

GIVE AND GET AN AD NOW

West Side Institutional Review

Vol. XVIII, No. 34

April 29, 1955

Iyar 7, 5715

WOMEN'S LEAGUE SPRING LUNCHEON



Mrs. Sadie Lippman

All good things must come to an end, and once again the Women's League approaches the closing function of a successful and rewarding year. All of our members and their friends have shared in making every undertaking this year an outstanding one, both socially and financially. With your continued cooperation, our closing luncheon will add to our store of beautiful, Women's League memories.

Mrs. Sadie Lippman our enthusiastic Chairman and Mrs. Toni Iger and Mrs. Eddie Schreiber her conscientious Co-Chairmen promise that the afternoon of May 23, 1955 will be a memorable one. It certainly must be a memorable one, because it is in honor of our dearly beloved president Mrs. Michael Weingarten. Help them by getting your reservations in at once.

WHEN: Monday, May 23, 12 noon.
WHERE: Hotel Franconia, W. 72 St.
WHAT: Closing Luncheon, \$5. per person, — beautifully catered — delightful entertainment.

RESERVATION BLANK

Please make.....reservations for me at \$5. per person.

NAME

Address

Please make checks payable to Women's League of W.S.I.S.

Reception For "Chai" Souvenir Album To Be Held On Tuesday, June 21st

CONTRIBUTORS TO ALBUM WILL ATTEND AFFAIR

All those of the congregation who contribute to our Synagogue "Chai" Birthday Album will be invited to attend a reception on Tuesday evening, June 21, Director Herman H. Cohen, Chairman of the Reception Committee, has announced.

MEN'S CLUB

MEETING THIS MONDAY NIGHT SECOND NOMINATION FOR OFFICERS

The next regular meeting of the Men's Club will be held on this Monday evening, May 2, in our Synagogue. Come and participate in the selection of officers.

Mr. Abraham Eisenman, President of the Club, urged all those men of the congregation who are interested in the work of the Men's Club to attend **this** meeting in particular. Those present will hear a report as to the progress of the Men's Club Baseball party, which is to take place on Sunday, June 12. The game which is scheduled is the Giants against St. Louis at the Polo Grounds.

Mr. William Foont is serving as chairman of the Committee for the Baseball Game.

The Album Committee, under the co-chairmanship of Directors Benjamin Glazer and Edward Jacobs, has already begun contacting the members of the congregational family to obtain their greetings for this year's Album. They have emphasized that this year's Album is not in honor of any particular member of the congregation, but rather of the entire congregation itself. On its "chai" birthday, the Synagogue can well be proud of its accomplishments. If it is to look forward to many more years of success, it must have the support of every member and friend. All of us can show our support, and friendship by inserting their ads in the Souvenir Album.

When the members of the Committee or the Synagogue Office contact you, then, show your interest in the continued endeavors of the W.S.I.S. by inserting an AD.

You are invited to attend MEMORIAL SERVICES

for the departed whose plaques are on the Memorial Tablet
in our Synagogue

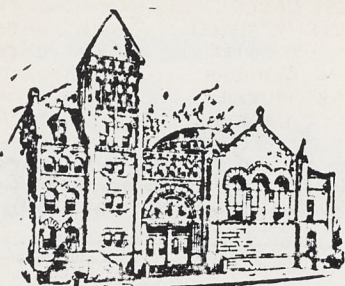
Monday, May 2nd

at 8:30 o'clock promptly

RABBI HERBERT GOLDSTEIN will officiate

Assisted by Rabbi O. Asher Reichel and Cantor Zalmon Yavneh
Special Memorial Prayers will be offered.

LESTER UDELL, *President*



West Side Institutional Review

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MEMBER CONGREGATION



RABBI H. S. GOLDSTEIN Editor
RABBI O. A. REICHEL Associate Editor
LAWRENCE KOBRIN Assistant Editor
MORRIS JABLOW Managing Editor

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CHATS ABOUT W.S.I.S.

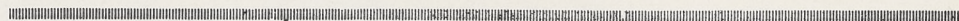
By MORRIS JABLOW

All of you, our readers, received the letter from Mr. Lester Udell, our President, notifying you that our 1955 Souvenir Album will be dedicated in honor of the celebration of the 18th, "CHAI" Birthday of our institution.

I am happy to inform you that we received quite a few responses containing advertisements for the Souvenir Album. Among the letters, one in particular, merits your attention.

"After reading the letter of Mr. Lester Udell, I hasten to comply with the invitation extended and enclosed herewith my ad for the Souvenir Album. At the same time I wish to congratulate your Board of Directors for adopting the idea of dedicating this 1955 Souvenir Album not to an individual, but to celebration of our 18th birthday.

"I signed the Book of Life in 1937, and I pray that with the help of the Almighty, I may be privileged to do so again on the 25th birthday. I may suggest that it would be a good idea to have all friends and members sign the 'Book of Life' this



THE PRAYER BOOK

COMMENTS BY RABBI HERBERT S. GOLDSTEIN



Morning Prayers

ברוך שמו

ברוך שמו

"WHO SPEAKETH AND DOETH, ETC."

All that G-d has spoken through His Prophets has and will come to pass. From this clause until the end of the sentence, we have a recital

of some of the attributes of G-d,—He is Merciful, Bountiful, Everlasting, the Redeemer and the Deliverer.

"BLESSED BE HE WHO HATH MERCY UPON THE EARTH"

G-d has mercy upon the Earth. He has made it a most wonderful

place in which to live. It is man who spoils it.

"BLESSED BE HE WHO HAS MERCY UPON HIS CREATURES."

G-d has created man, so wonderfully that David proclaims "I thank Thee that Thou hast made me so

wonderfully." Alas it is man, who invents the implements and horrors of war.

"A GOOD REWARD"

This implies that there may be a "Reward" which is not good. This is certainly true. To grant one wealth, which one uses for a round of self-indulgence, and pleasure, which causes one to be physically and spiritually sick, is surely "a reward" which is not good, as the

Psalmist put it. "A brutish man knoweth it not, neither, doth a fool understand this." (Psalm 92 verses 7 and 8). But as for those who fear Him, He rewards them paternally with bounties which result in ultimate good. And "all is well that ends well."

"WHO LIVETH FOREVER, AND ENDURETH TO ETERNITY."

When reward seems to be deferred, it is by no means an indication of bankruptcy, as is the case with the mortals, G-d is infinite in His existence, and in His own good time, redeems His promises.

From this Benediction through *ישתבח* "Praised be Thy Name," we have no prayers of "petition." These

prayers are called *פסוקי דזמרה* "Verses of Song or Praise," and serve as introduction to the main prayers of "Shma Israel" and the 18 Benedictions. These verses of Song or Praise are preceded and followed by a Benediction, namely *ברוך שמו* and *ישתבח*

year and again on the 25th birthday.

"Personally, I have a feeling that in placing an ad in this year's Album, I am doing honor to myself, and creating a permanent record of my share in maintaining our beloved Synagogue and its activities." I am confident that you, our readers, entertain the same feeling of loyalty. Won't you please let us hear from you?

OF INTEREST

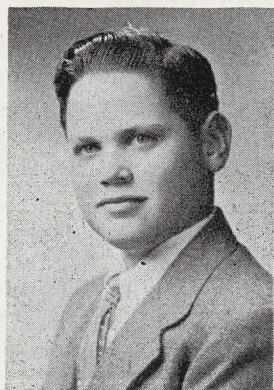
Raphael Halpern, an ordained rabbi, who is a frequent visitor at our Synagogue, will face an important test when he wrestles at the St. Nicholas Arena, 66th Street and Broadway, on Tuesday, May 3. His friends may be interested in attending this non-televized match.

CONDOLENCE

Our heartfelt sympathy to our Women's League Executive Board member, Mrs. Aaron Neustadter, and to our member Mr. Arthur Gottlieb, upon the loss of their mother, **Mrs. Rose Gottlieb**. Also to Benjamin Wiener on the loss of his brother, **Aaron**.

UNVEILING

The unveiling of the monument of our late Women's League Executive Board member **Annie Mirken**, mother of Mrs. Albert H. Colin, Honorary President of our Women's League, our Director Harry Mirken and Messrs. Burt, Larry and Milton Mirken will take place at the Washington Cemetery, Section 1, May 1st at 11 o'clock.

TOMORROW'S BAR MITZVAH**James Owen Herlands**

Our heartiest congratulations to our Director and Mrs. Siegfried Bendheim, the grandparents and to our Director, Hon. and Mrs. William B. Herlands, the parents, upon the Bar Mitzvah of their son James Owen which will be celebrated in our Synagogue tomorrow morning.

**CONTRIBUTORS TO
MANHATTAN DAY SCHOOL**

Mannie Alt, William Ball, Mrs. Rachel Barowsky, J. Birnbaum, Sidney Bobick, Rhea Buchwalter, Mrs. J. Chrein, Herman H. Cohen, Mrs. Rebecca Dack, Maurice M. Faber, Miriam B. Fasten, Sarah Finkelstein, L. Gladstone, Hyman B. Gordon, Mr. and Mrs. H. Gottlieb, Marcus Gruss, Samuel Heyman, Max M. Horowitz, Mrs. Ettie Jaffin, Morris Kantor, Clare Kinzler, Abraham Kronfeld, Joseph Kurzman, Helene Langer, Mrs. M. Lehman, Mark Linker, Mrs. Regina Margareten, Mrs. Tillie Meisel, Mrs. G. Moskowitz, Mrs. Miriam Morse, J. Osterweil, Mrs. Seril Perlman, George Reich, Rabbi O. Asher Reichel, Michael Reiner, David Rosenberg, Irving Rosenberg, S. Rosenfield, Harry S. Samuel, Harry Schetzen, S. Schwartzman, M. Segerman, Elmer H. Settel, M. G. Shapiro, Jack Spiro, Max D. Spitzer, B. Stein, Roslyn Steinberg, I. Wellner, Miss H. Winter, Henry Zucker-
man.

U.J.A. DINNER LAST WEEK**BEGINS SYNAGOGUE CAMPAIGN**

A dinner honoring our Director, Mr. Herman H. Cohen, which was held last week, marked the beginning of our Synagogue's annual campaign for the United Jewish Appeal. Those present provided a generous and fitting launching for such an important effort.

The work of the U.J.A. deserves our ardent support. It is one of the most important projects that American Jewry has ever been called on

**WOMEN'S LEAGUE
BOARD MEETING****Mrs. George L. Livingston
To Be Hostess**

Mrs. George L. Livingston will be Luncheon hostess to the entire Executive Board of the Women's League at her home, 146 Central Park West, on Monday, May 2nd, 1955. The Luncheon will be a special Bon Voyage party for our beloved Rebetzin, Mrs. Herbert S. Goldstein, who is sailing for Israel.

Board members please make every effort to attend.

KASHRUTH INFORMATION

The Kashruth Division of the UOJCA announces the termination of the arrangement with the Southern Biscuit Company of Richmond, Virginia, for the @ certification of the FFV cookies and biscuits.

"Vegetable shortening" on a label provides no assurance that the product so labelled is kosher. These products require a **reliable** hechser.

to perform. On our success depends not only the continued strengthening of the State of Israel but the very lives of many of our fellow Jews.

We hope that those who were not able to be present at the dinner last week will send in their contributions or pledges to the Synagogue Office.

Checks should be sent to the Synagogue Office and made payable to "United Jewish Appeal."

LESTER UDELLPresident
SAMUEL W. SIEGEL1st Vice-President
MAX MOSKOWITZ2nd Vice-President
MAX E. SANDERSHon. Vice-President
SAMUEL SILVERTreasurer
HAROLD KAPLANAss't. Treasurer
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HERBERT S. GOLDSTEIN, D.D., Rabbi
O. ASHER REICHEL, Associate Rabbi
ZALMON YAVNEH, Cantor
RABBI MOISHE C. PEKIER, Sexton

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Henry Hirsch	Harry Ward
William Horwitz	Jess Ward
Morris Jablow	Joseph Weinstein
Edward Jacobs	Philip Wohl
	Max J. Zimmer

W.S.I.S. PRAYER SCHEDULE

Light Candles Friday Evening up to 6:32
Omer To-Night 23

Weekly Portion — Acharay-Kedoshim
Leviticus 16:1-20:27 — Amos 9:7-15

Friday Evening Service6:30
Saturday Morning Service8:45
Junior Congregations10:30

Chazanim: Larry Hecht, Roger Linker,
Lewis Pekier, Jay Zimmerman

Sabbath Kindergarten

for Children 4 to 610:30

Oneg Shabbos (Boys and Girls
from 9 to 12 years)3:30

Rabbi Reichel's Mishna Class5:30

Rabbi Pekier's Talmud Class5:30

Mr. Isaac Allen's Talmud Class5:30

Mincha6:30

Ethics of the Fathers — Chapter 3

Reader of Torah: Joseph Weisenfeld

Reader of Service: Murray Yavneh

The Sabbath Terminates8:20

Daily Services:

Sunday Morning7:15, 8:00, 9:00

Daily Mornings6:45, 7:45, 8:30

Mincha7:50

Followed by the Explanation of the
Shulchan Aruch by Rabbi Goldstein

The West Side Mizrachi is sponsoring a Party for the purpose of publicizing its Shekel Campaign, on Saturday night, April 30th, at the Jewish Center, 131 West 86th Street.

GETTING PERSONAL

By Sanford Solarz

The prayers and best wishes of us all go with our beloved Rabbi and Rebbetzin Herbert S. Goldstein as they leave for the Holy Land of Israel this week. We hope that the Rabbi will meet with success in his many efforts and projects in Israel and that they may both return to us, please G-d refreshed in body and in spirit . . .

Our Congregational Family has been augmented by the following new members, to each we extend our heartiest and warmest welcome: Mr. Stanley Baskowitz, Dr. S. Greenfield, Mr. and Mrs. Herbert Ortner, Mr. David Rosenberg, Mr. Bernard Rutchik, Mr. Harry Shalita and Mrs. B. Silberman . . . Our Congregational Citation of Merit to Professor Josef Alexander, whose son Gregory is a pupil in our Hebrew School, upon his being awarded the Professorial Fulbright Scholarship in musical composition in Finland for one year . . . A tablet will be dedicated this Sunday afternoon at the Home and Hospital of the Daughter of Jacob, in memory of our late member Dr. Henry Rafsky, for his outstanding work in the field of geriatrics. Dr. Rafsky was President of its Medical Board for many years . . . Welcome home from Florida to Mr. and Mrs. Aladar Bernath . . . Good to see at our last Sabbath morning Services Lt., (j.g.) Alan Hirsch who was in the City on a flying visit from his base in the Canal Zone; and Paul Schafer, who was just honorably discharged from the Armed Forces . . . While not King for a day, at least Principal for a day was your columnist's son Stephen during Teachers' and Students' Day last week in Andries Hudde Jr. High School . . . Our prayers for a speedy return to good health for our Women's League Executive Board member Mrs. Esther Weiss . . . The host at our weekly Sabbath Seuda Shlishis tomorrow afternoon will be Mr. Robert Hofbauer . . . All best wishes to Dr. and Mrs. Gustave Oremland in their new home . . . Heartiest Mazel Tov to our Honorary Vice President and Mrs. Max E. Sanders, and to our

Director and Mrs. Henry Blankfort upon the Bar Mitzvah of their grandson, John Sanders Blankfort, son of their children Dr. and Mrs. Gerald Blankfort . . . Wedding anniversary greetings to Mr. and Mrs. Isidore Baskowitz, Mr. and Mrs. Sol Konstant and Mr. and Mrs. Edward Weinstein . . . Many happy returns of their **natal days** to Emanuel Buchalter, Mrs. Charles Fiedler, Evelyn Goldstein, Mrs. Daniel Gribetz, Director Jess E. Gross, Alan Hofbauer, Mrs. Maurice Kalker, Louis Levinson, Mrs. George L. Livingston and Mrs. Sol Redlich.

FOR INFORMATION

about a single grave or a family plot in our beautiful Memorial Park at Mt. Eden Cemetery, call the Synagogue Office today.

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