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West Side Institutional Review

Vol. XXIX, No. 13

February 25, 1966

ב"ה

5 Adar, 5726

CANTOR ELLNER MEMORIAL SERVICE

The West Side Institutional Synagogue and the Jewish Ministers Cantors Association will hold a Memorial Service for our late Cantor Joseph Ellner on Monday evening, February 28th at 8:00 o'clock in the Sanctuary of the Young Israel of the West Side, 210 West 91st Street. All our members and worshippers are invited to attend.

*Please note change of location
due to our present limited
facilities.*

SHABBOS SHEKOLIM

On Shabbos Shekolim, the day associated with the traditional donation of funds for the support of the Torah, our worshippers were reminded by our Rabbi O. Asher Reichel to participate in the Synagogue's annual drive for institutions of higher Jewish learning in the United States and in the Holy Land. We urge everyone to respond. Checks may be made payable "W.S.I.S.", and earmarked, "Yeshivos." The names of the donors will appear in the Review.

CONGREGATIONAL PASSOVER SEDORIM AT BOLIVAR HOTEL

MONDAY AND TUESDAY NIGHTS, APRIL 4th & 5th



Samuel Silver
Sedorim Chairman

President Jacob Kinzler has announced the appointment of Mr. Samuel Silver as Chairman of our Congregational Sedorim Committee. Our Rabbi O. Asher Reichel will conduct the Sedorim.

The Sedorim will be catered again by the elegant Star Caterers at the Bolivar Hotel, Central Park West and West 83rd Street. The cost for each Seder night will be as last year, \$15.00 per person.

Inasmuch as the space is limited, our congregants, neighbors and friends within walking distance, are urged to make their reservations at once by mailing their payments to our Synagogue office or by calling TR 7-8281.

SHLOMO CARLEBACH AT COLLEGIATES ONEG SHABBAT

The renowned Shlomo Carlebach will be the guest at the Collegiates' Oneg Shabbat, Friday evening, February 25th, at 8:30 o'clock. All our Collegiates are welcome.

PURIM NOTES

Reading of Megillah
Saturday Night, March 5th
and Sunday Morning, March 6th

Jewish law requires that the Megillah, the book of Esther, containing the story of Purim, be heard both on Saturday evening and on Sunday. It is obligatory upon men, women and children to listen to the reading of the Megillah at night and day because all were included in this evil decree of Haman. Children mark the occasion by drowning out the name of Haman with greggers. In view of the fact that Purim falls on Sunday, we will have a later morning service at 8:15 in addition to the early service at 6:45.

Reminder

Those who bring their own Megillos to the Synagogue are reminded to do so on Erev Shabbat.

Children Welcome

Our parents are urged to come with their children to the Purim services, Saturday at 6:20 P.M. and Sunday morning at 8:15. The children will receive the traditional greggers (noise makers) and hamantashan with the compliments of our Women's League.

Purim celebrates the deliverance of

(Continued on Page 2)

S. HUOK presents ITZHAK PERLMAN

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Boxes (seating 4)\$50.00 Balcony\$3.50 [Sold Out]

West Side Institutional Synagogue

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RABBI O. ASHER REICHELEditor

W.S.I.S. PRAYER SCHEDULE**Friday, February 25th**

Light Candles Before 5:24
Mincha 5:25

Saturday, February 26th

Sedra: Terumah 9:00
Youth Talmud Circle 3:00
Rabbi Pekier's Talmud Class
(in Yiddish) 4:00
Mr. Isaac Allen's Talmud Class
(in English) 4:00
Mincha 5:00
Reader of Service: Larry Hecht
Reader of Torah: Charles Hecht
Seuda Shlishis —
Host: Mr. Martin Stewart Foont
Sabbath Terminates 6:19

Week of February 27th

Sunday Morning (Yahrzeit of
Moshe Rabbeinu) 7:15, 8:15, 8:45
Monday Morning 6:45, 7:45, 8:30
Tues., Wed. & Fri. 6:45, 7:45, 8:15
Mincha Daily—Followed by Ex-
position of Halachos by Rabbi
Reichel 5:35
Weds.—Rabbi Pekier's Class 8:00

Thursday — Taanis Esther

Morning 6:30, 7:30, 8:30
Selichos 6:55, 8:10
Mincha (Vayechal) 5:25

Friday, March 4th

Light Candles Before 5:31
Mincha 5:35

Sat., March 5th—Parshas Zachor

Sedra: Tetzaveh 9:00
Junior Congregation 10:30
Youth Talmud Circle 3:10
Rabbi Pekier's Talmud Class 4:10
Mr. Allen's Talmud Class 4:10
Mincha 5:10
Reader of Service: Seymour Klein
Reader of Torah: Robert Spira
Seuda Shlishis —
Host: Trustee Jacob Goldberg
Megillah Reading at Maariv 6:20
Sabbath Terminates 6:28

Week of March 6th

Sunday Morning — PURIM 6:45, 8:15
Megillah Reading
Mon. & Thurs. 6:45, 7:45, 8:30
Tues., Wed. & Fri. 6:45, 7:45, 8:15
Mincha Daily 5:45

Friday, March 11th

Light Candles Before 5:40
Mincha 5:40

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MEN'S CLUB NOTES**MEETING MONDAY EVENING, MARCH 7th**

A regular meeting of the Men's Club will be held on Monday evening,
March 7th, at 8:30 o'clock in the Clubroom.

* * * * *

Our thanks to Mr. Isaac Koenigsberg for the delicious Brunch on Sunday,
February 20th.

* * * * *

Have you asked at least one person each day this week for a package
for the Bazaar?

S. G.

ADDITIONAL CO-CHAIRMAN OF BAZAAR COMMITTEE**Mrs. Abraham Cohen****Mrs. Samuel Gursky**

Now is the time to give and/or get a variety of NEW MERCHAN-
DISE for our forthcoming BAZAAR. Please call TR 7-8281 if you wish
packages to be picked up.

PURIM NOTES

(Continued from Page 1)

the Jews of Persia from extermination by the plot of Haman, Prime Minister of King Ahasuerus of Persia, 2,439 years ago. He chose the 13th day of Adar by casting lots or *pur* from which the name Purim is derived. By the vigilance of Mordecai, who exposed a conspiracy against the king's life, and the intervention of his cousin, Esther, the Queen, the Jews were saved. The crafty Haman was hung on his own gallows which he had prepared for Mordecai and the King appointed Mordecai Prime Minister in Haman's place.

Fast of Esther March 3rd

The day before Purim is ordinarily observed as a minor fast day — the Fast of Esther — in commemoration of the fasting of the Jews who had come under the evil decrees of Haman before their deliverance through Mordecai and Esther. On those years, however, when Purim falls on a Sunday — as it does this year — since we are not permitted to fast on the Sabbath, the fast is moved from its regular date on the calendar. Rather than fast on Friday, when time must be devoted to preparations for the Sabbath, it is the custom to fast on the Thursday preceding Purim.

Parshas Zachor

The Purim theme starts on the Saturday before Purim when we read in an additional Scroll of the Torah, "Zachor — Remember what Amalek did to you" (Deut. XXV:17-19), describing the cowardly attack of the Amalekites against the Israelites in the desert. According to tradition, Haman was a descendant of the Amalekites.

Al Hanisim

A special prayer commemorating Purim is recited in the Shemone Essrei and in the blessings after meals.

Mishloach Manos

The Book of Esther also enjoins us to make Purim a special occasion for giving gifts, known as "Mishloach Manos," consisting of two portions of prepared food. In addition, we are to give charity that day.

The Purim Seudah

On Purim afternoon the festive meal is begun before sundown.

Shushan Purim

The day after Purim is called Shushan Purim, in commemoration of the Jews of Shushan who defended themselves for two days. They celebrated Purim a day later.

Rebecca F. Goldstein Women's League

BOARD MEETING TO BE HELD ON FEBRUARY 28th

Mesdames Aladar Bernath, Philip Freeman, Walter Freeman, Lester Udell and William Wedeen cordially invite the members of the Executive Board to be their guests at a LUNCHEON to be followed by a MEETING on Monday, February 28th at 12:30 P.M., in our Women's League Clubroom. Please make every effort to attend as final arrangements for the coming luncheon must be made.

* * * * *

OPEN MEETING MONDAY, MARCH 7th

You and your friends are cordially invited to attend an OPEN MEETING on Monday, March 7th at 12:30 P.M. This is a **very important meeting** as it is the last one before our Children's Village Luncheon and all arrangements must be made with the Chairman.

A short humorous film skit with a Hollywood cast will be featured as our program of the afternoon. We are sure you will find this film most enjoyable. Coffee and cake will be served.

* * * * *

IMPORTANT DAY MARCH 14th IS DRAWING NEAR

The **Children's Village Luncheon**, under the Chairmanship of Madeline Wedeen, is going to be an outstanding afternoon that nobody will want to miss. **Lillian Ettlinger**, Co-Chairman, is eagerly awaiting your reservations so that the final plans for the gala event may be set up for your comfort and pleasure. We will have delicious food under the supervision of our own **Bert Isseks**. Treasure Chest gifts are to be brought to **Kate Goodman** so that she may pack them in pretty paper and ribbon. **Shirley Freeman** and **Ethel Hirsch**, Treasurers of the Children's Village Luncheon, would like you to send in your checks for tickets and for hostess donations. Bring all your friends. Admission donation is \$6.00.

ANTIQUES SHOW AND LECTURE BY MRS. HELEN MENDELSON

WILL BE HELD ON MONDAY, MARCH 28th.

Reserve this date.

L. G.

HEBREW SCHOOL NOTES

It is still not too late to enroll your younger set (6, 7 and 8 year olds) in our newly formed Beginners Class on Sunday mornings at 10 o'clock.

Condolences

We sorrowfully record the passing of the following of our Congregational Family and extend our sympathy to their dear ones:

Hyman Foont — father of our Trustee and Men's Club member, Mr. William Foont.

Ella Kramer — sister of our member, Mrs. Anna J. Cohen.

Harry Toback — our Men's Club member, husband of Mrs. Molly Toback.

Rae Wolff — our Women's League Board member, sister of our Women's League member, Mrs. Pauline Hurwitz.

Happy Birthday to:

Mrs. Norman Aghassi, Trustee Harry Altman, Mrs. David Beilock, Mrs. Siegfried Bendheim, Ronald Bernard, Henry Brasch, Mrs. Emanuel Buchalter, Mrs. Jules S. Cohen, Mrs. Selig Edelman, Mrs. Sarah Finkelstein, James Goldman, David Hecht, Max Hecht, Richard Kalker, Norman Kamerman, Herman Kaminsky, Harry Kaplan, Howard Kaplan, Mrs. Henry K. Landau, Ellen Livingston, Harry Perlman, Joyce Reisman, Cynthia Rybakoff, Dr. and Mrs. Martin Sage, Max Stokar, Eugene Ten Brink, Mrs. Albert Wald, James Wexler, Elliot Wohl and James L. Wohl.

* * *

Happy Anniversary to the:

Gerard Benjamins, Milton M. Bernards, Sigg Eisenbergs, Morris Jablows, Julius J. Leffs, Arthur R. Steins, Nathan Steinbergs, Harry Wards and Henry Zagayskis.

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GETTING PERSONAL

By Sanford Solarz

Congregational Citations of Merit to Dr. Herman P. Mantell upon his appointment to the Advisory Council of the Joint Legislative Committee on Higher Education of the New York State Assembly; and to our member, Mr. Herbert Rudnick, upon his appointment by the Board of Education as a Vocational High School teacher . . . Mazel tov to Evelyn Favus and Seymour Richin upon their recent **marriage**; to Mr. and Mrs. Meyer A. Shatz upon the **engagement** of their daughter, Golda Reena, to Henry Isaac, son of Mr. and Mrs. Maurice M. Rothman; to our members, Dr. and Mrs. Ernest Freeman upon the **birth** of Deborah Shira to their children, Dr. (Captain) and Mrs. Robert M. Lewis; to our members, Mr. and Mrs. George A. Gold, upon the **birth** of Tov Malka to their children, Dr. and Mrs. Herschel Gold, in Israel; to Mr. and Mrs. Joseph Pretner upon the **birth** of Michele Robin to their children, Mr. and Mrs. Ernest Pretner; to our members, Mr. and Mrs. (Women's League Board member) Louis Shlansky upon the **birth** of Judith Ellen to their grandchildren, Dr. and Mrs. William Klugman; and to our members, Mr. and Mrs. Gabriel Neustadter upon the **Bar Mitzvah** of their grandson, Marc, son of their children, Mr. and Mrs. Naftali Klausner . . . Welcome home from the Holy Land to Mr. and Mrs. Hyman Gottlieb and Mr. and Mrs. Nathan Schwartz; from points West to Mrs. Tonie Iger; and from points South to Rabbi and Mrs. Isidor Binder, Mr. and Mrs. Fred Ehrman, President Jacob Kinzler, Trustee and Mrs. Henry L. Krausher, Dr. and Mrs. Leo Lindenbaum, Mr. Daniel Pressner, Hon. and Mrs. Albert Wald and Mr. and Mrs. Harry Weisenfeld . . . All best wishes in their new homes to Mrs. Esther Cooper and Mr. and Mrs. Max Schwarz . . . Our prayers for a speedy recovery for Mr. Larry Gottesman.

IN QUEST OF DECORUM

In order to enhance the dignity of our Sabbath morning services, all our members who wish to receive an Aliyah for a Yahrzeit or other special occasion, are requested to notify the Synagogue office by the Thursday beforehand.

William Foont Jacob Goldberg
Gabboim

GERTZ BROS., N.Y.C.

ALL INVITED TO OUR POST-PURIM DISCOTHEQUE SATURDAY NIGHT, MARCH 12th, 8:30 O'CLOCK

Sponsored by Our Mr. & Mrs. League

Our Building and Restoration Fund will benefit from our gala Post-Purim Discotheque which will be held in our Ballroom on Saturday night, March 12th, at 8:30 o'clock. All will enjoy the featured entertainers for the evening, the prominent artists, Lita and Frank. These wonderfully talented performers are well known in resorts in Miami, the Mountains and Atlantic City.

The following letter from Lita and Frank to our Mr. & Mrs. League will warm the hearts of all our readers:

"We feel the West Side Institutional's misfortune our own personal loss and we are anxious to help. We believe that the best way to do this would be to donate our services with an evening of entertainment for a fund raising affair — all proceeds to go to your Building Fund."

Featured Performers
LITA and FRANK



We are indeed happy to be able to take advantage of their gracious offer since we may be assured that the evening will be an exciting and enjoyable one for all ages. Refreshments will be served and most important, all proceeds, \$2.50 per person, will go to our Building and Restoration Fund. For tickets mail checks at once to our Mr. & Mrs. League, c/o W.S.I.S., 122 West 76th Street, N.Y.C. 10023.

Elite Club members also welcome.

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