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West Side Institutional Review

Vol. XXVI, No. 16

April 12, 1963

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18 Nisan, 5723

W.S.I.S. PRAYER SCHEDULE

Friday, April 12 — Chol Hamoed

Kindle Sabbath Candles Before.....6:13
 Mincha6:20

Saturday, April 13 — Chol Hamoed

Morning Service8:45
 Maftir: Samuel Ward
 Junior Congregation10:40
 Rabbi Pekier's Talmud Class.....5:15
 Mr. Isaac Allen's Talmud Class.....5:15
 Mincha6:15
 Reader of Service: Seymour Ukeles
 Reader of Torah: Eddie Milstein
 Sabbath Terminates7:10

Sunday, April 14

Morning Services7:00, 8:00, 9:00
 Light Festival Candles6:15
 Mincha6:20

Monday, April 15 — Passover VII

Morning Service9:00
 Junior Congregation10:40
 Mincha6:40
 Kindling of Festival Candles

Tuesday, April 16 Passover VIII

Morning Service8:40
 Yizkor
 Junior Congregation10:40
 Rabbi Pekier's Talmud Class5:25
 Mr. Isaac Allen's Talmud Class.....5:25
 Mincha6:25
 Festival Terminates7:14

Week of April 17

Wed. & Fri.
 Mornings6:45, 7:45, 8:15
 Thursday6:45, 7:45, 8:30
 Mincha6:30

Friday, April 19

Kindle Candles Before6:21
 Mincha6:25

Saturday, April 20

Morning Service8:45
 Torah Reading: Shmini
 Blessing of New Month
 Maftir: Fred Ehrman
 Junior Congregation10:40
 Rabbi Pekier's Talmud Class5:00
 Mr. Allen's Talmud Class5:00
 Mincha6:00
 Reader of Service: Johanan Levine
 Reader of Torah: Richard Etra
 Perek I
 Sabbath Terminates7:19

Week of April 21

Sunday Morning7:15, 8:15, 8:45
 Mon. & Thurs.6:45, 7:45, 8:30
 Tues. & Fri.6:45, 7:45, 8:15
 Wed. & Thurs. (Rosh Chodesh
 Iyar)6:30, 7:30, 8:10
 Mincha6:35

ALEXANDER RAUCHMAN OUR MAN OF THE YEAR RECEPTION IN HIS HONOR TUESDAY EVENING, JUNE 18th Certificate Awards To Be Announced That Night



Alexander Rauchman

President Lester Udell and Subscription Chairman Ben Glazer take pleasure in announcing that our Trustee, Mr. Alexander Rauchman, has been chosen by the Board of Trustees to be our Man Of The Year for 1963.

For the past several years Mr. Rauchman has been a leader in the sale of tickets for our annual opera benefit, as well as one of the leaders in the sale of our current certificate campaign.

Our guest of honor is affiliated with the Loral Electronics Corporation as a Mechanical Engineer. He is holder of several design patents in the Field of Industrial Design and has acted as his own patent attorney. Besides his philanthropic activities, he serves as Noble Grand of the Musical Equality Lodge #13 I.O.O.F. in the 4th District.

A special Souvenir Journal will be presented to Mr. Rauchman and to Mrs. Rauchman at a gala reception which will be held in our Ballroom on Tuesday evening, June 18th. THE CERTIFICATE AWARDS WILL ALSO BE SELECTED AND ANNOUNCED.

It should be an evening full of agreeable surprises, enjoyment and good fellowship.

Friends of the Synagogue as well as admirers of Mr. Rauchman will be given the opportunity to extend their greetings and well-wishes in the Souvenir Journal.

The names of those who have sold one or more Subscription books will be inscribed in a special section of the Journal.

Won't you please participate with us in this eventful occasion pronto!

MR. & MRS. LEAGUE NOTES

A Board meeting will be held in our Synagogue on Wednesday evening, April 24th. Mr. and Mrs. Herbert Rudnick will be the hosts.

Friday, April 26

Kindle Sabbath Candles Before.....6:28
 Mincha6:30

Saturday, April 27

Morning Service8:50

SEFIRA CHECK LIST

Night of:	Omer
Friday, April 12th	4
Sunday, April 14th	6
Tuesday, April 16th	8
Thursday, April 18th	10
Saturday, April 20th	12
Monday, April 22nd	14
Wednesday, April 24th	16

COLLEGIATE ONEG SHABBAT

Our Collegiates will meet at the home of Rabbi and Mrs. O. Asher Reichel on Friday evening, April 12th at 8:30 o'clock.

LAST CALL TO OUR BAS MITZVAH GIRLS

The annual celebration of our Bas Mitzvahs will be held in May. Girls of our Congregational family who are interested should write or call Rabbi Reichel this week.

HEBREW SCHOOL NOTES

Passover refreshments will be distributed at the Yom Tov Junior Congregation, 10:40 A.M.

Regular classes will be in session beginning Wednesday, April 17th at the regular afternoon hours.

West Side Institutional Synagogue

120-138 WEST 76TH STREET

New York 23

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Published bi-weekly from the Second Friday in September to the Second Friday in June. Subscription: One Dollar Per Year. Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N. Y. under the act of March 3, 1879.

EXCERPTS FROM RABBI REICHEL'S SERMON OF MARCH 30th

TEXT: *Rashi's Commentary on the first verse of Leviticus: AND HE CALLED UNTO MOSES. "The Voice reached his ears but all of the Israelites heard not . . . One would infer that this was so because the Voice was low . . . This is the same Voice which is specified in Psalm (29), 'The Voice of the L-d is powerful; the Voice of the L-d is full of majesty; the Voice of the L-d breaketh cedars'".*

In the course of our spiritually inspirational history the role of the Prophet as exemplified by Moses was more than that of a divine seer. The Prophet had to embody certain fundamental humane qualifications which led him onto paths of unadulterated faith. There was no short cut to prophecy; it required the supreme test of soul searching and dedication.

Riches and glory often are the result of a lucky turn of events, without any effort on one's part; but in the realm of the spirit, the lives of the Prophets reveal that "Rahamana liba ba-eh" (Sanhedrin 106), the All-Merciful desires the heart, the very core of our personality.

The Dubner Maggid tells the story of a poor man who was not invited to the wedding celebration of a rich relative. On the day of the wedding he drowned his sorrow by compulsively eating bread and potatoes, his only food on hand. Just as he had become sated a messenger arrived from the wedding party informing him that by error the invitation addressed to him had not been dispatched and requesting that he should attend the wedding feast. Delighted as he was to go, by then he had no appetite at all for the delicacies awaiting him at the festivities.

Thus, in like manner, if we preoccupy ourselves in our daily living exclusively with the mundane, it is quite evident why matters of the spirit cannot find their rightful place in our lives.

If we will leave room for the Voice of G-d in our hearts and in our conscience surely His strength and His majesty will revive in us the divine spirit, the source of eternal happiness.



MEETING NOTICE:

Due to the fact that the second days of the Passover Festival begin Monday evening, April 15th, our next Men's Club meeting will be held on Monday evening, May 6th.

The Men's Club Sabbath will take place on May 4th, instead of April 27th as previously announced.

The Men's Club will co-sponsor a **Friendship Night** which will feature a most unusual talk by Mr. Ben Glazer on, "Public Relations in Big Business." All members of the Women's League and Mr. & Mrs. League, who are co-sponsoring this evening, are cordially invited to attend. Admission is free and refreshments will be served. **Mark the date on your calendar: May 20th, 8:00 P.M.** This is a MUST for you.

The Men's Club now has available baseball tickets for a double-header between the Yankees and Detroit Tigers for Sunday, June 16th. All you fathers, place your orders now and arrange to bring your children with you to the game.

CONTRIBUTORS TO SHABBAS SHEKOLIM YESHIVOS APPEAL

William Alton, Joseph Buchsbaum, Murray Cumsy, Abraham Emen, William Fisher, Stephen A. Hermides, Morris Jablow, Leo Jacobowitz, Emanuel B. Jacobs, Jonas Kamerman, Dr. Leo Lindenbaum, Robert B. Polak, Eli Rosenblum, Bernard Saltzman, Mildred Schwartz, Samuel Schwarzman, Alfred Silver, Corinne Simons, Harry and Jane Slayton, Seon Steiner, Pinkus Wassertheil.

(To be Continued)

UOJCA ANNUAL DINNER

The Annual Dinner of the Union of Orthodox Jewish Congregations will take place on Sunday, May 5th at the Americana. Guest of Honor at the gala event will be Mr. Nathan K. Gross of the House of Gross. Mr. Gross is Vice-President of the Union.

Our readers are urged to make their reservations at once by calling AL 5-4100.

MEMORIAL SERVICES

Our Annual Memorial Services for the departed whose plaques are on the Memorial Tablets in our Synagogue will be held on Monday evening, May 13th.

OUR LOCAL YESHIVA

The Manhattan Day School (Yeshiva Ohr Torah) was organized in our building nineteen years ago. Since then the school has grown in population as well as in reputation. It is today recognized as one of the outstanding Yeshivos Ketanos in the country and has served as a model school for many communities.

Close to five hundred girls and boys have already graduated from this school and most of them have continued with their studies in institutions of higher Jewish learning. These alumni are a credit to their respective communities.

At present the Manhattan Day School has an enrollment of over 400 children. Eighty per cent receive some form of tuition scholarship. The Board of Education consists of the leading Rabbis of Midtown who make frequent visits to the classes and have the highest regard for the achievements of the pupils in both the religious and the general studies.

As the Manhattan Day School enters its third decade we look forward to even greater participation by our community.

Registration is now open for the first grade as well as other grades. The school also has an excellent all day nursery and kindergarten. For further information kindly call MO 3-5200.

A modern Ritualarium (Mikvah) is located in our community, at 158 W. 97th St., MO 3-0300.

ETHICS OF THE FATHERS

On the Sabbath after Passover we begin the recitation of the Ethics of the Fathers at Saturday afternoon services. These chapters from the Mishna contain some of the most pithy and concise moral philosophy known to man. We urge all to spend some time in the study of these chapters. You may use Rabbi Goldstein's interesting comments on these chapters, published by Bloch Publishing Company, which will be distributed for reading at our Sabbath afternoon service.

Condolences

We sorrowfully record the passing of the following members of our Congregational Family and extend our deepest sympathy to their dear ones: **Bertha Hahn** — mother of our Women's League member, Mrs. Henry Zimmern.

Nathan Schupf — our late member, father of Messrs. Wolf, Jacques and Mozes Schupf, Mrs. Joel Klagsbrun and Mrs. Jacques Censor.

Rebecca F. Goldstein Women's League

OPEN MEETING TO BE HELD ON APRIL 22nd

You and your friends are cordially invited to an **Open Meeting on Monday, April 22nd at 12:30 P.M.** in our **Women's League Clubroom.**

Our Guest Speaker will be **Mr. Ben Glazer**, a Trustee of our Synagogue and an outstanding personage in the field of Public Relations and Advertising. His topic will be "You And I." This promises to be a most interesting afternoon.

Coffee and cake will be served.

BAR MITZVAH



Michael Shaw

Congratulations to Mr. and Mrs. Alvin Shaw upon the forthcoming Bar Mitzvah of their son, Michael, which will be celebrated in our Synagogue. Mazel tov also to the grandparents, Mrs. Rose Rosenblatt and Mrs. Belle Shaw.

MANY THANKS



Mrs. Max Koch

Once again we extend our heartfelt thanks to **Bertha Koch, Chairman** of our Passover Fund, and to her **Co-Chairman, Miriam Morse**, for the wonderful job done. It is due to their most diligent efforts that we were able to do our share through the Joint Passover Fund for the many families that needed financial help to tide them over the Holidays.

Anniversary Greetings

April

- 12—Mr. & Mrs. Paul Chernis
Mr. & Mrs. Zave Kuber
- 14—Mr. & Mrs. Louis Fischer
- 15—Mr. & Mrs. Joseph Hausman
- 16—Mr. & Mrs. Max Dabek
Mr. & Mrs. Milton Gelman
Trustee & Mrs. Jess Ward
- 17—Mr. & Mrs. Harold N. Reich
Mr. & Mrs. Edward Ukeles
- 19—Mr. & Mrs. Fred Vorchheimer

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H. WILLIAM HIRSCHMen's Club Pres.
MRS. O. ASHER REICHEL, Women's League Pres.
MRS. SAMUEL GURSKY, Mr. & Mrs. League Pres.

CHAMETZ AFTER PASSOVER

Any chametz in the possession of a Jew during Passover is considered "chametz sheavar alav ha-Pesach" — prohibited forever. At the conclusion of Passover, one should not use any Jewish baked products until we are certain that the products have been baked **after** the festival.

PASSOVER FINDS ISRAELIS MAKING MORE SACRIFICES FOR IMMIGRANTS

The average American citizen never meets any of the thousands of Jewish newcomers entering Israel. The average Israeli citizen on the other hand, sees such newcomers every day and is deeply affected in his personal life by their problems and by the problems which their presence creates.

Even if he wanted to, the Israel citizen could not ignore the newcomers. For the fact of mass immigration affects his daily living.

The situation is so critical because Israel plans on receiving 75,000 immigrants during the current year instead of an expected 30,000. A great part of the cost of this huge immigration and resettlement will be borne by funds of the United Jewish Appeal, but the brunt of the burden is that of the people of Israel and their Government. This burden of immigration — coupled with the task of defense provision — grows constantly. Yet the people of Israel, remembering the message of the Passover Haggadah, have determined to hold the doors open so that every Jew in a danger zone who has a chance to escape can do so before the opportunity disappears.

The chance for freedom and safety can be lost, however, if UJA agencies do not get enough money to transport and resettle emigrants while they can still leave. Each \$1,000 raised for the Emergency Rescue Fund means another life saved.

The United Jewish Appeal Committee for the West Side Institutional Synagogue will launch its 1963 campaign at a dinner to be held on Tuesday evening, May 14th in our own Ballroom.

Too many of us merely talk about Israel, but neglect to do anything about it. Attendance at this dinner is one thing of a tangible nature that we can do easily. Please remember, therefore, that we are counting on you. Kindly telephone or write to us NOW so that we can make the proper reservation for you.

Israel is calling upon her brothers and sisters and she expects each and every one of us to do our full duty.

Herman H. Cohen,
Dinner Chairman

Jacob Kaplan
Chairman

GETTING PERSONAL

By Sanford Solarz

The success of our Bazaar demonstrated anew the vital roles played by our Men's Club and Mr. & Mrs. League, co-sponsors of the event, in the well being of our Congregation. Bouquets to the Co-Chairmen of the Bazaar Committee, Mr. Fred Heiser and Mmes. Howard Bisgeier, Samuel Gursky and Herbert Rudnick, and to all the following who helped so mightily in putting the Bazaar over: (from the Men's Club) Messrs. Gerard Benjamin, Alexander Dimont, Cantor Joseph Ellner, Dr. Frank E. Fink, Jacob Frankel, Jacob Goldberg, Samuel Gursky, H. William Hirsch, Henry Kaufman, Michael Reiner and Julius Weisel; (from the Mr. & Mrs. League) Mr. Howard Bisgeier, Mrs. Mildred Bisgeier, Dr. and Mrs. Abraham Cohen, Mrs. Maurice Goodgold, Mrs. Dora Gottfried, Mr. and Mrs. Daniel Gribetz, Mrs. Fred Heiser, Mrs. Joseph Klein, Mrs. Adeline Morris, Mr. & Mrs. Jack Nadel, Mrs. O. Asher Reichel, Mr. Herbert Rudnick, Mrs. Al Schwartz, Mr. & Mrs. Max Shapiro, Mrs. Arthur Stein, Mrs. Barbara Teitelbaum and Mr. & Mrs. Eugene Ten Brink; also Karen Bisgeier, Eudis and Kenneth Cohen, Fayge Ellner, Rachel Goldsmith, Iris and Jay Goodgold, Myra Gribetz, David Heiser, Nancy Hoffman, Mervin Lindenbaum, William & Donald Nadel, Helen Pekier, Miriam Reichel, Judith Rudnick, Michael Teitelbaum, Lois and Peggy Ten Brink . . . Mr. Gabriel F. Goldstein will chant the Sheer Hasheereem tomorrow, Shabbos Chol Hamoed, and George Linker will read the Torah that same morning . . . Our prayers for a speedy recovery for Trustee Joseph Buchsbaum, Trustee Frank Frohman, Mrs. Anna Jacobs, Mr. Charles Nicholas and Mr. Henry Silver . . . Welcome home from Israel and Europe to Mr. Fred Ehrman, Mr. & Mrs. Dezso Goldner, and from California to Mr. Henry Blankfort; and from points south to Mr. Ernest Apfelbaum, Mrs. Louis Herbst, Mr. & Mrs. Bernard Langsam, Mrs. Byrde Schary and Mr. Sigmund Schlesinger . . . Our authoress, Miss Sally Chayes, is leaving us for the Windy City this Passover . . . Mazel tov to our members, Mr. and Mrs. Abraham Kuber, and to Dr. & Mrs. William Karmiol, upon the birth of Ann Paula to their children, Mr. & Mrs. Mendel Kuber.

Birthday Greetings

April

- 12—Mrs. Milton Bass
Peter C. Dachs
James Herlands
Stanley R. Kaplan
Norman Ostrove
- 13—Dr. Arnold Schonfeld
Emanuel Yavneh
- 15—Stuart Jacobowitz
- 17—Helen Brooks
Mrs. Philip Gertner
Daniel Gribetz
Charles Hecht
- 18—Mrs. Irving Feuerlicht
Lisa Anne Liebergall
Benjamin Shapiro
- 19—Saul J. Beck
Mrs. Edward J. Enteles
Mrs. Max E. Sanders
- 20—Jeanne Ellen Finkelstein
Marcia Goldberg
- 21—Steven Charney
Stephen H. Shlansky
- 22—Bambi Gross
- 23—Leonard Feinstein
Stanley Klein
Carolyn Susan Schwartz
- 24—Mrs. Marilyn Cohen
Dr. Mortimer Greer
Philip Hanover
Alan Jay Hirsch
Michael Widlanski
- 25—Jeffrey Sanders Blankfort
Helen Kyla Buchsbaum
Ira Mark Glazer

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serious thought

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MAZEL TOV



Lila Poss

Heartiest congratulations to our members, Mr. and Mrs. Emanuel Goodman (Women's League Corresponding Secretary), upon the engagement of their son, Howard Michael, to Lila, daughter of Mr. and Mrs. Lester Poss.

The bride-to-be is a graduate of C.C.N.Y. and is affiliated with the Zenith Import Co. The groom-to-be earned his B.A. and LL.B. degrees from N.Y.U.

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