

• **ROSH CHODESH BLESSINGS,
SHABBOS SHEKALIM TOMORROW —
SERVICES BEGIN AT 8:30**

West Side Institutional Review

Vol. XXIII, No. 25

February 26, 1960

Shvat 28, 5720

ANNUAL DINNER COMMITTEE CALLS FOR CONGREGATIONAL SUPPORT; HOPES FOR 100% PARTICIPATION ON APRIL 23



Jacob Kaplan
Co-Chairman



Albert H. Colin
Assoc. Chairman



Abraham M. Druckman
Assoc. Chairman

SUNDAY, MARCH 6 IS "WSIS DAY" FOR EVERYONE

Youth Service & Breakfast: 9:15 A.M.

Our Men's Club invites all of our young people to bring their parents to the Youth Service and Breakfast. The Guests of Honor will be our own youth leaders,

Barbara Hecht
Lawrence Kobrin
Samuel Ward.

Members and former members of the Teen-Age Club, Post Bar Mitzvah groups, and other youth groups are especially urged to come with their friends.

Purim Carnival: 2:30 P.M.

Our P.T.A. will sponsor a Purim Carnival on the 6th floor for our Hebrew School pupils, their friends and neighbors. Lots of fun, games, and prizes as well as frankfurters, soda and a masquerade parade.

BAZAAR: 2:30 P.M.

Our Mr. and Mrs. League and the Men's Club will welcome the parents of our students as well as all our readers and friends to a Bazaar to be held on the 2nd floor. Very attractive merchandise and refreshments will be featured.

Cantor's Annual Concert 8:30 P.M.

The entire Congregation is invited to attend our beloved Cantor Zalmon Yavneh's Annual Concert. Guest artists and a noted choir will appear at this grand event.

Our Mr. and Mrs. League Invites Our Readers To A

CONGREGATIONAL PURIM PARTY

which will take place

Saturday Night, March 19th.

Purim is celebrated Saturday night, March 12th and Sunday, March 13th. No one should miss this gala affair. Circle this date in your calendar now!

SABBATH SHEKALIM

The first of the special Sabbaths which precedes Passover will take place tomorrow. It is Sabbath Shekhalim which commemorates the support given by the entire Jewish people to the Temple in Jerusalem. The day is marked by additional prayers and a special Torah reading.

We are happy to announce the names of the other chairmen who will serve on the Dinner Committee with our Chairman, Director Isaiah O. Zucker. Our Director Jacob Kaplan is to serve as Co-Chairman with Mr. Zucker and Directors Albert H. Colin and Abraham M. Druckman will act as associate chairmen.

The Synagogue is indeed fortunate to have such a group of men of caliber and leadership ability who can act as the leaders for this important annual Synagogue event.

The Committee Chairmen have called for 100% participation of the congregation at this year's Annual Dinner on Saturday evening, April 23, in the Grand Ballroom of the Hotel Pierre. The Dinner will serve two functions: It will gather support for the work of the Synagogue. In addition, it will serve to honor one of our officers who has given active and inspiring leadership for many years — our beloved president, Lester Udell.

The Committee's goal of 100% participation is one in which each and every reader of this Review must take part. Attendance at the dinner is by the purchase of a \$75 ticket or by obtaining of an equal amount of ads.



West Side Institutional Review

Published weekly from the Second Friday in September to the Second Friday in June by the West Side Institutional Synagogue, 120-138 West 76th Street, New York 23, N. Y. Tel. TRafalgar 7-8281. Subscription: One Dollar Per Year. Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N. Y. under the act of March 3, 1879.

RABBI H. S. GOLDSTEINEditor
RABBI O. A. REICHEL.....Associate Editor

Vol. XXIII No. 25 Feb. 26, 1960

W.S.I.S. PRAYER SCHEDULE

Light Candles Friday Evening Before ..5:23
Weekly Portion: Mishpatim
Shabbus Shikolim
Blessing for New Month
Exodus 21:1-24:18, 30:11-16
2 Kings 12:1-17

Friday Evening Service5:35
Chumosh and Rashi with
Mr. Lawrence Kobrin8:15
Saturday Morning Service8:30
Junior Congregation10:40
Chazanim: Uriel Mess and
Aaron Reichel

Oneg Shabbos (Boys and Girls
from 7 to 11 years)3:00
Rabbi Pekier's Talmud Class4:00
Mr. Isaac Allen's Talmud Class4:00
Mincha5:00
Reader of Torah: George Linker
Reader of Service: Roger Linker
The Sabbath Terminates6:14

Daily Services

Sunday Morning
(Rosh Chodesh)7:15, 8:00, 8:45
Monday (Rosh Chodesh) 6:30, 7:30, 8:15
Tuesday, Wednesday and
Friday Mornings6:45, 7:45, 8:15
Thursday Morning6:45, 7:45, 8:30
Mincha5:35
Followed by the Explanation of the
Shulchan Aruch by Rabbi Goldstein

TEEN AGE GROUP TO VISIT MUSEUM

The Teen-Age Group, led by Mr. Lawrence Kobrin, will have a special event in place of its regular meeting next Sunday. The group will visit the Jewish Museum during the afternoon. They will meet at the Synagogue at 1:45 P.M. and proceed from there to the Museum. All teen-agers interested in attending are urged to do so.

THE PRAYER BOOK

COMMENTS BY RABBI HERBERT S. GOLDSTEIN

Circumcision (Cont'd)

The Jewish male child is circumcised, giving his own blood to be united with God. Israel never takes the blood of a non-Israelite as part of its religious observance. When we think of the Christian Crusades, mankind may well stand entranced at Israel's perpetual self-sacrifice at the altar of the world's persecution. During the Crusades, millions of Christians, led by their religious leaders, deemed it a religious act to shed the blood of the Jews as an atonement on their march to the Holy Land. Dean Swift has said, "Too many people have enough religion to hate, but not enough to love."

"And he that is eight days old shall be circumcised." We wait until the eighth day so that the infant should have passed through a Sabbath, so that when he enters the covenant with his sign, he shall also have passed through the other important sign, that of the Holy Sabbath, as we read in Exodus, "Wherefore the children of Israel shall keep the Sabbath. It is 'a sign' between me and the children of Israel forever."

The earliest possible infancy was chosen so that the pain to the child be reduced to a minimum.

IN OUR CONGREGATION

Birthday Greetings

Feb.
26—Mrs. Siegfried Bendheim
Ronald Bernard
27—Mrs. David Beilock

Mar.

1—Mrs. Herbert S. Goldstein
Harry Perlman
Elliot Wohl
2—Director Harry Altman
David Hecht
Max Hecht
Ellen Louise Livingston
Max Stokar

Anniversary Greetings

Mar.

1—Mr. & Mrs. Julius J. Leff
2—Mr. & Mrs. Milton M. Bernard
Mr. & Mrs. Kurt Israel
Director & Mrs. Harry Ward
3—Mr. & Mrs. Sigg Eisenberg

NOTICE TO OUR FRIENDS

WE CAN USE MORE MERCHANDISE FOR OUR BAZAAR WHICH WILL BE HELD NEXT SUNDAY, MARCH 6TH.

PLEASE SEND IT AT ONCE TO OUR OFFICE EARMARKED FOR BAZAAR. MANY THANKS.

YOUNG ADULT LEAGUE

(Men 22-36; Women 20-30)

present

"CUPID'S CRUISE"

on Sunday Eve., February 28th
at 7:30 o'clock

in the Grand Ballroom

"stag or drag - - -

- - - come one, come all"

Refreshments Live Music by
Donation \$1.50 Joe Moses and
Members \$1.00 his band

Vahrzeits From Our Memorial Plaque

Feb.	Shevat	
20	22	Moses Leisten Marx Mayper Rose Buchsbaum May Cohen Eva Leisten Bella Blankfort Rose Simon
21	23	Marcus Braunstein Irving Stebbins Sarah E. Levine Minnie Gordon Idel Hersh Helfant Joseph Greenberg Elias Gottfried Isaac Goodman David Schmertz
22	24	
23	25	
25	27	
26	28	
27	29	
28	30	
	Adar	
29	1	Rae Harris Hyman Steuer Annie Horwitz

March		
1	2	Miriam Bernstein Lena Hurwitz Sophia Fishman Benjamin Shaftan Anna Rosenthal Rose Heller Golding
4	5	

AN INVITATION TO OUR YOUNG PARENTS

A good opportunity to become acquainted with the Manhattan Day School and its facilities at first hand is to visit its Bazaar which will open this Saturday night, February 27th at 7:30 o'clock.

The Bazaar will also be held on Sunday, Monday and Tuesday from 10:30 A.M. to 8:30 P.M.

The Manhattan Day School (Yeshiva Ohr Torah) is located at 110 Manhattan Avenue between 103rd and 104th Streets.

Women's League Activities

**LAST CALL FOR RESERVATIONS FOR LUNCHEON ON FEBRUARY 29th
HONORING MRS. HERBERT S. GOLDSTEIN**



— Honorary Chairmen —

Mrs. Isador Friedman

Mrs. Louis Shlansky

Our beloved Rebbitzin, Mrs. Herbert S. Goldstein, has made great strides for the comforts of the orphaned children in the W.S.I.S. Children's Village in Israel due to the successful luncheons of our Women's League who honor her each year on her Birthday. Our wonderful "Woman of Valor" has limitless energies when it comes to helping others. COME TO OUR LUNCHEON so that she may continue this wonderful and humane work.

Please make your reservations if you have not already done so.

Call the Synagogue (TR 7-8281) or the Chairman, Mrs. Frank Taks (TR 7-3515).

We hope that you will all be present to sing "Happy Birthday" to Mrs. Goldstein on

**MONDAY, FEBRUARY 29th at 12 NOON
in our
SYNAGOGUE GRAND BALLROOM**

CANTORS GROUP TO MEET

Those young boys interested in participating in the young cantors class are urged to attend this Saturday afternoon at 4:30 P.M. on the second floor.

YES, THERE WILL BE ANOTHER YOUTH MINYAN

By popular request of our collegiates and high-schoolites, there will be another Youth Minyan on Saturday morning, March 5th. Please pass the word along.

BAS MITZVAH NOTES

The first meeting of the Bas Mitzvah Club will be held on Monday, March 7th at 4:45 P.M. in the Clubroom.

For The Best In Entertainment

JOE KLEIN

Orchestras

(3998 210 West 78th Street
ENdicott 2-9215 New York 24, N.Y.)

OFFICERS

LESTER UDELLPresident
SAMUEL W. SIEGEL1st Vice-President
MAX MOSKOWITZ2nd Vice-President
SAMUEL SILVERTreasurer
HAROLD KAPLANAss't. Treasurer
MORRIS JABLOWSec. & Exec. Dir.
HERBERT S. GOLDSTEIN, D.D. Rabbi
O. ASHER REICHEL, M.H.L., Associate Rabbi
ZALMON YAVNEH, Cantor
RABBI MOISHE C. PEKIER, Sexton

CONDOLENCES

Our heartfelt sympathy to our member, Mr. Max Goldstein upon the passing of his father, **Michael Aaron Goldstein.**

The Best From Israel

CARMEL

*the only brand produced and bottled
in Famed Rishon-Le-Zion*



IN A WIDE VARIETY
TO SUIT
EVERY TASTE

FINE WINES, BRANDIES,
SLIVOWITZ, WISHNIAK,
VODKA, CHAMPAGNE,
SPARKLING BURGUNDY,
VERMOUTH

CONCORD and MALAGA
now also in gallons
and half gallons

The Ideal Purim Gift

Certified strictly Kosher by
the Chief Rabbinate of Israel



Available at Your
Local Liquor Store

Imported by
CARMEL WINE CO., INC.
580 Fifth Ave., N.Y. 36, N.Y.



Dear Friends:

We call upon you to participate in the Dinner in honor of our President Lester Udell to be held on **Saturday night, April 23, 1960** in the **Grand Ballroom of the Hotel Pierre.**

Your presence is of the utmost importance. The Dinner must be a success.

Please call us and make your reservations immediately. You can pay for your tickets by getting ads.

Dinner Committee

ISAIAH O. ZUCKER

General Chariman

RABBI GOLDSTEIN'S PRAYER BOOK CLASS THIS MONDAY EVE., AT 7:45

GETTING PERSONAL

by Sanford Solarz

Our Congregation was vicariously honored through our revered Rabbi Herbert S. Goldstein who was one of the Guests of Honor at the Luncheon last week of the National Conference of Christians and Jews at the ceremonies at the Hotel Astor celebrating Brotherhood Week . . . On a television broadcast last Sunday morning, our member Gustave Stern related that an invitation that he had received from Empress Haile Selassie of Ethiopia for an interview with him at his palace on Saturday was postponed to the following Monday because Gustave Stern is a Sabbath observing orthodox Jew and the Emperor observes the Sunday as his day of rest. (Indeed this is Brotherhood in action) . . . Our Congregational Citation of Merit to Lionel Etra upon his winning a New York State Regents Scholarship and Engineering Scholarship . . . Our prayers for a speedy recovery to Mrs. Joseph Buchsbaum and Director Jess Ward . . . Welcome home from the Southlands to Mrs. Hyman Gottlieb and to our Dinner Chairman, Director Isaiah Zucker . . . Mazel Tov and all best wishes to our member Mark S. Shapiro upon his marriage to Tillie E. Fried which was solemnized in our Synagogue . . . The host of our weekly Sabbath afternoon Seudah Shlishis tomorrow will be Mr. Abraham Kuber.

SPECIAL NOTICE CONCERNING MEN'S CLUB MEETINGS

Inasmuch as all the members of our Men's Club receive the **Review** regularly it was decided that henceforth the **Review** will be the means of notifying our Men's Club members as well as all our readers concerning the coming events and meetings.

Thus, we are pleased to announce that the next meeting of our Men's

Club will be held Monday evening, March 7th at 8:30 P.M.

We trust that through the notices in these columns even more of our readers will be inspired to participate in our Men's Club activities.

Please look for the Men's Club notices in these columns every week.

Phone SEdwick 3-5400

Their Memory Deserves the Finest
Bronx & Lauer Memorials Corp.
BEN PEARLBERG
Monuments of Every Description

2020 Jerome Avenue Bronx 53, N. Y.
Near Burnside Ave.

fly to
MIAMI
on the Boeing
Intercontinental
707
JET
World's largest and fastest
long-range jet airliner!
NORTHEAST
AIRLINES
Call a Travel Agent or OLympia 6-7200

until you take a
bite



you won't know how
good they are



BARTON'S
bonbonniere ®

baked
HAMANTASCHEN

the traditional Purim delicacy

With luscious filling of prunes or poppyseeds. Parve. Box of 10, assorted fillings, \$1.49; individual pieces, 15c each.



famous for
Continental Chocolates

Send for Purim and
Passover Brochures

Barton's offices, factory, and 65 owner-operated Continental Chocolate Shops New York, Philadelphia, Detroit and Newark are closed on the Sabbath and all Jewish Holidays. Open Sundays.

ARE YOU GOING AWAY FOR PASSOVER?

JOIN THE AMERICAN FRIENDS OF THE HEBRON YESHIVA — AT
CHELSEA HOTEL ON THE BOARDWALK IN ATLANTIC CITY, N.J.

Cantor Moshe Koussevitsky and choir will officiate through the holidays
Kashruth under strict © Supervision

Indoor swimming pool, salt water baths, health club, top Broadway entertainment

Many new features this year designed to assure your comfort and enjoyment

RESERVATIONS LIMITED TO INSURE NO OVERCROWDING

For Reservations and Information Call:

BR 9-9295

TR 7-9247

Or write Hebron Yeshiva, 104 Fifth Avenue

Remember! Reservations made through Hebron cost you no more and assure you of the best accommodations. The Hebron Yeshiva will benefit in this way and your reservation will be given personal attention.

ORegon 5-7473 - 7474

FIEDLER ROOFING CO. Inc.

Charles Fiedler & Son

Roofing and Sheet Metal Contractors

514 W. 25th St., New York 1, N. Y.

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements

76th St. & Amsterdam Avenue

ENdicott 2-6600

Carl Grossberg, Director