

SABBATH SERVICES 8:45 A.M.  
BLESSINGS FOR THE NEW MONTH  
COME WITH YOUR FAMILY

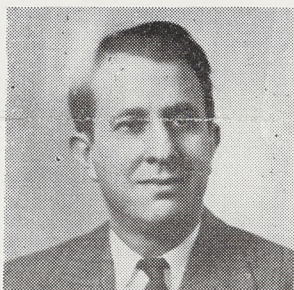
# West Side Institutional Review

Vol. XXIV, No. 10

November 18, 1960

Cheshvan, 28, 5721

**MEN'S CLUB SPEAKER  
THIS MONDAY NIGHT**



Sanford Solarz

## AN OPEN INVITATION TO OUR READERS

Dear Friends:

Our Men's Club is going all out to make this year the greatest in its history by planning a series of exciting monthly get-togethers devoted exclusively to the social and cultural interests of our members and friends.

The first such get-together will be held in our Synagogue building on Monday, November 21st, 8:30 P.M. The speaker will be our own Sanford Solarz, the social columnist of our Bulletin, who will give a searching and informative discourse on "THE JEWISH CONTRIBUTIONS TO CIVILIZATION". Following the talk, there will be socializing and refreshments.

Our Men's Club is going more than half way to meet you. All we ask is that you come part of the way.

We look forward to seeing you and your friends at this opening event.

Cordially,  
Dr. Frank E. Fink,  
President, Men's Club

ALL OUR READERS  
MAY JOIN  
**THE WEEKLY ADULT HEBREW  
CONVERSATION COURSE**

\*\*\* Tuesday Nights at 8:00  
\*\*\* Wednesday Mornings  
at 10:30

VISIT US THIS WEEK

**TUTORING PLAN SPONSORED  
BY OUR HEBREW SCHOOL**

In the benefit of our young friends who were unable to enroll in our Hebrew School at the proper time, we are making special provisions for private tutoring so that the newcomers may be integrated in one of our regular classes at an early time. Call our Hebrew School office for further details. TR 7-8281.

**LEADING OPERA STARTS TO APPEAR IN  
"LA GIACONDA" AT METROPOLITAN OPERA  
ON SUNDAY, JANUARY 15, 1961**

RABBI MOSHE SWIFT  
OF THE LONDON BETH DIN  
Will Preach  
SATURDAY MORNING



Eileen Farrell

The world renowned dramatic soprano, Eileen Farrell, is making her debut at the Metropolitan Opera House as the star performer, at our Benefit, Sunday evening, January 15, 1961.

Eileen Farrell has often been called a "one-woman Golden Age of Song." Since her concert debut in 1947 this lovely soprano has enchanted world-wide audiences in every medium of music. Her unparalleled vocal splendors, combined with what the New York World-Telegram and Sun recently described as "the sense of joy in her singing," have marked her from the beginning as a "once-in-a-lifetime" prima donna.

In its recent feature article on Eileen Farrell, Life Magazine reported that she is "endowed with a voice of such forceful splendor that critics are now calling her the greatest dramatic soprano in the world."

Other outstanding stars in the cast are Nell Rankin, Robert Merrill and Eugenio Fernandi.

Prices for tickets fit every purse. They range from \$2.50 in the Family Circle to \$27.50 in the front rows of the orchestra. Our office phone is TR 7-8281.

**CIRCLE SATURDAY NIGHT  
DECEMBER 17th  
ON YOUR CALENDAR**

**Don't  
MISS  
It**

YOU WILL NOT WANT TO  
MISS OUR CONGREGATIONAL  
HANUKKAH SOCIAL EVENING  
LIVE MUSIC \*\*\*

\*\*\* DELICIOUS FOOD \*\*\*  
\*\*\* GRAND ENTERTAINMENT \*\*\*





*West Side Institutional Review*

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RABBI H. S. GOLDSTEIN .....Editor  
 RABBI O. A. REICHEL .....Associate Editor  
 MILTON BELLER .....Assistant Editor  
 HAROLD KAPLAN .....Managing Editor

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**MAZEL TOV**



**Alice V. Gross**

Our heartiest congratulations to our Director and Mrs. Samuel K. Beier upon the engagement of their son, David, to Alice Victoria Gross, daughter of Mr. and Mrs. Alexander Gross, members of our neighboring Congregation, Kehilath Jeshurun.

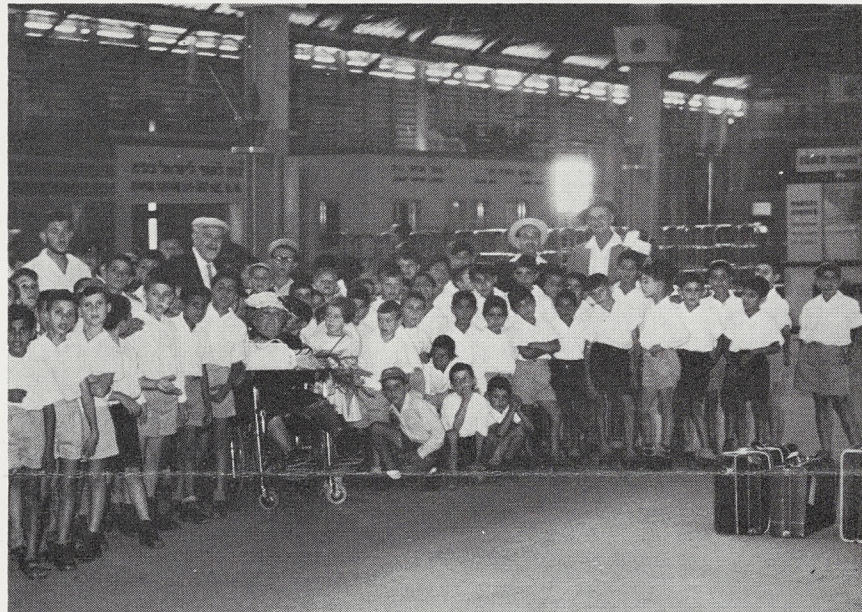
The bride is a graduate of Ramaz High School and is presently attending New York University.

The groom, a graduate of Ramaz and the Wharton School of Finance and Commerce of the University of Pennsylvania, received his Master's Degree from American University and is presently a Doctorial candidate at New York University. David is a devoted worshipper in our Congregation.

Congratulations also to the grandmother of the groom, Mrs. Dora Price.

**OUR JUNIOR  
 CONGREGATION MEETS  
 SATURDAYS 10:40 A.M.**

A GROUP OF CHILDREN OF THE W.S.I.S. CHILDREN'S VILLAGE CAME TO THE PORT OF HAIFA TO WELCOME RABBI AND MRS. GOLDSTEIN UPON THEIR ARRIVAL IN ISRAEL.



**ANNUAL DINNER OF  
 TORAH UMESORAH**

The Seventeenth Annual Dinner of Torah Umesorah, the National Society for Hebrew Day Schools, will be held Tuesday, December 6th, at the Biltmore Hotel in New York City.

The chairman of the Dinner will be our Director Joseph Shapiro.

Torah Umesorah provides a comprehensive program of service to Hebrew day schools, from the kindergarten through high school level. Services include counseling on all phases of launching new day schools, development of curricula, teacher and principal placement, textbook development, PTA work, budget and fund-raising and community relations.

The current academic year has started as one of the banner years of Hebrew day school expansion, with 22 new schools opening their doors in September, three of them at the high school level.

Reservations may be made by calling CO 7-8203.

**Condolences**

Our heartfelt sympathy to our Women's League Honorary President Mrs. Maurice Greenstein upon the passing of her sister, **Mary Marshall**; to Mrs. Carl Grossberg upon the passing of her mother **Anna Mallamud**; to our Men's Club Treasurer, Henry Kaufman, upon the passing of his brother **Joseph Kaufman**.

**HOMES FOR CHILDREN  
 IN ISRAEL DONORS  
 (YIZKOR APPEAL)**

Harry Altman, Albert Blumberg, David Cohen, George A. Gold, Anna Goldberg, Jacob Goldberg, Harry Gordon, Carl Grossberg, Madeline Guarino, Rose Gura, D. L. Hendler, E. Horowitz, Mr. and Mrs. Sol Joseph, Henry Kessler, Isaac Nieweg, George Pauker, Florence Saretsky, Mark Schwartz, Sisterhood Cong. Sons of Israel, Ben Steinlauf, Mrs. Clara Youran, Isaiah Zucker.

*(To be Continued)*

**Birthday Greetings  
 November**

- 18—Mrs. Harry Cohen
- 19—Penninah Rose Langer  
 Alan Mirken  
 Mrs. Aaron Neustadter  
 Michael Howard Teitelbaum
- 21—Andrew Harold Feinstein  
 Vice-Pres. Samuel W. Siegel
- 22—Director Sol Bellsey  
 Mrs. Mortimer Greer  
 Rabbi Jason Jacobowitz
- 23—Jay Samuel Goodgold
- 24—Ben Kass

**Anniversary Greetings**

- 12—Mr. & Mrs. Samuel J. Goldberg
- 14—Mr. & Mrs. Abraham Abramson  
 (their 35th)
- 18—Mr. & Mrs. Henry K. Landau  
 Dir. & Mrs. George Pauker
- 21—Mr. & Mrs. Sol Redlich  
 Mr. & Mrs. Maurice Spanbock
- 24—Mr. & Mrs. Maurice Kalker



# WOMEN'S LEAGUE ACTIVITIES



**Mrs. Joseph Klein**  
Chairman  
Subscription Books



**Mrs. Eddie Schreiber**  
Treasurer



**Mrs. Lester Udell**  
Co-Chairman  
Subscription Books

## ANNUAL DONOR LUNCHEON TO BE OUTSTANDING EVENT

The chairman and co-chairman of Subscription Books, **Anne Klein** and **Evelyn Udell** are working constantly and very loyally to sell as many subscription books as possible. They need the cooperation of everyone of you to help them make this function the "Biggest and Best Ever." They would like each member to feel responsible for herself and a friend (if possible) for this gala luncheon. **Each subscription book is eighteen dollars** for a gorgeous treasure chest of gifts plus a delicious lunch, wonderful entertainment and beautiful table gifts.

### WITH YOUR HELP, WE CAN GO OVER THE TOP...

**Save the date:** Monday, December 5th at 12 noon at the Waldorf Astoria, Empire Room.

The Treasurer, **Jen Schreiber**, urges you to pay for your reservations in advance so that we may make up your seating arrangements for your enjoyment and comfort for our glamorous afternoon.

### LAST CALL FOR RESERVATIONS FOR MEMBERSHIP LUNCHEON.

Our Membership Luncheon will be held on Monday, **November 21st** at **12 Noon** in our **Synagogue Grand Ballroom**. All new members and all old members who have paid their dues, are cordially invited to be our guests at this luncheon. The Chairman, **Mrs. Edward Jacobs**, the Co-chairman, **Mrs. Winnie Pack**, and the entire Committee have arranged a very enjoyable afternoon for your pleasure. **TIME IS SHORT** . . . if you have not already done so, call the Synagogue (TR 7-8281) and make your reservations.

**THE THRIFT SALE IS IN PROGRESS** . . . Come and help us sell the merchandise to make this project a huge success. **The Store is located at 641 Amsterdam Avenue (corner 91st Street).**

### EXCERPTS FROM MRS. HERBERT S. GOLDSTEIN'S ISRAELI DIARY

During my recent visit to Israel, I came across an attractively bound volume called "Chronicles". Upon opening it I discovered that the format was that of a series of two-page news sheets. It contains news from the Bible presented in modern journalistic style, in clear and easily understood language. Anybody who is familiar with the Chumash will find it fascinating.

I was told that it was prepared in Jerusalem by scholars of Bible, Jewish history, archeology, and many other Jewish cultural fields,

and that it took five years of preparation. Originally one issue used to appear every month. In honor of Israel's tenth anniversary, the first twenty-six issues, covering the Biblical era from Abraham to Ezra, were bound. In this form, it first came to my attention. I was happy to learn that arrangements are now being made for its distribution in the United States and I am sure that those of you who will come upon it will enjoy "Chronicles" as much as I did.

Those interested in purchasing copies may secure them at their Jewish book shop.

### OFFICERS

- LESTER UDELL .....President
- SAMUEL W. SIEGEL .....1st Vice-President
- SAMUEL SILVER .....Treasurer
- HAROLD KAPLAN .....Ass't. Treasurer
- MORRIS JABLOW .....Sec. & Exec. Dir.
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- DR. O. ASHER REICHEL, Rabbi
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- CHAIM GREENFIELD, Associate Cantor
- RABBI MOISHE C. PEKIER, Seaton

- |                         |                       |
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| Henry Blankfort         | Joseph Landowne       |
| Joseph Buchsbaum        | Moses Langer          |
| David Cohen             | Jonas Leisten         |
| Herman H. Cohen         | Morris Levine         |
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| H. William Hirsch       | Joseph Weinstein      |
| Henry Hirsch            | Max J. Zimmer         |
| William Horwitz         | Isaiah O. Zucker      |

### W. S. I. S. PRAYER SCHEDULE

- Light Candles Friday
- Evening Before .....4:18
- Friday Evening Service .....4:20
- Saturday Morning Service .....8:45
- Weekly Portion: Toldos
- Blessing of New Month
- Junior Congregation .....10:40
- Rabbi Pekier's Talmud Class .....2:50
- Mr. Isaac Allen's Talmud Class .....2:50
- Mr. George Klein's Mishnah Class.....2:50
- Mincha .....3:50
- Reader of Torah: Johanan Levine
- Reader of Service: Mervyn Frankel
- The Sabbath Terminates .....5:11

### Daily Services

- Sunday Morning (Rosh Chodesh Kislev) .....7:00, 8:00, 8:30
- Monday Morning .....6:45, 7:45, 8:30
- Tuesday, Wednesday and Friday Mornings .....6:45, 7:45, 8:15
- Thursday (Thanksgiving Day) .....7:00, 8:00, 8:30
- Mincha .....4:25

### NOTICE

Students at Stern College for Women are available for Baby-Sitting, Club Leaders, Tutoring (Hebrew as well as all elementary and high school subjects), Secretarial and Office Work, late afternoons, evenings, and Sundays. Call the Placement Office, MU 5-0150, between 9:30 A.M. and 5:00 P.M.



# GETTING PERSONAL

by Sanford Solarz

Our heartfelt welcome into our Congregational family as new members to Mr. Ben Meyers and Dr. Philip Greenwald and their families, with the hope that they will be as much at home with us at all times as our veriest old-timers . . . We are hopeful that "rave" notices will greet the comedy play "Send Me Flowers," authored by Norman Barasch, son-in-law of our Director and Mrs. Joseph B. Rosenberg, which will have its opening in New York on December 5th starring Nancy Olson and David Wayne . . . Our Director Joseph Shapiro is Chairman of the Dinner of the Beth Medrash Govoha of America which will take place on Tuesday evening, November 29th at the Park Royal Hotel. Reservations may be had by calling CH 2-0590 . . . Our hearty best wishes on the forthcoming marriage of David Silver, son of Mr. and Mrs. Irving Silver, to Roberta Rauch, daughter of Mr. and Mrs. Sol Rauch of Rego Park. We are delighted that the "Aufruf" will be held in our Synagogue . . . Heartiest congratulations to Mr. and Mrs. Geza Fischer on their 49th Wedding Anniversary, which very felicitously was the time also for an exhibition of the paintings in Washington, D.C. of their noted artist son, Sam Fischer . . . Mazel Tov to our members, Mr. and Mrs. Max Hecht upon the birth of a son to their children, Mr. and Mrs. Bernard Cohen, and to Mr. and Mrs. Mike Grossman upon the Bar Mitzvah of their son, Stephen Shechter . . . The host of our weekly Sabbath afternoon Seudah Shlishis tomorrow will be our Director Jacob Goodman . . . Our prayers for a speedy recovery to our Director George Livingston, Mrs. Harold Kaplan, and Mr. Jacob Isseks . . . We are delighted to welcome Milton Beller to the editorial staff of our "Review."

*You Are Invited To Celebrate Weddings, Bar Mitzvahs, Festive Occasions In Our New Air-Conditioned Ballroom.*

### PLEASE NOTE:

A modern Ritualarium (Mikvah) is located in our community, at 158 W. 97th St., MO 3-0300.

### WANTED

Young woman to share apartment SC 4-0436 — Call Sunday or evenings.

SU 7-6000 Herman L. Goldenberg  
TR 3-7129

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