A HAPPY AND HEALTHY SUMMER TO ALL OUR FRIENDS

# West Side Institutional Review

Vol. XXIII, No. 39

133

El

725

13

June 10, 1960

Sivan 15, 5720

# CONGREGATIONAL KIDDUSH Saturday Morning, June 11th

by Our Women's League, Men's Club and Mr. & Mrs. League in honor of

RABBI O. ASHER REICHEL upon his Receiving the Degree of Doctor of Hebrew Literature



Everybody is invited to Saturday Morning Services and Kiddush to shake hands with Rabbi Reichel and wish him Mazel Tov.

Fair Weather ordered for Mr. & Mrs. League Picnic Sunday, June 19th For Details — Phone Mrs. Samuel Gursky

SC 4-1854

# YOUTH SABBATH IN HONOR OF OUR GRADUATES

Our young people will lead the services this Sabbath in honor of the graduates in our Congregational Family.

Joseph Moses will serve as Cantor on Friday evening. On Saturday morning Stanley Kaplan will lead in Psukay Dezimra and Lionel Etra will be Cantor for Shachris. Readers of the Torah will include Mervyn Frankel, David Greer, Andrew Hausman, Jack Hausman, Larry Hecht, James Herlands, Stanley Kaplan, Stanley Klein, Johanan Levine, George Linker, Roger Linker, Joseph Neustadter, Levi Pekier, Albert Schmeidler, Michael Steinlauf, Raimund Ward and Sanford Ward. James Herlands and Stanley Kaplan will serve as Gabboim. Roger Linker will chant the Mussaf and Rashi Glazer will conclude the Service.

Mervyn Frankel and Stanley Kaplan will lead the Mincha services.

The Junior Congregation members are urged to join their big brothers and sisters in the main Synagogue.

## RESERVE YOUR HIGH HOLIDAY SEATS NOW

We hope you have a healthy and enjoyable vacation. It would be wise to reserve your High Holiday seats before you go on vacation.

	SUMME	R SCHEDULE	3	
Friday- Saturday	Light Candles up to	Sabbath Terminates	Sedra	Perek
June 17-18	8:12	9:05	Shelah Lekha	III
June 24-25	8:13	9:06	Korah	IV
July 1-2	8:13	9:06	Hukkat	v
July 8-9	8:11	9:04	Balak	VI
July 15-16	8:08	9:01	Pinhas	I
July 22-23	8:04	8:56	Mattot-Mase	II
July 29-30	7:57	8:49	Devarim	III
Aug. 5-6	7:50	8:42	Vaethanan	IV
Aug. 12-13	7:41	8:33	Ekev	v
Aug. 19-20	7:31	8:23	Reeh	VI
Aug. 26-27	7:21	8:13	Shofetim	T
Sept. 2-3	7:10	8:01	Kee Tetze	II

LAST CALL TO ALL OF OUR FRIENDS

TO HONOR OUR BELOVED PRESIDENT LESTER UDELL



THE SOUVENIR ALBUM GOES TO PRESS, JUNE 14. IF YOU CALL THE OFFICE BEFORE THAT DATE, WE CAN STILL INSERT YOUR GREETINGS.

# HEBREW SCHOOL CLOSING EXERCISES

On Wednesday, June 15th at 6:15 P.M., our Talmud Torah will conduct its annual Closing Exercises in our Synagogue. The program of the evening will include a presentation by the pupils. Certificates will be awarded to those who have attended our Junior Congregation regularly, and prizes will be distributed to the winners of the Lag B'Omer outing. Honor Roll and Promotion Certificates will be presented to our deserving pupils. We urge all parents to attend this event with their children. The assembly will begin at 6:15 P.M. and will close by 7:30.

Among the winners of boroughwide Prayer Book Contest sponsored by the Manhattan Association of Talmud Torah were our pupils Gerry Susan Gursky, Jill Lloyd and Peggy Ten Brink.



West Side Institutional Review

Published weekly from the Second Friday in September to the Second Friday in June by the West Side Institutional Synagogue, 120-138 West 76th Street, New York 23, N. Y. Tel. TRafalgar 7-8281. Subscription: One Dollar Per Year. Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N. Y. under the act of March 3, 1879.

RABBI H. S. GOLDSTEIN ......Editor RABBI O. A. REICHEL..... Associate Editor

## MEN'S CLUB NOTES

A number of tickets for this Sunday's doubleheader at the Yankee Stadium are still available. Please call our office Friday till 3:30 P.M. or Saturday night.

## A SUMMER MESSAGE TO PARENTS

During the vacation months we will have some spare time to reflect about the future of our children. How can we assure in some measure that their spiritual horizons will grow with their physical maturity and material success. A vital factor in their personality development is their religious orientation. Our Hebrew School office will be open the entire month of June - and all summer — for registration and inquiries concerning our personalized program.

### YIZKOR APPEAL

Our worshippers responded very generously to our Shevuoth Yizkor appeal.

Checks may be made to the Synagogue and earmarked "for the Shevuoth Appeal.'

# Condolences

Our heartfelt sympathy to our Women's League member, Mrs. Abraham Jacobson, upon the loss of her brother David Adelson; to the family of our late worshipper Lesser Brenner; to the family of our late member Max Kirschenbaum; to Mrs. Nat Lebowitz upon the passing of her father Abraham Kramer; to our member, Mr. Henry Zimmern, upon the passing of his brother Arthur Zimmern.

## GUEST SPEAKER TOMORROW AFTERNOON



#### Ralph Kestenbaum

We are glad to welcome Mr. Ralph Kestenbaum, son of our members, Mr. and Mrs. Israel Kestenbaum, who has come for a brief visit to the States from Japan. He will address our Congregation this Saturday afternoon following the Mincha services on "Jews in the Far East." Our speaker is engaged in a successful career in the Far East and is acting President of the Japanese Jewish Community. All are welcome.

> Did You Reserve Your Seats For The **HIGH HOLIDAYS?**

.....

(Those who usher in the Sabbath at
an early hour should recite the full
"Shma" when dark)
Weekly Portion: Behaaloschaw
Numbers VIII:1-XII:16
Zecharia II:14-IV:7
Friday evening6:40
Saturday morning
Rabbi Pekier's Talmud Class
Mr. Isaac Allen's Talmud Class
Mishna Class for Teenagers
Mincha
Sayings of the Father — PEREK II
The Sabbath Terminates9:02
Daily Services
Sunday morning7:15, 8:15, 8:45
Monday and Thursday6:45, 7:45, 8:30
Tuesday, Wednesday and
Friday
Mincha
Summer Schedule
Summer Schedule

W.S.I.S. PRAYER SCHEDULE

Light Candles Friday Eve before 8:08

Daily Morning ..... Rosh Chodesh Tamuz - Saturday and Sunday, June 25 and 26 Fast of 17 of Tamuz-Tuesday, July 12

Rosh Chodesh Av - Monday, July 25 Tisha B'Av — Tuesday, August 2 Rosh Chodesh Elul - Tuesday and Wednesday, August 23 and 24



(Left to right) Rachel, daughter of Mr. and Mrs. Warren Goldsmith; Gerry Susan, daughter of Mr. and Mrs. Samuel Gursky; Myra, daughter of Mr. and Mrs. Daniel Gribetz; and Eva, daughter of Mr. and Mrs. Eugene Curtis.

On Sunday afternoon, May 15th, four of our girls celebrated their Bas Mitzvah in our Synagogue. The assembly was addressed by Rabbi Goldstein and Mrs. Fred Goldstein, President of our Women's League.

The girls made an impressive presentation based on the theme, "The Role of Women in Jewish History." Rabbi Reichel presided.

The parents of the girls are affiliated with our Synagogue. Mrs. Gribetz is also Honorary President of the Mr. and Mrs. League, and Mrs. Gursky is also President of our P.T.A. and Vice-President of our Mr. entation based on the theme, "The and Mrs. League.

Enjoy your Simchas in our beautiful Air-Conditioned Grand

Ballroom and Gold Room. Inquiries are welcome.

June 10, 1960

(A)

CA 3

12

22

JUNE BRIDE



Renee Kaufman

Heartiest congratulations to our members, Mr. and Mrs. Henry Kaufman, upon the forthcoming marriage of their daughter, Renee, to Edgard Lee Rybakoff, son of Mr. and Mrs. John B. Rybakoff. The wedding will take place on June 24th. In honor of their daughter's marriage Mr. and Mrs. Kaufman have made donations through the Synagogue to ten charities.

#### BAR MITZVAH



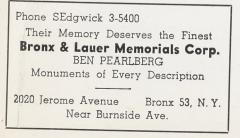
Joseph Gottlieb

Heartiest congratulations to our members, Mr. and Mrs. Arthur B. Gottlieb upon the Bar Mitzvah of their son, Joseph, which will be celebrated on July 23rd. Mazel Tov also to the grandparents, Mr. and Mrs. Morris Shenker.

# GREET YOUR FRIENDS FOR THE NEW YEAR IN THE REVIEW

You will no doubt wish to extend New Year Greetings to your friends through the Review in its special New Year's issue.

The cost for each insertion is \$3.00.



## WOMEN'S LEAGUE ACTIVITIES

Gala Afternoon Held For New President on May 23rd

A Strawberry Festival Reception was held in honor of our new President, Mrs. Philip Freeman, on May 23rd, in the Synagogue Clubroom. After partaking of our delicious strawberry short-cake and coffee, the new officers were installed by our Associate Rabbi O. Asher Reichel. Besides the new President, we welcome the following new Executive Board Members: Mrs. Samuel Richenberg, Mrs. Miriam Morse and Mrs. Herman Livingston. We extend our congratulations also to Mrs. Fred Goldstein, who becomes an Honorary President. Our best wishes for good health and great success to the entire slate of Officers and Board Members for the coming season.



OFFICERS LESTER UDELL President SAMUEL W. SIEGEL Ist Vice-President SAMUEL SILVER Treasurer HAROLD KAPLAN Ass't. Treasurer MORRIS JABLOW Sec. & Exec. Dir. HERBERT S. GOLDSTEIN, D.D. Rabbi O. ASHER REICHEL, M.H.L., Associate Rabbi ZALMON YAVNEH, Cantor RABBI MOISHE C. PEKIER, Sexton

OFFICERS

Harry Altman

Joseph Anderson Harry Appel Wm. L. Basser Samuel K. Beier Wm. L. Basser Samuel K. Beier Sol Bellsey Henry Blankfort Joseph Buchsbaum David Cohen Herman H. Cohen Albert H. Colin Abraham M. Davis Sam Davis Abraham M. Druckman Hon. David N. Edelstein William Foont Phillip F. Frankel Frank Frohman George Gersony Ben Glazer Abraham Goldman Deszo Goldner Jean Goldwurm Jacob Goodman Maurice Greenstein Jacob Goodman Maurice Greenstein Jess E. Gross Carl Grossberg Hon. Wm. B. Herlands Leon Herman H. William Hirsch Henry Hirsch Henry Hirsch William Horwitz Morris Jablow

Edward Jacobs Marold Kaplan Jacob Kaplan Jacob Kinzler Henry L. Kraushar Joseph\_Landowne Joseph Landowne Moses Langer Jonas Leisten Morris Levine Saul Linzer George L. Livingston Adolph Meirowitz Moe Oltarsh George Panker George Pauker Martin Romerovski Joseph L. Rosenberg Gustave Roth Gustave Roth G. Richard Rubenstein Joseph Settel Joseph Shapiro Samuel W. Siegel Samuel Silver Jacob H. Silverstein Irving Streit Frank L. Taks Lester Udell David H. Ullman Harry Ward Jess Ward Joseph Weinstein Max J. Zimmer Isaiah O. Zucker



FIEDLER ROOFING CO. Inc. Charles Fiedler & Son Roofing and Sheet Metal Contractors 514 W. 25th St., New York 1, N.Y.

Call a Travel Agent or OLympia 6-7200

Constrained of the state of the

# Gerring Personal

By Sanford Solarz

The inspiringly beautiful floral decorations in our Synagogue for our Shevuoth services grew from the dedicated work of our Women's League . . . The traditional assignment to our revered Rabbi's son, Gabriel F. Goldstein, of the chanting at our Shevuoth services of the Book of Ruth was again vindicated by the inspiring manner in which he performed this work of love . . . We were proud to see the photo of Professor Jesse L. Greenstein, son of our Director and Mrs. Maurice Greenstein, in the May issue of Fortune . . . It is also with pride that we learn that Dr. and Mrs. Samuel Weiss are going to Basle and Vienna this summer where the Doctor will read medical papers . . . Mazel tov to our member, Marc Sorkin, and Tania Tower upon their marriage in our Synagogue; to Oded Saar and Dalia Matison, niece of our members, Mr. and Mrs. Morris Segerman and Mr. Hyman Gordon, upon their marriage in our Synagogue; and to Mr. and Mrs. Joseph Pretner upon the marriage of their son Ernest to Muriel Sirkus (the groom's aufruf will be held in our Synagogue); to our members Mr. and Mrs. Abraham Kuber upon the birth of a son to their children Mr. and Mrs. Mandel Kuber; and to Mr. and Mrs. Pinkus Wassertheil upon the birth of a grandchild . . . Good to see Mr. Abraham Greenberg at our services after his recent illness . . . Bon voyage on their visit to the Holy Land to our members, Mr. and Mrs. Joseph Klein, and to Mrs. Moishe Pekier, and on their trip to Europe to Mr. and Mrs. Jacob Goldberg . . . Congratulations to Gregory Alexander who will be a member of the Experiment in International Relations in France, and to Paul Foont who was elected Treasurer of the Alpha Pi Mu Honor Society . . . In honor of the first anniversary of her grandchildren, Mr. and Mrs. Rosen, our Women's League Board Member, Mrs. Ray Wolff inscribed their names on our Women's League Simcha Plaque . . . We extend our hearty congratulations and best wishes in their chosen careers to the following young folks of our Congregation who have achieved various forms of scholastic honors: Paul, son of Mr. and Mrs. William Foont (B.A. in Industrial Engineering, N.Y.U.); Lester, son of Mr. and Mrs. George Handler (B.A., Brooklyn College, Entering Rutgers University Law School); Vivian, daughter of Dr. and Mrs. Joshua L. Schwartz (Master's Degree in Zoology, Columbia University); Joseph, son of Mr. and Mrs. Harry Weisenfeld (B.S. in Economics, Wharton School, Univ. of Pa. Entering Law School); Gregory, son of Professor and Mrs. Josef Alexander (H.S. of Music & Art Entering Middlebury College); Ronnie, daughter of Mr. and Mrs. Jules Cohen and granddaughter of Director David Cohen (Bentley. Entering Adelphi College); Rochelle, daughter of Mr. and Mrs. Morris Dyckman (Ramaz H.S. Entering Barnard College); Lionel, son of Mr. and Mrs. Max J. Etra (Ramaz H.S. Entering Columbia College); Bernice, daughter of Mr. and Mrs. Jacob Goldberg (Yeshiva Univ. H.S. Entering Hunter College); Stanley, son of Director and Mrs. Harold Kaplan (Yeshiva Univ. H.S. Entering its College); Judith, daughter of Mr. and Mrs. Paul Milstein and granddaughter of Mrs. Fanny Vogel (Bronx H.S. of Science Entering Connecticut College for Women); Barbara, daughter of Mr. and Mrs. Louis Weinstein (Franklin School); Kenneth, son of Dr. and Mrs. Abraham Cohen (JHS 44. Entering Bronx High School of Science); Lois, daughter of Mr. and Mrs. Eugene Ten Brink (JHS 44. Entering High School of Music and Art); Marcia, daughter of Mr .and Mrs. Herbert Tumpowsky (JHS 44. Entering Julia Richman H.S., Country School); Jack, son of Mr. and Mrs. Charles Bendheim and grandson of Mrs. Siegfried Bendheim and Mr. and Mrs. Ivan Salomon (Manhattan Day School. Entering Y.U. High School); Mervyn, son of Mr. and Mrs. Jacob Frankel (Manhattan Day School. Entering Y. U. High School); Levi, son of Rabbi and Mrs. Moishe C. Pekier (Rabbi Jacob Joseph School. Entering its H.S.); Sima, daughter of Dr. and Mrs. Paul Hecht (Ramaz Lower School); Bruce, son of Director and Mrs. Saul Linzer (Ramaz Lower School): Melvyn, son of Mr. and Mrs. (Mr. & Mrs. League President) Henry Moed (Ramaz Lower School); Sonya, daughter of Mr. and Mrs. Henry Moskowitz (Ramaz Lower School); Rachel, daughter of Rabbi and Mrs. Moishe C. Pekier

For The Best In Entertainment JOE KLEIN Orchestras (3998 210 West 78th Street ENdicott 2 (9215 New York 24, N.Y.

(Esther Schonfeld Beth Jacob) . . Happy Birthday Greetings to Director Harry Appel, Mrs. Joseph Anderson, Jacob Bayer, James Cleeman, Mrs. Hyman Druker, Sam Ehrman, Jonathan David Goldstein, Jane Chiah Gottlieb, Francine Gross, Pamela Gross, Evan A. L. Harris, Mrs. George H. Heller, Jon than Herlands, Max Lazarus, Herma Levine, Mrs. Muriel Levine, Esther Lev Mrs. Louis Levy, Herman Popkin, Mrs Bernice Rimler, Mrs. Daniel Rotto, Judith Debra Rudnick, Mrs. David Siegle, Jonathan H. Spanbock, Diane Lee Udell, Mrs. Lester Udell and Harry Weisenfeld ... Happy Anniversary to Mr. and Mrs Leo H. Applebaum, Mr. and Mrs. Ben jamin Axel, Mr. and Mrs. Lawrence J Axelrod, Mr. and Mrs. Justin J. Bayer Director and Mrs. Samuel K. Beier, Mr and Mrs. Bernard Bercu, Mr. and Mrs. Melvin Bergman, Mr. and Mrs. Frank Bisinger, Director and Mrs. Joseph Buchsbaum, Mr. and Mrs. Jules S. Cohen, Mr. and Mrs. Hyman Feld, Mr. and Mrs. Fred H. Geller, Mr. and Mrs. Phi Gertner, Mr. and Mrs. George A. Gol Mr. and Mrs. Herbert Hirsch, Mr. and Mrs. Herman Kaminsky, Mr. and Mr. Louis Katz, Mr. and Mrs. Max Koch Mr. and Mrs. Joshua Levine, Mr. and Mrs. Marvin R. Livingston, Mr. and Mrs. Milo Mandel, Mr. and Mrs. Philip Nager, Mr. and Mrs. Abraham Perchick, Mr. and Mrs. A. Rossett, Mr. and Mrs. Martin Sage, Mr. and Mrs. Herbert Tumpowsky, Mr. and Mrs. Bernard Udell, Mr. and Mrs. Richard Udell, Mr. and Mrs. Harry Weisenfeld, Mr. and Mrs. David Whey, Mr. and Mrs. Ira Wollen, and Cantor and Mrs. Zalmon Yavneh.

Best wishes to all for a healthy and happy summer

LENA M. WARD William Taube Travel Service, Inc. 113 W. 42 St. — BR 9-6670

-----

CUSTOM-MADE SHIRTS Finest imported material also expert repairs Shomer Shabbos ARTHUR GLUCK 18 E. 60th St. cor. Madison Ave. Tel. PL 5-8165

## RIVERSIDE MEMORIAL CHAPEL Comply with strictest orthodox requirements 76th St. & Amsterdam Avenue ENdicott 2-6600 Carl Grossberg, Director