



Vol. XV.

OCTOBER 17th, 1930

No. 6

I. S. PLANS EXPANSION; CONTEMPLATE FOREMOST JUNIOR JEWISH CENTER IN HARLEM

Prospects most encouraging. Two new Junior Clubs and four new Scout Troops initial result.

In co-operation with the Manhattan Council of the Boy Scouts of America the Institutional Synagogue will this week start an unprecedented drive for Junior Clubs and Boy Scout Troops. The first step will be a public exhibition and display of Boy Scout and I. S. projects in some of the empty stores of the neighborhood. Club leaders and Scout representatives will be stationed in these stores to interview young boys and girls, advise them of the benefits derived from membership here, and help them organize into groups and clubs.

In conjunction with this display the Institution will conduct a series of open nights and entertainments for prospective members.

Simultaneously, Mr. George Wyvel, capable and popular Educational Director of the Boy Scouts, will address the local public school assemblies. Mr. Wyvel will extend an invitation to the Jewish pupils to join the I. S. Mr. Elliot J. Hyman, Scouting Director of the Social-Educational Department, has been placed in charge of the public campaign.

About November 1st a drive will be conducted in the Talmud Torah. It is planned to extend the Social-Educational Department activities into the early afternoon thus affording the younger Talmud Torah pupils, unable to attend the Institution in the evening, full opportunity to participate in the recreational activities of the Institution.

QUESTION BOX FEATURE

BROADCAST BY OUR
RABBI HERBERT S. GOLDSTEIN
STATION WPCH—4:30 to 5
THIS SUNDAY, AND THERE-AFTER

Mr. Morris Jablow will read the questions.

I. S. SUCCOTH FESTIVAL CELEBRATED WITH MUCH JOY AND ENTHUSIASM

All Thanks Due to the Co-operative Endeavors of the Sisterhood, West Side Women's League, Parents' Ass'n. and Members

In spacious Succahs, exceedingly colorful in their azure and verdure foliage, a bright decorative scheme of suspended fruits and vegetables, the members, Talmud Torah pupils and Club members celebrated the Succoth Festival at the Harlem and West Side Branches respectively.

The celebration was a veritable symphony of a myriad of colors, noises and much gladness. In a most inviting atmosphere I. S. friends partook of the large variety of cakes, fruits, wines and punch, supplied by the ladies of our Institution; sang festival songs, and exchanged holiday greetings.

At the Harlem Building Mrs. Annie R. Morris, President of the Sisterhood, assisted by Mrs. Max Stavish, Mrs. D. Messing, Mrs. and Miss Burack decorated the Succah.

Mr. B. Rothblatt, our new director, suggested the decorative scheme at the West Side Succah. The West Side Women's League under the leadership of Mrs. A. H. Cohen and her associates Mrs. Max E. Sanders, Mrs. Samuel Silver and Mrs. Jack Levine decorated the Succah and supplied the refreshments at the West Side Building.

Both Succahs surpassed previous Succahs in color, comfort and the excellency of refreshments served.

Following their annual custom, the Parents' Association, under the supervision of Mrs. I. Stein, their president, were hostesses to the pupils of the Talmud Torah and the members of the Junior Division of Social-Educational Department.

Rabbi Herbert S. Goldstein, Dr. Datt and Mrs. Stein addressed the Talmud Torah pupils on the significance of Succoth.

The Institutional reiterates the comments of appreciation and congratulations expressed by the house members, to the very excellent Women's Organizations and members assisting, for the excellency of the very well planned Succah Festival Celebration.

FRIDAY EVENING LIGHT CANDLES 4:58.

THE INSTITUTIONAL

Published Weekly except during July and August, by the Institutional Synagogue
37-43 West 116th Street, New York
West Side Branch: 148 West 85th Street
Subscription One Dollar per Year
Main Building Phone, University 6729
West Side Phone, Susquehanna 6705

Edited by the Journalism Club and the Literary Project Groups of the Social-Educational Dept., under the Direction of Mr. Maxwell T. Cohen. Member of Met. Jewish Center Press Association.

"Entered as second-class matter February 15, 1924, at the Post Office at New York, N. Y., under the Act of March 3rd, 1879."

"Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized February 15, 1924."

Herbert S. Goldstein	Rabbi
Abraham Bernstein	Executive Director
Maxwell T. Cohen	Social and Educational Direc.
Joseph Datt	Talmud Torah Principal
Jacob Silbert	Physical Director
Barnet Kramer	
Max Braun	Sextons
Zalman Yavneh	Cantor
Seymour Siegel	Librarian
Morris Urieff	Registrar

OFFICERS

Hon. Isaac Siegel	President
Samuel Silver	First Vice-President
Lester Udell	Second Vice-President
Aaron Wartels	Treasurer
Isaac Goldman	Financial Secretary
Morris Jablow	Recording Secretary

DIRECTORS

Wm. L. Bassor	George Livingston
Abraham Bernstein	Meyer Mirken
Hon. Sol Bloom	Max Moskowitz
Henry Blankfort	B. Rothblatt
Maurice H. Bob	Samuel N. Samuels
Abraham M. Davis	Herman Sacks
C. Joshua Epstein	Max E. Sanders
Morris Fichter	Isaac Settel
Isaac Goldman	Hon. Isaac Siegel
Dr. Benjamin Goldstein	Samuel Silver
David H. Gluck	Max Slomka
Felix Gouled	Hon. Max Salomon
Maurice Greenstein	Max Stavish
Morris Jablow	Jerome I. Udell
Hon. Max S. Levine	Lester Udell
Jack Levine	David Wald
Morris Levinson	Aaron Wartels

ASSOCIATE DIRECTORS

Abraham Eisenstat	Clarence Liberman
Harold Kaplan	

Vol. XV October 17th, 1930 No. 6

I. S. DAUGHTERS RECONVENE

Group plans active year of Social-Welfare and Social Activities

The I. S. Daughters conducted their first meeting for this year in the Succah at the main building, Wednesday, October 15.

Following the business meeting, the Daughters conducted their weekly Bible Class. Rabbi Herbert S. Goldstein greeted these active workers, and lead the discussion during the Bible study.

Miss Esther Garfunkel, President of the Daughters, and her associates, contemplate an exceedingly active season of Social-Welfare projects and Social and Educational activities.

The Daughters will very shortly announce a Membership Drive as the initial activity of their most active season.

Clubbery

It would take the entire issue of the "Institutional" to adequately describe the plans and features contemplated by the club's Social Committees for their respective dances.

Accept our assurance—and we bow as experts—that every one of these dances will be unique, congenial and certainly most inducive to an evening of great pleasure. We know that you will come down. But why be selfish? And why keep a good thing to yourself? Why not see that your friends come down? Why not have them join you in having a merry night of fraternal feeling, more or less successful flirtations, excellent dancing and novel entertainment.

Clip these dates out. Memorize them.

Oct. 25th—Rambler Dance (Bronx).

Nov. 1st—Variety Masquerade.

Nov. 8th—Tranquility Dance.

Nov. 15th—Pawnee Dance.

Nov. 22nd—Buddies Dance.

Nov. 29th—Kaweco Dance.

Dec. 6th—Jesters Dance.

Dec. 13th—Arista Dance.

Dec. 20th—Omaha Dance.

Dec. 27th—THE BIGGEST NIGHT OF THE YEAR.

Variety is just what you can expect at the Variety Club Dance, November 1st. These active girls confide to your reporter that this masquerade ball will not only be a colorful affair but certainly a most outstanding one. Of course, we will meet you there.

The organizers of the Viaks, Messrs. Halpern, J. Alcabes, H. Alcabes, Rubins, Abowitz, Schneider and Russel, have outlined a plan of organization which will make their club outstanding in social and athletic activities. Lots of success to these newcomers!

The Live-Wires, a most charming and versatile group of young ladies, recently broadcasted under the auspices of the Social-Educational Department. A brilliant program of singing and dramatic readings gave these girls full opportunity to exhibit their excellent talents. Numerous favorable comments of others substantiated the laudatory estimations of these girls by your hard-boiled editor.

CONGRATULATIONS AND BEST WISHES

The Institutional congratulates the Jeshuruns upon the successful celebration of their Fourth Anniversary and the recent acquisition of their own social room. We hope that the Jeshuruns will have occasion to celebrate with us numerous anniversaries to come.

ARE YOU MAKING MOST OF YOUR I. S. MEMBERSHIP?

JUNIORS HAVE ACTIVE WEEK

With enthusiasm and labor which can be interpreted as indications of an exceedingly active Junior season, the Junior Clubs spent a most active week of diversified activity. The **Happy Wanderers**, now a model club and experimental group, conducted by the House, visited the Museum of Natural History with their capable directress, Miss Frances Phillips. After observing the fine exhibition of night-marish aboriginal skeletons and pre-historic animals the Happy Wanderers were then entertained by Miss Phillips at the home of Mr. and Mrs. Arthur Lichtenstein. It is still problematical which afforded the greater pleasure—intimate contact with the gigantic animals or the superb refreshments served by Mrs. Lichtenstein.

The **Boy Scout Troops** emulated bees. With much scrubbing, washing, re-arranging and decorating they converted the long unoccupied lounge room into a Junior "Den."

All of the Junior Clubs were guests at the recent Succah celebration. Appreciation is expressed through our columns by the Juniors for the excellent spread.

Well, as the great Gilbert-Sullivan wrote, "Taking one consideration from another: An I. S. Junior's life is quite a happy one."

**FIRST WEDNESDAY NIGHT FREE
MEMBERSHIP DANCE WELL
ATTENDED**

To the torrid and rhythmic melody of the very excellent Wayne County Orchestra—our new house orchestra, the mingled murmurs and shouts of cordial greetings and salutations, and the spontaneous and happy applause greeting every orchestra and solo number, the first Wednesday Night Free Membership Dance made its bow and winked its eye, suggestive of more social activities to follow.

Much of the congenial atmosphere of the gathering was undoubtedly due to the rhythmic happiness induced by the orchestra. The Wayne County Orchestra is under the direction of Murray Rosenfeld and retains as one of its members popular Sam Atlas. The other members of this combination are: Harry Fisher, pianist; Al Chernoff, Sax; Irving Rosenofsky, Sax; Mike Gelber, Tenor Banjoist; Mack Babel, Trumpet; Murray and Sam play the violin and drums respectively.

The Wednesday Night Free Membership Dance will be a regularly conducted activity this season.

Athletics

On October 1st we welcomed into our fold Mr. Alexander Sutherland, as our new swimming instructor.

Mr. Sutherland at present is a member of the faculty of the Department of Physical Education at De Witt Clinton High School.

To a large number of our boys who are students at the High School Alex needs no introduction. "Joch" as he is popularly known has helped coach the football line the last three years. He brings to the I. S. the same loyalty, conscientiousness, interest and winning personality that has been a great factor in the success of those teams.

"Joch" has studied at Posse Normal School, Harvard, and Michigan. He was Physical Director at Phillips Andover for nine years and for four years at Massachusetts Institute of Technology and Harvard University.

An all around athlete himself, "Joch" is at home on the handball court as well as in the water. His versatility and knowledge is not confined to any one sport. He has coached swimming teams, boxers, and football teams. And while at Tech his team won the National Intercollegiate Swimming Championship from Yale. At Andover his track and football teams established records.

Aside from this, "Joch" possesses a way with boys. He likes them and I am sure they will like him too.

Already busy Joch has called for candidates for a House Swimming Team. He will be glad to meet all aspirants on Wednesday Evenings at 7 P.M. Our old standby "Berny" Wolkin, Captain of the team, has started to get in touch with his members, and a schedule of meets is being arranged with the outside houses.

Joch is also arranging his time to giving instructions to non-swimmers and beginners.

No introduction is necessary—just go down to the pool and introduce yourself.

—Jack Silbert.

**POPULAR JAKE SILVERMAN RESIGNS
SWIMMING POST**

The Institutional regrets to announce the resignation of Mr Jack Silverman, for years Swimming Director of the Physical and Educational Department. Deeply appreciative of his fine ability as a swimming coach and his rare talents as a competitive swimmer "Jake" carries with him the high esteem and regard of his co-workers and the I. S. membership,—his friends.

Tune in Sunday afternoon at 4:30 on Station WPCH.

REGISTRATION FOR OUR EDUCATIONAL AND RECREATIONAL COURSES AND ACTIVITIES WILL COMMENCE NEXT WEEK.

Registration blanks will be distributed
at club meetings.

RAMBLER DANCE CERTAIN TO BE SOCIAL SUCCESS

Part of Proceeds to be Donated to I. S.

The Ramblers, whose social affairs have always been synonymous with perfect social evenings, will conduct a dance October 25th, at the Chateau De Luxe in the Bronx. Aside from the superb entertainment planned, a meritorious feature of this dance is the voluntary donation of a part of the proceeds towards the Institutional Synagogue Talmud Torah and Welfare projects. We urge you to support this dance.

—WANTED—

Active I. S. Workers to solicit Business Houses and other prospects desirous of using the medium of the "Institutional" advertising columns for House and Membership trade opportunities.
—See Mr. Cohen.

MEMBERS REQUESTED TO NOTE HOUSE RULES

1. Always carry your House Card with you.
2. Visitors and guests are requested to secure a Guest Card at the desk.
3. S-E Department time schedule: Daily, 4-10 P.M.; Saturday, 8-10 P.M., Sunday, Noon-10 P.M.
4. T.T. time schedule: Daily, 3-8 P.M.; Sunday, 9-1 P.M.
5. Physical Educational Department time schedule: Daily, 6-10 P.M.; Sunday 9.
6. Club Meetings: Room assignments will be posted daily; Week Night Clubs must adjourn meetings at 10 P.M. promptly—a signal gong will be struck at 9:50 P.M. Sundays, club rooms will not be available before 1 o'clock. Clubs must meet at the time they request.
7. Do not congregate in the corridors. Seniors and Intermediates are requested to use the Social Rooms.
8. The Library will be open daily from 4 to 10 o'clock.
9. Clubs desirous of inviting visiting teams to the Gym must secure permission from Mr. Silbert.
10. Members are urged to observe decorum within the house.
11. Gambling, betting, boisterous conduct, disregard for the comfort of others, destroying or defacing house property are exceedingly serious offenses.
12. When meetings or conferences are adjourned please replace the furniture, turn off light, and have a Porter close the meeting room.
13. Clubs or groups desiring special facilities are requested to submit requests at least one month previous to the date for which the particular facility is required.

Harlem 0114

Harlem 1666

Chapels Available Everywhere

ALPERT BROS.

Funeral Directors

Main Office 216 LENOX AVE.

At 121st St.

New York

GRUNDWERG'S HOTEL NEW YORKER

Music-Dancing

Newly Rebuilt

Unsurpassed Cuisine

128 South Connecticut Avenue, Atlantic City, N. J.

Hot and Cold Sea Water in All Baths — Elevator to Street Level

**Under the Supervision of Rabbinical Council
of the Union of Orthodox Jewish Congregations of America.**

MEYERS & CO.

Funeral Directors

RIVERSIDE MEMORIAL CHAPEL

76th Street and Amsterdam Avenue, N. Y.

New York's Most Beautiful Home — Plots in All Cemeteries.

Charles Rosenthal

Phone Endicott 6600

Herman E. Meyers

Ladies Bible Class, West Side, Monday afternoon at 2:15.