# Mest Side Institutional Review

Vol. XIX, No. 39

June 1, 1956

Sivan 22, 5716

# Final Opportunity to Insert Greetings In This Year's Souvenir Album To Honor "Man of the Year" Max Moskowitz

The rapid approach of our reception for the Man of the Year on Tuesday evening, June 19th, makes it necessary for us to submit all the material for this year's Souvenir Album to the printer presently. After a few days time we will not be able to accept any more greetings to be inserted in the Souvenir Album to be presented to our "Man of the Year," Vice-President Max Moskowitz, at the reception in his honor.

Over the past several weeks, both the chairman of the Souvenir Album, Mr. Herman H. Cohen, and our beloved President, Mr. Lester Udell, have spoken to our congregation about some of the characteristics of Mr. Moskowitz that made him the one whom our Board of Directors chose to honor this year. The qualities which Mr. Moskowitz epitomizes, and the ideals for which he stands, are such that every person who affiliates himself with an institution of traditional Judaism should clamor for the opportunity to do him honor.

Mr. Moskowitz is, however, a modest man and has consented to serve as Man of the Year only because he felt that in this way could he add something more to the long list of services which he has ren-

dered our institution. By inserting a greeting in the Souvenir Album, we not only do honor to the "Man of the Year," but at the same time give support to the varied activities of the West Side Institutional Synagogue. Every reader of this Review has at some time benefitted from some service of the Synagogue; only by the continuing support of all who do so benefit, will others be able to enjoy the same facilities.

We trust that all those who may have overlooked sending in their ads, will do so as soon as possible.



## High Holyday Services

The early time of the holydays this year makes it imperative that you attend to the matter of seats before your summer vacation

#### W.S.I.S. Services will be held in

The Main Synagogue

The Social Hall Auxiliary Services

The Manhattan Towers Services (under the auspices of our Men's Club)

Contact our Synagogue Office now

## MEN'S CLUB MEETING THIS MONDAY EVENING

The next regular meeting of the Men's Club will be held this Monday, June 4, Mr. Fred Heiser, President of the Club, announced. The usual social program will be preceded by a short business meeting, at which time some of the Club's plans for the ensuing year will be discussed.

All the men of the congregation interested in participating in the Club's program of social and philanthropic activities are cordially invited to attend.

#### STAMP CLUB TO MEET

A regular meeting of the Stamp Club will be held on Monday evening, June 4, at 7:30 P.M. Philatelists, both young and old, are cordially invited to attend and participate in this interesting and educational activity.

#### MANHATTAN DAY SCHOOL DONORS (Cont'd)

Harry Cohen, B. Ehrenfeld, I. M. Feuerlicht, Eugene Feldman, Benjamin Glazer, Morris Jablow, Dr. Maurice Krauss, Harry Miller, Helen Orkin, Leon Selinger, Dr. Samuel Weiss.



#### West Side Institutional Review

Published weekly from the Second Friday in September to the Second Friday in June by the West Side Institutional Synagogue, 120-138 West 76th Street, New York 25, N.Y. Tel. TRafalgar 7-8281. Subscription: One Dollar Per Year.

Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N.Y. under the Act of March 3, 1879.

#### MEMBER CONGREGATION



RABBI H. S. GOLDSTEIN .... Editor
RABBI O. A. REICIFEL ... Associate Editor
LAWRENCE KOBRIN ... Assistant Editor
MORRIS JABLOW ... Managing Editor

Vol XIX June 1, 1956 No. 39

#### A MESSAGE FROM THE RABBINICAL COUNCIL OF AMERICA

Rosh Hashanah and Yom Kippur are a period of spiritual regeneration, which should be spent in prayer and penitence. We are deeply disturbed by the fact that many people have established the custom of leaving their homes and Synagogues to spend these sacred days in hotel and resort areas. Thus these Yomin Noroim (Days of Awe) have been transformed into vacation periods. This trend threatens to undermine the role and the security of the Synagogue in Jewish life.

The period of the High Holidays is an unsurpassed opportunity to impress the young generation and to draw them closer to Judaism. Our children who are denied the religious experience of these Days of Awe are missing that vital inspiration which in our own youth permanently attached us and our loyalties to our houses of worship.

Our sages teach us, "He who established a regular place for his prayers, G-d of Abraham will come to his aid and heed his prayer."

### THE PRAYER BOOK

COMMENTS BY RABBI HERBERT S. GOLDSTEIN

#### The 'Shma'

## "AND THOU SHALT WRITE THEM UPON THE POSTS OF THINE HOUSE, AND UPON THY GATES".

This refers to the "Mezuza", the small parchment whereon is inscribed the portion of the Torah stating this commandment. This parchment is encased in a metal, wooden or celluloid covering, and is affixed to the doorpost at the right side of the entrance to the house. Observant Jews kiss this upon en-

tering or leaving the house, as a reminder that there is an all pervading Providence within and without the home. This may be termed, "Religion at the threshold" or as we read, "Blessed shalt thou be when thou comest in, and blessed shalt thou be when thou goest out".

ечания при в на выправния на вы

#### "IF YE WILL HEARKEN DILIGENTLY UNTO MY COMMANDMENTS", ETC.

According to the Rabbis, this implies an intensive study of the Torah, so as to find out the Divine Will and pleasure.

"TO LOVE THE LORD YOUR G-D." When we delve into the Torah so as to ascertain what G-d's will is, we give the finest evidence of our love of G-d.

"AND TO SERVE HIM WITH ALL YOUR HEART AND WITH ALL YOUR SOUL". First of all we are to serve G-d, and no other agency. Our help comes from Him and from no one else. Second, we are to serve Him, with the highest possible degree of concentration "with all your heart and with all your soul". The Rabbis say that this service with the heart and soul refers to prayer, which entails no physical ex-

ertion and yet is the most difficult kind of service. To keep the mind away from all sordid and mundane objects and to concentrate only on the Divine attributes is the highest test of perfection and tantamount to personal service.

We note here, the omission of קמארן "and with all thy might", — thy money, which appears in the first paragraph of the אמע ישרא This clause is omitted here because it is addressed not to the individual but to the Nation. An individual may be foolish enough to love money more than life, but that is not likely to be the case with a nation. This sentence therefore closes with a page of the closes with a sentence therefore close

## "THAT I WILL GIVE YOU THE RAIN OF YOUR LAND IN HIS DUE SEASON", ETC.

The Rabbis translate this "in a convenient time", namely on Sabbath and Festival nights, when people generally stay at home and are not inconvenienced thereby; and business is not impaired.

"THAT THOU MAYEST GATHER IN THY CORN AND THY WINE, AND THINE OIL". The Rabbis have it, "And thou wilt gather in etc." When Israel will "hearken etc." it will be spared the bitter experience of sowing and cultivating crops for others to reap and harvest. There will not be a repetition of what we read in the Book of Judges, Chapter

6, verses 2 and 4, "And it was, when Israel had sown, that the Midianites came up etc, and destroyed the products of the earth etc." We will see rather a realization of the prophecy of Isaiah in which he says, "Sworn hath the Lord by His right hand, and by the arm of His strength, I will not give thy corn any more as food for thine enemies, and the sons of the strong shall not drink thy wine for which thou hast labored; but they who gather it shall eat it, and they who bring it in shall drink it etc."

#### "AND I WILL SEND GRASS IN THE FIELDS FOR THY CATTLE", ETC.

There will be plenty of pasture near home in your own fields, so that you will not have to send the cattle far away into the desert for their food.

"FOR THY CATTLE AND THEN THOU MAYEST EAT AND BE FULL". We note here that in regard to eating, the cattle come first, but

in regard to drinking human beings come first. (See Genesis, Chapter 24, verse 19). The animal can stand thirst longer than man, and vice versa, man can go without food, longer than the animal. The Torah, thus commands us to give the animal its food, first.

#### TOMORROW'S BAR MITZVAHS



Paul Barasch



Albert M. Tabackman

Heartiest congratulations to Mr. and Mrs. Charles Barasch, upon the Bar Mitzvah of their son, Paul; and to Mr. and Mrs. Max Tabackman, the parents, and Mr. and Mrs. Frank Goldberg, the grandparents, upon the Bar Mitzvah of their son and grandson, Albert Marshall.

Albert and Paul are pupils in our Talmud Torah.

#### LONG RANGE PLANNING

Circumstances that **are** within our control, determine in large measure the kind of life we ultimately pursue. This truism applies to our religious make-up as well.

It has been brought to our attention, for example, that boys and girls who register in the junior high schools, high schools, and colleges, may choose "morning" or "afternoon" schedules. There are indeed many factors which every boy and girl has to consider in making his or her choice. But there is a very important problem facing those who choose the afternoon schedules, which usually comes to the fore when it is already rather difficult to solve. What does one do about the winter days, when the Shabbos begins at 4:10 — or even at 4:45?

Many youngsters who would not think of breaking the Shabbos laws — and spirit — have been unable to help themselves when their school marks and academic plans were at stake. Many Jewish boys and girls have been lost, Jewishly speaking, because we did not foresee this problem in time for them to fortify themselves accordingly.

We urge our readers to bring this problem to the attention of all parents of school children. Students who are registering soon for high school and college should apply for the morning sessions.

Any Rabbi will be happy to help along with a letter or a call to the school officials concerned.

O.A.R

# REGISTER YOUR CHILDREN NOW FOR NEW TERM IN OUR

★ Sunday Morning Kindergarten (ages 4 to 5½)
★ Hebrew School (ages 5½ to 13)
★ High School Groups

Full and partial Scholarships Available







Fallsburg, New York

Catering to Tots - Teens - And in betweens
New Deluxe Accommodations Elevator Service

Big Endorsement N.Y.C. Telephone SC 4-2575

LAUER MEMORIALS, Inc.



2020 Jerome Ave.

SEdgwick 3-5400
DISPLAY and PLANT
ON PREMISES
MONUMENTS ERECTED
IN ALL CEMETERIES

Near Burnside Ave. Sta.



LESTER UDELL	President
SAMULL W. SIEGEL1st	Vice-President
MAX MOSKOWITZ2nd	Vice-President
MAX E. SANDERS	Vice-President
SAMUEL SILVER	Treasurer
HAROLD KAPLAN	ss't. Treasurer
MORRIS JABLOW	Secretary
MAX LAZARUS	Asa't. Secretary

# HERBERT S. GOLDSTEIN, D.D., Rabbi O. ASHER REICHEL, Associate Rabbi ZALMON YAVNEH, Cantor

BOARD OF DIRECTORS

Harry Altman
Joseph Anderson
Harry Appel
Wm. L. Basser
Samuel K. Beier
Sol Bellsey
Bellsey
Henry Blankfort
Joseph Buchsbaum
David Cohen
Herman H. Cohen
Albert H. Colin
Abraham M. Davis
Sam Davis
Abraham M. Druckman
Hon. David N. Edelstein
Ben Glazer
Jsaac Goldman
Jean Goldwurm
Maurice Greenstein
Jess E. Gross
Carl Grossberg
Hon. Wm. B. Herlands
H. William Hirsch
Henry Hirsch
William Horwitz
Morris Jablow
Edward Jacobs
Elias Jacoby

Harold Kaplan
Jacob Kaplan
Jacob Kaplan
Joseph Landowne
Moses Langer
Max Lazarus
Jonas Leisten
Morris Levine
Saul Linzer
George L. Livingston
Adolph Meirowitz
Harry Mirken
Max Moskowitz
Moe Oltarsh
George Pauker
Sol Redlich
Gustave Roth
G. Richard Rubenstein
Joseph Settel
Joseph Stapiro
Samuel W. Siegel
Samuel Silver
Jacob H. Silverstein
Irving Streit
Frank L. Taks
Lester Udell
David H. Ullman
Harry Ward
Joseph Weinstein
Max J. Zimmer

#### W.S.I.S. PRAYER SCHEDULE

Friday, Sivan 22

Saturday, Sivan 23 Weekly portion: Shelach Lecha Numbers 13:1-15:41 Joshua 2:1-24

Sayings of the Fathers: Chapter 3
Reader of Torah: Marshall Greenberg
Reader of Service: Joseph Neustadter
The Sabbath terminates ......8:56

Sunday, Sivan 24

Morning services ......7:15, 8:15, 9:00

Daily Services

Morning services ......6:45, 7:45, 8:30 Mincha ......8:00

#### CONDOLENCE

Our heartfelt sympathy to Mrs. Ethel Mopper on the loss of her mother **Minnie Lieberman.** 

#### PLEASE NOTE!

A modern Ritualarium (Mikvah) is located in our community, at 158 W. 97th St., MO 3-0300.

#### **GETTING PERSONAL**

#### by Sanford Solarz

One of the most popular of the many popular events sponsored by our Men's Club is the Father and Son Sunday morning breakfast, and the one held last Sunday morning was its usual spiritual and culinary success. Baseball tickets were given by Messrs. Herman H. Cohen, William Foont and Max Lazarus to all the young people present who wished to attend. The morning prayers of the participants for sustenance were answered with unusual alacrity by the delicious breakfast, particularly the bagels and lox and delicacies that followed, which were additionally flavored by the talk to the gathering by Federal Judge David N. Edelstein. Lionel Etra, Herbert Goldberg and David Silver, led the services. Chiefly responsible for the success of the affair were Mr. H. William Hirsch and his committee, including Men's Club President Fred Heiser, William Foont, Jacob Goldberg, Irving Silver, Frank L. Taks and Harry Ward. Many thanks also to the hostesses, Mmes. Monroe Gaines, Dan Gribetz, Samuel Gursky and Fred Heiser. Also our thanks to Mr. Leon Herman for supplying the delicious eggs and to Mr. Andrew Weiss for his gift to the baseball autographed by the Yankees, which was presented to a lucky winner . . . The Committee of Citizens for the Juvenile Delinquency Evaluation Project of the City of New York exercised wisdom in appointing our beloved Rabbi Reichel, as one of its members . . . Mr. Robert Hofbauer of our Buddy Friedman Post chanted the Shachrith Services on Veteran's Day Sabbath . . . The host at the Seuda Shlishis this Saturday will be Mrs. Leo Lehmann . . . Best wishes in their new home to Mr. and Mrs. Leopold Hirsch . . . Welcome home from their extensive trip through North America to Mr. and Mrs. Ben K. Eisenberg; from their European trip to Director and Mrs. Henry Hirsch and Mr. and Mrs. Harold Levine; and from Florida to Mrs. Toni Iger . . . Our prayers for a speedy recovery for Mrs. H. William Hirsch . . . Mazel tov and all best wishes to our Women's League Executive Board member, Mrs. Jeanette Karp, upon the marriage of her son, Irwin, to Elaine Silverstein, daughter of Mr. and Mrs. Sam Silverstein . . . Mazel tov to Mr. and Mrs. Charles Plottel upon the forthcoming marriage of their son, Roland, to Jeanine Perisier, daughter of Mr. and Mrs. Maurice Parisier . . . Mazel tov to our Hebrew School teacher, Miss Yocheved Fishbain, upon her forthcoming marriage to Rabbi Yitzchok Feigelstock . . .

#### **Birthday Greetings**

#### June

2-John D. Garrett

3—Leisha Langer

Mrs. Allen Moskowitz

4—Mrs. Bernard Bercu Iacob Gross

5—Mrs. Mac Goldstein Michael Samuel Kantrowitz Mrs. Harry Weisenfeld

## Wedding Anniversary Greetings

#### June

3-Mr. & Mrs. Leo Jacobowitz

4—Mr. & Mrs. Jules Cohen Director & Mrs. Jess E. Gross

5—Mr. & Mrs. Jerome Kamerman Rabbi & Mrs. O. Asher Reichel

6—Dr. & Mrs. Gerald Blankfort Director & Mrs. Henry Blankfort Mr. & Mrs. Warren R. Goldsmith Mr. & Mrs. Henry Sobel

#### A SUGGESTION

Preparedness is the modern trend. Why not apply that to your own need? Why leave the problem of selecting a plot for the family to a time when tragedy strikes. Is it not more sensible to do so now, without haste. You can make your own selection and satisfy yourself.

We have family plots and single graves available at our Memorial Park in Westchester County. For information call the Synagogue Office.

#### SHEVUOS APPEAL DONORS

Harry Altman, Mrs. Wm. Alton, S. Bendheim, Harry Bloom, Ida Blumenthal, Aladar Bernath, Herman H. Cohen, A. M. Davis, Mrs. B. Eig, Mrs. Rose Fisher, S. Feinberg, Mrs. Finkelstein, Fred Frankel, Abraham Friedberg, M. Friedman, Louis Fischer, Max Feit, Maurice M. Faber, Rabbi M. Garfiel, Hyman B. Gordon, Hyman Gottlieb, Harry Gelof, I. Goldman, L. Gladstone, Ben Glazer, J. S. Hausman, Hon. William B. Herlands, Max M. Horowitz, Mr. and Mrs. Louis Herbst, J. D. Herlands, Morris Jablow, Abraham Kronfeld, Mrs. I. W. Karpf, Jacob Klein, Jonas Leisten, Mrs. C. Leistner, Max Moskowitz, Mrs. M. Morse, Mrs. Sarah Moss, Morris Marcus, Benj. Miller, Murray Moss, Mrs. Sadie Morris, Chas. Neuwirth, Mrs. G. Offerman, George Pauker, M. L. Pargament, Rabbi O. Asher Reichel, L. Rubinfield, A. Reinhold, Dr. John Reich, Anna K. Richman, A. A. Sugarman, Benj. Shapiro, M. G. Shapiro, Louis Shlansky, Mrs. Jennie Schreiber, Henry Sobel, Mr. and Mrs. Oscar Saretsky, Harry Schwartz, Mrs. Ella Sagalowitz, Joseph Shapiro, Elmer H. Settel, M. Segerman, Mrs. Steinberg, George Weinstock, Mrs. Jack Wolf.

(To Be Continued)

## MURRAY PINTER CUSTOM TAILOR

FOR LADIES AND MEN 228 W. 75th St. New York SU 7-7061

Be our Guest and taste the Best -

#### FREE

Each day (except Friday) take home a free sample of one of our "57 Varieties" with the purchase of a glatt kosher B B Q chicken (highest quality — lowest price)

Watch our window for the Free Taste of the Day

MEAL MART, INC.

2189 Broadway

SU 7-4720

### WEST SIDE CATERERS

#### R. PAPILSKY

The Finest in Strictly Kosher Catering
at HOTEL BREWSTER 21 West 86th St.
also at leading hotels, synagogues or your
own home.—Tel. SChuyler 4-8500

Air-Conditioned

ORegon 5-7473 - 7474

#### FIEDLER ROOFING CO. Inc.

Roofing and Sheet Metal Contractors

330 West 25th Street

H. Z. Fiedler New York 1, N.Y.

#### RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements
76th St. & Amsterdam Avenue ENdicott 2-6600

Charles Rosenthal, Director