

JOIN US AT THE
REUNION AND AT
SELICHOS SATURDAY NIGHT

LESHANA TOVA TEEKASAYVU

West Side Institutional Review

Vol. XXVII, No. 1

September 13, 1963

ה'תשכ"ג

24 Elul, 5723

Dear Friends:

Being a seat-holder in a Synagogue is indeed a mark of distinction which every self-respecting Jew and Jewess may attain. We trust that you will give serious thought to maintaining the hallowed tradition of praying together. This act of faith will surely reflect for the good upon the younger members of your family in particular.

If you reside within walking distance of our Synagogue you may reserve seats NOW for the High Holy Day services in our Synagogue. Services will also be conducted in our air-conditioned Ballroom and in the air-conditioned Manhattan Towers Hotel.

If you are a worshipper in our Synagogue, but you will be absent on the High Holy Days, please remember your Synagogue by paying for your usual seats as well as your Yom Kippur pledge.

The Synagogue can function only if every member and worshipper contributes his share for its maintenance.

May you be blessed with a very Happy New Year.

Faithfully yours,
Rabbi Herbert S. Goldstein
Rabbi O. Asher Reichel

MR. & MRS. LEAGUE ELECTS OFFICERS



Mrs. Samuel Gursky
President

At the last meeting of the Mr. & Mrs. League Board, the following officers were elected: Mrs. Samuel Gursky—President, Mrs. Al Schwartz—1st Vice President, Mrs. Howard Bisgeier—2nd Vice President, Mrs.

ALL WELCOME TO SOCIAL REUNION MIDNIGHT, SATURDAY, SEPTEMBER 14th

FIRST SELICHOS TO FOLLOW AT 1:00 A.M.

The growing number of new neighbors in Lincoln Center as well as points east, west and north, are most welcome to join the "old-time" members and friends of our Synagogue Men's Club, Women's League, Mr. & Mrs. League, Elite Club and all our auxiliary groups, at the first reunion of the season this Saturday night, September 14th, at midnite — one hour before the traditional Selichos services will be chanted by our sweet-singing Cantor Joseph Ellner. Refreshments will be served by our Women's League and Men's Club, the hosts of this newly instituted feature in our Synagogue calendar.

Rabbi Reichel will speak briefly at 12:45 A.M. on the highlights of the Selichos and Holy Day services which should help all our worshippers appreciate in fuller fashion the significance of our hallowed prayers. The Selichos will begin promptly at 1:00 A.M.

Our readers are urged to invite their relatives, neighbors and friends to join them for an evening of spiritual inspiration.

W.S.I.S. PRAYER SCHEDULE

Friday, Sept. 13

Kindle Candles Before6:51
Mincha6:30

Saturday, Sept. 14

Morning Service9:00
Sedra: Nitzavim-Vayelech
Rabbi Pekier's Talmud Class5:50
Mr. Allen's Talmud Class5:50
Mincha6:50

PIRKEI AVOS V-VI

Sabbath Terminates7:44
Congregational Reunion 12 Midnight
Discourse followed by Slichos.....12:45

Sunday, Sept. 15

Morning Services8:00, 8:45
Mincha (through Tuesday)6:50

Monday, Sept. 16

Slichos6:20, 8:00
Morning Services6:45, 7:15, 8:25

Tues., Sept. 17—Slichos as Monday

Morning Services6:45, 7:15, 8:25

Wed., Sept. 18—Erev Rosh Hashana

Slichos (Zechor Bris)5:15, 6:40
Morning Services6:40, 8:05

ERUV TAVSHILIN

Max Shapiro—Secretary, Mrs. Eugene Ten Brink—Treasurer, and Mrs. Maurice Goodgold—Membership Chairman.

A very exciting program of activities has been planned for the coming year. Mrs. Al Schwartz was also appointed Chairman of the Cultural Committee which will sponsor a series of lectures open to the public.

Light Festival Candles6:43
Mincha6:30

Thurs., Sept. 19—Rosh Hashana I

Morning Services7:30
Junior Congregation10:40
Mincha followed by Tashlich
and Reading of Psalms5:20
Maariv7:10
Light Festival Candles

Fri., Sept. 20—Rosh Hashana II

Morning Services7:30
Junior Congregation10:40
Rabbi Pekier's Talmud Class5:30
Mr. Allen's Talmud Class5:30
Mincha6:30
Light Sabbath Candles Before.....6:46

Sat., Sept. 21—Shabbos Shuva

Morning Service9:00
Sedra: Haazeenu
Junior Congregation10:40
Mincha6:00
Halachic Discourse by Rabbi Reichel
Sabbath Terminates7:31

Sun., Sept. 22—Tzom Gedalia

Slichos6:35, 8:00
Morning Services7:15, 8:40
Mincha (Vayechal)6:25

Week of Sept. 23

Slichos6:20, 8:00
Mon. & Thurs.6:45, 7:15, 8:30
Tues. & Wed.6:45, 7:30, 8:30
Mincha6:35

Fri., Sept. 27—Erev Yom Kippur

Slichos and Services.....6:35, 7:30, 8:15
Mincha (Successively)2:00 to 3:45
Light Candles Before6:28
Kol Nidre6:30

West Side Institutional Synagogue

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Unveiling

A monument in memory of our late Trustee *Joseph Sattel* will be unveiled on Sunday, September 22nd, at 12 noon, at Mt. Judah Cemetery.

ESROG AND LULAV

Rabbi Pekier informs us that he is already accepting orders for a Lulav and Esrog. You may reach him either at the Synagogue office or at his home, SC 4-5163.

YIZKOR SERVICES

On Yom Kippur Yizkor Memorial Services will be recited in our Synagogue. The following form may be filled out and delivered to the Synagogue office by September 25th for those special memorial prayers.

West Side Institutional Synagogue
122 West 76th Street

I hereby request you to offer the
Yizkor Memorial Prayers for my
.....whose Hebrew name is
and I hereby donate \$.....
Name
Address

MEN'S CLUB

Mr. Leon Herman and Dr. Frank E. Fink have been appointed Chairman and Co-Chairman of the Committee in charge of our High Holy Days Auxiliary Services at the Manhattan Towers. Mr. Louis Wechsler is serving as Chairman of ticket sales.

Cantor Irving Silver, a member of our Men's Club, officiates at these services.

Condolences

We sorrowfully record the passing of the following members of our Congregational Family and extend our deepest sympathy to their near and dear ones:

Cantor Jack Bernard — brother of our member, Mr. Henry Lloyd, and Mr. David Lloyd

Sylvia L. Bernstein — daughter of our Women's League Hon. Vice-President, Mrs. Regina Livingston and our late founding Trustee, George L. Livingston, sister of Mr. Marvin Livingston and Mrs. Harriet Harris

William I. Cohen — husband of Mrs. Martha Cohen

Sara Elkon — mother of Mrs. Wolf Schupf

Eugene Feldman — our member, husband of Mrs. Esther Feldman

Beila Fisherman — mother of Mrs. Moishie C. Pekier

Herbert J. Freezer — brother of our Women's League member, Mrs. Irving Kobrin, and Mrs. Fred Diamond

Joshua P. Gelbfarb — husband of Mrs. Nellie Gelbfarb and father of Mr. William Gelbfarb and Miss Hadassah Gelbfarb

Joseph Geldzahler — our member, husband of Mrs. Antoinette Geldzahler

Maurice Greenstein — founding member of our Board and Men's Club member, husband of our Women's League Hon. President, Mrs. Leah Greenstein, father of Prof. Jesse L. and Alvin M. Greenstein

Jacob Harris — father of our Women's League member, Mrs. David Beilock

Harry Hochstim — our late member, husband of Mrs. Rose Hochstim

Ettie Jaffin — our late member and Women's League member, mother of Mr. George Jaffin, Judge Sylvia Liese and Mrs. Nicki Galpeer

Sonia Jalowski — our Women's League member, wife of Mr. Leon Schiffer

Albert Jesselson — brother of our member, Mr. Ludwig Jesselson

Jerrold I. Kurtz — son-in-law of our Trustee and Mrs. Adolph Meirowitz, husband of Mrs. Connie Kurtz

Leon Paris — brother of our Mr. & Mrs. League member, Mrs. Abraham Cohen

JAFFIN FAMILY TO DEDICATE SYNAGOGUE WINDOW

The Jaffin family will honor the memory of their mother, Ettie Jaffin, by dedicating a stained glass window in our Synagogue.

Ettie Jaffin passed away last July 23rd. She was a loyal member of our Synagogue and a devoted member of our Women's League for nearly twenty years. She attended our services regularly and participated in all our activities until she was taken ill.

Mrs. Jaffin was a fine person who possessed broad sympathies and contributed to many charities. She was a brilliant designer and with her husband owned a successful business employing about two hundred people. Her loss will be felt by many.

She is survived by a son, George M. Jaffin, a prominent attorney in this City, and by two daughters, Judge (Mrs.) Sylvia Liese and Mrs. Nicki Galpeer, who are outstanding in communal affairs.

We are sincerely grateful to the Jaffin family for their generosity to our Synagogue.

ERUV TAVSHILIN

It is not permissible to cook, bake or prepare food on one day of Yom Tov for the next day or for the Sabbath. The "Eruv Tavshilin" set aside prior to the Festival, enables the housewife to cook on Friday for the Sabbath. Inasmuch as this year Rosh Hashana will be on Thursday and Friday, the ceremony of Eruv Tavshilin should be performed on Wednesday, Erev Yom Tov.

Challah and some cooked food, such as fish, are placed on a plate. The master of the house lifts the plate and recites the following: "Boruch ataw a-do-noy elo-kenu melech ha-olam asher kidshanu b'mitz-vo-sav v'tzi-va-nu al mitzvahs e-ruv . . . By virtue of this Eruv, be it permitted to us to bake, cook, keep food warm, light the candles, and do all that is necessary on the Festival for the Sabbath."

On Saturday afternoon the food thus prepared may be eaten.

Bertha Schreibersdorf — our member, and

William Schreibersdorf — sister and brother of our member, Mr. Saul Schreibersdorf, and of Rose, Louis, Julius, Samuel and Joseph.

Jack Spiro — member of the Synagogue and Men's Club, husband of Mrs. Lilian Spiro.

Jack Stern — brother of our members, Messrs. Louis and Abraham Stern, and uncle of our Trustee and Mrs. Ben Glazer

Joseph Weinstein — member of our Board, husband of Mrs. Celia Weinstein, father of Mrs. Max Shulman and Mrs. Lawrence B. Felmus

**WE EXTEND OUR BEST WISHES FOR A HEALTHY,
PROSPEROUS AND HAPPY NEW YEAR
TO OUR RELATIVES AND FRIENDS OF W.S.I.S.**

Rabbi and Mrs. Herbert S. Goldstein
229 West 78th Street

Rabbi and Mrs. O. Asher Reichel
Aaron Israel, Sarah Miriam,
and Moses Hillel
230 West 79th Street

Cantor and Mrs. Zalmon Yavneh
and Family
100 West 76th Street

Cantor and Mrs. Joseph Ellner
and Daughters
150 West 87th Street

Rabbi and Mrs. Moishe C. Pekier
and Children
203 West 81st Street

Mr. and Mrs. Lester Udell

Mr. and Mrs. Samuel W. Siegel
and Family

Mr. and Mrs. Harold Kaplan
and Family

Mr. and Mrs. Harry Altman
15 West 81st Street

Mr. and Mrs. Ernest Apfelbaum
and Family

Mr. and Mrs. Robert August
Bloom's Bakery
156 West 72nd Street

Dr. and Mrs. Abraham Cohen
322 West 78th Street

Ruth and A. M. Davis, Esq.

Mr. Abraham M. Druckman
211 Central Park West

Mr. and Mrs. David S. Elkins
65 Central Park West

Mr. Gabriel Feigenbaum

Mr. Harry Fogel

222 West 77th Street

Judge and Mrs. Harry B. Frank
277 West End Avenue

Mr. and Mrs. Simpson H. Gleichenhaus
250 West 85th Street

Mr. and Mrs. Jacob Goldberg
and Family
35 West 82nd Street

Grossinger Home Bakery
337 Columbus Avenue

Mr. Harold Guttman
12 West 72nd Street

Mr. and Mrs. Leon Herman
310 West 72nd Street

Jack and Bella Heyman
235 West End Avenue

Mr. and Mrs. Morris Jablow
Celia Joroff

25 Central Park West

Mr. and Mrs. Irving W. Karpf
235 West 76th Street

Mr. and Mrs. Charles H. Landis
321 West 77th Street

Dr. and Mrs. Leo Lindenbaum
251 Central Park West

Mr. and Mrs. Erwin H. Lipstadt
1223 Channing Road
Far Rockaway, N.Y.

Mr. and Mrs. Adolph Meirowitz
15 West 81st Street

Mr. and Mrs. Max Miller
30 West 60th Street

Mr. Philip Nims
139 West 78th Street

**REBECCA F. GOLDSTEIN
WOMEN'S LEAGUE**

An *Executive Board* meeting will be held on *Monday, September 16th*, in our Clubroom. *Mrs. Fred Goldstein* will be the hostess at the Luncheon preceding the meeting at 12:30 o'clock.

The first *Open Meeting* of the season will take place on *Monday, September 23rd*, at 12:30 P.M. All the women of our Congregational Family are cordially welcome. Coffee and cake will be served. An interesting program has been planned.

ROSH HASHANA EVE

As with every festival Kiddush is recited over the wine and Shehecheyanu is added. On the second night, a new fruit which has not yet been eaten in its season is placed on the table for the Shehecheyanu of the Kiddush which embraces also the fruit.

It is customary to dip the Hamotzi in honey to denote a sweet year.

Mr. and Mrs. George Pauker
211 Central Park West

Mr. and Mrs. Albert Reinhard
and Lucienne

Mr. and Mrs. A. Robinov
Mr. and Mrs. Samuel Schneider
11 Riverside Drive

Mr. and Mrs. Bernhard Spira
and Family
400 West End Avenue

Mr. Louis Wechsler
Mr. and Mrs. George Wiener
Mr. and Mrs. Henry Zagayski
200 West 79th Street

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GIVE YOUR CHILDREN A WHOLESOME
JEWISH EDUCATION**

A wonderful New Year resolution — start your children's religious education in a pleasant manner at an early age. Our Hebrew School classes are already in session. Enroll your children this Sunday morning or any week-day afternoon (2:00 to 5:30). Do not delay!

Our Principal and staff will be glad to discuss with our parents the individual programs of their children.

Registration is still open for our Sunday Kindergarten which will open after the Holidays.

TASHLICH

Tashlich, a deeply symbolic tradition, takes place on the first day of Rosh Hashana when we go to a body of water and symbolically shake ourselves free of our sins.

Our Hebrew School pupils, as well as all youngsters, will assemble in front of the Synagogue this Thursday, at 5:40 o'clock, and will proceed together to Central Park for the observance of Tashlich. Delicious sweets will be distributed with the compliments of the House of Gross.

JUNIOR CONGREGATION

Our younger set as well as their parents will surely be happy to learn that our Junior Congregation for boys and girls will be resumed beginning with the High Holy Days, at 10:40 A.M.



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GETTING PERSONAL

By Sanford Solarz

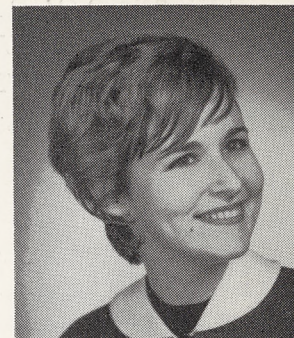
Welcome home from varied points abroad to: Senior Rabbi & Mrs. Herbert S. Goldstein, Trustee Stanley Adler, Trustee & Mrs. Samuel K. Beier, Mr. & Mrs. Murray Cumsky, Trustee Abraham Druckman, Dr. & Mrs. Monroe Gaines, Mr. Emanuel Gluck, Trustee & Mrs. Jacob Goldberg, Mr. & Mrs. Charles Goldner and daughter, Deborah, Mr. & Mrs. Jacob Goodman, Mr. Manfred Hahn, Mr. & Mrs. Manny Kay, Mr. & Mrs. Irving Kobrin, Mr. Abraham Krumbein, Mr. & Mrs. Abraham Kuber, Melvyn Moed, Mr. George Sachs, Mr. Sigmund Schlesinger and daughter, Annette, Treasurer & Mrs. Samuel Silver, Hon. & Mrs. Albert Wald, Mr. & Mrs. Samuel Ward, Dr. & Mrs. Leon Wulman, and from around the world, Mr. David Wiener . . . Congregational thanks to our member, Mr. Harry Perlman, for chanting the Torah on several Sabbaths during the summer . . . The worshippers in the main Synagogue will again enjoy hearing the sound of the Shofar by our good neighbor, Mr. Nash Aussenberg . . . Rabbi Reichel was one of the guest speakers at the annual Convention of the Rabbinical Alliance of America . . . The JNF held a reception for Trustee Abraham M. Druckman . . . Hearty Mazel Tov to:— our member, Mr. Max Brooks, upon his marriage to Sydell Spatz; our members, Mr. & Mrs. Hyman Gottlieb, upon the marriage of their son, Judah, to Ruth T. Livingston, daughter of Dr. & Mrs. Seymour H. Livingston (the Aufruf took place in our Synagogue); Mr. & Mrs. Philip Hersh upon the marriage of their daughter, Janet, to Stewart, son of Mr. & Mrs. Albert Flome; Mrs. Alexander Kirsh upon the marriage of her son, Nathan Ned, to Beatrice, daughter of Mrs. Saul A. Binderman; our members, Mr. & Mrs. Nat Lebowitz, and to the grandmothers, Mrs. Ella Kramer and Mrs. Minnie Lebowitz, upon the marriage of their son, Elliot, to Barbara, daughter of Mr. & Mrs. Albert Frisch and granddaughter of Mrs. Rose Blumberg; our Women's League member, Mrs. Benjamin Reichel, upon the marriage of her son, Hyam,

brother of our Rabbi, to Carol Doris, daughter of Mr. & Mrs. Louis Scheingarten; Mr. & Mrs. Z. Sitchin upon the marriage of their daughter, Edna, to Joshua Aizenberg . . . Congratulations to:—Trustee & Mrs. Abraham M. Druckman upon the birth of a daughter to their children Mr. & Mrs. Edward Enteles; Mr. & Mrs. Max Masia upon the birth of Elise Lori to their children, Mr. & Mrs. Stuart Bernbach; our Assistant Principal, Rabbi & Mrs. Mordecai Nitzlich, upon the birth of Leah . . . Our prayers for a speedy recovery to Mr. Charles A. Hirschhorn, Mr. Henry Kaufman - our Men's Club Treasurer, Elizabeth L. Needle, Trustee Joseph L. Rosenberg, Mr. Benjamin Spanbock and Mrs. Herbert Tumpowsky.

Happy Birthday to: Mrs. Bertha Allen, Douglas Barasch, Trustee Samuel K. Beier, Mrs. Aladar Bernath, Judith Bernstein, Mrs. Marilyn Gershbein, Rashi Glazer, Joel Goldman, Gabriel F. Goldstein, Mrs. Herman B. Gross, Trustee & Mrs. H. William Hirsch, Ronald Jaspan, Richard Karpf, Lawrence Kobrin, Franklin Koppel, Louise Levine, Dr. Herman Mintz, Leslie Mirken, Philip Nager, Rosanne Schnur, Stephen Solarz, Lois Ten Brink, Ira & Marcia Tumpowsky, President Lester Udell, Amy & Nancy Udell, Mrs. Fred Vorchheimer, Susie Weinstein, Alan Weiss, Daniel Weiss, Nancy & Patricia Weiss, Mrs. Joseph B. Wiesel, Andrea B. Wohl, Ellen Zahler, Henry & Jay Zimmern . . .

Anniversary Greetings to the: Edward Berkowitz, Selig Edelmanns, Jacob Frankels, Dr. Jerome J. Goldsteins, Morton Kamermans, Herbert Rudnicks, Lipa Silbersteins, Max Stokers, Nat Trotzky, Joseph Weisenfelds, Dr. Jerome Weiss, Richard I. Wiggs.

MAZEL TOV



Karen S. Brand

Mazel tov to our members, Mr. and Mrs. Sol Redlich, upon the engagement of their son, Theodore, to Karen Sue, daughter of Mr. and Mrs. Milton W. Brand of Belle Harbor.

The bride-to-be attended the University of Buffalo and received her Bachelor's degree from N.Y.U. She has just begun teaching in the City school system.

The groom-to-be, an alumnus of Brown University, served with the U. S. Army in Germany. He is on the Public Relations staff of Yeshiva University.

YOUTH ACTIVITIES

As the New Year begins we are re-assembling the many clubs which our Synagogue conducts on all age levels.

Our groups will embrace the elementary school age, post Bar and Bas Mitzvahs, senior high school, collegiates, the Sinai League for Young Adults over 19, and the Elite Club for single people over 30.

Kindly send our Social Dept. the names, age levels, addresses and phone numbers of your children so that we may send them personal invitations.

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