

ARE YOUR CHILDREN RECEIVING
A GOOD JEWISH EDUCATION

West Side Institutional Review

Vol. XXIV, No. 1

September 9, 1960

Elul 17, 5720

AN IMPORTANT MESSAGE TO OUR NEIGHBORS — NEW AND OLD

From Biblical times to our very day the Synagogue has been the spiritual life center of the Jewish people. Within its walls we may commune with our creator and pray for heavenly guidance and inspiration.

We are always happy to welcome our neighbors and friends to our religious services as well as to our varied social and cultural events during the year.

On the eve of the High Holidays you have a sacred calling to share in a great personal mitzvah. Every self-respecting Jew and Jewess should reserve a seat for the High Holidays. There is room for you either in our Main Synagogue or at the auxiliary services in our air-conditioned Ballroom and in the air-conditioned Auditorium of the Manhattan Towers Hotel (76th Street & Broadway).

Every worshipper receives at our Services a holiday prayer book (Machzor) with an English translation. Should you not be able to read Hebrew fluently, you may follow the services in English. Thus you participate in the genuine, historical order of our hallowed prayers. You will have the satisfaction of being part of the W.S.I.S. in deed as well as thought.

We urge you to visit our office at your earliest convenience. We will be glad to welcome you.

Don't delay. Rosh Hashona is ushered in Wednesday eve, September 21st.

Leshana Tova Teekasayvu.

O. A. R.

MEN'S CLUB NOTES

We are very happy to announce that our Men's Club First Vice President, Mr. Fred Goldstein, will serve as chairman of Arrangements for the congregational auxiliary High Holy Day services at the Manhattan Towers Hotel.

Mr. Goldstein's Committee is in need of additional help. Our members are urged to contact him at once at SU 7-6941.

Frank E. Fink, M.D.
President

OUR SOCIAL DEPARTMENT

Programs for our Young Adults, Collegiates, Teen-Agers, and Youngsters will be announced shortly. For further information, please call our Social Department.

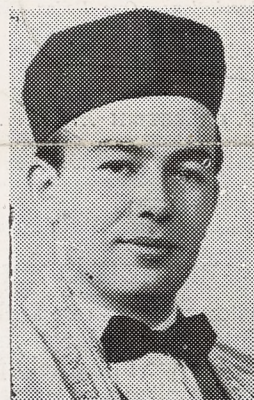
WOMEN'S LEAGUE ACTIVITIES MRS. FRED GOLDSTEIN TO BE HOSTESS ON SEPTEMBER 12th

The members of the Executive Board are cordially invited to be the guests of Mrs. Fred Goldstein at a **Luncheon and Executive Board Meeting** on Monday, September 12th at 12:30 P.M. in the Women's League Clubroom. We are ready to begin our program of very important events to take place in the near future and we need your suggestions and ideas.

* * *

The first **Open Meeting** of the Women's League will be on **Monday, September 26th**. We hope you have all had a very healthy and enjoyable summer and are now ready to cooperate with our new President, Mrs. Philip Freeman, in all of her endeavors.

WELCOME TO CANTOR GREENFIELD



Our Board of Directors are pleased to announce that the renowned Cantor Chaim Greenfield has been appointed Associate Cantor of our Congregation for the coming year.

He will lead in the services in our Synagogue while our beloved Cantor Zalmon Yavneh is recuperating.

Our new Cantor, a "veteran" of the German concentration camps, has served as Cantor in several Synagogues in the United States. He has also attended the Yeshiva University Cantorial Institute.

Cantor Greenfield will conduct the services on the first night of Selichos, Saturday, September 17th at 1:00 A.M., on the High Holidays and throughout the year.

Those who have had the opportunity of hearing Cantor Greenfield at our Services during the summer were inspired by his heart-warming and melodious renditions of our traditional prayers.

All our worshippers will surely derive great spiritual joy from hearing him.

NEW YEAR GREETINGS

Our readers may still include their New Year Greetings in the Rosh Hashonah edition of our Review by calling our office no later than Monday, September 12th.

There is a nominal charge of \$3.00.



West Side Institutional Review

Published weekly from the Second Friday in September to the Second Friday in June by the West Side Institutional Synagogue, 120-138 West 76th Street, New York 23, N.Y. Tel. TRafalgar 7-8281. Subscription: One Dollar Per Year. Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N.Y. under the act of March 3, 1879.

RABBI H. S. GOLDSTEINEditor
RABBI O. A. REICHELAssociate Editor
HAROLD KAPLANManaging Editor

Vol. XXIV No. 1 Sept. 9, 1960

LONG RANGE PLANNING

Circumstances that are within our control, determine in large measure the kind of life we ultimately pursue. This truism applies to our religious make-up as well.

It has been brought to our attention, for example, that boys and girls who register in the junior high schools, high schools, and colleges, may choose "morning" or "afternoon" schedules. There are indeed many factors which every boy and girl has to consider in making his or her choice. But there is a very important problem facing those who choose the afternoon schedules, which usually comes to the fore when it is already rather difficult to solve. What does one do about the winter days, when the Shabbos begins at 4:10 — or even at 4:45?

Many youngsters who would not think of breaking the Shabbos laws — and spirit — have been unable to help themselves when their school marks and academic plans were at stake. Many Jewish boys and girls have been lost, Jewishly speaking, because we did not foresee this problem in time for them to fortify themselves accordingly.

We urge our readers to bring this problem to the attention of all parents of school children. Students who are registering soon for high school and college should apply for the morning sessions.

Any Rabbi will be happy to help along with a letter or a call to the school officials concerned.

O. A. R.

THIS WEEK'S PRAYER CALENDAR

During the month of Elul, the shofar is sounded at the close of the week-day morning services, to remind us of the solemnity of the season.

The Penitential Psalm XXVII is recited daily at the close of the morning (Shachris) and the evening (Maariv) services through the Succoth holiday.

Condolences

We sorrowfully record the passing of the following members of our Congregational Family and extend our deepest sympathy to their near and dear ones:

Max Ball — father of our member, Mr. William Ball.

Irving Balmuth — our late member and Men's Club member, husband of our Women's League Vice-President, Mrs. Sadie Balmuth.

Bernard Bisgeier — our late member, husband of our Mr. and Mrs. League Vice-President, Mrs. Mildred Bisgeier, and brother of Messrs. David and Peter Bisgeier.

Mitchell Horowitz — son of our members, Mr. and Mrs. Max Horowitz.

Murray A. Horowitz — son-in-law of our Women's League Board member, Mrs. Isador Stoll.

William N. Hyman — our late worshipper.

Rebecca Kebart — mother of our member, Mr. Burton G. Kebart.

David Krupnick — father of Mrs. Jules Levine.

Abraham Levy — our late worshipper.

David Sadowsky — our late member.

Sidney Schneider — son of Mrs. Rose Schneider.

Felix Selsky — brother of our member, Mr. Max Selsky.

Rose Shields — sister of our member, Mr. Sol Redlich.

Milton L. Sloame — son-in-law of our Director David Cohen, and brother-in-law of our member, Mr. Jules Cohen.

Ida Weinstein — mother of our member, Mr. Eddie Weinstein.

Rita Woods — wife of Mr. Lester Woods.

Dora Wyszkowski — mother of Mr. Fred Wyszkowski.

You Are Invited To Celebrate
Weddings, Bar Mitzvahs,
Festive Occasions In Our
New Air-Conditioned
Ballroom

HURRAY! HURRAY! HURRAY!
New Classes Open for Beginners
in our
Hebrew School

We salute the parents in our community who are taking advantage of our facilities and are enrolling their children early in our Hebrew School.

Our progressive curriculum for the younger set emphasizes the importance of play and fun whilst learning. Thus, the children are introduced to the Bible, our Jewish heritage, and the Hebrew language in a natural, pleasant and playful manner.

May we point out that knowledge does not come in concentrated capsules, as do vitamins. It is unfair to expect any Hebrew School to cram 8 years' Jewish studies in a child's mind just before his Bar Mitzvah.

We would also like to go on record as saying that **girls are as important as boys in our school**. As the future mothers, they determine in large measure the spirit and philosophy of the home.

Register your children this Sunday morning or Monday afternoon. All classes will commence this Tuesday, September 13th.

Our Principal and staff will be glad to plan with our parents the individual programs of their children.

We urge our readers to bring this notice to the attention of their relatives and neighbors who have children between the ages of 4 and 15 years.

**SEATS FOR THE HIGH HOLY DAYS AVAILABLE
AT PRICES WITHIN THE REACH OF ALL —**
MAIN SYNAGOGUE — \$18.00 to \$35.00
Auxiliary services in our air-conditioned
GRAND BALLROOM — \$12.00
Auxiliary services in the AUDITORIUM of the
MANHATTAN TOWERS HOTEL — \$7.50 - \$12.50

MAZEL TOV



Patricia C. Hirschhorn

Our heartiest congratulations to our members, Mr. and Mrs. Charles Hirschhorn upon the marriage of their daughter, Patricia Carin to Richard Schine, son of Mr. and Mrs. J. Myer Schine. We wish the young couple marital bliss and happiness.

CUSTOM-MADE SHIRTS

Finest imported material
also expert repairs

**Shomer Shabbos
ARTHUR GLUCK**

18 E. 60th St. cor. Madison Ave.
Tel. PL 5-8165

LIPSTADT MEMORIAL CO.
Monuments

Closed Saturdays Open Sundays
370 Amsterdam Ave.
Near 78th St. New York 28, N. Y.
Tel: TRafalgar 4-6843



Sincerest
Wishes
for
a
Happy
New Year

NORTHEAST
AIRLINES

W.S.I.S. PRAYER SCHEDULE

Light Candles Friday Eve Before 6:59
Weekly Portion Kee Savo
Deuteronomy 26:1-29:8
Isaiah 60:1-22

Friday Evening Service6:30

Saturday Morning Service9:00

Rabbi Pekier's Talmud Class6:00

Mr. Isaac Allen's Talmud Class6:00

Mincha7:00

Reader of Torah: Roger Linker

Reader of Service: Seymour Ukeles

Pirkei Avos—Chapters 3 and 4

The Sabbath Terminates7:50

Daily Services

Sunday Morning7:15, 8:15, 8:45

Monday and

Thursday Mornings ...6:45, 7:45, 8:30

Tuesday, Wednesday and

Friday Mornings6:45, 7:45, 8:15

Mincha7:00

*Those who usher in the Sabbath at an early hour should recite the "Shma" after dark.

Slichos - Saturday night, Sept. 17th.
1:00 A.M.

MEAL MART

"YOUR PERSONAL CHEF"

Caterers to All Social Functions

2189 BROADWAY

SUsquehanna 7-4720

We Deliver

HOME MADE KOSHER DELICACIES

ORegon 5-7473 - 7474

FIEDLER ROOFING CO. Inc.

Charles Fiedler & Son

Roofing and Sheet Metal Contractors

514 W. 25th St., New York 1, N. Y.

OFFICERS

LESTER UDELLPresident
SAMUEL W. SIEGEL1st Vice-President
SAMUEL SILVERTreasurer
HAROLD KAPLANAss't. Treasurer
MORRIS JABLOWSec. & Exec. Dir.

HERBERT S. GOLDSTEIN, D.D. Rabbi

O. ASHER REICHEL, D.H.L. ...Associate Rabbi

ZALMON YAVNEH, Cantor

RABBI MOISHE C. PEKIER, Sexton

Harry Altman	Morris Jablow
Joseph Anderson	Edward Jacobs
Harry Appel	Harold Kaplan
Wm. L. Bassar	Jacob Kaplan
Samuel K. Beier	Jacob Kinzler
Sol Bellsey	Henry L. Kraushar
Henry Blankfort	Joseph Landowne
Joseph Buchsbaum	Moses Langer
David Cohen	Jonas Leisten
Herman H. Cohen	Morris Levine
Albert H. Colin	Saul Linzer
Abraham M. Davis	George L. Livingston
Sam Davis	Adolph Meirowitz
Abraham M. Druckman	Moe Oltarsh
Hon. David N. Edelstein	George Pauker
William Foont	Martin Romerovski
Phillip F. Frankel	Joseph L. Rosenberg
Frank Frohman	G. Richard Rubenstein
George Gersony	Joseph Settel
Ben Glazer	Joseph Shapiro
Abraham Goldman	Samuel W. Siegel
Deszo Goldner	Samuel Silver
Jean Goldwurm	Jacob H. Silverstein
Jacob Goodman	Irving Streit
Maurice Greenstein	Frank L. Taks
Jess E. Gross	Lester Udell
Carl Grossberg	David H. Ullman
Hon. Wm. B. Herlands	Harry Ward
Leon Herman	Jess Ward
H. William Hirsch	Joseph Weinstein
Henry Hirsch	Max J. Zimmer
William Horwitz	Isaiah O. Zucker

HECHT & MINKOWITZ

Highest grade and finest quality

STRICTLY KOSHER MEATS & POULTRY

263 COLUMBUS AVENUE (72nd St.)

TR 7-9722

Supervision of West Side Board of Kashruth

Phone SEdgwick 3-5400

Their Memory Deserves the Finest

Bronx & Lauer Memorials Corp.

BEN PEARLBERG

Monuments of Every Description

2020 Jerome Avenue

Bronx 53, N. Y.

Near Burnside Avenue



Fallsburg, N. Y.

Lebowitz Family extends best wishes
for a Happy New Year.

Open through Succoth

Beautiful Synagogue — Traditional Succah

Steam Heated — DeLuxe Accommodations

N. Y. C. Phone — SC 4-2575

GETTING PERSONAL

By Sanford Solarz

Shalom! First and foremost among the events that we here duly record after our summer's vacation is the heartwarming news that our beloved Rabbi and Mrs. Herbert S. Goldstein are returned to us after their annual sojourn in Israel and that the Rabbi, thank G-d, is well on the way to recovery from the illness which befell him in the Holy Land. It is certainly thrilling news that their children, Rabbi and Mrs. Shear-Yashuv Cohen, and their granddaughter, Eliraz arrived with them. We are also happy to welcome home from the Holy Land and Europe, as the case may be, Mr. and Mrs. Isidore Brafman, Director Abraham M. Druckman, Lionel Etra, Director and Mrs. Frank Frohman, Dr. Henry R. Gold, The Gluck Family, Noemi Goldner, Mr. and Mrs. Nat Gross, Mrs. Siegfried Bendheim, our Director, Judge and Mrs. William B. Herlands and son, Jonathan, Director and Mrs. Jacob Kaplan, Mr. and Mrs. Joseph Klein, Mr. and Mrs. Stephen Klein, Director and Mrs. Henry L. Kraushar, Dr. and Mrs. Herman P. Mantell, Mrs. Moishe Pekier, Treasurer and Mrs. Samuel Silver, Hon. and Mrs. Albert Wald and Dr. and Mrs. Michael Weingarten . . . Bon Voyage to Mr. David Wiener . . . Not too late, we hope, to extend our heartiest congratulations and best wishes to the young people of our Congregation who graduated from their respective schools: Harry, son of Dr. and Mrs. Monroe Gaines (Rhodes School. Entering University of Kansas); Rashi, son of Director and Mrs. Ben Glazer (Hunter School. Entering Horace Mann); Melvin William, son of Mr. and Mrs. Aaron W. Gross and Grandson of our Director and Mrs. Irving Streit (Brandeis School); Patty, daughter of Mr. and Mrs. Sam Kalaf (P.S. 87. Entering J.H.S. 44); Eliezer, son of Mr. Abraham Krumbein (Ph. D., Northwestern University); David, son of Dr. and Mrs. Louis Wexler (Bronx High School of Science. Entering Hobart College) . . . Our Congregational citation of merit to our Director George L. Livingston upon his election as a Director of the Commercial Bank of North America, for which his law firm has been general counsel for more than thirty-five years . . . Ye columnist's son, Steve, attended the Democratic National Convention in Los Angeles where he had the good fortune to personally

speak to all the leading presidential candidates and he is now attending, as a delegate of Brandeis University, the National Conference of College Officers at the University in Minnesota . . . Mazel Tov and best wishes to our members, Mr. and Mrs. Irving Sabsevit, upon the engagement of their daughter, Judith Barbara Sabin, to Melvin Meisel, son of Mr. and Mrs. Irving Meisel; to Mr. and Mrs. Justin Bayer and to the grandmother, Mrs. Julius Bayer, upon the marriage of their daughter Pamela E., to March S. Bayer son of Mr. and Mrs. Alvin Bayer; to Dr. and Mrs. Joseph Kaminetsky upon the marriage of their daughter, Nechama, to Rabbi Mayer Steinhart, son of Mr. and Mrs. Alex Steinhart; to Rabbi and Mrs. Abraham Kellner upon the marriage of their daughter, Tyra, to Sidney, son of Mr. and Mrs. David Lieberman (the latter two held at the W.S.I.S.); to Mr. and Mrs. Harry Shalita, upon the marriage of their son, Alan R. to Simone, daughter of Mr. and Mrs. Maurice Baum of Brussels, Belgium, to our members, Mr. and Mrs. Sam Ehrman upon the forthcoming marriage of their son, Jules, to Shirli Pasternak, daughter of Mr. and Mrs. Hyman Pasternak; to our Director and Mrs. Joseph Buchsbaum and to our Women's League Honorary President, Mrs. Max E. Sanders, upon the birth of a daughter to their children, Dr. and Mrs. David Buchsbaum; to our Women's League member, Mrs. Jeannette Karp upon the birth of Jeffrey Richard to her children, Mr. and Mrs. Irwin Karp; and to Rabbi and Mrs. Mordecai Nitzlich upon the birth of a son . . . Glad to welcome back our member Mr. Murray Cumsky and Mr. Isaac Perlman

Because of death selling out large stock of lamp store: Antiques and reproductions of tables, lamps, silk shades, chandeliers, pictures, etc. Mrs. Bella Faust, SU 7-0719.

STERN'S BAKE SHOP

490 AMSTERDAM AVENUE
Bet. 83rd and 84th Streets

Supervision of Rabbi Dr. J. Breuer

We carry a full line of Finest Quality Cakes and Cookies For The Holidays
FOR DELIVERY CALL — TR 3-2040

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements
76th St. & Amsterdam Avenue ENdicott 2-6600
Carl Grossberg, Director

after their recent illnesses . . . Our prayers for a speedy recovery to Mrs. Rebecca Dack, Mr. Aaron Gross and to Mr. Alexander Kirsh.

Happy Birthday Greetings to Mrs. Bertha Allen, Mrs. Herman H. Cohen, Benjamin Feldman, Mrs. Marilyn R. Gerhsbein, Rashi Glazer, Bernice Goldberg, Mrs. Jacob Goldberg, Joel Jay Goldman, Mrs. Herman B. Gross, Mrs. H. William Hirsch, Richard J. Karpf, Lawrence Kobrin, Noah Kobrin, Franklin Koppel, Harold Levine, Judith Dee Levine, Louise Levine, Dr. Herman Mintz Leslie Mirken, Stephen Solarz, Amy Udell, Janice Udell, Mancy Jane Udell, Sanford Mark Ward, Mrs. Ida Weinstein, Susie Weinstein, Alan J. Weiss, Daniel Weiss, Jancy Jo Weiss, Jay Zimmern.

Happy Anniversary to Mr. and Mrs. Selig Edelman, Mr. and Mrs. Nathan Gross, Mr. and Mrs. Philip M. Hanover, Mr. and Mrs. Morton Kamerman, Director and Mrs. Moses Langer, Mr. and Mrs. Edgar D. Schraub, Mr. and Mrs. Max Stokar, Mr. and Mrs. Nat Trotzky, Dr. and Mrs. Jerome Weiss, and Mr. and Mrs. Richard I. Wiggs.

SPRING VALLEY NURSING HOME

Pascack Road — Spring Valley, N.Y.
Nanuet 3-3456 — N.Y. Tel. SU 7-8686

IRVING SILVER, DIRECTOR

A Nursing Home Of Distinction
Where Care, Warmth and Kindness

Prevail — 24 Hour Complete
Registered Nursing Service

Dietary Laws
Under Rabbinical Supervision

For The Best In Entertainment

JOE KLEIN

Orchestras

(3998) 210 West 78th Street
ENdicott 2-9215 New York 24, N.Y.

SOL SINGER, INC.

All Standard Make

TIRES, BATTERIES AND ACCESSORIES
IGNITION AND REPAIRS

384 AMSTERDAM AVENUE
Bet. 78th-79th Sts.

TRafalgar 7-8910-11