

West Side Institutional Review

Vol. XV, No. 29

MARCH 28, 1952

NISAN 2, 5712

OUR CHAIRMAN AND VICE CHAIRMEN OF THE UNITED JEWISH APPEAL



Jacob Kaplan, Chairman



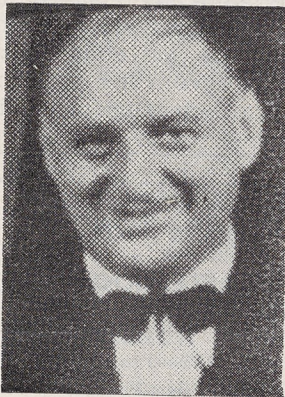
Harry Altman



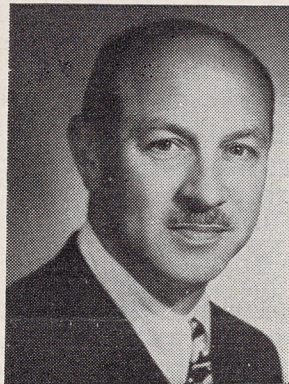
Herman Cohen



Abraham M. Druckman



H. Wm. Hirsch



Bernard Lax



Adolph Meirowitz



Joseph Settel



Aaron Wartels



Edward Weinstein

The U.J.A. Committee of the West Side Institutional Synagogue will launch its 1952 campaign on behalf of the United Jewish Appeal with a Dinner in honor of our beloved President, Lester Udell, on the evening of May 1st. Our committee under the chairmanship of our Director Jacob Kaplan looks forward to the presence and cooperation of each member.

Jews over the world need U.J.A. U.J.A. needs us.



West Side Institutional Review

MEMBER CONGREGATION



Published weekly from the Second Friday in September to the Second Friday in June by the West Side Institutional Synagogue, 120-138 West 76th Street, New York, N.Y. Tel. TRafalgar 7-8281. Subscription: One Dollar Per Year. Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N.Y. under the Act of March 3, 1879.

Vol. XV, No. 29 March 14, 1952

RABBI H. S. GOLDSTEIN Editor
RABBI O. A. REICHEL Associate Editor
RABBI S. A. GREENWALD Assistant Editor
MORRIS JABLOW Managing Editor

PUBLIC KASHERING OF VESSELS

The public kashering of utensils will be held in our Synagogue building on Monday, April 7 from 10 A.M. to 2 P.M.

MEMO TO MENS CLUB MEMBERS
Membership Party — March 31

If you have not returned your reservation card yet. Please do so now.

Fine Entertainment
Gin Tournament

Prizes — No Admission Charge
Only requirement is 1952 membership card and your reservation.

Abraham Eisenman, chairman

We would like to send the W.S.I.S Review to your children who are serving in the Armed Forces, or who are away at College. We believe that they would welcome it because they would want to know what is happening back home and at the W.S.I.S. Our rabbis are anxious to keep in touch with them as well.

Kindly send us the following information:

Name
Serial Number
Address



"AS
R'CHASH
SEES
IT"

484th OF 613 COMMANDMENTS
'To Shear The Wool Of An Animal Dedicated For The Altar'

By Rabbi Herbert S. Goldstein
We read in Deuteronomy, Chapter 15, verse 19, 'Thou shalt do no work nor shear the firstling of thy sheep.' This refers not only to the first born but to all animals set aside for the Altar. One who shears such an animal is to receive stripes. However, if the animal had a permanent blemish one could be permitted to work at or to shear it, except in the case of a first born or of a Tithe.

This law prevailed at all times and at all places. It refers to male and female.

485th OF THE 613
COMMANDMENTS

'Not To Eat Unleavened Bread After Midday On The 14th Of Nisan'

We are not to eat unleavened bread after midday on the 14th of Nissan. Concerning this we read in Deuteronomy, Chapter 16, verse 3, 'Thou shalt eat no leavened bread with it.' 'With it,' refers to the time

WOMEN'S LEAGUE ESTABLISHES
BESSIE WARTELS
MEMORIAL FUND

Through the generosity of Mr. and Mrs. William Horwitz, the Women's League has established the Bessie Wartels Memorial Fund. Since the late Bessie Wartels was interested, above all else, in the strengthening of our faith, this Fund will be used to present each girl in our Talmud Torah, over 12, upon successfully passing a test on Jewish knowledge, under the guidance of our teaching staff, with a prayer book and a volume entitled, 'The Jewish Woman', containing the basic principles of our faith.

The first presentation to the girls who are eligible, will be made in the near future at an Oneg Shabbat which will be held in our Synagogue.

Girls of our Congregational Family who are interested in participating in this project are invited to consult Rabbi Reichel for further details.

when the Pascal Lamb was offered, namely, at about noon on the 14th of Nisan. Thus leavened bread is prohibited not only during the week of Passover but also during the latter 2/3 of the day preceding Passover.

The prohibition to eat leavened bread is tremendously important, for it is based upon a great foundation of our faith, namely, that the Exodus of Egypt was a miraculous one. Therefore that which is a memorial of the Exodus of Egypt is very dear to us. Accordingly, the Torah wants us to begin Passover six hours before the miracle actually occurred. This is also to impress upon us the need as indicated by the Torah 'to make a fence around the Law.' Our sages have always made it a principle in order to keep man distant from sin to set a fence around the law. In this case instead of permitting us to eat leavened bread to the beginning of the seventh hour which is Biblically permitted, they have allowed us to eat leavened bread only up to the beginning of the 4th hour, so that we should not procrastinate and come to the trespassing of the Biblical law. At the end of the four hours or 1/3 of the day, the leavened bread must be burned.

This law prevails at all places and at all times, it refers to male and female. If one ate leavened bread (the size of an olive) after the prescribed time, he is worthy of receiving stripes.

Enroll Your Child Now
For Spring Term
in our
DAILY AFTERNOON
KINDERGARTEN AND
MORNING NURSERY
For BOYS and GIRLS—3 to 5 1/2 yrs. old
Our Kindergarten Features
* A QUALIFIED TEACHING STAFF
* INDOOR AND OUTDOOR PLAY AND RECREATION
* MILK AND COOKIES DAILY
* A PROGRESSIVE CURRICULUM
* APPROVED BY DEPT. OF HEALTH
Register Your Child Now!
For further information call TR. 7-8281

CONDOLENCES
Our heartfelt sympathy to Mrs. Max E. Sanders and Ira Holley upon the passing of their mother, Kaitie Holoschutz.
Our heartfelt sympathy to Mrs. Murray H. Rosenblum upon the passing of her father.

**WOMEN'S LEAGUE
GALA HOLIDAY PROGRAM**

All the women of our congregation and their friends are cordially invited to attend the next **Open Meeting** of our Women's League which will be held in the Synagogue Building on Monday afternoon, March 31st. A **Gala Holiday Program** will be presented by Mrs. Michael Weingarten, with the cooperation of "home talent". Coffee will be served promptly at 1 o'clock.

SIMEON H. F. GOLDSTEIN
276 Fifth Ave., New York 1, N.Y.

Murray Hill 4-2626

**REAL ESTATE AND INSURANCE
LIFE INSURANCE AND ANNUITIES**
See Simeon for conscientious service

CAMP ETON

2 Hrs. from N.Y.C. Rhinebeck, N.Y.
CO-ED 4-16

- * Private, spring-fed lake
- * All sports, incl. riding
- * Resident doctor and nurse
- * Hebrew cultural program
- * Sabbath, Kashruth strictly observed

JACK ABOFF, Director
1225 Broadway ORegon 9-4614

**KALB'S SHOMER SHABBOS
GROCERY STORE**

102 West 100th St. AC 2-3240

Dear Customers:

We are happy to announce that we are ready for business and we have prepared a large stock of Passover products. All kinds of canned fruits, also imported and domestic cheese, fancy bakery products, cosmetics, chocolate and candies.

We are celebrating our 18th anniversary in this store and, therefore, we decided to offer our merchandise at the very lowest prices.

**Please Order Your Shmura
Matzos In Advance**

Delivery free of charge

**We Wish You An
Enjoyable Passover**

**BARNET BRODIE KOSHER
Kosher L'Pesach**

Under Supervision of Vaad Harabonim

123-127 Walton St. Brooklyn, N.Y.
Evergreen 8-6680 - 6681

Co-Ed 4-16
Camp Galila

"in the scenic Berkshires"

Elizabethville, N. Y.

Rabbi Sidney Greenwald, Director
EN 2-9600 Ext. 405

ADWE COSMETICS

Kosher for Passover

A full line of the finest Passover-Cosmetics guaranteed strictly kosher for Passover. Ref. Rabbi Dr. Jos. Breuer. Apply for order-cards **N O W !** Or phone directly at the distributor
ROSY ADLER 515 West 187th St.
New York 33, N.Y. Tel. **LO 8-2092**

BE NEIGHBORLY

**PATRONIZE A MEMBER
AEON GARAGE**

(Samuel Scheiner, Pres.)
216 W. 76th St. N.Y.C. TR 7-1500
Service Anywhere At Anytime

Established 1913

FIEDLER ROOFING CO.

Our Own Roofer
LEADERS and GUTTERS

Tel. **MU 6-0364 - 5**
304 E. 32nd Street, N.Y. 16, N.Y.

The Tides

On The Ocean At 12th Street

MIAMI BEACH

Finest Kosher Cuisine
Kashruth Scrupulously Observed
Planned Entertainment

**Luxurious Living For The
Entire Family**

Reservations accepted now on Passover
Samuel M. Grundwerg

Morris Newmark

STERN'S KOSHER BAKESHOP

490 Amsterdam Avenue

TR. 3-2040

Supervision of Dr. Joseph Breuer

Offers you again a full line of
Assorted cakes and cookies

KOSHER LEPESACH — only Shmura

Place your orders early

We will be closed March 30th to April 3rd.

BOYS 4-14

CAMP AHAVAH

GIRLS 4-14

Livingston Manor, N. Y.

With its beautiful Lake for Rowing, Swimming, Fishing and all other Sports and Activities. * Individual Care to every Camper (Limited Registration) * Special Kindergarten Group. * Top Qualified Counselors with Yeshivah and College Education. * Finest in Food. Kashruth unquestionable. * Congenial Torah Atmosphere.

City Address: **720 West 181st Street, New York 33** Tel: **WA. 3-1710**

Dr. and Mrs. H. Ullmann



REV. S. TAITZ

1815 Grand
Concourse
MOHEL
in Leading
Hospitals
TR. 8-4382
SC. 4-7500

"ISRAEL" BOOKSTORE

S. STEINMETZ

230 West 82nd St. -- TR. 7-8827

H A G A D D A S

Great Selection of Seder Plates
and Passover Gifts

Food Certificates to Israel

ADWE COSMETICS FOR PASSOVER



**GREAT IN
VIENNA . . .
GREATER
IN NEW YORK**
Strictly כשר

RESTAURANT—CATERING

Hotel Milburn, 242 West 76th St., N. Y.

Tel. TR. 4-2399 **Parking facilities**

Serving all Passover Week—Breakfast, Lunch
and Dinner. Seder Nights by reservation

*Schreiber meals served on request
by leading International Airlines.*

Reserve Now For

PASSOVER

at

LEBOWITZ

PINE VIEW HOTEL

Fallsburg, N. Y.

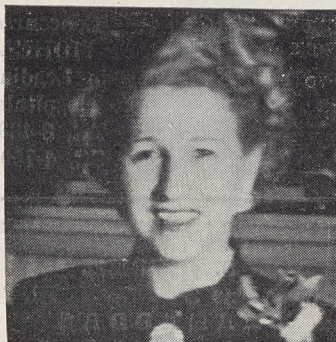
Steam heated throughout

New Building — Deluxe Accomodations

Strict Dietary Supervision

Tel. Sc 4-2575

WOMEN'S LEAGUE AND UNITED JEWISH APPEAL



Mrs. Eisenberg

The women of the W.S.I.S. are making a concerted effort in behalf of the U.J.A. drive.

The need for rehabilitating our distressed brethren in Israel and in other parts of the world, is greater than ever before, and we must go "all out" to make the 1952 campaign a complete success.

We must stress the "plus" giving of gifts by women, out of their own budgets and incomes, or set aside from personal savings, separate from their husbands gifts.

The following capable committee which has been appointed to lead an intensive Women's League U.J.A. campaign, urges all the women of our congregation to make their contributions through our Women's League; Chairman, Mrs. Ben K. Eisenberg; Co-Chairmen, Mrs. Sol Bellsey and Mrs. Walter Freeman; Members of the Committee, Mesdames Al Braff, Myron Friedlander, Lillian G. Levine, Charles Schwartz, Irving Silver, Frank Taks, Andrew Weiss and Harry Ward, Ex Officio.

SENIOR LEAGUE NOTES

Miss Debbie Siegel, president of our Senior League, reports that the Square Dance and Social held last Sunday night, under the chairmanship of Howard Kaplan, was both a social and financial success. The proceeds will go towards the purchase of tools for a workshop for the W.S.I.S. village in Israel.

Also responsible for the wonderful evening was the teamwork of the committee, consisting of Morty Cohen, Lenore Druckman, Morton Fuchs, Bill Jacobs, Ned Kirsh, Ruth Selsky, and Alan Siegel.

MANY THANKS

We take pleasure in announcing the names of our worthy directors and members who have worked indefatigably, for the recent Theatre Benefit of our Synagogue.

Our President Lester Udell topped all our workers in the disposal of the tickets. He was seconded by Morris Levine and followed by Jack Berlin, Herman Cohen and Aaron Wartels.

The others who made a good showing were:

Joseph Anderson, Julius Bayer, Samuel K. Beier, Abe Glaser, Isaac Goldman, Edward Jacobs, Jacob Kaplan, Moses Langer, Bernard Lax, Max Moskowitz, Samuel W. Siegel, Mrs. Jennie Slayton, and Frank L. Taks.

IMPORTANT ANNOUNCEMENT

General Lewis B. Hersey, Director of the Selective Service System, has announced that all local draft boards have been requested to give favorable consideration, whenever possible, to requests of registrants of the Jewish faith for postponements of physical examinations and inductions into the Armed Forces during the Passover holiday.

Young men who are scheduled for a physical or induction on April 9 to April 17, Passover week, can request postponement to a later date. Requests for such deferments should be made directly to the local draft board.

COLLEGIATE FORUM THIS FRIDAY NIGHT

College men and women are cordially invited to the Friday night Forum of the Midtown Jewish Collegiate Council this Friday night 9:00 P.M. in our Synagogue building.

The speaker for the evening will be Mr. Isaac Allen prominent attorney and communal leader. His topic will be "Jewish Aspects of Universal Law."

This meeting will be the last of the Friday night series. After Pesach the group will resume it's Forums on Saturday afternoons.

TALMUD TORAH NEWS

At the last meeting of the G.O. Gabboim the following pupils were elected as school officers: Jacqueline Grodsensky, president; Marcia Goldberg, vice-president; and Stanley Nagler, secretary.

Our pupils are in the midst of preparing another issue of their school paper, Ha-Iton.

DO NOT DELAY — RESERVE FOR CONGREGATIONAL SEDORIM

There is not much time in which you can make reservations for our congregational Sedorim. In order to avoid the disappointment of a last minute refusal, we urge you to phone our office immediately for your reservation.

This year as in the past, the traditionally dignified Sedorim will be conducted by Rabbis Goldstein and Reichel and Cantor Yavneh at the Esplanade Hotel West End Ave and 74th Street on the nights of April 8th and 9th.

Price including all gratuities \$9.50 per person each night.

SPRING CLEANING ! !

While you are doing your Passover or Spring cleaning, you will probably come across many articles of clothing which you no longer want, although in good condition. Why not send them over to the Synagogue, at once, marked, "For Israel", and our hard working Clothing for Israel Co-Chairmen, Mrs. Jennie Yabrow and Mrs. David Schreiber, will see to it that they are packed and shipped off to Israel, where clothing is sorely needed, with the least possible delay.

WOMEN'S LEAGUE REMEMBERS THE W.S.I.S. BOYS IN THE SERVICE

Through the ever helpful cooperation of our Women's League, Rabbi Reichel was enabled to send to everyone of the W.S.I.S. boys in the Service, a package of Passover sweets accompanied by a personal Passover message.

FOR YOUNG MARRIED COUPLES

Reserve Saturday, April 19 for the Strawberry Festival of the WSIS League.

YOUTH ACTIVITIES SCHEDULE

Sunday, March 30
 Seminar in Jewish Studies for Post Bar Mitzvah boys10:15 A.M.
 "Tags" Post Bar Mitzvah Frat.
 Gym11:45 A.M.
 Macabees (Boys over 12) Gym1:00 P.M.
 Game Room8:00 P.M.

BAR MITZVAH



Stephen Lannom

Congratulations to Mrs. Gloria Lannom on the forthcoming Bar Mitzvah of her son Stephen which will be held in our Synagogue tomorrow morning.



Passover Preparations

Any chametz owned by a Jew during the Passover week is forbidden for acutal use forever. If, therefore, one has not disposed of all chametz before the approach of the Passover holiday, he must arrange for a formal "Mechirat chametz", or sale of that chametz to a non-Jew. Check with your Jewish grocer and baker to ascertain that he has sold his chametz.

Such chametz in your possession must be collected and placed in a spare room, closet or trunk and locked, not later than the morning of Erev Pesach. You may authorize our Rabbis to draw up a bill of sale and negotiate the transfer to a non-Jew.

— ☆ —

THE SEARCH FOR CHAMETZ

The search for chametz takes place on Tuesday evening, April 8. The blessing and the "Kol Chamiro" can be found in most Hagaddahs.

The collected crumbs should be burned on Wednesday morning before 10:30 when the second "Kol Chamiro" is said.

— ☆ —

FAST OF THE FIRST BORN

On the Eve of Passover, which is the anniversary of the plague of the Egyptian first born, our first born sons were saved, and in commemoration of this miracle, they are required to fast on this day. However,

WEEKLY PRAYER SCHEDULE

Light Candles Friday Evening	5:55
Weekly Portion: "Vayikraw"	
Leviticus 1:1-5:26 Isaiah 43:21-44:23	
Friday Evening Service	6:05
Saturday Morning Service	9:00
Junior Congregation	10:30
Sabbath Kindergarten for Children	
4 to 6	10:30
Rabbi Pekier's Talmud Class	4:15
Mr. Isaac Allen's Talmud Class	4:15
Mincha Service	5:15
Reader of Torah: Jason Jacobowitz	
Reader of Services: Samuel Ward	
The Sabbath Terminates	6:44
Daily Services:	
Mornings	6:45, 7:20 (except Sunday,)
	8:00, 8:30
Mincha	6:05
Followed by the Explanation of the	
Shulchan Aruch by Rabbi Goldstein	
This week Bible Readings	
Psalms 146 to Proverbs 2	

one may absolve himself from the fast by participating in a Seeyum. A "Seeyum" is the completion of one of the tracts of the Talmud, after which one may eat of the meal which is called "Seudas Mitzvoh," a religious repast. The "seeyum" will take place in our synagogue at the Wednesday morning services.

— ☆ —

WHAT IS CHAMETZ?

Food or drinks made from wheat, rye, barley, oats, corn and other grains are subject to the laws of chametz. Grain vinegar and products containing vinegar such as pickles, horseradish, etc., are chametz. All articles made of flour, such as matzos, cakes, macaroons, etc., require reliable endorsement by a properly ordained Orthodox rabbi. No one else is qualified to pass on Jewish law.

Endorsement is also required for candy, soft drinks, wines, liquors, milk, canned foods and dried fruits. All green vegetables may be used except rice, millet, peas and beans.

Because of chaotic conditions in American Jewish life which permit irresponsible merchants to take advantage of a gullible public by indiscriminately pasting "Kosher L' Pesach" labels on articles which are unquestionably chametz, do not purchase any products unless the "Kosher L'Pesach" sign, **attested by Rabbinical authority** is obviously a part of the legend **printed on the container by the manufacturer.** In any questionable case, consult your Rabbi. He will be happy to advise you.

LESTER UDELL	President
AARON WARTELS	1st Vice-President
SAMUEL W. SIEGEL	2nd Vice-President
MAX E. SANDERS	Hon. Vice-President
SAMUEL SILVER	Treasurer
HAROLD KAPLAN	Ass't Treasurer
MORRIS JABLOW	Secretary
MAX LAZARUS	Ass't Secretary

HERBERT S. GOLDSTEIN, D.D., Rabbi
O. ASHER REICHEL, Ass't Rabbi
ZALMON YAVNEH, Cantor

RABBI MOISHE C. PEKIER, Sexton

BOARD OF DIRECTORS

Harry Altman	Harold Kaplan
Joseph Anderson	Jacob Kaplan
Harry Appel	Joseph Landowne
Wm. L. Basser	Moses Langer
Julius Bayer	Bernard Lax
Samuel K. Beier	Max Lazarus
Sol Bellsey	Morris Levine
Siegfried Bendheim	Morris Levinson
Moses J. Berlin	George L. Livingston
Henry Blankfort	Adolph Meirowitz
Joseph Buchsbaum	Harry Mirken
Albert H. Cohen	Max Moskowitz
David Cohen	Moe Oltarsh
Herman H. Cohen	Justave Roth
Abraham M. Davis	G. Richard Rubenstein
Sam Davis	Joseph Settel
Abraham M. Druckman	Joseph Shapiro
Ben Glazer	Samuel W. Siegel
Isaac Goldman	Samuel Silver
Jean Goldwurm	Jacob H. Silverstein
Felix Gouled	Irving Streit
Maurice Greenstein	Frank L. Taks
William Horwitz	Lester Udell
Morris Jablow	David H. Ullman
Edward Jacobs	Harry Ward
Elias Jacoby	Jess Ward
David Kamerman	Aaron Wartels
	Philip Wohl

We are advised by a prominent pediatrician that dextrose, lactose, or cane sugars, which are not derived from the fermentation of grain, may be substituted on Passover for Chometzdk ingredients generally used in preparing the baby's formula. Consult your doctor accordingly.

Children should not be fed chametz during Passover unless a physician has so ordered and after a Rabbi has been consulted.

— ☆ —

Dishes and Utensils

Since we are not permitted to have any trace of leaven in our food during Passover, special attention must be given to dishes and utensils. It is, of course, best to use dishes and utensils especially set aside for Passover use. However, under certain condions some of the utensils used throughout the year may also be used on Passover. However, they must be "Kashered" or prepared in a special manner for Passover use.

— ☆ —

Preparing Oven or Stove

Every part of the oven or stove which may have been reached by food during the year, must be thoroughly cleaned and scraped. The oven and range must then be heated to a glow. During Passover, special tin sheets are placed over the top of the range to prevent contact with Passover utensils.

GETTING PERSONAL

By Sanford Solarz

The Mayor of Jerusalem, the Honorable Shlomo Zalman Shragai, was a worshipper at our last Friday evening and Shabbos morning services—a distinction and an honor that will be indelibly written for all time in our chronicles as one of the great events in the history of our congregation. The Mayor delivered a stirring address, our beloved Rabbi Herbert Goldstein and worthy President Lester Udell made a spontaneous appeal for contributions to the Jerusalem Mikvah Family Purity Fund, and the congregation made a stirring response . . . An orator was born in our midst at our last Shabbos afternoon Seuda Shlishith. Called upon to speak extemporaneously, our active though modest and retiring member, Philip Amin, spoke so well and with such wit that he has developed the urge to speak anywhere, anytime, and at the drop of a hat. Our talented member Isadore Lauer rounded out the Seuda with an inimitable rendition of a Hebrew folk song . . . Our prayers for a speedy return to good health go to Maurice Spanbock . . . After running behind the girls for some time in our Baby Derby, the boys have finally spurted ahead: Mazel tov on the **birth** of a son, Jeffrey Sheppard, to Mr. and Mrs. Clifford Yudkoff and to the grandparents, Mr. and Mrs. Herman Squire; and upon the birth of a son, Seth David, to Dr. and Mrs. Seymour Reichlin and to the grandparents, Dr. and Mrs. William Dameshek and Mr. and Mrs. Henry Reichlin. Take note, WSIS League . . . Heartiest congratulations upon the betrothal of our member Bernard Finkelstein to Carolyn Greenberg of Rochester, N.Y. Our heartiest best wishes to Mrs. Celia Stebbins upon the marriage of her son, David, to Esther Jacobs of California . . .

Wedding Anniversary greetings to Mr. and Mrs. Maurice L. Barnett, Mr. and Mrs. Kurt Benjamin, Mr. and Mrs. Miles Breger, Dr. and Mrs. Gustave Oremland, Dr. and Mrs. Lionel Rebhun, Mr. and Mrs. Nell Scher, 2nd Vice President and Mrs. S. W. Siegel, Mr. and Mrs. Ben Weiner . . . Many happy returns of their **Natal Days** to David Jay Beier, Samuel Blumberg, Eleanor S. Goldman, Robert Kirsh, Robert Livingston, Sherman Bruce Lieberman, Renee Merkin, and Davie H. Ullman . . . Happy to learn that Mr. Joseph Weiner is convalescing and doing well.

for a greater measure of Passover pleasure

MANISCHEWITZ
MATZO
and Passover foods
MAKE IT MANISCHEWITZ... AND BE SURE!

488 Amsterdam Ave. Shomer Shabbos
Bet. 83 and 84 St.

GOLD RING'S
Complete Line of Kosher Dairies
and Groceries
For delivery call TR. 3-8582
Make your Passover Orders NOW

ESPLANADE CATERERS

ESPLANADE HOTEL
305 West End Avenue, at 74th Street
Dietary Laws Strictly Observed
Catering in dignified manner for
weddings, confirmations and
all social functions.
BELLE SILVER
TR. 4-5000 TR. 7-6315

FRANK'S

Jewelers Since 1886
Where you can buy with confidence
Diamonds - Jewelry - Silverware
2343 Broadway 85th Street

WEDDINGS

And All Social Functions
Catered by
NAT TROTZKY
41 West 86th Street
HOTEL CAMERON
TRafalgar 3-5905

RISHON RESTAURANT

Franconia Hotel
20 West 72 Street
America's newest and most elegant kosher restaurant
featuring a
Superb continental kosher cuisine
Under rabbinical supervision of the eminent
Rabbi Emanuel Pollack
and the personal management of Mr. Arnold Weiss
Open every evening except Saturday from 5:00 - 9:00 P.M.
Open Sunday from 12:00 to 9:00 P.M.
Private Dining Rooms available for private functions
TRafalgar 7-3800 TRafalgar 3-8058

LAUER MEMORIALS, INC.

2020 JEROME AVENUE
Near Burnside Avenue Station
SE. 3-5400
Monuments erected — all cemeteries

Park West Memorial Chapel

Herman E. Meyers Alpert Bros.
115 West 79th Street, New York
ENdicott 2-3600
L. I. Far Rockaway 7-3100

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements
76th St. & Amsterdam Avenue ENdicott 2-6600
Charles Rosenthal, Director