

West Side Institutional Review

Vol. XIII, No. 29

Friday, March 24, 1950

Nisan 6, 5710

Our United Jewish Appeal

W.S.I.S. COMMITTEE FOR 1950

(Article on Page Three)



JACOB KAPLAN
Chairman



LESTER UDELL
Co-Chairman



JULIUS BAYER
Co-Chairman



JOSEPH SETTEL
Co-Chairman



HARRY ALTMAN
Vice-Chairman



JOSEPH ANDERSON
Vice-Chairman



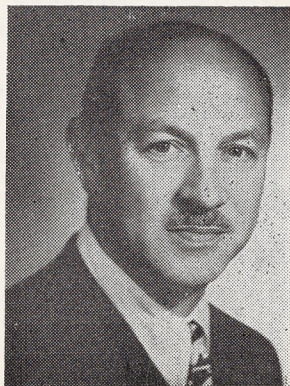
JUSTIN BAYER
Vice-Chairman



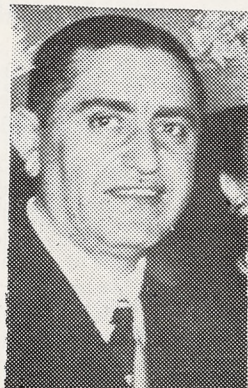
SOL BELLSEY
Vice-Chairman



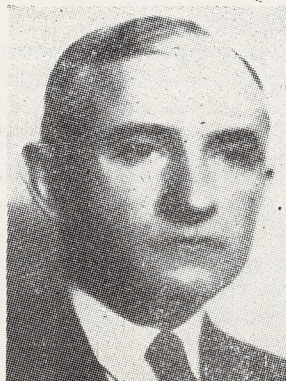
HERMAN H. COHEN
Vice-Chairman



BERNARD LAX
Vice-Chairman



ADOLPH MEIROWITZ
Vice-Chairman



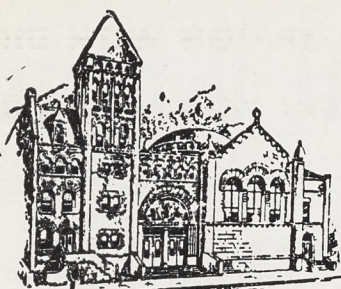
SAMUEL SILVER
Vice-Chairman



FRANK TAKS
Vice-Chairman



AARON WARTELS
Vice-Chairman



WEST SIDE INSTITUTIONAL REVIEW

Published weekly from the Second Friday in September to the Second Friday in June by the West Side Institutional Synagogue, 120-138 West 76th Street, New York, N. Y. Tel. TRafalgar 7-8281.

*Subscription: One Dollar Per Year.
Entered as second class matter Sept. 22, 1938, at the Post office at New York, N. Y., under the Act of March 3, 1879.*

Vol. XIII, No. 29 March 24, 5710

Rabbi H. S. Goldstein*Editor*
Rabbi O. A. Reichel*Associate Editor*
Rabbi J. J. Preil*Assistant Editor*
Morris Jablow*Managing Editor*

CHATS ABOUT W.S.I.S.

By Morris Jablow

It's real nice to resume these chats after a considerable lapse of time. It's like renewing a long friendship interrupted by an enforced absence.

This return is prompted by my desire to announce that the Board of Directors unanimously selected our Director and Assistant Treasurer, Harold Kaplan, as the man to be honored by the dedication to him of this year's Souvenir Album.

Harold Kaplan richly deserves this honor. His faithful, loyal, continuous and indefatigable service to the Synagogue is well known.

It is a particularly appropriate time for this honor, since this is our Bar Mitzvah year. We were organized 13 years ago, in 1937. It is eminently fitting that a fine, upstanding type of Jew should be honored in the year which symbolizes religious responsibility to the young man.

I know that each and every one of you, our readers, will have your personal and/or your business greeting in this Souvenir Album, to show your loyalty to W.S.I.S. and to the man we honor.



386th OF THE 613 BIBICAL COMMANDMENTS "To Put Tzitsis Upon One's Garment."

By Rabbi Herbert S. Goldstein
III

The commandment is so important that although we do not have to insert Tzitsis if our garments do not possess four corners, yet we make a special little garment of four corners, the Arba Kanfos, and place thereon the Tzitsis. The reason for this is—the Bible says that we are to look on the fringes as we do when we say the Shema and to be reminded daily of G-d and His commandments, as we read in verse 39, "And ye may look upon it and remember the commandments of the L-rd and do them," "and not seek after your own heart and your own eyes after which you used to go astray." Verse 40, "That you remember and do all my commandments and be holy unto your G-d." As a matter of fact, Rabbi Eliezer said that "one who is really scrupulous in the carrying out of the com-

JUNIOR CONGREGATION

Parents are urged to send their children to our Junior Congregation which meets every Saturday morning in the Council Room at 10:30 a.m.

There will be special Holiday Services on Sunday and Monday mornings at 10:30 a.m. for the younger set.

Inasmuch as the Passover Holiday spirit prevails these days, it is expected that the colorful new clothes of the youngsters will beautify the scenery of the Junior Congregation.

THE SOCIAL CLUB TO HEAR REPORT ON ISRAEL

The Social Club, the senior Youth Group of our Congregation, will hear a report from one of its members on current conditions in Israel this Wednesday night, March 29th at 8 p.m.

Walter Schapiro who returned from Israel several days ago will be on hand to present his impressions of the Holy Land.

"AS
R'CHASH
SEES
IT"

mandment of Tzitsis, and T'filin and Mezuzos, is assured that he will not sin." For it is written that "the three-fold thread was not to be quickly torn." It is evident that this is true because if one reminds himself daily of G-d and His commandments through the Tzitsis, and binds his heart and mind to G-d through the T'filin, and upon entering and leaving his house, he looks at or kisses the Mezuzah as we read in the Scriptures, "Blessed be thou when thou comest in and blessed be thou when thou goest out," then such a person is surely G-d fearing, blessed and, as a rule, exemplary.

This commandment is to be practiced by males in all places and daily, (except nights). Women are free from this obligation. If they want to wear Tzitsis, they may. Some say they should not offer the blessing, and some say they may offer the blessing when they put them on.

One who trespasses this commandment and does not wear Tzitsis, has broken a positive commandment. If one borrowed a garment of four corners, within the first 30 days he is not obliged to put Tzitsis thereon. From thence he is commanded to do so because, whilst one is not obliged to put Tzitsis on a borrowed garment, after having it for 30 days, it appears as if it is his own. Therefore, in order that he may not be suspected of trespassing a commandment, he is obliged to place the fringes thereon.

COLLEGIATES TO HAVE EVENING OF FOLK SONGS

Ray Yavneh will bring his guitar and American folk songs to the Collegiate gathering this Sunday night, March 26th at 8 p.m. Song sheets will be available to all the young people of college age who attend.

YESHIVOS APPEAL DONORS

William Ball, Miss Celia Baumfeld, Lillian Blode, Joseph Buchsbaum, Mr. & Mrs. S. D. Burnett, Herman H. Cohen, Jules S. Cohen, Herbert H. Crane, Mrs. Hattie Davis, Mrs. Rebecca Felder, Nathan Gellis, Shalom Goldberg, Gabriel F. Goldstein, Dr. Harold M. Goldstein, Dr. Samuel Greenberg, Jess E. Gross, Miss Ethel Halpern, Leopold Hirsch, David Horowitz, H. I. Josephson, Harold Kaplan, Joseph Landowne, Jean D. Lilian, Saul Linzer, Lenore Mendelsohn, Max Pruzan, Riverside Memorial Chapel, Dr. Milton B. Rosett, Mr. & Mrs. S. Schapiro, Harry Schetzen, Edgar D. Schraub, Louis J. Schwartz, Max Schwartz, M. Segerman, A. Solomon, Mrs. B. Spieler, Mrs. Essie B. Williams, S. H. Wohlberg, Jack Wolf.



Selling the Chametz

Any chametz owned by a Jew during the Passover week is forbidden for actual use forever. If, therefore, one has not disposed of all chametz before the approach of the Passover holiday, he must arrange for a formal "Mechiras chametz", or sale of that chametz to a non-Jew.

This transaction is a completely legal one giving the non-Jew **all rights of ownership** over the chametz that has been sold to him. After the conclusion of the festival, you or your agent may repurchase the chametz from the non-Jew. However, none of this chametz sold to the Gentile may be touched until it has been repurchased.

Check with your Jewish grocer and baker to ascertain that he has sold his chametz.

Such chametz in your possession must be collected and placed in a spare room, closet or trunk and locked, not later than the morning of Erev Pesach.

All chametz should be sold by 10:20, Friday morning, March 31st.

Rabbi Hurwitz will be available at the Synagogue for the sale of Chametz every evening of the week from 5 to 8 P.M., and every morning 7 to 10 A.M.

Public Kashering of Vessels

The public kashering of utensils will be held at our Synagogue on Thursday, March 30 from 10 A.M. until 2 P.M.

SPECIAL LAWS WHEN EREV PESACH FALLS ON THE SABBATH

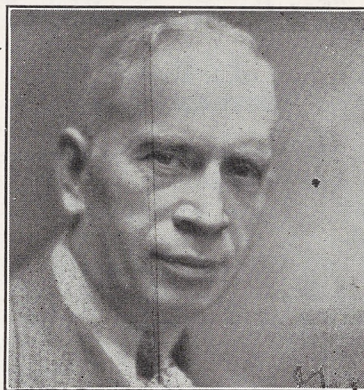
This year Erev Pesach will fall on Shabbos, April 1. Therefore, the fast for the first born, which is usually observed on Erev Pesach, will be observed this year, on Thursday, March 30th. To absolve one from the Fast, a Seeyum will be held at the regular morning services that day.

The search for chametz which usually takes place on the night before Passover, will be conducted this year, on Thursday evening, March 30th with the recitation of the usual blessing (see Hagaddah).

W.S.I.S. U.J.A. COMMITTEE TO OPEN CAMPAIGN WITH DINNER

RABBI HERBERT S. GOLDSTEIN TO BE HONORED

HARRY HERSHFIELD TO SPEAK ON MONDAY NIGHT, MARCH 27



Harry Hershfield

We have the sincere promise of Harry Hershfield, celebrated wit and anecdote teller, and one of the featured performers on the popular radio show, "Can You Top This?", that he will definitely be with us this Monday night, March 27th, as the guest speaker at the Forum. The program of the evening will begin promptly at 8:40 p.m.

The Monday Evening Forums are jointly sponsored by the Men's Club and Women's League of our Congregation. Mrs. Harry Ward will preside. Refreshments will be served.

After the search we say the first "Kol Chomiro" (See Hagaddah). The crumbs collected should be burnt on Friday morning by 10:20 without the recitation of "Kol Chamiro".

In order to simplify matters, it is suggested that all foods prepared on Friday after 10:30, be made Pesachdik. When the food for the Friday night and early Saturday morning meals is to be served, it should be dished out into paper plates. It is desirable to have very small "challahs" for Motzie. Since the kitchen and the entire household has been prepared for Passover, the "challahs" should be confined to a separate place.

On Sabbath morning the Synagogue service will be conducted very early, namely at 6:45, in order to enable one to be through with the Sabbath morning meal by 9:20 and dispose of all chametz before 10:20, when the second "Kol Chamira" should be said.

(Continued on Page 4)

The U.J.A. Committee West Side Institutional Synagogue will launch its 1950 campaign on behalf of the United Jewish Appeal with a Dinner in honor of our beloved Rabbi Herbert S. Goldstein on the evening of April 18th at the Esplanade Hotel. As Rabbi Goldstein, himself, wrote us from Europe last year, "Every Jew who contributes to the United Jewish Appeal is absolutely **SAVING LIVES**. This is actual and not propaganda." Our Committee looks forward to the cooperation and presence of each member in helping make our drive this year successful and life-saving.

TALMUD TORAHS AND YOUTH GROUPS TO HAVE MODEL SEDORIM

This coming week will be featured by several Model Sedorim for our Talmud Torah students and several Youth Groups.

The Talmud Torah will have its Annual Model Seder in the Social Hall on Wednesday afternoon at 4 p.m. As will be the case at all these affairs, wine and Pesach refreshments will be served. There will be a "father" and "mother" at every table and the girls will serve as hostesses.

Four of the Youth Groups will have Sedorim Sunday afternoon. The **Royals** and **Girl Scouts** will meet together in the Council Room at 3 o'clock. At the same time, our two most recently organized Youth Groups—the **Pioneers** and the **Girl's Group**—will have their first joint social affair in the form of a Model Seder in the Social Hall.

The **Maccabees**, a co-ed group for young people of advanced high school age and college freshmen, will celebrate their pre-Passover Seder on Saturday night, March 25th at 8:15 p.m.

PASSOVER RELIEF

In accordance with their annual custom, our Women's League is soliciting contributions for the Passover Relief Fund which assists needy families.

If you have not already done so, will you kindly send your contribution for this cause to the West Side Institutional Synagogue, 120 West 76th Street, attention of Mrs. Jacob Goodman, Chairman.

LAWS OF PASSOVER*(Continued from Page 3)*

We must have completed eating our last chametz by 9:20 Saturday morning. All chametz (crumbs, etc.) should be disposed of by 10:20 A.M. You can either give it to a non-Jew or cast it in the sewage system. If these two suggestions are not practicable in your case, then you may throw it away as garbage.

Food during the day on Saturday, may consist of fish, fruit, meat, fowl and vegetables, but **not** matzoh as we are not allowed to eat matzoh on Erev Pesach.

Seder preparations should not start until after dark, Saturday night.

Our Congregational Sedorim

Our Congregational Sedorim will take place at the Esplanade Hotel, 305 West End Avenue, on April 1 and 2 at 7:20 P.M. sharp.

Tel. TRafalgar 3-0139

"For the very particular"

Erro
CLEANERS
SPECIALIZED SERVICE

433 Amsterdam Avenue

Bet. 80th and 81st Sts.

New York 24, N. Y.

We call and deliver

Beginning Sunday, March 26th
CLARK-BRODY BAKERY

595 Amsterdam Ave., corner 89th St.

SChuyler 4-6110

will again offer for sale its
Varied and Delicious Parve
PASSOVER CAKES
of the finest Quality and
Strict Kashruth

Orders of \$3.00 or more will
be delivered within our
delivery zone.

HOUSE
OF **FLATOW**
KIDDUSH WINE
ISRAELI

HUNGARIAN
AMERICAN

- WINES
- BRANDY
- SLIVOVITZ

Strictly Kosher for Passover

Academy
LIQUOR CORPORATION

M. FLATOW, Pres.

2648 BROADWAY at 100th ST.

EAST SIDE OF BROADWAY

We Deliver Tel. ACademy 2-7770

TOO OLD FOR CAMP?

DON'T WANT TO STAY HOME?

**THE ROOSEVELT
SUMMER VACATION SCHOOL**

AT HYDE PARK, N. Y.

For Girls and Boys of Pre-College Age

An ideal Vacation and Summer School plan with social and cultural activities among teen-agers of your own age group • Elective courses in all High School subjects; approved credits. Tutoring for Regents, City-wide, and College Entrance Examinations • All outdoor and indoor recreational facilities — golf, riding, swimming, concerts, dances, trips. Limited enrollment — Apply Now • Brochure on Request.

DANIEL TROTZKY, Director

N. Y. OFFICE: 1775 BROADWAY

TEL. Circle 7-7215

This Passover Enjoy The Best

**Sheffield-Sealtest
Kosher For Passover
Dairy Products**

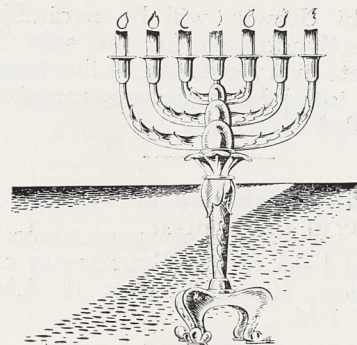
**Certified Kosher for Passover by
RABBI S. B. FRIEDMAN, New York City**

Sheffield-Sealtest Milk, Sour Cream, Sweet Cream, Creamed Cottage Cheese, Spring Garden Salad and other dairy products have Rabbinical supervision during the entire week of Passover.

All of these products are Kosher for Passover

even though they may not bear the Passover identification on the package.

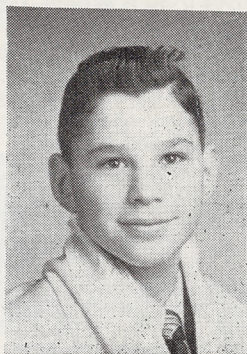
During the holidays and the year around, enjoy the best — Sheffield-Sealtest dairy products — your assurance of fine quality and flavor.



SHEFFIELD FARMS

Sealtest
DAIRY PRODUCTS

BAR MITZVAH



Paul Jacques Schupf

Congratulations to Mr. and Mrs. W. S. Schupf and to Mr. Nathan Schupf upon the Bar Mitzvah of their son and grandson, which will take place in our Synagogue tomorrow.

KALB'S DAIRY & GROCERY

102 WEST 100 STREET

Closed Sat. and Holidays - AC. 2-3240

To all our customers:

Our Passover Products will be larger and more varied this year than ever before.

We are getting a large selection of Passover Products direct from Israel.

Maccaroons, lep-kuchen and matzos under supervision of Rabbi Breuer.

A complete selection of Passover cosmetics.

All kinds of domestic and imported dairy products available.

Please order your shmura matzos early.

Thank you!

BARNET BRODIE KOSHER DELICATESSEN PRODUCTS

KOSHER L'PESACH

Under Supervision of Vaad Harabbonim

123-127 Walton St. EVergreen 8-6680

Brooklyn, N.Y. 6881

FOR PASSOVER
Chocolates from Israel
HAGGADAS, RECORDS
3 tier hand decorated
Seder Plates
Matzo Bags and
All Religious Supplies

THE JEWISH GIFT SHOP

602 Amsterdam Ave. — near 89th St.
EN. 2-7846 — open Sunday



TEA MATZOS
EGG MATZOS

Improved Square Matzos
Matzo Products

כשר לפסח

A. Goodman & Sons, Inc.
Long Island City

WEEKLY PRAYER SCHEDULE

Light Candles Friday Evening 5:51

Weekly Portion: Vayikraw

Friday Evening Service 6:00

Saturday Morning Services 9:00

Junior Congregation 10:30

P'sukei D'zimroh: Stanley Kaplan

Baal Shachris: Joseph Moses

Baal Mussaf: Jack Cohen

Sabbath Kindergarten

for Children 2½ to 5 10:30

Rabi Hurwitz's Talmud Class 4:45

Mr. Isaac Allen's Talmud Class 4:45

Mincha Service 5:45

Reader of Torah: Jay Kobrin

Reader of Service: Samuel Ward

The Sabbath Terminates 6:39

Morning Shema to be recited by 8:58

Sunday Morning Service 6:45, 8:30, 9:00

Daily Services:

Mornings 6:45, 8:00, 8:30

Thursday, Special Services — Fast of the First Born

First Minyan 6:30—Siyum First Born 7:05

Second " 7:30—Siyum First Born 8:05

Third Minyan 8:15—Siyum First Born 8:50

Mincha 5:50

Buy The Foremost Kosher Wine

"K E D E M" BRAND

Produced and bottled by

ROYAL WINE CORPORATION

58 KENMARE ST. Telephones

New York Canal 6-6794 - 7019

Finest Grade N. Y. State and California Wines

Kosher for Passover

(Kashruth endorsed by Union of Orthodox Rabbis of United States and Canada and Rabbi Levi I. Grunwald—Zehlimer Rabbi).



After extensive renovations,
re-opened March 23, 1950.

FEATURING

the best and best known
Kosher Wines For Passover
Ganeles-Lenger, Manischewitz
and Schapiro Wines

THE GOLDEN GATE WINE & LIQUOR CORP.

2256 BROADWAY (Bet. 80-81 Sts.)

SU 7-2250

Lester Udell President
Aaron Wartels 1st Vice-President
Samuel W. Siegel 2nd Vice-President
Samuel Silver Treasurer
Harold Kaplan Ass't Treasurer
Morris Jablow Secretary

Herbert S. Goldstein, D.D., Rabbi

O. Asher Reichel, Ass't Rabbi

Zalmon Yavneh, Cantor

Rabbi S. Hurwitz, Sexton

Board of Directors

Joseph Anderson	Jacob Kaplan
Harry Appel	Joseph Landowne
Wm. L. Basser	Moses Langer
Julius Bayer	Bernard Lax
Samuel K. Beier	Max Lazarus
Sol Bellsey	Morris Levine
Siegfried Bendheim	Morris Levinson
Moses J. Berlin	George L. Livingston
Henry Blankfort	Adolph Meirowitz
Joseph Buchsbaum	Harry Mirken
Albert H. Cohen	Max Moskowitz
David Cohen	Moe Oltarsh
Herman H. Cohen	Gustave Roth
Abraham M. Davis	G. Richard Rubenstein
Sam Davis	Joseph Sattel
Abraham M. Druckman	Joseph Shapiro
Ben Glazer	Samuel W. Siegel
Isaac Goldman	Samuel Silver
Maurice Greenstein	Jacob H. Silverstein
William Horwitz	Irving Streit
Morris Jablow	Lester Udell
Edward Jacobs	David H. Ullman
Elias Jacoby	Harry Ward
David Kamerman	Jess Ward
Harold Kaplan	Aaron Wartels

Philip Wohl

MARKOWITZ'S HOTEL

Atlantic City, N. J.

Famous 30 years for strictly kosher
delicious meals served at all times.

Management of Mrs. Anna Markowitz
and Leon Eisner.

Passover reservations and meals
accepted by mail or phone.

2120 Pacific Avenue — Phone 40331



REV. S. TAITZ

1815 Grand
Concourse
MOHEL
in Leading
Hospitals
TR. 8-4882
SC. 4-7500

"ISRAEL" BOOKSTORE

S. Steinmetz

230 West 82nd St. — TR. 7-8827

Large Selection of
Haggadahs and Passover Gifts
Tephilin Examined and Repaired

Weddings
BANQUETS
BAR MITZVAHS
LUNCHEONS

Catered at the

HOTEL CAMERON

41 WEST 86th STREET

Also at all the finer Hotels,
Synagogues and Homes.

Under the Personal Direction of
Nathan Trotzky of Carlton Caterers
TRafalgar 3-5905

Getting Personal

Reserve Tuesday afternoon, April 11th, for our Women's League U.J.A. Tea at the home of Mrs. George L. Livingston. Be sure to make your U. J. A. contribution through our Women's League. . . . **Congratulations** to Mr. and Mrs. Abraham Perchik, as well as to their children, Mr. and Mrs. David Gottlieb, upon the birth of Rand. . . . A hearty **Mazel Tov** also to grandma Celia Stebbins, as well as to her children, Mr. and Mrs. Warren Goldsmith, who have just been blessed with a third little daughter, Ilene Eve. . . . **Congratulations** to Mr. and Mrs. Samuel Kramer upon the engagement of their daughter, Naomi, to Mr. Isaac Stempnitzky. . . . Enjoying the Florida sun are Mr. and Mrs. Harry Goidel, Mr. and Mrs. Jacob Goodman, and Mr. Henry Reichlin. . . . A **speedy recovery** to Mr. H. I. Josephson. . . . We just heard from Sam Flaks who is in Curacao, N.W.I. He asked us to be remembered to all his friends. . . . **Congratulations** to Julius Schreiber upon his engagement to Arlene Perlman. . . . **Happy Birthday** to Mrs. Harry Appel, Leslie Bellsey, Mrs. Henry Blankfort, Louis Cohen, Eleanor S. Goldman, Frederic S. Goldstein, A. Warren Gross, Dr. Laurence J. Rosan, David H. Ullman, Jack Verschleiser, Harry Ward. . . . **Anniversary Greetings** to Mr. and Mrs. Kurt Benjamin, Mr. and Mrs. Miles Breger, Mr. and Mrs. David L. Messing, Dr. and Mrs. Lionel Rebhun, Mr. and Mrs. Ben Weiner. . . . **Welcome home** Jack Moses Berlin. . . . Just as we go to press, we hear that Julius Bayer is improving nicely in Florida. . . .

PASSOVER CHECK LIST

- (1) Have you arranged for the sale of your chametz?
- (2) Have you arranged to be at the Synagogue for the Seeyum Thursday morning?
- (3) Have you arranged to have your home Pesachdig by Friday?
- (4) Do not hesitate to call our Rabbis regarding any aspects of the Passover laws.

FRANK'S

Jewelers Since 1886

Where you can buy with confidence
Diamonds - Jewelry - Silverware
2343 Broadway 85th Street

ESPLANADE CATERERS

ESPLANADE HOTEL
305 West End Avenue, at 74th Street
Dietary Laws Strictly Observed
Catering in dignified manner for weddings, confirmations and all social functions.
SU 7-5000 TR 7-6315
BELLE SILVER

"THE PATRICIAN CATERERS"

A Tradition in Fine Catering

Patrician's Famous Kosher Cuisine and Impeccable Service Is Your Guarantee Of A Thoroughly Satisfying, Successful, and Memorable Affair.

L. Schultz — Sidney Flatow
151 West 51st Street
Circle 7-7068
Suite 338



BEN TROTZKY HOTEL SHARON

Popular Price Kosher
Caterer of Distinction

227 W. 46th Street Circle 6-5091

LAUER MEMORIALS, INC.

2020 JEROME AVENUE
Near Burnside Avenue Station
SE. 3-5400

Monuments erected—all cemeteries

Established 1913

FIEDLER ROOFING CO.

Our Own Roofer
LEADERS and GUTTERS
304 E. 32nd Street, N. Y. 16, N. Y.
Tel. LE 2-1194

Great in
Vienna. . .
Greater
in New York



Strictly כשר RESTAURANT
Banquet and Catering Facilities
242 W. 76th St. - Tel. TR. 4-2399
Breakfast, Lunch and Dinner served during Passover week
SEDORIM BY RESERVATION ONLY
Due to pre-Passover preparations our restaurant will be closed between March 27 and March 31, including Friday night meal. During these days Dinner will be served at our Banquet Hall, 101 W. 85th St. - N. Y. C.

HOROWITZ MARGARETEN

AS FAMOUS AS THE WORD MATZOH



The Matzoh with the Taste

Park West Memorial Chapel

Herman E. Meyers Alpert Bros.
115 West 79th Street, New York
ENdicott 2-3600
L. I. Far Rockaway 7-3100

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements
76th St. & Amsterdam Avenue
Charles Rosenthal, Director
ENdicott 2-6600