

West Side Institutional Review

Vol. XXV, No. 1

September 8, 1961

Elul 27, 5721

Rosh Hashonah, 5722

The most sacred period of the Jewish year begins this Sunday evening with the lighting of the holiday candles.

Rosh Hashonah Eve

As with every festival, Kiddush is recited over the wine, and the Shehecheyanu is added. On the second night, a new fruit which has not yet been eaten in its season, is placed on the table for the Shehecheyanu of the Kiddush, which embraces also the fruit.

The Hamotzi is dipped in honey to denote a sweet year.

The Shofar

The Shofar or ram's horn is the keynote of the Holiday (Yom Teruah). Its sound reminds the people (Yom Hazikaron) of the solemnity of the occasion, the Day of Judgment (Yom Hadin).

Tashlich

A moving and deeply symbolic ritual, known as Tashlich, takes place on the first day of Rosh Hashonah when we go to a body of water and symbolically shake ourselves free of our sins.

HEBREW SCHOOL SESSIONS BEGIN TUESDAY

Register Your Children This Sunday Morning

The ideal time to enroll youngsters in our School is when they are 6 years of age, and at 5 years of age in our Sunday morning Kindergarten.

Our progressive curriculum for the younger set emphasizes the importance of play and fun whilst learning. Thus, the children are introduced to the Bible, our Jewish heritage, and the Hebrew language in a natural, pleasant and playful manner.

We also would like to go on record as saying that girls are as important as boys in our school. As the future mothers, they determine in large

measure the spirit and philosophy of the home.

So, dear parents and grandparents, we urge you most fervently to enroll your children and grandchildren this Sunday morning or any afternoon following Rosh Hashonah.

Classes will meet on Tuesday (following Rosh Hashonah) at 3:15 o'clock.

The principal of our School will be glad to plan your child's Jewish educational program with you, at all times bearing in mind his or her elementary or high school program. Just phone TR 7-8281, or visit our office soon.

PASSOVER PILGRIMAGE TO ISRAEL

There has been an enthusiastic response to the recent announcement of our Pilgrimage to Israel for Passover.

We plan to fly from New York to Israel April 8th aboard a chartered plane of a regularly scheduled international airline. The 26 day trip will feature a comprehensive tour of Israel. You will also celebrate with us the Sedarim in Jerusalem.

Following our stay in Israel we shall spend four days in Paris, including a fascinating tour of areas of Jewish interest. There is one way to assure your participation — send in your deposit of \$100 per person at once. The all-inclusive cost of the pilgrimage is only \$1,050 per person.

In order to make this trip a reality, the Synagogue must make a firm financial commitment for accommodations in Israel before September 15th. **THEREFORE, THE TIME TO SEND YOUR DEPOSIT IS NOW!**

WE WELCOME OUR NEW CANTOR



Rev. Joseph Ellner

We extend a warm welcome to our newly elected Cantor Joseph Ellner, whose reputation is unsurpassed.

Cantor Ellner is blessed with a sweet and melodious voice, clear and resonant as a bell. His rendition of the traditional Hebrew melodies and prayers will please the most critical ear. All this is due to his extensive musical training both in Europe and in America. We know that he will be as pleasing to you as he is to us.

Cantor Ellner served a large Congregation on the Grand Concourse in the Bronx for the past eleven years.

He also studied at the Yeshiva in Mattersdorf, Austria.

HIGH HOLY DAY SEATS

This year, as in the past years, our Synagogue will conduct three separate services for the High Holy Days.

Seats in our main Synagogue range from \$18 to \$35.

One of our auxiliary services is held in our newly decorated, air-conditioned Ballroom. All seats at this service are priced at \$12.

The other auxiliary service is held in the air-conditioned Ballroom of the Manhattan Towers Hotel, under the direction of our Men's Club. Seats at this service range from \$7.50 to \$12.50. Cantor Irving Silver, a member of our Men's Club, officiates at this service.

Tickets for all our services may be obtained at our Synagogue office, or by calling TR 7-8281.

Published weekly from the Second Friday in September to the Second Friday in June by the West Side Institutional Synagogue, 120-138 West 76th Street, New York 23, N. Y. Tel. TRafalgar 7-8281. Subscription: One Dollar Per Year. Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N. Y. under the act of March 3, 1879.

RABBI H. S. GOLDSTEINEditor
RABBI O. A. REICHELCo-Editor
HAROLD KAPLANManaging Editor

Vol. XXV, No. 1 Sept. 8, 1961

MAZEL TOV



Doris Linker

Heartiest congratulations to our members, Mr. and Mrs. Mark Linker, upon the engagement of their daughter, Doris, to Daniel Rich, son of Mr. and Mrs. King Rich.

Doris is a senior at City College and is a graduate of Ramaz and H.S. of Music and Art.

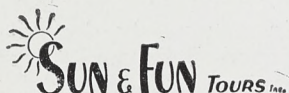
Daniel has a B.A. and M.S. from Yeshiva University. He is a psychologist at the Jewish Chronic Disease Hospital and is presently working for his doctorate.

Mazel Tov also to Doris' grandmother, Mrs. Deena Freudman-Ptasnik, our Women's League member.

SWEETS FOR THE SWEET

Our Talmud Torah pupils, as well as all our youngsters, will assemble in front of the Synagogue this Monday, at 5:30 o'clock, and will proceed together to Central Park for the observance of Tashlich. Delicious sweets will be distributed with the compliments of the House of Gross.

ISRAEL from \$495 round trip
For travel and vacations anywhere
See your neighborhood Travel Expert



212 WEST 80 ST., NEW YORK 24, N. Y.
Tel. SU 7-6787
Closed Saturdays — Free Parking

ORegon 5-7473 - 7474

FIEDLER ROOFING CO. Inc.
Charles Fiedler & Son

Roofing and Sheet Metal Contractors
514 W. 25th St., New York 1, N. Y.

WE EXTEND OUR BEST WISHES FOR A HEALTHY, PROSPEROUS AND HAPPY NEW YEAR TO OUR RELATIVES AND FRIENDS OF W.S.I.S.

Rabbi Herbert S. Goldstein
229 West 78th Street

Rabbi and Mrs. O. Asher Reichel
Aaron Israel, Sarah Miriam,
and Moses Hillel
230 West 79th Street

Cantor and Mrs. Zalmon Yavneh
and Family
100 West 76th Street

Mr. and Mrs. Lester Udell

Mr. and Mrs. Samuel W. Siegel
and Family

Mr. and Mrs. Harold Kaplan
and Family

Mrs. Sol Allen
175 West 76th Street

Sara and Harry Altman

Mr. Leo Brawer
225 West 80th Street

Ruth and Abraham M. Davis
365 West End Avenue

Mr. and Mrs. Sylvan Dresner
90 Riverside Drive

Mr. and Mrs. Abraham M. Druckman
211 Central Park West

Mr. M. Jimmy Edelson

Mr. and Mrs. Benjamin Glazer
and Sons

Mr. Jacob Goldberg and Family
35 West 82nd Street

Mr. and Mrs. Louis Goldner
Miss Celia Joroff

Mr. and Mrs. Irving W. Karpf
235 West 76th Street

Mrs. Celia Katz
211 Central Park West

Mr. Jonas Leisten

Dr. and Mrs. Leo Lindenbaum

Mr. and Mrs. Erwin H. Lipstadt
1223 Channing Road
Far Rockaway, N. Y.

Mr. and Mrs. Adolph Meirowitz
15 West 81st Street

Mr. Philip Nims
139 West 78th Street

Mr. and Mrs. George Pauker

Mr. and Mrs. Herbert Platoff
and Family

Mr. and Mrs. A. Robinov

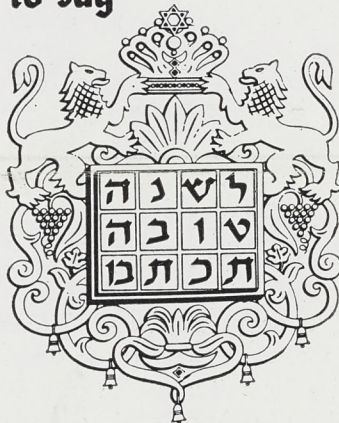
Mr. and Mrs. Emanuel Stern

Mr. and Mrs. Joseph Stein
Greetings to the Members of the
Men's Club

JULIUS WIESEL
The French Cable Co.
25 Broad Street

Lillian and David Williams
5 Riverside Drive

the traditional way
to say



happy new year

...with **BARTON'S**
bonbonniere

continental candies

U Barton's factory, offices and 65 owner-operated continental chocolate shops in New York, Philadelphia, Detroit and Newark are closed on the Sabbath and all Jewish holidays.

The Best From Israel

CARMEL

the only brand produced and bottled
in Famed Rishon-le-Zion



IN A WIDE VARIETY
TO SUIT
EVERY TASTE

FINE WINES, BRANDIES,
SLIVOWITZ, WISHNIAK,
VODKA, CHAMPAGNE,
SPARKLING BURGUNDY,
VERMOUTH

CONCORD and MALAGA
now also in gallons
and half gallons

The Gift of Gifts

Certified strictly Kosher by
the Chief Rabbinate of Israel

Available at Your
Local Liquor Store



Imported by
CARMEL WINE CO., INC.
580 Fifth Ave., N.Y. 36, N.Y.

W.S.I.S. PRAYER SCHEDULE

Friday, Sept. 8th

Light Candles Before	7:00
Evening Service	6:40
Saturday Morning Service	9:00
Weekly Portion — Nitzavim	
Rabbi Pekier's Talmud Class	6:00
Mr. Isaac Allen's Talmud Class	6:00
Mincha	7:00
PIRKEI AVOS — V & VI	
Sabbath Terminates	7:53
Sunday Morning Slichos	
(Z'chor Bris)	6:00, 7:10
Services	7:20, 8:40

ROSH HASHONAH

Sunday Eve Candles	6:56
All Evening Services	6:30
Monday Morning - Tishrei I	7:30
Junior Congregation (6-10)	10:40
Mincha followed by Tashlich	5:15
Maariv	7:20
Light Festival Candles	
Tuesday Morning - Tishrei II	7:30
Junior Congregation	10:40
Rabbi Pekier's Talmud Class	6:00
Mr. Isaac Allen's Talmud Class	6:00
Mincha	7:00
Festival Terminates	7:48
Wednesday Morning - Fast of Gedaliah	
Selichos	6:10, 8:00
Services	6:40, 7:15, 8:30
Mincha	6:45
Thursday Morning Selichos	6:20, 8:00
Services	6:45, 7:15, 8:30
Mincha	6:55
Friday Morning Selichos	6:20, 8:00
Services	6:45, 7:30, 8:30
Friday Evening, Sept. 15th	
Light Candles Before	6:48
Services	6:40
Saturday Morning, Sept. 16th	
Services	9:00

THINGS OF BEAUTY

The decorators and painters were quite busy in our Synagogue over the summer.

Our readers who are making plans for a Bar Mitzvah, wedding or other simcha should take another look at our impressive Ballroom, Clubrooms and modern kitchen before they go anywhere else.

Our Mens' Club was in charge of the extensive redecoration of our Grand Ballroom. Our Congregational thanks also to our Men's Club member, Mr. Joseph Friedman, for his time and effort in making our Ballroom the most beautiful of all in this part of town.

Our Women's League likewise did their share in having the Clubroom on the second floor redecorated and by taking care of all the drapes for the summer.

WELCOME HOME TO MEMBERS OF THE WOMEN'S LEAGUE

Everyone enjoys a vacation, whether it means being "away" for one day or an entire summer. I hope that you have enjoyed your days of blissful relaxation, and I hope that upon your return to the City, you will become active again in our Women's League and in our Synagogue.

May I take this opportunity to wish all of you and your dear families a very healthy and happy New Year.

I am looking forward to greeting each and everyone of you personally at our first Open Meeting (details in the next Review).

Very cordially yours,
(Mrs. Fred) Lillian Goldstein

MR. & MRS. LEAGUE

A Board meeting will be held at the home of Mr. and Mrs. Daniel Gribetz on Wednesday evening, September 13th.

TEEN-AGERS SUNDAY CLASS

Sessions for young people of post Bar Mitzvah age, embracing informal discussions of current events, Jewish history, and conversational Hebrew, will begin Sunday morning, September 17th, at 10 A.M.

No formal registration is needed. All our young people are invited to attend and enjoy themselves.

JUNIOR CONGREGATIONS

Our younger set as well as their parents will surely be happy to learn that our Junior Congregation for boys and girls will be resumed beginning with the High Holy Days.

OFFICERS

LESTER UDELL	President
SAMUEL W. SIEGEL	1st Vice-President
SAMUEL SILVER	Treasurer
HAROLD KAPLAN	Asst. Treas. & Exec. Dir.
MORRIS JABLON	Secretary
DR. HERBERT S. GOLDSTEIN, Senior Rabbi	
DR. O. ASHER REICHEL, Rabbi	
ZALMON YAVNEH, Cantor Emeritus	
JOSEPH ELLNER, Cantor	
RABBI MOISHE C. PEKIER, Sexton	
Harry Altman	Morris Jablow
Joseph Anderson	Edward Jacobs
Harry Appel	Harold Kaplan
Wm. L. Bassor	Jacob Kaplan
Samuel K. Beier	Jacob Kinzler
Sol Bellsey	Henry L. Kraushar
Henry Blankfort	Joseph Landowne
Joseph Buchsbaum	Moses Langer
David Cohen	Jonas Leisten
Herman H. Cohen	Morris Levine
Albert H. Colin	Saul Linzer
Abraham M. Davis	Adolph Melrowitz
Sam Davis	Moe Oltarsh
Abraham M. Druckman	George Pauker
Hon. David N. Edelstein	Martin Romerovski
William Foot	Joseph L. Rosenberg
Phillip F. Frankel	G. Richard Rubenstein
Frank Frohman	Joseph Settel
George Gersony	Joseph Shapiro
Ben Glazer	Samuel W. Siegel
Abraham Goldman	Samuel Silver
Deszo Goldner	Irving Streit
Jean Goldwurm	Frank L. Taks
Jacob Goodman	Lester Udell
Maurice Greenstein	David H. Ullman
Jess E. Gross	Harry Ward
Carl Grossberg	Jess Ward
Leon Herman	Joseph Weinstein
H. William Hirsch	Max J. Zimmer
Henry Hirsch	Isaiah O. Zucker
William Horwitz	

DR. FRANK E. FINK	Men's Club Pres.
MRS. FRED GOLDSTEIN	Women's League Pres.
MRS. MONROE GAINES AND	
MRS. SAMUEL GURSKY	Mr. & Mrs. League Co-Pres.

MEN'S CLUB NOTES

Volunteers are needed to help at the High Holy Day Services at Manhattan Towers.

Please contact Mr. H. William Hirsch or Mr. Leon Herman.

ESROG AND LULAV

Rabbi Pekier informs us that he is already accepting orders for a Lulav and Esrog. You may reach him either at the Synagogue office or at his home SC 4-5163.

Condolences

We sorrowfully record the passing of the following members of our Congregational Family and extend our deepest sympathy to their near and dear ones:

Morris Baum — our late member, husband of Mrs. Leontine Baum.

Samuel Blumberg — our late member, brother of our member, Mr. Albert Blumberg.

Rebecca Dack — mother of our member, Dr. Simon Dack.

Samuel L. Frank — father of our member, Justice Harry B. Frank.

Sara Gitter — wife of Mr. Isaac Gitter.

Saul Greenman — brother of our Women's League Board member, Mrs. Leopold Hirsch.

Jacob Hyman Goss — father of Mrs. Benjamin Miller.

Dr. Abraham Klar — brother of our Mr. & Mrs. League Co-President, Mrs. Monroe Gaines.

Ida Perlman — mother of Mrs. Julius Schreiber.

Jacob L. Prashker — our late member, husband of Mrs. Florence Prashker and father of Mrs. Milton Fuchs.

Daniel Reisman — father of our Women's League Board member, Mrs. Harold Kaplan.

Rev. Chaim Shapiro — our late member.

Milton H. Spiero — son-in-law of our members, Mr. & Mrs. Max Horowitz

Sadie Weiss — mother of our Women's League Honorary President, Mrs. David H. Ullman.

GETTING PERSONAL

By Sanford Solarz

Shalom! Am hoping that our members and friends everywhere have been spiritually and physically rejuvenated during this summertime and charged with new energy to partake in our Congregation's many religious, educational and social activities . . . First let us welcome home from their recent trips to Israel and Europe, as the case may be: Dr. & Mrs. David Beilock, Alan Cohen, Director Abraham M. Druckman, Mrs. Sadie Eisenman, Director & Mrs. Frank Frohman, Susan Goldsmith, Marshall Greenberg, Mr. & Mrs. Harold Gross, Director & Mrs. Leon Herman, Executive Director & Mrs. Harold Kaplan, Mr. & Mrs. Israel Kestenbaum, Director & Mrs. Henry L. Kraushar, Miss Helene Langer, Mr. & Mrs. Herbert Rudnick, and their children, David and Judith, Mr. & Mrs. Fred Margareten, Mrs. Jen Schreiber, Mr. & Mrs. Harry J. Simon, Mr. & Mrs. Melvin J. Stern, Hon. & Mrs. Albert Wald, Sanford Ward, Mr. & Mrs. Daniel Weiss and Mrs. Jen Yabrow . . . Good luck in their new homes to Director & Mrs. Herman H. Cohen and to our members, Mr. & Mrs. Jack Verschleiser . . . Our best wishes for a successful career to Marshall Greenberg, son of Mrs. Joseph Greenberg, upon his graduation from the University of Rochester (B.A.) and his entering University of Pennsylvania School of Dentistry . . . Heartiest congratulations to our member, Mr. Morris W. Metzger, upon his completion of a half century in the coat and suit industry; to Dr. Ralph Meisels, upon his appointment to the New York State Board of Veterinary Medical Examiners, and to our members, Messrs. Charles Bendheim and Ludwig Jesselson upon their election to the Board of Trustees of Yeshiva University . . . Congratulations to ye columnist's son, Stephen, now a senior at Brandeis University, for doing such excellent work as Public Relations Director for the National College Student Congress at the University of Wisconsin, this past month . . . Mazel Tov and best wishes to our Director and Mrs. Abraham M. Druckman upon the marriage of their daughter, Lenore Esther, to Edward J. Enteles, son of Mr. & Mrs. David Enteles (in our Synagogue); to our member, Max Berg, upon his marriage to Esther Scherby; to our members, Mr. & Mrs. Irwin Polk, upon the marriage of their daughter, Grace Suzanne, to Melvin Joseph Stern, son of Mr. & Mrs. Joachim H.

Stern; to our members, Hon. & Mrs. Albert Wald, upon the marriage of their daughter, Judith Wald Amster, to Howard Oberleder, son of Mrs. Rosalie Oberleder; to our member, Martin I. Weiss, Esq., upon his marriage to Gloria H. Edone (in our Synagogue); to Mr. & Mrs. Abraham Schuman upon the marriage of their son, Dr. Michael Schuman, to Louise Avidon, daughter of Mr. & Mrs. Archie Avidon (in our Synagogue); to Robert P. Schron upon his marriage to Loretta Hanbury (in our Synagogue) . . . Heartiest felicitations upon the birth of Shulamis to Rabbi & Mrs. Moishe C. Pekier . . . Our prayers for a speedy recovery to good health to Mrs. Anna Dworkin, Director Abraham Goldman, Dr. Mortimer Greer, Mr. Jack Hartblay, Mrs. Jen Schreiber and Mrs. William Weiss.

Happy Birthday to Mrs. Bertha Allen, Mrs. Herman H. Cohen, Benjamin Feldman, Mrs. Marilyn R. Gershbein, Rashi Glazer, Bernice Goldberg, Mrs. Jacob Goldberg, Joel Jay Goldman, Mrs. Herman B. Gross, Mrs. H. William Hirsch, Richard J. Karpf, Lawrence Kobrin, Noah Kobrin, Franklin Koppel, Harold Levine, Judith Dee Levine, Louise Levine, Dr. Herman Mintz, Leslie Mirken, Stephen Solarz, Amy Udell, Janice Udell, Nancy Jane Udell, Sanford Mark Ward, Susie Weinstein, Alan J. Weiss, Daniel Weiss, Nancy Jo Weiss, Jay Zimmern.

Happy Anniversary to Mr. & Mrs. Selig Edelman, Mr. & Mrs. Nathan Gross, Mr. & Mrs. Philip M. Hanover, Mr. & Mrs. Morton Kamerman, Director & Mrs. Moses Langer, Mr. & Mrs. Max Stokar, Mr. & Mrs. Nat Trotzky, Dr. & Mrs. Jerome Weiss, and Mr. & Mrs. Richard I. Wiggs.

PAPILSKY CATERERS

Exclusive creators of superb, STRICTLY KOSHER catering at all leading hotels and synagogues

HOTEL BREWSTER

21 W. 86th St., N.Y.C.
SC 4-3761

REMEMBER THE W. S. I. S. DURING THE HOLY DAYS

BROADWAY HEARING AID CENTER

2346 Broadway (at 85 St.)
TR 4-7322

Featuring the latest developments
in Transistor Hearing — Aids
FREE HEARING ANALYSIS

**Get The Thrill of New Hearing
SALES — SERVICE**
Accessories and Prompt
Expert Repair on all Makes
& Models

SICKROOM SUPPLIES

Wheel Chairs & Hospital Beds
Rentals — Sales

**ELASTIC STOCKINGS — BAUER
& BLACK & OTHERS**
Closed Saturdays

MEAT MART

"YOUR PERSONAL CHEF"
Caterers to All Social Functions
2189 BROADWAY

SUSquehanna 7-4720

We Deliver

HOME MADE KOSHER DELICACIES

STERN'S KOSHER PASTRY SHOP, INC.

490 AMSTERDAM AVENUE
Bet. 83rd and 84th Sts.
TR 3-2040

SOL SINGER, INC.

All Standard Make
TIRES, BATTERIES AND ACCESSORIES
IGNITION AND REPAIRS
384 AMSTERDAM AVENUE
Bet. 78th-79th Sts.
TRafalgar 7-8910-11

Phone SEDgwick 3-5400

Their Memory Deserves the Finest Bronx & Lauer Memorials Corp.

BEN PEARLBERG
Monuments of Every Description
2020 Jerome Avenue Bronx 53, N. Y.
Near Burnside Avenue

LIPSTADT MEMORIAL CO.

BARRE Monuments
GUILD "Mark of the Masters"

Closed Saturdays Open Sundays
370 Amsterdam Ave.
Near 78th St. New York 24, N. Y.
Tel.: TRafalgar 4-6843

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements
76th St. & Amsterdam Avenue ENdicott 2-6600
Carl Grossberg, Director