

GIVE AND GET AN AD NOW

# West Side Institutional Review

Vol. XVIII, No. 36

May 13, 1955

Iyar 21, 5715

## MEN'S CLUB

### ELECTIONS MEETING TO TAKE PLACE MONDAY

All the members of the Men's Club are urged to attend the next meeting of the Club which will take place this Monday evening, May 16, at 8:30.

The meeting is an especially important one in that officers will be elected to serve for the coming year. A large turnout will assure the officers that they have the support of the membership in planning the activities of the group.

The usual social program will follow the business part of the evening.

### A MESSAGE TO PARENTS RE: SUMMER CAMPS

I cannot urge you too strongly to send your children to a summer camp where Judaism is being practiced. From a long range point of view, a summer camp leaves a lasting impression upon the child — and an abiding love and respect for Judaism should be included in that youthful impression. Irreparable harm is done spiritually, especially to the youngsters from traditional homes, who are sent to non-kosher and non-religious camps. I shall be glad to recommend kosher camps which have very high standards. Arrangements are also being made with the cooperation of our Men's Club, to enroll some of our pupils in summer camps at a very nominal rate, as well as gratis, if parents do not have the financial means to send them to private camps. All who are interested in this service are urged to contact me at once.

RABBI O. ASHER REICHEL  
Principal

Excerpts from Mrs. Goldstein's 1954 Israel Diary will continue in the next Review.

## Souvenir Album to be "Book of Life" On Congregation's 18th "Chai" Birthday

### VOLUME TO HONOR ENTIRE CONGREGATION



Our Souvenir Album this year is not dedicated to any particular individual, but to the entire congregational family in the celebration of its 18th birthday. It has long been a Jewish custom to associate with the number 18 the concept of "chai" meaning life. Thus our Album this year will be a "Book of Life" for us all.

We feel confident therefore, in urging all our readers to inscribe their names in this "Book of Life" insuring to themselves and their synagogue a long and happy life.

When you are contacted by the co-chairmen, Messrs. Benjamin Glazer and Edward Jacobs, or by the Synagogue Office, respond as generously as you can both by inserting your own ad and by obtaining one or more greetings from your friends and associates.

## Women's League

### INSTALLATION MEETING

The Women's League cordially invites all its members and friends to their closing meeting of the season, to be held on Monday, May 16th at 12 noon, in the Synagogue building.

Rabbi O. Asher Reichel will install the newly elected officers. Come and socialize with us over a cup of coffee and some delicious cake.

### SPRING LUNCHEON MESSAGE

Is your reservation in for the Women's League Closing Luncheon? If not, please take care of it at once. The committee has planned an outstanding afternoon — good food and unusual entertainment — and is anxious to make proper plans for every one's comfort and enjoyment. Cooperate by using the blank below right now before you forget. We have worked hard together to make this a successful year. It has been.

Let's relax with one another and enjoy our Spring Luncheon on Monday, May 23rd, 1955 at the Franconia Hotel.

### RESERVATION BLANK

Please make.....reservations for me at \$5. per person.

Name .....

Address .....

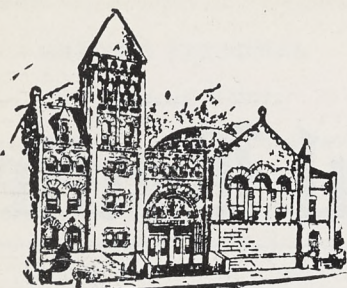
### YOUTH TORAH PILGRIMAGE TAKES PLACE NEXT MONTH

Plans for the Youth Torah Pilgrimage which will take place from June 24 to June 27, will provide youngsters from 13 to 17 with an exciting and interesting weekend, all in a traditional Jewish atmosphere.

The deadline for applications for the program is May 30 and any of our youngsters who are interested in participating are urged to contact Rabbi Reichel before that time.

The cost of the weekend will be thirty-five dollars, including registration, camp, and all meals.

The program is being sponsored by Yeshiva University, the Union of Orthodox Jewish Congregations, and the Rabbinical Council of America.



## West Side Institutional Review

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### MEMBER CONGREGATION



RABBI H. S. GOLDSTEIN .....Editor  
RABBI O. A. REICHEL .....Associate Editor  
LAWRENCE KOBRIN .....Assistant Editor  
MORRIS JABLOW .....Managing Editor

Vol. XVIII May 13, 1955 No. 36

### CHATS ABOUT W.S.I.S.

By MORRIS JABLOW

I have a definite feeling of confidence, that you, our readers, will respond with gratifying unanimity, to the plea for an ad, personal or business, in our 1955 Souvenir Album.

As you know, we are not honoring any particular individual this year. We are dedicating this volume to the celebration of our 18th, "CHAI" birthday, and thereby honoring each and every individual who inserts an ad, and making a permanent record of his or her generosity.

"CHAI" means life. It is therefore right and proper to identify this year's Souvenir Album as the "BOOK OF LIFE". Your generosity in placing your complimentary, personal, or business ad, will surely persuade the Almighty to grant you and yours, long and happy life.

The proceeds of the Souvenir Album will enable us to continue our many activities. I know that all of you, our readers, will come forward with your ads, and insure the con-

# THE PRAYER BOOK

COMMENTS BY RABBI HERBERT S. GOLDSTEIN

## Psalms of Praise

"IN THE BEAUTINESS OF HOLINESS" and not in the Holiness of Beauty

The so called moderns, imitating the Pagan Greeks are looking up to Beauty and enshrining it, whilst the Torah and the Jew regard the Holy as the Beautiful.

The proper translation should be "The heavens will rejoice and the earth will be glad, when they will say among the nations, The Lord reigneth." When G-d will be accepted as One, indivisible, by the Goyim, "the Nations," then "the Heavens will rejoice," there will be no FALSE representations. "The

Earth will be glad," for then we shall all have ONE FATHER, we shall promote the brotherhood of man and the whole world, — heaven, will be a "new heaven" and earth "a new earth" (See Isaiah) for joy and happiness. Not only will Heaven (G-d) and earth (man) rejoice, but all Nature (as we read in the next two verses taken from Psalms 96 and 98) will rejoice. For a proper handling of Nature, will bring on its Conservation and blessing unto mankind.

"O GIVE THANKS UNTO THE L-RD; FOR HE IS GOOD; FOR HIS LOVING KINDNESS ENDURETH FOREVER."

An interpretative translation should read as follows: "O give thanks unto the L-rd for He is good; for always it is His kindness." In other words, whatever G-d metes out for us, it is for our ultimate good. Viewing matters from this

angle, we would always enjoy peace of mind. In other words as the Psalmist put it *חַסֵּד וּמִשְׁפָּט אִשִּׁירָה* "I sing whether it is Justice (G-d metes out to me) or whether it be Loving kindness unto Thee O L-rd will I sing" Psalm 101:1).

"AND GATHER US AND DELIVER US FROM THE NATIONS TO GIVE THANKS TO THY HOLY NAME"

We ask G-d for deliverance not because of our merit, but for the greater glory of His Name.

"BLESSED BE THE L-RD . . . FROM EVERLASTING TO EVERLASTING."

Or as the Talmud puts it "from this world to the next world." We acknowledge His benevolent Providence both in this world and in the next world, as we read in Psalm 23,

"Tho I walk in the Valley of the Shadow of Death, I will fear no evil; Thy rod and Thy staff, they comfort me."

"AMEN אָמֵן"

First of all, AMEN, is not an English word, it is a transliteration of the Hebrew word *אָמֵן*. Furthermore the word *אָמֵן* stands for the first three letters of *אֵל מֶלֶךְ נֶאֱמָן* "G-d, Faithful King." When we re-

spond "Amen" to mean that what has been said is as true, as G-d the Faithful King. In the Talmud in Berachos, we read that "He who says Amen, mightily, to Him will the gates of Heaven be opened."

tinuance of the good work we are doing. Ads are from \$10.00 for a 1/16 page to \$100.00 for a full page. Please use the attached order NOW.

### Souvenir Album Committee

Please insert my ad for \$.....

Name .....

Address .....

### Please Note!

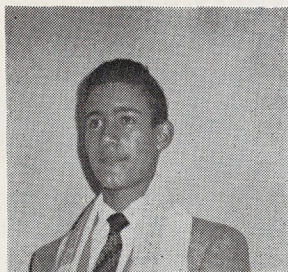
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### WEDDINGS

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**TOMORROW'S BAR MITZVAH****Ronald P. Merenstein**

Our heartiest congratulations to Mr. and Mrs. Charles Merenstein, upon the Bar Mitzvah of their son, Ronald Philip, which will be held in our Synagogue tomorrow.

**J. W. V. NOTES**

The 10th Annual "ALL STAR SHOW" of the Jewish War Veterans will take place at Madison Square Garden on Wednesday, May 18th at 8:30 P.M. A galaxy of stage, screen, TV and radio stars will entertain. There are still some choice seats available. Prices from \$1.00 to \$4.50 per ticket. Call Marvin Padawer, Commander, for tickets. EN-dicott 2-8257.

**MAZEL TOV****Miriam J. Herman**

Our heartiest congratulations to Mr. and Mrs. Leon Herman upon the engagement of their daughter, Miriam, to Sheldon Kalkor son of Mrs. Rose Kalkor and brother of our member, Mr. Maurice Kalkor.

Miriam is a graduate of Rhodes School and has a B.S. degree from New York University. Sheldon has a B.B.A. from C.C.N.Y.

Time is running short!

insert your greeting now in

**"CHAI" SOUVENIR ALBUM**

**INVITE MAYOR TO WORLD ACADEMY CEREMONY**

Mayor Robert F. Wagner accepts invitation from Rabbi Herbert S. Goldstein on behalf of Chief Rabbi Isaac Halevy Herzog, to participate in the ground breaking ceremony of the Rabbi Goldstein Library Building of the World Academy in Jerusalem on Monday, June 20th. Looking on are Judge David N. Edelstein (left) Chairman of the Invitation Committee, and Hon. Charles H. Silver, (second from right) President of the New York City Board of Education. Rabbi and Mrs. Herbert S. Goldstein left for Israel on May 4th.

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**W.S.I.S. PRAYER SCHEDULE**

Light Candles Friday Evening before 7:46

Omer To-Night — 37

Weekly Portion — Behar-Bechukosay

Leviticus 25:1-27:34; Jeremiah 16

Friday Evening Service ..... 6:40

(Worshippers who attend our Friday evening services should repeat the "Kreeas Shma" and count the Omer after dark)

Saturday Morning Services ..... 9:00

Junior Congregations ..... 10:30

Chazanim: Larry Hecht, Abraham Kraushar, Edmund Leister, Michael Rosenberg.

Sermonette: Lewis Pekier

Sabbath Kindergarten for Children

4 to 6 ..... 10:30

Oneg Shabbos (Boys and Girls from 9 to 12 years) ..... 3:30

Rabbi Reichel's Mishna Class ..... 6:20

Rabbi Pekier's Talmud Class ..... 6:20

Mr. Isaac Allen's Talmud Class ..... 6:20

Mincha ..... 7:20

Sayings of the Fathers — Chapter 5

Reader of Torah: Sanford Ward

Reader of Service: Jason Jacobowitz

The Sabbath Terminates ..... 8:40

Daily Services:

Sunday Morning ..... 7:15, 8:00, 9:00

Daily Mornings ..... 6:45, 7:45, 8:30

Mincha ..... 7:55

**CONDOLENCE**

Our heartfelt sympathy to our member, Mr. Julius Shapiro, upon the loss of his wife, **Agusta Shapiro**.

## GETTING PERSONAL

By Sanford Solarz

Hearty welcome into our Congregational Family as a new member to Mr. Irving Miller, who we trust will be conspicuous by his presence at as many of our religious, educational and social activities as possible . . . Our Congregation Citation of Merit to Mr. Joseph Greenberg upon his election as President of the West Side Chamber of Commerce . . . Your columnist's son, Stephen, was voted by the members of his graduating class of Andries Hudde Jr. H.S., as the graduate "most likely to succeed", and we can only hope that future events will justify the prophecy . . . Happy to have back with us from Florida Mr. Henry L. Kraushar and Mr. and Mrs. George Pauker . . . The host at our weekly Sabbath Seuda Shlishis tomorrow afternoon will be Mr. George Pauker . . . Our prayers for a speedy recovery to Mr. Samuel Lax . . . Upon reaching another happy milestone in each of their wedded lives our heartiest congratulations to Mr. and Mrs. Harry Ackerman, Director and Mrs. Harry Altman, Director and Mrs. Albert H. Colin, Mr. and Mrs. I. Friedman and Mr. and Mrs. Samuel Greenfield . . . Many happy returns of their **Natal** days to Harry Ackerman, Mrs. Joseph Anderson, Mrs. Meta Bayer, Peter Michael Bellsey, Mrs. Benjamin Bernstein, Mrs. Frances Cohen, Samuel Diamond, Mrs. Aaron S. Freudman, Herschel E. Gold, Susan Jane Goldsmith, Stephen Ian Greenman, Sylvan Marshall, Joseph Neustadter and Benjamin Spanbock . . . With the coming of June and its usual bumper crop of children of our members and friends who will receive academic and college diplomas and degrees, we call upon all such members and friends to send into our office no later than June 1st, the names of all such children, giving the name of the school or college, the particular degree received, honors, if any achieved and post-academic plans. All this information is necessary in order that it may appear in the final issue of this "Review" on June 10th.

## WELCOME TO OUR JUNIOR CONGREGATION'S BIRTHDAY PARTY

At the Kiddush of our Senior and Junior Congregations this Saturday morning, all the youthful congregants will sing "Happy Birthday" to their school-mates who celebrate their natal days during the months of April and May. We also add our good wishes to: Rise Dianne Bisgeier, Eudis Cohen, Barbara Dyckman, Paul Finker, Robert Fox, David Goldberg, Rachel Ann Goldsmith, Susan Goldsmith, Marcia Greenstein, Ellen Herzog, Gerry Susan

Gursky, Stewart Handler, Ronald Jarmuth, Susan Jaye, Michael Leibowitz, Sheila Leibowitz, Ceil Miller, Robert Orkin, Felice Reisman and Barbara Shalita.

Junior Congregation Services begin at 10:30 o'clock. Presents will be distributed to the celebrants, with the good wishes of our P.T.A. The children will be blessed at the close of our Service.

We hope to greet all the celebrants and their parents.

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