

• CONGREGATIONAL PURIM PARTY  
SATURDAY EVENING, MARCH 19  
SEND YOUR RESERVATIONS IN NOW

# West Side Institutional Review

Vol. XXIII, No. 27

March 11, 1960

Adar 12, 5720

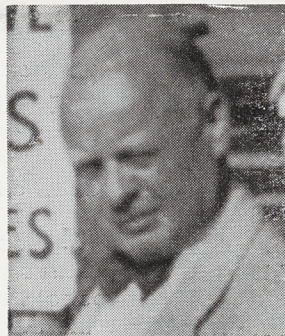
## NAME FOUR VICE-CHAIRMEN TO ASSIST EFFORT FOR APRIL 23 DINNER FOR PRESIDENT UDELL



**Sol Bellsey**



**H. William Hirsch**



**Joseph L. Rosenberg**



**Frank L. Taks**

### WE MOURN OUR LOSS



**Siegfried Bendheim**

The entire congregation and Jewish community is saddened by the passing of our Director Siegfried Bendheim. His loss will be felt not only by those close to him but by the Jewish community at large. His constant and untiring support on behalf of every worthy Jewish and Torah cause made him for years an example of communal responsibility.

We extend our heartfelt sympathy to his family and pray that the Almighty may spare them from further sorrow for many years to come.

### COMMITTEE CALLS FOR IMMEDIATE COOPERATION OF ALL

The General Chairman of the Annual Dinner, Mr. Isaiah O. Zucker, has announced the names of four of the Vice-Chairmen who will serve on his committee: Directors Sol Bellsey, H. William Hirsch, Joseph L. Rosenberg, and Frank L. Taks.

### PURIM SERVICES THIS SATURDAY NIGHT AND SUNDAY MORNING

Jewish law requires that the Megillah of Purim, the Book of Esther, be heard both on the eve of the holiday and on the next morning. This latter requirement should be easy to fulfill this year in view of the fact that Purim falls on Sunday. The reading of the Megillah will take place on Saturday evening and on Sunday morning.

In addition to our regular services on Sunday morning, we shall have a special service at 9:15 A.M. for the parents and children of our Talmud Torah. Following the services, hamantaschen, will be served to the children with the compliments of our Women's League. We look forward to a large attendance at this special service.

### REMINDER

Those who bring their own Megillos to the Synagogue are reminded to do so on Erev Shabbat.

The Dinner, which is scheduled for Saturday night, April 23, at the Hotel Pierre, will honor our Man of the Year, President Lester Udell.

The Committee has pointed out that tickets of admission to the Dinner may be obtained for either \$75 or the solicitation of an equivalent amount of greetings for the Souvenir Album to be presented to Mr. Udell as a memento of the Dinner. "In this way," said Chairman Zucker, "we hope to enable each and every member of the congregational family to be present at the Dinner regardless of his personal means. Only in this way can we show to President Udell the high regard and love which we have for him."

We hope that all of our readers will take this message to heart and immediately begin their efforts on behalf of the Dinner.



West Side Institutional Review

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RABBI H. S. GOLDSTEIN .....Editor
RABBI O. A. REICHEL.....Associate Editor

Vol. XXIII No. 27 March 11, 1960

W.S.I.S. PRAYER SCHEDULE

- Light Candles Friday Evening Before ...5:38
Weekly Portion: Tesave
Exodus 27:20-30:10 Deuteronomy 25:17-19 Samuel 15:2-34
Friday Evening Service .....5:50
Chumosh and Rashi with Rabbi Morton Garfiel .....8:45
Saturday Morning Service .....8:45
Junior Congregation .....10:40
Chazanim: Alan Cohen, Hillel Reichel
Oneg Shabbos (Boys and Girls from 7 to 11 years) .....3:00
Rabbi Pekier's Talmud Class .....4:15
Mr. Isaac Allen's Talmud Class .....4:15
Mincha .....5:15
Reader of Torah: Lionel Etra
Reader of Service: Stanley Kaplan
The Sabbath Terminates .....6:26
Reading of the Megillah .....6:40
Daily Services
Sunday Morning .....6:45, 7:30, 9:15
Sunday Mincha .....4:50 and 5:50
Monday and Thursday Mornings .....6:45, 7:45, 8:30
Tuesday, Wednesday and Friday Mornings .....6:45, 7:45, 8:15
Mincha .....5:50

Followed by the Explanation of the Shulchan Aruch by Rabbi Goldstein

NEXT MEETING OF OUR MEN'S CLUB Monday Evening, March 21

THE PRAYER BOOK

COMMENTS BY RABBI HERBERT S. GOLDSTEIN

The Marriage Service

"WHO HAS DISALLOWED UNTO US THOSE THAT ARE BETROTHED." The marriage relationship begins only after the Chupah.

"WHO HALLOWEST THY PEOPLE ISRAEL BY THE RITE OF THE NUPTIAL CANOPY AND THE SACRED COVENANT OF WEDLOCK." The Catholic Church seems to close one eye and permit marriage. The Jewish religion seems to open both eyes and not only sanctions it but sanctifies it. Even the High Priest had to be married.

"BE THOU SANCTIFIED UNTO ME WITH THIS RING ACCORDING TO THE LAW OF MOSES AND ISRAEL."

People speak of the strictness of our Marriage Laws; the Laws of Family Purity etc. We can offer the following observation, "See the effects of the law, when observed properly, among the people of Israel." You will note happy homes, goodly families, and few divorces. Israel in its home life is sanctified because of its Laws of Marriage.

"WITH THIS RING." The ring must have value and be easily recognized that it has worth. That is the reason why we do not permit diamond rings because the bride cannot be sure whether the stone is diamond or glass. Gold has its carat number on the back of the ring. Furthermore, the ring is to be round without a break, symbolic of the harmony and smoothness of the coming wedlock. It is round also, again as a symbol, that there may be no break in the marriage, and that it may last, as the Prophet Hosea put it, "And I will betroth thee unto Me forever," Hosea, Chapter 2: Verse 2. Carrying further the thought of the prophet, I should like to advise all married people to act the way they acted when they were engaged. Then they said the nicest things to each other. Then they were most thoughtful of each other, brought gifts, telephoned to each other and gave evidence of all expressions of love and consideration. G-d, Himself, in wanting to describe His loving relationship to Israel, described it in the marriage betrothal state, as the Prophet Hosea, whom we just quoted, said, speaking in the name of G-d, "And I will betroth thee unto me forever."

Do You Belong To Our Men's Club?

Our Mr. & Mrs. League? Our Women's League?

Are You Our Neighbor And Friend?

If your answer is yes to any one of these questions, then you also belong at our Congregational Purim Party which will be held on Saturday night, March 19th.

The program for the evening will surely appeal to you! Unique entertainment — which will range from millinery fashions for the women, a unique band, entertainment on the light side, cards and other games for your pleasure. Dinner — a complete cold cut buffet.

For all this, and more too, the cost will be a nominal \$3.50. All we ask of you is kindly send in your reservation in advance. The committee wants to make sure that there will be enough of everything for everyone.

Mrs. Maurice Goodgold

Mrs. Al Schwartz

Mr. and Mrs. League Co-Chairmen

W.S.I.S. Purim Party Committee, 122 W. 76 St., N.Y. 23, N.Y.

Dear Mmes. Goodgold and Schwartz:

Please make ..... reservations for me for the Congregational Purim

Party on March 19th, @ \$3.50 per person. Check for \$.....enclosed.

Name .....

Address .....

**OUR REBBITZEN'S BIRTHDAY PARTY CELEBRATED IN A GRAND MANNER**

The celebration of the birthday of Mrs. Herbert S. Goldstein at our Children's Village Luncheon on February 29th, was a great tribute to a "very great lady". For this huge financial and social success we extend our most humble thanks to the Chairman, Mrs. Frank Taks, the Co-chairmen, Mrs. Jacob Isseks, Mrs. Irving Silver and Mrs. Andrew Weiss who did an outstanding job. Also to all the women who served on the Door Committee, the Treasure Chest Committee and to Mr. Fannie Vogel on the Food Committee, we extend our appreciative thanks.

We are very grateful to the following for donations: Mesdames Alt, Altman, Bernath, Barowsky, Brown, Balmuth, Brafman, Bayer, Braff, Cooper, Colin, Chernofsky, R. Davis, S. Davis, Donenfeld, Elkins, Ehrman, A. Eisenberg, P. Freeman, W. Freeman, Finesilver, Foont, Friedman, H. S. Goldstein, F. Goldstein, E. Goodman, J. Goodman, D. Goldner, Hauer, Isseks, Jablow, Koch, Kaplan, Klein, Kraushar, H. Kaufman, Kramer, Levine, G. Livingston, Locketz, Mendelson, Margolis, Minsky, Pack, Perlman, Pauker, Richenberg, Reichel, Schneider, Soffer, Schreiber, Silverman, Schlansky, Guest of Mrs. Schlansky, Schwartz, Seigel, Taks, Tropper, Ward, Weiss, Yabrow, Yavner. We are also indebted to Mr. Frank Frohman, Mr. Joe Klein, Mr. Howard Pack, Mr. William Schulman for their generous donations. Our thanks to Mr. Lawrence Soll (son of Bert Isseks) for the individual perfume mixers, to Stern's bakery for the birthday cake, to Mrs. Irving Silver for the potatoes, to Mrs. Frank Taks for the candy, to Mrs. Fred Goldstein for the wine.

(If anyone's name has been omitted by error, please see Mrs. Fred Goldstein)

**PURIM NOTES**



The Sabbath immediately preceding Purim is known as Shabbos Zachor — the Sabbath of Remembrance. A special portion of the Torah is read describing the cowardly attack of the Amalekites against the Israelites in the wilderness. Haman, according to Jewish tradition, was a descendant of these same Amalekites, the arch enemies of the Jews and their Torah. Consequently, we read this portion on the Sabbath before Purim.

**Purim**

It is obligatory upon men, women, and children to listen to the reading since they all shared in the deliverance described.

It is customary to give the equivalent of three half-shekels for charity before the reading of the Megillah. This year, of course, these coins should be given on Sunday morning.

**Special Prayers**

The prayer of "al ha-nisim" is said during the Purim Prayers. Hallel, the usual psalm of praise, is not read since the Megillah serves as a substitute for the Hallel in praising the work of G-d.

**CONDOLENCE**

Our heartfelt sympathy to the family of our late member, **Morris Pressner**.

**OFFICERS**

- LESTER UDELL .....President
- SAMUEL W. SIEGEL .....1st Vice-President
- MAX MOSKOWITZ .....2nd Vice-President
- SAMUEL SILVER .....Treasurer
- HAROLD KAPLAN .....Ass't. Treasurer
- MORRIS JABLOW .....Sec. & Exec. Dir.
- HERBERT S. GOLDSTEIN, D.D. Rabbi
- G. ASHER REICHEL, M.H.L., Associate Rabbi
- ZALMON YAVNEH, Cantor
- RABBI MOISHE C. PEKIER, Sexton



**SHABBOS SHEKALIM APPEAL**

At our Sabbath services, an appeal was made for over 40 yeshivos, institutions of higher Jewish learning, in the United States and Israel. The appeal took place on Shabbos Shekalim, the day associated with the traditional donation by every Jew of funds for the support of the Torah.

We urge those of our readers who were not with us for some reason at services to send in their contributions for this important work as soon as possible. A special committee will determine the allocation of the funds among the many worthy and needy institutions. All of them deserve our support at this time.

**Our Dinner Reservations are Still Behind our Goal**

**What is Our Goal? 100% Participation**

**How Can the Goal be Reached?**

**Only through the Cooperation of all**

**What Can I Do?**

- Telephone the Synagogue Office and give your reservation
- Begin the Solicitation of Greetings for the Souvenir Album

**Where and When Is the Dinner?**

**Saturday Night, April 23, Hotel Pierre**

**Who Will Be Honored?**

**Our Man of the Year, President Lester Udell**

## GETTING PERSONAL

by Sanford Solarz

We salute all those who made the Congregational Bazaar which was sponsored by our Mr. and Mrs. League and Men's Club and the PTA Children's Carnival the success it was last Sunday. More anon . . . Our heartiest congratulations to our Women's League member, Mrs. William Wedeen, upon the forthcoming marriage of her son, Dr. Robert Gitler to Rosalie Durman, daughter of Mr. and Mrs. Joseph Durman of Boston, Mazel Toy and all best wishes to Mr. and Mrs. Harry C. Soffer upon the birth of Alice Jenifer, to their children Mr. and Mrs. Nathan Raucher . . . Best wishes for a speedy recovery to Mr. Irving Balmuth and Mrs. Esther Weiss . . . Welcome home from Florida to Rev. and Mrs. Irving Binder, Mrs. Annie Eisenberg, Mr. Meyer Pargament and Dr. Nathan Settel. The host of our weekly Sabbath afternoon Seudah Shlishis tomorrow will be Mr. Irving Kobrin . . . Best wishes to the grandparents, Mr. and Mrs. Leon Herman, and Mrs. Rose Kalker, upon the birth of a son to their children, Mr. and Mrs. Sheldon Kalker . . . Our distinguished member, Rabbi Morton Garfiel, will be the guest instructor at our Chumosh and Rashi class this Friday night at 8:45 o'clock. All welcome.

### Birthday Greetings March

- 12—Kenneth Cohen  
Mrs. Barbara Hanover  
Samuel Maurice Ward  
Raphael Yavneh
- 14—Dr. M. S. Gershweir  
David N. Kahn  
Mrs. Henry Kaufman
- 15—Dr. Raphael Meisels  
Harold Pash  
Harriet Lenore Weiner
- 16—Mrs. Leona Bisinger  
Ilene Eve Goldsmith
- 17—Michael Bernheim  
Morty Cohen  
Mrs. Leopold Lunitz

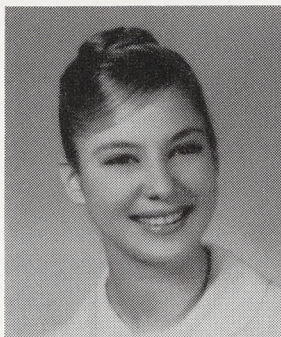
### Anniversary Greetings

- 11—Mr. & Mrs. Harry J. Simon
- 12—Director & Mrs. Moe Oltarsh
- 13—Mr. & Mrs. Howard Kaplan
- 16—Mr. & Mrs. Daniel Davis  
Mr. & Mrs. Henry Reichlin

### MARKOWITZ'S HOTEL

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## MAZEL TOV



**Pamela E. Bayer**

Mr. and Mrs. Justin Bayer announced the engagement of their daughter Pamela Elsie Bayer to March S. Bayer, son of Mr. and Mrs. Alvin Bayer. Miss Bayer is the granddaughter of Mrs. Frances Bayer and our late Director Julius Bayer.

Miss Bayer is a graduate of Calhoun School and attended Harcum Jr. College. Her Fiancé is a graduate of Columbia Grammar School and Syracuse University. He also attended Fordham University Law School.

### NOTICE

The next open meeting of our Young Adult League, will take place Sunday, March 20th, at 8:15 P.M.

ORegon 5-7473 - 7474

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