

West Side Institutional Review

Vol. XXI, No. 30

April 4, 1958

Nisan 14, 5718

PASSOVER HOLIDAY STARTS TONIGHT

Seder at 7:15 P.M. — Counting of
Omer Starts Saturday Night —
Yizkor Services,
Saturday, April 12th.

With the lighting of the Festival candles at 6:30 P.M. today, we usher in one of the most festive and glorious of our Holidays. It embodies in it, the essence of many Holidays such as Independence, Thanksgiving, Purim, Chanukah, Labor Day and many others all rolled into one. It was on this Holiday that the Jews were freed from slavery, attained their Independence and won a great victory over Pharaoh who ranks with Haman, Antiochus, Hitler and Nasser as the great enemies of the Jews. These great attainments were achieved only through G-d's miracles.

Seder Service

It is for these reasons that every Jew, man, woman, and child should participate in the Seder. For without the Passover events there would be no Jews. "In every generation each man must look upon himself as if he himself had been in the Exodus from Egypt."

Special Prayers

The great theme of Thanksgiving is not overlooked, hence the Hallel. The complete Hallel is said on the first two days only. The other six days we say the Half Hallel because our rejoicing cannot be complete since our redemption was made through loss of other human beings.

The rejoicing of the coming of Spring is noted by reciting the prayers for dew on the first day.

Chol Hamoed

The intervening days of the Passover Holiday are known as Chol Hamoed, the weekdays of the Festival, when urgent labor is permitted. On each day, a special reading of the Torah dealing with some aspect

George Gersony, Co-Chairman Of Souvenir Album Committee



George Gersony

The machinery for the success of the Souvenir Album and the Reception for the "Man of the Year" of 1958 has received a great boost by the acceptance of George Gersony as co-chairman of the Souvenir Album Committee.

This confirms that the election of Mr. Gersony as a member of our Board of Directors was a wise choice. He shows a willingness to cooperate in any way he can to make our Souvenir Album of 1958 an outstanding one. He realizes that by doing this he aids the Synagogue financially and at the same time honors Director Harry Altman as the Man of the Year.

Although the team of Directors Cohen and Gersony promises to be a hard working one, it cannot of itself spell success unless all of our members and friends will do their share in putting in their own ads and greetings and getting their friends to do likewise.

YIZKOR SERVICES

On the last day of Passover, Saturday, April 12, Yizkor services will be recited at our Synagogue. If you wish to have Special Memorial Prayers recited for your dear ones, please fill out the form below and mail it to us immediately.

WEST SIDE INSTITUTIONAL SYNAGOGUE

122 West 76th Street, New York City

I hereby request you to offer the
Memorial Prayer

for my

whose name is

and I hereby donate \$.....

Name

Address

of Passover is included in the Synagogue Service.

Counting of the Omer

The Counting of the Omer begins on the second night of Passover, Saturday night, April 5th (and continues each evening) until Shevuos.

The "Omer" is a measure of barley which was offered at the Temple, after which the Jews were permitted to eat the new harvest.

The significance of the counting of the days until Shevuos is that the materialistic gains of the Redemption and the new harvest are incomplete until we accept the Torah — Our spiritual freedom on Shevuos.

During this period of counting the Omer many tragedies occurred in later times. Therefore some rules of mourning are observed. Wedding celebrations and other joyous occasions involving music are forbidden. (A Rabbi should be consulted concerning those days on which exceptions are made.)

**Will You Please Take
Two Names To Assist
Our Building Fund
Project?**



West Side Institutional Review

Published weekly from the Second Friday in September to the Second Friday in June by the West Side Institutional Synagogue, 120-138 West 16th Street, New York 23, N.Y. Tel. TRafalgar 1-8281. Subscription: One Dollar Per Year. Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N.Y. under the Act of March 3, 1979.

MEMBER CONGREGATION



RABBI H. S. GOLDSTEINEditor
RABBI O. A. REICHELAssociate Editor
LOUIS DRAIARSHAssistant Editor

Vol. XXI, No. 30 April 4, 1958

CAUTION

Unfortunately many food products are labeled "for Passover" — sometimes the word "kosher" is pasted on — when in fact the products are not kosher for use on Passover.

We urge all our readers to take special care in purchasing Passover food which has a genuine endorsement.

Our Rabbis are available to guide you on such matters.

CONDOLENCES

We sorrowfully announce the passing of Lea Bernstein and extend our heartfelt sympathy to the husband, our member, Mr. Benjamin Bernstein, the father, our member, Mr. Nathan Schupf, the brothers, our members, Maurice and Jacques Schupf, the sister, Mrs. Joel Klagsbrun and the rest of the family.

Our heartfelt sympathy to Dr. Richard D. Gilbert upon the loss of his wife; and to our member, Morris L. Martz upon the loss of his dear brother, Samuel Martz; and to Benjamin Miller upon the loss of his sister, Betty Schwartz.

THE PRAYER BOOK

COMMENTS BY RABBI HERBERT S. GOLDSTEIN

Psalm For Fridays

PSALM 93

"THE LORD REIGNETH"

On the sixth day G-d completed the work of creation. It was His coronation day, as it were, as the Lord of the universe.

"ROBED IN MAJESTY" — WITH STRENGTH

It is most appropriate to describe G-d in these terms. Man does not have the supreme and initial majesty nor strength. They come from G-d. As the Psalmist put it, everything emanates from G-d, unto me is the gold. A most beautiful description of this thought is found in our daily prayer from the first Book of Chronicles, Chapter 29, Verses 11-13. Thine, O Lord, is the greatness, and the power, and the glory, and the victory, and the majesty: for all that is in the heaven and in the earth is thine; thine, O Lord, is the kingdom, and the supremacy as head over all. Riches and honor come of Thee, and thou rulest over all; and in thine hand are might and power; and in thine hand it is to make great, and to give strength unto all. Now, therefore, our G-d, we give thanks unto Thee, and praise Thy glorious Name.

A MESSAGE

FROM OUR PRINCIPAL

Pesach is the most popular holiday of the year for parents and children. The outstanding ceremony of Pesach is, of course, the Seder Service.

It is very important, therefore, that you give your children an opportunity to take part in making the Charosot, setting up the Pesach dish, as well as participating at the Seder table. Have them chant the Kiddush as well as the Four Questions. Have them sing the Pesach songs they were taught in our Hebrew School.

May I urge you to attend Yom Tov Services with all the members of your household. It has been rightly said: "The Family That Prays Together, Stays Together".

Junior Congregation Services on the Festival and Sabbath are at 10:30 o'clock.

During the Passover week the Chazonim will be Alan Cohen, Jack Koppel, Aaron Reichel, Daniel Van Engel and Joel Wachs.

The hostesses will be Helen Pekier, Lois and Peggy Ten Brink.

TODAY'S SCHEDULE (Erev Pesach)

Eat NO Chometz after9:20 A.M.
Burning and Sale of
Chometz up to10:20 A.M.

SENIOR LEAGUE SOCIAL

After a very successful affair our Senior League has decided to have another "SWING HOP". Due to the construction going on at our Synagogue, the post-Passover affair will be held at the Ohab Zedek Ballroom at 118 W. 95th St. on Saturday evening, April 12th. The time is 9:00 o'clock. Donation \$1.25. Music by our own Joe Moses.

YESHIVA APPEAL DONORS

Dr. David Beilock, Carl Grossberg, Henry Kaufman, M. J. Ratzersdorfer, Samuel W. Siegel, Edward Ukeles.

Yahrzeits From Our Memorial Plaque

Table with 3 columns: Date (April), Nisan, and Name. Includes Bernard Maltin, Sara Ditchik, Anna Cohen, Matilda Lax, Esther Lohak, Sarah Riva Kadin, Dr. Henry A. Reisman, Jacob Felsenstein, Haskel Ratkowsky, Felix Pye, Charles O. Cooper, Charlotte Bessie Sabsevit, Henrietta Talmud.

MEAL MART

Your Personal Chef
2189 B'way, bet 77 & 78 Streets
We are prepared to serve you with DELICIOUS PASSOVER FOODS FROM AN ENTREE TO A COMPLETE PASSOVER MEAL — GLATT KOSHER AT A NOMINAL COST Tel.: SU 7-4720

**WOMEN'S LEAGUE
ACTIVITIES**

"Our Woman Of The Year"



Mrs. Eddie Schreiber

The Women's League of the W.S.I.S. proudly announces that, by unanimous choice, the SPRING LUNCHEON will honor our own deeply beloved and admired JEN SCHREIBER.

Jen's constant and continous contribution of her many capabilities has added immeasurably to all our Sisterhood meetings and functions. We know that every member will want to show her appreciation and esteem for Jen by taking part in our Closing Luncheon.

Make your reservations immediately, so that you may enjoy a beautiful afternoon with us.

DATE: Monday, May 12, 1958

TIME: 12 Noon

PLACE: Riverside Plaza Hotel
253 West 73 Street

Subscription: \$5.50 per person

We all have a date with Jen on MAY 12th.

MEN'S CLUB ACTIVITIES

REGULAR BUSINESS MEETING

MONDAY, APRIL 7

Mr. Bennett Carter, President of the Men's Club announces that a regular business meeting of the Club will take place on Monday, April 7th at 8:30 P.M. at the Synagogue building. It is important that every member make an effort to attend this meeting.

* * *

Please note that our Men's Club Sabbath will take place on Saturday May 3rd. More information in the next issues of the Review.

**HEBREW SCHOOL PUPILS
VISIT MATZAH BAKERY**

As part of their Passover instruction, the pupils of our Talmud Torah visited a Matzah bakery recently, where they saw the actual preparation and baking of matzah products for Passover.

THE GREAT SABBATH

by Rabbi Herbert S. Goldstein

This Sabbath is called the Great Sabbath because the Jewish people had shown their great courage to break with the idolatry of Egypt just before the Exodus. It was the first act of spiritual growth from physical and religious slavery to religious and physical freedom.

It is a mistaken notion to think that only few men can become great, that those names which appear in the public press are the only great ones. I say most emphatically, NO! Most great men and women are among the unknown, as the widow who has grown to understand her sorrow as a stepping-stone to higher things, as the day laborer who grows in his responsibility to give a full and honest day to his employer. So in every walk of life greatness may be exhibited by the lowliest.

It is interesting to note that the Hebrew word for great גדול has two meanings, one, — greatness, and the other, — growth. Everyone of us can truly be great, if we grow daily in our respective positions in life. The most useful life is the greatest. Longfellow put it, "Lives of great men remind us we can make our lives sublime."

The law of life is growth. He who does not grow remains stunted. We cannot stand still. The Sage, Hillel, said, "He who does not increase, decreases." If we stand still, we go backwards. If we pull in our oars and remain still, what happens? Do we remain in the same place? No, we drift and lose our place. We cannot suspend, protract or linger. We must always be moving forwards. To reach the port of heaven we must sail sometimes with the wind, sometimes against it, but we must sail and not drift or lie at anchor.

In the physical life we are all making every effort to grow old vigorously. In the spiritual, communal, religious, cultural life, it seems to be in the reverse. We retire much too soon.

In the last presidential campaign there were 200,000 Americans going from house to house, from apartment to apartment, trying to influence people to vote either for Eisenhower or Stevenson. How many men and women are willing to ring doorbells for G-d? How many men and women are willing to talk to others for Judaism? Our Rabbis depict greatness as follows. "Greater is the influence that a person can

OFFICERS

- LESTER UDELL.....President
- SAMUEL W. SIEGEL.....1st Vice-President
- MAX MOSKOWITZ.....2nd Vice-President
- MAX E. SANDERS.....Hon. Vice-President
- SAMUEL SILVER.....Treasurer
- HAROLD KAPLAN.....Ass't. Treasurer
- MORRIS JABLON.....Sec. & Exec. Dir.
- HERBERT S. GOLDSTEIN, D.D. Rabbi
- O. ASHER REICHEL, Associate Rabbi
- ZALMON YAVNEH, Cantor
- RABBI MOISHE C. PEKIER, Sexton

BOARD OF DIRECTORS

- | | |
|-------------------------|-----------------------|
| Harry Altman | Morris Jablow |
| Joseph Anderson | Edward Jacobs |
| Harry Appel | Harold Kaplan |
| Wm. L. Basser | Jacob Kaplan |
| Samuel K. Beier | Joseph Landowne |
| Sol Bellsey | Moses Langer |
| Siegfried Bendheim | Jonas Leisten |
| Moses J. Berlin | Morris Levine |
| Henry Blankfort | Saul Lunzer |
| Joseph Buchsbaum | George L. Livingston |
| David Cohen | Adolph Meirowitz |
| Herman H. Cohen | Max Moskowitz |
| Albert H. Colin | Moe Oltarsh |
| Abraham M. Davis | George Pauker |
| Sam Davis | Gustave Roth |
| Abraham M. Druckman | G. Richard Rubenstein |
| Hon. David N. Edelstein | Joseph Settel |
| William Foonf | Joseph Shapiro |
| Phillip F. Frankel | Samuel W. Siegel |
| George Gersony | Samuel Silver |
| Ben Glazer | Jacob H. Silverstein |
| Abraham Goldman | Irving Streit |
| Jean Goldwurm | Frank L. Taks |
| Jacob Goodman | Lester Udell |
| Maurice Greenstein | David H. Ullman |
| Jess E. Gross | Harry Ward |
| Carl Grossberg | Jess Ward |
| Hon. Wm. B. Herlands | Joseph Weinstein |
| H. William Hirsch | Max J. Zimmer |
| Henry Hirsch | Isaiah O. Zucker |
| William Horwitz | |

W.S.I.S. PRAYER SCHEDULE

- Remove all Chometz Friday by 10:20 A.M.
- Light Candles Friday Evening to6:03
- Scriptural Reading Exodus: 12:21-51

Numbers 28:16-25 Joshua 5-2:6-1

- Friday Evening Service6:00
- Seder Service7:15
- Saturday Morning Service**9:00
- Junior Congregation10:30
- Holiday Kindergarten10:30
- Mincha6:15

Reader of Torah: Murray Yavneh
Reader of Service: Lawrence Kobrin

- The Sabbath Terminates7:03
- Seder Service7:20
- Sunday Morning Service**9:00
- Scriptural Reading — Leviticus 22:26-23:44
- Numbers 28:16-25-2 Kings 23:1-9, 21-25
- Junior Congregation10:30
- Holiday Kindergarten

-10:30
- Rabbi Reichel's Talmud Class5:30
- Rabbi Pekier's Talmud Class5:30
- Mincha6:30
- The Holiday Terminates7:04
- Eruv Tavshilin on Thursday April 10

Chol Hamoed

- Morning Services6:30, 7:30, 8:00
- Mincha6:30
- Followed by the Explanation of the Shulchan Aruch by Rabbi Goldstein

exert upon others in communal life, than his own material contribution even if it be a large one." The great Jew is the one who has the zealous desire to be vigorous for the spiritual life as he has for the physical life.

GETTING PERSONAL

by Sanford Solarz

Our heartfelt welcome to the following new members of our Congregational Family: Dr. Joseph C. Cheney, Jules Levine, Samuel Noach, Mrs. Ferdinand S. Oppenheim, and David Wiener . . . Our Welcome mat is spread out to our Women's League Board Secretary, Mrs. Jennie Yabrow, upon her return from Mexico . . . Mazel tov and all best wishes to our Men's Club financial secretary, Hyman Gottlieb and to Mrs. Gottlieb upon the birth of a daughter to their children, Mr. and Mrs. Moses Gottlieb . . . Many thanks to our P.T.A. for providing the delicious refreshments for the inspirational model Seder conducted by our Hebrew pupils last Sunday morning.

A Happy and Spiritually rewarding Passover to all our members and friends everywhere!

Birthday Greetings:**April**

- 4—Hyman Feld
Mrs. Warren Goldsmith
- 5—Mrs. Noah Kobrin
Michele Siegel
- 6—Michael Graham Goldstein
Samuel Gursky
Director Moses Langer
- 7—Robert Bryan Greenfield
Director Joseph Shapiro
Clifford Weinstein
- 8—Louis H. Markowitz
Mrs. O. Asher Reichel
Barbara Shalita
Mrs. Edward Ukeles
- 9—Eliot Martin Glazer
Director Frank L. Taks

Anniversary Greetings:**April**

- 6—Director & Mrs. Abraham M. Druckman
Mr. & Mrs. Rubin Leviton
- 7—Mr. & Mrs. Daniel Gribetz
Mr. & Mrs. Benjamin Shapiro
- 8—Mr. & Mrs. Burton Hochberg

WEST SIDE CATERERS

R. PAPILSKY

Finest strictly kosher catering
Hotel Brewster, 21 West 86 Street
Air Conditioned - SCHuyler 4-3761
*We cater at all leading hotels
and synagogues*

CAMP HI-LI

IN THE CATSKILLS WHITE LAKE, N. Y.
BOYS AND GIRLS — 6 - 16

*Sponsored by the
Hebrew Institute of Long Island*

- * 300 Acres of Rolling Woodland of Breathtaking Beauty
 - * 2 Lakes — Amber Lake and White Lake
 - * Most Modern and Luxurious Accommodations
 - * All Camp Activities
 - * Cultural and Educational Programs
 - * Delicious and Nutritious Balanced Meals
 - * Kashruth Strictly Observed
 - * Mature, Professional Staff
 - * Luxurious Guest House for Parents
 - * Only 110 Miles from New York City
- For Detailed Information Call or Write*
RABBI JACOB I. NISLICK, Executive Dir.

CAMP HI-LI

1742 Seagirt Blvd. Far Rockaway, N.Y.
FA 7-6500

LAUER MEMORIALS INC.

2020 Jerome Ave. near Burnside Ave. Sta.

Schreiber
strictly kosher
Caterers
Hotel New Yorker

50 to 1000 guests
34th ST. & EIGHTH AVE., N.Y.C.
LO 3-4115, LO 3-1000, ROOM 303
CATERERS AT ALL LEADING HOTELS
AND SYNAGOGUES.

"A bit of Miami in the heart of New York"

PALM TREE NURSING HOME

15 Avenue & 56th Street
Brooklyn, N. Y.

is accepting reservations for semi and private accommodations. Newly built, fire-proof, residential section, all rooms have priv. bath. Spacious lobby, lounges and dining hall. Strictly kosher, synagogue, beautiful gardens, pent-house, recreation and dynamic rehabilitation program. Lic. nurse staff, personal super. of Dr. Isaac B. Lefkovits of N. Y. C. and Saratoga Springs. Write for brochure or call TR 4-2726.

**PATRONIZE OUR NEIGHBORS WHO OBSERVE
SHABBOS AND KASHRUTH — KOSHER L'PESACH
GOLDRING'S STERN'S KOSHER PASTRY SHOP**

*Kosher Groceries, Dairies, Appetizers
Full line of Passover Cosmetics*
488 Amsterdam Ave., bet. 83rd & 84th Sts.
Free Deliveries TR 3-8582

Delicious Cakes, Cookies
490 Amsterdam Ave. TR 3-2040
Closing Sunday, March 23rd to
Sunday, March 30th

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements
76th St. & Amsterdam Avenue ENdicott 2-6600
Carl Grossberg, Director

BAKED
EXTRA THIN
and **TRIPLE-PACKED**
for oven-fresh
CRISPNESS

**FIVE INDIVIDUAL
AIR-TIGHT
ONE POUND BOXES**

At better stores everywhere

Streit's
MATZOS & MATZO PRODUCTS
BORSCHT • GEFILTE FISH
and other
PASSOVER DELICACIES

In the true Passover tradition

NEW
TRIPLE-PACK
PROTECTS
WAX-WRAPPED
ONE-POUND BOXES

Streit's
MATZOS
KOSHER FOR PASSOVER

ABRAM STREET, INC.
120 WASHINGTON ST., NEW YORK, N.Y.

כשר ל'פסח

ORegon 5-7473 - 7474

FIEDLER ROOFING CO. Inc.
Roofing and Sheet Metal Contractors
330 West 25th Street
H. Z. Fiedler New York 1, N. Y.

MARKOWITZ'S HOTEL

2120 Pacific Avenue
Atlantic City, N. J.
Phone 40331

OPEN FOR PASSOVER

Dietary Laws Strictly observed

Make Reservations For Meals By Phone
Any Time. (Friday until Sunset).