

**BUDDY FRIEDMAN POST OF J.W.V.
REGULAR MEETING ON
WEDNESDAY, MARCH 9th, 8:30 P.M.**

West Side Institutional Review

Vol. XXIII, No. 26

March 4, 1960

Adar 5, 5720

CANTOR YAVNEH'S CONCERT SUNDAY NIGHT

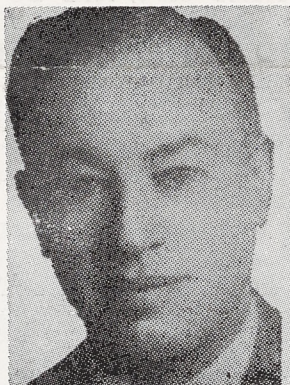


The annual traditional liturgical music concert of our beloved Cantor Zalmon Yavneh will take place this Sunday evening at 7:45 o'clock in the main Synagogue. The program will feature outstanding and eminent cantors who will be accompanied by the choir of the renowned Ben Freedman.

Thank G-d, our Cantor is recovering from his recent illness. Last Saturday he was able to lead the congregation in the prayer for the New Month.

We look forward to a record attendance at his concert this Sunday evening.

HERMAN COHEN TO HEAD ALBUM DRIVE FOR APRIL 23 PRESENTATION AT HOTEL PIERRE



**Herman H. Cohen
Chairman**



**Jacob Kinzler
Co-Chairman**



**Frank Frohman
Co-Chairman**

The names of the chairmen of another of the committees which will help to make our Annual Congregational Dinner at the Hotel Pierre on Saturday night, April 23, have been announced. Our Director Herman H. Cohen is to serve as the Chairman of the Souvenir Album Committee and Directors Frank Frohman and Jacob Kinzler will act as Co-Chairmen.

**LAST CALL
BAS MITZVAH CLUB
Will Meet Monday, March 7th
at 4:45 P.M.**

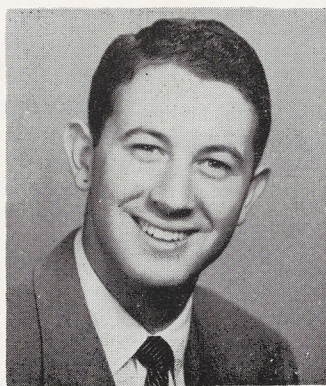
The work of this particular committee is most important for the success of the Dinner. The Album, containing the greetings of friends and members will serve as a memento of the event to the Man of the Year whom we will honor at the Dinner — our beloved President Lester Udell. On the other hand, we are sure that many of our readers will want to avail themselves of the opportunity of "purchasing" their tickets for the dinner through the solicitation of ads and greetings for the Album.

The Committee has pointed out that our Synagogue Office stands ready to offer all possible clerical assistance to anyone wishing to solicit greetings among his friends and business associates. We urge those interested to communicate with the office at the earliest opportunity. Be satisfied that you are doing your share.

To Be Honored At Our Father-Son-Daughter Breakfast This Sunday Morning



Barbara Hecht



Lawrence Kobrin



Samuel Ward

Three young people of our Congregational Family are to be honored for their leadership and exemplary participation in our Congregation, by their followers and friends

at a FATHER - SON - DAUGHTER Breakfast and Service on Sunday, March 6th at 9:15 A.M.

**This event will be sponsored by
(Continued on Page 4)**



West Side Institutional Review

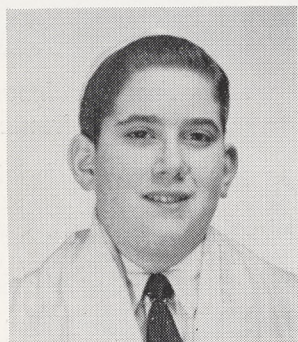
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RABBI H. S. GOLDSTEINEditor
RABBI O. A. REICHEL.....Associate Editor

Vol. XXIII No. 26 March 4, 1960

**RABBI GOLDSTEIN'S
PRAYER BOOK CLASS
this Monday at 7:45 P.M.**

BAR MITZVAH



Kenneth Kay

Our heartiest congratulations to our members, Mr. and Mrs. Emanuel Kay upon the Bar Mitzvah of their son, Kenneth, which will be celebrated in our Synagogue tomorrow.

Mazel Tov also to the grandparents, Dr. and Mrs. David Beilock.

MEN'S CLUB MEETING MONDAY NIGHT

Mr. Leon Herman, president of our Men's Club, extends a cordial invitation to our worshippers and readers to join in the varied program of the Club. One way to become acquainted with its interesting programs, is to attend a regular meeting this Monday evening, March 7th at 8:30 o'clock. Refreshments are served at the close of the meeting.

THE PRAYER BOOK

COMMENTS BY RABBI HERBERT S. GOLDSTEIN

Blessings

"FOR THE PRODUCE OF THE FIELD AND SO FORTH" In this prayer we have in brief the whole Birkas Hamazon, first for the produce of the field corresponding to the first paragraph of the Grace after Meals.

"FOR THE DESIRABLE GOOD AND AMPLE LAND, WHICH THOU WAST PLEASANT TO GIVE AS AN HERITAGE UNTO OUR FATHERS." This corresponds to the second paragraph of the Grace after Meals.

"THAT THEY MAY EAT OF ITS FRUITS AND BE SATISFIED WITH ITS GOODNESS." This corresponds to the third paragraph of the Grace after Meals.

"HAVE MERCY, O L-RD OUR G-D, UPON ISRAEL THY PEOPLE, UPON JERUSALEM THY CITY, AND SO FORTH." This corresponds to the fourth paragraph of the Grace after Meals.

"REBUILD JERUSALEM, THE HOLY CITY, AND SO FORTH." This corresponds to the fifth paragraph of the Grace after Meals.

"AFTER PARTAKING OF FRUITS WHICH GROW ON TREES OTHER THAN GRAPES, FIGS, OLIVES, POMEGRANATES OR DATES."

"AFTER PARTAKING OF FRUITS WHICH GROWS ON THE GROUND, HERBAGE, ETC."

"AFTER PARTAKING OF MEAT, FISH, EGGS, CHEESE AND SO FORTH AND AFTER DRINKING ANY LIQUOR EXCEPT WINE."

"WHO 'BOW-RAY' CREATEST." The verb ought to be, "Baw-raw," "He created," as the philosophers would say. They contend that G-d created the world and just let it go. No, G-d CONTINUALLY CREATES. Thus, for all the benedictions we use the word, "He creates," as for instance, "He creates the fruit of the vine; the fruit of the tree; the fruit of the ground; the fragrant plants; the goodly scent of fruits; diverse kinds of spices; fragrant oil, various kinds of food; so also for bread we say, "Who bringest forth," (and not, "who brought forth") bread from the earth."

"BLESSED ART THOU WITH THEIR WANTS — WE THANK THEE FOR ALL THE MEANS THAT THOU HAST CREATED WHEREWITH TO SUSTAIN THE LIFE OF EACH OF THEM." G-d created the world with all that it is necessary and even beyond that, to sustain the life of every human being.

Congregational Purim Party For All On Saturday Night, March 19th

The official Purim celebration for the entire Synagogue will be held on Saturday, March 19th at 8:30 P.M. in our Grand Ballroom.

Here are some of the events that await you on that evening:—

Music — a Novel orchestra that will supply entertainment music.

Dinner — A complete cold cut buffet as sumptuous as you have ever eaten.

Decor — clouds of hydrogen-filled balloons will fill the air — and that's not all!

Entertainment — Spectacular parade of Fancy comic hats will be modeled by Mr. and Mrs. League members. Prizes will be awarded for originality.

There'll be a sneak preview fashion showing, of the exciting spring line of one of America's 10 best hat designers, Rose Saphier, worn by our Women's League models.

Also a game and card room for your pleasure.

All the planning and work for the affair is being taken care of by the Mr. and Mrs. League — under the co-chairmanship of Mrs. Sally Goodgold and Mrs. Renee Schwartz. Your only job in making this affair a success is to be there. A nominal \$3.50 will cover all costs . . . and we're offering a substantial reward to anyone who can get a better buy for a Saturday night "on the town"!

(Please clip out coupon and mail at once)

Mr. & Mrs. League:

Please make reservations for me for the Congregational Purim Party on March 19th. Check for \$..... enclosed.

Name..... Address.....

Women's League Activities

MRS. HENRY L. KRAUSHAR TO BE HOSTESS ON MARCH 7th

Mrs. Henry L. Kraushar cordially invites the members of the **Women's League Executive Board** to a **Luncheon and Meeting** at her home, 325 West End Avenue on **Monday, March 7th at 12:30 P.M.**

Please make every effort to attend this meeting as we need your help and suggestions to formulate plans for our Closing Luncheon which will be held on May 9th. We will also be open for ideas for improvement of our Donor Luncheon



Mrs. Henry L. Kraushar

to be held in December.

Please notify your hostess if you are unable to attend.

BAZAAR TO BE HELD IN OUR BUILDING THIS SUNDAY, MARCH 6th 11:30 A.M. to 5 P.M.

COME EARLY FOR BARGAINS; STAY FOR A SNACK

**Sponsored by our Mr. & Mrs. League and Men's Club
All Proceeds For Our Own Synagogue**



Dr. Frank Fink



Mrs. Herbert Rudnick



Mrs. Arthur Stein

The Co-Chairmen of our Bazaar Committee, Mrs. Herbert Rudnick and Mrs. Arthur Stein, of the Mr. and Mrs. League, and Dr. Frank Fink and Mr. Fred Heiser of the Men's Club, are happy to invite all our readers and their friends to a Congregational Bazaar which will take place in our building this **Sunday, March 6th, from 11:30 A.M.** (right after the FATHER-SON-DAUGHTER Breakfast) **until 5 P.M.** Since the P.T.A. Carnival for our Hebrew School pupils and their friends will be held the same afternoon starting at 2:30 o'clock, our parents may shop for bargains at the Bazaar on the 2nd floor and partake of some refreshments, while their children will have a rollicking good time in the Game Room. Tell your friends to meet you at the Bazaar this Sunday at the W.S.I.S.

AN OPEN LETTER TO THE READERS OF THE REVIEW

Dear Friends:

Many of you, I know, are congratulating our beloved President Lester Udell, our Man of the Year, who is to be the guest of honor at the annual dinner.

I urge you, however, to do your congratulating by making reservations.

Date: Saturday night, April 23

Place: Grand Ballroom, Hotel Pierre

Price: \$75 per person, in cash or ads

**ISAIAH O. ZUCKER
Chairman**

OFFICERS

LESTER UDELLPresident
SAMUEL W. SIEGEL1st Vice-President
MAX MOSKOWITZ2nd Vice-President
SAMUEL SILVERTreasurer
HAROLD KAPLANAss't. Treasurer
MORRIS JABLOWSec. & Exec. Dir.
HERBERT S. GOLDSTEIN, D.D. Rabbi
O. ASHER REICHEL, M.H.L., Associate Rabbi
ZALMON YAVNEH, Cantor
RABBI MOISHE C. PEKIER, Sexton

W.S.I.S. PRAYER SCHEDULE

Light Candles Friday Evening Before ...5:29
Weekly Portion: Trumaw
Exodus 25:1-27:19 I Kings 5:26-6:13
Friday Evening Service5:40
Chumosh and Rashi with
Mr. Lawrence Kobrin8:30
Saturday Morning Service8:45
Junior Congregation10:40
Chazanim: Michael Gribetz,
Charles Hecht
Oneg Shabbos (Boys and Girls from
7 to 11 years)3:00
Rabbi Pekier's Talmud Class4:00
Mr. Isaac Allen's Talmud Class4:00
Mincha5:00
Reader of Torah: David Greer
Reader of Service: Herbert Goldberg
The Sabbath Terminates6:20
Daily Services
Sunday Morning7:15, 8:15, 8:45
Monday Morning6:45, 7:45, 8:30
Tuesday, Wednesday and
Friday Mornings6:45, 7:45, 8:15
Thursday, Fast of Esther ...6:45, 7:20, 8:20
Selichos6:20 and about 8:00
Mincha Thursday,
Fast of Esther5:20
Mincha Daily5:40

CONDOLENCES

Our heartfelt sympathy to our member, Mrs. Isidor Teitelbaum upon the loss of her sister **Bessie Jackres**; to our secretary, Miss Esther Blumberg, upon the loss of her mother **Hannah Blumberg**; to Mrs. Eugene Ten Brink upon the loss of her brother Walter E. Eckhouse; to the family of the late **Mrs. Fannie Kaufman**; and to Mrs. Leo Jacobowitz, upon the loss of her brother, **Sam Klein**.

HEBREW SCHOOL NOTES

FUN DAY ON SUNDAY,
MARCH 6 AT 2:30 P.M.

GALA PURIM CARNIVAL AND MASQUERADE

SPONSORED BY OUR P.T.A.

Game Booths, Frankfurters, Contests, Fun Galore

Our children and their friends that's whom it's for

For Mom and Dad it won't be a bore,

They will be welcome at the Bazaar on the Second Floor

Admission Free

GETTING PERSONAL

by Sanford Solarz

It was good to see at our last Sabbath morning Services Mr. Morris Goldberg and Mr. Mark L. Elbaum and we hope that they and their families will make our Synagogue their spiritual home . . . Bon Voyage on their trip to Israel to Mr. and Mrs. Morris Pressner and on their West Indies cruise to Mr. and Mrs. Warren Goldsmith . . . Our welcome mat is spread out for Mrs. Abraham M. Druckman and her daughter Lenore, Mr. Arthur B. Gottlieb, and to Director and Mrs. Joseph L. Rosenberg from their B'nai B'rith cruise, and to Mr. and Mrs. Myron Smith from their trip to Europe . . . Our Junior Congregational Citation of Merit to Gregory Alexander, an alumnus of our Hebrew School, upon his winning a State Regents Scholarship which he will celebrate in the very pleasant way of a trip to France this summer with the Experiment in International Living . . . Ye columnist's son, Stephen, though only in his sophomore year at Brandeis University, was unanimously elected Vice-President of its Student Council . . . Mazel Tov and all best wishes to our members, Mr. and Mrs. Max Hecht, upon the forthcoming marriage of their daughter, Barbara, to Bernard Cohen, son of Rabbi and Mrs. Jacob Cohen of Spring Valley. Barbara's picture appears on page 1 among our young people who are to be honored at our Youth Breakfast this Sunday . . . Norman Jaspan's book, the recently published, "The Thief in the White Collar", received quite a send-off in the New York Times Book Review this Sunday.

Birthday Greetings

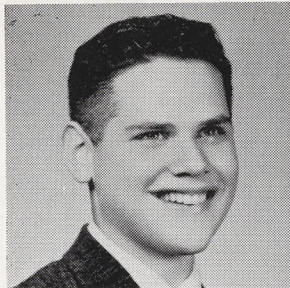
March

- 4—Mrs. Sarah Finkelstein
Herman Kaminsky
- 5—Mrs. Emanuel Buchalter
- 6—Norman Kameron
- 7—Mrs. Selig Edelman
Charles Fiedler
- 8—Mrs. Jules C. Cohen
James L. Wohl
- 9—Howard Kaplan
Joyce Reisman
Annette Wurman Forst
- 10—Mrs. Violet Aghassi

Anniversary Greetings

- 5—Director & Mrs. Morris Jablow
- 6—Dir. & Mrs. Jacob H. Silverstein
Mr. & Mrs. Arthur R. Stein
- 7—Rabbi & Mrs.
Herbert S. Goldstein
- 8—Mr. & Mrs. Louis A. Levy
- 10—Mr. & Mrs. Nathan Steinberg

YOUTH MINYAN THIS SATURDAY MORNING



James Herlands, Preacher

We are very happy to announce that another Youth Minyan will be held this Saturday morning, March 5th at 9:30 A.M. on the fourth floor.

This event will give our young men between the ages of 13 and 21 the opportunity to conduct their own services as leaders, participants and recipients of the honors.

Stanley Klein will chant the opening parts of the services and Lionel Etra will be the Cantor for Shachris.

Readers of the Torah will include Daniel Beller, Milton Beller, Robert Beller, William Etra, Mervyn Frankel, George Linker, Levi Pekier and Seymour Ukeles.

James Herlands will deliver the sermon.

The Mussaf will be rendered by Rober Linker.

James Herlands and Stanley Kaplan are the presiding officers.

If you are between 13 and 21, we hope to see you at the Youth Minyan this Saturday morning at 9:30 promptly. The distaff side is welcome.

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Carl Grossberg, Director

(Continued from Page 1)

our Men's Club under the chairmanship of Mr. H. William Hirsch.

Barbara Hecht, who will be married this week, was in charge of our Saturday morning kindergarten for many years and is a very popular leader of our Oneg Shabbat girl group.

Lawrence Kobrin, a practicing attorney, has been an active participant in our Youth Groups since his teen-age days. He has always been ready to volunteer his varied talents at our Youth Breakfasts. He presently leads a Post Bar Mitzvah Discussion group and the Friday night Chumash and Rashi class.

Samuel Ward, who practices accounting, has been an active participant in our Youth Groups since his teen-age days. He is a "big brother" and friend of our Junior Congregants as well as a former leader in our Club Department.

It is our hope that many of the young people who were privileged to participate in the programs conducted by our three guests of honor will attend the Men's Club at the Service and Breakfast.

Our young people are reminded that they may come by themselves if their parent cannot join them.

The hostesses will be: Mmes. Bernard Bisgeier, Sadie Brown, Abraham Cohen, Monroe Gaines, Daniel Gribetz, Samuel Gursky, Fred Heiser, Henry Moed, Arthur Stein, and Herbert Tumpowsky.

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