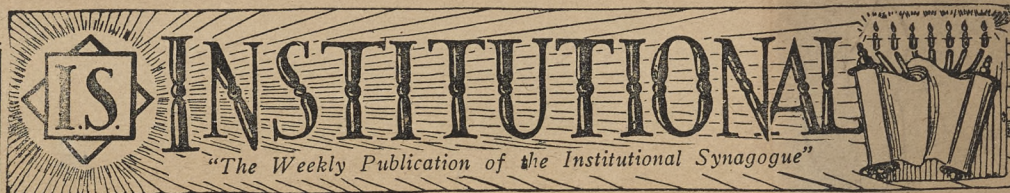


Don't Forget
FRANKFURTER ROAST and DANCE
 Sunday Nite
 Refreshments—Entertainment
 Admission \$1.00
 This Nite



Vol. XV—No. 27

MARCH 13, 1931

Adar 24, 5691

PURIM MASQUE UNPRECEDENTED SUCCESS

In a glamorous spectacle of color, music, fun and fellowship the Purim Masque made history in the I. S.

The proceeds of the dance by far surpassed the most optimistic expectations of those interested. The proceeds of the masque will be devoted to the purchase of Passover supplies for needy families. The Girl's Clubs are working co-operatively with the I.S. Sisterhood in this splendid charity project.

The guests expressed great pleasure at the fine decorative scheme arranged by Mr. Coleman and D. Marcus of the Pawnees; the rhythmic strains of happiness-tempo dispensed by the Fracarans Orchestra; and the smooth and unmarred procedure of the dance. The guests included such welcome I.S. workers as Mrs. Herbert S. Goldstein, Mrs. Annie R. Morris, and Mr. and Mrs. Arthur Lichtenstein. Rabbi Herbert S. Goldstein greeted the Masquers.

The success of the affair was undoubtedly due to the congenial co-operative endeavors of so many that it is almost difficult to suggest laurels to certain individuals. However, thanks to the Fracarans for volunteering the services of their orchestra; to Misses Frances Phillips, Assistant Headworker, and Miss Sophia Gerstein; to the Girl's Committee; to the many clubs, groups and individuals who assisted by distributing tickets, and the needy families who will receive supplies this year.

HOT DOGS!

DATE: Sunday evening, March 15th, 1931.

PLACE: The famed gym at the I. S., 37 West 116th Street, N. Y. C.

PRICE: Only One Dollar (\$1.00), which includes the "cats."

Spend a novelty nite with real boys and girls. Between dances partake of really delicious frankfurters. The "Franks" are kosher, so you may eat to your heart's content.

THIS IS SOMETHING DIFFERENT! Your lady friend will enjoy the affair beyond that of the average hotel function. Color and spirit of abandon promise to reign.

At only \$1.00 a head, come and get your friend to come.

TO THE FRIENDS OF THE INSTITUTIONAL SYNAGOGUE

"You know of the work which has been carried on for nearly 14 years.

There seems to prevail an impression that because a large number of our co-religionists have moved away from Harlem, that few boys and girls remain requiring the main building. The contrary is the fact. If ever it was important and vital to the fair name of the Jew to keep the Institutional Synagogue building open and going, that time is now.

To turn out on the streets of Harlem the 1,100 to 1,200 boys and girls who are making use of the swimming pool, gymnasium, club-rooms, classrooms and attending the Talmud Torah each day, would be the commission of a crime towards the Jewish community and our City.

Many of you have been loyal and generous in carrying out your pledges. On the other hand, it is vital that we be put in a position to at once pay the \$9,990. which we owe to the help in the building and over \$12,000. which must be paid at once for interest due on the mortgages and pressing bills where creditors refuse to wait any longer.

It should be the concern of everyone of you to approach everyone known to you to make some contribution so that this work may continue. We must carry on and we must receive at your hands the fullest cooperation.

I hope that you will take this appeal to you, to heart and that you will at once interview your friends, explaining the work which we are doing, asking them to make a visit to the main building at any time at their own selection, and obtain as quickly as possible a contribution equal to what they can give. We must carry on, and we will carry on.

The shirkers and the excuse finders have never built up any Institution. The doer has accomplished much, hence, this appeal is to every man and woman, boy and girl, who believes in helping others to be happy."

Hon. Isaac Siegel,
 President of the I. S.

BIMSTEIN WINNER OF NATHAN STRAUS ESSAY CONTEST.

After several weeks of anxious waiting, the participants of the Nathan Straus Essay Contest were finally enlightened as to the results. Benjamin Bimstein, the first place winner, showed great excellency both in style and language in his essay "Nathan Straus." Benjamin Dobrow's essay, "Nathan Straus Philanthropist," was close behind Bimstein in the race.

Honorable mention was given to the following: Louis Krane, Iroquois, "Straus." Morris Grumer, A. N. 1-24 "Nathan Straus." Henry Robinson, Iroquois, Nathan Straus."

The judges, Messers A. E. Michelson, A. Dennison and A. Kirschenbaum, declared that all of the twenty-one entries were of exceptional merit.

Ben Bimstein is Editor-in-chief of the "Junior Tattler," Ben Dobrow is the associate Editor-in-chief. Both are members of the Seacs.

The Prize Essay appears elsewhere in the "Institutional."

S-E DEPT. TO CONDUCT JUNIOR DRIVE IN T. T.

This week the S. E. Department Staff will begin their intensive drive to organize clubs among the Juniors of the Talmud Torah.

Plans have been formulated whereby a splendid program of Junior Educational, Religious and Athletic projects will be offered to Talmud Torah pupils and their friends.

All Juniors desirous of joining newly organized clubs are asked to see Mr. Cohen or his secretary Miss Gerstein. Miss Gerstein will assist in the organization of Girls Clubs in the Talmud Torah.

Miss Philips, Girls' Worker, has prepared an active program for the Talmud Torah Junior Girls Clubs.

We urge Parents to urge their children to join these new clubs so that they may secure a fine educational, social and athletic development as well as the superb religious training offered by the Talmud Torah.

FRIDAY EVENING LIGHT CANDLES 5.46

THE INSTITUTIONAL

Published Weekly except during July and August, by the Institutional Synagogue
37-43 West 116th Street, New York
West Side Branch: 148 West 85th Street
Subscription One Dollar per Year
Main Building Phone, University 6729
West Side Phone, Susquehanna 6705

"Entered as second-class matter February 15, 1924, at the Post Office at New York, N. Y., under the Act of March 3rd, 1879."

"Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized February 15, 1924."

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Vol. XV March 13, 1931 No. 27

Congratulations and best wishes are extended to Mr. Abraham I. Kirschenbaum, Ass't Headworker, upon his admission to the Bar. The "Institutional" feels happy to voice the felicitations of the Executive offices, the membership and Mr. Kirschenbaum's friends. Mr. Kirschenbaum will still retain his affiliation with the S-E Dep't.

DIRECTORS AND MEMBERS

You are requested to attend the unveiling of the tablet dedicated to the memory of the late Max Udell, father of our Directors, Lester and Jerome Udell, this Sunday, at 1 P.M., at Bayside Cemetery (Acacia).

It was with profound sorrow that we learned of the death of the beloved father of our esteemed director, Mr. Maurice Bob. We extend our condolence to the family of the deceased.

He that hath pity upon the poor lendeth unto the Lord; and that which he hath given will He pay him again.

—Proverbs, XIX. 17.

He that is gracious unto the poor lendeth unto the Lord; and his good deed will He repay unto him.

—Proverbs, XIX. 17.

Thou shalt not oppress a hired servant that is poor and needy, whether he be of thy brethren, or of thy strangers that are in thy land within thy gates. In the same day thou shalt give him his hire, neither shall the sun go down upon it; for he is poor, and setteth his heart upon it; lest he cry against thee unto the LORD, and it be sin in thee.

—Deut. 14, 15.

He taught us

To hold

In loving reverence,

Poor men and their work

Great men and their work

God and his work.

—John Ruskin.

TEN COMMANDMENTS FOR PARENTS

I. Thou shalt love thy child with all thy heart, with all thy soul, with all thy strength, but wisely, with all thy mind.

II. Thou shalt think of thy child, not as something belonging to thee, but as a person.

III. Thou shalt regard his respect and love, not as something to be demanded, but something worth earning.

IV. Every time thou art out of patience with thy child's immaturity and blundering, thou shalt call to mind some of the childish adventures and mistakes which attended thine own coming of age.

V. Remember that it is thy child's privilege to make a hero out of thee, and take thou thought to be a proper one.

VI. Remember also that thy example is more eloquent than thy fault-finding and moralizing.

VII. Thou shalt strive to be a sign-post on the highway of life rather than a rut out of which the wheel cannot turn.

VIII. Thou shalt teach thy child to stand on his own feet and fight his own battles.

IX. Thou shalt help thy child to see beauty, to practice kindness, to love truth, and to live in friendship.

X. Thou shalt make of the place wherein thou dwellest a real home—a haven of happiness for thyself, for thy children, for thy friends and for thy children's friends.

(Reprinted from The Parent's Magazine, 255 Fourth Ave., New York.)

Clubbery

The Fracaras enjoy enviable reputation in the Institution. The members of the club have attended every dance conducted in this building. In addition to the above, the Fracarian orchestra played splendidly at the very successful Purim Masque held March 7th. In consideration of the earnest efforts of the Fracarians in the past, the members in the Institution have pledged themselves to attend the First Annual Dance of the Fracaras to be held in the I. S. The date is March 14th. We'll all be there!

For the first few months of the present season the Seacs held sway in all the activities of the building. But take a tip from us, the Iroquois may stem the tide of the Seacs. We know that the Iroquois, under the leadership of Mr. Charles Cohen, will soon be competing with the Seacs.

We welcome Mr. Joseph Levine, new leader of the Spartan Club. Mr. Levine is well known among the members of the Staff, who have been associated with him in the Educational activities at other Institutions. Mr. Levine will also advise other members on the requisites of a commercial career. He is an Accountant.

We know that the Spartans will become acclimated to the I. S. very quickly now that Mr. Levine is at their helm.

We extend cordial welcome to some of our new intermediate clubs. We are happy to have with us the Lanvets, the Tru-Pals, the Gigos and also the Juniors Boy Scout Troop 658.

The Omaha Girls are busily engaged in preparing their plans for their dance to be held Saturday evening, March 21st.

The Elks, also a new club, are contemplating very active program of educational and athletic activities. The officers are Sam Silverman, President; Frank Pomerantz, Vice President; Hyman Merman, Secretary; Louis Gerchick, Treasurer. Mr. Adler is their Club Leader.

LEADERS MONTHLY CONFERENCE

Associates, Directors and Leaders are invited to attend the Meeting and Lunch, Monday, March 16th, at 9 P.M. in the Directors Room.

Rabbi Goldstein, Speaker

Hon. Isaac Siegel, President of the I.S., has been invited to attend. Dr. William Garfield, Leader of the Arista Club, will be chairman.

Don't Forget Rabbi Goldstein's Radio Hour Over WPCH,
Sunday Afternoon, at 3:45

PRIZE ESSAY NATHAN STRAUS ESSAY CONTEST

In the annals of man, a great many deeds have been recorded, deeds performed amid the blood and tears of Humanity's struggle for existence---deeds of heroism, deeds of gallantry and deeds of service to God. Yet, in spite of the great proportions of humanity's history, there is seldom told a tale of the greatest of human emotions-mercy. Mercy, the savior of nations, the helper of the poor, and the human trait to which numerous men, women and children owe their lives, is excluded from the story of man's rise from the primeval beast to the products of intelligence that he is today. Yet, in spite of the fact that mercy is held as a minor among those major characteristics that I have previously mentioned, those men who perform deeds of this emotion possess more bravery than those who win that honor on the field of battle,

These men and women are exceedingly few but they have accomplished a great deal on the earth . . . they have relieved the sufferings of fellow humans. This little group has named its members "philanthropists", and Nathan Straus is maintained by multitudes as the leader, the most sincere, and the greatest one of them all.

The life of Nathan Straus is unlike one told in many novels; that of the heroes rising from the ranks of the poor to attain wealth and position. He was born in Rhenish, Bavaria on January thirty-first, eighteen forty-eight, of prosperous parents. He was a thoroughbred American, for at the age of six he entered the United States, and since then, his parents had pressed into his brain the fact that the United States is his mother country and he should remain with it to his last drop of blood when it is in distress.

With these principles in mind among other teachings of his noteworthy parents, Straus ventured into the world, fought it, conquered it, and became wealthy and influential. He, like most successful men, had his friends and enemies, but in Strauss' case they were mainly friends. This was due to his charming personality, his good nature, and a heart that sympathized with the poorest of the poor, his enemies were few, and even they were not true enemies. Straus had defeated them in the business world, but when their minds were not occupied with commercial problems, they admired him and longed for his friendship.

When Straus had gained sufficient influence and riches, he retired from his extremely active business career and devoted the remainder of his life to philanthropic activities. There is where the world began to notice him. He loved the human race and he made disease and penury his life-long enemies. He fought typhoid at his own expense, by erecting pasteurization plants and distributing the pasteurized milk to the poor in great cities of the United States.

His attentions were not confined to this country alone. In 1898, when malaria and

the crowded districts. It was through his efforts and the cooperation of the army and navy of the United States that the oppressed and rebellious Cubans were able to cast off the Spanish yoke that was causing sickness and death among them. Do we hear of Nathan Straus when the history of that conflict is related? No, we do not. Nathan Straus was one of the unsung heroes of the Spanish-American War.

Palestine, his race's country, was the next place to which he turned his eyes. What philanthropist would not? Who was there in the United States that had not heard the tales of starvation, sickness and sudden death, which had filled the suffering country for years and then had overflowed to be spread in the rest of the world. Of course, Straus heard the plaintive cries of his people mingled with those of suffering Christians and Arabs. They reacted with him in a way that is only true of real philanthropists. He immediately proceeded to throw large sums of money in the collection pot, which sent food ships and long-needed relief to stricken Palestine. Straus was not satisfied with that merely. His old hatred for disease flared up within him. He established Pasteur institutes to combat it in the stricken country. He also recognized starvation as an enemy and he maintained soup kitchens and bread lines which completely defeated and routed it. He spent great amounts to erect recreation centers in the larger settlements, to which anyone, regardless of race, creed or color, was admitted. His total expenditures were enormous, but he took it with a laugh, and declared that he was willing to spend a great deal more to accomplish his desires in ridding humanity of starvation and disease, and promote peace and good will among the nations of the world.

(To be continued)

The Leader's Staff comprises a number of I. S. workers otherwise engaged in the practice of Law, Medicine, Social Work, Journalism, Accounting, Teaching, Marketing and other professional and commercial enterprises. You should consult them for advice and suggestions as to your qualifications to enter a particular profession or business, the academic program most advantageous and the essential requisites for a career in your chosen work.

ORDERS FOR WINE MUST BE IMMEDIATELY RECEIVED BY OFFICE.

In order to get wine for sacramental purposes and properly within the law, application must be made through the Synagogue. This must be done long enough in advance of the Passover to enable the office to have the necessary papers signed and delivered to the government authorities.

The Institutional Synagogue is doing this solely for the convenience of their members and seatholders. Requests made later than March 27th will not be complied with. Since we are anxious that every worshiper in our institution have for Passover wine that is Kosher ritually and in accordance with the Constitution of our country, we urge immediate action. Kindly inform Mr. Bernstein of your requirements. Phone UNIVERSITY 4-6729. The following wines may be secured. Richon-Le-Zion "Carmel" wines, which are made, bottled, and packed in sealed cases in Palestine. These wines are shipped direct to you in original cases from the United States Customs Bonded Warehouse. Each case contains twelve bottles, or a minimum of 2.4 gallons.

The following varieties of wines can be secured: Carmel Port, Carmel Sherry, Carmel Malaga, Carmel Muscat, Carmel Tokay.

The same choice of domestic wines may also be had. These domestic wines are of the finest quality.

GAME ROOM STARTS SPRING TOURNAMENTS

Mr. Philip Boyarsky, a very noted Ping-Pong player and formerly a member of the Hakoah Team, will now supervise the Game Room activities at the Institution.

Mr. Boyarsky has planned an extremely fine program replete with unusual tournaments. He will also train teams to represent the Institution in the Metropolitan League. All Juniors and Intermediates are asked to introduce themselves to Mr. Boyarsky, very informally and at once.

The "Institutional" is certain that under the capable supervision of Mr. Boyarsky, the Game Room facilities of the Institution will be properly used and appreciated.

WON'T YOU PLEASE HELP?

There are many needy Jewish families in Harlem who would like to observe Passover suitably, but who unfortunately, cannot do so because of the lack of necessary funds. Won't you please enable these families to share the pleasure of having Matzohs on their Seder nights, and thus incidentally, getting a "mitzvah" for yourself?

The Institutional Synagogue has never failed to do its bit in enabling Passover to be observed by all Jews. Not only Matzohs, but clothing as well, are desired for those people who anticipate relief from this institution. We must not fail them. Kindly send your contributions to the I. S. Sisterhood, care of Institutional Synagogue, 37 West 116th Street, New York City.

We Invite You to Send Any Questions, so That They May Be Promptly Answered

YOUR HEALTH

by Dr. Morris R. Altman

(M. J. C. P. A. Service)

No. 8 — THE COLD BATH

The cold bath is valuable to many individuals and of use in many diseases, but it is by no means advised for everybody. Cold slows circulation and diminishes the action of the heart beat. If the body is cold it should be subjected to a warm bath before plunging into a cold one. If a warm reaction does not follow, the probability is that this type of immersion is unsuited to that particular individual.

Many find that the cold bath tones up the system and keeps them in good condition. Others are depressed by it. For the latter a warm bath or warm sponge followed by a cold rub will probably give the desired results. Under no circumstances should the cold bath be prolonged beyond a short plunge, which is of greater benefit than an endurance test in cold water.

The Sun Bath — For Malnutrition, anemia, indigestion, obesity, rheumatism and inactive skin, there is nothing better than a sun bath. Care should be taken to keep the head covered and a warm spray followed by a cold one should end the exposure. This bath is usually given by having the subject lie nude in the sun, covered by a sheet and exposing one portion of the anatomy at a time. Active people should take treatment in a bathing suit.

FOR PASSOVER

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