

THIS SATURDAY ROSH CHODESH
IYAR, SERVICES — 8:45 A.M.

West Side Institutional Review

Vol. XXII, No. 35

May 8, 1959

Nisan 30, 5719

Women's League Luncheon To Honor "Women of The Year"



Mrs. Mannie Alt



Mrs. Jacob Isseks



Mrs. Max Koch



Mrs. Harry Soffer

The time is drawing very close to what promises to be another highlight in the Women's League calendar of events. Our Guests of Honor, Dorothy Alt, Bert Isseks, Bertha Koch and Anne Soffer, are outstanding in our group for their willing efforts and ardent work towards making every function we undertake a huge success. Come to our Luncheon and congratulate them personally, for these women are truly among the

ones that make up the "backbone" of our Women's League.

Mrs. Jen Schreiber, the conscientious and capable chairman of the Spring Luncheon, Mrs. Pauline Brafman, her very enthusiastic co-chairman promise you an afternoon that will be the "talk of the town." They urge every member and friend, who has not already done so, to call the Synagogue (TR 7-8281) at once and make her reservation. We expect a

gala turnout, therefore, be sure your reservations are in so that everyone can be seated comfortably with her guests. This will be a memorable occasion if you all cooperate.

What: WOMEN'S LEAGUE SPRING LUNCHEON

When: MONDAY, MAY 11th AT 12 NOON

Where: SYNAGOGUE BALLROOM,
122 West 76th Street

PASSOVER YIZKOR APPEAL FOR FOUR IMPORTANT INSTITUTIONS

On the last day of Passover, a Yizkor Appeal was made in our Synagogue in behalf of four worthy Jewish institutions. They are: The Torah Umsorah, an organization which has established and supports Jewish Day Schools throughout the United States; the Ezras Torah which supports in the United States, Europe and Israel destitute and aged Rabbis or their widows who were left without support; The Chinuch Atzmoi the organization that has established and supports the Torah Schools in Israel; and the Otzer Hatorah, the organization that supports the spread of Torah learning in Sephardic communities of North Africa and elsewhere.

The initial response was very encouraging. We hope that even those who were not present at this appeal will participate in this worthy cause.

Men's Club Activities

Calendar of Events

Sunday, May 17th — Men's Club
Father-Son-Daughter — Breakfast.

Monday, June 1st — Men's Club
Jamboree, Card Party and Awards

Sunday, June 21st — Annual Baseball outing — Yankees Vs. Cleveland

HEAR YE! HEAR YE!

**FATHER - SON - DAUGHTER
SERVICE AND BREAKFAST**

Sunday morning, May 17th

Official 1958 World Series films
will be shown

Courtesy of the
New York Yankees

**Don't miss this event
sponsored by
our Men's Club**

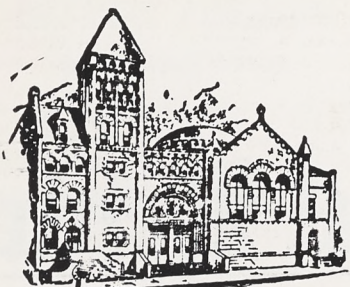


**"The Time of the singing of the birds
is come" — Song of Songs II-12**

Don't let the Spring atmosphere make you too careless. Even the birds are mindful of their duties.

We are sure that you don't want your name to be missing from the roster of those who are congratulating or greeting the Rabbi on his 45 years of consecrated and dedicated service in the Rabbinate.

Send your ad in today. Don't delay. We must give the printer time to publish the Album.



West Side Institutional Review

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MEMBER CONGREGATION



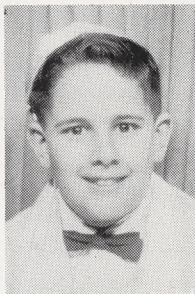
RABBI H. S. GOLDSTEINEditor
RABBI O. A. REICHELAssociate Editor
LOUIS DRAIARSHAssociate Editor

Vol. XXII No. 35 May 8, 1959

BAR MITZVAHS



**Paul
Finker**



**Mervyn
Frankel**

Our heartiest congratulations to Mr. and Mrs. Jules Finker upon the Bar Mitzvah of their son Paul which will be celebrated in our Synagogue tomorrow morning.

Paul is a pupil in our Hebrew School.

Our heartiest congratulations to our members Mr. and Mrs. Jacob Frankel and the grandmother, Mrs. Bertha Wolf upon the Bar Mitzvah of their son and grandson Mervyn which will also be celebrated in our Synagogue tomorrow morning.

Mervyn is a pupil in the Manhattan Day School and he will read the entire Sedrah.

THE PRAYER BOOK

COMMENTS BY RABBI HERBERT S. GOLDSTEIN

Evening Service

"AND HE BEING MERCIFUL"

Why was **וְהוּא רַחוּם** "And He Being Merciful" added to the Evening Service, and not included in the Afternoon or Morning service? The answer is that both in the morning and in the afternoon, "the daily perpetual sacrifice" was offered, but at night there was no sacrifice offered. We therefore add the "And He Being Merciful" prayer, in the hope that this prayer will be a substitute for a sacrifice, and atone for our sins. ("Avudraham")

According to some the "And He Being Merciful" was inserted in behalf of the wicked. Therefore on Friday night we do not say it, because on the Sabbath, the wicked are not judged. So also on Saturday night, as a token of kindness, to the wicked, we do not begin the Evening Service until later than usual, to prolong the period of cessation from punishment. There are 13 words in the "And He Being Merciful" prayer corresponding to the 13 attributes of G-d's mercy (See Exodus Chapter 34 verses 6 and 7). The congregation responds to this call for mercy, in the words "Save, O Lord: May the King answer us on the day when we call."

HONORARY GUESTS AT RABBI GOLDSTEIN'S DINNER



Seated left to right: President Lester Udell, Mrs. Herbert S. Goldstein, Rabbi Herbert S. Goldstein, Minister Jacob Herzog, Dr. Belkin, Mayor Robert F. Wagner, Harry Hirschfield. Standing: Rabbi O. Asher Reichel; Dinner Co-Chairman, Jacob Kaplan; Dinner Chairman, Isaiah O. Zucker; Judges Owen McGivern, William B. Herlands; Synagogue Treasurer, Samuel Silver; Vice Presidents, Samuel W. Siegel, Max Moskowitz; Dinner Co-Chairman Joseph Weinstein; Album Chairman Herman H. Cohen; Dinner Treasurer Frank Frohman.

Our Annual Memorial Services

for the departed whose plaques are on the
Memorial Tablet in our Synagogue
will be held on

Sunday evening, May 10, at 8:30 P.M.

Rabbi Goldstein will officiate, assisted by
Rabbi Reichel and Cantor Yavneh
Special Memorial Prayers will be offered

JR. CONGREGATION NOTES

Our PTA will present special Junior Congregation pins to the pupils of our Hebrew School and other children who attend our Junior Congregation regularly.

These presentations will be announced weekly during the coming weeks so that there will be a month long series of celebrations in honor of our youthful congregants. Those to be honored this Saturday morning are Alan Cohen, Helen Pekier, Aaron Reichel and Peggy Ten Brink.

**UNVEILING OF MONUMENT
OF THE LATE
MOSES JACK BERLIN**

Directors, members and all congregants of the W.S.I.S. are respectfully requested to attend the Unveiling Services of our late Director

MOSES JACK BERLIN

"May He Rest in Peace." The Services will take place on Sunday, May 10th at 11 A.M. at the Burial Grounds of the W.S.I.S. at Mt. Eden Cemetery, Mount Pleasant, N.Y.

COMING COMMUNAL EVENTS**Sunday evening, May 24th**

Annual dinner of the Union of Orthodox Jewish Congregations of America at the Hotel Roosevelt — \$60 per plate.

Friday, May 29th - 31st

Association of Men's Clubs Annual Convention at Greenfield Park, New York. Couples — \$65.00 — Single — \$35.00.

* * *

For further information please contact Rabbi Reichel.

**Wednesday, May 13th
Veterans Meeting**

W.S.I.S. PRAYER SCHEDULE

Light Candles Friday Evening Before ..7:39
Weekly Portion: Kedoshim
Leviticus 9:1-20:27, Numbers 28:9-15,
Isaiah 66:1-24
Friday Evening Service6:30
Counting of Omer16
Saturday, Rosh Chodesh Iyar
Morning Service8:45
Junior Congregation10:40
Chazanin: David Heiser, Aaron Reichel
Hostesses: Sandra Moed, Helen Pekier
Rabbi Pekier's Talmud Class6:15
Mr. Isaac Allen's Talmud Class6:15
Mincha7:15
Reader of Torah: Albert Schmeidler
Reader of Service: Lawrence Kobrin
The Second Chapter of the Ethics of
the Fathers
The Sabbath Terminates8:30
Daily Services
Sunday Morning7:15, 8:15, 8:45
Monday and Thursday
Mornings6:45, 7:45, 8:30
Tuesday, Wednesday and
Friday Mornings6:45, 7:45, 8:15
Mincha8:00
Followed by the Explanation of the
Shulchan Aruch by Rabbi Goldstein

U.O.J.C.A.**WOMEN'S BRANCH SABBATH**

The Shabbas preceding Mother's Day, this year Saturday, May 9th, Parshat Kedoshim, has been proclaimed Women's Branch Sabbath throughout the United States and Canada.

We urge as many Women's League members as possible to attend Shabbos services that day.

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Jahrzeits From**Our Memorial Plaque**

May	Iyar	
9	1	Abraham Moss
		Elias Merkin
10	2	Pearl Nagin
		Leo Siegel
11	3	Joseph Finkle
12	4	Jack Levine
		Bessie Settlet
13	5	Jacob Winograd
		Lena Eisenman
		Joshua Yabrow
		Henry I. Jacobs
		Emil Klein
14	6	Louis Levine

Our United Jewish Appeal Dinner Takes Place Monday, May 11

Our United Jewish Appeal Dinner will take place on Monday, May 11, at our Synagogue Grand Ballroom. Will you be there? Can we count on you?

The following letter from Rabbi Herbert Friedman, executive vice-president of the UJA should indicate some of the importance of your participation this coming Tuesday:

"We expect this year over 100,000 new immigrants."

"This is a 'human' flood. There is nowhere near the amount of money available from foreseeable sources to building the houses, prepare the settlements, provide the services necessary for the reception and absorption of these people . . . you must realize what this means to the people of Israel.

The Israelis do not utter a word of protest or caution. They move over, make room for the newcomers, and draw pride and strength from the fact that Israel was fulfilling her holy mission of providing a home for the wanderers."

No one at our dinner this Monday which will honor Director Adolph Meirowitz — will be forced to pledge more than he wants to give. Please remember, however, that we are counting on your attendance. Kindly telephone or write to me NOW so that we can make the proper reservation for you.

I look forward to seeing you this Monday evening.

Jacob Kaplan,
Chairman

GETTING PERSONAL

by Sanford Solarz

Bon voyage to our Revered Rabbi and Mrs. Herbert S. Goldstein upon their annual pilgrimage to the Holy Land . . . Our apologies to our Director, Federal Judges Edelstein and Herlands, for the inadvertent omission through typographical errors of their names from the list in our last bulletin of the names of the honored guests who sat on the dais at our beloved Rabbi's testimonial dinner . . . Our Congregational Sedorim this year were held in our beautiful new ballroom and their inspirational success was due in great measure to the efforts of our Rabbis Goldstein and Reichel, and our Cantor Zalmon Yavneh and of the Chairman of the Seder Committee, our treasurer, Mr. Samuel Silver and Director and Mrs. Morris Jablow. On the first night the traditional four questions were asked by Linda Wolf, daughter of our members, Mr. and Mrs. Alex Wolf. Those honored to open the door for the Prophet Elijah were Mona Oppenheim and Ruth Stich. On the second night the questions were asked by Miriam Sarah Reichel, daughter of Rabbi and Mrs. O. Asher Reichel and granddaughter of Rabbi and Mrs. Herbert S. Goldstein. The door was opened for Elijah by Deborah Ehrlich and Ruth Stark . . . Mr. Gabriel F. Goldstein son of our beloved Rabbi and Mrs. Herbert S. Goldstein chanted in his usual inimitable manner the Shir-Hashirim at the Passover Sabbath Chol Hamoed services . . . Our Congregational citation of merit to our member Sol Redlich upon the testimonial dinner given in his honor by the Sewing Machine Division of the U.J.A. on Thursday, May 7th . . . The hosts of our weekly Sabbath afternoon Seudah Shlishis tomorrow will be Mr. and Mrs. Jacob Frankel in honor of the Bar Mitzvah of their son, Mervyn . . . Welcome home from Florida to our Women's League Board member Mrs. Annie Dworkin and her son, Ben; and to Director and Mrs. George Pauker; and from a trip to the West Indies to our Director and Mrs. Herman Cohen . . . We will be missing Director Henry Blankfort who has left for his home in California after a brief sojourn with us . . . Bon voyage and happy sailing to our members Mr. and Mrs. Jules Cohen on their trip around the world; to Mrs. Henri Schmeidler and to our newly elected Mr. and Mrs. League, President, Mrs. Henry Moed, upon their visits to Israel and Europe . . . All good fortune to Dr. Maurice

Goodgold, husband of our Mr. and Mrs. League President, Mrs. Sally Goodgold, in his new office . . . Mazel Tov and all best wishes to our members Mr. and Mrs. Sam Ehrman upon the birth of Benjamin to their children Mr. and Mrs. Maurice Ehrman; and to Mr. and Mrs. Max Pretner upon the birth of Gary Richard to their children, Mr. and Mrs. Eli Pretner.

* * *

Birthday Greetings

May

8—Director George Gersony
Robert Hofbauer

9—Mrs. Pauline Barnett
Mrs. Estelle Baskowitz
Judy Greer
11—Ira Bellsey
Mrs. Anna Stoll
12—Mrs. Saul Bergman
Iris Goodgold
Oscar Kirsch
13—Mrs. Frances Cohen
Jack Koppel
14—Mrs. Joseph Anderson
Peter Michael Bellsey
Susan Jane Goldsmith

Anniversary Greetings

10—Director & Mrs. Sol Bellsey
14—Mr. & Mrs. Samuel Greenfield

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