

WEST SIDE INSTITUTIONAL REVIEW

Vol. III, No. 39

Friday, May 31, 1940

Iyar 23, 5700

OUR YESHIVAH'S APPEAL

We have already made partial distribution to Yeshivahs abroad and in this country of the funds received as a result of Rabbi Goldstein's appeal, made in our Synagogue on the last day of Passover. The final distribution will be made in the near future. We therefore urge all of our readers who have not already done so to send us their contributions at their earliest convenience.

The centers of Jewish learning to which we are contributing funds raised are facing the threat of drastic curtailment of program, or, in some cases, actual extinction. We sincerely hope that our contributors feel with us that by sending them much needed support we are aiding the survival of Jewish culture.

During the past week, donations were received from the following: Mr. Mose Goodman, The House of Gross, and Mrs. C. Rosan.

SHAVUOTH TABLEUX

Representatives from ten Sisterhoods will participate in the Mothers' and Daughters' Tableux, which will be presented at our building on Monday afternoon, June 10, at 2:30, under the auspices of the Women's Organization of the U.O.J.C.A.

Our Women's League, the hostesses of the afternoon, will be represented in the tableux by the following:

Mrs. Sam Davis, as the "Golf Mother;" Mrs. David Brown as "Whistler's Mother" (Miss Naomi Goldstein will take the part of the child in this tableaux); Gladys Messing Schwartz, daughter of Mrs. David L. Messing, as "The Bride;" and Marline Diana Fain, grand-daughter of Mrs. Sam Michael, as "The Kindergarten Child."

OUR PARENTS' ASSOCIATION

The Parents' Association of our Hebrew School ended its highly successful first season at a recent meeting. The new officers elected at that time are the following:

Mrs. Harry Ward, President; Mr. David S. Galton, First vice-president; Mrs. Milton Rosett, Second vice-president; Mrs. Paula Insel, Secretary; and Mrs. H. Livingston, Treasurer.

The meetings of the Association will resume early next fall.

THE MAN WE'VE MISSED



LESTER UDELL.

Our President

We take this opportunity to express our gladness upon the recovery of our President, Lester Udell from the recent illness that has kept him away from us for several weeks. We are looking forward to welcoming him back very soon.

HEBREW SCHOOL PARTY

Last Sunday morning, the children of our Hebrew School held a party in our building in celebration of Lag B'Omer. Plans for an outing to Inwood Park were cancelled because of inclement weather. The entertainment included group singing, games and story-telling.

MEMORIAL SERVICES (YISKOR)

Yiskor Services will be held as usual in our Synagogue on the second day of Shavuoth, Thursday, June 13. At that time prayers will be offered in memory of those who have left this world.

If you wish to have prayers said for your dear departed, kindly fill out and return the attached form. To maintain order and decorum, we urge that this information be in our hands before Shavuoth.

West Side Institutional Synagogue
120-138 West 76th St., N. Y. C.

זכרת נשמות

MEMORIAL CARD

I hereby request you to offer the Memorial Prayer for the coming Holiday

for my

whose name is

and I herewith donate \$.....

Name

Address

"YOUTH WEEK" CEREMONIES

Last Saturday, we observed "Youth Week" Sabbath by turning over our Services to the young men of the Congregation. The Services were indeed impressive. The Sermon was delivered by Seymour Reichlin, winner of our recent sermon contest. Winners of second and third place in the contest were, respectively, Maurice Spanbock and Paul S. Newman.

"Youth Officers"

Officers of the Congregation for the occasion were as follows: Melvin Friedman, President; Alex Moskowitz, Vice-President; Morton Langer, Sexton and Joe Cliff, Chief Usher. The Cantors were Marvin Robert Livingston for Friday night, Norman Friedman for Saturday Shachris and Selig Katz for Musaf.

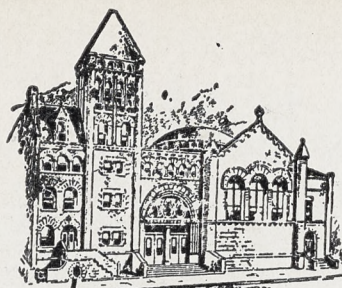
The reading of the Torah was rendered by the following young men: Maurice Spanbock, Morton Langer, Sidney Silberman, Lester Lazarus, Charles Silberman, Herbert Reichlin, Norman Weiner, Nathaniel F. Wald, Abraham Goodstein, Harold Udell, Louis Landowne and Melvin Hiller. Other parts of the service were performed by the following: Taking out of the Torah, by Daniel Weiss; Gelilah by Harold Wohl; and Anim Zmiros by Joseph M. Karpf.

Gabriel F. Goldstein was in charge of arrangements for the Service.

Round Table Reunion

In the afternoon, the Saturday Afternoon Young Folk's Round Table held a reunion, with its main event a symposium on the subject, "Opportunities for Youth in the World of Today." A large gathering of over fifty young people assembled to listen with rapt attention to talk after talk on the problems of youth in our world.

The talks on the subject, all of them highly stimulating and interesting, were delivered by Ira Bernstein, Robert Breitbart, Nat Carmen, Melvin Friedman, Gabriel F. Goldstein, Simeon H. F. Goldstein, Bernard Levmore and Bernard Udell. Rabbi Goldstein presided and Rabbi Lifschitz introduced the speakers.



WEST SIDE INSTITUTIONAL REVIEW

Published weekly from the Second Friday in September to the Second Friday in June by the WEST-SIDE INSTITUTIONAL SYNAGOGUE, 120-138 West 76th Street, New York, N. Y. Phone TRafalgar 7-8281.

Subscription: One Dollar Per Year

"Entered as second class matter September 22, 1938, at the Post Office at New York, New York, under the Act of March 3, 1879."

Vol. III, No. 39

May 31, 1940

George L. Livingston

Editor

Gordon Tiger

Associate Editor

Morris Jablow

Managing Editor

A RETURN TO THE OLD MORALITY

(The Sermon delivered by "Youth Rabbi" Seymour Reichlin at our Synagogue last Saturday.)

The world today is a ferment of ideas--Communism, Socialism, Fascism and many other isms. False messiahs are being followed desperately by people without hope. Mussolini, Hitler and Stalin are being deified by those who see in them the cure for their corrupt and supposedly worthless world. As each new idea appears on the horizon, it is grasped at by those seeking security at the price of everything else.

These new and imperfect ideas have made present-day living a version of Darwin's theory of the survival of the fittest. World politics and business are being run solely with the idea of self-preservation. What is needed in this world as has never been needed before is a revival of the old morality, based on the principles of religion and ethics.

The President said recently: "A national spiritual awakening may provide the key for the solution of America's social, political and economic problems." He envisaged a revival of this spirit of religion as sweeping through the homes of the nation and stirring the hearts of men and women of all faiths to a reaffirmation of their belief in God. "I doubt," he said, "if there is any

problem, social, political or economic, that would not melt away before the fires of such a spiritual awakening." We of the religious world must join whole-heartedly in this affirmation of the leader of the political world.

With such a religious revival, might will no longer make right in world politics. The privileges of the weak and helpless will be those of the strong and powerful, and Social Justice in its pre-Coughlin meaning will guide men's actions.

But what is needed first is a practical example. We Jews, with our Torah that outlines specifically how to live a life of equity and justice, should certainly be the first to follow our own laws, but unfortunately too many of us take our example from the decadent world about us. Too often we are told by those Jews who have not had the strength of character to resist the easier way of life that the Laws are silly, out of date and impracticable. Even if the Torah had only the purpose of creating a people with great self control, it would be sufficient. But its aim is also to introduce a Godly civilization and to regulate an entire mode of living.

The Torah is the Jew's contribution to world civilization and peace. But the world has forsaken that contribution and therefore has neither peace nor civilization. We must continue to be the pioneers and re-establish the old morality that will remake today's world.

When religious laws of morality are once again followed, we can envisage a promising future. Palestine will again be not only the national Jewish homeland, but the world's spiritual center. Rights of small nations will become inviolate, and laws of justice and equality will prevail.

Let us do our part in bringing about this renaissance. Let us follow the word of God and once more find security for ourselves and inspiration for the rest of the world. When we again come to live according to Torah-true principles, which means a return to the old morality, then, as the prophet Isaiah said and can still say:

"... they shall beat their swords into plowshares,

And their spears into pruning-hooks:

Nation shall not lift up sword against nation,

Neither shall they learn the arts of war any more. . . ."

That is the lesson of Judaism, which the world has yet to learn; that is our hope and prayer.

"AS
R'CHASH
SEES
IT"



THE 25th COMMANDMENT, III By RABBI HERBERT S. GOLDSTEIN

Not only is the commandment to believe in God based on our forefathers' experiences in the Land of Egypt, but even modern science serves to reinforce this belief. The sum total of the scientific discoveries of all lands and all times is an approach to our sublime chant, "Adon Olam," which is here translated:

"Master of the Universe"

"He is Lord of the universe, who reigned ere any creature yet was formed:

At the time when all things were made by His desire, then was His name proclaimed King:

And after all things shall have had an end, He alone, the dreaded one, shall reign;

Who was, who is, and who will be in glory.

And He is one, and there is no second to compare to Him, to consort with Him:

Without beginning, without end: to Him belong strength and dominion.

And He is my banner and my refuge, the portion of my cup on the day when I call.

Into His hand I commend my spirit, when I sleep and when I wake;

And with my spirit, my body also: the Lord is with me, and I will not fear."

In the Thirteen Creeds of Maimonides, the second and third read as follows:

"I believe with perfect faith that the Creator, blessed be His name, is a Unity, and that there is no unity in any manner like unto His, and that He alone is our God, who was, is and will be.

"I believe with perfect faith that the Creator, blessed be His name, is not a body, and that He is free from all the accidents of matter, and that He has not any form whatsoever."

This is the commandment of all commandments, that has no set time, for all the days of a man's life he is obliged to be with this thought, namely the existence and presence of God.

HOW YOU CAN HELP

The Women's Branch of the U.O. J.C.A. is endeavoring to introduce the teaching of Hebrew in the New Junior High School now being erected at 92nd Street and Amsterdam Avenue. Their request may be granted if they may secure the names of twenty-five boys and girls now in 7-B, who are going to be admitted to the new school. A copy of their petition is on our bulletin board in our lobby and may be signed by our boys and girls.

Agudas Israel is making an appeal for various kinds of seforim and prayer books to be sent to the many new congregations built by European Refugees in Central and South America. Our readers may send donations to Agudas Israel, 55 W. 42nd Street.

NOW IS THE TIME

to make reservations
for

CAMP DELANORE for Girls
CAMP DELAWAXEN for Boys

Added New Features

- A newly built Swimming-pool
- A one-half mile Bicycle-track
- A nine-hole Golf-course

DANIEL TROTZKY, Director
1775 Broadway, N.Y.C.
CI 5-8925

ANDRON'S MOUNTAIN HOUSE

Haines Falls, New York

"The resort with the world-famed view of seven states"

Fourth Annual

**Social Convention and
Weekend House Party**

of New York's
Young People's Leagues
June 28th -- 29th-- 30th 1940

The Special Price of \$10.50 Includes Golf in Addition to All the Many Features of Entertainment and Activities.

• •
Fourth of July

An amazing program! Over 40 stars of stage and screen.

Sid Martin and his Orchestra.

Reservations must be made in advance; and preferably now.

* * *

For Special and Season Rates, call our New York Office; 342 Madison Avenue; VAnderson 6-4579.

THIS
AND
THAT



WHO IS TO BLAME?

By **RABBI EMANUEL L. LIFSCHITZ**

Who or what is the cause for the second World War? Some will say the conditions set forth by the Versailles Treaty. Others will claim it is the Nazi philosophy, which maintains that the Aryan peoples are supermen and therefore worthy of conquering the world. Still others believe it is the threat of wide-spread communism or the vacillations of a Chamberlain.

None of the foregoing suggestions are causes. They merely represent the social panorama of a discordant world, the product of the false ideals and standards accepted by our generation. We ourselves are to blame because we have sold our souls to the God of materialism. We have envisaged material success as an end goal in itself rather than as a mere instrument to serve the common weal. Material things have no soul and therefore those who worship material things forfeit both their conscience and their soul.

The machine rules. In peace it is the administrative machine. It quenches its thirst for economic success with the brain-power, inventive genius and research of great minds. These intrinsic values it regards as mere fuel to generate increased speed and efficiency. They are commodities bought over the bargain counter like the very goods used in production. Add up these individual attitudes and you see the temper of a whole people, its representatives and its imperialistic appetites. Conscienceless international competition is the prelude to war or revolution. Apply the qualities of the peace machine to the war machine and you behold an instrument of violence and death.

Permanent peace will be achieved when we will renounce our false values, emancipate ourselves from material enslavement, reclaim our souls, as it were, and give expression to our inherent, divine qualities of heart and mind. Let us learn that it is not the things we possess that give meaning and inner peace, but rather the causes we serve and the ideals to which we cling.

Officers

LESTER UDELL	President
AARON WARTELS	1st Vice-President
MAX E. SANDERS	2nd Vice-President
ISAAC SETTEL	Treasurer
HAROLD KAPLAN	Ass't Treasurer
MORRIS JABLOW	Secretary
GEORGE L. LIVINGSTON	Editor
HERBERT S. GOLDSTEIN	Rabbi
EMANUEL L. LIFSCHITZ	Asst. Rabbi
ZALMON YAVNEH	Cantor
RABBI S. HURWITZ	Sexton

Board of Directors

Joseph Anderson	Jack Levine
Harry Appel	Morris Levine
Wm. L. Bassar	Morris Levinson
Samuel K. Beier	George L. Livingston
Siegfried Bendheim	Samuel Michael
Moses J. Berlin	Lawrence Mirken
Henry Blankfort	Max Moskowitz
Abraham M. Davis	G. Richard Rubenstein
Sam Davis	Max E. Sanders
Samuel Fasten	Joseph Sedwitz
Meyer H. Fishman	Isaac Settel
David H. Gluck	Joseph Settel
Isaac Goldman	Samuel W. Siegel
Dr. Benjamin Goldstein	Samuel Silver
Maurice Greenstein	Morris Steinberg
Morris Jablow	Lester Udell
Harold Kaplan	David H. Ullman
Joseph Landowne	Harry Ward
Moses Langer	Aaron Wartels

OUR SUCCESSORS-TO-BE



JACK L. MINSKOFF

It didn't take our club members long to discern the outstanding qualities of Jack L. Minskoff. Although only with our groups for a short time, Jack is already the lively, active president of our Senior League, and one of the most popular fellows in our young people's social activities. (Sister Helyn, not to be outdone, is already a member of our Club Governing Board.)

Jack's interest in organizational work began long before his arrival at our institution. For many years, he has organized and been active in numerous Young Folk's Leagues and clubs. At one time a Scout-master, he still retains the best qualities of a Scout, and adds to those, an uncommonly good disposition and a host of social talents. Those who admired the decorations in our Social Hall for the Senior League's Barn Dance last Saturday might be surprised to know that Jack was chiefly responsible.

Heading the list of Jack's hobbies is stamp collecting and first among his absorbing interests is charity.

GETTING PERSONAL

Our entire Congregation last week was dedicated to our Youth, of whom we had occasion to feel very proud. . . we were especially thrilled at the real oratorical talent displayed by "Youth Rabbi" Seymour Reichlin in his prize-winning sermon, which you may read on page two of this issue. . . Next week and the following week, we shall print the sermons of Maurice Spanbock and Paul S. Newman, who won second and third places in the sermon contest. . . Among the mothers whose faces beamed as their sons stepped up to read the Torah or chant the Services were Mrs. Benjamin Spanbock, Mrs. Moses Langer, Mrs. David Katz, Mrs. Seppy Silberman, Mrs. Joseph Landowne and Mrs. Siegfried Bendheim, and Mrs. Ethel Hiller and Grandma Mrs. Henry Rosen. . . Mrs. Henry Reichlin deserves special thanks for the delicious cakes she provided in such ample quantities for the Young Folk's Round Table Reunion in the afternoon. . . she and Mrs. Annie R. Morris, Mrs. Spanbock and Mrs. Herbert S. Goldstein represented the Women's League, the official hostess for the affair, who provided the other delicacies. . . . Also at our Services we were pleased to welcome Senator Albert Wald, brother-in-law of our Rabbi, and Mrs. Jacob Eisenberg, one of our devoted Settler family, who visited us from the west. . . This being spring, our congratulation list runs mainly to two categories--weddings and graduations. . . In the former, in addition to the Sanders-Blankfort wedding next Thursday, we offer congratulations on the marriage last Sunday of Mr. Joseph Settler to the charming Miss Melvina Kessler. . . also on the marriage last week of Miss Hadasah Koenigsberg, of our Hebrew School faculty, to Mr. Samuel H. Prero. . . our graduates will include, in addition to Muriel Sanders, Joan Friedman from Hunter College, Louis Landowne from N. Y. U. and Dr. Jerry Goldstein from Medical School. . . Jerry also celebrates his birthday this week, which reminds us also to congratulate Nat Trotzky, Ruth Josephson and Josh Levine on their birthdays. . . Mr. and Mrs. Seppy Silberman are happy this week about their wedding anniversary. . . to all of the celebrants, we wish the best of everything. . . Rabbi Gold-

WEEKLY PRAYER SCHEDULE
 Light Candles Friday Evening, 8:03
 (See Note Below)
Weekly Portion, BAMIDBOR
 Friday Evening Service 6:30
 Saturday Morning Service 9:00
 Junior Congregation 10:00
 Rabbi Hurwitz's Class in Talmud 7:00
 Mincha Service 8:05
 Sunday Morning Services
 6:45; 7:45; 8:45
 Wednesday Evening, Rabbi
 Hurwitz's Class in Talmud 8:30
Daily Services:
 Mornings 6:45; 7:45; 8:15
 Mincha 8:10
 Followed by the Interpretation of
 the Mishnah by Rabbi Goldstein

Note: In those homes in which the men attend Friday evening services at 6:30, candles should be lit at or before 6:30.

WEDDING CONGRATULATIONS

We offer our heartiest congratulations on the marriage next Thursday, June 6, of Miss Muriel Gertrude Sanders, daughter of our Vice-President and Mrs. Max E. Sanders, to Dr. Gerald Blankfort, son of our Director and Mrs. Henry Blankfort. Miss Sanders will be graduated next Tuesday, June 4, from Barnard College. Dr. Blankfort's Aufruf will take place in our Synagogue tomorrow. In its honor, the Blankforts will be hosts at a Kiddush.

stein, who is continually carrying the name and prestige of our Synagogue into high places, was recently elected Second Vice-President of the Synagogue Council of America. . .

VACATION-TRAVEL-SPORTS

Teacher will take group to Coast. See Nat'l Parks, Hollywood, San Francisco Fair, Mexico, etc. Ages 14-18. July & August.
Reference: Rabbi H. S. Goldstein
 Write to: Raphael Klein, Ulster Park, New York.

THE PATRICIAN
Kosher Caterers of Distinction
 151 WEST 51st STREET
 L. Schultz I. Rosoff
 Circle 7-7068

NEWMAN CATERERS
 The Finest in Kosher Catering
 at Leading Hotels, Synagogues,
 or in your own Home
 248 W. 69th St. SU 7-3400

CARLTON CATERERS

Exclusive kosher catering to the discriminate
 at the leading hotels, synagogues and homes.

NATHAN TROTZKY

50 CENTRAL PARK SOUTH

ELDORADO 5-0298

DAITCH CRYSTAL DAIRY
 The Symbol of Quality
 2501 B'way (93rd) 2755 B'way (106th)
 552 Amsterdam Ave. (86th)

SMART SETTINGS
 For a Perfect Social Function
 Accommodations--10 to 3500 Persons
HOTEL RIVERSIDE PLAZA
 73rd St., West of B'way--SU 7-3000
 Herman Gerberbaum, Banquet M'gr.

STEINBERG'S DAIRY RESTAURANT
 Dairy Food--Served at its best
 2270 Broadway
 bet. 81st and 82nd Streets

TRemont 8-4382 1815 Grand Conc.
REV. S. TAITZ
 מוהל
 Mohel in Leading Hospitals

Herman E. Meyers Alpert Brothers
PARK WEST MEMORIAL CHAPEL
FUNERAL DIRECTORS
 115 West 79th Street, New York
 ENdicott 2-3600
 Long Island:
 1284 Central Ave., Far Rockaway
 Phone Far Rockaway 7-3100

FRANK'S
 Since 1886
 Diamonds • Watches • Jewelry
 Silverware • Novelties
 2323 Broadway, at 84th Street

THE RIVERSIDE MEMORIAL CHAPEL
 The finest in funeral service and facilities. . the utmost in satisfaction . . regardless of whether you have much or little to spend.
 Charles Rosenthal, Director
 76th & Amsterdam ENdicott 2-6600
 Far Rockaway 7-7100
 New Rochelle 1268

AEON GARAGE
 AN ESTABLISHMENT
 OF REPUTATION

We offer our free services in obtaining a chauffeur by the hour, day or week.

Personal Management of
 Edward N. H. Rosenfeld
 76th St. at B'way TR 7-1500