

WEST SIDE INSTITUTIONAL REVIEW

Vol. II No. 9

Friday November 4, 1938

Cheshvan 10, 5699

OUR STARGAZERS

The forthcoming big function of the Women's League is the Annual Fall Luncheon at the Starlight Roof of the Waldorf-Astoria on Tuesday, November 22nd, at 12:30 P. M. This is a quota luncheon for members. Tickets for guests are \$3.00 each.

In addition to a superb luncheon, truly in the Waldorf manner, entertainment by Broadway celebrities will be offered. Beautiful prizes have been donated by leading women's apparel shops.

The Starlight Stargazers are: Mrs. David H. Ullman, Chairman Luncheon Committee; Mrs. Jack Levine, Treasurer Luncheon Committee, Co-Chairman; Mrs. Joseph Anderson; Ex-Officio, Mrs. Herbert Gossett, Mrs. Frieda Weinstein, Mrs. Nat Trotzky, Mrs. Max Sanders, Mrs. Harry Mirkon, Mrs. Ethel Hiller, Mrs. Samuel Siegel, Mrs. I. Karpf, Mrs. Morris Jablow and Mrs. William Horowitz.

WOMEN'S LEAGUE FIRST OPEN MEETING

Our Women's League will hold its first open meeting of the season on Monday afternoon, November 7th, at our building. Judge Anna Moskowitz Kross, the guest speaker will, in her inimitable way, discuss "The Family and the Court."

The talk will be preceded by Rabbi Goldstein's regular Monday afternoon Bible Class, and will be followed by a social hour at which the following will be hostesses: Mrs. Joseph Anderson, Mrs. William Horowitz, Mrs. Irving Karpf and Mrs. Herbert A. Gosset. All the women of the Congregation are cordially invited to be present.

YOUNG PEOPLE'S MINCHA SERVICE

Beginning next Saturday afternoon, the young people of the Congregation will conduct the Sabbath Mincha Service. For the first Service, Harold Perlman will read the Torah, Selig Katz will be the Cantor, and Robert Breitbart will deliver the talk.

ATTENTION

Will the little girl, who some day will be an absent-minded professor, call for the hat and coat she forgot in our office.

HELPS CONCERT DRIVE



Our President, Lester Udell

Putting his shoulder to the wheel, our slim but peppy president, has declared that from now on his greatest efforts will be devoted to helping our Concert Chairman, Joseph Settel, dispose of all of the tickets so that when the Concert comes around our only problem will be where to put the standees. Harry Appel suggests that for the good of the Congregation they can stand on Gus Rubenstein's feet, but Gus, in turn, waived the honor in favor of his pal, Morris Levine.

However, to have standees at all, regardless of whose feet they stand on, will indeed be a great feat.

Joe Settel, when interviewed by our reporter (we haven't any reporter), said:

"The Gala Concert at the Metropolitan Opera House on Sunday, December 4, 1938, for the benefit of the West Side Institutional Synagogue, affords an opportunity to every friend of the institution to demonstrate how a gigantic task is accomplished by united effort.

"I admit that it required considerable courage to undertake the tremendous task of disposing of 3600 tickets. I feel confident however, that all of our friends will exert every effort to make this event a success.

"The price range of the tickets is from one to six dollars each. Every person can buy a ticket suitable to his purse. Those who expect to attend in groups can secure boxes containing either four or eight seats.

HADASSAH PRESIDENT ADDRESSES BIBLE CLASS

Over 100 people gathered at our Synagogue to hear Mrs. Judith Epstein, National President of Hadassah speak at the opening Monday night meeting of the season, following the Bible Class conducted by Rabbi Goldstein.

The audience was held spellbound by the marvelous flow of oratory and the effective picture of the situation in Palestine as presented by the speaker. Mrs. Epstein pleaded that the doors of Palestine be kept open as a place of refuge for the persecuted, as a country of our own and that the ideals which our Rabbis have preached shall not be swept from the face of the earth.

Following the speaker, short addresses were made by Max Sanders, Harry Appel, Mrs. Claire Ullman, Assemblyman Ira Holley, Rabbi Lifschitz, Mrs. Dorothy Anderson, and Joseph Settel.

Refreshments were provided by Mr. and Mrs. David H. Ullman in honor of the birthday of their daughter.

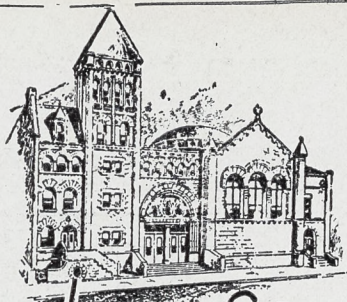
JUNIOR CONGREGATION

Last Shabbos morning witnessed the first service of the Junior Congregation of the year. Rabbi Lifschitz, the Principal of our Talmud Torah and Director of Social Activities, addressed the splendid attendance on "How to Pray." Mr. Josh Levine was on hand to assist with the arrangements and members of the Boy Scout Troop acted as ushers.

The Junior Chazanim were Masters Kenneth Cohen and Emanuel Yavneh. These Sabbath morning services for the children will be a regular feature throughout the school year and will be held in the school auditorium.

MRS. EVA RIPIN

The unveiling of the monument erected in memory of Mrs. Eva Ripin, wife of our devoted member and co-worker Mr. Henry Ripin, took place last Sunday morning in the presence of a large gathering of her friends and relatives. Her devotion to the synagogue will never be forgotten.



WEST SIDE INSTITUTIONAL REVIEW

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George L. Livingston	Editor
Rabbi E. L. Lifschitz	Managing Editor
Morris Jablow	Business Manager
Daniel Weiss,	Ass't. Bus. Manager

THEIR EYES ARE OPENING

If a fire starts on the next block, the average person is usually interested in seeing the spectacle and watching the fire engines rush out and the firemen perform. But should there be danger of the fire spreading to the homes of the watchers, the spectators no longer remain passive but get busy trying to help arrest the fire and put it out.

When the fire of oppression and intense persecution was visited upon the Jews by Hitler, the general run of our friends of other faiths, with some exceptions it is true, were passive and watched the performance. Of course, like all spectators at a fire, they were expecting to see it put out but did not exert themselves to any great extent to aid in the process of putting it out.

But intolerance and religious persecution are a fire which spreads. When the fuel which it first seizes upon becomes consumed, the fire spreads to the adjoining structures and so have spread the fires of persecution to other faiths. There is not much left of the Jews and their property upon which the meanness and wrath of nazism and fascism can be

vented. A public goat they must have, however. Hence, we see the spread to persecution of the members of other faiths and the reaction is the same as when the fire spreads to the homes of the spectators. The other faiths today are becoming embittered and were treated to an address by the Pope in which he compares Hitler and, by inference, Mussolini, to resurrected persecutors of olden days. The Pope does not mince any words.

While we feel that the awakening of the spirit of resentment in other faiths is wholesome and a combination of all faiths to down the curse of fascism and hitlerism may accomplish the purpose, we nevertheless feel that had the other faiths been a little more vigilant a few years ago and had then expressed the sentiments that they express today, nazism and fascism certainly could not have gained such headway, if not entirely curbed. All faiths should bear in mind that eternal, unrelenting and unyielding vigilance is the price, not only of liberty, but of survival.

* * * *

THE MALE SHOPPER

There is no greater pain-in-the-neck, as any housewife will admit, than the certain variety of species male, called the shopping addict. He just loves to buy things, being unable to pass any display, ornamental, useful or even vegetable, without investing. He is usually a descendant of some Thursday-night-live-fish-buying Shabbas-making, male ancestor who called his wife "Shaitie."

He is the sort of fellow who brings home various labor-saving gadgets, like contraptions for threading needles, patent potato peelers, combination knife, fork, corkscrew and etc., which those hawk-eyed peddlers usually sell to their stooges on street corners.

And what a sucker he is for paints. He'll stand goggle-eyed in front of a store-window, while some hefty, gum chewing blond, who has outgrown her skirts, demonstrates a quick-drying enamel on an auto fender. He acquires the paint, a gaudy color, spends a couple of dollars for brushes (he didn't realize at first he needed brushes) and goes home to do a job. Not finding his apartment in need of paint, he usually attacks the kitchen step-ladder, spoiling a pair of pants, a shirt and a tie in the process. The next week, his wife buys

(cont. on page 3 col. 1)

"AS
R'CHASH
SEES
IT"



By RABBI HERBERT S. GOLDSTEIN

WORDS WHICH MEAN SO MUCH

With the help of God, I propose to devote this column for sometime, to a discussion of words which mean so much to ourselves and to others. "What's in a name," said Shakespeare, "A rose by any name would smell just as sweet." So you may ask, What's in a word? A word is a picture of a thought. It is the objectivization of an idea. It makes thought concrete. It makes the abstract real. Words lead to action. Words reveal to us not only the thought but the character of men. "Life and Death are in the power of the word (the tongue)," said the inspired wisdom preacher, King Solomon. Good words will give ambition, and lead to achievement. "Bad words are as influential as the plague and the pestilence. They have wrought more evil than battle, murder, and sudden death. They creep through the ear into the heart, call up all its bad passions, and tempt it to break God's commandments. A few bad words got into the ear of the mother of mankind, and they led her on to eat the forbidden fruit, and thus to bring death into the world."

On the other hand, a good word can even conquer God. What that word is we shall discuss in this series. The series will discuss, among other words, (1) the weakest word; (2) the most compelling word; (3) the word which conquers God; (4) the saddest word; (5) the most beautiful word; (6) the hardest word to some, and the easiest word to others; (7) God's favorite word; (8) the most dangerous word; (9) the serpent's word; (10) the word that is the greatest teacher; (11) the most loving word; (12) the happiest word and (13) the unsuccessful word.

I would like to elicit your interest and co-operation in helping me write this series. Try and guess just what words are meant by the titles mentioned above. Please send in your suggestions.

The Male Shopper

(Continued from page 2)

a new ladder, as the quick-drying enamel isn't so quick.

Should his wife ask him to buy a pickle at the "appetizing store", he'll return with a pound of lox, a large paper carton of sourkraut, a couple of kippered herrings, some cans of "real" Norwegian sardines in "pure" olive oil (he believes the labels implicitly) but will probably forget the pickle.

His greatest weakness is Woolworth's hardware counter. Just let him get into the store and, in a big way, he'll go in for hammers (several sizes), screw drivers, rivets, nails, wire, screws, a saw and a chisel or two. He then carefully puts them away in a place he probably will not remember. Some day he plans to get a set of real carpenter's tools. However, should his wife ask him to fix an electric socket, he'll growl behind his newspaper and tell her to call the electrician.

For his home and the personal adornment of his wife, there is no limit to his imagination. The fact that colors may clash, or things be out of style, means little to him. Nor do twenty-five years of scolding deter him in the least. What does get him sore, however, is to bring home a "beautiful" set of costume jewelry from his last trip, for which some bewitching saleslady has soaked him plenty, only to have his wife call it "five-and-ten" junk.

However, he means well with his sort of imbecilic acquisitiveness and is happy in his misdirected purchase. So, let him live and get his wife's goat.

Light Candles Friday Evening 4:36

Weekly Portion — LECH LECHO

Friday Evening Service.....	4:35
Saturday Morning Service.....	9:00
Saturday Morning Children's Service	
Rabbi Hurwitz Class in Talmud.....	3:00
Mincha Service.....	4:20
Mincha Service.....	4:30
DAILY SERVICES	

Sunday Morning Service.....	7, 8:30
Mornings.....	6:45, 7:30, 8:00
Mincha.....	4:35
Followed by the study of the Mishna	

ADDRESS

Following Bible Class
next Monday Evening Nov. 7
"THE IMPORTANCE OF
GOOD SPEECH"
Dr. Arthur G. Mulligan
of Fordham University

NEWS HIGHLIGHTS

by Rabbi Emanuel L. Lifschitz

One cannot pass up the recent summoning by the Commissariat of Education, of Soviet school teachers, to intensify anti-religious work among children. It was charged that as a result of teacher's indifference, there has been a considerable revival of religious manifestations among children, to the extent that "in one village of the North Caucasus the school is half empty on religious holidays."

It is remarkable that after twenty years of constantly driving religion under cover with a fanatical zeal, declaring religion to be the enemy of society; after humbling, persecuting and exiling religious leaders, and after denuding the country of most of the symbols of religion, such as synagogues and churches, Russia has failed to crush religion and the religious attitudes and yearnings of man. A whole generation of Russian youth has been brought up 'on the knees' of Communist ideology. It has been indoctrinated with the dogma of surrender and capitulation of individual liberty and personality to the state. The tenets of 'Brotherhood and Peace' have been substituted for all religious practices and beliefs; and nevertheless Russia has failed to uproot religion. Why? Because peace and brotherhood cannot be achieved when every fundamental religious and moral law is trampled upon; failed because police spies are no incentive to brotherhood; failed because wholesale purges and executions do not spell peace; failed because we dare not punish our brother without an open trial; failed because peace cannot be procured through propaganda that hides our own faults and reveals only those of others.

One cannot destroy that which lay in the elemental psychic composition of man. One cannot destroy that which is eternal -- that with which God endows man. One cannot blot out the essence or quality of mind and spirit that has helped man rise from the depths of barbarisms and primitive life to the heights -- that which has helped man to transcend the earthly and the material -- to forego the delights of the flesh and to live with holiness of purpose and to act with kindness, love and humility. Religion shall not die, but live!

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"AUNT LIL"



Lillian R. (Mrs. Samuel) Silver

This charming, native New Yorker, whom everyone knows as "Aunt Lil," is the daughter of Solomon Jacobs, prominent founder of the Kalwarier Shul (Congregation Sons of Israel) on Pike Street.

(Note: That's the Shul where the Editor acquired his profound love for Hebrew studies for there the Rebbe's hoary hand descended on the Editor's left ear every time "he" was said for "who" and vice versa.)

"Aunt Lil" was the second president of our original "Women's League" and is remembered with grateful affection for having made her apartment available, for an entire year, to the Bible Class.

It would be useless to enumerate the great number of institutions which know Aunt Lil's benefactions but it is of her that the expression was coined, "always ready to serve."

Aunt Lil was married to Sam Silver in 1909. When asked if she recalled who was the best man at her wedding, she said her husband.

GETTING PERSONAL

By Me, Him & I

It was a pleasure to have a visit last Sunday afternoon from our friends and well-wishers, Mr. & Mrs. Jacob Eisenberg part of our beloved Settel family) before their return to their home at Miami Beach, Florida. ... It was encouraging to see so many of the younger women at the opening session of Rabbi Goldstein's regular Monday afternoon Bible Class. We can expect a better generation of children when we find these young mothers acquiring a greater understanding of our divinely inspired literature.... A belated discovery is that Beulah Leah, daughter of Harold and Pearl Kaplan was the youngest person to attend our Tashlich services the first day of Rosh Hashona.... Sylvia Livingston charming daughter of our editor and Mrs. Livingston is the Manhattan Chairman of the Social Committee of the Junior Division of the Joint Distribution Committee. A group of about 100 young men and young women were at her house last Thursday evening. We hear that the refreshments were par excellence. How about sending some over to us the next time you have a meeting?... Once again we were privileged to have four generations in our midst.... Great-grandma Regina Margareten, fine and noble lady who seems to have drunk from the Fountain of Youth,... her two sons and two of her daughters and her grand-children and great grand-children.... It was nice having Jacob Zabronsky, President of Young Israel with us last Saturday. We wish his wife a speedy and complete recovery.... Way out in Tulsa, Oklahoma, Rabbi Fasman heard of our reputation for drawing young folks to our Sabbath Morning services.... To verify this report, he attended our Synagogue last Saturday. P. S. He was convinced.... We have been asked who catered the lovely party at which the Anderson's and the Steinberg's were hosts recently. It was another one of those "labors of love" on the part of our own, ever reliable, Annie Morris.... Mrs. Dora Shapiro, President of the Home of the Daughters of Jacob, was a guest at the lovely Munter-Wechsler wedding at our synagogue.... We were happy to welcome Mr. Frederick Margareten, President of our neighboring Congregation Khilath Jeshurun, to our services last Saturday.... Many members of our Board of Directors attend our services on Saturday mornings, but how

about their daughters?... Speaking of the young ladies, we notice that Joan Friedman, sister of our efficient usher, Buddy, has been in regular attendance, rain or shine. That's an enviable record... Congratulations to Morris Steinberg, our Director on the occasion of his birthday, November 8th... Our President, Lester Udell, is becoming quite a golfer... And so, until we meet again next week.

SOCIAL CALENDAR FOR THE WEEK

Sunday

Young Folks League 8:30 P.M.
Junior Council - 8:30 P.M.

Monday

Girl Scout Troop - 3:30 - 5 P.M.
Rabbi Goldstein's Bible Class— 8:30 P.M.

Tuesday

Girl Scout Troop 3:30-5 P.M.
Boy Scout Troop 7:45 P.M.
Junior Council— 8:30 P.M.

Wednesday

Class in Public Speaking for Ladies 10:30 A.M.
Jewish Youth League— 8:30 P.M.

Thursday

Cub Pack and Sea Scouts 7:45 P.M.

BREAKFAST - SERVICE

Last Sunday morning, the congregation played host to a number of young boys and girls of post Bar-Mitzva age at a Special Young People's Service held at 8:45. Breakfast was served later and a social period followed. Through attendance at these attractive services our young people will learn the joys of Synagogue worship on week days as well as on the Sabbath and Holidays. The members of the Women's League, who helped serve were Mrs. H. S. Goldstein and Miss B. Abrams.

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CONDOLENCES

The Congregation expresses its heartfelt condolences to our loyal member and dear friend, Mrs. N. S. Sheifer, on the occasion of the recent loss of her husband. May God spare her from every anxiety for many years to come.

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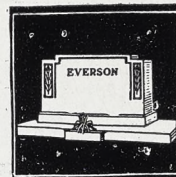
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