

MAKE THE W. S. I. S.
YOUR SPIRITUAL HOME —
COME TO OUR SERVICES
PARTICIPATE IN OUR ACTIVITIES
JOIN OUR MEMBERSHIP

West Side Institutional Review

Vol. XXVIII, No. 3

October 2, 1964

ב'ח

26 Tishri, 5725

W.S.I.S. PRAYER SCHEDULE

Friday, October 2nd

Light Candles Before6:20
Mincha6:20

Saturday, October 3rd

Morning Service8:50
Sedra: Brayshis
Blessing of New Month
Junior Congregation10:45
Mincha4:15
Reader of Service:
Abraham Kraushar
Reader of Torah: Stanley Klein
Chassanim Party
Sabbath Terminates7:11

Week of October 4th

Sunday Morning7:15, 8:15, 8:45
Mon. & Thurs.6:45, 7:45, 8:30
Tues. & Wed. (Rosh Chodesh
Cheshvan)6:30, 7:30, 8:10
Mincha Daily6:20

Friday, Oct. 9th

Morning Services6:45, 7:45, 8:15
Light Candles Before6:09
Mincha6:10

Saturday, Oct. 10th

Morning Service8:50
Sedra: Noach
Junior Congregation10:45
Rabbi Pekier's Talmud Class4:40
Mr. Isaac Allen's Talmud Class4:40
Mincha5:40
Reader of Service: Larry Hecht
Reader of Torah: David Kahn
Seuda Shlishis
Sabbath Terminates6:59

Week of Oct. 11th

Sunday Morning7:15, 8:15, 8:45
Mon. & Thurs.6:45, 7:45, 8:30
Tues. Wed., & Fri.6:45, 7:45, 8:15
Mincha Daily6:10

Friday, Oct. 16th

Light Candles Before5:57
Mincha6:00

OUR JUNIOR CONGREGATION

Our Junior Congregation for children up to twelve years old meets every Saturday morning at 10:15 o'clock. We urge all our readers to send their children and grandchildren to these services. At a recent election Michael Widlansky was elected President, and Larry Karman, Vice President.

HAVE YOU SENT IN YOUR RESERVATIONS YET FOR THE LESTER UDELL 70th BIRTHDAY DINNER? IF NOT, THERE IS NO BETTER TIME THAN RIGHT NOW.

THE DINNER WILL TAKE PLACE TUESDAY EVENING, OCTOBER 27th, IN OUR BEAUTIFUL GRAND BALLROOM.

PLEASE RETURN YOUR RESERVATION CARD OR CONTACT OUR SYNAGOGUE OFFICE, TR 7-8281 or TR 7-8251.

Herman H. Cohen, Chairman
Samuel W. Siegel and H. William Hirsch
Co-Chairmen

LINCOLN CENTER LEAGUE OF WSIS SPONSORS SERIES ON JUDAISM



Rabbi O. Asher Reichel
Lecturer

Young married couples and newlyweds are cordially invited to participate in a series of informal discussions on Judaism. The first gathering will be held in our building on Tuesday evening, October 13th, at 8:30 o'clock. The topic will be, "The Works of Samson Raphael Hirsch, Philosopher of Modern Orthodoxy."

Paul Foont is President of the League. On the Executive Board are the Henry Adlers, Barret Broyles, Jerry Gasts, Milton Gelmans, Irving Steins, Jack Verschleisers and Mark Walds.

Further activities of the League will be announced shortly.

ANNUAL CHASSANIM PARTY TO BE HELD THIS SATURDAY

The entire congregation — both men and women — are cordially invited to the annual party given by the Chassanim of Simchas Torah. This year's Chassanim were Trustee Stanley Adler, Mr. Paul Foont, and Mr. Sigmund Koppel.

The party will take the form of a festive Seudah Shlishis, this Saturday, October 3rd, immediately after the Mincha services. Mincha will begin at 4:15 o'clock.

NEEDED: W.S.I.S. AMBASSADORS

May we call upon our members and friends to let our Rabbis know the names, addresses and telephone numbers of the growing number of newcomers into our neighborhood. It will be our pleasure to make them feel at home in our Synagogue and to invite them to our varied activities.

YOUNG MEN CONDUCT SABBATH MINCHA SERVICES

The young men of the congregation will resume the leadership of the Shabbath Mincha services as chazanin and readers of the Torah.

Rabbi Reichel will be glad to add the name of any young man who is interested in joining in this important activity to the list of participants.

West Side Institutional Synagogue120-138 WEST 76TH STREET
New York 23 TR 7-8281-8251

Published bi-weekly from the First Friday in September to the First Friday in June. Subscription: One Dollar Per Year. Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N. Y.

**SHEMINI ATZERES
YIZKOR APPEAL**

A stirring appeal on behalf of Homes for Children in Israel was made preceding the Yizkor Services on Shemini Atzeres. We hope that all our readers will respond to this call and participate in this mitzvah.

Checks should be made payable to "Homes for Children in Israel." The REVIEW will record the names of the donors.

LAYMEN'S INSTITUTE COURSES

Our members and readers have a wonderful opportunity to determine the kind of adult study they wish to participate in this semester. The Synagogue is willing to offer any courses which will help our Congregants to get a better understanding of Judaism.

It is with the above purpose in mind that we are printing below a choice of several such courses and are asking those interested to indicate their choice or preference.

There will be a charge for the Hebrew courses.

Laymen's Institute
W.S.I.S., 122 W. 76 Street

I am interested in attending the following courses:

- ☐ Bible Rashi Commentary
(Friday Night)
- ☐ Jewish Laws and Customs
- ☐ Understanding the Prayer Book
- ☐ Jewish Philosophy
- ☐ Hebrew on Tuesdays
- ☐ Beginners ☐ Intermediate

Name

Address

Phone

Men's Club**MEETING MONDAY, OCTOBER 5th**

New faces, as well as our regulars, are cordially welcomed to our Men's Club Meeting, this Monday, October 5th, at 8:30 P.M. in the Gold Room. Our heralded Town Meeting relating to the Presidential candidates has been postponed to Monday evening, October 19th. Save the date.

* * * * *

A week-end at Grossinger's is planned by the Men's Club for November. The Men's Club treasury will be enriched by the discount made available. Contact Fred Goldstein or Isaac Koenigsberg, Co-Chairmen.

* * * * *

The Men's Club is proud to announce its donation of \$3,800 to the Synagogue at the Yom Kippur Appeal.

* * * * *

OUR MEN'S CLUB DOES IT AGAIN

A wonder team under the chairmanship of Mr. Leon Herman and co-chairmanship of Dr. Frank E. Fink, with the unstinting cooperation of the Men's Club President, Mr. H. William Hirsch, did a superb job in conducting the auxiliary services for the High Holy Days in the Manhattan Towers Hotel. Mr. Louis Wechsler helped in taking care of the sale of tickets. Mr. Herman has to be given credit for leading the ritual proceedings in a very dignified and impressive manner and likewise Mr. Hirsch for the arrangement of the honors. Others on the committee who helped in one way or another were Messrs. Fred Heiser and his son, David, Frank L. Taks and Julius Wiesel. Cantor Irving Silver, a member of the Men's Club, officiated, and Mr. Jacob Goldberg assisted at the services.

BAR MITZVAH

James S. Kebart

Mazel tov to our members, Mr. and Mrs. Burton G. Kebart, upon the Bar Mitzvah of their son, James Steven, which will be celebrated in our Synagogue on Saturday morning, October 3rd. Mazel tov also to the grandparents, Mr. and Mrs. William Katz.

COMING EVENTS

Our Mr. & Mrs. League and our Lincoln Center League will co-sponsor a series of Friday evening lectures by distinguished guest speakers on Jewish and communal subjects of interest. Save November 13th for the first lecture.

All Welcome.

Birthday Greetings**October**

- 2—Sylvia Jacoby, Mrs. Leon Kantrowitz, Albert Schmeidler
- 3—Martin Weiss
- 4—Daniel Elliot Kalker, Mrs. Herbert Tumpowsky
- 5—Dr. David Beilock, Rubin Roy Falk
- 6—Mrs. William Foont, Gary Kantrowitz
- 7—Gail Barsky, Mrs. Max Dabek, Laura Kamerman, Hillel M. Reichel, Mrs. Jacob H. Silverstein
- 8—Mrs. Betty Cohen, Jacob Frankel
- 9—Rochelle Kaplan, Susan Roth
- 10—Mrs. Samuel Gardner, Arthur Stein
- 11—Mrs. Julius Bayer, I. J. Bernstein
- 12—Mrs. Daniel Mars, Mrs. Louis Meisel, Harry Shalita
- 14—Cyrus I. Yavneh
- 15—Prof. Jesse L. Greenstein, Jules Moskowitz

Anniversary Greetings

- 2—Trustee & Mrs. Jacob Kaplan
Mr. & Mrs. Mitchell Wein
- 6—Trustee & Mrs. Phillip F. Frankel
- 11—Dr. & Mrs. Maurice Goodgold
- 13—Mr. & Mrs. Morris Bank
- 14—Trustee & Mrs. Jacob Goldberg

A modern Ritualarium (Mikvah) is located in our community, at 158 W. 97th St., MO 3-0300.

Rebecca F. Goldstein Women's League

BOARD MEETING TO BE HELD ON OCTOBER 5th

Mesdames Anna Finesilver, Herbert S. Goldstein, Leopold Hirsch and William Wedeen cordially invite the members of the Executive Board to be their guests at a LUNCHEON to be followed by a MEETING on Monday, October 5th at 12:30 P.M., in our Women's League Clubroom.

MANY THANKS TO SUCCOS DONORS

Again this year, we extend our heartfelt thanks to Bertha Koch and her wonderful assistant, Miriam Morse, for a job that was very well done. It is due to the untiring efforts of these two women, and the wonderful cooperation of our Women's League, that a substantial amount of money to cover expenses for the decoration of our Succah and the collation served to the Synagogue worshippers, is raised.



Mrs. Max Koch, Chairman

THE WOMEN'S LEAGUE is very happy to announce that it has again given its usual donation to the Synagogue for Yom Kippur.

Enroll your youngsters in our Sunday Morning KINDERGARTEN

Registration will close soon

MEMO TO PARENTS RE: YOUR CHILDREN

A person's happiness depends mainly on his sense of belonging to his group. Without this feeling he is never secure and is always maladjusted.

Hence, Jewish education is vital, not only for the Jewish people, but for the child himself. And just as important as the curriculum or the teaching method is the time of starting. The child must acquire his sense of belonging to our people, must build his defenses early in life, so that he may be proud of his Jewish heritage as he matures into manhood.

There are still openings in our first grade 2-day-a-week (Sunday morning and Tuesday afternoon) beginners group where learning and play are harmoniously blended to make the youngster's introduction to Jewish life an enjoyable one.

We also have Hebrew School classes for all age levels. Call our Hebrew School office, TR 7-8281, or stop by this week.

REGULAR CLASSES WILL BE RESUMED THIS SUNDAY.

SHARE IN ETERNITY

Not only is it a mitzvah to participate at a Minyan, but it is also a source of spiritual comfort to those who share in it.

The "Minyan," a quorum necessary for public worship, is a symbol of the Jew's eternal bond with his people and his G-d.

Our Synagogue is well known for its three morning services which accommodate the early risers as well as those who can enjoy an extra hour of sleep.

May we respectfully urge our neighbors and friends who have the time, to make it a habit to join one of our three morning services regularly or even occasionally. You will find that it will provide an added dimension to your lives.

Our third morning minyan, in particular, is in need of more worshippers to help maintain the necessary quorum.

LESTER UDELL President
JACOB KINZLER 1st Vice-President
MARTIN ROMEROVSKI 2nd Vice-President
SAMUEL SILVER Treasurer
HAROLD KAPLAN Asst. Treas. & Exec. Dir.
JACK VERSCHLEISER Secretary
DR. HERBERT S. GOLDSTEIN, Senior Rabbi
DR. O. ASHER REICHEL, Rabbi
ZALMON YAVNEH, Cantor Emeritus
JOSEPH ELLNER, Cantor
RABBI MOISHE C. PEKIER, Reader
BOARD OF TRUSTEES

SAMUEL W. SIEGEL Chairman of the Board
Stanley Adler H. William Hirsch
Harry Altman William Horwitz
Samuel K. Beier Morris Jablow
Sol Bellsey Edward Jacobs
Joseph Buchsbaum Harold Kaplan
David Cohen Jacob Kaplan
Herman H. Cohen Jacob Kinzler
Albert H. Collin Max Klein
Murray Cumsky Henry L. Kraushar
Abraham M. Davis Moses Langer
Sam Davis Jonas Leisten
Abraham M. Druckman Morris Levine
Dr. Frank E. Fink Saul Linzer
William Foont Adolph Meirowitz
Hon. Harry B. Frank Alexander Rauchman
Jacob Frankel Martin Romerovski
Phillip F. Frankel Joseph L. Rosenberg
Frank Frohman Murray Rosenberg
George Gersony Samuel W. Siegel
Ben Glazer Samuel Silver
Jacob Goldberg Bernhard Spira
Abraham Goldman Irving Streit
Frederick E. Goldstein Frank L. Taks
Jean Goldwurm Lester Udell
Jacob Goodman David H. Ullman
Dr. Samuel Greenberg Jack Verschleiser
Jess E. Gross Harry Ward
Carl Grossberg Jess Ward
Freddy Heiser Max J. Zimmer
Leon Herman Isaiah O. Zucker

ADVISORY BOARD

Harry Appel Henry Hirsch
William Basser Joseph Landowne
Henry Blankfort Moe Oltarsh
Hon. David N. Edelstein Gustave R. Rubenstein
Deszo Goldner

H. WILLIAM HIRSCH Men's Club Pres.
MRS. EDWARD JACOBS Women's League Pres.
MRS. SAMUEL GURSKY Mr. & Mrs. League Pres.

FOR OUR OUT-OF-TOWN COLLEGIATES

We will be delighted to send the Review to our young people in out-of-town colleges and in the service. Kindly send us their addresses.

CONDOLENCES

We sorrowfully record the passing of the following of our Congregational Family and extend our sympathy to their dear ones:

Hattie G. Cohn — mother of our member and Women's League member, Mrs. Elmer H. Settel.

Bertha Fried — our Women's League member, husband of our member, Mr. Isidore Fried.

Anne Haimson — sister of Mr. Montague Haimson.

Helen Lakritz — sister of our member, Mrs. Israel Leff.

Announcing A NEW LUXURY AIR CONDITIONED APARTMENT BUILDING 252 West 76th Street

Between Broadway and West End Ave.

Featuring: 1 and 2 Bedroom Apartments from \$155

Building Features:

1. Security System
2. Elevator
3. Air Conditioned
4. Carpeted Hallways
5. Laundry Room
6. Incinerator
7. Free Gas

Immediate Occupancy
For Information: Call TR 4-7940

GETTING PERSONAL

By Sanford Solarz

Our inspiring High Holy Day Services were given more poignant meaning by the stirring sermons of our beloved Rabbis Goldstein and Reichel and the soul-stirring renditions by Cantor Ellner. Ably assisting in the Cantorial Department were Rabbi Pekier and Mr. Jacob Frankel. Our esteemed neighbor, Mr. Nash Aussenberg, sounded the Shofar with much beauty. Serving as ushers were Messrs. Bennett Carter, Alan Cohen, Abraham Emen, Paul and Martin Foont, Harry Kaplan, Stanley Kaplan, Arthur Stein and Jay Zimmern. Rabbi Isidor M. Binder assisted at the overflow services. The services in the Ballroom were decorous and inspiring as usual thanks to the leadership of Mr. Gabriel F. Goldstein. Rabbi Morton Garfiel preached, Cantor Isaac Koenigsberg officiated, Mr. Hyman Gottlieb and Mr. David Shear assisted and Mr. Isaac Perlman ushered . . . Mazel tov to our member, Mr. Samuel Klein, upon the birth of Elissa Robin to his children, Rev. and Mrs. Lawrence Spenn; to our Women's League Corresponding Secretary, Mrs. Winnie Pack, upon the birth of Jeffrey Lee to her children, Mr. and Mrs. Jay Pack; to our members, Cantor and Mrs. Irving Silver, upon the birth of Miriam Beth to their children, Mr. and Mrs. David Silver . . . Congratulations to our members, Mr. and Mrs. Fred Kahn, upon the Bar Mitzvah of their son, Richard; and to our Women's League Treasurer, Mrs. Jennie Yabrow, upon the Bar Mitzvah of her

grandson, Joel Reich . . . Welcome home from Mexico to Treasurer and Mrs. Samuel Silver and from abroad to Henry and Janice Etzkowitz and Dr. and Mrs. Leon Wulman . . . Our prayers for a refuah shlaymo to Mr. Sol Anstendig, Mr. Morris J. Sydney Dan Katz and Mr. Edward Ukeles . . . Congratulations to Martin, son of our members, Mr. and Mrs. Louis Weinstein, upon receiving his LL.B. from Brooklyn Law School. Martin is continuing his legal studies for a Master's . . . Best wishes in their new home to Mr. and Mrs. Jerry Gast, Mr. and Mrs. Max Gottfried, Mr. and Mrs. Aaron W. Gross and Mrs. Regina Livingston.

Interested In Journalism?

Would you like to help publish the "Review?" If so, Rabbi Reichel will be glad to hear from you.

Wondering Where To Have Your 'Simcha'?

Look No Further Than Your Synagogue Ballroom

A SPIRITUAL PLACE
A MAJESTIC PLACE
ALL MODERN FACILITIES
AIR CONDITIONED

ESPLANADE CATERERS

Hotel Esplanade

305 West End Avenue

TR 3-8899 TR 4-5000

© Strictly Kosher

STERN'S KOSHER PASTRY SHOP, INC.

490 AMSTERDAM AVENUE

Bet. 83rd and 84th Sts.

TR 3-2040

SOL SINGER, INC.

All Standard Make

TIRES, BATTERIES AND ACCESSORIES
IGNITION AND REPAIRS

384 AMSTERDAM AVENUE

Bet. 78th-79th Sts.

TRafalgar 7-8910-11

LIPSTADT MEMORIAL CO.

Closed Saturdays Open Sundays

370 Amsterdam Ave.

Near 78th St. New York 24, N. Y.

Tel.: TRafalgar 4-6843

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements
76th St. & Amsterdam Avenue ENdicott 2-6600
Carl Grossberg, Director

SUCCOS AT THE WSIS

For sheer beauty and inspiring hominess, our Succah this year must rate among our finest of past years, for which we extend our Congregational gratitude to our Mr. & Mrs. League Succah Committee under the chairmanship of Mrs. Maurice Goodgold and to their dedicated workers: Mr. & Mrs. Howard Bisgeier, Mrs. Millie Bisgeier, Mrs. Abraham Cohen, Eudis and Kenneth Cohen, Mrs. Jacob Frankel, Judy and Sheila Frankel, Mr. & Mrs. Warren R. Goldsmith, Mr. & Mrs. Daniel Gribetz, Mr. & Mrs. Samuel Gursky, Geri Susan Gursky, Mrs. Fred Heiser, Mr. & Mrs. Jack Nadel, Mrs. O. Asher Reichel, Mr. & Mrs. Herbert Rudnick, Mr. & Mrs. Al Schwartz, Mr. Samuel Schwarzman, Mr. & Mrs. Arthur Stein, and Mr. & Mrs. Eugene Ten Brink. Thanks to: our Women's League for supplying the where-withal for the decorations as well as for the Kiddush wine and refreshments; Dr. Abraham Cohen and Mrs. Harry Soffer, for the variegated fruits and flowers; and to Mr. Lou G. Siegel for his annual contribution of rolls. Thanks likewise to those who helped usher and serve the hundreds of worshippers for the Kiddush and Hamotzie in the Succah. A special Congregational vote of appreciation to Mrs. Esther Ehrenfeld who took personal charge of the Kiddush service the entire Yom Tov.

Tel. LUDlow 8-8000

RABBI ISIDOR M. BINDER

MOHEL — מוהל

440 West End Ave. N. Y. C. 24

"Services Available at Home or Hospital"

MEAL MART

"YOUR PERSONAL CHEF"

Caterers to All Social Functions

2189 BROADWAY

SUSquehanna 7-4720

We Deliver

HOME MADE KOSHER DELICACIES

Phone SEDgwick 3-5400

Their Memory Deserves the Finest

Bronx & Lauer Memorials Corp.

BEN PEARLBERG

Monuments of Every Description

2020 Jerome Avenue Bronx 53, N. Y.
Near Burnside Avenue

\$275^{UP}
11 DAY
CARIBBEAN
CRUISE
Sails January 4, 1965
נשך

Aboard luxury liner TSS Olympia—fully air conditioned and stabilized. Stops at Curacao, Barbados, Guadeloupe. Swimming pools, night clubs, finest accommodations and cuisine. Rabbinical supervision. 4th year this popular cruise has been repeated.

For reservations, information and folders, write or call:

ATLAS VACATION SERVICE
101 W. 47th St., New York 36, N. Y.
(corner 6th Ave.) Tel. JU 2-1545

ORegon 5-7473-7474

FIEDLER ROOFING CO. Inc.

Charles Fiedler & Son

Roofing and Sheet Metal Contractors
514 W. 25th St., New York 1, N. Y.



GERTZ BROS., N.Y.C.