

YOU ARE INVITED TO CELEBRATE
WEDDINGS, BAR MITZVAHS,
FESTIVE OCCASIONS IN OUR
AIR-CONDITIONED BALLROOM

West Side Institutional Review

Vol. XXVII, No. 13

February 28, 1964

ב"ה

15 Adar, 5724

W.S.I.S. PRAYER SCHEDULE

Friday, Feb. 28th — Shushan Purim

Light Candles Before5:26
Mincha5:30

Saturday, February 29th

Morning Service9:00
Sedra: Kee Seesah
Junior Congregation10:45
Rabbi Pekier's Talmud Class4:00
Mr. Isaac Allen's Talmud Class4:00
Mincha5:00
Reader of Service: Mervyn Frankel
Reader of Torah: Levi Pekier
Seuda Shlishis
Hosts: WSIS Men's Club
Sabbath Terminates6:22

Week of March 1st —

Sunday Morning7:15, 8:15, 8:45
Mon. & Thurs.6:45, 7:45, 8:30
Tues., Wed. & Fri.6:45, 7:45, 8:15
Mincha Daily5:35
Wednesday Nights — Rabbi
Pekier's Talmud Class8:00

Friday, March 6th

Light Candles Before5:34
Mincha5:40

Saturday, March 7th

Morning Service8:40
Sedra: Vayakhel-Pekuday
Blessing of New Month
Parshas Parah
Sermon by Rabbi Reichel
Junior Congregation10:45
Rabbi Pekier's Talmud Class4:10
Mr. Isaac Allen's Talmud Class4:10
Mincha5:10
Reader of Service: Levi Pekier
Reader of Torah: Abraham Kraushar
Seuda Shlishis
Host: Mr. Martin Foont
Sabbath Terminates6:30

Week of March 8th

Sunday Morning7:15, 8:15, 8:45
Mon. & Thurs.6:45, 7:45, 8:30
Tues., Wed. & Fri.6:45, 7:45, 8:15
Mincha Daily5:45

Friday, March 13th

Light Candles Before5:42
Mincha5:45

Sat., March 14th — Rosh Chodesh Nisan

Morning Service8:30

MR. & MRS. LEAGUE

Mr. and Mrs. Howard Bisgeier will be the hosts at a Board meeting of the League on Wednesday evening, March 4th, at 8:30 o'clock.

HAVE YOU HEARD THE STORY, DEAR FRIEND, OF "ACRES OF DIAMONDS"?

It concerns a native of some foreign land who sold his house and chattels to gain money to enable him to travel to distant countries in search of buried treasure . . . diamonds. The man who bought the native's land discovered a diamond mine of untold value right on the land that the seeker sold! Moral: — Look close, there might be diamonds beneath your very nose!

We are again launching a Treasure Hunt. You — you — or you may find yourself the owner of some valuable shares of American Tel. & Tel., Cities Service, Long Island Lighting, Gulf Oil, General Tel., General Foods and Sears Roebuck, or jetted to Israel with your beloved, or the proud owner of some U. S. or Israeli bonds.

These valuable gifts are going to belong to someone on the night of June the 16th . . . and it may as well be you — you or you.

All we ask you to do is secure as many subscription tickets as you can. The odds are all in your favor. No use in trying Las Vegas, Hialeah, Tiajuana, Yonkers or Roosevelt. Ours is a better offer and a better opportunity.

Yours for the Treasure,

BEN GLAZER, Chairman

P.S. For further details please call our office TR 7-8281.

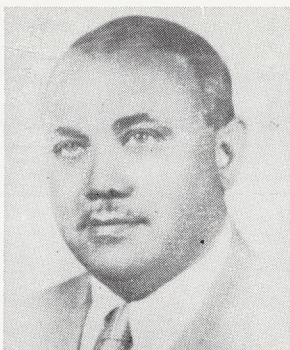
MEN'S CLUB SABBATH BEGINS THIS EVENING



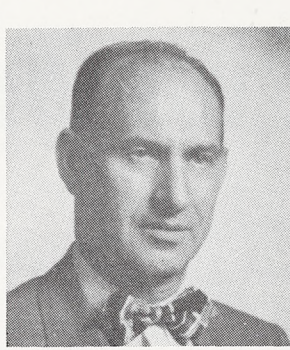
BRUNO BAYER
Friday Night Cantor



JACOB GOLDBERG
Psukei DeZimra



LEON HERMAN
Preacher



MAX KLEIN
Chairman



ISAAC KOENIGSBERG
Cantor for Musaf

Our Elite Club (for single people 32-45) will have a Cocktail Party for members only. For membership information kindly contact the Synagogue office, TR 7-8281, or write to the Elite Club, WSIS, 122 West 76 St., N.Y.C. 10023.

Members will receive invitations to meetings by mail.

Also participating in the services will be Mr. Daniel Pressner, Cantor for Shachris, Mr. William Foont, Maftir, and Mr. H. William Hirsch, Men's Club President, who will address the Seuda Shlishis. Mr. Jacob Frankel is serving as Co-Chairman. Our Men's Club will tender a kiddush to the congregation following the morning service and will be the hosts at the Seuda Shlishis.

* * *

MEN'S CLUB MEETING MONDAY EVENING, MARCH 2nd

Agenda: Reports on bazaar and special function on March 14th.
Baseball game tickets available for Sunday, June 14th, Yankees and Chicago White Sox doubleheader.
Attend Game Night every Thursday evening at Manhattan Towers.

Academy

LIQUOR CORPORATION

FAMOUS FOR
HOUSE OF **FLATOW**
KIDDUSH WINE
STRICTLY KOSHER FOR PASSOVER
Israeli & Domestic
WINE • BRANDY • VODKA
SLIVOVITZ • WISHNIAK
GIN & VERMOUTH
Blackberry Brandy • Banana
Blackberry & Cherry Wine
We Deliver - Tel. ACademy 2-7770
2648 BROADWAY AT 100th ST.
East Side of Broadway

SOL SINGER, INC.

All Standard Make
TIRES, BATTERIES AND ACCESSORIES
IGNITION AND REPAIRS
384 AMSTERDAM AVENUE
Bet. 78th-79th Sts.
TRafalgar 7-8910-11

ORegion 5-7473 - 7474

FIEDLER ROOFING CO. Inc.
Charles Fiedler & Son
Roofing and Sheet Metal Contractors
514 W. 25th St., New York 1. N.Y.

For The Best In Entertainment

JOE KLEIN

Orchestras

ENdicott 2-3998 210 West 78th Street
9215 New York 24, N.Y.

MARKOWITZ'S HOTEL

Shabbos and Kashruth
Strictly Observed

Renovated Dining Room Open
to the Public — Make Passover
Reservations Now.
2120 Pacific Ave. Atlantic City, N.J.
Leon and Mary Eisner
Ownership - Management
For Reservations Call: 344-0331

ESPLANADE CATERERS

Hotel Esplanade
305 West End Avenue
TR 3-8899 TR 4-5000
© Strictly Kosher

LIPSTADT MEMORIAL CO.

Closed Saturdays Open Sundays
370 Amsterdam Ave.
Near 78th St. New York 24, N. Y.
Tel.: TRafalgar 4-6848

A modern Ritualarium (Mikvah) is located in our community, at 158 W. 97th St., MO 3-0300.

KASHRUS NOTES

The new © Kosher Food Directory for Passover may be ordered without charge from the Union of Orthodox Jewish Congregations, 84 Fifth Avenue, New York 11.

MEAL MART

"YOUR PERSONAL CHEF"
Caterers to All Social Functions
2189 BROADWAY
SUsquehanna 7-4720 We Deliver
HOME MADE KOSHER DELICACIES

MUSIC LESSONS

LIORA HENDEL, Pianist
KENNETH SARCH, Violinist
of the Juilliard School of Music
now accepting students
Call TR 4-1850

Phone SEdgewick 3-5400

Their Memory Deserves the Finest Bronx & Lauer Memorials Corp.

BEN PEARLBERG
Monuments of Every Description
2020 Jerome Avenue Bronx 53, N. Y.
Near Burnside Avenue

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements
76th St. & Amsterdam Avenue ENdicott 2-6600
Carl Grossberg, Director

Rebecca F. Goldstein Women's League

PRE-PASSOVER OPEN MEETING, MONDAY, MARCH 2nd

You and your friends are cordially invited to attend an open meeting on Monday, March 2nd, at 12:30 P.M., in our Women's League Clubroom. Our program will be "ASK THE RABBI." Our guest speaker will be our own **Rabbi O. Asher Reichel** who will present some interesting highlights connected with the Passover holiday and will also invite your questions. Coffee and cake will be served.

* * *

CHILDREN'S VILLAGE LUNCHEON — COME ONE, COME ALL — March 9

All preparations have been completed by our Chairman, **Jeanette Jacobs**, and her Co-Chairmen and Committee. They worked constantly to make this function a great success. They have arranged a delicious lunch, a beautiful treasure chest and a delightful afternoon of card games. Have you made your reservations? Have you donated your treasure chest and patroness gifts? **Please cooperate and do so immediately.** Time is short.

Tickets are \$5 each for our Children's Village Luncheon, which will be held on Monday, March 9th, at 12 noon, in the Grand Ballroom.

**Donors To Midtown Mikvah
Building Fund Will Be Recorded
In Next Issue**

MEMORIAL EVENING

The annual evening dedicated to the memory of the relatives of our Congregational Family whose names appear on the bronze plaques in the Daily Synagogue will be held Monday evening, April 27th.

Our congregants who wish to memorialize their near and dear ones by having a plaque installed in time for April 27th can do so by making arrangements during the month of March.

Each member of the family of the departed is notified of the Yahrzeit. The names are read at all the Yizkor services. For further details please call the Synagogue office, TR 7-8281.

CONDOLENCES

We sorrowfully record the passing of the following of our Congregational Family and extend our deepest sympathy to their dear ones.

Nathan Cohen — brother of our Women's League member, Mrs. Ella Sagolowitz.

Dr. Broche Drory — sister of our member, Mr. Morris Kantor.

Ray Eber — mother of Mrs. Aaron Gelb.

Benjamin Settel — husband of Mrs. Letty Settel, and brother of our members, Mrs. Annie Eisenberg (also our Women's League Board member), Dr. Nathan Settel, and brother-in-law of our member, Mr. Meyer Pargament.

ISRAELI GUEST AT OUR COLLEGIATES BRUNCH MARCH 8th

Mr. Zvi Zinger, noted Israeli writer and radio commentator, will speak at a Brunch for the Collegiates of the midtown congregations on Sunday morning, March 8th, at 10:30 o'clock in our Ballroom.

Mr. Zinger will discuss current problems relating to religion in Israel today. Our collegiates who plan to attend are reminded to leave word for Rabbi Reichel by Tuesday, March 3rd — write or call TR 7-8281.

This event is under the auspices of the Mid-Manhattan Council of Orthodox Synagogues.

DONORS TO SHABBAS SHEKALIM YESHIVOS APPEAL

Harry Altman, Sol Anstendig, Samuel K. Beier, Herman H. Cohen, Fred Ehrman, Benjamin Etzkowitz, Dr. Frank E. Fink, Lee Gluck, Samuel Gursky, Harold Guttman, Harold Kaplan, Jacob Kaplan, Sigismond Koppel, Henry L. Kraushar, Abraham Kuber, Gabriel Neustadter, Rabbi Moishe C. Pekier, Rabbi O. Asher Reichel, Martin Romerovski, Herbert Rudnick, Harry Schetzen, Samuel Schwarzman, Samuel Silver, Joseph Steinman, Leo Sussman, Edward Ukeles, Levy I. Wechsler, Dinah Weisenberg, Albert Wohlfeil, Henry Zagayski.

(To Be Continued)

MANHATTAN DAY SCHOOL

110 Manhattan Ave., Cor. 104 St.

ANNUAL BAZAAR

Sun. - Tues., Mar. 8-10

11 A.M. - 8 P.M.

LESTER UDELL President
SAMUEL W. SIEGEL 1st Vice-President
JACOB KINZLER 2nd Vice-President
SAMUEL SILVER Treasurer
HAROLD KAPLAN Asst. Treas. & Exec. Dir.
MORRIS JABLOW Secretary

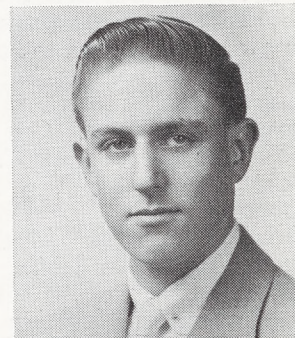
DR. HERBERT S. GOLDSTEIN, Senior Rabbi
DR. O. ASHER REICHEL, Rabbi
ZALMON YAVNEH, Cantor Emeritus
JOSEPH ELLNER, Cantor
RABBI MOISHE C. PEKIER, Sexton
BOARD OF TRUSTEES

Stanley Adler	Henry Hirsch
Harry Altman	William Horwitz
Joseph Anderson	Morris Jablow
Harry Appel	Edward Jacobs
Wm. L. Basser	Harold Kaplan
Samuel K. Beier	Jacob Kaplan
Sol Bellsey	Jacob Kinzler
Henry Blankfort	Henry L. Kraushar
Joseph Buchsbaum	Joseph Landowne
David Cohen	Moses Langer
Herman H. Cohen	Jonas Leisten
Albert H. Colin	Morris Levine
Abraham M. Davis	Saul Linzer
Sam Davis	Adolph Meirowitz
Abraham M. Druckman	Moe Oltarsh
Hon. David N. Edelstein	George Pauker
Dr. Frank E. Fink	Alexander Rauchman
William Foot	Martin Romerovski
Hon. Harry B. Frank	Joseph L. Rosenberg
Phillip F. Frankei	Murray Rosenberg
Frank Frohman	G. Richard Rubenstein
George Gersony	Samuel W. Siegel
Ben Glazer	Samuel Silver
Jacob Goldberg	Bernhard Spira
Abraham Goldman	Irving Streit
Deszo Goldner	Frank L. Taks
Jean Goldwurm	Lester Udell
Jacob Goodman	David H. Ullman
Dr. Samuel Greenberg	Harry Ward
Jess E. Gross	Jess Ward
Carl Grossberg	Max J. Zimmer
Leon Herman	Isaiah O. Zucker
H. William Hirsch	

H. WILLIAM HIRSCH Men's Club Pres.
MRS. O. ASHER REICHEL, Women's League Pres.
MRS. SAMUEL GURSKY, Mr. & Mrs. League Pres.

LINCOLN CENTER LEAGUE Party — Sunday, March 8th

Elected President



Paul J. Foont

Young married couples are cordially invited to attend a Welcoming Party on Sunday evening, March 8th, at 8:15 o'clock. We would like to see many new faces at this social event.

At the last meeting of the League the following officers were elected: Paul J. Foont — President, Mrs. Jack Verschleiser — Treasurer, and Mrs. Barret Broyde — Secretary.

SALE OF CHOMETZ

Since we may not possess chometz on Passover it is necessary to transfer ownership of Chometz to a non-Jew before Passover. Chometz which cannot be disposed of before Passover and will therefore be sold should be kept out of bounds during Passover week.

Rabbi Pekier will be available to attend to the sale of Chometz during the hours of daily services.

West Side Institutional Synagogue

120-138 WEST 76TH STREET
New York 23 TR 7-8281-8251
Published bi-weekly from the Second Friday in
September to the Second Friday in June. Sub-
scription: One Dollar Per Year. Entered as
second class matter Sept. 22, 1938, at the Post
Office at New York, N. Y. under the act of March
3, 1879.

AN INVITATION

Rabbi and Mrs. Reichel will welcome our new members, congregants and neighbors at a Social Hour on Monday evening, March 9th, from 8:00 to 9:30 o'clock, in the Lounge adjoining our Ballroom.

This evening is solely for socializing — there will be no appeals. Through such gatherings we would like to make our growing number of friends feel at home at the WSIS.

GETTING PERSONAL

By Sanford Solarz

We know of no better way to enjoy the fruits of Jewish education while socializing with our congregants and friends than attendance at our series of Public Lectures in our Synagogue by noted Jewish scholars. Prof. Sidney B. Hoenig of Yeshiva University will speak on Modern Bible Translations on March 30th. Save the date . . . Wishing every success to our member, Mr. David S. Elkins, upon his association with a new law firm; and to Edward Inasley, grandson of our Women's League member, Mrs. Ida Insky, upon his passing the Bar . . . Our prayers for a speedy recovery to Trustee Sam Davis and to 2nd Vice President Jacob Kinzler . . . Welcome home from Israel to Mr. Alexander Dimant and Trustee and Mrs. Bernhard Spira and from points south to Trustee Abraham M. Druckman, Miss Lee Gluck, Mr. and Mrs. Hyman Gottlieb, Mr. and Mrs. Joseph E. Cohen, Mrs. Tonie Iger, Mr. and Mrs. Max Klein, Mr. and Mrs. Benjamin Michaels, Mr. and Mrs. Harry Perlman, Dr. and Mrs. William D. Weiss, and Mr. and Mrs. Sol Redlich . . . Bon Voyage to Mrs. Lena Tilem upon her forthcoming trip to Israel where she plans to settle . . . Felicitations to our Women's League Board members, Mrs. Morris Segerman, upon receiving the degree of M.A. in Russian Literature from Columbia University . . . Glad to welcome home Sanford Ward after his stint in the Armed Forces.

HEBREW SCHOOL NOTES

On Sunday, March 1st, our Gala Carnival starting at 1 P.M. will take the place of the morning classes.



GERTZ BROS., N.Y.C.

MAKE YOUR SEDER RESERVATIONS NOW

Our Congregational Sedorim will be held at the Hotel Esplanade, West End Avenue and 74th Street, on Friday and Saturday nights, March 27th and 28th. Rabbi Reichel will conduct them in an enlightening and inspirational manner.

Our congregants are urged to

make their reservations promptly inasmuch as the seating capacity is limited. The charge for each Seder per evening is \$15. This covers all gratuities. Kindly send your reservations with payment to the Synagogue office, 122 West 76th Street, New York 10023.

TELL YOUR FRIENDS TO MEET YOU AT THE BAZAAR THIS SUNDAY



**TO BE HELD IN OUR BUILDING
THIS SUNDAY MARCH 1ST**

11:00 A.M. to 5:00 P.M.

COME EARLY; STAY FOR A SNACK

Sponsored by our Mr. & Mrs. League and Men's Club

CHILDREN'S CARNIVAL 1:00 P.M.

The Hebrew School Post-Purim Carnival for all children (ages 5-12) will be held the same afternoon starting at 1:00 o'clock in the Game Room on the 6th floor. While our parents are busy at the Bazaar the children will have a good time at the CARNIVAL. All youngsters welcome. Sponsored by our P.T.A.

Happy Birthday to:

Mrs. Norman Aghassi, Trustee Harry Altman, Mrs. Emanuel Buchalter, Mrs. Jules S. Cohen, Kenneth Cohen, Mrs. Selig Edelman, Mrs. Sarah Finkelstein, Mrs. Sol Forst, Mrs. Philip Hanover, David Hecht, Max Hecht, Richard Kalk-er, Norman Kamerman, Herman Kamin-sky, Howard Kaplan, Ellen L. Livingston, Harry Perlman, Mrs. Lena Reichel, Joyce Reisman, Cynthia M. Rybakoff, Dr. and

Mrs. Martin Sage, Alberta Smith, Max Stokar, Eugene Ten Brink, Samuel M. Ward, Elliot Wohl, James L. Wohl, Raphael Yavneh.

Happy Anniversary to the:

Gerard Benjamins, Milton M. Bernards, Sigg Eisenbergs, Morris Jablows, Julius Leffs, Albert Mandels, Moe Ol-tarshs, Arthur R. Steins, Nathan Steinbergs, Harry Wards.