

CALL THE OFFICE TODAY
TO MAKE YOUR DINNER RESERVATIONS

West Side Institutional Review

Vol. XXIII, No. 29

March 25, 1960

Adar 26, 5720

**Reserve Monday Night,
April 4th
For Men's Club Meeting**

COMING EVENTS

FOR OUR YOUNG PEOPLE:

Saturday, April 2nd
Youth Minyan on 2nd Floor.

Sunday, May 1st
Father-Son-Daughter
Service and Breakfast
Sponsored by our Men's Club

Saturday, May 7th
Youth Sabbath in the
Main Synagogue

Preparations for April 23 Dinner at Hotel Pierre Advance Under Leadership of Various Committees

ENTIRE CONGREGATION URGED TO PARTICIPATE

Preparations for our gala congregational dinner on Saturday evening, April 23, in the Grand Ballroom of the Hotel Pierre are proceeding rapidly. The Dinner Committee, under the chairmanship of Director Isaiah O. Zucker,

has announced that Papilsky Caterers has been named to provide the dinner and that the music is to be furnished by the noted orchestra of our member, Joe Klein.

"The most important facet of dinner preparations," said Chairman Zucker, "is the advance reservations made by all of our members and friends who wish to signify their love and respect for our Man of the Year, President Lester Udell. The finest preparations in the world will be meaningless if the entire congregation — 100% — is not present at the dinner."

Reservations for the dinner may be obtained in one of two ways. The tickets are priced at \$75 per person and payment may be made either in cash or in the solicitation of an equivalent amount in ads or complimentary greetings for the Souvenir Album to be presented to President Udell. By making tickets available in these two ways, the Committee wants to make it possible for every single member and friend of the congregation to attend the dinner, thus honoring our President, and supporting the important work of the W.S.I.S.

FOR OUR TEENAGERS

The Youth Bureau of Yeshiva University will present "MUSIC OF OUR PEOPLE" — an afternoon of Jewish song — on Sunday, March 27th at 2 o'clock. Among the guest artists featured will be Shlomo Carlebach, interpreter of Jewish music, and Alan "Doc" Greenspan, the magician.

This event will be held in the auditorium of Congregation Kehilath Jeshurun, 117 East 85th Street. For tickets and information call the Youth Bureau of Yeshiva University at LO 8-6600.

SEDER COMMITTEE CHAIRMAN ASKS CONGREGATION TO MAKE RESERVATIONS NOW TO HELP PLANNING

The Passover holiday is only a little over two weeks away. This leaves very little time for our Seder Committee, under the able chairmanship of Director Samuel Silver, to make the necessary arrangements and preparations for the congregational sederim which take place on the first two nights of the holiday, Monday and Tuesday, April 11 and 12. Consequently, the Chairman has asked that all of our readers who wish to participate with us in that congregational activity communicate with the office as soon as possible.

The two Sedorim will be held in our Synagogue's new Grand Ballroom. The price for each Seder will be \$11.00 per person, including all

charges, gratuities, and Seder necessities.

The Committee has added a new service for our congregation this year. The caterer in charge of the Seder preparations will also be able to provide holiday meals in the Ballroom for the remainder of the holiday, at \$5 per person per meal. This can be done, however, only if a sufficient number of people indicate that they are interested. So that proper preparations may be made, we urge that those interested communicate with our Synagogue Office during this week. In addition, any one interested in obtaining breakfast at the Synagogue during the week of Chol Hamoed at \$2 per person per breakfast are also asked to telephone the Synagogue Office.

For information concerning our
Bar Mitzvah Club phone W.S.I.S.
TR 7-8281 at once.



West Side Institutional Review

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RABBI H. S. GOLDSTEINEditor
RABBI O. A. REICHEL.....Associate Editor

Vol. XXIII, No. 29 March 25, 1960

W.S.I.S. PRAYER SCHEDULE

- Light Candles Friday Evening Before ...5:53
Weekly Portion: Vayakhayl P'kooday- Shabbos Hachodesh
Exodus 35:1-40:38; 12:1-20, Ezekiel 45:16-18
Friday Evening Service6:10
Blessing for New Month
Chumosh and Rashi with
Mr. Israel Kestenbaum8:45
Saturday Morning Service8:40
Junior Congregation
Oneg Shabbos (Boys and Girls
from 7 to 11 years)3:00
Rabbi Pekier's Talmud Class4:30
Mr. Isaac Allen's Talmud Class4:30
Mincha5:30
Reader of Torah: William Etra
Reader of Service: Seymour Ukeles
The Sabbath Terminates6:44
Daily Services
Sunday Morning7:15, 8:15, 8:45
Monday and Thursday
Mornings6:45, 7:45, 8:30
Tuesday Rosh Chodesh6:30, 7:30, 8:15
Wednesday and Friday
Mornings6:45, 7:45, 8:15
Mincha6:10
Followed by the Explanation of the Shulchan Aruch by Rabbi Goldstein

CONDOLENCES

Our heartfelt sympathy to the family of our late member Max H. Joseph, and to the family of our late member, Samuel S. Paymer.

THE PRAYER BOOK
COMMENTS BY RABBI HERBERT S. GOLDSTEIN
The Selichos Service

"WHO PERFORMS CHARITABLE DEEDS AT ALL TIMES." Why is G-d so charitable towards us? The answer is, because the flesh is weaker than the spirit. The Talmud in Sanhedrin, page 91 A and B, tells the story of the two watchmen, one was blind and the other one was lame, "A human king who owned a beautiful orchard which contained splendid figs. Now, he appointed two watchmen therein, one lame and the other blind. One day the lame man said to the blind, "I see beautiful figs in the orchard. Come and take me upon thy shoulder, that we may procure and eat them." So the lame bestrode the blind, procured and ate them. Some time after, the owner of the orchard came and inquired of them, "Where are those beautiful figs?" The lame man replied, "Have I then feet to walk with?" The blind man replied, "Have I then eyes to see with?" What did he do? He placed the lame upon the blind and judged them together. So will the Holy One, blessed be He, bring the soul, replace it in the body, and judge them together, as it is written. He shall call to the heavens from above, and to the earth, that he may judge his people: He shall call to the heavens from above — this refers to the soul; and to the earth, that he may judge his people — to the body."

Similarly we read in Psalm 78: Verse 39, "And so He remembered that they were but flesh."

"G-D, WHO TAUGHT US TO SAY THE THIRTEEN ATTRIBUTES." G-d, Himself, pronounced His Thirteen Attributes, so that we should learn to say and practice them for our good.

The Thirteen Attributes, when said sincerely and intently are never lost, see Talmud Rosh Hashana 17a. It ought to read "Ohm-ream" meaning "say" and not "Oh-seem" meaning "do". The Talmud wants to make the point that with "doing", carrying out the Thirteen Attributes, and not merely with saying them, do we attach ourselves to Him. This is the real address to G-d and opens for us the Gates of Heaven.

(To be continued)

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Women's League Activities

SPRING LUNCHEON, MAY 9th, TO HONOR MRS. FRED GOLDSTEIN

At this time of the year, we approach with anticipation and joy to another highlight of the program of our Women's League, THE SPRING LUNCHEON. We will honor at this luncheon our beloved and much admired **President, Mrs. Fred Goldstein**. Each and everyone of you should have a true feeling of spiritual gratification for the success achieved by the Women's League that was due to your whole-hearted cooperation. However, our diligent and ever-dependable Lillian has been an inspiration to us by her leadership accomplishment. Under her able guidance, our Sisterhood has grown both socially and financially, and has reached greater heights by her outstanding and unstinting service, not only to our

President



Guest of Honor

Women's League, but to our Synagogue also. We know you will want to be present to congratulate her at our

SPRING LUNCHEON

MONDAY, MAY 9th AT 12 NOON IN OUR SYNAGOGUE BALLROOM

OPEN MEETING, MARCH 28th, TO FEATURE GUEST SPEAKER

Mrs. Charles Zimmerman — Pharmaceutical Chemist, Graduate of the Department of Pharmacy of Fordham University, Member of the American Council of Pharmacists, — Mrs. Zimmerman specializes in the newer knowledge of nutrition and will speak on "Dieting for Health and Beauty".

Our Meeting will take place in the **Women's League Clubroom on Monday, March 28th at 12:30 P.M. promptly.** Coffee and cake will be served.

RABBI REICHEL TO CONTINUE JEWISH HISTORY COURSE

At 12 noon on **March 28th**, before our collation of coffee and cake, Rabbi Reichel will continue the course in Jewish History with "Drama of the Holy Temple — Part II". **Please be prompt and come in quietly if you should be late.**

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There Is Only One Month Remaining Have We Heard From You?

Our Annual Congregational Dinner which is to honor our beloved President, Lester Udell, will take place on Saturday evening, April 23, at the Hotel Pierre. This date is only one month away. Have we heard from you that you will be with the congregation at that time?

We want 100% participation at this dinner to show our President that we support him in his unceasing work for our Synagogue. Admission may be gained by the solicitation of complimentary greeting for our Album. Please call the Synagogue Office today, TR 7-8281, for information on how you may participate.

ISAAH O. ZUCKER
General Chairman

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GETTING PERSONAL

by Sanford Solarz

... Jesse L. Greenstein, son of our Director and Mrs. Maurice Greenstein will be on color television, on the National Broadcasting System, Channel 4, coast to coast on March 26th, Saturday from 9:30 to 10:30 P.M., on the program "World Wide 60".

Our Mr. and Mrs. League went all out in making our Congregational Purim Festival affair last Saturday night one of our most glorious in our congregation's history, which will long be remembered by those who had the good fortune to be there. For all of which, too much praise cannot be heaped upon our Mr. and Mrs. League President, Mrs. Henry Moed, and our dynamic Co-Chairmen, Mrs. Maurice Goodgold and Mrs. Al Schwartz, and also to the following: Mr. and Mrs. Bernard Bisgeier, Dr. and Mrs. Monroe Gaines, Dr. Maurice Goodgold, Mr. and Mrs. Dan Gribetz, Mr. and Mrs. Sam Gursky, Mr. and Mrs. Fred Heiser, Mr. Henry Moed, Rabbi and Mrs. O. Asher Reichel, Mr. Al Schwartz and Mr. and Mrs. Arthur Stein. Other highlights of the evening were the Parade of Spring Hat Fashions arranged and narrated by Rose Saphier. Among the charming models of the hats were Mmes. A. Bernath, D. Elkins, S. J. Goldberg, F. Goldstein, F. Heiser, H. Moed, and A. Stein. Those who won the prize for originality and beauty were Mrs. Henry Moed, Mrs. O. Asher Reichel, and Mrs. Fred Heiser. Seeing our Directors Herman H. Cohen, Jacob Kaplan and Isaiah O. Zucker locked close together in conspiratorial fashion the other day in our Synagogue Building we rightly gathered that the only kind of conspiracy of which they were capable was for some worthy cause, this time, conjuring Dinner on Saturday evening, April 23rd at the Hotel Pierre to honor our beloved President, Lester Udell, as our MAN OF THE YEAR. (The plural of year strikes us as even more appropriate). Certainly no friend of our President, whose name is synonymous with the WSIS, can, in good conscience, afford to be absent from this great event. A hearty welcome back home from points West to Mr. and Mrs. Israel Kestenbaum and from the South to Director Jonas Leisten, Mrs. Henry Lindenbaum, Director and Mrs. David H.

Ullman. . . Representing the W.S.I.S. in Florida are our Director Joseph Settel, Mrs. Jennie Shapiro and Mr. and Mrs. Slayton. . . The host of our weekly Sabbath afternoon Seudah Shlishis tomorrow will be Mr. Abraham Kuber. . . A speedy recovery to Mr. Samuel Hausman. . . The names of the following contributors to our recent Children's Village Luncheon were inadvertently omitted: Mrs. Max E. Brown, Mrs. Max Harris, and Mrs. Irving Karpf.

Birthday Greetings

Mar.

- 25—Mrs. Harry Appel
Jay Harold Ball
Leslie Bellsey
Aaron W. Gross
- 26—Jonathan Durst
Elliot Landowne
Leonard Stecher
Jeffrey Paul Strauss
- 27—Louis Cohen
Jack Verschleiser
David Weisenfeld
- 28—Melvyn Gross
Herbert L. Ortner
- 29—Mrs. Max Hecht
- 30—Eleanor S. Goldman
Director David H. Ullman
- 31—Samuel Blumberg
Robert Kirsh
Max Zahler

Anniversary Greetings

- 25—Mr. & Mrs. Stuart Oltarsh
26—Mr. & Mrs. Sidney Stein
28—Mr. & Mrs. Kurt Benjamin
29—Mr. & Mrs. Ben Weiner

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