

KEEP FEB. 24 OPEN FOR MEETING
REGARDING ANNUAL DINNER
HONORING PRESIDENT UDELL

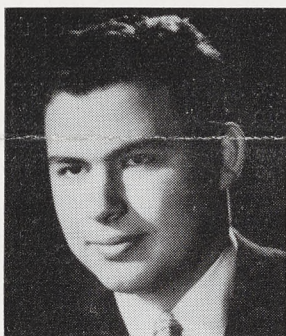
West Side Institutional Review

Vol. XXIII, No. 23

February 12, 1960

Shvat 14, 5720

YOUTH MINYAN THIS SATURDAY MORNING



Albert Schmeidler, Preacher

We are very happy to announce that another Youth Minyan will be held **this Saturday morning, February 13th at 9:30 A.M.** on the fourth floor.

This event will give our young men between the ages of 13 and 21 the opportunity to conduct their own services as leaders, participants and recipients of the honors.

William Etra will chant the opening parts of the services and Lionel Etra will be the Cantor for Shachris.

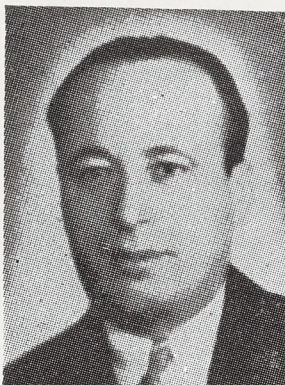
Readers of the Torah will include Daniel Beller, Milton Beller, Robert Beller, Lionel Etra, Stanley Kaplan, Elliot Lebowitz, Levi Pekier, Stephen Texon and Seymour Ukeles.

Albert Schmeidler will deliver the sermon.

(Continued on Page 4)

ANNUAL DINNER AND SOUVENIR ALBUM SET FOR APRIL 23 IN HOTEL PIERRE

EVENT TO HONOR OUR PRESIDENT, LESTER UDELL



Lester Udell

We are very happy to announce that our Board of Directors voted at its recent meeting to hold our annual Congregational Dinner this year on Saturday evening, April 23, 1960, at the Hotel Pierre, Fifth Avenue and 61st Street, in honor of our President Lester Udell.

At the dinner, we present him as "The Man of the Year" with this year's Souvenir Album in his honor. We hope thus to pay due tribute to one who has rendered loyal and devoted service to our Synagogue for over twenty-three years.

Committee Appointed

The Board of Directors has appointed the Dinner Committee which is to coordinate the congregational efforts on behalf of this event. The Committee is headed by our Director Isaiah O. Zucker as Chairman and Jacob Kaplan as Co-Chairman. The Associate Chairmen are Albert Colin, Abraham M. Druckman, and Joseph L. Rosenberg.

The Committee has announced that the price of the dinner will be the same as last year — Seventy Five Dollars per person. It will be a "give or get" dinner, and those who secure ads will be entitled to a ticket for every \$75 worth of ads obtained for the Album.

Cooperation Urged

We are certain that each and every one of our readers will be anxious to join in this expression of tribute to one who so rightly deserves it, and show it by their cooperation.

OUR MR. AND MRS. LEAGUE
INVITES OUR READERS TO A
**CONGREGATIONAL
PURIM PARTY**

WHICH WILL TAKE PLACE
Saturday Night, March 19th.

Purim is celebrated Saturday night, March 12th and Sunday, March 13th. No one should miss this gala affair. Circle this date in your calendar now!

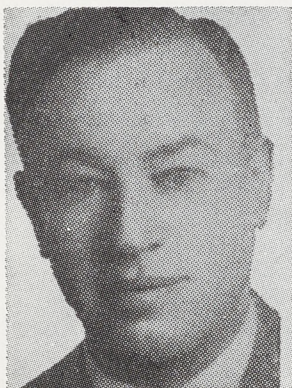
Herman H. Cohen To Report On His Israeli Visit At Men's Club Open Meeting Mon. Feb. 15, 8:30

Our very distinguished director and orator, Mr. Herman H. Cohen, will give our readers his personal observations of his recent trip to the Holy Land.

During his brief visit there with Mrs. Cohen he managed to see more and learn more than many tourists are able to accomplish in months. Mr. Frank L. Taks, the Chairman of this evening, assures those of us who will be there a very enlightening and informative report.

Ladies as well as men are most welcome at this open meeting.

Remember the Date! **Monday, February 15th at 8:30 P.M.**



Herman H. Cohen

**THE W. S. I. S.
YOUNG ADULT LEAGUE**
is pleased to announce
a Gala Social Event
Sunday Nite, Feb. 28
(Watch for further details)



West Side Institutional Review

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RABBI H. S. GOLDSTEINEditor
RABBI O. A. REICHEL.....Associate Editor

Vol. XXIII No. 23 Feb. 12, 1960

W.S.I.S. PRAYER SCHEDULE

Light Candles Friday Evening Before ...5:07
Weekly Portion: B'Shalach
Friday Evening Service5:20
Chumosh and Rashi Class8:15
Saturday Morning Service8:50
Junior Congregation10:40
Oneg Shabbos (Boys and Girls from
7 to 11 years)3:00
Rabbi Pekier's Talmud Class3:45
Mr. Isaac Allen's Talmud Class3:45
Mincha4:45
Reader of Torah: Larry Hecht
Reader of Service: Albert Schmeidler
The Sabbath Terminates5:58
Daily Services
Sunday Morning7:15, 8:15, 8:45
Monday and Thursday
Mornings6:45, 7:45, 8:30
Tues., Wed., and Friday
Mornings6:45, 7:45, 8:15
Mincha5:20
Followed by the Explanation of the
Shulchan Aruch by Rabbi Goldstein

CONDOLENCES

Our heartfelt sympathy to our Director Joseph Settel upon the passing of his wife **Malvina Settel**; to our Director Jacob H. Silverstein upon the passing of his brother **Max Silverstein**; and to our Women's League Executive Board Secretary Mrs. Andrew Weiss upon the passing of her mother, **Bertha Roaman**.

TU B'SHEVAT TOMORROW

Tomorrow marks the fifteenth day of the Hebrew month of Shevat, Tu B'Shevat, known as the New Year for Trees. This day marks the recognition of the importance to man and to life of growing things, all under the puricantial creation of G-d.

In Israel, the day is marked by special planting festivities and ceremonies. Similar ceremonies take place in some communities outside the Holy Land. The penitential psalms are not recited on this day.

THE PRAYER BOOK

COMMENTS BY RABBI HERBERT S. GOLDSTEIN

Service At A Circumcision

Upon the arrival of the child, who is about to be circumcised, we rise and exclaim,

"BARUCH HABAH" This is the usual Jewish formula of welcome. The usual reply is **"BARUCH HANIMTSAH"**, which means, "blessed be the one who is present."

"THIS IS THE THRONE OF ELIJAH: — MAY HE BE REMEMBERED FOR GOOD!" Why is Elijah so honored and present at every Bris? The answer is because he complained so much and fought so bitterly for the Bris, "for the Covenant" (I Kings 19:10) Elijah is regarded as the guardian of the child now entering the Covenant.

So vitally significant has loyalty to this rite proved itself, that even an excommunicated semi-apostate like Benedict Spinoza (1632-1677) declared: "Such great importance do I attach to the sign of the Covenant, that I am persuaded it is sufficient by itself to maintain the separate existence of the nation forever."

"I REJOICE AT THY WORD AS ONE THAT FINDETH GREAT SPOIL." (Psalm 119, Verse 165) We rejoice at G-d's word concerning the Covenant or Bris because we are performing this commandment, which is a special one, because it was given before the Revelation at Sinai. This is the great spoil.

"BLESSED ART THOU, O L-RD OUR G-D, KING OF THE UNIVERSE, WHO HAS HALLOWED US BY THY COMMANDMENTS, AND HAS GIVEN US COMMAND CONCERNING THE CIRCUMCISION." This is said by the Mohel, "We thank G-d for the Mitzvah of circumcision, for this is the basis of Judaism, since an uncircumcised person cannot perform the Paschal Lamb Service, Trumah, and become a member of the Priesthood.

"BLESSED ART THOU, O L-RD OUR G-D, KING OF THE UNIVERSE, WHO HAST HALLOWED US BY THY COMMANDMENTS, AND HAS COMMANDED US TO BRING OUR SONS INTO THE COVENANT OF ABRAHAM, OUR FATHER." This is said by the father of the child. The first thing the parent must do is to have the Bris and make the child a Jew.

(To Be Continued)

MANHATTAN HEBREW HIGH SCHOOL REGISTRATION FOR NEW TERM

Our Hebrew School has joined with the local mid-town Talmud Torahs in sponsoring a joint Hebrew High School. Classes are held in the Jewish Centre Building Monday and Wednesday afternoons and Sunday mornings. Kindly phone our office TR 7-8281 for further information concerning the new term.

Our School was the host to the students of the Manhattan Hebrew High School at the Tu Beshvat Party that was held last Wednesday.

HEBREW SCHOOL NOTES

In celebration of Tu B'Shevat our Women's League will once again provide fruit that is grown in the Holy Land along with other goodies, for the pupils in our Hebrew School.

We wish to thank Mrs. Aladar Bernath, Mrs. Joseph Klein and Mrs. Bertha Koch who are taking care of the preparation and the distribution of the treats.

A Very Special Invitation To Our Youth

On Sunday Morning, March 6th

our Men's Club will honor

MISS BARBARA HECHT

MR. LAWRENCE KOBRIN

MR. SAMUEL WARD

at a Gala Breakfast which will follow the Sunday morning services. More details to follow in the next issue.

Women's League Activities

OPEN MEETING TO BE HELD ON FEBRUARY 15th

You and your friends are cordially invited to attend an **Open Meeting of the Women's League** on **Monday, February 15th at 12:30 P.M.** in our **Synagogue Clubroom.**

At this meeting we will celebrate **Chamisha Osor B'Shvat** (Jewish Arbor Day). **Mrs. Michael Weingarten** will give a short explanation of the meaning of this holiday.

The program of the afternoon will be lead by our Associate Rebbitzen, **Mrs. O. Asher Reichel**, who will introduce us to "Recipes that Grandmother Used to Make". We hope you will join us in a discussion of recipes that "your Grandma used to make", especially those that are used on our various holidays. This promises to be a very interesting afternoon.

Mrs. Max Koch will introduce our guest speakers.

CHILDREN'S VILLAGE LUNCHEON IS NOW UNDER WAY TO A GREAT SUCCESS

— Co-Chairmen —



Mrs. Jacob Isseks



Mrs. Irving Silver

and **Mrs. Andrew Weiss**

The Co-chairmen, **Mesdames Isseks, Silver and Weiss**, are hard at work selling tickets and helping the Chairman, **Mrs. Frank Taks** with arrangements. They are doing everything in their power to make our coming **Children's Village Luncheon** in honor of the Birthday of **Mrs. Herbert S. Goldstein**, a huge success. Invite your friends and relatives, the more guests that come to our dear **Rebbitzen's Birthday Party**, the happier it will make her feel. Make your reservations at this meeting.

REMEMBER: Date: **Monday, February, 29th**
Time: **12 O'clock**
Place: **Synagogue Grand Ballroom**
Price of admission: **\$5.00 per person.**

Rabbi O. Asher Reichel will again talk on Jewish History to the members of the Women's League and their friends, on **Monday, February 15th at 12:00 noon.** (One half hour before our regular collation of coffee and cake.) His topic will be "Drama of the Temple in Jerusalem". Please be prompt.

OFFICERS

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SAMUEL W. SIEGEL1st Vice-President
MAX MOSKOWITZ2nd Vice-President
SAMUEL SILVERTreasurer
HAROLD KAPLANAss't. Treasurer
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ZALMON YAVNEH, Cantor
RABBI MOISHE C. PEKIER, Sexton

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Vahrzeits From Our Memorial Plaque

Feb.	Shevat	
13	15	Leah Snyder Sarah Reizl Pauker
15	17	Esther Gluck Abraham Ward Shifrah Ullman
17	19	Samuel R. Morris
18	20	Hyman Epstein Sol Levine Lillian Talmud
19	21	Anna Becker Joshua Rothblatt

DEAR MEMBERS, SEAT HOLDERS AND FRIENDS

At a meeting of our Board held Thursday night, February 4th, it was decided to hold a dinner for the Synagogue at the Grand Ballroom of the Hotel Pierre, Saturday night, April 23rd.

There are two important reasons for this dinner. First, it was felt that because our dinner was so successful last year, both financially and socially, that we should continue same yearly.

And second, because we need more money to cover our budget and also to pay about \$35,000.00 which we still owe to the builder, etc., etc.

Last year's dinner and journal netted us over \$30,000.00 which came in very handy, and cut down our debt to the Building Contractor and others. The

dinner this year will be given in honor of our President, **Lester Udell**, who has served us so faithfully and diligently over the period of years.

The price for the dinner will be the same as last year, \$75.00 a person. It will be a "give or get" dinner. Those who secure ads will be entitled to a ticket for every \$75.00 worth of ads.

I know I can count on you to help us make this dinner a success it deserves to be.

Many thanks for your cooperation.

Sincerely,
Isaiah O. Zucker, Chairman
Jacob Kaplan, Co-Chairman

GETTING PERSONAL

by Sanford Solarz

Our Congregational citation of merit to our Director Joseph Weinstein, Board Chairman of May's Department Stores, upon his being awarded the Downtown Brooklyn Association's Annual Award of its Gold Medal for his distinguished civic services in the year 1959 . . . At our weekly Sabbath afternoon Seudah Shlish tomorrow, of which the host will be Jacob Frankel, there will be presented a new set of the Kramer family song books, for use at our Seudoth Shlishis, by Mr. Samuel Kramer, a neighbor and admirer of our Rabbis . . . Good to have back in our midst after his recent indisposition, Mr. Samuel Gursky . . . Our prayers for a speedy recovery to Mr. Samuel Heyman and Mrs. Harry Toback . . . Happy vacationing in Florida to Mrs. Abraham M. Druckman and daughter, Lenore, Mr. and Mrs. Charles Fiedler, Mr. and Mrs. Max Klein and Director and Mrs. Jacob H. Silverstein . . . Our welcome mat is spread out to Mr. and Mrs. David L. Hendler, and Mrs. Harry Weisenfeld from their West Indies cruise; and to Mr. and Mrs. Gerald Benjamin, Jimmy Herlands and Mr. and Mrs. Abraham Kuber from Florida; and from Europe, Mr. Martin Romerovski . . . Mazel tov and all best wishes to our Director Henry Blankfort upon the marriage of his granddaughter Susan, daughter of Mr. and Mrs. Michael Blankfort, to Shimshon Camiel, in Israel . . . Best of luck to David Silver upon the opening of his new Garnet Personnel Associates, for better stenos and executives.

Mazel tov to our beloved Cantor and Mrs. Zalmon Yavneh upon the birth of a son to their children, Mr. and Mrs. Ira Wollen.

Birthday Greetings Feb.

- 13—Mrs. Annette Pash
- 14—Alexander Kirsh
Barbara Gale Stern
- 15—Irving Bellsey
William Jacobs
Morton Langer
- 16—Judge David N. Edelstein
Solomon Strausberg
- 17—Charna Lee Horowitz
Daniel Rotto
Mrs. Yonina Wollen
- 18—Wendy Karen Weiss

Anniversary Greetings

- 12—Mr. & Mrs. Saul Bergman
Dr. & Mrs. Mortimer Greer
Mr. & Mrs. Leon Herman
Director & Mrs. Harold Kaplan
- 15—Mr. & Mrs. Ben Kass
- 18—Judge & Mrs. David N. Edelstein

Housewives, Take Note!!

The Union of Orthodox Jewish Congregations of America — the 61 year old Association of traditional Congregations of the United States and Canada, and its Women's Branch which is the National Association of Sisterhoods of these congregations — has designated the Month of February as KASHRUS MONTH.

The nineteenth century American Jewish homemaker cooked most of the fruits and vegetables and all of the main dishes which her family ate. Her twentieth century descendant, however, buys many of these foods in processed form. She saves herself endless hours of toil in the kitchen by so doing but she also has lost the complete knowledge and control of the ingredients which her grandmother had. There is, for instance, the problems of additives in commercial food processing, such as flavorings, blenders and emulsifiers, which may be of animal origin and hence not kosher.

During the month of February our effort will be made to familiarize observant Jewish homemakers with the more than 1200 foods and related products now under rabbinical supervision and bearing, the ® (which stands for Orthodox Union) as the emblem of 100% Kashrus, thus relieving us of all doubts in this connection, as which they will have all the ® Kosher products they carry. Our office has on hand, for free distribution, booklets listing all the products bearing the ® insignia, up to date.

If the grocery stores with which you deal, do not carry any of the items listed in the Kosher Food Directory which you would like to purchase, just ask them to add it to their supply of ® products.

Those firms which submit to ® supervision which involves a Rabbinic Supervision on hand in their factory continually, and the incurring of a large additional expense, will only keep this up, if there is a demand for it.

That is where the observant Jewish housewife can play a most helpful and constructive part — helping herself, the cause of Kashrus, and the manufacturers of ® products all at one time.

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements
76th St. & Amsterdam Avenue ENdicott 2-6600
Carl Grossberg, Director

Youth Minyan (Cont'd)

The Mussaf will be rendered by Roger Linker.

James Herlands and Stanley Kaplan are the presiding officers.

If you are between 13 and 21, we hope to see you at the Youth Minyan this Saturday morning at 9:30 promptly.

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