

MAKE THE W. S. I. S.
YOUR SPIRITUAL HOME —
COME TO OUR SERVICES
PARTICIPATE IN OUR
MANY AND VARIED ACTIVITIES

West Side Institutional Review

Vol. XXV, No. 27

March 30, 1962

ב"ה

23 Adar II, 5722

ALL WELCOME AT ONEG SHABBAT TONIGHT - 8:30 O'Clock

Featuring . . .

- * Symposium on the Jew in the
Business and Professional Worlds
—Audience Participation
- * Zemirots conducted by our
Cantor Joseph Ellner
- * Refreshments

Sponsored by our Mr. and Mrs. League

Hosts: The Sam Gurskys and Arthur Steins

MEN'S CLUB TO MEET MONDAY NIGHT

A regular meeting of our Men's Club will be held this Monday, April 2nd at 8:30 o'clock in the Gold Room.

The winner of a special prize will be announced.

All members are requested to be present.

PASSOVER DIRECTORY AVAILABLE IN OUR OFFICE

The © Passover Directory this year lists a record of 275 kosher products. It is printed in handy pocket size and includes a guide for the preparation of a kosher-for-Passover home. You may pick up your copy in our office.

SALE OF CHOMETZ

Any chometz owned by a Jew during the week of Passover is forbidden for actual use forever. If, therefore, one cannot dispose of all chometz before the approach of the Passover holiday he must arrange for the formal sale (Mechiras Chometz) to a non-Jew. Rabbi Pekier has been designated to make the necessary arrangements. This week he may be reached at the Synagogue during morning and afternoon services.

WILL WE SEE YOU ON THE 8th???

In the "Ethics of the Fathers" it is recorded that Hillel the Elder said, "IF NOT NOW, WHEN?"

NOW is the time to make your reservations for our Silver Anniversary Dinner which is to take place on Sunday, April 8th at The Plaza.

Our Guest of Honor is Director Jacob Kinzler. The proceeds of the affair are for the maintenance of your Synagogue.

We urge you to telephone the Synagogue office and tell us that you plan to come. Tickets are \$100.00 per couple. You may solicit greetings and ads for the Souvenir Album — \$125.00 will entitle you to two tickets to the Dinner.

Your Synagogue is counting on YOU.

IMPORTANT NOTICE TO OUR READERS

When you are about to change your address kindly notify the Synagogue office in advance (1) so that you will continue to receive the "Review" without interruption (2) you will also save the Synagogue the Post office charges.

Congregational Sedorim Reservations

Our impressive Congregational Sedorim will be conducted this year at the Bolivar Hotel (Star Caterers), Central Park West at 83rd Street. The price, \$12.50 per Seder, includes gratuities and checking.

If you plan to be with us for the Sedorim on Wednesday night, April 18th, and Thursday night, April 19th, we urge you to make your reservations in our office at once.

W. S. I. S., 120 W. 76th St., N. Y. 23, N. Y.

Please reserve.....places for the first Seder night

.....places for the second Seder night

(at \$12.50 per person per night)

Enclosed is check for \$.....

I would like to be seated with

Name

Address

The SINAI LEAGUE

invites our young adults (18-36)

to an **EVENING OF MUSIC**

with **VELVEL PASTERNAK**

SUNDAY, APRIL 1st, 8:15 P.M.

in our Ballroom

*Social Hour *Refreshments

Admission Contrib. \$1.50

**West Side Institutional
Synagogue**

120-138 WEST 76TH STREET
New York 23 TR 7-8281-8251



Published weekly from the Second Friday in September to the Second Friday in June. Subscription: One Dollar Per Year. Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N. Y. under the act of March 3, 1879.

RABBI H. S. GOLDSTEINEditor
RABBI O. A. REICHELCo-Editor
HAROLD KAPLANManaging Editor

Vol. XXV No. 27 March 30, 1962

Youth Activities

Saturday, 3:00 P.M.

Oneg Shabbat for girls (9-12)

Sunday, April 1st, 10:15 A.M.

Hebrew High School Class with Rabbi Meir Kahane resumes regularly.

Sunday, April 1st, 7:30 P.M.

Junior League (Sr. High School students) will meet in front of our building for an ice-skating party at Iceland (50th St. and 8th Avenue)

Sunday, April 15th, 10 A.M. to 5 P.M.

Teen-Age City-Wide All-Day Program in our Building plus boat ride around Manhattan. Sponsored by Synagogue Youth (affiliated with Youth Bureau of Yeshiva University). For further details please contact Rabbi Reichel's office.

JUNIOR CONGREGATION NOTES

The newly elected officers of our Junior Congregation are: Amram Shapiro, President; Teddy Gross, Vice President; Hillel Reichel, Cantor of the month; Harriet Handler and Miriam Reichel, Hostesses.

Your children are invited to join our popular Junior Congregation Saturday mornings at 10:40 o'clock.

Condolences

Our heartfelt sympathy to our members, Messrs. Emanuel and Joseph Zinn, upon the passing of their brother **Martin Zinn**; to Mr. Harry Saffer upon the passing of his father **Louis Saffer**.

THE PRAYER BOOK

Comments by Rabbi Herbert S. Goldstein

**FRIDAY EVENING SERVICE
The Friday Evening Psalms
PSALM 96**

SING A NEW SONG . . . ALL THE EARTH At first as we read in the previous Psalm, it was a call specifically to Israel. Now in Psalm 96 it is a call to ALL the Nations to sing unto G-d in praise. Why a new song? Because G-d every day in His goodness reveals His work of creation. He is a daily Creator and all mankind should daily offer up songs of praise to Him. Fresh mercies should bring NEW thanks.

"SHEER" — SONG The masculine form is used because it is for the "Geulah", the Redemption which is the acme of our Hope, and the strength of our future.

PROCLAIM HIS SALVATION FROM DAY TO DAY. Just as we are to tell the story of the Exodus, the First Redemption, so we are every day to sing praises to G-d for the coming Redemption through the Messiah. The belief in the Messiah is real, with the people of Israel.

PROCLAIM or ANNOUNCE Usually referring to "good news."

FROM DAY TO DAY For every day there are evidences of miracles, for which we should be thankful as we say in the daily thanksgiving "Modim" prayer: "We give thanks . . . and for Thy miracles which are daily with us, and for Thy wonders and Thy benefits which are wrought at all times, evening, morning, and noon." We take things for granted, as for instance, the food we eat and drink, the flowers we smell, the water we drink, etc. But if we consider, how marvelous it is that we receive the water, throw seeds into the ground, and we get vegetables or how a black cow eats green grass and gives white milk, that is turned to yellow butter. Therefore we are to be grateful and say a prayer before and after whatever we eat or drink.

THINGS OF NOUGHT The Hebrew word is ELILIEM. "This word is a mocking echo of ELIM "gods", and expresses the vanity of the pretensions of these so-called divinities." (Hertz)

BUT THE L-RD MADE THE HEAVENS G-d is the Creator. The idols, worshipped as gods, can do nothing.

**YOUTH SABBATH TO BE HELD
MAY 12th**

By popular request the young men of our Congregation will again conduct the Synagogue services on Saturday, May 12th.

Young men who wish to participate as readers of the Torah are urged to inform Rabbi Reichel of their wishes no later than next week.

**CONTRIBUTORS TO
SHABBOS SHEKALIM**

YESHIVA APPEAL (Continued)

Mae Applebaum, Abraham J. Berman, Bessie Cohen, Norman Dickert, William Foont, Etta and Anna Globes, Fred Goldstein, Montague Haimson, Samuel D. Harris, Max Hartman, Leon Herman, Edward Horowitz, Maurice Katz, Charles H. Landis, Paul Milstein, Melvin Stern, Edward Ukeles.

IF YOU ARE PLANNING A WEDDING OR A BAR MITZVAH

DO NOT MAKE A MOVE UNTIL

YOU TAKE A NEW LOOK AT OUR NEWLY DECORATED

BALLROOM, GOLD ROOM AND CLUB ROOMS

**REBECCA F. GOLDSTEIN
WOMEN'S LEAGUE**

**OPEN MEETING TO BE HELD
ON APRIL 9th**

You and your friends are cordially invited to attend an **Open Meeting** of the Rebecca F. Goldstein Women's League on **Monday, April 9th at 12:30 P.M.** in our **Clubroom** on the second floor. This will be our **Passover Meeting**.

Our own **Rabbi O. Asher Reichel** will be our guest speaker. He will give us some interesting and informative highlights about the Passover Holidays. There will be a question period during which you may ask Rabbi Reichel any questions relating to the Holiday.

MARKOWITZ HOTEL

2120 Pacific Avenue
Atlantic City, N.J. Phone 4-0331
Dietary Laws Strictly Observed
Dining Room Open to the public
*Phone or write for
Passover meals reservations*

GREEN & HOLLENDER

792 Amsterdam Ave.
bet. 98 & 99 Sts.
FREE DELIVERY Tel MO 2-7848-9
Buy everything you need for
Passover in One store
We carry a full line of MATZOHS,
Matzoh Products, Preserves,
Chocolates, Candies, Groceries,
Cheese and all Dairy products
כ ש ר ש ל פ ס ה
Order now for delivery at your
convenience.
We are closed Saturday
Open all day Sunday.

W.S.I.S. PRAYER SCHEDULE

Friday, March 30th
Light Candles Before6:00
Mincha6:00
Saturday Morning Service8:30
Sedra — Shemini
Blessing of New Month
Parshas Hachodesh
Junior Congregation10:40
Rabbi Pekier's Talmud Class
(in Yiddish)4:25
Mr. Isaac Allen's Talmud Class
(in English)4:25
Mincha5:25
Reader of the Torah: Seymour Ukeles
Reader of the Service: Mervyn Frankel
Seudah Shlishis — Comments on the
Sedra by Rabbi Reichel
Host: Mr. Harry Perlman
The Sabbath Terminates6:54

Daily Services

Sunday Morning7:15, 8:15, 8:45
Monday Morning6:45, 7:45, 8:30
Tuesday, Wednesday & Friday
Mornings6:45, 7:45, 8:15
Thursday Morning (Rosh Chodesh
Nisan)6:30, 7:30, 8:10
Mincha6:10
Followed by the Exposition of the
Shulchan Aruch by Rabbi Goldstein
Wednesday — Rabbi Pekier's
Talmud Class8:00
Friday, April 6th
Light Candles Before6:08
Mincha6:10
Saturday, April 7th9:00

PLEASE NOTE

A modern Ritualarium (Mikvah) is located in our community, at 158 W. 97th St., MO 3-0300.

**CARPET 9' x 12'
Reasonable
Phone: TR 4-6736**

LESTER UDELLPresident
SAMUEL W. SIEGEL1st Vice-President
SAMUEL SILVERTreasurer
HAROLD KAPLANAsst. Treas. & Exec. Dir.
MORRIS JABLOWSecretary
DR. HERBERT S. GOLDSTEIN, Senior Rabbi
DR. O. ASHER REICHEL, Rabbi
ZALMON YAVNEH, Cantor Emeritus
JOSEPH ELLNER, Cantor
RABBI MOISHE C. PEKIER, Sexton

BOARD OF DIRECTORS

Harry Altmann	Morris Jablow
Joseph Anderson	Edward Jacobs
Harry Appel	Harold Kaplan
Wm. L. Basser	Jacob Kaplan
Samuel K. Beier	Jacob Kinzler
Sol Bellsey	Henry L. Kraushar
Henry Blankfort	Joseph Landowne
Joseph Buchsbaum	Moses Langer
David Cohen	Jonas Leisten
Herman H. Cohen	Morris Levine
Albert H. Colin	Saul Linzer
Abraham M. Davis	Adolph Meirowitz
Sam Davis	Moe Oltarsh
Abraham M. Druckman	George Pauker
Hon. David N. Edelstein	Alexander Rauchman
William Foonf	Martin Romerovski
Phillip F. Frankel	Joseph L. Rosenberg
Frank Frohman	G. Richard Rubenstein
George Gersony	Joseph Settel
Ben Glazer	Joseph Shapiro
Abraham Goldman	Samuel W. Siegel
Deszo Goldner	Samuel Silver
Jean Goldwurm	Irving Streit
Jacob Goodman	Frank L. Taks
Maurice Greenstein	Lester Udell
Jess E. Gross	David H. Ullman
Carl Grossberg	Harry Ward
Leon Herman	Jess Ward
H. William Hirsch	Joseph Weinstein
Henry Hirsch	Max J. Zimmer
William Horwitz	Isaiah O. Zucker

DR. FRANK E. FINKMen's Club Pres.
MRS. FRED GOLDSTEINWomen's League Pres.
MRS. MONROE GAINES AND
MRS. SAMUEL GURSKYMr. & Mrs. League
Co-Pres.

BAR MITZVAH



David S. Padawer

Heartiest congratulations to our Men's Club Treasurer and Quartermaster of the Buddy Friedman Post, J.W.V., Mr. Henry Kaufman, and Mrs. Kaufman, upon the Bar Mitzvah of their grandson, David Stuart Padawer, son of Mr. and Mrs. Marvin B. Padawer, of Pittsburgh.

**You May Still Join Our
WEEKLY ADULT HEBREW CLASSES**

The following courses are being offered:

Tuesday Nights

Intermediate Hebrew — 7:30 P.M.
Beginners Hebrew — 8:30 P.M.

Notice is hereby given that license WW 106 has been issued to the undersigned to sell wine at wholesale under the Alcoholic Beverage Law in the premises located at 31 W. 31st St., N.Y.C. - SHARON WINE CORP., 31 W. 31st St., N.Y.C.



FOR THE FIRST TIME IN NEW YORK
ISRAELI SUPERIOR WINE
Red Natural Sweet Grape Wine
(No Sugar Added)

AND 13 OTHER TYPES OF
SWEET AND DRY WINES

MADE AND BOTTLED IN ISRAEL
Strictly Kosher

Under the Supervision of the
Chief Rabbinate of Israel.

ASK FOR IT AT YOUR LIQUOR DEALER.
If he doesn't have it, he will order it for you,
or call us:

SAN MARTINA WINES INC.
Sole Distributors
YO 5-1800

*Glorify Your Seder Table
With Israeli Superior Wine
From the Holy Land.*
Fancy Decanter Fifth \$1.69
Discount by the Case

GETTING PERSONAL

By Sanford Solarz

No oriental bazaar was ever more fabulously successful than the one conducted by our Congregation. The many members and friends responsible for its success are: Mr. and Mrs. Sol Adelman; Mr. Bruno Bayer; Mr. and Mrs. Howard Bisgeier; Mrs. Millie Bisgeier, Karen and Rise; Julie and Susan Cahn; Dr. and Mrs. Abraham Cohen, Eudis and Kenneth; Mrs. Joseph Ellner; Mrs. Evelyn Favus; Dr. Frank E. Fink; Mr. and Mrs. Jacob Frankel; Mr. Jacob Goldberg; Rachel Goldsmith; Dr. and Mrs. Maurice Goodgold, Jay and Iris; Mr. Hyman Gordon; Mrs. Dora Gottfried; Mr. and Mrs. Daniel Gribetz, and Myra; Mrs. Morris Gribetz; Mr. and Mrs. Samuel Gursky and Gerry; Mr. and Mrs. Fred Heiser and David; Mr. Leon Herman; Mr. H. William Hirsch; Mr. Emanuel Jacobs; Mr. Henry Kaufman; Mrs. Rose Lenovitz; Mr. Harry Miller; Mr. and Mrs. Henry Moed, Nicole and Sandra; Mrs. Adeline Morris; Mrs. Anna Paris; Helen Pekier; Mrs. O. Asher Reichel, Aaron, Miriam and Hillel; Mr. and Mrs. Herbert Rudnick and Judy; Mr. and Mrs. Al Schwartz; Mr. and Mrs. Max Shapiro; Mr. and Mrs. Arthur Stein and Diane; Mrs. Barbara Teitelbaum and Michael; Mr. and Mrs. Eugene Ten Brink, Lois and Peggy; and Mrs. Harry Weisenfeld . . . Equally successful was the Purim Carnival of our Hebrew School for the success of which too much credit cannot be given to Mrs. Gerard Benjamin, Mrs. Hilda Byalick and Mrs. Barbara Teitelbaum and to the younger set — Jimmy Fisher, Rachel Goldsmith, Michael Gribetz, Esther Jonisch, Elliot Schechter, Michael Sternberg, Lois and Peggy Ten Brink and Steven Zahler. Special thanks to our Hebrew School staff who worked so diligently to make this Carnival the gala event it was: Miss Batya Abramson, Mrs. B. Davids and Rabbi Mordecai Nitzlich . . . The lucky winners of prizes of the Men's Club announced at the Bazaar were Miss Grace Kaplan (television) Mr. Aaron Daniels (radio) and Mr. David Fefer (watch) . . . Best wishes in their new homes to Mr. and Mrs. Nicholas Markovitz and Mr. and Mrs. Siegfried Mire . . . Welcome home from the southland to Director Frank Frohman, Director and Mrs. Jacob Kaplan and Mr. and Mrs. Louis Weinstein . . . Our prayers for the speedy recovery of Mrs. Herman H. Cohen, Mrs. Irving Feuerlicht, Mr. Meyer Pargament, Mr. Samuel Richenberg and Miss Corinne Simons . . . Congratulations to our member, Dr.

Maurice Goodgold, upon his appointment to the Advisory Board for Jewish Students at Columbia University . . . Mazel tov to Mrs. Henry Zimet upon the marriage of her son, Sidney, to Miss Judy Fuhrman; to Mrs. Ruth Handel upon the birth of Jack Michael to her children, Mr. and Mrs. Leo Nahman . . . Correction: Mrs. Dinah Zahler is the proud grandma of Steven Zahler, last week's Bar Mitzvah.

Birthdays Greetings

March

- 30—Eleanor S. Goldman
Director David H. Ullman
31—Max Berg
Robert Kirsh
Mrs. Jules Levine
Max Zahler

April

- 2—Robert Livingston
Ellen Many Mackler
3—David Jay Beier
Mrs. William D. Weiss
4—Hyman Feld
Mrs. Warren Goldsmith
5—Mrs. Noah Kobrin
Fred Leifer
Michele Siegel

Anniversary Greetings

- 1—Vice-Pres. & Mrs. Samuel W. Siegel
2—Mr. & Mrs. Maurice L. Barnett

SOL SINGER, INC.

All Standard Make

TIRES, BATTERIES AND ACCESSORIES
IGNITION AND REPAIRS

384 AMSTERDAM AVENUE
Bet. 78th-79th Sts.

TRafalgar 7-8910-11

WHY IS THIS PASSOVER DIFFERENT?

BECAUSE . . . This year you can enjoy
Delicious Kosher Passover Food

EITHER . . . Full Course Dinners served daily

OR . . . Packaged food to take home

HOTEL BOLIVAR

New York 24, N. Y.
SU 7-6000
TR 3-7129

STAR CATERERS

230 Central Park West
Dinners by reservation
Order take-out food early

ORegon 5-7473 - 7474

FIEDLER ROOFING CO. Inc.

Charles Fiedler & Son

Roofing and Sheet Metal Contractors
514 W. 25th St., New York 1, N. Y.

Phone SEdgcwick 3-5400

Their Memory Deserves the Finest

Bronx & Lauer Memorials Corp.

BEN PEARLBERG

Monuments of Every Description
2020 Jerome Avenue Bronx 53, N. Y.
Near Burnside Avenue

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements
76th St. & Amsterdam Avenue ENdicott 2-6600
Carl Grossberg, Director

For The Best In Entertainment

JOE KLEIN

Orchestras

ENdicott 2-3998 210 West 78th Street
9215 New York 24, N. Y.

ENROLL NOW FOR FALL TERM THE ROOSEVELT SCHOOL

Shippan Point, Stamford, Conn.

Elementary, High & College Preparatory School
Accredited* American-Jewish cultural home life.
Phone DAVis 5-2231 DANIEL TROTZKY, Dir.

LIPSTADT MEMORIAL CO.

Closed Saturdays Open Sundays
370 Amsterdam Ave.

Near 78th St. New York 24, N. Y.

Tel.: TRafalgar 4-6843

MEAL MART

"YOUR PERSONAL CHEF"

Caterers to All Social Functions

2189 BROADWAY

SUsquehanna 7-4720

We Deliver

HOME MADE KOSHER DELICACIES

STERN'S KOSHER PASTRY SHOP, INC.

490 AMSTERDAM AVENUE

Bet. 83rd and 84th Sts.

TR 3-2040