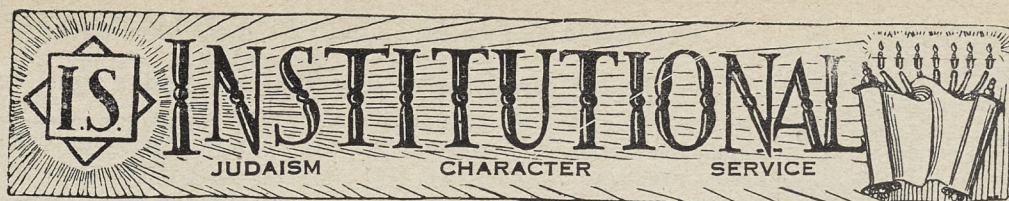


Purim
Issue



Carnival
Sun. Nite

"THE WEEKLY PUBLICATION OF THE INSTITUTIONAL SYNAGOGUE"

Publication Office: 37-43 West 116th Street, New York City

VOL. XIX, No. 27

MARCH 6, 1936

ADAR 12, 5696

Masquerade Parties To Be Held Sunday

Movies, Games and Costumes
to Feature T. T. Programs

The spirit of Purim has already invaded the pupils of the Talmud Torah. A Purim Masquerade Party has been planned for this Sunday morning at 10:30 o'clock at the West Side Branch, and in the afternoon at 2:30 o'clock at the Main Building.

From what we have heard, swash-buckling pirates, Mordecais, Esthers, policemen, firemen, Hamans, sailors, and almost all characters imaginable will be present with all the necessary regalia.

The competition will undoubtedly be very keen, since some of the more energetic pupils have been preparing what they expect will be the prize-winning costumes for several weeks. The prizes will be most satisfying and will be given for funny, appropriate, and unusual costumes. Everyone will have an opportunity of playing special Purim games for which prizes will be awarded. The affair will be held in the gymnasium, which will be especially decorated for the occasion. Streamers and noisemakers will be provided. The Parents' Association and the Women's League have very kindly offered to supply Hamantashen. Moving pictures are also included on the program of entertainment.

Parents are urged to come and bring the children with them. With the splendid program prepared, they cannot but have a real good time.

Leaders' Council Promulgates Special Decree in Honor of Purim Festival

Rabbi to Broadcast

This Sunday morning Rabbi Herbert S. Goldstein will continue his series of Sunday morning addresses over station W.M.C.A. between ten forty-five and eleven o'clock. The coming program will deal with the holiday of Purim.

All Invited to Participate In Joyous Carnival

The Leaders' Council has issued the following Purim Decree at its last regular meeting:

Now it came to pass in the days of the Institutional Synagogue, which reigns over the fun and recreation of all good Jews of New York City;

That in these days the decree was issued by the Leaders' Council of that selfsame institution that the

FEAST OF PURIM

should be observed this year, as it always has been observed, with JOY AND MERRIMENT.

And it is further decreed that for all the members of the same institution, and with them all their friends, should assemble on Sunday evening, the eighth day of the month of March, and make merry at the PURIM CARNIVAL which the Leaders' Council has arranged and which will be bigger and better than entertainments before arranged by them.

And it further decreed that for all the stunts, features, and good times, and for all the dancing, which will be from eight in the evening even unto one the next morning, only twenty-five cents shall be charged, so that all may come and make merry.

WOMEN PLAN MATINEE

At the last meeting of the Women's League, Mrs. Meyer Mirken, Chairman of the House Committee, reported that the renovations which the League is taking care of will be ready before Passover.

The League is now preparing for a matinee theatre party, which will be held on Thursday, March 19th. The name of the

(Continued on Page 4)

CONG. SIEGEL GUEST OF OLD TIMERS LEAGUE

At a recent meeting of the Old Timers' Organization, Hon. Isaac Siegel, President of the I. S., addressed the members. He stressed the fact that the need to carry on the ideas and ideals represented by the I.S. was still present. His talk was interestingly spiced by personal anecdotes of prominent personages. Preceding the address, the movies "We're In the I.S. Now" was shown.

During the short business meeting that followed, the name of the organization was changed to the "I.S. League." It was also decided that a definite program be prepared for the following meeting.

Elections of permanent officers will be held at the next meeting, which will take place on Sunday afternoon, March 22nd. This meeting promises to be a very interesting and entertaining one, as an elaborate program of entertainment is now being prepared.

The Nineteenth Anniversary Dinner and Dance Committee wishes you a Very Merry Purim and cordially invites you to be at the Savoy-Plaza Hotel Fifty-ninth Street, East of Fifth Avenue, on Sunday evening, April Nineteenth, Nineteen hundred and thirty-six.

Lester Adell, Chairman

Twenty-five dollars per plate - Your early reservations are requested

Calendar of Purim Services

Saturday afternoon 5:30 P.M.

Followed by the evening service
and the reading of the Magillah.

Sunday morning:

First minyan 6:30 A.M.

Second minyan 7:45 A.M.

THE INSTITUTIONAL

Published weekly, from the last week of August to the mid-week of June, by the Institutional Synagogue, 37-43 West 116th Street, New York, N. Y. West Side Branch: 148 West 85th Street, Main Building Phone UNiversity 4-6729. West Side Phone SUsquahanna 7-8265.

Subscription: One Dollar Per Year.

Editor Rabbi Philip Goodman
Associate Morris A. Urieff

Entered as second-class matter February 15, 1924 at the Post Office at New York, N. Y., under the Act of March 3rd, 1879. Acceptance for mailing at special rates of postage provided for in Section 1103, Act of October 3, 1917, authorized February 15, 1924.

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Abraham Bernstein Executive Director

Vol. XIX, No. 27 March 6, 1936

Light Candles Friday Evening, 5:35

Wit and Humor

MORDECAI WAS RIGHT AFTER ALL

A Jew was discovered by a fellow-Jew eating on "Taanis Esther" (the Fast of Esther, the day preceding Purim.)

"I am surprised at you!" exclaimed his neighbor. "A man like you ought to fast to-day."

"I am of the opinion that Haman was right," said the offender. "Mordecai had no business to jeopardize his own life and that of his people by showing disrespect toward Haman, and therefore I don't care to comply with his injunction to fast on this day."

Next day he was found by the same man eating "hamantaschen" and the other dainties prepared by Jews for Purim.

"If you side with Haman," asked his friend, "Why do you eat 'Hamantaschen'? It looks as if you are rejoicing at Haman's defeat."

"You see," explained the consistent man, "I thought the matter over carefully to-day and come to the conclusion that Mordecai was right after all."

IN THIS CASE IT WAS NO PROOF

Purim was the only day in the calendar when the Jews of yore indulged in strong drink and in joyous games.

In the famous Talmud academy of Volozhin in Russia, it was customary for the students to elect one of their number as head of the school for the day of Purim. The pseudo-chief of the academy would conduct himself with all the pomp and dignity characteristic of the "rosh yeshivah," to the mirth and jubilation of all the students.

One student thus elevated to this important position, under the influence of liquor, uttered words against the real head of the school, which were highly insulting.

The next day the offender came before the "rosh yeshivah" and humbly asked for his

(Continued on Page 4)

CONFIDENTIAL LETTER FROM HAMAN INTERCEPTED!

Jack "Sir John" Picorri Finds Letter Sent to Hitler

Mr. Adolph Hitler,
Berlin, Germany,
The Earth.

Dear Adolph:

I don't suppose you have a Bible in your house, especially since you made such a grand bonfire with all the books you didn't like, so I'm almost certain you are not acquainted with a little affair in which I was mixed up some time ago.

I used to have a job similar to yours in a place a little further southeast of the spot where you are holding sway at present.

Anyway, I acted as a sort of advisor to the king, not exactly a chancellor like you, but I had plenty to say, and I said it. I had my likes and dislikes that went to extremes, and I was very fond of making people miserable just as you are.

I thought it would be a swell idea to have everybody bow down to me when they saw me or passed me by.

Now, it so happened that there was a certain tribe of people living in my country, who, according to their religion, were not allowed to bow before anybody or anything. But what difference did that make to me? When I said "Bow," they had to bow.

Well, everything was going along nicely. I was getting plenty of bows, when one day an old man who belonged to these people who were not allowed to bow, wouldn't bow to me.

Well, I was real mad at Mordecai, so I thought I'd get back at him by killing off all his clan, and I asked the king if I could hold a good old-fashioned massacre. I had a special gallows built on which I was going to hang Mordecai and his family.

But there was one thing I didn't figure on, and that's really the reason why I'm writing you this letter, Adolph. It seems that this tribe I was going to wipe out had a God. I didn't know about it, and I understand from their earlier history, that this God of theirs never lets them down, and He works things out in the strangest ways—in ways you and I never dream of, and He messed up all my plans.

Now, my dear Adolph, this may seem like a fairy tale to you, but history repeats itself, and these people may be adding another day to their list of celebrations before long. You have an Ahasuerus in your country, and you have a Mordecai, and you can never tell how soon an Esther may pop up and upset your apple cart. So be ready to take it on the chin, or at least on the neck as I did.

Fraternally yours,

HAMAN

P.S. There's a fellow down here by the name of Pharaoh who is the "door-keeper" and wants to be on the reception committee when you arrive here.



Shalach Monos



In accordance with the Purim tradition of sending gifts, the "Institutional" takes pleasure in presenting the following Shalach Monos:

To Rabbi Goldstein, we point with pride—
For our spirits he doth guide.
And give to him this happy day
A microphone to proclaim the way.

* * *

To Congressman Siegel, our President,
grand,
"The History of the I. S." we wish to
hand;
For it certainly proves that he enjoys,
Helping the Jewish girls and boys.

* * *

Lester Udell, our Vice-President, no. one
Never better than he has anyone done!
Health and strength we wish him without
measure.
His friendship for the I. S. is a priceless
treasure.

* * *

To our Second Vice-President, David H.
Gluck,
We sincerely wish mazel and luck,

An apartment we give, wherein to reside,
For his presence is missed at our West
Side.

* * *

To Aaron Wartels, the "Grand Old Man,"
Who also is a real Giant fan,
Now that the cold winter wind blows,
We give him a pass to all I. S. shows.

* * *

Mr. Bernstein, a great bounty deserves
For he is Captain of I. S. reserves,
To him a sailor's cap and rudder we
bestow
That he may to safe shores, the "I. S."
tow.

* * *

To Morris Jablow, leading legal light,
We give a lamp, with rays so bright,
To aid in the task, which he did take,
To find the errors we usually make.

* * *

Isaac Goldman, who is full of fun
And is liked by everyone.
To him we wish, with all our might,
That success should be his guiding light.

A PROGRAM FOR YOUTH

BY RABBI HERBERT S. GOLDSTEIN

For this second broadcast I announced that we would discuss a program for Youth, which of course is difficult to condense into the restrictions of this quarter-hour period.

What is needed more than all else, was best expressed by the late Professor Israel Friedlander, who was one of my teachers during my undergraduate days. I well remember his words when he said "Give young people an ideal, a concrete plan, a hook as it were on which to hang their hat, and you will have their dreams and their ambitions." This I think succinctly expresses the great need of Israel today. We must give Youth a plan. We must give it some magic touchstone by which its dreams may be transformed into realities. But the touchstone must be real. The plan must be practical.

If our young people are deserting the Torah and the Synagogue for the Godless altars of Sovietism, it is because Youth, which is and should be the eternal rebel, must have a cause to fight for, and preferably that cause, should be a thorough going one. It is indeed not Communism that attracts them. It is the seeming realism of the ideal, the banners and speeches, and if we can find the way, to show Youth a vitalized, dramatized, humanized Judaism, we can transmute a lot of fine energy into the cause for God that is now being wasted on godless platforms.

Young People, my program for Youth is an aggressive one. It is a positive one. I give you a cause to fight for. I give you a battle to win. I bring you as my first project, Zion, from which justice shall stream as the river flows. This is no longer an abstract and visionary project. Palestine is the place where the Jew may make his ideal real. Help make Palestine stand as the world's lighthouse pointing the way to social safety. Young people, I do not care whether, as Jews, you are Zionist or not, whether you yourself, at present or at any future time, shall hope to make your abiding place in Palestine, but as Jews, as young Jews, with strength to succeed in your aspiration, aspire, I implore you, to help retain Palestine "the happy isle" in a sea of world-wide social unrest. Here in this Holy Land, made sacred by life and tradition, let us seek the realization of ideals now prostituted and debased in many portions of the world.

Second, young people of the Jewish faith must join together to assemble the fine forces of Israel to meet the present emergency with a united front. There are altogether too many social clubs without a real program. Not only is there for the Jew the eventual national Homeland to work for, but unity in Israel among its youth, is as important as though it were another Zion.

In place of a negative approach to Judaism, I think that Youth may be attracted by something aggressive, by an interpretation of all, that, heretofore, young people regarded as mere impractical theory, pretty phrases in an old and rarely read book, "The Bible." In this neglected volume are the cornerstones of civilization, a way of life, a source of strength, a plan far more human and possible of fruition than the doctrines of Marx or Engels. I have yet to encounter a social philosophy better fitted to the needs of our day than that one which was set down on Mt. Sinai, graven into two tablets of stone by the hand of God. The better understanding of the Bible is the third project on my program.

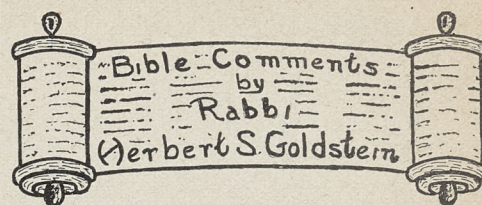
Fourth among the Jewish aspects of this program for Youth, I would place Social Service, and to quote the Talmud—"These details of Social Service have no limit." There is so much young people can do to alleviate the ills of the less fortunate, that if any one wants a cause in which to work, I will be happy to open an avenue of service for her or for him.

Now for the civic aspects of our Youth program. Young people, your first task is to replace social iniquity with social equity. When a man in a hurtling automobile, endangers the lives of hundreds of people by speeding or by ignoring traffic lights, and happens to be the one who is seen and apprehended and given a ticket, what does he do? Does he repent? No, instead, he immediately rushes to his district leader or his political club to have it squashed. These ticket fixers are the first line of our crime breeders, for they are responsible for the notion that the violation of the law can be overcome by political influence.

Our present plague in America is racketeering. The apathy with which the average citizen accepts such a state of affairs is inconceivable. The whole horror of the situation is that there is no horror, that there is no mass protest on the part of the members of all communities in every part of America oppressed by racketeering. Young America should constitute itself a vigilant body militantly opposing organized crime. I advocate that our young people volunteer information and serve in fighting organized crime. Since the first systematic presentation of righteous conduct was set down in the Mosaic Law, it is only fitting today, even as of old, that the Jew shall stand in the vanguard of the armies of righteousness, for it is "righteousness which exalteth a nation."

Young men and women, I have sketched briefly the high-lights of my program for youth. First to work for Palestine as the religious Spiritual and Social laboratory for

(Continued on Page 4)



ADAR 14th

About twenty-four centuries ago, the Jews were the subjects of the Persian Emperor Ahasuerus. As a result of his whim the Jewish maiden Esther, whose uncle was the great Jewish scholar, Mordecai, became his queen. Another of Ahasuerus' whims placed the worst Jewish enemy—Haman—above all ministers of the state, and Haman's whim brought about a decree for the extermination of all the Jews.

The haughty Haman demanded that all should fall prostrate before him; but Mordecai refused to bow to Haman on religious grounds. The arrogant upstart considered it beneath his dignity to punish Mordecai alone, and devised a plan for exterminating all the Jews. For this Haman needed the consent of the Emperor. The latter not only approved Haman's evil design against the Jews without investigation, but delivered the signet ring to Haman, thus empowering him to sign whatever decrees he wanted. Haman set the date for his murderous plans by means of casting lots, and that happened to be the thirteenth of the month of Adar. On that day the Jewish enemies were supposed to fall upon the Jews, and destroy all of them. Haman, on the advice of his friends, built a special gallows upon which to hang Mordecai, who still refused to bow to him. For this he needed the consent of the Emperor.

Haman didn't have to make a special trip to the court, in order to get the consent to the immediate hanging of Mordecai, Queen Esther invited him and the Emperor to a special banquet, and the little request could be made right there. He came to court ready to enjoy the banquet. But just then Esther revealed to the Emperor that she was a Jewess, and that she would not be able to endure the extermination of her people. Then she accused Haman of plotting to kill all the Jews. Immediately, the king ordered Haman hanged on the gallows he had prepared for Mordecai.

After that Mordecai was appointed by the Emperor as prime minister instead of Haman; but the evil decree against the Jews could not be rescinded, because it been signed by the Emperor. All that Mordecai and Esther could do was to issue another decree in favor of the Jews, permitting the latter to avenge themselves on their enemies. In face of two such contradictory edicts, bloodshed was unavoidable; but due to the influence of Mordecai on the army, the Jews were saved and many of their enemies killed.

—Women's Branch, U.O.J.C.A.

Parents' Association Holds Election of Officers

At the last regular meeting of the Parents' Association, the following officers were elected: Honorary President, Mrs. I. Stein; President, Mrs. P. Vogel; Vice-Presidents, Mrs. A. Wartels, Mrs. R. Vosberg, Mrs. Levine, Mrs. Perman, Mrs. Rothstein, and Mrs. Rosenbaum; Treasurer, Mrs. I. Bernstein; Assistant Treasurer, Mrs. R. Levitt; Financial Secretary, Mrs. Elgart; Recording Secretary, Mrs. Zaslowsky; Board of Directors, Mrs. Ida Bernstein, Mrs. Minnie Cohen, Mrs. Elgart Mrs. Fleisig, Mrs. A. Levine, Mrs. Levit, Mrs. Neuwirth, Mrs. Nirenberg, Mrs. Novick, Mrs. Perman, Mrs. Rothstein, Mrs. Sidrowitz, Mrs. Leah Siegel, Mrs. N. Simpson, Mrs. P. Simpson, Mrs. I. Stein, Mrs. Vogel, Mrs. Vosberg, Mrs. A. Wartels, Mrs. Zaslowsky, Mrs. Wasser, Mrs. Silver, Mrs. Grobstein, Mrs. Benyacar, and Mrs. Hanania.

Do You Want Sales?

The "Institutional," in accordance with its annual policy, will issue special issues prior to the Passover holidays. Our publication can serve your firm as an excellent advertising medium. Considering the large number of readers, our rates are exceptionally reasonable. A full page ad is only thirty-five dollars an issue; a half page is twenty dollars; and a quarter page is twelve and a half dollars. There is a discount of five per cent on 'ads' appearing more than once.

Purim Operetta and Dance

The "Shomre Hadath" organization will present a Purim Operetta and Dance at the Hotel Peter Stuyvesant, 2 West 86th Street, on Saturday night, March 7th.

SABBATH MINCHA SERVICES

Speaker Hank Epstein
Reader Harold Wohl
Cantor Sylvan Markowitz

Simeon H. F. Goldstein will deliver an address on "Outstanding Events in Jewish History."

Athletic Carnival on April 4th

The Third Annual Athletic Carnival of the Institutional Synagogue will be held on Saturday evening, April 4th, in the Main Building gymnasium.

The members of the gymnasium and swimming pool, as well as the members of the various groups and clubs, are busily engaged practicing feats of athletic skill in anticipation of this function. Included on the program are exhibitions of handball, fencing, basketball, boxing, American ball, and swimming. The evening's entertainment will be concluded by dancing to the rhythmic strains of the "Musical Ramblers."

The proceeds of this affair will be turned over to the Home Camp Scholarship Fund.

Tickets for the Carnival may be obtained in the gym office. They are priced at the nominal sum of twenty-five cents.

Congratulations

On behalf of the Board of Directors, Executive Staff, members, and friends of the Institutional Synagogue, we wish to congratulate Rabbi and Mrs. Herbert S. Goldstein on the occasion of their twenty-first wedding anniversary.

C. J. I. EXECUTIVE DIRECTOR TO ADDRESS LEADERS

Mr. George M. Hyman, Executive Director of the Central Jewish Institute will be the guest speaker at the forthcoming meeting of the Leaders' Council which will be held on Tuesday evening, March 10th. The subject of his talk will be "Group Projects."

At the last regular meeting of the Council, Mr. E. J. Landow, Field Secretary of the Jewish Welfare Board, was the guest speaker. He delivered a most interesting lecture on the "Importance of Trained Leadership."

Wit and Humor

(Continued from Page 2)

forgiveness, pleading that having been intoxicated he did not know what he was talking about, and could not, therefore, be held responsible.

"You are pardoned," said the sage, "Of course, they say that 'what a sober man has on his lung, a drunkard has on his tongue,' which would show your disrespectful attitude toward me. But that maxim is not applicable in all cases.

"For example: We, Jews, examine the lungs of slaughtered animals to determine whether they are up to the Biblical standard. Now the question is: why not intoxicate the cow and then look at her tongue, since according to the said maxim 'what is hidden in the lung is apparent on the tongue' in cases of drunkenness?

"The answer, of course, is that this rule does not apply to animals. And for that reason, it does not apply to you, either."

SHALACH MONOS

A prominent Jew had many enemies in his city. On Purim he received, from one of his enemies, a Mishloach Monos in a vessel covered with a white cloth, according to custom. When this Jew took off the cover, he found a picture of a pig. In order to reciprocate, he took one of his pictures, placed it on a tray and sent this Shalach Monos to his kind enemy with the following note: "You were kind enough to send me your picture as a Purim gift. Therefore, I am sending you my picture in exchange."

Plenty of games and prizes.

Until pretty late in the night.

Real music and dancing.

It will cost only twenty-five cents.

March 8th, Sunday night.

Women Plan Matinee

(Continued from Page 1)

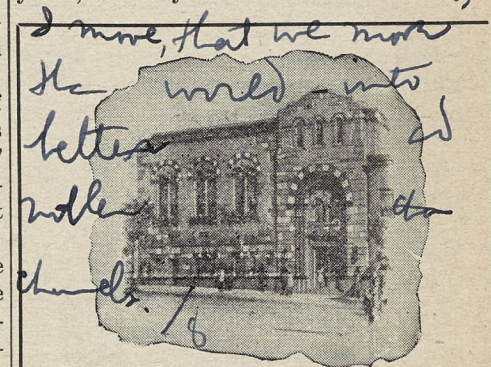
show is "Call It A Day." Mrs. D. L. Mes-sing and Mrs. I. Lauer are Co-Chairmen of the Committee. Mrs. I. Siegel, Mrs. J. Sed-witz, Mrs. M. Pargement, Mrs. H. M. Mill-stein, and Mrs. H. S. Goldstein are the mem-bers of the Committee in charge of this function.

Special congratulations were offered to Mrs. Harry Ward on the occasion of her wedding anniversary. The hostesses of the afternoon were Mrs. H. Ward and Mrs. B. Spanbock.

"A Program For Youth"

(Continued from Page 3)

Israel and for mankind. Second, I have stressed Youth unity. Third, I have pleaded for the proper understanding of the Bible. Fourth, I have in mind, the very wide field for Social-service. Fifth, I would like you to help make a better America, by aiding in the stamping out of racketeering, and to nip in the bud every rising social and political iniquity. Youth, beloved youth, Youth, ideal youth, it is in your hands to move society!



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