

WEST SIDE INSTITUTIONAL REVIEW

Vol. II, No. 22

Friday, February 3, 1939

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GALA BAZAAR OPENING

DIRECTOR APPEL IMMEDIATELY GOES INTO EXECUTIVE SESSION WITH HIMSELF—REVISES HIS PLANS UPWARD

ENTHUSIASM FEVERISH

The Bazaar, long heralded with great prophesies, has opened with a bang. A marvellous display of merchandise, extraordinary good fellowship, and a most charming and comfortable environment, insure the success which Harry Appel has been busy working and praying for.

From near and far,
Afoot, by car,
They gather round
At our Bazaar.
The good, the wise,
Send merchandise,
To make our crowds
Grow supersize.
Nor wind, nor rain,
Our friends restrain,
From showing up
At the Lorraine.

Annie Morris, co-chairman, is so happy at the response, that years and pounds evaporate together. She is again the charming little girl we danced with a quarter of a century ago.

Joe Settel, before leaving on a vacation in Florida, worked his head off getting the Bazaar in shape, so that he could have a real excuse for resting.

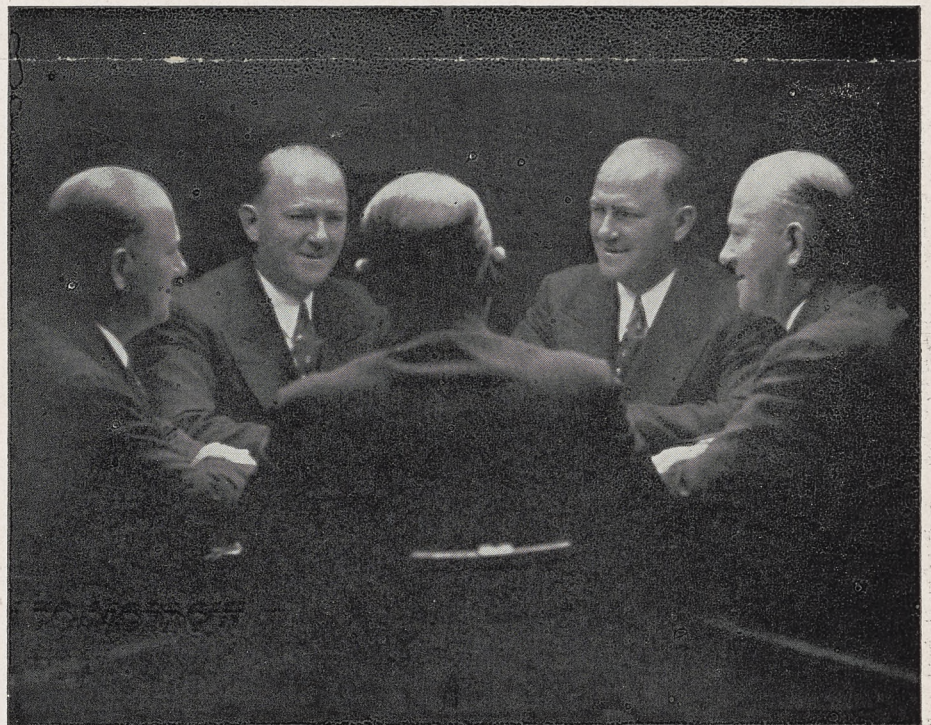
Sam Siegel, the man who likes figures, is ensconced as Treasurer. He says his present mission is much addition.

Charlie Cohen and the missus are now competing in selling the merchandise which they competed in assembling.

And, at the refreshment counter, the food we eat cannot be beat.

Thanks to the following merchandise contributors previously not mentioned:

Moe Abrams, Advance Purse Co., Amdur Clothing Co. Inc., Annetta Dresses Inc., Atlantic Sanitary Products Corp., Beck's Drug Store, Borden

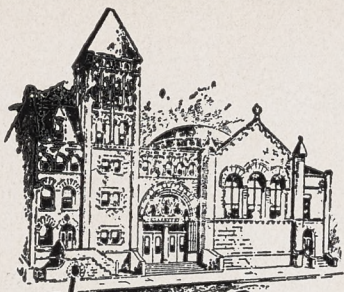


THE HARRY APPEL BAZAAR QUINTUPLETS

Communing at the LORRAINE, 2307 Broadway, near 84th St.

Farm Products, Borgenicht & Spiro Inc., Brillo Mfg. Co., C. & M. Leather Goods Co., J. Davis, Dugan Bros., Eagle Button Corp., Effo Mfg. Co. Inc., Einhorn Brothers, Eisenstadt & Joseph, Fierman & Kolmer Co., Wm. P. Goldman Co., Goldfinger & Friedman, Dr. Samuel Goodman, Goodstein Bros., Mrs. J. Greenfeld, Harwood Mfg. Corp., Hyman Bros., Jaburg Bros. Inc., June Dairy Products Inc., I. Kaplan, Kelray Knitting Mills, Klarik Bros. & Levine, M. L. Kramer & Sons, Lacher Blouse & Novelty Co., La Rochelle Pharmacy, Leading Perfumers & Chemists Inc., Lerner Blouse, S. Liebowitz & Sons, Samuel Manaccus, Manhattan Park Dairy,

Mayflower Knitting Mills, Metzger & Cohen, Onita Specialty Co., Overland Garment Co., Pal Products Co., Leo Pretzman, Putman & Co., Quality Textile Co., Julius Resnick, Richland Importers, Rittenberg Bros., M. C. Ross, Max Schneck & Bros., Schulte-United Inc., Joseph Sedwitz & Sons, Sheffield Farms Co. Inc., Siegel Bros., Siegel & Alenikoff, L. Silverman & Co., Supreme Kitty Togs, Udell Stationery & Printing Co. Inc., Unger Braid Co., Carl Upmann, Venus Lingerie Co. Inc., Wahlcraft Mfg. Co., Washington Infants Knitwear Co., Weisbaum Bros. Brower Co., W. & C. Clothing Co., Wm. Wrigley Jr. Co., Zadek Feldstein Co. Inc., Zimray Inc.



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George L. Livingston	Editor
Rabbi E. L. Lifschitz	Managing Editor
Morris Jablow	Business Manager
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THE BIBLE

For thousands of years, all religions have pointed to the Good Book as the fountain of truth, the source of all knowledge and ethics.

It remained for a prisoner accused of burglary to verify that fact.

The Pennsylvania police have arrested a man on the charge of burglary. The evidence is a Bible with his name inscribed, which he is said to have left behind after the alleged crime was committed. The police say the Bible proves the truth of the accusation.

The moral: Either follow the precepts of the Bible and do not rob, or else leave the Bible home when you do. The two do not mix.

1000 YEARS

Hitler has announced that the Nazi regime will endure 1000 years. Mussolini has also predicted longevity for his idea. And Stalin expects to last forever. Interesting, indeed. However, more interesting are the following excerpts from an article by Professor David Muzzey celebrated historian, in the Sunday Times Magazine:

"Napoleon, with more political and military genius in his little finger than the 'sawdust Caesars' of today have in their whole body, lasted about twenty years. . . And are we to believe that his feeble imitators, fighting with the noble weapons of purges, persecutions, confiscations, concentration camps and castor oil, will succeed where he failed? Historians against the majestic march of history! . . . Even wise Thales, more than twenty-five centuries ago, declared that one sight the world would never see was 'a tyrant growing old.' "

UNAPPRECIATION

Leni Riefenstahl, Hitler's ideal of swastika womanhood in the cinema art, returned to her blessed Vaterland disappointed at her flop in Hollywood. In vain had she aspired to accumulate some hated American shekels for her Fuehrer. Of course, she blamed the Jews. How about Mother Goose, Leni?

Leni Bo Peep

Don't lose your sleep,

Yanks have no culture behind them.

Entrust your career

To Adolf dear

The arts, who else can mind them.

FINANCING COUGHLIN

Each week Coughlin gets more vicious and bolder in his false and slanderous attacks on the Jews. It is obvious his tirades are part of a systematic campaign. What is that plan?

Instead of cooperating to help solve our problems, certain big financial interests feel that by adopting German and Italian technique, that is to say, making the Jew the scapegoat, they can take the public mind off our problems. They plan to excite the public by blaming the Jew for everything.

Coughlin has been picked as the executioner. The Church is not supporting him but is afraid of him. It feels that if it were to curb Coughlin too drastically, he would probably leave the Church and attack that great religious organization as viciously as Hitler, the Catholic.

The tremendous costs of a weekly national broadcast are known to everyone. Ugly rumors pervade the air that Mr. X, the great industrialist, is paying for all this. Congress should investigate the situation and let the world know. One stirring up race strife and fratricide is a traitor guilty of national sabotage, who should be investigated.

"AS
R'CHASH
SEES
IT"



By RABBI HERBERT S. GOLDSTEIN
JUSTICE

II

In noting the contribution of the Jewish people to the concept of Justice, I am not unmindful of what the other races have wrought, what legacies we have received from Greece and Rome, from France, from England, and from other countries as well. But is it not a source of pride to the Jew and a thing at which the rest of the world may marvel, that it is to this race, hounded and beaten about the world for centuries, recipient of little compassion and inadequate protection of law, to this race treated with little or no justice that, fundamentally, we owe the conception of ALL justice. An everlasting witness of God's abiding justice, is the continual existence of the Jew. Wickedness is weakness. Of the Jew it may truly be said "one with God is a majority."

We fear to have one of our race who commits a crime labelled as a Jew, for somewhere, someone will hear of it and classify the entire race, or should I say crucify the entire race, accordingly. There are Jewish criminals; but Jews are not criminals. There are feeble-minded Jews; but Jews are not lunatics. The Jew understands the subtleties of such misapprehensions and his ancient sense of justice cries out for fair treatment. That is why we are more aware of the fine human points of justice which sometimes escape other peoples and which cause to be raised against us the rebuke that we are over sensitive. We are embittered in our school days to be called upon for a reading of the part of Shylock. "What does the Jew say next?", demands the instructor, and we surge with an inner ache of injustice, for we know how much harm was done by England's greatest dramatist when he sought to epitomize the Jew, though he had never met one. We want no favors, no special accommodations, but we are entitled to simple justice.

CLOUDS

In Gratitude to
DOROTHY THOMPSON
by
FRIDA SARSEN-BUCKY

Dark and sombre clouds
Have gathered
In the sky
Shadowing
All our paths.
Faintly a light
Gleams from afar
Seeking its way
Through
Threat'ning skies—
Laden with sorrow
Are our souls;
Burdened
By suffering and
By grief.
When will the spark
Piercing the dark
Kindle
The torch
Of our hope?
In this
Grim and stormy
World we're warriors
All
Battling on
And on—
But our sword
And our shield
Are not of steel;
Our blood
Our soul
Have made them strong!
Through
Darkest ages
Our torch was borne!
Let's not turn back!
Let's struggle on!
See how the spark
Bursts into flames!
Brightly shall burn
Our freedom's torch!

WOMEN'S LEAGUE

The meeting of January 23rd was as always a very enjoyable one. Rabbi Goldstein graciously introduced the directors and officers for the coming year and with every introduction he had something really nice to say. Rabbi Lifschitz spoke beautifully on the subject of the Relation of the Bible to the solution of the many problems we face in our everyday lives.

A buzzing social hour followed the close of the meeting with Mrs. Frank and Mrs. Pargament as hostesses. Mrs. Spanbock and Miss Abrams have consented to act as hostesses at the next meeting.

THIS AND THAT

by Rabbi Emanuel L. Lifschitz

NEW YEAR OF THE TREES

The new vitality of "Chamishoh Osor Bi-Sh'vat" or the New Year of the Trees, which occurs this year on February 4th, grows out of the rebirth of our people in Palestine. Originally a Palestinian festival, this Jewish arbor day has been observed outside of that land by the eating of Palestinian fruits and nuts, such as St. John's bread (bokser), almonds, dates, figs and the like.

In Palestine today, however, it has become one of the great festivals, recapturing its original significance of a day of actual tree-planting. It is a period marking the beginning of spring, which comes early in that land, and children and adults pour forth into the hills to the sacred task of reforesting areas that have become barren by the neglect and misuse of centuries. Slogans such as Boruch Ha-notea (Blessed is the Planter) find expression on the banners of the marching children, and pictures, as of the attractive almond trees in bloom, become the subject for young poster artists. From Palestine the new enthusiasm for this festival has spread to the diaspora where it is utilized as an opportunity to learn about Palestinian flora and agricultural needs and to contribute funds for the planting of trees there.

Excerpt from Address
by Justice Louis D. Brandeis

Is not the Jews' indomitable will—the power which enables them to resist temptation and, fully utilizing their mental capacity, to overcome obstacles—is not that quality also the result of the conditions under which they lived so long? To live as a Jew during the centuries of persecution was to lead a constant struggle for existence. That struggle was so severe that only the fittest could survive. Survival was not possible except where there was strong will—a will both to live and to live as a Jew. The weaker ones passed either out of Judaism or out of existence.

And finally, the Jewish capacity for hard work is also the product of Jewish life—a life characterized by temperate, moral living continued throughout the ages, and protected by those marvelous sanitary regulations which were enforced through the religious sanctions.

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OUR WOMEN'S LEAGUE
VICE-PRESIDENT



REGINA (MRS. GEORGE L.)
LIVINGSTON

(By Mrs. Herbert S. Goldstein)

Who first said, "Let's push the walls out, we must have a more beautiful place?"

Who first said, "Let's have a quota luncheon, I am sure our sisterhood can do it?"

Who celebrated the first birthday of the W. S. I. S. with a long to be remembered gathering at her home?"

Whose home is graciously open at all times, not only for the W. S.

(cont. p. 4 col. 3)

GETTING PERSONAL

By Me, Him & I

Looking well after his long illness, Dr. Kapner was back in our midst where he belongs. . . Best wishes for a speedy recovery to the ill members of the Mirken family. . . Dr. David Katz was back at Shule. How we had missed him. . . The same goes for our friend, Herman J. Bodner. . . Regardless of how big our attendance may be on Saturday mornings, we miss our absent friends . . . Mrs. I. Friedman and Mrs. Lester Udell have been doing some very successful soliciting of merchandise for our Bazaar. . . . Congratulations to Mrs. Frieda Weinstein upon the graduation of her son. We wish her as well as all the other parents in our Congregation great nachas from their children. . . Seymour Reichlin is an all 'round young fellow. Like the man on the flying trapeze, he managed with equal ease to get 100% in his Regents exam in physics and to read the Torah at the Sabbath Afternoon Services. . . Mr. Joseph Landowne (Big-hearted Joe) once again displayed his exemplary character when he gave up his Yahrzeit Maftir last Saturday morning so that one of the young fellows, Maurice Spanbock, might have it. That's the true W. S. I. S. religious spirit in which the young come first. . . Talking about our young folks, that was a masterly talk on "Judaism and Morality" Paul Newman gave at our Sabbath Afternoon Mincha Services . . . Equally fine were the reading of the Torah by Ira Bernstein and the chanting of the service by Benjamin Neuhaus. . . At the launching of the Bazaar Saturday night, David H. Ullman moved us greatly, without tears however (Don't cry little girl, don't cry). We are deeply indebted to him for moving all the merchandise from our building to the Bazaar headquarters and he didn't tear anything at that. . . Mr. & Mrs. Harry Appel and their son Bernard, Mrs. Annie R. Morris, Mr. & Mrs. Jablow, Mr. & Mrs. Gus Rubenstein, Danny Weiss and Mr. Albert Lazarus were on deck to oil the wheels. . . Rabbi Goldstein gave his blessing at the Bazaar opening. Now it can't fail to be a great success. . . The redemption for five shekels (Pidyon Haben) of Douglas Weil, first grandson of Mr. & Mrs. G. Richard Rubenstein, was celebrated last Sunday in fitting style. Gus made the occasion memorable by presenting Rabbi Goldstein with a copy of "Joseph in

Light Candles Friday Evening	5:01
Chamishoh Osor Bi-Sh'vat	
Weekly Portion — BESHALACH	
Friday Evening Service	5:00
Saturday Morning Service	9:00
Junior Congregation	10:00
Rabbi Hurwitz Class in Talmud	4:00
Mincha Service	5:00
Sunday Morning Service	7:00, 8:00
Sunday A. M. Youth Service	8:45
Daily Services:	
Mornings	6:45, 7:30, 8:00, 8:30
Mincha	5:00
Followed by the study of the Mishnah	

Egypt" autographed by the author, Thomas Mann, which Gus had bought, after very spirited bidding, at the Christian German Refugee dinner for Dorothy Thompson.

MR. BRIAN HEALD

will be the Guest Speaker at the next meeting of the Young Folks League on Sunday evening, February 5th, at 8:30 o'clock

Mr. Heald was founder and National Youth Secretary of the British Peace Movement and is at present research director for the American League for Peace and Democracy.

His subject: "An antidote for Fascism" Members of the Reus Society and Junior Council are invited. Dancing will follow. Refreshments at the Bazaar.

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Mrs. George L. Livingston

(cont. from p. 3 col. 3)

I. S., but for many other causes?

Who generously provided our Women's League room with the beautiful red carpet which lends such an atmosphere of elegance?

Who? Reggie Livingston.

Among her many activities are the following: Vice-President Women's League of the W. S. I. S.; Member of Board of Directors of Yeshiva College Women's Organization; Hebrew Teachers Training School for Girls and Harlem Joint Passover Relief; active member and worker for Rabbonim Aid Society, Yeshiva Ohel Torah, Mizrachi Women's Organization, Women's League for Palestine, Hadassah and Beth David Hospital.

It is not surprising that her three children, Sylvia, Bobby and Harriet, are in a class by themselves.

P.S. (By the Editor) Who is it that is so busy with her charities that the Editor cannot get a meal on time? You tell 'em, Rebbetzin.

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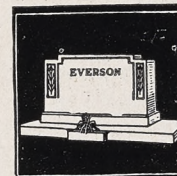
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