

West Side Institutional Review

Vol. XVIII, No. 9

November 5, 1954

Cheshvan 9, 5715

OUR BENEFIT PERFORMANCE OF VERDI'S "LA TRAVIATA" ON SUNDAY EVENING, JANUARY 16, AT METROPOLITAN

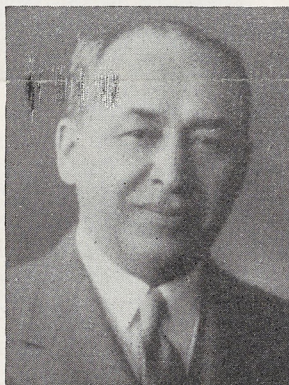
SYNAGOGUE TAKES ENTIRE HOUSE FOR OUR BENEFIT



Herman H. Cohen



Jacob Kaplan



Joseph Settel

Co-Chairmen of Opera Committee

Our President, Lester Udell, has appointed our Directors, Herman H. Cohen, Jacob Kaplan, and Joseph Settel as co-chairmen of this year's opera Benefit Performance. The performance will be Giuseppe Verdi's beautiful opera "La Traviata," scheduled for Sunday evening, January 16, 1955, at the Metropolitan Opera House. A star cast of the Metropolitan's world-renowned cast will participate in the production.

It is hoped that each and every one of our members and friends will participate in this event. They can do so by taking tickets for themselves and by disposing of some additional tickets — no matter how few — to their personal friends and business associates.

Tickets are priced from \$2.50 to \$25 each. Boxes seating 8 are available at \$100 and \$125.

This is your opportunity to aid us in our work and to enjoy, at the same time, an evening of musical delight. If you send in your reservations now, you will be assured of the best seats in each price range.

SENIOR LEAGUE NOTES

An organizational meeting and Social Hour of the Senior League for young men and young women, over 21, will be held Sunday night, November 7th, at 8:30 o'clock promptly. Young folks of our Congregational Family are cordially invited to attend this opening meeting.

UNVEILING

Services will be held at the unveiling of the monument of our late revered Vice President, **Aaron Wartels**, on Sunday, November 7th, at 10:30 A.M., at the Acacia Cemetery.

SCOUT TROOP AND CUB PACK TO BE ORGANIZED IN OUR SYNAGOGUE

Interested Parents Must Attend
Committee Meetings This Week

Parents who wish to enroll their sons in our Cub Pack (ages 8 to 11) and our Scout Troop (above 11), are urged to attend the Sponsors Committee meeting for the Scouts on Monday night, November 8th, at 8 o'clock promptly, and for the Cub Pack on Wednesday evening, November 10th, at 7:45 o'clock promptly, in our building. Our Scouting program can be launched only if the parents will actively participate in the organization, and in the launching of the program.

Our Troop and Cubs are urgently in need of Scout Masters and Cub Masters, respectively. Those of our readers who have had experience, or who are interested in this challenging work, should contact Rabbi Reichel or Mr. Emanuel Fine, District Commissioner of Scouting, a member of our Synagogue, and our Scouting advisor.

HEBREW SCHOOL NOTES

Hebrew School classes will meet Thursday, Armistice Day, in the morning instead of the afternoon.

The W.S.I.S. Mr. and Mrs. League (Young Married Couples)

will conduct a

FRIDAY NIGHT GET-TOGETHER Friday Evening, November 5th, 1954

at 8:15 o'clock promptly
A number of our members will share in the planned program on the Topic

"The Positive Meaning of the Sabbath"

Max Shulman Esq., will serve as
Chairman of the Evening.

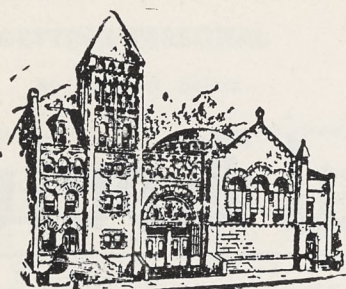
Rabbi Reichel will be our guest
"Specialist". Our hosts will be
Dr. and Mrs. Gustave Oremland.

A SUGGESTION FOR HUSBAND AND SONS

Every man in our congregation can give his wife or mother a **worthwhile gift**, and at the same time encourage our Women's League in its current Membership Drive.

Present your wife or mother with a gift of a year's membership in our Women's League which at this time will include an **invitation to the lovely Membership Luncheon** which is to be held at the Hotel Franconia on **November 22nd**.

For further details see article entitled, **THE WORLD OF SHOLOM ALEICHEM**, page 3, column 1.



West Side Institutional Review

Published weekly from the Second Friday in September to the Second Friday in June by the West Side Institutional Synagogue, 120-138 West 76th Street, New York 23, N.Y. Tel. TRafalgar 7-8281. Subscription: One Dollar Per Year.

Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N.Y. under the Act of March 3, 1879..

MEMBER CONGREGATION



RABBI H. S. GOLDSTEIN.....Editor
RABBI J. A. REICHEL.....Associate Editor
LAWRENCE KOBRIN.....Assistant Editor
MORRIS JABLOW.....Managing Editor

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P.T.A. OPENING MEETING WEDNESDAY NIGHT

Mrs. Henry Lindenbaum, president of our P.T.A. announces that a reception will be held for the parents of our Hebrew School pupils on Wednesday evening, November 10, at 8:30 o'clock promptly.

Rabbi Goldstein, Rabbi Reichel and our teachers will be present to greet all our parents. Refreshments will be served.

OPENING MEETING OF BUDDY FRIEDMAN POST

The opening meeting of the Buddy Friedman Post of the Jewish War Veterans, affiliated with our Synagogue, will take place on Wednesday evening, November 17, Commander Marvin Padawer of the Post has announced.

The meeting will begin at 8:30 P.M. in our Synagogue Building.

GYM NOTES

Our Collegiates will have the use of the Jewish Center Gym, beginning this Sunday, November 7th, in conjunction with the Jewish Centerites, on Sunday mornings. For further information, please contact Jack Wohl, c/o the Synagogue, who is in charge of our athletics program.

THE PRAYER BOOK

COMMENTS BY RABBI HERBERT S. GOLDSTEIN

The Benediction

Prayers in the form of Benedictions are prescribed for various religious and secular actions. In Judaism nothing is purely secular — Whatever we do, is always intertwined with some religious direction. Charles Lamb, author of the Tales of Shakespeare, is supposed to have

said, that it is surprising the Jews do not have some religious ceremonial in connection with taking a walk. Certainly we do. When we leave our homes we look up prayerfully to or kiss the Mezuzah asking that G-d may protect our "going out and our coming in".

"BLESSED ART THOU"

This expression is found in Psalm 119 Verse 12 and 1 Chronicles, Chapter 29, Verse 10.

As soon as we hear the words "Boruch Atoh Adoshem" we are to respond "Boruch Hu U'voruch S'hmo: Blessed Be He and Blessed be His Name." This is based upon Deuteronomy Chapter 32, Verse 3 "When I call upon the Name of G-d", then "Hovu Godel L'elokenu" "Ascribe greatness to our G-d", or as we read in Proverbs, Chapter 10, Verse 7 "Zecher Tzadik Livracha" "May the mention of the righteous be a blessing" (See Talmud Yoma 37 and Mechilta on Exodus, Chapter 13, Verse 7). So also at the close of every blessing made by an Israelite one is to answer, "Amen," "Let it be true." (See Talmud Berachos 51. Schulchan Aruch 124 and 215). "Amen" is not an English word. It is the transliteration of (transcribing in English letters) the Hebrew word "Amen". What does Amen mean, and from whence is it derived? From the first letters of "Kel Melech Ne-Emon" "G-d the Faithful King" (Talmud Sabbath 119). That the blessing may be as true and come

true as G-d is the Faithful King, is the reason for our saying "Amen." He who guards himself and responds Amen will enter into the portals of the Garden of Eden (See Isaiah, Chapter 26, Verse 2 and Rosh Lakish's comment thereon).

We do not bless G-d. He does not need our blessing. But we declare that G-d is the SOURCE of all Blessing. From Him, all bounty enjoyed or expected, emanates. Just as between man and man "to bless" means to confer well-being upon, or prosper a cause; so in the relation of man to God, "to bless" means to prosper His cause by our consecration of heart, soul, and might to the advancement of His Kingdom. The opening of every "berochah" is thus a declaration of loyalty to G-d.

ויברך דוד את ה' - - - - ויאמר דוד
ברוך אתה ה' - - - מעולם עד עולם

"And David blessed the Lord before all the Congregation," and David said "Blessed be Thou Lord G-d of Israel, our Father forever and ever" — I Chron. Chapter 29, Verse 10, See also Jeremiah, Chapter 10, Verse 10.

ENROLL YOUR CHILDREN NOW IN OUR HEBREW SCHOOL

Progressive Curriculum and Student Activities Programs

For Girls and Boys — 3 to 16 years old.

Full and Partial Scholarships Available

KINDERGARTEN:

Sunday morning 10:30 to 12:30 Ages 4 to 5½

HEBREW SCHOOL:

Ages 6-7, 8-9, 10-12

Beginners groups also for all age levels.

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Rabbi O. Asher Reichel, Principal

THE WORLD OF SHOLOM ALEICHEM
presented at the
WOMEN'S LEAGUE MEMBERSHIP LUNCHEON
Franconia Hotel — 20 West 72nd St.
Monday, November 22nd at 12 o'clock



Mrs. Eddie Schreiber
Chairman



Mrs. Jennie Yabrow
Co-Chairman

All you have to do **to be invited as a guest** to the delightful Women's League Membership Luncheon which is to be held at the Hotel Franconia on Monday, November 22nd at 12 o'clock, is to pay your 1954 to 1955 dues (if you are already a member), or to sign the attached Membership Blank and to mail it, at once, together with your check of \$5.00 (for one year's dues), made out to WOMEN'S LEAGUE, W.S.I.S.

The highlight of the program on the afternoon of the Membership Luncheon will be a presentation of humorous sketches from "The World

of Sholom Aleichem" featuring Diane Seamon Friedenber, who has appeared in New York State productions, including those of the Theatre Guild.

Mrs. Herman Cohen and Mrs. Adel Rodgers will give the musical part of the program.

Won't you please give this matter your immediate attention, so that adequate preparations for all our guests may be made by our beloved and conscientious Co-Chairmen of this Luncheon, Mrs. Eddie Schreiber and Mrs. Jennie Yabrow.

The following committee are giving unstintingly of their time and energy to make this function an outstanding success: Mesdames Isaac Allen, Samuel K. Beier, Sol Bellsey, Al Braff, Herman Cohen, Samuel Diamond, David Elfenbein, Philip Gertner, Harry Gingold, Adolph Gittler, Fred Goldstein, Maurice Greenstein, Sol Redlich, Samuel Schneider, Harry J. Simon, Celia Stebbins, Emanuel Stern, Harry Soffer, Frank Taks, Harry Ward and Michael Weingarten, ex officio.

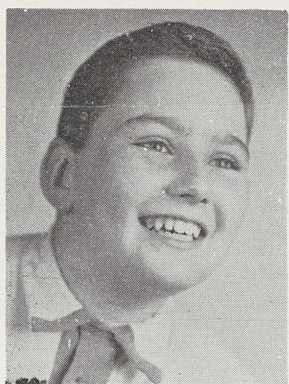
Fill out — cut off and mail the attached no later than November 15th.

I hereby enroll as a member of The Women's League of the West Side Institutional Synagogue and will pay as my annual dues: \$5.00.

Name.....

Address.....

Make Checks Payable to THE WOMEN'S LEAGUE of the WEST SIDE INSTITUTIONAL SYNAGOGUE and mail to Mrs. Eddie Schreiber, Membership Luncheon Chairman, c/o W.S.I.S. 122 W. 76th St., N.Y.C.



Richard Martin

Our heartiest congratulations to Mr. and Mrs. Terry Martin, upon the celebration of their son Richard's Bar Mitzvah, which will be held in our Synagogue tomorrow morning.

Parents:

Bring your youngster to our kindergarten this Sunday morning.

LESTER UDELLPresident
SAMUEL W. SIEGEL1st Vice-President
MAX MOSKOWITZ2nd Vice-President
MAX E. SANDERSHon. Vice-President
SAMUEL SILVERTreasurer
HAROLD KAPLANAss't. Treasurer
MORRIS JABLOWSecretary
MAX LAZARUSAss't. Secretary

HERBERT S. GOLDSTEIN, D.D., Rabbi
O. ASHER REICHEL, Associate Rabbi
ZALMON YAVNEH, Cantor

RABBI MOISHE C. PEKIER, Sexton

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W.S.I.S. PRAYER SCHEDULE

Light Candles Friday Evening up to 4:26

Weekly Portion — Lech L'Chaw

Genesis 12:1 - 17:27 — Isaiah 40:27 - 41:16

Friday Evening Service4:40

Saturday Morning Service9:00

Junior Congregations10:30

Rabbi Pekier's Talmud Class3:00

Mr. Isaac Allen's Talmud Class3:00

Mincha4:00

Reader of Torah: Elliot Lebowitz

Reader of Service: Herbert Goldberg

The Sabbath Terminates5:17

Daily Services:

Sunday Morning6:45, 8:00, 9:00

Daily Mornings6:45, 7:45, 8:30

" Mincha4:40

**LAYMEN'S INSTITUTE
HEBREW COURSES**

We are happy to announce that there will be a course in Elementary Hebrew for adults who can read and have some acquaintance with Hebrew. The class will begin on Wednesday evening, November 17, at 8:00 o'clock. A beginners' Class in Hebrew will be offered at 7:00 o'clock that evening for those who wish to start from scratch.

All those interested are urged to contact the Synagogue Office at once.

May we also remind the women of the congregation that our Women's League is sponsoring another class in Hebrew on Wednesday mornings at 11 A.M. Sessions have already begun.

GETTING PERSONAL

By Sanford Solarz

Our warmest felicitations to our member Mr. Stephen Klein who was again appointed this year's Chairman of the Dinner Committee of Torah Umesorah (National Society for Hebrew Day Schools) and to his Associate Chairmen, our own Treasurer Samuel Silver and our member Philip Amin. The affair will be held on Dec. 8th . . . Our Congregational Citations of Merit to our member, Dr. Louis Wexler, upon his being invited to read a paper on psoriasis, before the annual meeting of the Council for the Study of Grenz Ray Therapy; and to Miss Bertha Fuchs upon her election as president of the National Council of the Bnos Agudath Israel . . . Our current representatives at large in Europe are Mr. and Mrs. Morris Segerman . . . After being happy in their company with us for the recent holidays, we shall be missing Director and Mrs. Henry Blankfort, who have returned to their home in Beverly Hills, California . . . Our best wishes to Director and Mrs. William B. Herlands and their children in their new home . . . Our best wishes for a pleasant winter in Miami to Mrs. Lea Pye . . . Mesdames Walter Freeman, Jeanette Karp, Joseph Kirsch and Joseph Klein were very gracious hostesses at the Women's League open meeting last week . . . Our beloved Rabbi and Mrs. Reichel had the honor of being the first guests of the out-of-town students of Stern College for Women of the Yeshiva University, last Friday night, at an inspirational Sabbath meal and round table discussion . . . Joseph Weisenfeld's reading of the Torah at our Mincha Services last Sabbath, was a source of great pride to his parents, as last week-end was the Yahrzeit of his grandmother . . . The host of our Seuda Shlishis tomorrow afternoon will be Nat Lebowitz, commemorating his father's Yahrzeit . . . his son, Elliot, will read the Torah tomorrow at Mincha . . . Mazel Tov to Rabbi and Mrs. David Lieff on the birth of a son. The proud mother was a member of our educational staff . . .

Wedding anniversary greetings to Mr. and Mrs. Morris Segerman and to Mr. and Mrs. Solomon M. Strausberg . . . Many happy returns of their **birthdays** to Mrs. Samuel K. Beier, Director Moses Jack Berlin, Sylvia Livingston Bernstein, David A. Buchsbaum, Ellen Joyce Cohen, Jules

S. Cohen, Lisa Elfenbein, Carla Galpeer, Mrs. D. S. Gershweir, Miriam Herman, Director Harold Kaplan, Henry Kaufman, Abraham Levy (his 83rd), Jeanne Sara Pash, Samuel Pincus, Mrs. Seymour Silberstein and Mrs. Max Stokar.

DON'T DELAY

in making your reservation
for the

WOMEN'S LEAGUE
ANNUAL LUNCHEON

Waldorf Astoria Hotel
Monday, December 13
at 12:30 o'clock

Subscription \$15. per person
Mrs. Samuel W. Siegel, Chairman,
TR 4-5068
Mrs. Walter Freeman, Co-Chairman,
AC 2-0973
Mrs. William Foont, Co-Chairman,
TR 3-3989
Mrs. Lester Udell, Treasurer,
TR 7-1260
Mrs. Joseph Kirsch, Co-Treasurer,
SU 7-1189

MRS. JACOB GOODMAN
TO BE HOSTESS

On Monday afternoon, November 8th at 12:30 o'clock, Mrs. Jacob Goodman will entertain the entire Executive Board of our Women's League at a Dessert Luncheon at her home.

An important meeting of the Board will follow the Luncheon and all Board members are urgently requested to attend promptly.

Please Note!

A modern Ritualarium is located in our community, at 158 W. 97th St. MO 3-0300.

THE NUMBER ONE
RELIGIOUS PROJECT
IN OUR COMMUNITY

The eleventh annual dinner of the MANHATTAN DAY SCHOOL (formerly, Jewish Community School) will be held on **Sunday Evening, November 28th**, at the Hotel Pierre.

This all-day school, the only one of its kind on the West Side, offers children from 3 to 15 a well-rounded program of Jewish and secular studies, which aims not only to impart knowledge but also to cultivate an appreciation of Jewish religious values and traditions. The curriculum of general studies meets the Board of Education requirements. Both in method and content, the program is geared to the newest trends in pre-school, elementary and Junior High School education.

Attendance at this Dinner should be your way of saying that you support our neighborhood school wholeheartedly.

Reservations, and inquiries should be directed to our own 1st Vice President Samuel W. Siegel, who is President of the school, or to Mr. Jerry Cohen, Executive Director, MANHATTAN DAY SCHOOL, 110 Manhattan Avenue, New York 25, N.Y. Phone MONument 2-9504. Among the officers of the Manhattan Day School, are our own President Lester Udell and our Directors Siegfried Bendheim and Harold Kaplan.

We hope that you, dear friends, will make your reservations promptly for the Dinner.

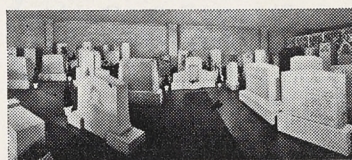
CONDOLENCE

Our heartfelt sympathies to Mrs. Joseph Shapiro, upon the loss of her mother, **Fanny Kaplan**.

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