

West Side Institutional Synagogue

120-138 WEST 76th STREET
New York 23 TR 7-8281-8251

TELL YOUR FRIENDS TO MEET YOU
at OUR BAZAAR SUNDAY, APRIL 4th
FROM 11 A.M. to 5 P.M.

West Side Institutional Review

Vol. XXVIII, No. 15

March 26, 1965

ב"ה

22 Adar II, 5725

W.S.I.S. PRAYER SCHEDULE

Friday, March 26th

Light Candles Before 5:56
Mincha 6:00

Saturday, March 27th

Morning Service 9:00
Sedra: Shemini
Blessing of New Month
Parshas Parah
Junior Congregation 10:45
Rabbi Pekier's Talmud Class 4:30
Mr. Isaac Allen's Talmud Class 4:30
Mincha 5:30
Reader of Service: Aaron I. Reichel
Reader of Torah: Richard Kahn
Seuda Shlishis
Host: Dr. Maurice Posner
Sabbath Terminates 6:51

Week of March 28th

Sunday Morning 7:15, 8:15, 8:45
Mon. & Thurs. 6:45, 7:45, 8:30
Tues., Wed., & Fri. ... 6:45, 7:45, 8:15
Mincha Daily 6:05
Weds.—Rabbi Pekier's Class 8:00

Friday, April 2nd

Light Candles Before 6:03
Mincha 6:05

Sat., Apr. 3—Rosh Chodesh Nisan

Morning Service 9:00
Sedra: Tazriah
Parshas Hachodesh
Junior Congregation 10:45
Rabbi Pekier's Talmud Class 4:40
Mr. Allen's Talmud Class 4:40
Mincha 5:40
Reader of Service: Levi Pekier
Reader of Torah: Michael Jaspan
Seuda Shlishis
Host: Mr. Abraham Kuber
Sabbath Terminates 6:58

Week of April 4th

Sunday Morning 7:15, 7:45, 8:45
Mon. & Thurs. 6:45, 7:45, 8:30
Tues., Wed. & Fri. 6:45, 7:45, 8:15
Mincha Daily 6:15

Friday, April 9th

Light Candles Before 6:11
Mincha 6:10

Saturday, April 10th—Morning 9:00
Shabbos Hagadol

AUDITIONS FOR OUR MEN'S AND
BOYS' CHOIR WITH CANTOR
ELLNER SUNDAY, MARCH 28th,
AT 10:30 A.M., IN OUR BALLROOM.

Isaiah O. Zucker to Head Dinner Committee;

Jess E. Gross to Head Journal Committee

In Honor of Rabbi Goldstein's 75th Birthday



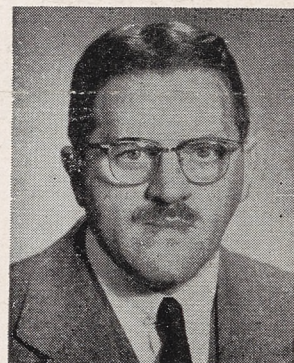
Jess E. Gross

In honor of our beloved Senior Rabbi's 50th year in the Rabbinate and 75th birthday, our Synagogue will tender him a Dinner in early June at a leading hotel.

Trustee Isaiah O. Zucker has been called upon to serve as Chairman of the Dinner Committee after having successfully headed a previous Congregational Dinner in honor of the Rabbi six years ago.

Trustee Jess E. Gross will serve as Chairman of our Journal Committee, a post he has likewise held before with distinction.

Mr. Zucker stated, "Our beloved Rabbi who gives so much and asks so little in return has dedicated all proceeds from the Congregational



Isaiah O. Zucker

Dinner to be given in his honor to help ease the financial burden of the Synagogue. Every congregant, past and present, and all friends are urged to make their reservations. Special tables will be set up for the young folks, up to age 19, at the special rate of \$25 per person. The charge for the Dinner will be \$100 per couple or by obtaining ads or greetings for \$125 for the Journal. Since the Chairmen were designated just prior to the Review's press schedule, there was no opportunity to appoint the Co-Chairmen and other officers who are going to take an active part in the preparations for this Dinner. We trust it will be the most successful undertaking in the history of our Congregation."

MAKE YOUR SEDER RESERVATIONS NOW

Our Congregational Sedorim will be held at the Bolivar Hotel, Central Park West and 83rd Street, on Friday and Saturday nights, April 16th and 17th. Rabbi Reichel and Cantor Ellner will conduct them in an enlightening and inspirational manner.

Our congregants are urged to

make their reservations promptly inasmuch as the seating capacity is limited. The charge for each Seder (per evening) is \$15. This covers all gratuities. Kindly send your reservations with payment to the Synagogue office, 122 West 76 Street, New York 10023.

Published bi-weekly from the First Friday in September to the First Friday in June. Subscription: One Dollar Per Year. Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N. Y.

LESTER UDELL President
JACOB KINZLER 1st Vice-President
MARTIN ROMEROVSKI 2nd Vice-President
SAMUEL SILVER Treasurer
HAROLD KAPLAN Asst. Treas. & Exec. Dir.
JACK VERSCHLEISER Secretary

DR. HERBERT S. GOLDSTEIN, Senior Rabbi
DR. O. ASHER REICHEL, Rabbi
ZALMON YAVNEH, Cantor Emeritus
JOSEPH ELLNER, Cantor
RABBI MOISHE C. PEKIER, Reader

BOARD OF TRUSTEES

SAMUEL W. SIEGEL Chairman of the Board
Stanley Adler
Harry Altman
Samuel K. Beier
Sol Bellsey
Joseph Buchsbaum
David Cohen
Herman H. Cohen
Albert H. Colin
Murray Cumsky
Abraham M. Davis
Sam Davis
Abraham M. Druckman
Dr. Frank E. Fink
William Foint
Hon. Harry B. Frank
Jacob Frankel
Phillip F. Frankel
Frank Frohman
George Gersony
Ben Glazer
Jacob Goldberg
Abraham Goldman
Frederick E. Goldstein
Jean Goldwurm
Jacob Goodman
Dr. Samuel Greenberg
Jess E. Gross
Carl Grossberg
Freddy Heiser
Leon Herman

ADVISORY BOARD

Harry Appel
William Basser
Henry Blankfort
Hon. David N. Edelstein
Deszo Goldner
H. WILLIAM HIRSCH Men's Club Pres.
MRS. EDWARD JACOBS Women's League Pres.
MRS. SAMUEL GURSKY, Mr. & Mrs. League Pres.

Men's Club

MEETING MONDAY, APRIL 5th

Our Congregants are cordially invited to take an active interest in our Men's Club and to attend its next meeting on Monday evening, April 5th at 8:30 o'clock. Refreshments and socializing follow each meeting.

* * *

The baseball season is upon us. Our Men's Club, under the chairmanship of Mr. Murray Rosenberg, has arranged for another exciting double-header on Sunday, June 13th, when the Mets will play the Los Angeles Dodgers. Tickets may be ordered by contacting our Men's Club or calling our office, TR 7-8281.

MEMORIAL EVENING

The annual evening dedicated to the memory of the relatives of our Congregational Family whose names appear on the bronze plaques in the Daily Synagogue will be held in May.

Our congregants who wish to memorialize their near and dear ones by having a plaque installed in time for the memorial evening can do so by making arrangements during the coming week in our office.

Each member of the family of the departed is notified of the Yahrzeit. The names are read at all the Yizkor services. For further details please call the Synagogue office, TR 7-8281.

Condolences

We sorrowfully record the passing of the following of our Congregational Family and extend our sympathy to their dear ones:

Alexander P. Cohen — our member, husband of Mrs. Louise Cohen.

Charles H. Landis — our member, husband of Mrs. Eve Landis.

Ella Sagolowitz — our Women's League member, mother of our member, Mr. Joseph Sage.

Joseph Schwartz — our member, husband of Mrs. Frieda Schwartz.

SEND YOUR YOUNGSTERS TO
OUR JUNIOR CONGREGATION.

DONORS TO OUR YESHIVOS APPEAL

Mrs. Aladar Bernath, F. Chariton, Herman H. Cohen, Fred Ehrman, Benjamin Etzkowitz, Irving Feuerlicht, Louis Fischer, Rabbi Morton Garfiel, Benjamin Glazer, Henry

For Passover.



Miniature chocolate matzos. Delicious chocolate blended with chopped nuts and shaped into bite-size matzo squares. Individually foil-wrapped. Box of 30, \$1.29. Or choose from our large selection of Kosher for Passover candies and cakes. All made from Old World recipes.

בשר לפסח
BARTON'S
NEW YORK • LUGANO, SWITZERLAND



THE NAME BARTON'S IS YOUR GUARANTEE
IT'S KOSHER.

The nearest Barton Agencies are: 2259 B'way; 2569 B'way; 2087 B'way.

Gluck, Miss Lee Gluck, George Gold, Jacob Goldberg, Rabbi Herbert S. Goldstein, Isidor Greenberg, Harold Guttman, Dr. Arthur Hecht, H. William Hirsch, Charles H. Hirschhorn, Leo Jacobowitz, Morris Kantor, Harold Kaplan, Jacob Kinzler, Sigmund Koppel, Henry L. Kraushar, Solomon Leiblein, Benjamin Miller, I. Oksenberg, Rabbi Moishe C. Pekier, Eli Perlo, Irving Polk, Rabbi O. Asher Reichel, Albert Reinhard, Martin Romerovski, Joseph L. Rosenberg, Sydney Rothenberg, Herbert Rudnick, Harvey Schetzen, Samuel Schwarzman, Morris Segerman, Lipa Silberstein, Irving Silver, Samuel Silver, Bernhard Spira, William T. Steinlauf, Leo Sussman, Jack Verschleiser, Pinkus Wasserteil, Isaiah O. Zucker. (To be continued).

SALE OF CHOMETZ

Since we may not possess chometz on Passover it is necessary to transfer ownership of Chometz to a non-Jew before Passover. Chometz which cannot be disposed of before Passover and will therefore be sold should be kept out of bounds during Passover week.

Rabbi Pekier will be available to attend to the sale of Chometz during the hours of daily services.

For those who cannot come personally to the Synagogue the attached coupon may be used.

I, (we) hereby authorize Rabbi O. Asher Reichel to dispose of all Chometz in my (our) possession, in accordance with the requirements of the Jewish Law.

NAME

ADDRESS

REBECCA F. GOLDSTEIN WOMEN'S LEAGUE**OPEN MEETING APRIL 5th****Mrs. Michael Weingarten**

You and your friends are cordially invited to an OPEN MEETING on **Monday, April 5th at 12:30 P.M. in the Women's League Clubroom.** The program of the afternoon will be a presentation by our own **Mrs. Michael Weingarten.** Her topic will be "Laughter and Tears from Our Jewish Heritage." Bea Weingarten is always a delight to listen to and we hope you will all attend.

* * *

DON'T FORGET OUR "HIGHLIGHTS OF JEWISH HISTORY" WITH OUR RABBI O. ASHER REICHEL ON MONDAY, APRIL 5th, AT 11:30 A.M., BEFORE THE REGULAR MEETING. QUESTIONS ON PASSOVER LAWS WILL BE WELCOMED.

come
on
down...
to
miami

**NORtheast AIRLINES**

for SuperJet reservations call
a travel agent or TN 7-1000.

MARKOWITZ'S HOTEL
 Shabbos and Kashruth
 Strictly Observed

Renovated Dining Room Open
to the Public — Make Passover
Reservations Now.
2120 Pacific Ave., Atlantic City, N.J.

Leon and Mary Eisner
 Ownership - Management
 For Reservations Call: 344-0331

BOARD MEETING MARCH 29th

Mesdames Sol Anstendig, Philip Freeman, Fred Goldstein and Max Koch cordially invite the members of the **Executive Board** to be their guests at a LUNCHEON to be followed by a MEETING on **Monday, March 29th at 12:30 P.M. in the Women's League Clubroom.** Please make every effort to attend as plans must be formulated for the Closing Luncheon to be held on May 20th.

KASHRUS NOTES

The current © Passover Products Directory issued by the Union of Orthodox Jewish Congregations of America, is available in our office without charge.

Academy
 LIQUOR CORPORATION

 FAMOUS FOR
 HOUSE OF **FLATOW**
KIDDUSH WINE
Israeli & Domestic
 WINE • BRANDY • VODKA
 SLIVOVITZ • WISHNIAK
 GIN & VERMOUTH
 Blackberry Brandy • Banana
 Cherry & Blackberry Wine
STRICTLY KOSHER FOR PASSOVER
 We Deliver - Tel. ACademy 2-7770
 2648 BROADWAY AT 100th ST.
 East Side of Broadway
WHY IS THIS PASSOVER DIFFERENT?

Because — this Passover you can enjoy

Delicious — Kosher — **Passover "Take Home" Food**

Prepared by **STAR CATERERS, INC.** — Hotel Bolivar

230 Central Park W., N.Y. — TR 3-7129, SU 7-6000

Please place orders early — **HERMAN L. GOLDENBERG**

MEAL MART

"YOUR PERSONAL CHEF"
 Caterers to All Social Functions

2189 BROADWAY

SUusquehanna 7-4720

We Deliver

HOME MADE KOSHER DELICACIES

Phone LUdlow 8-8000

RABBI ISIDOR M. BINDER
MOHEL — מוהל

By Appointment Only

 Office: 1215 Grand Concourse, Bx.
 Study: 440 West End Avenue, N.Y.
FREDDIE HALPERT**Insurance**

JU 6-3636

SU 7-7928

ESPLANADE CATERERS*Hotel Esplanade*

305 West End Avenue

TR 3-8899 TR 4-5000

© Glatt Kosher

ORegon 5-7473-7474

FIEDLER ROOFING CO. Inc.

Charles Fiedler & Son

Roofing and Sheet Metal Contractors

514 W. 25th St., New York 1, N.Y.

SOL SINGER, INC.*All Standard Make*
 TIRES, BATTERIES AND ACCESSORIES
 IGNITION AND REPAIRS

384 AMSTERDAM AVENUE

Bet. 78th-79th Sts.

TRafalgar 7-8910-11

LIPSTADT MEMORIAL CO.

Closed Saturdays Open Sundays

370 Amsterdam Ave.

Near 78th St. New York 24, N. Y.

Tel.: TRafalgar 4-6843

Phone SEdwick 3-5400

*Their Memory Deserves the Finest***Bronx & Lauer Memorials Corp.**

BEN PEARLBERG

Monuments of Every Description

2020 Jerome Avenue

Bronx 53, N. Y.

Near Burnside Avenue

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements

76th St. & Amsterdam Avenue

ENdicott 2-6600

Carl Grossberg, Director

GETTING PERSONAL

By Sanford Solarz

We note with pride that the 1965 edition of "Who's Who in World Jewry," contains the following members of our Congregational Family: our distinguished Rabbis, Dr. Herbert S. Goldstein and Dr. O. Asher Reichel, also Rabbi Dr. Samuel Belkin, Samuel K. Beier, Charles H. Bendheim, Samuel Davis, Abraham M. Druckman, Hon. David N. Edelstein, Hon. Harry B. Frank, Jacob Goodman, Hon. William B. Herlands, Mrs. Rose G. Jacobs, Abraham Krumbein, Dr. Leo Lindenbaum, Erwin Lipstadt, Dr. and Mrs. Samuel Nirenstein, Mrs. O. Asher Reichel, Isidor Teitelbaum, Moses Torczyner and Jerome I. Udell . . . Our traditional Purim Carnival for our Hebrew School pupils and their friends greatly delighted all, thanks to the dedicated efforts of Mrs. Barbara Schechter, the teacher in charge, as well as the following who assisted: Mrs. Gerard Benjamin, Peter Benjamin, Debbie Fuchs, Sunny Gellis, Helen Pekier, Miriam and Hillel Reichel, and Peggy Ten Brink . . . Congregational congratulations for the awards of N.Y. State Regents Scholarships to William, son of Mr. and Mrs. Norman Aghassi, Richard, son of Mr. and Mrs. Max J. Etra, Seth Michael, son of Mr. and Mrs. Simeon H. F. Goldstein, and David, son of Trustee and Mrs. Freddy Heiser . . . Welcome from points south to Mrs. Sadie Balmuth, Mr. and Mrs. Isidore Denburg, Mrs. Sarah Ehrman, Mr. and Mrs. Charles Goldner, Mr. and Mrs. Warren L. Goldsmith, Trustee & Mrs. Carl Grossberg, Trustee & Mrs. William Horwitz, Trustee Jonas Leisten, Mr. & Mrs. Abraham Kuber, Abraham Perchick, Trustee & Mrs. Murray Rosenberg, Mrs. Jen Schreiber, Dr. & Mrs. Michael Weingarten, Dr. & Mrs. Louis Wexler and Mrs. Jen Yabrow . . . Also Trustee & Mrs. Jacob Kaplan, Sigmund Schlesinger, and Mr. & Mrs. Harry C. Soffer.

Other WSIS Events

Sunday, March 28th, 11:00 A.M.
TEENAGERS MEET IN GAME ROOM
* * *

Tuesday, March 30th, 8:15 P.M.
ELITE CLUB MEETING
(for Single People over 28)
* * *

Sunday, April 11th, 11:00 A.M.
HOST TO CITY-WIDE
COLLEGIATE FORUM
JUDGE EDWARD S. SILVER,
SPEAKER

 GERTZ BROS., N.Y.C.



**TO BE HELD IN OUR BUILDING
SUNDAY APRIL 4TH**

11:00 A.M. to 5:00 P.M.

COME EARLY; STAY FOR A SNACK

Sponsored by our Mr. & Mrs. League and Men's Club

P.S. It is still not too late to bring in all kinds of new merchandise for our forthcoming Bazaar.

Happy Birthday to:

Mrs. Sol Anstendig, David Beier, Stephen Billet, Eudis Cohen, Louis Cohen, Mrs. Louise Cohen, Hyman Feld, Eleanor Goldman, Mrs. Warren R. Goldsmith, Michael Goldstein, Robert Greenfield, Melvyn Gross, Samuel Gursky, Mrs. Max Hecht, Sima Hecht, Robert Kirsh, Mrs. Noah Kobrin, Elliott Landowne, Trustee Moses Langer, Mrs. Jules Levine, Robert Livingston, Ellen Mackler, Louis H. Markowitz, Herbert L. Ortner,

Fran Perchick, Mrs. O. Asher Reichel, Gary Rotto, Barbara Shalita, Michele Siegel, Leonard Stecher, Morris J. Sydney (91st), Martin Tauber, Mrs. Edward Ukeles, Trustee David H. Ullman, Secretary Jack Verschleiser, Rachel Ward, Clifford Weinstein, David Weisenfeld, Mrs. William D. Weiss and Max Zahler.

Happy Anniversary to the:

Maurice L. Barnetts, Benjamin Shapiro, Samuel W. Siegels, Ben Weiners.

CONGRATULATIONS



Mr. and Mrs. Daniel Gribetz

Heartiest congratulations to our members and Mr. and Mrs. League Board members, Mr. and Mrs. Daniel Gribetz, on their silver wedding anniversary. May they enjoy many more in good health and happiness.