



West Side Institutional Review

Vol. XXVII, No. 10

January 17, 1964

ב'ה

3 Shevat, 5724

W.S.I.S. PRAYER SCHEDULE

Friday, January 17th

Light Candles Before4:37
Mincha4:40

Saturday, January 18th

Morning Service9:00
Sedra: Bo

Junior Congregation10:45
Rabbi Pekier's Talmud Class3:15

Mr. Isaac Allen's Talmud Class3:15
Mincha4:15

Reader of Service: Levi Pekier
Reader of Torah: Marc Siditsky

Seuda Shlishis
Host: Mr. Max Selsky

Sabbath Terminates5:36

Week of January 19th

Sunday Morning7:15, 8:15, 8:45

Mon. & Thurs.6:45, 7:45, 8:30

Tues., Wed. & Fri.6:45, 7:45, 8:15

Mincha Daily4:45

Friday, January 24th

Light Candles Before4:45

Mincha4:50

Saturday, January 25th

Morning Service9:00

Sedra: Beshalach

Junior Congregation10:45

Rabbi Pekier's Talmud Class3:20

Mr. Isaac Allen's Talmud Class3:20

Mincha4:20

Reader of Service:

Abraham Kraushar

Reader of Torah: Aaron Reichel

Seuda Shlishis

Host: Mr. Leo Jacobowitz

Sabbath Terminates5:43

Week of January 26th

Sunday Morning7:15, 8:15, 8:45

Mon. & Thurs.6:45, 7:45, 8:30

Tues., Wed. & Fri.6:45, 7:45, 8:15

Mincha Daily4:55

Friday, January 31st

Light Candles Before4:53

Mincha4:55

ELITE CLUB

The Elite Club cordially invites single people over 35 to attend our Public Lecture this Monday evening, and to join them at a Social Hour following the lecture in the Clubroom on the 2nd floor. No admission charge.

YOUNG ADULTS

The Sinai League invites our young adults (19 to 32) to attend our Public Lecture this Monday evening, January 20th, and to join them for a Social Hour following the lecture in the Ballroom. No admission charge.

ALL WELCOME

MONDAY, JANUARY 20th, 8:30 P.M.

to the first in a series of

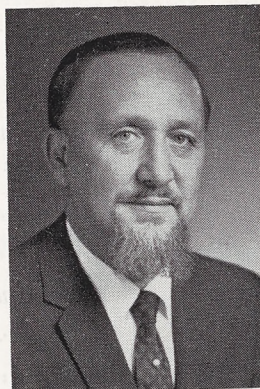
W.S.I.S. PUBLIC LECTURES

on Contemporary Judaism

Topic: "A Philosophy of Judaism for Moderns"

o - o - o

GUEST SPEAKER



Rabbi Dr. Samson R. Weiss

Our distinguished speaker, who is Executive Vice-President of the Union of Orthodox Jewish Congregations of America, is considered one of the leading ideologists and spokesmen of Judaism.

Born and educated in Europe, Dr. Weiss served as the Dean of the Hebrew Department of the Jewish Teachers College in Wuerzburg, Germany. His first position in this country was as Professor of Codes at the Rabbinical Academy Ner Israel in Baltimore. In 1944 he helped organize Torah Umesorah, a national association dedicated to the establishment of Hebrew Day Schools, and he established the Young Israel Institute of Jewish Studies, the largest Jewish adult school in the United States. He also served as National Director of Young Israel until 1956 when he was appointed to his present post. Dr. Weiss recently spent a three-week visit in South Africa.

Admission Free

Co-sponsored by our:-

Men's Club, Women's League
Mr. & Mrs. League, P.T.A.

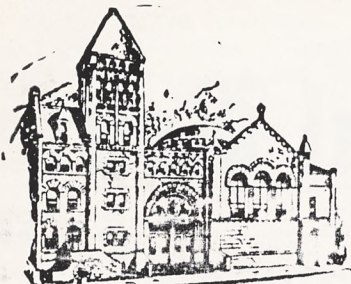
Lincoln Center League
Elite Club, Young Adults League

Lincoln Center League of W.S.I.S. Just Born

We are happy to announce the formation of the Lincoln Center League for newly married couples. This group should be of great interest to the growing number of young married couples moving into the Lincoln Center area. At the organizational meeting held on January 8th, Rabbi Reichel pointed out that the League would embrace social, cultural, communal as well as our Synagogue activities.

All young couples in the Lincoln Center area are cordially invited to attend the first social evening of the Lincoln Center League in our building on Sunday evening, February 2nd, at 8:00 o'clock. On the Arrangements Committee are the Barret Broydes, William Cigals, Paul Foonts, Milton Gelmans, Martin Snyders and Jack Verschleisers. If you plan to attend or if you wish further information, please call the Foonts at TR 3-9173 or the Snyders at EN 2-9753.

West Side Institutional Synagogue
120-138 WEST 76TH STREET
New York 23 TR 7-8281-8251



Published bi-weekly from the Second Friday in September to the Second Friday in June. Subscription: One Dollar Per Year. Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N. Y. under the act of March 3, 1879.

LESTER UDELL President
SAMUEL W. SIEGEL 1st Vice-President
JACOB KINZLER 2nd Vice-President
SAMUEL SILVER Treasurer
HAROLD KAPLAN Asst. Treas. & Exec. Dir.
MORRIS JABLOW Secretary
DR. HERBERT S. GOLDSTEIN, Senior Rabbi
DR. O. ASHER REICHEL, Rabbi
ZALMON YAVNEH, Cantor Emeritus
JOSEPH ELLNER, Cantor
RABBI MOISHE C. PEKIER, Sexton

BOARD OF TRUSTEES
Stanley Adler
Harry Altman
Joseph Anderson
Harry Appel
Wm. L. Basser
Samuel K. Beier
Sol Bellsey
Henry Blankfort
Joseph Buchsbaum
David Cohen
Herman H. Cohen
Albert H. Colin
Abraham M. Davis
Sam Davis
Abraham M. Druckman
Hon. David N. Edelstein
Dr. Frank E. Fink
William Foont
Hon. Harry B. Frank
Phillip F. Frankel
Frank Frohman
George Gersony
Ben Glazer
Jacob Goldberg
Abraham Goldman
Deszo Goldner
Jean Goldwurm
Jacob Goodman
Dr. Samuel Greenberg
Jess E. Gross
Carl Grossberg
Leon Herman
H. William Hirsch
H. WILLIAM HIRSCH Men's Club Pres.
MRS. O. ASHER REICHEL, Women's League Pres.
MRS. SAMUEL GURSKY, Mr. & Mrs. League Pres.

A modern Ritualarium (Mikvah) is located in our community, at 158 W. 97th St., MO 3-0300.

CONDOLENCES

We sorrowfully record the passing of the following of our Congregational Family and extend our deepest sympathy to their dear ones:

Paul Englender — our late member, husband of Mrs. Rose Englender.

Malvine Herlinger — mother of our member, Mrs. Ernest Apfelbaum.

Israel Kuber — our late member, husband of Mrs. Sylvia Kuber and brother of our member, Mr. Abraham Kuber.

Lena Rosenbloom — sister of our Women's League member, Mrs. Sol Bellsey.

Henry Silver — our late member

MEN'S CLUB

CULTURAL EVENING, MONDAY, JANUARY 20th

In place of our regular meeting, all our members are invited to come with their relatives and friends to the W.S.I.S. Public Lecture this Monday evening, January 20th, at 8:30 o'clock. Kindly see page 1 for the announcement of the interesting program.

* * * * *

At the last meeting of the Men's Club, the following appointments were made: **Planning Committee** — Murray Rosenberg, Chairman, Gerard Benjamin, Alex Dimant, Abraham Emen, Dr. Frank E. Fink, Jacob Frankel, Fred Goldstein, Fred Heiser, Leon Herman, Burton Kebart, Max Klein, Isaac Koenigsberg, Julius Wiesel; **Membership Committee** — Jacob Goldberg, Chairman, Henry Kaufman, Max Klein; **Finance Committee** — Murray Rosenberg, Chairman, Abraham Emen, Jacob Goldberg, Fred Goldstein, Fred Heiser, Burton Kebart; **Publicity Committee** — Samuel Gursky; **Baseball Committee** — Fred Heiser, Chairman.

BIRTHDAY GREETINGS

January

- 17—Harvey Robert Gross
Mrs. Henry L. Kraushar
Mrs. Herbert L. Ortner
Edward Weinstein
18—Susan Citron
19—Mrs. Sondra L. Mayper
Joseph Zahler

- 20—Sol Brandes
Mrs. Minette Horowitz
21—Beth Esther Charney
Allan Jeffrey Cohen
Mrs. Joseph Friedman
Mrs. Maurice Goodgold
22—Mrs. Sigg Eisenberg
Douglas J. Reichlin
Roy Stuart Tumpowsky
23—Emanuel Goldman
Mrs. Norman Grober
Trustee Jonas Leisten
Bea Lippman
Jeffrey Sheppard Yudkoff
24—Mrs. Jacob Kaplan
25—Jack Goodman
Donald Jay Moses
Mrs. Bertha Warshauer
26—Sol Anstendig
Francine Sarah Keehn
Mark Moskowitz
27—Alexander Cohen
Henry L. Kessler
28—Peter Benjamin
Trustee Murray Rosenberg
29—Mrs. Arnold C. Brasc
Robert Levine
Mrs. Arthur Udell
30—Mrs. Gabriel F. Goldstein
Elliot Herbert Kamerman
Mark Linker
Aaron Israel Reichel
Laurie Sue Udell

* * *

ANNIVERSARY GREETINGS

- 17—Mr. & Mrs. Bennett Carter
Mr. & Mrs. Irving Kobrin
18—Mr. & Mrs. Harold Wohl
23—Dr. & Mrs. Simon Dack
Mr. & Mrs. Herbert L. Ortner
Mr. & Mrs. Harold Pash
Mr. & Mrs. Warren L. Schnur
24—Trustee & Mrs. Adolph Meiorowitz
26—Mr. & Mrs. Milton Mirken
28—Mr. & Mrs. Daniel Rich
29—Mr. & Mrs. Alexander Cohen
30—Mr. & Mrs. Ben K. Eisenberg
Mr. & Mrs. Elliot Wohl

*You Are Invited To Celebrate
Weddings, Bar Mitzvahs,
Festive Occasions In Our
Air-Conditioned Ballroom.*

TEENAGERS NOTES

The next meeting of the Club will take place on Sunday, January 26th, at 11:15 A.M. in the Game Room.

Plans are in the offing for our teenagers to see "Oliver" in the latter part of February. For reservation application, kindly contact our Teenagers Club.

HAMISHA ASAR B'SHEVAT Wednesday, January 29th

Hamisha Asar B'Shevav (the Fifteenth Day of the Hebrew month Shevat) is the Jewish "Arbor Day."

In Temple times this day determined the dating of the produce relating to tithes. The Mishna refers to this day as Rosh Hashonah L'Ilanos (New Year for Trees).

Hamisha Asar B'Shevav is observed by the eating of fruit products for which the Holy Land is noted, such as dates, figs, olives, pomegranates, grapes, almonds and carob, "bokser."

We partake of one of these fruits, which we have not as yet eaten during the year, for the purpose of saying the blessing of "Shehechyanu."

In Israel the observance of this day is set aside also for the planting of new trees.

Rebecca F. Goldstein Women's League

OPEN MEETING TO BE HELD ON MONDAY, JANUARY 20th

All members and friends are cordially invited to attend an **Open Meeting** on **Monday, January 20th at 12:30 P.M.** in the **Women's League Clubroom.**

For our Program of the afternoon, we will have the pleasure of listening to a review of "The Conversion of Chaplain Cohen" by our own **Mrs. Samuel J. Goldberg.** Della has very graciously performed for us in the past, therefore, we are looking forward to a most enjoyable afternoon.

Coffee and cake will be served.

* * * *

CHILDREN'S VILLAGE LUNCHEON * GALA EVENT * MARCH 9th

Associate Chairman



Mrs. Frank L. Taks

In the hands of **Sophie Taks** as Associate Chairman, our Children's Village Luncheon will be an outstanding and different affair as compared to other years. In her capable hands, it will be an afternoon of beauty and enjoyment and one that will be long remembered. However, she needs the cooperation of each member to bring her friends. The price of the luncheon is \$5.00. Reserve the date now — **MONDAY, MARCH 9th** — in our **SYNAGOGUE GRAND BALLROOM.** **MAKE YOUR RESERVATIONS IMMEDIATELY.**

HEBREW SCHOOL NOTES

Open School - Sunday, Jan. 19th

Our parents are cordially welcome to visit their children's sessions on Sunday morning, January 19th, at the regularly scheduled time. Our parents will also have an opportunity to discuss their children's progress with the teachers.

Our Women's League will provide goodies for our pupils in honor of Tu B'Shevat.

SHALOM! WELCOME!

We are delighted that many families are moving into our neighborhood. Should you know of newcomers, please invite them to our Services and to our activities listed in the **Review.** Also kindly send their names, addresses and phone numbers to our office.

GALA BAZAAR OF YESHIVA CHOFETZ CHAIM at the Y. I. BUILDING

210 West 91st Street

Sun., Jan. 19, 4-10

Mon., Jan. 20, 10-10

REMEMBER

OUR

BAZAAR



Our Men's Club and Mr. & Mrs. League are co-sponsoring our Gala Bazaar on **Sunday, March 1st.** The success of this event depends on your continued cooperation for an ample supply of varied new merchandise.

Packages may be sent to our Synagogue building, marked "BAZAAR COMMITTEE", — or call TR 7-8281 and leave word when our volunteers may pick up your packages.

Please note that gifts of merchandise, up to their retail resale price, is a permissible deduction for tax purposes.

YESHIVA UNIVERSITY WOMEN

Afternoon to Remember

Tuesday, Jan. 21st, 1:30 P.M.

at the Hotel Croydon

Marietta Tree, U.S. Representative to the U.N. Commission on Human Rights, will speak on "The Changing Role of Women in the World."

HOMES FOR CHILDREN DONORS

Rachel Barowsky, Dr. Harry Bloom, Seth Gell, Gabriel F. Goldstein, Abe Glaser, Emanuel B. Jacobs, Herbert E. Jacoby, David Lerner, Jenny Saloman, Morris Mehlman, D. Schwarzman, Samuel Silver, Isaiah Zucker.

By Special Arrangement with the Ritz Carlton Ownership

DR. DAVID S. ANDRON

will Direct and Operate

THE FAMED

Ritz-Carlton HOTEL

On the Boardwalk at Iowa Avenue
Atlantic City, N. J.

Exclusively for the

PASSOVER HOLIDAYS 1964

Friday, March 27th through Sunday, April 5th
10 DAYS 9 NIGHTS

Under strict Dietary Observance and Rabbinical Supervision

- * Inspiring & Impressive Services with celebrated Cantor
- * Superb Cuisine in famed ANDRON tradition
- * Superlative Entertainment * Indoor heated Pool * Golf Bowling * Every Facility in this most elegant setting

Reservations: New York Office: 465 West End Avenue, N. Y. 24, N. Y.

DR. DAVID S. ANDRON

Telephone: SU 7-3597



come on
down!

MIAMI

for SuperJet reservations call a travel agent or TN 7-1000.

NORTHEAST
AIRLINES

GETTING PERSONAL

By Sanford Solarz

Bon Voyage to our beloved Senior Rabbi and Mrs. Herbert S. Goldstein upon their trip to Europe and the Holy Land. Welcome home from the Holy Land to Trustee and Mrs. Frank L. Taks; from Europe to Mr. Bernard S. Bernard; from points South to Mr. and Mrs. Ernest Apfelbaum, Trustee Abraham M. Druckman, Mr. and Mrs. Abraham Emen, Mr. and Mrs. Harold Gross, Miss Bea Lippman, Trustee and Mrs. Martin Romerovski, Dr. and Mrs. William Weiss and Dr. and Mrs. Louis Wexler . . . We were happy to have at our Sabbath services Mr. Moe Feuerstein, President of the Union of Orthodox Jewish Congregations of America, and Dr. Philip Birnbaum, noted Jewish scholar . . . Congratulations to our sweet-singing Cantor Joseph Ellner upon his reelection as Vice-President of the Jewish Ministers Cantors Association of America . . . All best wishes to our member, Mr. Lawrence E. Kobrin, upon the formation of a partnership in his law office . . . Our Congregational thanks to the Women's League for helping make our Public Lecture Series possible . . . Our prayers for a speedy recovery to Trustee Frank Frohman and 2nd Vice-President Jacob Kinzler . . . The latest edition of "Who's Who in the East" contains the biography of our member, Mrs. Samuel Nirenstein (she already appears in "Who's Who of American Women").

For The Best In Entertainment

JOE KLEIN

Orchestras

ENdicott 2-3998 210 West 78th Street
9215 New York 24, N.Y.

ESPLANADE CATERERS

Hotel Esplanade

305 West End Avenue
TR 3-8899 TR 4-5000
© Strictly Kosher

**STERN'S KOSHER
PASTRY SHOP, INC.**

490 AMSTERDAM AVENUE
Bet. 83rd and 84th Sts.
TR 3-2040

ORegon 5-7473 - 7474

FIEDLER ROOFING CO. Inc.

Charles Fiedler & Son
Roofing and Sheet Metal Contractors
514 W. 25th St., New York 1, N.Y.

GERTZ BROS., N.Y.C.

THE W.S.I.S. MAKES OPERA HISTORY



Photo by Louis Melancon

A bronze plaque was presented to the Metropolitan Opera Association commemorating the 25th year of Benefit Performances at the Metropolitan Opera House by the W.S.I.S. The presentation was made on the stage of the Met during the intermission of our Benefit Performance, by Herman H. Cohen, Chairman of the W.S.I.S. Opera Committee, assisted by Jacob Kaplan and Alexander Rauchman, Co-Chairmen. Shown in the picture above are (left to right) Rudolph Bing, General Manager of the Met, Lauder Greenway, Chairman of the Board of the Metropolitan Opera Association, Messrs. Cohen, Kaplan and Rauchman.

A distinguished audience which included U. S. Ambassador to the U.N., Hon. Adlai Stevenson, as well as some 325 standees who arrived as early as 6:15 A.M. (number one in line being Philip Kaufman, a student of Queens College), packed the Metropolitan Opera House for our Benefit Performance to capacity on January 5th, 1964. The W.S.I.S. made history in the musical field according to William Bender of the New York Herald Tribune. "Never before," he wrote, "was one singer [Joan Sutherland] accorded such an evening so early in her career." Louis Biancolli of the World-Telegram called the evening, "Brilliant." It was indeed gracious of Miss Sutherland to consent to perform in such grand style for our Benefit.

After the final curtain, members of the audience rushed down the aisle towards the stage with shouts of brava. Joan Sutherland received some fifteen curtain calls. Also acclaimed were Richard Tucker, Sandor Konya, Nicolai Gedda, and Giorgio Tozzi, who according to some Opera buffs, never during the entire season sang so well. Requests for tickets for next year's Benefit are already pouring into the Synagogue.

Over 700 names were compiled at the Synagogue office of the many people who could not be accommodated with tickets. The Opera Committee, headed by Herman H. Cohen, with the able assistance of Jacob Kaplan and Alexander Rauchman, are already at work to make next year's Opera Benefit equal to the Gala of this year.

MEAL MART

"YOUR PERSONAL CHEF"

Caterers to All Social Functions

2189 BROADWAY

SUquehanna 7-4720

We Deliver

HOME MADE KOSHER DELICACIES

SOL SINGER, INC.

All Standard Make

TIRES, BATTERIES AND ACCESSORIES
IGNITION AND REPAIRS

384 AMSTERDAM AVENUE

Bet. 78th-79th Sts.

TRafalgar 7-8910-11

LIPSTADT MEMORIAL CO.

Closed Saturdays Open Sundays

370 Amsterdam Ave.

Near 78th St. New York 24, N. Y

Tel.: TRafalgar 4-6843

Phone SEdwick 3-5400

Their Memory Deserves the Finest

Bronx & Lauer Memorials Corp.

BEN PEARLBERG

Monuments of Every Description

2020 Jerome Avenue Bronx 53, N. Y.
Near Burnside Avenue

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements

76th St. & Amsterdam Avenue ENdicott 2-6600

Carl Grossberg, Director