



Publication Office: 37-43 West 116th Street

VOL. XVII No. 1

SEPTEMBER 8TH, 1933

ELLUL 17, 5693

RABBI GOLDSTEIN SENDS MESSAGE

"JUST A REFLECTION!"

To My Beloved Friends:

Now that the Summer is about over, and the Autumn which will be ushered in by Rosh Hashonah will soon be at hand, let us pause a moment for reflection.

If God is distant from us, it is because we are distant from Him. At this season of the year, God seems near, because we are near to Him, or as the prophet Isaiah put it "Seek ye the Lord, while He can be found, call ye upon Him while He is near." This verse our sages say refers to the present month of Ellul. If we do not hear the voice of God, which is "The still small voice" of conscience, it is because we have closed our ears and allowed another voice to take precedence, namely the voice of compromise.

Let us daily take stock of ourselves and fully realize the significance of the following verse of our night prayer "stand in awe and sin not, commune with your heart when you lie down to sleep and be silent, Selah."

With affectionate regard,

HERBERT S. GOLDSTEIN
Rabbi

SUGGESTIONS WELCOME!

With the advent of the new season, the *Institutional* desires to invite the Board of Directors, members, clubs and Talmud Torah children to make suggestions as to the content of this publication. If there is a demand for any particular feature, it will be installed in future issues. Suggestions should be submitted in written form either to Mr. Urieff, Registrar, at the main building, or to the West Side Branch.

PRESIDENT SIEGEL GREETES INSTITUTIONAL FRIENDS

To the members and friends of the Institutional Synagogue:

You honestly believe in the work of the Institutional Synagogue. You have shown it in many ways. You are asked to show your greatest enthusiasm this year. It is a year when every effort must be made by you to replace those who gave but who have been called away. A New Year is before us. May it bring you all your own heart desires but resolve to do your utmost for the cause, I know, is *yours*. In that spirit, let us go forward.

Faithfully yours,
ISAAC SIEGEL, *President*

HIGH HOLY DAY SERVICES

Cantor Zalmon Yavneh and Rev. Samuel
Taitz Officiating

The Institutional Synagogue is indeed happy to announce that our well known cantors will sanctify the High Holy Day Services again this year by conducting them in the dignified and inspiring manner known to the I. S. members and seat-holders. Cantor Yavneh will be at the West Side Branch, 148 West 85th Street, and Rev. Samuel Taitz at the Main Building, 37-43 West 116th Street.

Our Spiritual leader, Rabbi Herbert S. Goldstein, will deliver soul stirring holiday sermons at the West Side Branch. While, Dr. Zadock Kapner and Rabbi Philip Goodman will preach at the Main Building.

TICKETS FOR THE HIGH HOLY DAYS ARE NOW ON SALE INSTITUTIONAL SYNAGOGUE

Harlem:
37-43 WEST 116th STREET

West Side:
148 WEST 85th STREET

The Religious Committee meets every evening from 7 to 10:30 and every Sunday morning at the West Side Branch, 148 West 85th Street, and all day and evening at our Main Building, 37-43 West 116th Street. Reservations and inquiries concerning seating capacity of both Synagogues may be made by phoning Executive Director Abraham Bernstein at UNiversity 4-6729-6730.

Published weekly, from September 8th to June 15th inclusive, by the Institutional Synagogue, 37-43 West 116th Street, New York, N. Y. West Side Branch: 148 West 85th Street, Main Building Phone UNiversity 4-6729. West Side Phone SUsquehanna 7-8265.

Subscription: One Dollar Per Year

"Entered as second-class matter February 15, 1924, at the Post Office at New York, N. Y. under the Act of March 3rd, 1879." Acceptance for mailing at special rates of postage provided for in Section 1103, Act of October 3, 1917, authorized February 15, 1924.

OFFICERS

Hon. Isaac SiegelPresident
Lester UdellFirst Vice-President
David H. GluckSecond Vice-President
Aaron WartelsTreasurer

Isaac GoldmanFinancial Secretary
Morris JablowRecording Secretary
Herbert S. GoldsteinRabbi
Abraham BernsteinExecutive Director

BOARD OF DIRECTORS

William L. Basser
Abraham Bernstein
Henry Blankfort
Hon. Sol Bloom
Maurice H. Bob
A. M. Davis
C. Joshua Epstein

David H. Gluck
Isaac Goldman
Dr. Benj. Goldstein
Felix Gouled
Maurice Greenstein
Morris Jablow
Morris Levenson

Jack Levine
George L. Livingston
Max Moskowitz
B. Rothblatt
Samuel N. Samuels
Isaac Settel
Max E. Sanders

Hon. Isaac Siegel
Samuel Silver
Max Slomka
Max Stavish
Jerome Udell
Lester Udell
David Wald
Aaron Wartels

ASSOCIATE DIRECTORS

Harold Kaplan

Emanuel Gluck

Clarence Liberman

Rabbi Philip Goodman, T. T. Principal and Director, Dept. of Center Activities

VOL. XVII No. 1

SEPTEMBER 8TH, 1933

ELLUL 17, 5693

Friday Evening Light Candles, 7:00

FOR YOUR OWN AND YOUR CHILDREN'S HAPPINESS

The Hebrew word "nachas" has a beautiful and tender meaning which touches the heart of every Jewish mother and father.

It means happiness and joy in their children. No other kind of happiness is so fervently desired by Jewish parents as "nachas," for their dearest hopes and dreams are centered around their children.

But in order to be assured of "nachas" the Jewish mother and father must make certain that their children will remain Jewish—not only in name, but in spirit and ideals.

You can have no better guarantee of "nachas" than if your son will remain a true and loyal Jew, and your daughter will become a devoted Jewish mother.

There is only one way to make sure of this, and that is BY GIVING YOUR SON AND DAUGHTER A JEWISH EDUCATION. Only then will you know what real "nachas" is.

No Jew or Jewess is an educated man or woman without a knowledge of the Jewish faith and traditions, of the inspiring history of the Jewish people, and of Jewish hopes and aspirations.

Are your boy and girl receiving a Jewish education? If not, take them at once to the Talmud Torah in your neighborhood. Your duty to your children, to yourself, to your faith and the people makes it imperative for you to do so.

Are you, in these hard times, compelled to make economies? You may economize in all ways, but not at the expense of your child's future. Your child's Jewish education is not a luxury that you can dispense with, but a vital necessity. Moreover, the tuition fees in Talmud Torah are not high, and it is the clear duty of the parent to pay for the child's Jewish education. In some cases free tuition scholarships are awarded to boys and girls. GIVE YOUR CHILDREN A JEWISH EDUCATION AND INSURE THEIR HAPPINESS AS WELL AS YOUR OWN "NACHAS."

SEDRAH FOR WEEK SOVOH

TALMUD TORAH REGISTRATION BEGINS

Registration for Talmud Torah classes will begin Monday, September 11th. Former as well as new pupils are requested to report on or about that date. It is needless to emphasize the importance of early enrollment. Children who register late suffer a great loss.

Interesting extra curricular activities which will be open to all Talmud Torah children are being arranged for this year.

Rabbi Philip Goodman will succeed Dr. Datt as principal. The same staff of teachers, who have endeared themselves to the hearts of the children and have been successful in inspiring them with the teachings of Traditional Judaism, will be here again.

**"Lovely and pleasant in their lives,
and in their death were not divided."**

HON. MAX S. LEVINE

MAYER MIRKEN

HERMAN A. SACKS

Three of our beloved directors have passed to the far beyond since June. Their lives were filled with usefulness to this community and we of the Institutional Synagogue will always cherish their memories and each day when Yiskor is said, we shall remember them for the good they have rendered here.

ISAAC SIEGEL

I. S. PUBLICATION COMMITTEE CONCENTRATES ON DIARY-JOURNAL

Under the active supervision of its leaders the I. S. Publication Committee has not suffered a let-down in its work for the success of the Diary-Journal during the summer months.

Co-chairmen, Mr. William L. Bassier and Mr. Lester Udell, and Secretary David H. Gluck and Treasurer Max E. Sanders, and Elkin Walcoff, Publicity Manager, leaders of this Committee, have worked tirelessly to reach their goal and they invite the co-operation of every I. S. member who is interested in the welfare of the Institution.

This Diary-Journal will be unusual in that it will be permanent. It will be attractively bound and will contain a phone directory of advertisers in addition to their ads.



The greatest attraction in the I. S. during the hot summer days has always been the Gym and Pool. This has also been true this summer.

With the prospect of a "workout" followed by a shower and plunge in the cool waters of the pool, the members of the Physical Education Department entered whole heartedly into the program of activities outlined for them in June. What undoubtedly was the most interesting of the activities, the handball tournament, showed the enthusiasm with which members participated. The tournament is now in the semi-final stage with Henry A. Pollack in the lead. The rest of the matches to be played promise to be the most interesting we have as yet seen; especially those scheduled for next week, which will find Eddy Tishler matched against Louis Silverberg, Dan Marcus pitted against George Wexler, Cedric Rosenberg playing Morris Lisinsky, and Sidney Bach contending against Ben Yustman. If you want to spend a pleasant evening watching games of exciting, swift, and interesting handball, drop in any night next week and see the semi-finals and finals of this tournament.

As usual, the pool was never empty. At any time, a visitor to the Institution could find some member in the pool, swimming, diving, or practicing. Here, as well as in the gym, activities were brisk. Classes were conducted for non-swimmers, as well as for those advanced in the art of swimming. We have notice that several members of the swimming squad have kept up their practice and seem to be in shape already for the swimming meets that are planned for the coming season.

With the club schedule beginning within the next few weeks the gym and pool will once more swing into its winter schedule. Plans are now being made for an active season replete with tournaments, contests, and competitions which will be of interest to all members in the Institution.

Dr. DATT NEW YESHIVA PRINCIPAL

The *Institutional* announces that our beloved principal, Dr. Joseph Datt, is leaving the Talmud Torah after serving eleven years. Under the supervision of Dr. Datt and aided by a capable, efficient staff of teachers, the Talmud Torah has produced many pupils to whom we point with pride.

Dr. Datt has accepted the office of Principal of the Yeshivah of Boro Park, one of the largest institutions of Jewish learning in the United States. We offer our heartiest congratulations both to Dr. Datt and the Yeshiva of Boro Park. The former upon receiving such an important position, and the latter on having obtained the services of such an outstanding pedagogue in the field of Jewish education.

We look forward to Dr. Datt's frequent visits at the I. S.

TEA PARTY FOR HOUSE STAFF AND I. S. CLUB LEADERS

As a means of introducing the members of the I. S. House Staff to the club leaders of the building, and also to discuss informally the tentative extensive and intensive Fall and Winter program of house activities, a tea party will be at the Main Building, 37 West 116th Street next Wednesday evening, September 13th, at 9 P.M.

All club leaders of past years, of present activities, and those interested in leading clubs are invited to attend and join in the party. Club leaders are urged not to miss this opportunity of learning at first hand the plans of the new administration, so that they may understand and be able to intelligently cooperate in future activities.

JEWISH CHARACTERISTICS

By three distinctive signs we trace
The members of the Jewish race:—
A tender heart, self-reverence,
And practical benevolence.

TALMUD YEBAMOTH 79A

ANNIVERSARY OF CYRUS ADLER

American Jewry will celebrate on September 13th, the 70th birthday of Dr. Cyrus Adler. On this occasion Dr. Adler will be presented with a book of testimonials, attesting to his outstanding achievements in behalf of American and World Jewry.

Dr. Cyrus Adler has shown his sincere devotion to traditional Judaism as President of Dropsie College for Hebrew and Cognate Learning; President of Jewish Theological Seminary; chairman, Jewish Publication Society, and in numerous other capacities.

"THE ROMANCE OF A PEOPLE"

The Romance of a People is a spectacular pageant portraying in drama, dance and music, four thousand years of Jewish history. It was presented originally at Jewish Day at the Century of Progress Exposition at Chicago, and was seen by two hundred thousand people. The critical acclaim that greeted the production in Chicago was so universal and so unanimous that it was decided to repeat the performance in New York City. Under the sponsorship of the *New York Daily News*, the *Forward*, the *Jewish Morning Journal* and the *Day*, *The Romance of a People* will be presented at the Polo Grounds on Thursday, Saturday and Sunday evenings, September 14th, 16th and 17th.

The cast comprises 6,200 members, divided into acting, singing and dancing groups. Some of the foremost figures of the theatrical world have given their services to ensure the artistic success of the production. The director of the production is Mr. Isaac Van Grove, Director and conductor of the Chicago Civic Opera Company. Mr. Louis H. Chalif, noted dancing master and composer, is in charge of the dancing work. Others who will ensure the artistic excellence of the undertaking include Roxy of Radio City fame, Major Edward Bowes of the Capitol Theatre, and similar notables. The cast will be composed of amateurs.

The proceeds of *The Romance of a People* will be used to help finance settlement of Jews in Palestine.

Among the Committee of Sponsors are Nathan Straus, Jr. Chairman, Gov. Herbert H. Lehman and Samuel Untermyer, honorary chairmen, Rabbi Herbert S. Goldstein, Hon. Sol Bloom and Judge Max Salomon.

CHARITY AND BENEVOLENCE OUR ADVOCATES

The kindly deeds that we increase,

And all the generous gifts we've given,
Ascend as messengers of peace,—

To plead for us they never cease
Before our Father that's in heaven.

TALMUD BABA BATHRA 10A

Proverbs

First learn and then teach.

Few are they who see their own faults.

Victuals prepared by many cooks will be neither hot nor cold.

Teach thy tongue to say, "I do not know."

The house which opens not to the poor will open to the physician.

Hospitality is an expression of Divine worship.

The weakness of thy walls invites the burglar.

Drain not the waters of thy well while other people may desire them.

He who reads the letter should execute the message.

Two pieces of coin in one bag make more noise than a hundred.

The rivalry of scholars advances science.

If thou tellest thy secret to three persons, ten know of it.

A small coin in a large jar makes a great noise.

Use thy noble vase to-day; to-morrow it may break.

Hold no man responsible for his utterance in times of grief.

He who curbs his wrath merits forgiveness for his sins.

Commit a sin twice and it will not seem to thee a crime.

Jerusalem was destroyed because the instruction of the young was neglected.

Harlem 7-0114

Harlem 7-1666

Chapels Available Everywhere

ALPERT BROS.

Funeral Directors

Main Office: 216 Lenox Avenue

At 121st Street

New York

Telephones: 4-9976, 4-9687

GRUNDWERG'S HOTEL NEW YORKER

MUSIC — DANCING — UNSURPASSED CUISINE — NEWLY REBUILT

128 South Connecticut Avenue, Atlantic City, N. J.

Hot and Cold Sea Water in all Bath — Elevator to Street Level

Under the supervision of Rabbinical Council of the Union of Orth. Jewish Cong. of America

RIVERSIDE MEMORIAL CHAPEL

Funeral Directors

76th Street and Amsterdam Ave.

Dignified Service

ENdicott 2-6600

Moderate Cost