

WEST SIDE INSTITUTIONAL REVIEW

VOL. II, No. 3

FRIDAY, September 23, 1938

ELLUL, 27, 5698

LAST CALL FOR SEATS

Dear Reader:

You have only sixty more hours from the time this Review is delivered to your door in which to obtain your seats. Our office is a veritable bee-hive of seat servicing activity. Better hurry.

The committee will be on hand all day Friday, Saturday night and Sunday, Erev-Yom-Tov.

KINDERGARTEN AND NURSERY SCHOOL

Plans have been projected and are being slowly but surely carried out toward the realization of Rabbi Goldstein's hope to establish a Hebrew Kindergarten and Nursery School. Are you contemplating sending your child to a Kindergarten? Then consult with us first.

TALMUD TORAH UNDER WAY

Our TalmudTorah made a beautiful initial start last Sunday morning when 117 enthusiastic, expectant and radiant children gathered in our school auditorium ready to plunge into their studies in Judaism. Neatly dressed lads and lassies with their Sidurim — Hebrew books — Chumoshim — pencils and note books under the arm came ready for work.

Rabbi Goldstein greeted the children with a brief talk on the concept of Slichos and how each child could apply the theme to his and her personal life. The Rabbi then led the assembly in prayer for "universal and righteous peace."

Rabbi Lifschitz laid down the rules and ideals that shall prevail in our school, namely, honesty, character, scholarship and regularity in attendance. Last but not least that "happiness, song and good cheer shall pervade our school."

Regular classes were assigned to each student and the air vibrated with the "spirit and love of Torah." The assembly reverently sang the traditional 'Ovinu Malkenu' and concluded with the Hatikvah.

P.S. Was your child numbered amongst those present? If not, why not? There is still time to register your youngster. Do not delay.

Light Candles, Friday Evening 6:39 Weekly Portion NIZABIM

Friday Evening Service	6:30
Saturday Morning Service	9:00
Rabbi Hurwitz Class in Talmud	5:45
Mincha Service	6:30
Sunday Morning Selichos	6:30
Regular Services	7:00, 8:00

ROSH HASHONAH SCHEDULE

Sunday Evening Service	5:30
Monday Morning Service	8:00
Mincha Service	4:00

Followed by Tashlich
and Reading of Psalms

Evening Service	5:40
Tuesday Morning Service	8:00
Mincha Service	5:30
Daily Services	

Mornings	6:30, 7:15, 8:00
Afternoons	5:30

Followed by the study of the Mishna

NEW YEAR RESOLUTIONS

(1) I will send my child to Talmud Torah and my infant son and daughter to Hebrew Kindergarten.

(2) I will attend services daily as well as on Sabbath and Holidays.

(3) I will include Anglo-Jewish Publications and Literature in my reading.

(4) My home shall contain Hebraic art.

(5) I will share in my peoples problems.

(6) I shall demonstrate my allegiance and loyal support to Israel's citadel and fortress, our Synagogue.

SCOUTS OPEN SEASON

The Scouts and Cubs of our Synagogue opened their meetings for the season last Thursday evening. Both groups will meet on Thursday until after the holidays. Boys between the ages of 9 and 15 are cordially invited to attend. The Cub meeting commences at 7:30 P.M. and the Scout meetings at 7:45.

A group for older boys, from 15 and up is being planned. This will be known as the Sea Scouts. The program will include instruction in navigation as well as Scouting subjects. A feature of this group will be cruises which the boys will make as a part of their requirements.

All boys who are interested in joining this new group are asked to communicate with Daniel Weiss who will serve as temporary Skipper.

WOMEN'S LEAGUE

SEASON'S OPENING MEETING

The first general business meeting of the women's league will take place on October 3rd, 1938, at 2:30 o'clock.

Mrs. David H. Ullman, Chairman of our forthcoming gala-luncheon to be held on November 22nd, 1938, at The Waldorf-Astoria, will render her report on the progress already made.

Let us get off with a good start by having a record turnout.

HIGH SCHOOL

The registration for our High School Department, sessions of which are to be held on Sunday mornings under the leadership of Rabbi Herbert S. Goldstein and Rabbi Emanuel L. Lifschitz, is underway.

New and interested faces are popping up daily to register. It is our intention to give our young friends an orientation course in the Jewish Religion, Ethics, Hebrew Literature, Jewish History and Institutions. Sessions will start October 2nd at 10 o'clock.

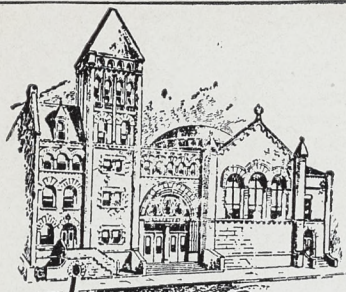
THE COUNCIL

The first meeting of the Governing Board met on Tuesday evening with Mr. Seymour Sedwitz presiding. Rabbi Goldstein introduced our new club and social adviser, Rabbi Lifschitz.

It seems as though our social groups are getting a new lease on life. A broad and varied program of social and cultural activities is being planned for all the young men and young women in the community.

Have you grown or growing young people in your family? Then here is an opportunity for them to socialize, find joy and happiness in our program of events for the coming season.

For further information consult our club and social adviser.



WEST SIDE INSTITUTIONAL REVIEW

Published weekly from the Second Friday in September to the Second Friday in June by the WEST SIDE INSTITUTIONAL SYNA-GOGUE, 120-138 West 76th Street, New York, N. Y. Phone TRafalgar 7-8281.

Subscription: One Dollar Per Year

Application for entry as second class mat-ter at Post Office at New York, New York, pending.

VOL. II, No. 3

Sept. 23, 1938

George L. Livingston, Editor
Rabbi E. L. Lifschitz Managing Editor
Morris Jablow Business Manager

Officers

LESTER UDELL President
AARON WARTELS 1st Vice-President
MAX E. SANDERS 2nd Vice-President
ISAAC SETTEL Treasurer
HAROLD KAPLAN Ass't Treasurer
MORRIS JABLOW Secretary
GEORGE L. LIVINGSTON Editor
HERBERT S. GOLDSTEIN, Rabbi
ZALMON YAVNEH, Cantor

Board of Directors

Joseph Anderson	Jack Levine
Harry Appel	Morris Levine
Wm. L. Basser	Morris Levinson
Samuel K. Beier	George L. Livingston
Siegfried Bendheim	Lawrence Mirken
Henry Blankfort	Max Moskowitz
Abraham M. Davis	G. Richard Rubenstein
Sam Davis	Max E. Sanders
C. Joshua Epstein	Joseph Sedwitz
David H. Gluck	Isaac Settel
Isaac Goldman	Joseph Settel
Dr. Benjamin Goldstein	Samuel W. Siegel
Felix Gouled	Samuel Silver
Maurice Greenstein	Max Stavish
Morris Jablow	Morris Steinberg
Harold Kaplan	Lester Udell
Joseph Landowne	David H. Ullman
Moses Langer	Harry Ward
	Aaron Wartels

WHEN I AM DEAD

Chaim Nachman Bialik

When I am dead, mourn thus for me and say:

There lived a man, and see, he is no more;
Timeless to death he went,
And in the middle day
His song of life was rent;
Ah! pity, for he had yet one song more,
And now that song is lost, and lost for aye.
Ah! pity, for he had a harp--a soul
To live and speak; and as the singer
spanned

The secrets of his heart therewith, the strings

Spoke 'neath his hand.

But of his secrets one was hid in heart,
His finger skimmed about it and around
One string was left dumb, and till this day
day

It gives no sound.

It is great pity, all her day this string,
panting in silence, trembles for her song;
And for her love to rescue she may yearn,
Desire and long,
As the heart throbs for the invited guest,
And if he tarry she waits endless days,
To weep with hidden sighs that he comes
not,

But still delays.

Now is there vexation to dismay,
There lived a man, and see, he is no more,
For in the middle day
His song of life was rent,
Yet he had one song, one ballad more,
And now that song is lost, and lost for aye.

Translated by L. V. SNOWMAN

* * * *

T'KIES KHAF

at the Squire Theatre, 44th St.
and 8th Ave.

With KURT KATCH, DIANE HALPERN
and SIGMUND TURKOW

The age old theme of the sacred
vow is again dusted off and foisted
upon an unsuspecting movie public,
through a plot which is so thin that
it will break under strain.

The story is that of two friends,
Mendel Feld and Chaim Kornblit,
who are students together in the
Yeshivah, and who pledge the mar-
riage of their children before their
birth.

The vow is consecrated by the
Prophet Elijah, who appears in the
usual costume of the Wandering
Jew. The vow is broken, and mis-
fortunes befall Mendel because of
his failure to adhere to it. When the
son and daughter are united and
married, fortune again smiles upon
the two families.

Movie-goers in New York have
had occasion to see this same plot
in the "Dybbuk" only a short time
ago. The only redeeming feature of
the picture is the excellent acting of
the cast. English titles, carefully
selected and worded, enable those
with only the slightest knowledge of
the Yiddish language to fully appre-
ciate the story.

D. Weiss

"AS

R'CHASH

SEES

IT"



LOOKING BACK UPON THE OLD YEAR

By RABBI HERBERT S. GOLDSTEIN

NEW YEAR'S MESSAGE

As my New Year message, let me
stress the importance of the present.
Many a gifted man has missed his
mark, because he neglected the "to-
day." I am reminded of Swing's des-
cription of the youth who lived in a
house called "to-morrow," on the
street named "By and By," and in
the city of "Never." The greatest
enemy of to-day is to-morrow. To-
morrow, we will begin to save. To-
morrow we will begin to put on our
Tefillin, to-morrow we will join the
Bible-class; to-morrow we will give
charity; to-morrow we will right an
old wrong.

Let us remember, that resolutions
put off for to-morrow, are generally
postponed forever. As we usher in
the New Year, let it be freighted with
resolutions for more religion, more
learning, more service, more charity,
more patience and more sympathe-
tic understanding. Then let us turn
these resolutions into action. Too-
many of us have wish-bone but not
backbone. We wish the resolution,
but do not back it with performance.

No matter how young or old you
may be, there are realms to conquer,
and new harvests of accomplishment
to reap. If you are young, remember
the zealous Phineas, who like a stop-
gap halted the growing immorality
of his contemporaries. Are you mid-
dle-aged, remember the proverbs
of King Solomon, giving us wisdom
and discretion. Are you old, with all
your life behind you, remember Mo-
ses who at the age of eighty, first
began to lead Israel out of Egypt
into the Desert for forty-years. In the
secular realm think of Tennyson and
Verdi and Gladstone, who at eighty
wrote one more poem, or opera, or
translation of Horace. All these re-
flections, will turn your New Year,
into one grand opportunity to crowd
and to crown your days with duties
and delights. Farewell then, to the
old year, and let us hail the New
Year as "the best that is yet to be."

"JEWS AND SCIENCE"

By GABRIEL F. GOLDSTEIN, M. A.,
Chemistry, Columbia University

WHY INCENSE?

לבונה - חלבנה - צפרן - צרי

Cloves - Balm - Frankincense - Galbanum are the names of four spices prescribed in the Bible for use as incense in the temple. When we read through the various temple rituals during the services on Rosh Hashonoh and Yom Kippur and come across the use of incense and spices, we are no doubt curious to know about their function and origin. We need simply to be reminded that spices were much more widely used in days gone-by than they are now. Documents have been found which prove that about 4,000 years ago, 2100 B.C.E. perfumery was ordered as a compulsory measure by the Babylonians. It then follows that whatever was pleasing to man might very well be offered to the Deity as well.

In an early attempt at trying to square religious practice and science, the Greek philosopher, Philo, postulated that the four ingredients mentioned above symbolized the four elements, water, earth, fire, and air, which were believed to represent the entire universe. The abandonment of the four element theory in favor of the ninety-two element theory disposed of this particular idea. Other interpretations, similarly reflect the major interest of the particular commentator.

The use of incense was regarded by Maimonides as a health or sanitary measure. The Ethics of the Fathers relates that there was never a fly in the Temple slaughterhouse. It is very plausible that these various fragrances were instrumental in counteracting the displeasing odors, and preventing the presence of flies. A modern example of such methods is the use of Oil of Citronella to keep away mosquitoes. Further sanitary measures are indicated by the tradition that King Solomon placed in his temple many thousands of fumigating receptacles, hammered out of silver and gold for use in the performance of certain ceremonies. Dr. David Macht of John's Hopkins University in his book the "Holy Incense" has shown that spices and balsams, frequently have antiseptic properties.

Sky-writing and modern smoke screens, as found in the use of snices and other related materials will be presented next week.

**"ROSH HASHONAH" or
NEW YEARS**

Excerpts from a statement

of

THE WOMEN'S BRANCH

of

THE UNION OF ORTHODOX JEWISH
CONGREGATIONS OF AMERICA

* * * *

At the setting of the sun on Sunday, September 25th, 1938, the Jews the world over will usher in the holiday of "Rosh Hashonoh" or New Years. New Years, to the pious Jew, is by no means a carefree festival, nor merely the beginning of a new period of time; but an occasion for the renewal of hopes and righteous efforts.

THE SPECIAL PENITENTIAL**PRAYERS OF ROSH HASHONOH**

All the services of New Years — evening, morning, additional, and afternoon rituals — are interspersed with special prayers, called "Piutim." The latter abound in praises to heaven, panegyrics, or laudation are very numerous in the two morning services. The High Holiday services are contained in a special book known as the "machzor."

THE PRAYER OF "UNTHANE TOKEF"

The prayer of "Unthane Tokef" is recited in the additional morning services of both days as well as on the Day of Atonement, with special solemnity, by the whole congregation. What a remarkable picture of the High Holidays is found in this prayer! We are told that even the angels in heaven tremble on these days of judgment and that our Heavenly Father passes judgment on every creature, taking into consideration everybody's deeds. We are cautioned that this or that decree may be passed concerning us (enumerating all possible misfortunes that may befall the human being); but at the end we are informed that "teshuvah," "tefilah" and "tzodokah" — repentance, prayers and charity remove the evil decree — for God is merciful. Many tears have been shed by worshippers during the recitation of this prayer, many spiritual stains have been white-washed, and many a noble resolve and action have been born at the same time.

THE NEW YEARS CUSTOMS**THE NEW YEAR GREETING**

The Hebrew phrase with which a good Jew greets his friends and relatives on the first evening of New Years is "Leshono tovah tikothev vethechothem." In English this phrase means, "May you be in-

(Continued on page four)

NEWS

Hundreds of Jewish leaders participate in memorial meeting for the late Thomas N. Masaryk, President and founder of Czech Republic and warm friend of the Jewish people.

Pope sheds tears over Jewish situation and reminds the world that "In spirit we are all Semites."

Father Coughlin complains that he is kept off the air through Jewish influence. Why not give him the air!

Thirty thousand Jews lose their homes in the Sudeten Area.

Palestine's leading Neurologist falls prey to Arab terrorism.

On Sunday, October 2nd, German Day is to be celebrated at Madison Square Garden. And as proof of the gulf that exists between Kuhn Bundists and decent Germans here, the Bund is to be excluded from this celebration as a highly disruptive factor (Day).

British reinforce Palestine troops. Cavalry and Infantry including men from India, sent to Holy land. Total put at 8,000.

Broun assails "Hush-Hush" policy with regard to Anti-Semitism. Referring to reports that anti-Jewish feeling in the United States will be intensified if President Roosevelt nominates Felix Frankfurter to the Supreme Court vacancy. Broun, in his syndicated column said, "I hope the President submits his name and that Frankfurter will consent to face the arrows. The issue which already has been raised, even in anticipation, is extraneous. But it also happens to be one of the vital problems which America must solve out in the open if we are to stand as a citadel against the Tide of Fascism.

Lone Jewess denounces Nazis at Bund Meeting.

Michigan Governor pardons Jewess to save her from deportation to Reich.

We should adequately support our poor and needy and prevent them from becoming public charges and we should likewise adequately support and maintain our religious, educational and charitable institutions and, of course, assist and co-operate with all worthwhile non-sectarian communal endeavors.

GETTING PERSONAL

By HIM, ME & I

Apologies to Mrs. Isaac Goldman for the printer's error in mis-spelling her name in our issue of last week. . . We bid a cordial welcome to Mr. Paul Newman, a new junior worshiper in our congregation. . . Happy to have Mr. Michael Salit looking so hale and hearty. . . We are glad to see in shul Joe Anderson, his good wife and his spirited daughter Naomi. . . Mr. Meyer Weisgal, Chairman of the Palestine Exhibit for the World's fair was a visitor in our shul last Saturday morning. . . Congratulations to Dr. Gerald Blankfort, son of Mr. and Mrs. Henry Blankfort, upon his appointment as a member of the faculty of Medicine at Little Rock Medical College. . . Glad to welcome Muriel Sanders in shul on Saturday morning. . . We missed the presence of our Treasurer, Isaac Settel, the last few Saturdays. . . Many thanks to the gentlemen who are assisting the committee in the sale of seats, among them being, Joseph Settel, Max E. Sanders, Isaac Goldman, Moses Langer, Samuel W. Siegel, Harry Ward, Maurice Greenstein, Henry Blankfort, Morris Steinberg and Danny Weiss. They have shown a real devotion to our synagogue in spending many hours at the building. . . Joan Horowitz was a welcome visitor on Saturday. . . Senator Albert Wald, member of the committee on Religion for the World's Fair said Selichos at our synagogue on Saturday night. . . One of the prominent moving picture chains featured "Sing you SINNERS" on Saturday night. S. R. O. signs. It was Selichos night. . . Our Rabbi, with prayerful thankfulness, reports that he visited Mr. Samuel Lewis and finds him on the way to complete recovery from his recent illness. . . It was good to see Jules Cohen, Seymour Sedwitz, Bobby Breitbart and Joshua Levine after their long absence. . .

Happy to welcome Mr. & Mrs. Joseph Manischewitz back after spending a swell summer in Chicago - La. - Cincinnati and points South-West - and East.

(continued from page three)

scribed and sealed for a good year." THE DIPPING IN HONEY

It is customary at the beginning of every meal during the New Years season to dip a piece of bread in honey. This act symbolizes our hope that the coming year will be a sweet one, and has the effect of encouraging us in our efforts to secure a heavenly decree of that nature.

NEW YEARS GREETING

לשנה טובה תכתבו

Rabbi and Mrs. Herbert S. Goldstein are Happy to avail themselves of this opportunity to extend to the officers, members and seat holders of the congregation their prayerful wish for a year of Health, Prosperity and Happiness.

Rabbi and Mrs. Emanuel L. Lifschitz take this opportunity to greet the officers, members and friends of the Congregation and extend to them every good wish for the New Year.

Mr. and Mrs. Joseph Anderson and their daughter Naomi extend to their relatives and many friends their best wishes for a Happy and Prosperous New Year.

Mr. and Mrs. Maurice Greenstein and children wish a Happy and Prosperous New Year to all their friends and relatives.

Mr. and Mrs. Morris Jablow and their daughter Estelle greet their friends with best wishes for a Happy and Prosperous New Year.

Mr. and Mrs. Moses Langer and family wish their relatives and friends a very Happy, Healthy and Prosperous New Year.

Mr. & Mrs. George L. Livingston and family extend to all the readers of the West Side Institutional Review their sincere wishes for a happy and prosperous New Year.

Mr. and Mrs. Meyer L. Pargament greet all their relatives, friends, and members of the West Side Institutional Synagogue, and extend their best wishes for a Happy and Prosperous New Year.

CARLTON CATERERS

Exclusive Kosher catering to the discriminate, for all occasions, at the leading hotels, synagogues, and homes.

NATHAN TROTZKY
50 CENTRAL PARK SOUTH
ELdorado 5-0298

Herman E. Meyers Alpert Brothers

PARK WEST
MEMORIAL CHAPEL

FUNERAL DIRECTORS

115 West 79th Street, New York

ENdicott 2-3600

Long Island:

1284 Central Ave., Far Rockaway
Phone Far Rockaway 7-3100

Mr. & Mrs. I. Stein and family of 216 W. 99th St., N. Y. and their daughter, Eva Blotnick of Cape Town, South Africa extend to the Rabbi, the officers, directors and members of the West Side Institutional Synagogue, a Happy New Year.

Mr. & Mrs. Morris Steinberg and Family extend to the Rabbi, officers, directors and members their most earnest wishes for a happy, healthy and prosperous New Year.

Mr. & Mrs. Lester Udell and family extend to the Rabbi and to all the members and seatholders of the West Side Institutional Synagogue their best wishes for a happy, healthy and prosperous New Year.

The Women's League takes this opportunity to extend to it's members and friends a very Happy and Prosperous New Year.

Mrs. Joseph Anderson, President

Mr. & Mrs. David H. Ullman and family wish to extend to their friends members and worshippers of the West Side Institutional Synagogue, a Happy New Year.

THE PATRICIAN

Kosher Caterers of Distinction

151 WEST 51st STREET

L. Schultz

I. Rosoff

Circle 7-7068

ACademy 2-0293

REV. S. TAITZ

מוהל

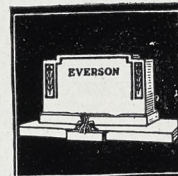
MOHEL IN LEADING HOSPITALS

Extending to our Friends and Patrons Our Best Wishes for a Healthy, Prosperous New Year

NEWMAN CATERERS

248 WEST 69th STREET
SUsquehanna 7-3400

Monuments erected in all cemeteries



Open
Sundays

LAUER
Memorials
2020 JEROME AV.
NEAR BURNSIDE
AV. STATION
PHONE
SEDGWICK 3-5400

Dignified Funeral Service

You Determine the cost.

RIVERSIDE

MEMORIAL CHAPEL

76th STREET & AMSTERDAM AVE.
ENdicott 2-6600