

**YOUNG MEN INVITED
TO JOIN SERMON CONTEST**

West Side Institutional Review

Vol. XIV, No. 29

Friday, March 23, 1951

II Adar 15, 5711

ENTERTAINMENT COMMITTEE CHAIRMAN



Herman H. Cohen

We take pleasure in announcing that our Director Herman H. Cohen has been appointed Chairman of the Entertainment Committee for the 1951 Souvenir Album presentation to Director Edward Jacobs.

The Album presentation to Director Jacobs will take place Tuesday night, June 19 in the Synagogue Building. We urge all our readers and members to show their loyalty to the Synagogue and their friendship to Mr. Jacobs by inserting their complimentary ads in the Souvenir Album.

AN INVITATION TO ALL COLLEGE PEOPLE OF OUR COMMUNITY

The first Get-Together of the Midtown Jewish Collegiate Council (for college people) will be held in our Club Room tomorrow afternoon, March 24th at 3:00 o'clock. Professor Moses Jung of Columbia University will be the guest speaker.

On the Arrangements Committee are Judith Neustadter, Helen Sommerstein and Murray Yavneh. The Hostesses Committee includes Mela Fine, Rhea and Marilyn Plottel, Thea Schloss, and Ruth Ukeles.

We look forward to seeing all the college people of our Congregational Family this weekend and the weekends to come.

BENJAMIN MINTZ, ISRAELI PARLIAMENT MEMBER AT MONDAY NIGHT FORUM

DO NOT DELAY RESERVE FOR SEDORIM NOW!

Do not wait for the last few days to make your reservations for the Congregational Sedorim which will take place on the nights of April 20th and 21st at Hotel Esplanade at 74th Street and West End Avenue.

Rabbi Goldstein and Reichel will officiate, assisted by Cantor Yavneh.

The cost is \$9.00 per person for each night which also includes all gratuities.

"MAKE A WISH" MEN'S CLUB THEATRE PARTY WEDNESDAY NIGHT, APRIL 18

Mr. Harry Ward, chairman of the Men's Club Theatre Party Committee, urges our readers to order their tickets for the new musical hit "Make a Wish", which is being performed at the Winter Garden, April 18.

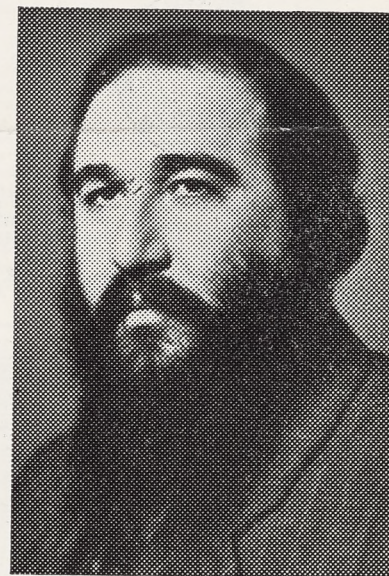
MR. AND MRS. LEAGUE TO HAVE GUEST SPEAKER SUNDAY NIGHT



Dr. Edward J. Frishwasser

All young married couples are cordially invited to attend an open meeting of the Mr. and Mrs. League this Sunday evening, March 25th at 8:30 o'clock.

Our guest speaker, Dr. Edward J. Frishwasser, will speak on "Mental Development in the Growing Child." Dr. Frishwasser, a noted physician, conducted a radio series on Station WNYC, "The Voice of the Health Department."



Mr. Benjamin Mintz

Mr. Benjamin Mintz, Member of the Israeli Knesset (Parliament) will be the guest speaker at Rabbi Goldstein's Monday Night Forum on March 26 at 8:40 P.M.

Mr. Mintz is the President of the World Poale Agudath Israel (a union of religious workers groups), the organization he represents in the Knesset. He is also chairman of the Internal Affairs Committee of the Israeli Government. Prior to the establishment of the State of Israel, Mr. Mintz was a member of the Secret Higher Security Council under the presidency of Ben Gurion.

Mr. Mintz became world renowned for his rescue work during the war. He crossed the border into Poland illegally to save tens of thousands of Jews. After the war he visited many D.P. Camps in Germany and Italy and also visited countries behind the Iron Curtain.

At the Forum this Monday night Rabbi Goldstein will continue his interesting talks on "Judaism in a Modern World" and Mr. Mintz will speak on "The Present Tense Situation in Israel."



West Side Institutional Review

MEMBER CONGREGATION



Published weekly from the Second Friday in September to the Second Friday in June by the West Side Institutional Synagogue, 120-138 West 76th Street, New York, N. Y. Tel. TRafalgar 7-8281. Subscription: One Dollar Per Year.

Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N. Y. under the Act of March 3, 1879.

Vol. XIV, No. 29 March 23, 1951

Rabbi H. S. GoldsteinEditor
Rabbi O. A. ReichelAssociate Editor
Rabbi S. A. Greenwald.....Assistant Editor
Morris JablowManaging Editor

SPECIAL EVENTS

Tuesday, March 27, 8:30 P.M.

Young Men's Choral Group

Wednesday, March 28th, 8:30 P.M.

Mr. and Mrs. League, Discussion on Jewish Classics, Home of Rabbi and Mrs. Reichel. Young people invited.

Sunday, April 1st, 9:30 A.M.

Youth Breakfast preceded by service conducted by our young men. High School boys and girls invited.

Sunday, April 1st, 2 P.M.

Gala Carnival in Social Hall for young and old (we can still use lots of prizes).

Monday, April 9th

Women's League Farewell Luncheon to Mrs. Herbert S. Goldstein.

YESHIVOS APPEAL DONORS

(Continued from last week)

Morris Morgenstern, M. M. Nathanson, Joseph Osterweil, Isaac Perlman, Rabbi O. Asher Reichel, Dr. Henry Reichlin, Louis Reisman, Gustave Roth, Jack A. Rothstein, E. Schreiber, Samuel Schwartzman, Harris L. Selig, Joseph Settel, J. Slayton, Talmud Torah Children, Aaron Wartels, Jacob Weill, Andrew J. Weiss, S. H. Wohlberg, Mrs. J. Yabrow.



"AS
R'CHASH
SEES
IT"

**420th OF THE 613
BIBLICAL COMMANDMENTS
"To Read the Sh'mah Every Day"
By Rabbi Herbert S. Goldstein
II**

The laws of this commandment are (1) the boxes wherein the parchment are placed are to be square; (2) the skin used for the Tefillin are to come from a clean animal; (3) the thread used for stitching is to come from the veins of a clean animal; (4) the straps are to be black in color; (5) the ink is to come from trees.

**422nd COMMANDMENT
Concerning the Tefillin
on the Head**

We are commanded to put the Tefillin on the head, as it is written in Deuteronomy, Chapter 6, verse 8, "And they shall be for frontlets between thine eyes." The four sections of the Torah wherein the commandment for the Tefillin is mentioned are placed both in the Tefillin on the head and hand. The only difference is that in the Tefillin on the hand there is one parchment

containing the four, and in the Tefillin on the head there are four parchments, (each one containing one of the sections of the Torah wherein the commandment is stated). When it comes to the mind there are different approaches to Judaism. Some have a philosophical, others have an emotional, others have a historical, and others may have a national approach. When it comes to the hand symbolizing action or practice, there we have but **one** action, **one** practice, **one** law for all, for the philosophical, emotional, historical and national approach.

The Tefillin must be placed upon the head on the forehead parallel to the eyes, namely, on the forehead. "Between the eyes" does not mean at the top of the nose, as some sectarians erroneously explain it. It refers to the brain where the sense of vision has its source. To show that this is so, I refer to Deuteronomy, Chapter 14, verse 1, which says, "Ye are the children of the L-rd your G-d; ye shall not cut yourselves, nor make any baldness between your eyes for the dead." Now as a matter of fact, generally there is no hair between the eyes. It means where the vision starts. So also the Tefillin on the head must be placed on the forehead, opposite the mind, (where the mind of an infant is weak), in the position parallel to the position between the eyes. This is what the word **למטופות** means.

For a Pleasant Afternoon in a Congenial Social Atmosphere
Young Men and Young Women of College Age
are cordially invited to attend a series of
SATURDAY AFTERNOON GET-TOGETHERS

Sponsored by the
Midtown Jewish Collegiate Council

Representing Congregation Ohab Zedek, Jewish Center and
West Side Institutional Synagogue

Schedule of First Series:

Saturday, March 24, 3:00 P.M., meeting at the W.S.I.S.
122 West 76 Street

Saturday, March 31, 3:00 P.M., meeting at the Jewish Center
131 West 86 Street

Saturday, April 7, 3:00 P.M., meeting at the Congregation Ohab Zedek
124 West 95 Street

THIS WEEK'S BIBLE READING

Sat.	March 24—Ezekiel, Chapter 1	
Sun.	March 25— " "	2
Mon.	March 26— " "	3
Tues.	March 27— " "	4
Wed.	March 28— " "	5
Thurs.	March 29— " "	6
Fri.	March 30— " "	7

EDITOR'S NOTE:

We would like to know whether many of our readers are taking seriously the Weekly Bible Readings. The idea behind these weekly schedules was to popularize the reading of the Holy Scriptures in all our homes.

Your comments will be welcomed by the editors.

BAR MITZVAH



Michael Florence

Congratulations to our members, Mr. and Mrs. Lee Florence upon the Bar Mitzvah of their son in our Synagogue this Saturday.

YOUTH SABBATH TO BE HELD MAY 11th - 12th

Young Men Invited to Participate in Sermon Contest

The Annual Youth Sabbath, at which the young men of our congregation will conduct the Synagogue services and the young women will be the hostesses at the Kiddush, will be held Friday night, May 11th, and Saturday, May 12th.

Young men who wish to participate as cantors and readers of the Torah, are invited to send their names to Rabbi Reichel or to call the office, TR. 7-8281.

As in the past, a sermon contest will be held, and the winners will occupy the pulpit on Saturday morning and Saturday afternoon. We suggest "Mother's Day" as an appropriate title. The manuscripts must be unsigned and accompanied by a sealed envelope containing the contestant's name, and mailed to the W.S.I.S. Sermon Committee by April 15th.

THE TIDES HOTEL

on the ocean at 12th St.

MIAMI BEACH, FLORIDA

FINEST KOSHER CUISINE

American & European Plan

endorsed by the Orthodox Rabbinate

All 12 floors of this Beautiful OCEAN FRONT hotel are devoted to luxurious living for the entire family.

MODERATE RATES

PLANNED ENTERTAINMENTS

Reservations accepted for the
PASSOVER HOLIDAYS

Ownership-Management

SAMUEL M. GRUNDWERG

MORRIS NEWMARK

WEEKLY PRAYER SCHEDULE

Light Candles Friday Evening 5:50

Weekly Portion: Tsav—Leviticus VI

Friday Evening Service 5:55

Saturday Morning Services 9:00

Junior Congregation 10:30

Sabbath Kindergarten

for Children 3 to 6 10:30

Oneg Shabbos (Girls) 3:40

Rabbi Reichel's Talmud Class 4:00

Mincha Service 5:00

Reader of Torah: David Beier

Reader of Service: Murray Yavneh

followed by Seuda Shlishit

The Sabbath Terminates 6:38

Daily Services:

Mornings 6:45, 8:00, 8:30

Mincha 5:55

Followed by the Explanation of the

Shulchan Aruch by Rabbi Goldstein.

PESACH CLEANING

When you do your Pesach Cleaning you will doubtless find some items of clothing which you can no longer use. Won't you please send them to the Synagogue marked "FOR ISRAEL" and we will include them in our next shipment to Israel, where a most severe shortage of clothing exists at present.

MARKOWITZ HOTEL

2120 Pacific Ave. — Telephone 40331

Atlantic City, N. J.

Dietary laws strictly observed

Supervision by

ANNA MARKOWITZ & LEON EISNER

Dining room open to the public

Reservations for Passover accepted



GREAT IN
VIENNA ...
GREATER
IN NEW YORK
Strictly כשר

RESTAURANT—CATERING

Hotel Milburn, 242 West 76th St., N. Y.

Tel. TR 4-2399

3 Banquet Rooms for Weddings and Parties
of 15 to 150 guests. Private Wedding Chapel.

Open all Passover Week for breakfast, lunch,
dinner. Seder nights by reservation only.

Lester Udell President
Aaron Wartels 1st Vice-President
Samuel W. Siegel 2nd Vice-President
Samuel Silver Treasurer
Harold Kaplan Ass't Treasurer
Morris Jablow Secretary
Max Lazarus Ass't Secretary

Herbert S. Goldstein, D.D., Rabbi

O. Asher Reichel, Ass't Rabbi

Zalmon Yavneh, Cantor

Rabbi S. Hurwitz, Sexton

Board of Directors

Harry Altman	Harold Kaplan
Joseph Anderson	Jacob Kaplan
Harry Appel	Joseph Landowne
Wm. L. Bassar	Moses Langer
Julius Bayer	Bernard Lax
Samuel K. Beier	Max Lazarus
Sol Bellsey	Morris Levine
Siegfried Bendheim	Morris Levinson
Moses J. Berlin	George L. Livingston
Henry Blankfort	Adolph Meirowitz
Joseph Buchsbaum	Harry Mirken
Albert H. Cohen	Max Moskowitz
David Cohen	Moe Olmarsh
Herman H. Cohen	Gustave Roth
Abraham M. Davis	G. Richard Rubenstein
Sam Davis	Joseph Sattel
Abraham M. Druckman	Joseph Shapiro
Ben Glazer	Samuel W. Siegel
Isaac Goldman	Samuel Silver
Felix Gould	Jacob H. Silverstein
Maurice Greenstein	Irving Streit
William Horwitz	Lester Udell
Morris Jablow	David H. Ullman
Edward Jacobs	Harry Ward
Elias Jacoby	Jess Ward
David Kamerman	Aaron Wartels
	Phillip Wohl



REV. S. TAITZ

1815 Grand
Concourse
MOHEL
in Leading
Hospitals
TR. 8-4382
SC. 4-7500

Established 1913

FIEDLER ROOFING CO.

Our Own Roofer

LEADERS and GUTTERS

Tel. LE 2-1194

304 E. 32nd Street, N.Y. 16, N.Y.

THE RELIABLE SHOMER SHABBOS
STORE ON THE WEST SIDE

SAMET'S FOOD MARKET

792 Amsterdam Ave., (bet. 98-99 St.)

MO 2-9522

Order your groceries & Dairy Products
FREE DELIVERY

WE SEND PARCELS TO ISRAEL

Make your Passover orders
as soon as possible.

"A MODERN CAMP FOR BOYS AND GIRLS"

Camp Galila

"in the scenic Berkshires"

ELIZAVILLE, N. Y.

A complete camping program in a refined Jewish atmosphere

Louis Hammerman

Rabbi Sidney Greenwald, H.C.

Eugene Lamm

1647 44 St.

Brooklyn, N. Y.

GE. 6-0255

GETTING PERSONALby **Sanford Solarz**

The thought occurs to us that if only each and everyone who attended (without admission charge) the unforgettable performance of Cantor Moishe Kusevitsky who officiated (gratis) at our Shabbos morning services three weeks ago, were to donate but a nominal sum, for the Yeshivos Appeal, the total fund raised would be an overwhelming exhibition of our great faith in our religious academies and institutions . . . The youngsters of our Talmud Torah classes had a grand time at their pre-Purim assemblies—delicious haman-taschen served by our ever helpful Women's League, and exciting movies of the doings of Yeshiva University (from which we hope, some day, many of our students will be graduated,) were shown. . . . Most recently appointed representative of our Congregation as Soldiers of Democracy in our Armed Forces are Arnold Cohen, son of Joseph F. Cohen, William Gabel, grandson of Director and Mrs. Gustave Roth, and Jules Hausman, (former scout leader of our Boy Scout Troop). Our prayers for them and their great cause will always be with them. . . . Bon Voyage to Isaac Allen and Abraham Krumbein on their departure for the Holy Land. A hearty welcome on their return from the Southland in our midst to Director Joseph Anderson, Mr. and Mrs. Charles Bendheim and family, Director A. M. Druckman, Mrs. Annie Eisenberg, Mr. and Mrs. Gabriel Neustadter, Mr. and Mrs. Meyer Pargament, and from Europe we hail Mr. Israel Kestenbaum. . . . One of our "younger" members, Solomon Rosenfeld was the principal speaker of our last week's Seuda Shlishith. . . . Joined in holy wedlock at our Synagogue recently were Fay Leifer and Zvi Feinstein and Esther Shlosh and Murray Schenkal—Mazal Tov. . . . Our very best wishes upon their forthcoming marriages to Joseph Maxwell, son of our devoted member Irving W. Karpf and Harriet Schwartz, and to our Mincha speaker Bernard Levmore and Lori Ullman; upon their wedding anniversary to Mr. and Mrs. Kurt Benjamin, Mr. and Mrs. Miles Breger, Mr. and Mrs. David L. Messing, Dr. and Mrs. Lionel Rebhun, Mr. and Mrs. Max E. Sanders, Mr. and Mrs. Ben Weiner; and upon their birthdays to Mrs. Harry Appel, Jay Harold Ball, Leslie Bellsey, Mrs. Henry Blankfort, Louis Cohen, Freddy S. Goldstein, A. Gross, Herbert Hirsch, Dr. Laur-

ence J. Rosan, Jack Verschleiser, Harry Ward. . . . Mr. and Mrs. Louis Reisman are Florida bound. . . . We hope the trip will help restore Louis' health completely. . . . Thanks to our Women's League for the greggers at the Purim Services.

BAR - ILAN MIZRACHI
of Mid-Manhattan
Purim Festival

Bretton Hall Hotel

86th St. and Broadway

Saturday Night, March 24,
9 P.M.

First Class
OrchestraFirst Class
Entertainment**BUFFET SUPPER — \$3.50 per person**

WEST SIDE CATERERS
PAPILSKY & GOLDENBERG

*The Finest in Strictly Kosher Catering*Now at **HOTEL BREWSTER**

21 West 86th Street—(near C.P.W.)

also at leading hotels, synagogues or your own home.—Tel.: SCHuyler 4-8500

FRANK'S**Jewelers Since 1886**

Where you can buy with confidence
Diamonds - Jewelry - Silverware
2343 Broadway 85th Street

WEDDINGS

And All Social Functions

Catered by

NAT TROTZKY

41 West 86th Street

HOTEL CAMERON

TRafalgar 3-5905

ESPLANADE CATERERS**ESPLANADE HOTEL**

305 West End Avenue, at 74th Street

Dietary Laws Strictly Observed

Catering in dignified manner for
weddings, confirmations and
all social functions.

BELLE SILVER

TR. 4-5000

TR 7-6315

*Where Kashruth is a Reality; and Camping an Experience***North Star Camps**

DUANE, NEW YORK

In the beautiful, stimulating, and safe Adirondacks

An all-around camping program enriched with Hebrew Culture and Language

615 Montgomery St.

- Brooklyn 25, N. Y.

- Hyacinth 3-1050

MEMBER of the Association of Private Camps

**LAUER MEMORIALS, INC.**

2020 JEROME AVENUE

Near Burnside Avenue Station

SE. 3-5400

Monuments erected—all cemeteries

Park West Memorial Chapel**Herman E. Meyers Alpert Bros.**

115 West 79th Street, New York

ENdicott 2-8600

L. I. Far Rockaway 7-8100

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements

76th St. & Amsterdam Avenue

Charles Rosenthal, Director

ENdicott 2-6600