made at the respective buildings, or by phoning Executive Director. Abraham Bernstein at University 6729-6730.

As usual the I. S. has reserved seats for members of the Fire Department, Police Department, the War Veterans, Municipal workers and other communal agencies.

CENTER EXECUTIVES DISCUSS ECONOMY

On Monday, Tuesday and Wednesday of last week, a conference on the economic management of Jewish Community Centers was held at the 92nd Street Y.M.H.A. This conference was attended by fifty executives of Centers and similar institutions. As a result of this conference various methods of saving expense in the maintenance and administration of centers have been brought to light. All who attended agreed, however, that no economies should be sought by reducing the amount of educational work.

Mr. Cohen, representing Mr. Bernstein, attended this conference. He was appointed to membership on the Cultural Activities Committee of which Dr. Aaron G. Robinson of the Newark "Y" is chairman.

Gabriel Fischel Goldstein—Son of our Rabbi and Mrs. Herbert S. Goldstein, will be Bar Mitzvah at our West Side Branch, 148 W. 85th Street, Saturday, September 27th.

Fri. Eve. Services—
Sat. Morn. Services—
Sat. Aft. Services—

Harlem	W.-Side
6:30 p.m.	6:30 p.m.
8:30 a.m.	9:00 a.m.
6:00 p.m.	6:00 p.m.

CALENDAR OF THE ROSH HASHONAH SERVICES

Mon. Eve. Services—
Tuesday and Wednesday
Morning Services—
Mincha, Psalm Reading—
Mincha, Psalm Reading—
Evening Services—

Harlem	W.-Side
6:30 p.m.	6:30 p.m.
7:00 a.m.	7:00 a.m.
4:00 p.m.	4:00 p.m.
5:00 p.m.	5:00 p.m.
7:00 p.m.	7:00 p.m.

FRIDAY EVENING LIGHT CANDLES 6.47.

THE INSTITUTIONAL

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BROCHIM HABOIM

The "Institutional" on behalf of the

Institutional Synagogue

extends cordial welcome to these new clubs joining the I. S. family; The Arista, Monarchs, Panthers, Jesters, Emanuels, Thespians, Onwegos, Marmons, Hudson, Junior Naval Guards, Emanon Girls, Boy Scouts, Pawnees, Neons, Phi Alpha Phi Fraternity, The Athletic Girls, Girl Scouts, Viaks and the Buddies.

We also extend greetings to our "old timers" resuming activities; Abe Lincolns, Vagabonds, Amigas, Chi-Aeta, Delta-Iota-Rho Sorority, Gamma-Sigma-Phi Sorority, Falcons, Jeshuruns, Kaweco, Omaha, Ramblers, Tranquility, Variety, Argoes, Pals, Beacons, Boy Scout Troop 525.

Clubbery

The Ramblers, one of our oldest and prize clubs within the I. S., will conduct what promises to be the capital social activity of the year, a dance at the Chateau De Luxe in the Bronx. The Ramblers social activities have always been synonymous with an unexcelled evening of joy, fraternity and unrestrained happiness. A portion of the dance proceeds will be devoted towards the founding of a scholarship within our Talmud Torah.

The initial social activity of the year will be the Jeshuruns Fourth Anniversary Dance, Saturday, October 11th, in our Gym. A splendid orchestra, superb entertainment, a congenial air of warm fellowship, a carnival spirit, will all spell one of the most successful dances yet conducted in the I. S.

The Pawnees, one of our new clubs, under the leadership of Mr. Arthur S. Coleman, are making their introductory bow in the I. S. in a very auspicious manner. They will conduct a dance on November 15th in our Gym. Boasting a versatile membership, a splendid director, and an active Social Committee, this dance will be 'THE' dance of the year for I. S. members and their friends, they say.

The Club Variety, bearing in mind just what its name connotes will conduct a dance in the I. S. Gym on November 1st which will be different and unique. A colorful masquerade featuring a red hot orchestra to drive the blues away, equally colorful entertainment to keep the blues away, and a prevalent air of congeniality will make this an outstanding night within the social annals of the I. S.

The Tranquility—an active standby—opened their BIG YEAR with a change of officers. Benjamin Berkowitz was elected President; A. Koppelman, Vice-President; Sam Rettinger, Secretary; Joe Cohen, Treasurer;; Sam Simon, Athletic Manager; and Arthur Goluboff, Editor-in-Chief. Work on their club house up-state is progressing rapidly. Amongst their major activities this year will be a Dance to be conducted here in November. And a Tranquility Dance in the I. S. is a major activity in I. S. social affairs.

As a tribute to his popularity, ability and personal value Joseph R. Kash has been elected president of the Arista Club for the fourth time. His associates are George Postel, Vice-President; Sidney Keller, Secretary; George J. Ennis, Treasurer. The Arista contemplate an active year of social, educational and athletic activities.

THE I. S. INVITES YOU TO OUR HIGH HOLY SERVICES.

I. S. GREETINGS

In behalf of the Directors, I extend New Year's Greetings to all the members and seat-holders of the Institutional Synagogue.

—ISAAC SIEGEL, President.

RABBI and MRS. HERBERT S. GOLDSTEIN wish the directors, members, and friends of the I. S.

A HAPPY NEW YEAR.

In behalf of the EXECUTIVE OFFICE I extend New Year Greetings to the staffs of the Talmud Torah, Social and Educational Departments, and the Physical Education Department.

—A. BERNSTEIN, Executive Dir.

On behalf of the TALMUD TORAH, its teachers and pupils, I extend best New Year Greetings to all directors and members.

—DR. JOS. DATT, Principal.

Sincere wishes for a Happy New Year are extended to the co-workers, clubs, and organization members of the SOCIAL and EDUCATIONAL DEPARTMENTS.

—MAXWELL T. COHEN, Director.

Wishes for a Healthful and Prosperous New Year are extended to the members of the PHYSICAL EDUCATION DEPT.

—JACOB SILBERT, Director.

WEST SIDE TALMUD TORAH TO HAVE MOVING PICTURE ENTERTAINMENT AT 81st STREET THEATRE

The Institutional Synagogue will be the host to a large gathering of the children of the West Side and their parents. Many hundreds will enjoy a perfect morning at the 81st Street Theatre, Broadway at 81st Street, on Sunday morning, September 28th. Interesting pictures will be shown and hearty laughter will accompany the choicest comedy of the season.

Congressman Isaac Siegel, Rabbi Herbert S. Goldstein and other famous speakers will address the audience.

The purpose of this rally is to popularize Jewish education in that neighborhood. It is the aim of the Institutional Synagogue to carry on its policy which proved to be so successful in Harlem, helping every Jewish child to receive a religious education.

Tear off here and use as ticket for adults and children.

Admit bearer to the MOVING PICTURE ENTERTAINMENT to be held at the 81st Street Theatre, Broadway at 81st Street, on Sunday, September 28th, at 9:30 A.M.

Interesting pictures and comedies will be shown.

Famous speakers will address the audience.

Admission free.

In behalf of the Officers I take this means of extending New Year Greetings to the members and friends of the SISTERHOOD.

—MRS. ANNIE R. MORRIS, Pres.

In behalf of the officers of the PARENTS ASSOCIATION, I wish a Happy New Year to all our members and friends.

—MRS. I. STEIN, President.

New Year's Greetings are extended to the members of the WOMAN'S LEAGUE OF THE WEST SIDE BRANCH.

—MRS. A. H. COHEN, President.

Best wishes for a Happy New Year are extended to the members of I. S. DAUGHTERS in behalf of its officers.

—MISS ESTHER GARFUNKEL, Pres.

New Year's Greetings are extended to the members of the YOUNG MEN'S CLUB OF THE WEST SIDE by its officers.

—MR. EPSTEIN, President.

ROSH HASHONAH

Rosh Hashonah, Tishre 1st, Sept. 23 and 24, which means the head (or the beginning) of the year, is the Jewish New Year. The Jew does not usher in his New Year with noise and thoughtless festivities. For him it is not a time of feasting and merry-making it is a day set aside for meditation and consecrated by the old ritual of the synagogue.

For Rosh Hashonah is also the Day of Judgment and on this holy day the Jew believes that God takes accounting of his deeds, good and evil, for the past year. It is the Day of Remembrance, and the people of Israel try to recall how they have spent the last twelve months and ask themselves what judgment should be written against their names in the Book no man may see. We do not wish each other a happy New Year, but exchange the greeting, Ieshonah tovah tikosevu (May you be written for a good year), desiring that all Jews may have their names inscribed in the Book of Life.

Rosh Hashonah is ushered in by the blowing of the Shofar, or trumpet, which in ancient times was sounded to call together all the valiant soldiers of Israel; at its sound they left their tents and assembled to prepare for battle. Tradition says that the first Shofar was fashioned out of a ram's horn, that very ram which God sent to lay upon the altar instead of Isaac, whom his father Abraham had already bound for the sacrifice. To this day it is the traditional ram's horn that on Rosh Hashonah calls all Jews to gather in their synagogues to read again the story of Abraham's obedience and to renew their vows of allegiance to the Jewish people and the Jewish religion.

RESERVE SEATS NOW . COMMITTEE AT YOUR SERVICE DAILY.

YAHREZEIT

"In memoriam,"
 Say the flickering lights in glasses.
 In memoriam
 Of a city that has lived.
 In memoriam
 Of eyes that have seen these lights flicker
 In memoriam.

—ABRAHAM AUERBACH.

INSTITUTIONAL SYNAGOGUE

37-43 West 116th Street
 West Side Branch: 148 West 85th Street

MEMORIAL CARD

The undersigned hereby requests you to
 offer the Memorial Prayer for the
 coming Holiday.

for my
 (state here what relative)

Name
 (write here name in Hebrew)

and herewith subscribe

\$.....

Name

Address

The above cards must be mailed in to
 the office before October 1st, preferably
 sooner, so that they may be had for the
 Memorial Services.

CLUBS INVITED TO HIGH HOLY DAYS SERVICES.

Members of the S-E Department Clubs
 or Groups desirous of securing seats for
 themselves, their families, or their respec-
 tive Clubs or Groups at our 116th Street
 Synagogue, are urged to see Mr. Bernstein
 at once for membership discounts.

Tickets for all club dances may be
 obtained at the office of the S-E Dept.

GYM PROGRAM FOR THE
COMING YEAR

The organization will again emphasize
 the physical phase of its educational pro-
 gram for all members in an endeavor to
 achieve that Hygienic development which
 is essential for a normal and successful
 adjustment in adult life, tending toward
 good morals wholesome living, good
 character and citizenship.

The activities will be programmed to
 allow regular time to calisthenics, basket-
 ball, handball, swimming, boxing, individ-
 ual interests and house teams. Inter-club
 tournaments and competitions will be held.
 Also games will be arranged with neigh-
 boring community houses, and those of
 near-by cities. Personal supervision and
 assistance of the staff will be given in in-
 dividual cases, or where asked for.

In co-operation with the S-E Depart-
 ment, basketball games and dances will
 be held to promote good fellowship, and
 correct social habits.

The actual plan for operation will be
 the same that we have had adhered to in
 the past as to time.

Since this full program is planned, and
 set up, we urge our members and friends
 of the West Side to come to participate
 in it.

MR. and MRS. MAX BRAUN

304 West 98th St.

Extend their best wishes to Rabbi,
 Officers, Directors, Members, and
 seat-holders, of the Institutional
 Synagogue for

A HAPPY AND PROSPEROUS
 NEW YEAR.

MR. and MRS. SAMUEL M. GRUNDWERG

wishes to extend to

Rabbi and Mrs. Herbert S. Goldstein and Family, Officers,
 Members of the I. S., and their many friends,

A Happy and Prosperous New Year

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