

SABBATH SERVICES
8:30 A.M.
BLESSINGS FOR THE NEW MONTH

West Side Institutional Review

Vol. XXIV, No. 26

March 10, 1961

Adar 22, 5721

SOUVENIR ALBUM WILL BE PRESENTED TO JOSEPH L. ROSENBERG AT DINNER SUNDAY, APRIL 16th, AT HOTEL PIERRE

HERMAN H. COHEN TO HEAD SOUVENIR ALBUM DRIVE

SEDER COMMITTEE CHAIRMAN ASKS CONGREGATION TO MAKE RESERVATIONS NOW TO HELP PLANNING

The Passover holiday is only three weeks away. This leaves very little time for our Seder Committee, under the able chairmanship of our Treasurer Samuel Silver, to make the necessary arrangements and preparations for the Congregational Sedorim which will take place on the first two nights of the holiday, Friday and Saturday, March 31st and April 1st.

The two Sedorim will be held at the Hotel Esplanade, 74th Street and West End Avenue. The price for each Seder will be \$11.50 per person, including gratuities.

Since time is of the essence kindly send your reservations along with payments as soon as possible. Do not wait until it is too late.

P.T.A. COFFEE HOUR THIS SUNDAY MORNING

All our parents — mothers as well as fathers — are invited to participate in the first of a series of round-table discussions on Judaism led by our own Rabbi Reichel on Sunday, March 12th, promptly at 11 A.M. A business meeting will follow the discussion.

Mrs. Gerard Benjamin, President of the P.T.A. looks forward to greeting a record turnout at our coffee hour.

TEENAGERS !!

For a very pleasant and enlightening session on Jewish history and a review of the Hebrew Language we invite you to join Mr. Avie Waxman's group this Sunday morning at 10:00 o'clock.



Herman H. Cohen

President Lester Udell takes pleasure in announcing that the Souvenir Album Committee will be headed by Director Herman H. Cohen and will include Directors Harry Appel, Frank Frohman, Edward Jacobs, and Messrs. Mayer Elbaum and Myron Smith.

The Souvenir Album is an important part of our Annual Dinner in many ways. First, it is presented to the Guest of Honor and serves as a memento for him and for his many friends and well-wishers who attend the dinner. At the same time, it serves as the means by which many of our friends who might not otherwise be able to do so are enabled to participate in this important function.

While the tickets for the dinner have been set at \$100 per couple, admission may also be obtained by the submission of ads for the album of \$125 or more.

The proceeds of the dinner and of the ads and greetings in the souvenir album are very important to the continued success of our work. Funds raised at the dinner will be used to pay off some of the outstanding debts on the new building and the many operation costs necessary in connection with our large and varied educational and social program. Virtually every reader of this Review has benefited from some program or other offered by the Synagogue. Whether that be a youth group social, a meeting of a Synagogue affiliate, or an educational program, all have found their needs met by the WSIS. It seems only fitting that all should now be eager to return in kind and assist the Synagogue in the continued support of these programs.

For our young unmarried people there will be a reduced schedule of \$25 for a ticket, or \$35 in ads or new memberships. In this manner, it is hoped that as many as possible will be able to participate in this year's Dinner.

KINDLY MAIL THIS FORM FOR OUR SOUVENIR ALBUM ALONG WITH YOUR GREETING TO THE SYNAGOGUE OFFICE

RATES

Gold Page	\$350.00
Silver Page	250.00
Blue Page	125.00
White Page	100.00
One-Half Page	50.00
One-Quarter Page	25.00
One-Sixth Page	18.00
One-Eighth Page	15.00

You are authorized to insert an advertisement
in the Souvenir Album in honor of

JOSEPH L. ROSENBERG

Space to occupypage, for which

..... agree to pay \$.....

Name

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West Side Institutional Review

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RABBI H. S. GOLDSTEINEditor
RABBI O. A. REICHELAssociate Editor
MILTON BELLERAssistant Editor
HAROLD KAPLANManaging Editor

Vol. XXIV No. 26 Mar. 10, 1961

MAZEL TOV



Grace Polk

Hearty mazel tov to our members, Mr. and Mrs. Irwin Polk, upon the engagement of their daughter, Grace, to Melvin Stern, son of Mr. and Mrs. Joachim Stern of Kew Garden Hills.

Grace is a graduate of Ramaz and the High School of Music and Art. She is presently attending Barnard College. We are proud that the bride-to-be attends our Synagogue services and has participated in our youth activities.

Melvin is a student at Yeshiva University. He is the winner of a New York State Medical Scholarship and will enter the Albert Einstein Medical School of Yeshiva University this September.

YOUNG ADULT MUSICALE THIS SUNDAY EVENING

The Sinai League takes pleasure in welcoming our Young Adults (19-35) to a gala musicale featuring the famed musical team, Gildin and Goldwag, on Sunday evening, March 12th, at 8 o'clock.

There will be a nominal admission charge.

THE PRAYER BOOK

COMMENTS BY RABBI HERBERT S. GOLDSTEIN

PASSOVER — ITS NAME AND THE HAGGADAH

Passover is known by several names in the Bible: Chag HaPessach, Chag HaMatzoth and Chag Ho-Aviv. Chag HaPessach "the festival of Passover," refers to the last of the ten plagues in Egypt, when the angel of the Lord spared the homes of the Israelites by passing over them, but smote the first-born in every Egyptian home. It is called Chag HaMatzoth for obvious reasons. It is called Chag Ho-Aviv "the spring festival," because it also celebrates the beginning of the barley or Spring harvest.

All these names derive from the one primary event which moulded, shaped and colored the destiny of the Jewish people, namely the wonderful liberation from Egyptian bondage. Its classification as a Spring festival signifies not alone the season of the year when it occurs, but it also points to the stage in Jewish history when this event occurred. For Passover recalls the spring-time of our people's life, its budding period, when our people took the first steps upon the area of history. Passover recalls the peculiar circumstances in which Israel came into being. To begin with, we were only a horde of slaves united by dim memories of a distant past. That this army of slaves was transformed into a nation can be accounted for only by accepting the Biblical thesis that the Holy One intervened. And He did so because these tribes were destined to play a prominent role in the unfolding history of mankind, to bear aloft the torch of religion, of ethical monotheism. No wonder then that "Yetziath Matzrayim" was adopted as a loving refrain in our ritual. It kept alive a sense of mission in the heart of the Jew, and provided a rationale for his trials and tribulations.

CALLING ALL TEENAGERS

Our young people will surely be interested in participating in the regional convention of the National Conference of Synagogue Youth sponsored by the Union of Orthodox Jewish Congregations of America, to be held in our own neighborhood. The convention will take place at Congregation Ohab Zedek (West 95th Street), The Jewish Center (West 86th St.), and in our own Synagogue, the weekend of March 24th.

An exciting and profitable program is being planned for young people (ages 14-19). The program will include social and recreational activities, fascinating discussions, seminars and workshops.

The nominal cost of \$9.00 includes the Sabbath meals.

The fact that this historic event is on our own home grounds is in itself a wonderful reason to take advantage of this invitation. For applications kindly contact Rabbi Reichel's office. Please do so this week.

A modern Ritualarium (Mikvah) is located in our community, at 158 W. 97th St., MO 3-0300.

NATIONAL KASHRUTH MONTH

The 600 Sisterhoods affiliated with the Women's Branch of the Union of Orthodox Jewish Congregations of America will participate in a nationwide program highlighting the observance of the Jewish dietary laws.

Our Women's League held a special meeting in this connection, at which Kashruth Directories both for the year round as well as for Passover were distributed gratis to all who attended and a skit portraying women shopping for @ products was presented by Women's League members.

There was a display at this meeting of many of the hundreds of @ Products available in the chain stores.

The tremendous growth in the quantity and variety of Rabbinically certified kosher processed foods during the past decade has not been matched by an equal awareness of this development on the part of the kosher shopper. The cooperation of Jewish housewives in this connection can be most helpful.

CLASS IN HEBREW CONVERSATION MEETS

Tuesdays at 8:00 P.M.

All Welcome

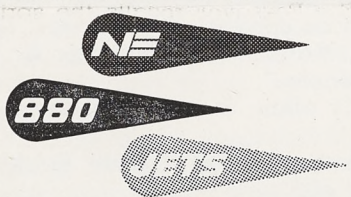
WOMEN'S LEAGUE ACTIVITIES

BOARD MEETING TO BE HELD ON MARCH 13th

The members of the Executive Board of our Women's League are cordially invited to attend a **Luncheon and Meeting** on **Monday, March 13th at 12:30 P.M.** in our **Clubroom on the second floor.** Please try to attend as plans must be formulated for our next important function.

Our **Children's Village Luncheon** was a huge success, both socially and financially, due to the able leadership of Mrs. Frank Taks, chairman and her entire committee and the help and cooperation of every member and friend who attended. Our very special thanks to the following for their special donations: Dr. Pepper Bottling Co. for their delicious soda; R. J. Reynolds Co. for Winston-Salem cigarettes; Mrs. Jack Levine for the lovely specially printed birthday napkins; Mrs. Edward Jacobs for the ribbons used on raffle packages; Mr. David Ullman for the pretty colored table cloths; Mrs. Andrew Weiss and Mrs. Frank L. Taks for candy; Stern's Bakery for the beautiful birthday cake; Mrs. Jacob Isseks for individual gifts to all guests; Mrs. Fred Goldstein for wine.

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What institution is more worthy of support than the Synagogue which has always been the very heart and soul of Jewish life and is the symbol of Jewish dignity and values to the world?

What more noble and valuable bequest can one make than to remember the institution that has inspired so many people, young and old, to live better lives?

Please remember that a bequest to our worthy Synagogue is one of the ways in which the future stability of our Institution will be assured.

If you want to make a provision for the W.S.I.S. in your last Will and Testament, make sure that you use the following wording:

"I give and bequeath to the West Side Institutional Synagogue 120-138 West 76th St., N.Y.C., a domestic religious corporation, the sum of \$....."

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SAMUEL W. SIEGEL1st Vice-President
SAMUEL SILVERTreasurer
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MORRIS JABLOWSecretary
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DR. O. ASHER REICHEL, Rabbi
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William Horwitz	Isaiah O. Zucker

W. S. I. S. PRAYER SCHEDULE

Light Candles Friday Evening

Before5:39

Weekly Portion: Vayakhel-Pekuday

Shabbas Parah

Friday Evening Service5:40

Saturday Morning Service8:30

Blessing of New Month

Junior Congregation10:40

Rabbi Pekier's Talmud Class4:10

Mr. Isaac Allen's Talmud Class4:10

Mr. Saymud Ukele's Mishnah Class

for Young People4:10

Reader of Torah: Andrew Hausman

Reader of Service: Roger Linker

The Sabbath Terminates6:33

Daily Services

Sunday Morning7:15, 8:15, 8:45

Monday and Thursday

Mornings6:45, 7:45, 8:30

Tuesday, Wednesday and

Friday Mornings6:45, 7:45, 8:15

Mincha5:50

Wednesday Night

Rabbi Pekier's Talmud Class8:00

Friday Night, March 17th

Light Candles Before5:46

Mincha5:50

Saturday, March 18th

Shachris8:30

YESHIVA APPEAL DONORS

(continued)

Morris J. Edelson, D. L. Hendler, Sol Redlich, Rabbi O. Asher Reichel, M. Segerman, Lipa Silberstein, Lester Udell, Edward Ukeles, Harry Weisenfeld.

Memorandum To: The W.S.I.S. Congregational Family

Subject: Our Forthcoming Annual Dinner

1. **Time and Place.** Our Dinner will be held on Sunday evening, April 16th, in the Grand Ballroom of the Hotel Pierre.

2. **Purpose.** To honor our Man of the Year, our devoted Director Joseph L. Rosenberg.

3. **Reservations.** Reservations may be obtained for \$100 per couple or the solicitation of \$125 in complimentary greetings for the Album to be presented to the guest of honor.

4. **Use of Funds.** All the proceeds of the Dinner will be used for the religious, educational and community purposes of the West Side Institutional Synagogue.

5. **Action Required.** Send in your reservations NOW. Communicate with the Synagogue Office TODAY. Please solicit greetings AT ONCE.

HERMAN H. COHEN
Journal Chairman

JESS E. GROSS
Dinner Chairman

GETTING PERSONAL

by Sanford Solarz

Welcome into our Congregational Family as new members to Messrs. Ernest Leo Arons, Isidore Fried, Sol Jaye and Harry A. Lefcort . . . The Purim Festival was celebrated in truly fabulous fashion, by our Congregation, through the media of the Purim Carnival for the children and youth of our Hebrew School and community sponsored by our P.T.A. and the Bazaar which made our coffers clink from the sale of the wide variety of merchandise on sale. In our next issue we shall dispense the citations of merit to those responsible for the success of these two great events . . . The host of our weekly Sabbath afternoon Seudah Shlishis will be Mr. Harry Hausman . . . Welcome home from points south to Director and Mrs. Harry Altman, Mrs. Annie Eisenberg, Director Frank Frohman, Director and Mrs. Edward Jacobs, Mr. and Mrs. Max Klein, Mr. Meyer Pargament and Dr. Nathan Settel . . . Happy vacationing down south to Mrs. Abraham M. Druckman and her daughter, Lenore . . . Our prayers for a speedy recovery to Mrs. Arthur Stein, Mr. Edward Ukeles . . . Mazel tov to our members, Mr. and Mrs. David Kamerman, upon the birth of a son to their children, Mr. and Mrs. Norman Kamerman.

Birthday Greetings

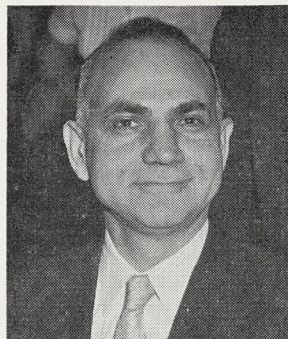
March

- 6—Alberta Smith
- 10—Mrs. Norman Aghassi
- 12—Kenneth Cohen
Mrs. Philip Hanover
Amy Lapidus
Samuel Maurice Ward
Raphael Yavneh
- 14—Dr. M. S. Gershweir
David N. Kahn
Mrs. Henry Kaufman
- 15—Dr. Raphael Meisels
Harold Pash
Harriet Lenore Wiener
- 16—Seymour Bernstein
Mrs. Frank Bisinger
Ilene Eve Goldsmith

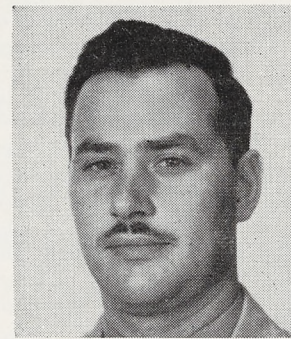
Anniversary Greetings

- 10—Mr. & Mrs. Nathan Steinberg
- 11—Mr. & Mrs. Harry J. Simon
- 12—Dir. & Mrs. Moe Oltarsh
- 13—Mr. & Mrs. Howard Kaplan
- 16—Mr. & Mrs. Daniel Davis
Mr. & Mrs. Henry Reichlin

MR. AND MRS. LEAGUE "GETTING TO KNOW YOU NIGHT" SUNDAY, MARCH 19th, at 8:15



Sam Gursky



Al Schwartz

The Mr. and Mrs. League has instituted a new event designed to enable our members and friends to get to know each other and to become better acquainted with what we do in our respective professions and businesses.

The first of these "evenings together" will be conducted by Messrs. Samuel Gursky and Alfred Schwartz on Sunday, March 19th. The topic for discussion — "The Law as NOT Shown on Perry Mason."

In addition, in order to make this a family affair, the wives of these two speakers have exciting refreshments planned.

The program will begin with evening prayers led by Rabbi Reichel.

* * * * *

A Board meeting of the League will be held on Wednesday evening, March 15th, at the home of Rabbi and Mrs. O. Asher Reichel.

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