

**YOU OWE IT TO YOUR SYNAGOGUE
PLACE AN AD IN OUR SOUVENIR ALBUM**

West Side Institutional Review

Vol. XX, No. 35

May 10, 1957

Iyar 9, 5717

**"This should be a personal project for every member
and friend of the W.S.I.S."**

—Herman H. Cohen, Album Chairman

Have you done your part on behalf of our Souvenir Album?

Our Man of the Year, M. Jack Berlin deserves your tribute!

Our Synagogue deserves your support!

Notify the Synagogue Office today that you will
insert an ad or greeting and obtain one from
a friend or associate as well

UJA CAMPAIGN OFF TO GOOD START AT DINNER TUESDAY

We are indeed happy to note that those of our members who attended the opening UJA dinner in honor of our Director Jacob Goodman, last Tuesday showed, by their response, that they understood the nature of the emergency now facing the United Jewish Appeal and the Jewish people as a whole all over the world. We hope, however, that those who missed this important Dinner for one reason or another will not overlook their duty as Jews to support this world-wide drive.

It is especially important, too, that those connected with our Synagogue make their donations through our WSIS-UJA committee so that it will be evident that the religious groups of Jewry support this important appeal. Checks should be made out to "United Jewish Appeal" and may be sent to our Synagogue Office.

Building Fund Effort Success Continues; Pledges Have Already Reached Over \$90,000

Pledges for the Building Fund Campaign for our new Synagogue Social Center now total over \$90,000, the Building Fund Committee reported recently. "This early success of our campaign should in no way deter the maximum

HEBREW SCHOOL NOTES

In cooperation with our neighboring Hebrew Schools, we are sponsoring a joint Lag B'Omer picnic on Lag B'Omer, Sunday morning, May 19th, at the Riverside Drive Park on 74th Street. A very interesting series of tournaments and an inter-school baseball game have been planned. Our children should take along with them dairy sandwiches, as they will receive ice cream with our compliments. All the children of our school will assemble in front of our building at 9:45 A.M.

Our pupils have been given entry blanks which require approval of their parents. We urge our parents to sign these blanks as soon as possible.

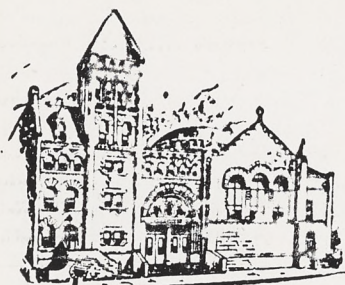
By popular demand, our senior pupils will meet for an additional session in Hebrew on Friday afternoons at 3:15 o'clock.

efforts of **all** our members and friends on behalf of this important Synagogue project," said Committee Co-Chairman Benjamin Glazer and Saul Linzer in reporting the new total of pledges.

"We look forward to further effort in this project before our worshippers leave for their summer vacations," the Co-Chairmen added.

The Building Fund proceeds will cover the cost of building an entirely new Social Center adjacent to our main building. It will replace the inadequate structure we now have and will include facilities for our Talmud Torah, social functions and cultural activities.

Director Jess Gross, Treasurer of the Committee, emphasized once again that all pledges for the Building Fund may be paid in one to four payments over a period of two years.



West Side Institutional Review

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MEMBER CONGREGATION



RABBI H. S. GOLDSTEIN Editor
RABBI O. A. REICHEL Associate Editor
LAWRENCE KOBRIN Assistant Editor

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CHATS ABOUT W.S.I.S.

by Morris Jablow

As you probably know, dear readers, we are dedicating and presenting this year's Souvenir Album to our Director M. Jack Berlin, in appreciation of his devoted and consistently outstanding services to our institution for the past 20 years.

One way to show our appreciation is to have this Souvenir Album filled with advertisement and greetings inserted by all our friends.

By inserting an advertisement or greeting, you are accomplishing two purposes —

(1) The funds derived from your ad are used by the Synagogue for continuing the many and varied activities aimed at building character and making good Jews and better Americans.

(2) You are helping us do honor to a man who richly deserves it.

I am appealing to you — our readers — to aid this project and send in your ad without delay. We need your cooperation and will be deeply grateful to you for your participation.

THE PRAYER BOOK

COMMENTS BY RABBI HERBERT S. GOLDSTEIN

Awveenu Mahlkaynu Prayers

"FOR OUR SAKE"

Naturally, if this can be done, but —

"AND SAVE US"

If need be, supernaturally.

"OF THINE ABUNDANT MERCIES"

There are different types of mercy. We ask for a full scale of mercies.

"GREAT"

This refers to G-d's prowess in the creation of light and air.

"MIGHTY"

This refers to His power of the ocean.

"REVERED NAME"

This phrase refers to G-d's miracles as for instance the splitting of the Red Sea and Elijah and Ahab at Mt. Carmel. We pray that there should be no profanation of G-d's name or the lack of recognition of Him and His attributes.

"BE GRACIOUS UNTO US"

Although we do not deserve it.

"DEAL WITH US IN CHARITY"

Even if we are not worthy of G-d's mercy.

"KINDNESS"

Referring to His love.

"BE GRACIOUS UNTO US IN RIGHTEOUSNESS, AND LOVINGKINDNESS AND SAVE US"

We do not ask for "Mishpat", for Divine Judgment, for we fear lest we cannot pass muster, but we ask for righteousness, for that which is "lifnim m'shuras ha-din," "beyond the law," for lovingkindness and for G-d's help and not for man's help or salvation.

"AND SAVE US"

Even if it requires more than the natural means of help.

"Vehu rachum" — "AND HE BEING MERCIFUL"

I believe that no one can read this prayer without having his deepest emotions aroused.

This section is said on Mondays and Thursdays, because on Thursday, Moses went up on Mt. Sinai, to pray for the forgiveness of Israel, for worshipping the Golden Calf, and came down on Monday, with the second tablets of the TEN COM-

MANDMENTS. These were days of great forgiveness when G-d showed His benevolence to Israel.

Mondays and Thursdays were also chosen for these prayers because Ezra decreed that on these days the courts were to be in session, and furthermore because they were market days, when many people gathered together.

MR. AND MRS. LEAGUE SUPPER PARTY SUNDAY, MAY 26th

All our young married couples are cordially invited to attend a COCKTAIL and SUPPER PARTY tendered by our Mr. and Mrs. League on Sunday, May 26th. Cocktails at 7 P.M.

This event will be the closing function of the season of the League.

Reservations must be in our office by May 20th. Six dollars per couple.

CONDOLENCE

Our heartfelt sympathy to our member, Mr. Abraham B. Block, upon the passing of his brother **Jesse C. Block.**

Our heartfelt sympathy, too, to our member, Mr. Joseph Kraeler, upon the passing of his sister, **Mrs. Ida Queler.**

Women's League

CALL FOR RESERVATIONS FOR CLOSING LUNCHEON
TO BE HELD ON MONDAY, MAY 27



Mrs. Walter Freeman
Co-Chairman



Mrs. Joseph Klein
Treasurer

All the members of our Women's League are, we are sure, quite proud of the many worthwhile causes which he has supported during the past year. Our Closing Luncheon will be devoted to paying tribute to our zealous and much admired co-worker and leader, our President, Mrs. William Foont.

The Closing Luncheon will be held on Monday, May 27 at the Hotel Riverside Plaza, 253 West 73rd Street, at 12 noon. It promises to be a most enjoyable event. The Committee in charge is already hard at work preparing for the event. Mrs. Jacob Isseks is the Chairman, Mrs. Walter Freeman the Co-Chairman and the Treasurer is Mrs. Joseph Klein.

The Committee has called for early reservations to help them make adequate preparations. We urge you therefore to make use of the printed coupon below, and mail same to the Women's League.

Please make.....reservations for me at \$5 per person

Name

Address

Make checks payable to Women's League of W.S.I.S.

TALMUD TORAH SCHEDULES REGISTRATION NOW FOR TERM TO BEGIN IN EARLY SEPTEMBER

Rabbi O. Asher Reichel, the principal of our Talmud Torah, has announced a new program for the Talmud Torah which calls for registration now — during the month of May — for the next school term which will begin very early in the month of September.

This registration innovation is designed for several purposes. First, we hope that it will serve to remind parents of the importance of making plans for the religious education of their children at the same time that they begin to make plans for their secular education. Since many public schools have instituted a program of pre-registration, the Talmud Torah has adopted a similar pro-

By calling for registration now, we hope to get some idea of the number of children to expect in the Fall term. Thus, we will be able to prepare for them in setting up classes according to the needs of the children registering. The hiring of teachers, the preparation of curricular material, including text books and audio-visual aids, takes considerable time. If all those who intend to use the facilities of our school will cooperate by registering now, adequate and complete preparation can be made.

We hope, therefore, that all the parents of Hebrew School age children will register their children now for the coming Talmud Torah school

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RABBI MOISHE C. PEKIER, Sexton

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W.S.I.S. PRAYER SCHEDULE

Friday, Iyar 9

Light candles before7:39

Evening service6:30

Those who usher in the Sabbath at this time should recite the full "Shma" after dark.

Count Omer Friday night — 25th day

Saturday, Iyar 10

Behar, Leviticus 25:1-26:2

Haftorah: Jeremiah 32:6-27

Morning service9:00

Youth congregation10:00

Chazanin: Mervyn Frankel, Seymour Klein, Mervyn Lindenbaum

Junior congregation10:30

Participants: Francine Gross, Nathan Mire

Sabbath kindergarten10:30

Oneg Shabbos (boys 9 to 12) 3:30

Rabbi Pekier's Talmud Class 6:15

Mr. Allen's Talmud Class6:15

Mincha7:15

Reader of Torah: James Herlands

Reader of Service: Lawrence Kobrin
Ethics of the Fathers — Chapter III

The Sabbath terminates8:31

Count Omer Saturday night—26th day

Sunday, Iyar 11

Morning services7:15, 8:15, 9:00

Daily Services

Morning services6:45, 7:45, 8:30

GETTING PERSONAL

by Sanford Solarz

Our Mother and Daughter Breakfast last Sunday morning was thrilling, charming and enjoyed by all. Rabbi Goldstein and Mrs. William Foont, president of our Women's League, brought greetings, and Rabbi Reichel conducted a very exciting quiz program. All the children received gifts for their participation. The musical part of the program included an accordion rendition by Gerry Gursky and piano selections by Sharon Elefant and Rachel Goldsmith. Prayers and Grace after the Meal were led by Anita Polk, Marcia Tumpowsky and Francine Zimet. Thanks to our Women's League for providing the delicious food . . . Our beloved Cantor Zalmon Yavneh, according to his annual custom, officiated with the Chaplain of Sing Sing Prison at a special Passover service . . . Welcome from California to our Hon. Vice President and Mrs. Max E. Sanders; and from Florida to our Director and Mrs. Abraham M. Druckman and to Mr. and Mrs. Harry Perlman . . . The host at our Seuda Shlishis tomorrow afternoon will be Mr. Leo Jacobowitz . . . Our congregational citation of merit to Naomi Goldner, daughter of Mr. and Mrs. Charles Goldner, upon winning a New York State scholarship . . . Ye columnist's son, Steven, gets into this column, not because of nepotism, but news, as he is one of the three candidates nominated to the office of mayor of Midwood H.S. . . . Mazel tov and all best wishes to Mr. and Mrs. Joseph Brandes upon the birth of their daughter, Freida Robin, and to the grandfather, Mr. Sol Brandes . . . Our prayers for a speedy recovery of Mrs. Aladar Bernath, Mrs. Max Klein, and to our Men's Club 1st Vice President, Bennett Carter . . . It was nice hearing from Mr. Max Stavish, from Chicago, former treasurer of the Institutional Synagogue.

SABBATH SERVICES NOTE

We are happy to note that with the help of our Ushers Committee the effort to maintain the decorum of our Sabbath services by keeping the halls clear at all times has met with success. We hope that the congregation will continue to cooperate with the ushers so that a high level of decorum — consistent with the requirements of traditional Jewish law — may be maintained.

FOR OUR TEEN AGERS**YOUTH TRIP TO ISRAEL**

With the lifting of the embargo on travel to the Middle East, the Youth Bureau of Yeshiva University is proceeding full steam ahead with plans for its 1957 Youth Trip to Israel.

Tentative dates have been established for departure. A meaningful program is in the works with no effort spared to assure a wonderful experience to a co-ed group, aged 15 to 18, traveling under the Yeshiva Synagogue Youth Banner.

The Israel Institute is open to synagogue youth between the ages of 15 and 18. Since the total number of applicants that can be considered is limited, preference will be given to applicants with synagogue, educational, and organizational background, indicating that they will derive most benefit from the trip.

For further information, contact the Youth Bureau at Yeshiva University, LO 8-8400.

YOUTH CONCLAVE

A Conclave for synagogue youth, sponsored by the Yeshiva University Synagogue Council Youth will be held at Stern College in New York City during the Decoration Day week-end.

The event will see teen-age congregational representatives from twelve eastern states and Canada, gathered to plan for coordinated youth efforts, while participating in cultural and recreational activities. More than one hundred congregations will be represented. Our Synagogue may send two teen-age delegates and one alternate.

Highlighting the program will be panels, meetings with interesting personalities, seeing the New York sites, and an entertainment program.

Those of our teen-agers who are interested in participating in this wonderful program should contact Rabbi Reichel by this Monday, May 13th.

Birthday Greetings**May**

- 11—Ira Bellsey
Mrs. Anna Stoll
- 12—Mrs. Saul Bergman
Edward Diamond
Iris Leslie Goodgold
- 13—Mrs. Frances Cohen
- 14—Peter Michael Bellsey
Susan Jane Goldsmith
Mrs. Joseph Anderson
- 15—Harry Ackerman
Mrs. Benjamin Bernstein
- 16—Mrs. Meta Bayer

Anniversary Greetings**May**

- 10—Director & Mrs. Sol Bellsey
- 14—Mr. & Mrs. Samuel Greenfield
- 16—Director & Mrs. Harry Altman
Director & Mrs. Albert H. Colin
Mr. & Mrs. I. Friedman

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SOME TIMELY ADVICE

Inasmuch as Lag B'Omer will fall on Sunday, May 19th, it is permissible to take a haircut on Friday, May 17th, in honor of the Sabbath.

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