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VOL. XVI., No. 36

MAY 19, 1933

IYAR 23, 5693

I. S. ARMY OF WORKERS UNITED TO BATTLE DEPRESSION

Large Publication Committee Starts Immediate Warfare; Plan Unique Diary Journal

You Are Urged to Join I. S. Forces; Enlist Now!



Mr. Wm. L. Bassor

The I. S. army of faithful workers, led by Mr. William Bassor and Mr. Lester Udell, have determined to battle the Institution's financial difficulties. It was Mr. Bassor who suggested the plan of militant attack.

The opening wedge against the deficits will be concentration on a permanent Diary-Journal, to be issued at our Annual Theatre Party. A large committee of fine workers was organized to solicit their friends, business contacts and others to secure ads for this unique Diary-Journal. This committee started work immediately.

The opening gun resulted in a one-hundred dollar advertisement. There will be no let-down on the attack even during the Summer months.

This Diary-Journal is unusual in that it is permanent. It will be attractively bound. A phone directory of advertisers in addition to their ads will enhance the practical utility of the Diary-Journal.

The first meeting of the I. S. Army was held at the home of Rabbi Goldstein last Tuesday, May 9th. The Women's Forces met Monday.

Here are the First Orders and Suggestions to the I. S. Forces:



Mr. Lester Udell

ATTENTION TO ORDERS

Notice is officially served on you with this communication that promotions are achieved and recognized according to merit. Please watch your rank go up as you accomplish meritorious service.

Patronage

The orders you give out in your business continually are going to be the means of your selling ads. You are to approach everyone you give business to and endeavor to sell him the largest size ad he can afford. We have decided to make this campaign for ads as easy as possible for you. We know how busy you are and how your time, and thoughts are taken up and therefore we have decided to have Quarter-Master Bernstein, upon whom you may call at all times, see you for a list of your prospects, together with your stationary and we will type the enclosed letter for you, so as to spare you an inconvenience. We will bring these letters back to you for your signature.

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LIGHT CANDLES FRIDAY EVENING: 7:55

SEDRAH FOR WEEK: "BEHAR-BECHUKOSI"

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VOL. XVI, No. 36

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"JEWISH CONTRIBUTIONS TO CIVILIZATION"

My Dear Friends:

I have been asked to speak on the Jewish Contributions to Civilization on this the eve of the much heralded edict of the German government to burn the writings of Jews. By this proposed outrage Germany is prolonging the darkness of spirit which is now hovering over it. To attempt to crush the Jew and his soul is as possible, as an attempt to stop the day-break, and the introduction of light. The Jew, is wedded to the eternal one and as such he is immortal, as the prophet Hosea put it, speaking in the name of God, "And I shall betroth thee unto Me forever." Furthermore, the function of the Jew as Isaiah put it, is to be as "a light to the Gentiles."

Has the Jew been faithful to his trust? Has he been a light, or has he been a force for darkness?

Let us start with the Jew and scientific research. In astronomy we begin with William Herschell, a Jew, one of the greatest of all practical astronomers. It was he, who, for the first time in recorded history added a new planet, the Planet Uranus, to the solar system.

It was Heinrich Hertz, a Jew, who discovered the electro-magnetic waves which were the fore-runner of our wireless-wave system. It is interesting to note that the theory of relativity, the present outstanding contribution to science was built up by the work of many Jews, including Michelson, Levi-Civita, Minkowski, Schwarzschild, and the greatest of all, Albert Einstein.

In the realm of medicine, it is impossible, within the short time at my disposal this evening, to do justice to Jewish contributions. Beginning with the Bible and the Talmud we find many fundamental medical principles and descriptions of the theories which present day medicine has accepted.

A study of our laws of health and sanitation found in the Bible and Talmud will impress one with the fact that the Jewish people laid the foundation of our present sanitary laws.

In the middle ages, it was Copho, a Jew, who at the University of Salerno, published the first medical encyclopedia and there is no branch of medicine which has not as one of its leading exponents a Jewish name. Cohnheim, the eminent pathologist, Zeissel, the defender of the syphilis theory, Hollander, the pioneer of modern scientific dentistry, Hirsch, the undisputed authority on medical history, all these are Jewish names which will remain indelible in the annals of medical science.

In the realm of Chemistry I have but to refer to the names of Edward Lippman, a Jew, and

Philips Blackman, a Jew, and a host of others who contributed toward the determination of molecular weights. In analytical chemistry, we have the works of L. Cohen, a Jew, giving us new methods for discovering the minute quantities of carbon monoxide in the air. In organic chemistry, the Deacon process of chlorine manufacture was discovered by a Jew, M. G. Levy.

In the field of Organic Chemistry we can point to the outstanding personality, Chaim Weissman, former president of the World Zionist Organization, who discovered TNT and handed it over to the British Government without any remuneration in the days when profits were high and profiteers were many. I could give you the illustrious names of scores of additional individuals Jews who have made pre-eminent contributions in the fields of Art, Music and Philosophy, but since time does not permit me to do that I will pass to Israel's outstanding contribution as a people.

I refer to the Bible. The late Joseph Jacobs in his posthumous work entitled "Jewish Contributions to Civilization" made two great claims on behalf of the Jewish people. He said, first, "without the Bible, and Bible religion, Europeans would, so far as we know, still be worshipping idols," and second, Europe has learned from the Jewish Bible the fundamentals of social justice and righteousness,—part of its religion. Carlyle and Ruskin said that they owed more to the Bible in the way of refinement and culture than from all the books and influence of colleges and universities. The Bible is the spiritual manna for mankind. It gives us delight in childhood, instruction in youth and consolation in maturity.

As Drama, the story of Joseph and His Brethren has outlived any production.

As Narration, the Books of Samuel hold us spell-bound.

In the field of law, we have Five Books of Moses, as the permanent guide for the way of life, and as the pattern for the best in the Roman and modern conception of law.

As Philosophy, the books of Job and Ecclesiastes have still to be fathomed.

As Song, the Song of the children of Israel crossing the Red Sea, and the Song of Songs, are panegyrics sublime and entrancing. The Psalms are the lyric outburst of the inspired royal bard, King David. The Protestant church has accepted as its Psalter, its song-book, the Book of Psalms. In this connection, let me read to you an extract from an article written by that real Christian, Lloyd George, entitled, "Is

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"BRING IN" A NEW CLUB OR GYM MEMBER

INTERESTING SERIES OF SATURDAY AFTERNOON TALKS ON JEWISH ETHICS CONTINUES SUCCESSFULLY

Much commendation has been expressed over the interesting series of Saturday afternoon talks on "Jewish Ethics" conducted at the West Side Branch.

These talks begin at 7 o'clock. Last week Mr. William Weiss, President of the Union of Orthodox Jewish Congregations of America spoke. Mr. Isaac Allen, President of the Federation of Talmud Torahs will be guest speaker this week. Judge Isaac Cohen, President of the Central Jewish Institute will be the guest speaker following Mr. Allen.

Continued from page one ATTENTION TO ORDERS

In addition to the list of names you will give him of firms from which you buy, may we suggest that you include the SERVICE people as well? By SERVICE people, we mean the printer, the paper and twine man, the towel service, the cleaning service and exterminator, etc.

If you want to do all this yourself, please have your stenographer write the enclosed letter or vary it as you see fit.

Friends

Your pal, your friend—can be enlisted in this good movement also. Get him to ask his people for ads and show him how to write out these letters—offer him Quartermaster Bernstein's services.

Publication

The prices of the various ads will be printed on order blanks. The publication, you may tell the prospective advertisers, will take the form of a diary. It will be nicely got together and will be a usable permanent book, which will be kept and used by the ultimate user. This will make the advertising actually valuable, and beneficial to the advertisers.

The Women Folk

—are our best allies in this campaign. The tailor, the milliner, the butcher, the baker and the candle stick maker she does business with, will all be glad to advertise in our publication because his ad is always before the consumer. A telephone directory of advertisers will be included in the publication.

Remember to impress on your prospect that the only costs in the entire publication are the mechanical costs of printing. Nobody gets one cent of commission or profit.

Let's Get That Ball Rolling!

The Army

Abraham Bernstein, Wm. L. Bassler, Chas. Butler, C. J. Epstein, Morris Fichter, Dr. Benj. Goldstein, Rabbi Herbert S. Goldstein, Felix Gouled, David H. Gluck, Emanuel Gluck, Clarence Lieberman, I. Moskowitz, Harry Kerson, Joseph Kerson, Harold Kaplan, Morris Levinson, Gus Ratkowsky, Isaac Settel, Samuel Silver, Samuel N. Samuels, Max W. Sanders, Lester Udell, Aaron Wartels, Elkin Walkof.

Julius A. Bernstein, David Cohen, Mr. Jaffer, A. Strauss, M. Soffer, Joseph Sedwitz, S. Bendheim, H. Rosenzweig, Silverstein, Emanuel Goldman, Wm. P. Goldman, Jacob Feldstein, David L. Messing, N. S. Sheifer, Jack Spiro, Reubin Richman, Lou G. Siegel, Mr. Flaster, Mr. Mines, Leff Brothers.

THE LETTER REFERRED TO IN THE ORDER:—

May 10, 1933

Mr. John D. Goodenough, *President*,
Ace Wollen Corporation,
Lawrence, Mass.

Dear Mr. Goodenough:

For years, I have been closely affiliated with an Institution whose work and ideals I cherish very highly.

The Institution plans, in connection with its annual Theatre Party, to produce a handsome bound DIARY.

Advertisements will appear in the various pages and cover of the Diary. The book, being a Diary, will be retained indefinitely and frequently referred to.

Our Institution has more than 2,000 children and young people attending our social, literary, and athletic clubs and our Talmud Torah classes daily for religious education. In view of the fact that there is so much unemployment our Social Department is taxed to its capacity to provide a moral and wholesome environment for young people.

From an advertising point of view, the advertisers should receive full value. Spiritually, the advertisers will, at the same time, have the satisfaction of helping an Institution which Dr. Butler, President of Columbia University, referred to as the "Light House of Harlem."

Please fill out the enclosed contract and mail it back to me with your check and the advertising copy you want printed. I'll take care of the rest and you have my most sincere thanks for a splendid help to a most worthy cause.

Thanking you for your reply to this request, I am,

Cordially yours,

MUSIC DEPARTMENT HOLDS CONCERT AT WEST SIDE BRANCH

Under the direction of Mr. Max Schwarzmann, our esteemed Director of Music, the I. S. Music Department conducted its first music recital last Sunday evening at the West Side Branch. The success of this evening of excellent music was made possible through the untiring efforts and the excellent direction of Mr. Schwarzmann. Each of the artists unquestionably showed that our Director of Music had skillfully developed the talents of his disciples.

The Music Medal of the year was awarded to the Ida Silverstein who rendered two selections on the piano. Outstanding also was Mollie Schwartz, who played numbers from Haydn, Schubert and Mozskowsky. Others on the program included Rebecca Taitz, Sylvia Sulzer, Ernest Kohn, and David Goldberg. All the artists did their full share in making the evening a representation of the best talent developed by Mr. Schwarzmann in the I. S. Music Department.

**"LISTEN IN" RABBI GOLDSTEIN'S QUESTION BOX
SUNDAYS -- WPCH 10:30-10:45**

DO YOU KNOW THAT

Professor Lombroso, whose name is familiar to every student of psychology, sociology and criminology, was an Italian Jew.

George S. Kaufman, partly responsible for the hilarious and satirical Pulitzer Prize Play, "Of Thee I Sing" was once a hot-blooded Jewish youth who scrapped with Columbia authorities because of his controversial editorials in the "Spectator."

Konrad Bercovici, writer of exotic stories, is Jewish. In fact, his son used to be a journalist for one prominent New York Yiddish newspaper.

There are more Jews in the Bronx than in all Germany.

Maud Nathan, ardent woman suffrage advocate and founder of the anti-sweatshop "Consumer's League," is the descendant of a long line of famous Sephardic Jews.

Rabbi Gershom Mendes Seixas, was a trustee of King's College (now Columbia University) His great, great grand-nephew, Supreme Court Justice Benjamin Nahum Cardoza, was also trustee of Columbia University.

Probably the greatest journalistic battle ever fought occurred about the time of the Spanish-American War between William Randolph Hearst and Joseph Pulitzer. Though not generally known, Pulitzer was of Jewish stock.

John Howard Lawton (don't be misled by the Anglicized name) is Jewish. John wrote that biting and bitter play "Success Story" and "Processional" the Pulitzer Prize Play of years ago.

Herbert Bayard Swope, (don't let this name fool you either) formerly connected with the defunct newspaper the "New York World" is also Jewish.

David Sarnoff is the Jewish president of the Radio Corporation of America.

S. M. Eisenstein, whose moving pictures have made Hollywood gasp, is one of the greatest producers in the world today, and is also a Jew.

James P. Warburg, vice-chairman of the Bank of Manhattan Company, has been offered the Under-secretaryship of the United States Treasury.

Maxim Litvinoff, the Jew who had the audacity to propose total disarmament at the Geneva Disarmament Conference, was born not "Litvinoff" but "Wallach."

Professor A. A. Brill, one of the leading disciples of Sigmund Freud (founder of psychoanalysis, Vienna's last remaining industry) once contemplated studying for the rabbinate.

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New York

Samuel Gompers, the labor leader, was of Hebrew extraction.

Houdini, the great magician handcuff specialist was born just plain Harry Weiss.

Lawrence Steinhardt, is another Jew, who has won an important diplomatic post, that of Minister to Sweden. Mr. Steinhardt is a partner in the noted law firm of Guggenheimer, Untermeyer and Marshall.

The Nazis despise the Yiddish language and would rather have the Jews talk Hebrew than German.

Dr. Felix Adler, who died recently and had been the founder of the Ethical Culture movement, was a brother-in-law of Supreme Court Justice Louis Dembitz Brandeis.

Susan Brandeis, daughter of Mr. Justice Brandeis, is a professor of economics.

Bismarck entrusted his health to a Jewish physician, Dr. Cohn.

The Ex-Kaiser, William II, had faith in Jews. Dernburg was his Minister and Albert Baelin, his confidant.

Sir Alfred Mond, the British-Jewish industrialist, later known as Lord Melchett was an ardent Zionist.

Continued from page 2

JEWISH CONTRIBUTIONS
TO CIVILIZATION

it Peace?" "Of all the bigotries that savage the human temper, there is none so stupid as the anti-Semitic. It has no basis in reason; it is not rooted in faith; it aspires to no ideal; it is just one of those dark and unwholesome weeds that grow in the morass of racial hatred."

How utterly devoid of reason it is may be gathered from the fact that it is almost confined to nations who sing the Psalms of David in the Church on Sunday and villify him the rest of the week.

The Bible is the spiritual manna for mankind. We talk too much about it and taste too little of it. It gives us delight in childhood, instruction in youth and consolation in maturity.

The Bible is the moral history of mankind. It is unparalleled in all the annals of humanity. Its purpose is unmistakable. It is intended to bring home to us the fact that there is a God in history. Man w-r-i-t-e-s history (thru wars and political economic machinations), but God r-i-g-h-t-s history.

My friends, I hope I have shown you that Israel has been a contributor to the world's good in art, science, music, drama, medicine, last but not least, in an all embracing civilization, through the Bible. Ramsay MacDonald testified, that Israel's spiritual and moral characteristics have always remained as enticing ideals in the minds of men. Ladies and Gentlemen, we say to Germany, in the words of the prophet Isaiah, "We will give you our back, our body, but not our soul." I wonder whether the rest of mankind will sit idly by and permit Germany to continue in its inhuman, irreligious conduct. Let us remember the commandment "And thou shalt love thy neighbor as thyself."

RABBI HERBERT S. GOLDSTEIN

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