

MEET YOUR FRIENDS
AT OUR GALA BAZAAR
SUNDAY, MARCH 5th

West Side Institutional Review

Vol. XXIV, No. 24

February 24, 1961

Adar 8, 5721

PURIM NOTES

Shabbos Parshas Zachor This Saturday — Fast of Esther Wednesday — Reading of Megillah Wednesday night and Thursday morning.

Purim will be this Wednesday night, March 1st. The Purim theme, however, starts this Saturday when an additional Scroll of the Torah is taken out of the Ark and in it we read "Zachor" or "Remember what Amalek did to thee . . ." (Deut. XXV, 17-19)

The Fast of Esther

The day before Purim, this Wednesday, is a Fast day. It is called "Taanis Esther", the Fast of Esther, because on this day Queen Esther called upon all Jews to fast in order to avert the evil decree caused by Haman. This Fast has been continued because in every generation there springs up a Haman no matter what his current name is, as it is written, ". . . that the L--d will have war with Amalek from generation to generation." (Exodus XVII, 16)

Purim or Feast of Lots

On the eve of Purim and the next morning, the Book of Esther, containing the story of Purim, is read. It is obligatory upon men, women and children to listen to the reading of the Megillah because all were included in this evil decree of Haman. It is customary to donate the equivalent of three "shekolim" before the reading of the Megillah.

The Purim Seudah

On Purim afternoon the festive meal is begun before sundown.

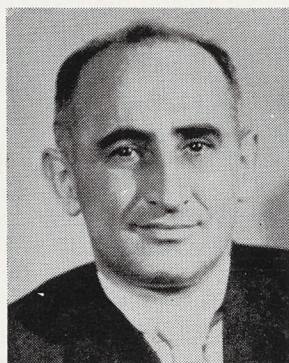
(Continued on Page 2)

A TIMELY INVITATION

The Women's League cordially invites the entire congregation for hamantashen and coffee at the conclusion of the reading of the Megillah on Wednesday evening.

DIRECTOR JOSEPH L. ROSENBERG GUEST OF HONOR AT OUR ANNUAL DINNER SUNDAY, APRIL 16th AT THE HOTEL PIERRE

Director Jess E. Gross Designated Chairman



Jess E. Gross

President Lester Udell takes pleasure in announcing that we shall honor our Director Joseph L. Rosenberg at the Synagogue's Annual Dinner at the Hotel Pierre on Sunday evening, April 16th, and that our Director Jess E. Gross will be the Chairman of this gala Congregational event. We trust that every member, worshipper and friend of the West Side Institutional Synagogue will help make it the most outstand-

MAKE YOUR SEDER RESERVATIONS NOW

The Seder Committee advises all congregants who intend to be with us at the Sedorim on March 31st and April 1st to make their reservations at once. Our Congregational Sedorim will be held at the Esplanade Hotel, 74th Street and West End Avenue.

The price of each Seder is \$11.50, which includes all gratuities. Kindly send payments along with reservations.

Our facilities are limited. Kindly take care of this matter at once.



Joseph L. Rosenberg

ing affair in the history of our Congregation.

Mr. Rosenberg, who will also be the recipient of the Souvenir Album at the Dinner, has been very active in every undertaking of our Synagogue since his arrival in our community. He hails from Brooklyn where he was in the forefront of many religious and communal organizations.

Our Dinner Chairman, Mr. Jess E. Gross, is the senior member of The House of Gross who have been an integral part of our Congregational family over the years. He has served in many official capacities in our Synagogue affairs which have always proven to be successful.

Mr. Gross announced that the subscription for a pair of dinner tickets will be \$100 — or the sum of \$125 in ads for the Souvenir Album, contributions or new memberships.

Members of the various Committees will be announced in the forthcoming issues of our Review. Meanwhile we call upon all our readers to notify our Guest of Honor or our Chairman that they will attend this dinner and work for its success.



West Side Institutional Review

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RABBI H. S. GOLDSTEINEditor
RABBI O. A. REICHELAssociate Editor
MILTON BELLERAssistant Editor
HAROLD KAPLANManaging Editor

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Our Bazaar Committee needs more new merchandise now for the Gala Bazaar which will be held in our building on March 5th. We will be glad to call for your package if you cannot deliver it to the Synagogue.

Purim Notes

(Continued on Page 2)

Shalach Manos

The Book of Esther contains the official proclamation of the holiday by Mordecai in which Jews are enjoined to make Purim a special occasion for remembering the poor and for giving gifts. These gifts, known as "Shalach Manos," consist of two portions of prepared food. In addition, we are to give two charitable gifts to two poor people, a present to each.

Shushan Purim

The day after Purim is called Shushan Purim, in commemoration of the Jews of Shushan who defended themselves for two days. They celebrated Purim a day later.

THE PRAYER BOOK

COMMENTS BY RABBI HERBERT S. GOLDSTEIN

HAGGADAH AND ITS INTERPRETATIONS

AND THEY OPPRESSED UPON US HARD SERVITUDE

Two sentences before this we read that Pharaoh said, "COME LET US DEAL CRAFTILY WITH THEM." At first there was a patriotic cry to join the government forces to build the Cities of Pithom and Raamses as store cities for Pharaoh. Then they withdrew the general populace and left the back-breaking servitude to the children of Israel, as we read THE EGYPTIANS MADE THE CHILDREN OF ISRAEL SERVE WITH RIGOR. The word with rigor in Hebrew is בפרך which can also mean בפה רך with soft or easy mouth, which can refer to the call of Pharaoh for patriotism.

SO WE CRIED UNTO THE L-RD

This merely speaks of Israel's crying, but not of their condition or of their worthiness . . . AND THE CHILDREN OF ISRAEL MOANED BECAUSE OF THEIR SERVITUDE AND CRIED OUT AND THEIR OUTCRY OF THEIR SERVITUDE CAME UP UNTO G-D. This refers to their groaning against the heavy burdens. G-d heard both their crying and their groaning.

G-D REMEMBERED HIS COVENANT WITH ABRAHAM WITH ISAAC AND WITH JACOB

In other words the merit of our Patriarchs serve us as a זכות as the merit for the breakdown of Egyptian slavery, and the ensuing Exodus.

AND THERE HE BECAME A GREAT NATION

Teaching that Israel became there a distinctive people. A better translation would be, I think, "a prominent people." They made every effort to assimilate so as to receive distinction. Alas, that is the mistake we generally make. Another interpretation is that they became distinguished or recognized by their names, their dress, their morals. We lose our self respect in attempting to become part of the melting pot of the majority.

GREAT AND STRONG

Great in numbers and strong physically. The Midrash tells us that the Jewish women gave birth to six children at a time. All of them remained alive and grew up strong.

FROM THE ISRAELI DIARY OF MRS. HERBERT S. GOLDSTEIN

June 10, 1960

Rabbi Lorincz, a member of the Knesset and one of the most devoted friends of the W.S.I.S., visited us the other night, and told us that the British Parliament has invited a group of six representatives from the Israeli Parliament (The Knesset) to come to London (all expenses paid) for an interchange of ideas, policies, techniques, etc. He is one of the six. It is most gratifying to see how Israel is being regarded by other nations.

Tons of grapes which are now in season, as well as melons in enormous quantities have just been shipped abroad. It has been announced that a big drive to export vegetables to Europe, mainly selected Winter and Springs crops, will be instituted shortly. It is said that there were good prospects for the export of 5,000 tons of carrots and several thousand tons of onions. Trial consignments shipped to Europe last Winter proved successful and led to substantially increased orders this year. Attempts are also to be made to process surplus and low grade tomatoes for poultry food.

HEBREW SCHOOL NOTES

Our pupils will be dismissed at 4:30 P.M. on Wednesday in order for them to be able to return to the Synagogue that evening with their parents for the Purim services which will take place at about 6 P.M. All children will receive "greggers" with the compliments of our Women's League.

Our Rabbi will provide letters to all our students who may be delayed in their Public School classes on Thursday morning when they attend the special Purim services.

DON'T BE BASHFUL

The young men of our Congregation are most welcome to participate as readers of the Torah and readers of the Service on Saturday afternoons. Just a note to Rabbi Reichel's office will bring an invitation by return mail.

OUR JUNIOR
CONGREGATION MEETS
SATURDAYS 10:40 A.M.

WOMEN'S LEAGUE ACTIVITIES

MRS. HERBERT S. GOLDSTEIN IS LOOKING FORWARD TO GREETING
YOU ON MARCH 6th

"Happy Birthday to You"



Mrs. Herbert S. Goldstein

Have you made your reservations for the **Birthday Luncheon** of our beloved Rebbitzin to be held on **Monday, March 6th**, at **12 noon** in our **Synagogue Grand Ballroom**. To celebrate Mrs. Goldstein's **70th Birthday**, Mrs. Frank L. Taks, Chairman, and her committee have a wonderful afternoon arranged for your pleasure. **DON'T FORGET TO MAKE ALL RESERVATIONS FOR YOU AND YOUR FRIENDS** at once in our Synagogue office (TR 7-8281) so that provisions can be made for you for a delicious meat luncheon, games of all kinds, a beautiful treasure chest of gifts and individual gifts for all.

Women's League Members to Entertain You on February 27th

You and your friends are cordially invited to attend an **OPEN MEETING** of the Women's League on **Monday, February 27th** at **12:30 P.M.** in our **Clubroom** on the second floor.

This is our Purim Meeting. Hamantaschen and coffee will be served. Rabbi Reichel will bring us a Purim message.

The program of the afternoon will be a playlet called "Candid Camera." The "actresses" taking part are Mesdames Fred Goldstein, Max Koch, Aladar Bernath and Joseph Klein with one "actor," Mr. Roy Hines. We are sure you will enjoy a pleasant afternoon.

Birthday Greetings February

- 24—Rand Gottlieb
Mark Daniel Plung
Mrs. Nathan Steinberg
- 25—Mrs. Henry Landau
James Oliver Wexler
- 26—Mrs. Siegfried Bendheim
Ronald Bernard
- 27—Mrs. David Beilock

March

- 1—Mrs. Herbert S. Goldstein
Harry Perlman
Elliot Wohl
- 2—Director Harry Altman
David Hecht
Max Hecht
Ellen Louise Livingston
Max Stokar

Anniversary Greetings

- 1—Mr. & Mrs. Julius J. Leff
- 2—Mr. & Mrs. Milton M. Bernard
Mr. & Mrs. Kurt Israel
Director & Mrs. Harry Ward

MR. & MRS. LEAGUE

Join our young married couples on Sunday evening, March 19th. Enjoy an unusual program. Save this date!!!

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DR. O. ASHER REICHEL, Rabbi

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CHAIM GREENFIELD, Associate Cantor

RABBI MOISHE C. PEKIER, Sexton

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Harry Appel	Harold Kaplan
Wm. L. Bassor	Jacob Kaplan
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Henry Blankfort	Joseph Landowne
Joseph Buchsbaum	Moses Langer
David Cohen	Jonas Leisten
Herman H. Cohen	Morris Levine
Albert H. Colin	Saul Linzer
Abraham M. Davis	George L. Livingston
Sam Davis	Adolph Meirowitz
Abraham M. Druckman	Moe Oltarsh
Hon. David N. Edelstein	George Pauker
William Foont	Martin Romerovski
Phillip F. Frankel	Joseph L. Rosenberg
Frank Frohman	G. Richard Rubenstein
George Gersony	Joseph Sattel
Ben Giazar	Joseph Shapiro
Abraham Goldman	Samuel W. Siegel
Deszo Goldner	Samuel Silver
Jean Goldwurm	Jacob H. Silverstein
Jacob Goodman	Irving Streit
Maurice Greenstein	Frank L. Taks
Jess E. Gross	Lester Udell
Carl Grossberg	David H. Ullman
Hon. Wm. B. Herlands	Harry Ward
Leon Herman	Jess Ward
H. William Hirsch	Joseph Weinstein
Henry Hirsch	Max J. Zimmer
William Horwitz	Isaiah O. Zucker

W. S. I. S. PRAYER SCHEDULE

Light Candles Friday

Evening Before5:22

Weekly Portion: Tetzaveh

Parshas Zachor

Friday Evening Service5:25

Saturday Morning Service8:40

Junior Congregation10:40

Rabbi Pekier's Talmud Class4:00

Mr. Isaac Allen's Talmud Class4:00

Mr. Seymour Ukeles' Mishnah Class

for Young People4:00

Mincha5:00

Reader of Torah: Mervyn Frankel

Reader of Service: Seymour Ukeles

The Sabbath Terminates6:17

Daily Services

Sunday Morning7:15, 8:15, 8:45

Monday Morning6:45, 7:45, 8:30

Tuesday and Friday

Mornings6:45, 7:45, 8:15

Daily Mincha5:35

Wednesday Morning

(Taanis Esther)6:30, 7:30, 8:30

Selichos6:55, 8:10

Wednesday Mincha5:20

Followed by Maariv and Reading
of Megillah

Thursday Morning (Purim) 6:15, 7:20

Friday Night, March 3rd

Light Candles Before5:30

Mincha5:35

Saturday, March 4th

Shachris8:50

HEBREW CONVERSATION COURSE FOR ADULTS

Tuesday, 8:00 P.M.

All Welcome

GETTING PERSONAL

by Sanford Solarz

Our Congregational citation of merit to Clifford Weinstein, grandson of our beloved President and Mrs. Lester Udell, and son of our members, Mr. and Mrs. Eddie Weinstein, who won a New York Regents Scholarship and a State Science and Engineering Scholarship. The same to George Robert Goldner, son of our Director and Mrs. Deszo Goldner, who won a New York State Regents Scholarship and a Merit Commendation . . . The West Side News recently featured on page one the presentation of a plaque to our Director Abraham M. Druckman by the Eleanor Roosevelt Cancer Foundation . . . Congratulations to our Director and Mrs. Samuel K. Beier upon the marriage of their son, David Jay Beier, to Alice Victoria Gross, daughter of Mr. and Mrs. Alexander Gross. The groom's "aufruf" was held in our Synagogue . . . Mazel Tov to our member, Mrs. M. H. Rose of Syracuse, upon the forthcoming marriage of her daughter, Betsy-Lou, an alumna of Syracuse University, to Leonard Waldman, son of Mr. and Mrs. William H. Waldman of Baltimore. Leonard is an alumnus of John Hopkins University . . . The host of our Seudah Shlishis tomorrow will be Mr. Hyman Gottlieb . . . Representing the WSIS in sunny Florida are our Director and Mrs. Deszo Goldner . . . Welcome home from points south to Mr. and Mrs. Jules Cohen . . . Mazel tov to Cantor and Mrs. Zalmon Yavneh upon the birth of a girl to their children Mr. and Mrs. Ira Wollen . . . Glad to report that Director George Gersony and Mr. Abraham Alpert are on the mend . . . Congratulations to Dr. Harold Rubenstein and Judith Allen (niece of Mr. and Mrs. Bennett Carter) upon their marriage. The groom's "aufruf" was held at our Sabbath services.

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